



FULCRUM

*Workspace
on point*

150 N ORANGE AVE | ORLANDO, FL 32801

Creative office unlike anything downtown

A pivotal moment has arrived in Orlando workspace. In our central downtown location, Fulcrum features redeveloped loft office space, plenty of parking, and modern architectural features throughout. You'll discover:

EXPANSIVE FLOOR PLATES

FLEXIBLE MEETING SPACES

MODERN RESTROOMS

**SOCIAL HUB WITH COFFEE SHOP
AND COMMUNITY SEATING**

COLLABORATIVE LOBBY LOUNGES

BIKE STORAGE

A tipping point for Orlando office

Innovative developers Third & Urban and FCP, whose teams are known for bringing a fresh perspective to office projects across the US, including New York, Raleigh, Nashville and Atlanta, are now bringing a transformational redevelopment project to the Orlando market. Fulcrum is:

**A UNIQUE FOUR- STORY, 141K SF
DOWNTOWN REDEVELOPMENT**

DESIGNED FOR COMPANIES WHO CRAVE CONNECTION

**FULL OF NATURAL LIGHT, CHARACTER-DRIVEN
ARCHITECTURE AND BREAKOUT MEETING SPACES**

**A GREAT FIT FOR GROWING COMPANIES SEEKING A
CREATIVE FEEL AND ACCESS TO COMMUTE OPTIONS**

ful·crum

/'foolkrum/

noun

*a thing that plays a central or essential
role in an activity, event, or situation.*



Tipping the balance toward innovation



SIP, EAT + COLLABORATE

Made for today's workforce, Fulcrum's spacious lobby invites connection and collaboration, featuring a connected coffee bar and restaurant.



BICYCLE STORAGE + SHOWERS

Fulcrum is alt-transit ready, just steps from two train stations with in-building bike storage and showers.



AMPLE PARKING

Fulcrum features adjacent deck parking with an ample 3:1,000 RSF parking ratio.



CLASS-A CREATIVE

Fulcrum offers first-to-market Class-A Creative Office with modern amenities and flexible meeting spaces to foster community and collaboration.



LARGEST FLOOR PLATES IN TOWN

Fulcrum features the largest, most efficient contiguous floor plates of any Class A office in the Orlando central business district.

***Designed
to spark
interaction,
wellness and
innovation.***

PRIVATE ALCOVES

LIGHTNING FAST WIFI

COMMON GATHERING AREAS

BREAKOUT MEETING SPACE



Orlando: the fastest-growing job market in the country

In a city filled with connected neighborhoods, Downtown holds the center — and Fulcrum provides the tipping point for creative office in Downtown. Known worldwide for its tourism trade, Orlando is also recognized nationally as one of the fastest-growing cities in the country.

AN EMERGING HUB FOR TECHNOLOGY, AND AN IN-DEMAND MARKET FOR STARTUPS, AS WELL AS FOR GROWING MID-SIZED COMPANIES.



6TH

**LARGEST METROPOLITAN AREA
IN THE SOUTHEAST**



#1

**FASTEST GROWING
METRO IN THE NATION**



#1

**IN THE NATION FOR JOB GROWTH
FOR FOUR CONSECUTIVE YEARS**



3.3%

**JOB GROWTH RATE -
HIGHEST IN THE NATION**



#1

**IN THE COUNTRY FOR STEM JOB
GROWTH ACCORDING TO FORBES**

Office space that has the tenant in mind

Downtown is where Orlando comes together. It's where business meets performing art. Where transit converges. Where food trucks meet fine dining, where residents and retailers connect, where visitors find places to play and places to stay right on the same block. Located at the corner of Jefferson and Orange Avenue, Fulcrum is in the center of it all, with dozens of options for entertainment, casual dining, lodging, banking, recreation, commute alternatives, shopping and services within a two-minute walk.



WALK-UP BUILDING

Three large stairwells located inside of the 4-story CBD building allowing Tenants unparalleled accessibility and an alternate option to elevators that meet social distancing standards.



COVID-SAFE CLEANING PROCEDURES

Janitorial program that focuses on cleaning major touch points throughout the day and hand sanitizer stations throughout the building.



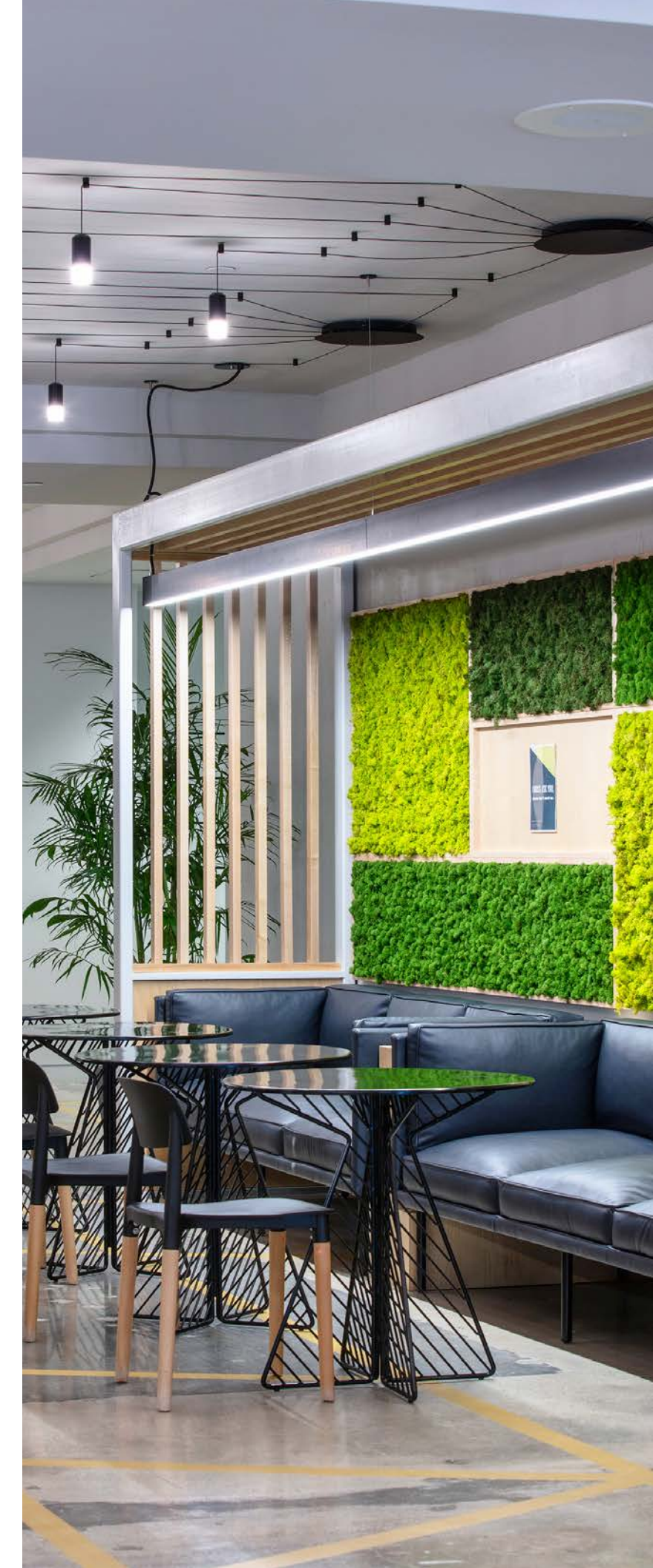
TOUCH-FREE FEATURES

Touchless entry doors, faucets, soap dispensers, and door toe pulls.

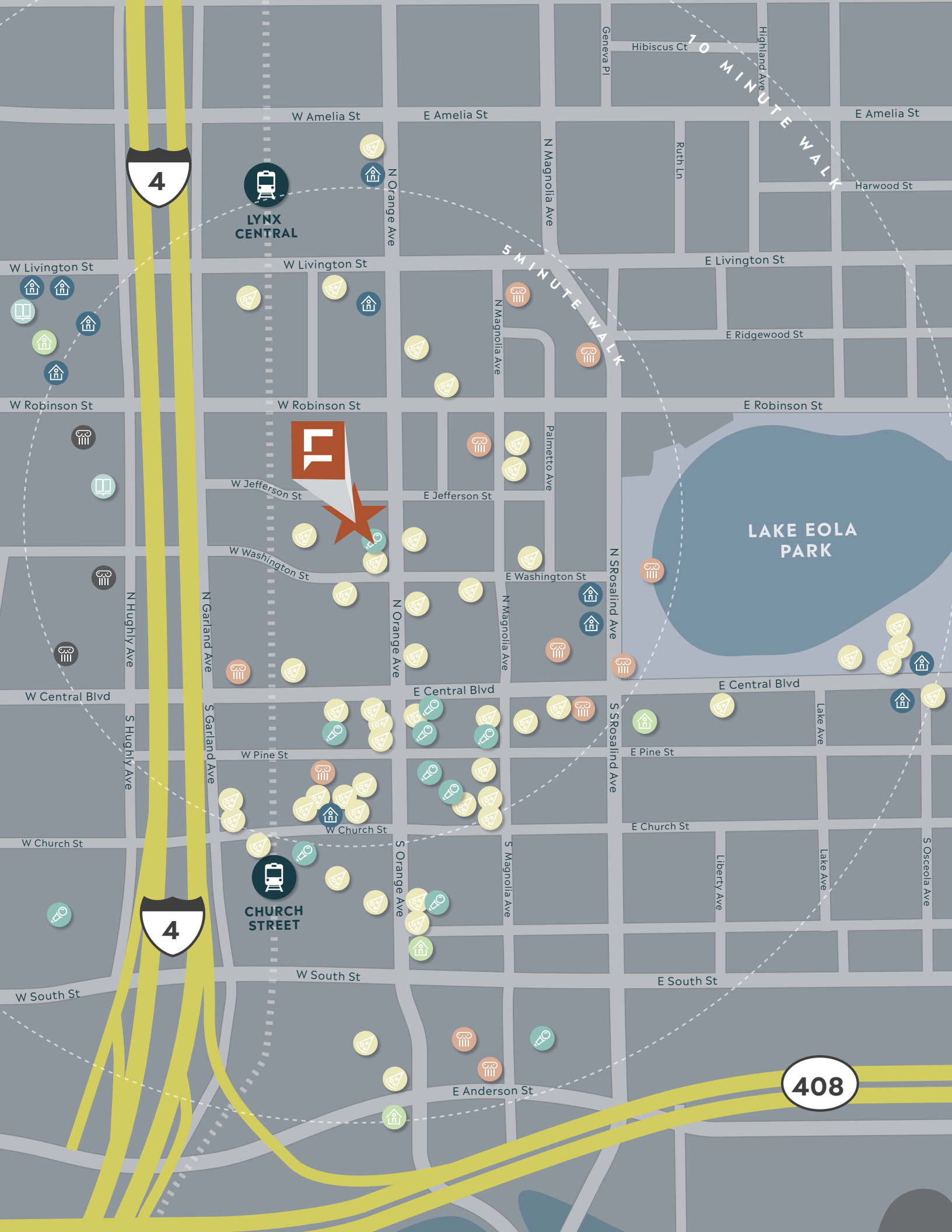


DEDICATED TENANT ENTRY

Allows Tenants of the building a shorter walk from the parking garage and bypass a more crowded main lobby.



**50+ walkable
restaurants plus
all the spots for
daily errands and
entertainment**



COMMUNITY

- Orlando Public Library
- US Post Office
- Downtown Orlando City Hall
- FedEx
- Avis Car Rental
- Publix at The Paramount
- Lake Eola Park
- Walgreens
- 7-Eleven
- DGX
- University Club
- Rukus Cycling



ENTERTAINMENT

- Dr. Phillips Center for the Performing Arts
- Cobb Plaza Cinema Café 12
- Joysticks Arcade Lounge
- Citrus Club
- Corona Cigar Company
- SAK Comedy Lab
- Amway Center
- Aero Rooftop Bar & Lounge
- Graffiti Junktion
- Soundbar Orlando



FOOD & DRINK

- Ace Café Orlando
- Robinson Coffee Room
- Greenbeat
- Empire Szechuan
- Tropical Smoothie Café
- Super Rico Colombian Restaurant & Bar
- Wall Street Cantina
- Ember

- Hamburger Mary's
- Church Street Station
- The Courtesies
- Insomnia Cookies
- Thai Cafe
- Lizzy McCormack's Irish Pub
- Tin & Taco
- Avenue Gastrobar
- Irish Shannon's Pub
- Downtown PourHouse
- Mathers Social Gathering
- 310 Lakeside
- World of Beer
- Amura Downtown Japanese Restaurant



HOSPITALITY

- Aloft Hotel
- Grand Bohemian Hotel
- Marriott
- Embassy Suites



EDUCATION

- UCF Downtown Campus
- FAMU Law



GOVERNMENT

- Florida Dept of Children and Families
- US Bankruptcy Court
- U.S. Marshals Service Court



MULTI-FAMILY

- 55 West - 461 units
- Moderia - 350 units
- Aspire - 164 units
- Orange & Robinson - 369 units
- Society - 464 units
- Central Station - 279 units
- Skyhouse - 320 units
- Radius - 389 units
- Parkside - 248 units
- Paramount - 313 units
- Camden - 299 units
- Citi Tower - 233 units
- Mill Creek - 300 units
- The Julian - 409 units
- Amelia Court - 256 units

The Fulcrum connection

Fulcrum delivers a connected commuting experience. The building serves traditional and alt-commuters equally with ample parking, easy drive times, and a multitude of commute alternatives. Fulcrum is minutes from Interstate 4 and the East-West Connector, as well as:

THREE AIRPORTS

TWO TRAIN STATIONS WITHIN TWO BLOCKS

DOZENS OF WALKABLE BUS STOPS

NEARBY ELECTRIC VEHICLE CHARGING

UCF DOWNTOWN CREATIVE VILLAGE CAMPUS



Getting to and from Fulcrum is a breeze with ample traditional and alternative community options. For drivers, our on-site parking deck features ample parking with a 3:1,000 RSF parking ratio. For bikers and walkers, our creative office space features bike storage and in-building showers.



78K± SQUARE FEET

Fulcrum offers the largest contiguous open space available in downtown on just two floors.



BUILT FOR GROWING COMPANIES

Fulcrum features generous floor plates with space available from 3,000 - 39,000± RSF on one floor to meet the needs of growing companies.



VIBRANT, SOPHISTICATED DESIGN

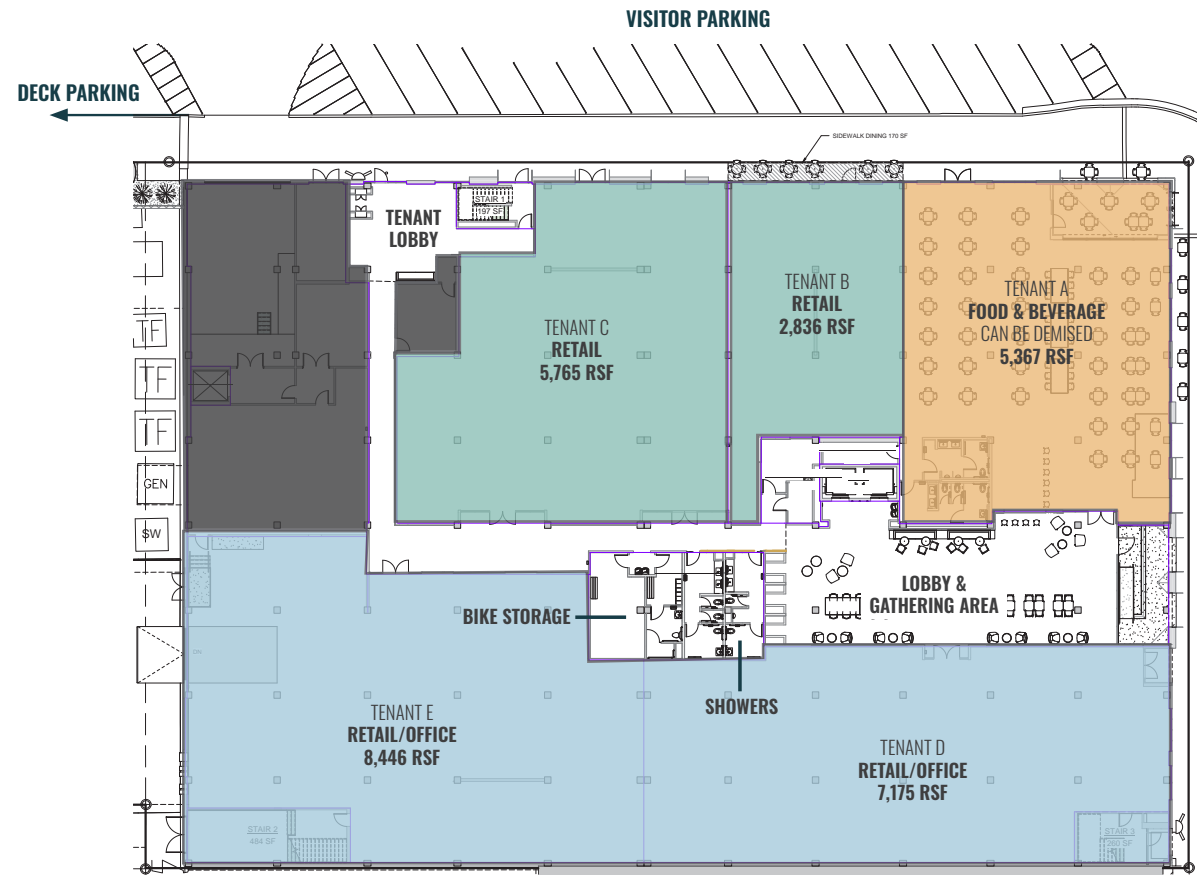
Fulcrum's finishes are upscale, but welcoming. The creativity shines through with timeless colors and material choices.

AECOM

FULCRUM

With breakout meeting space, flexible conferencing, technology enhancements, and an authentic, creative feel that only repurposed urban architecture can bring, Fulcrum offers pivotal workspace for pivotal ideas.

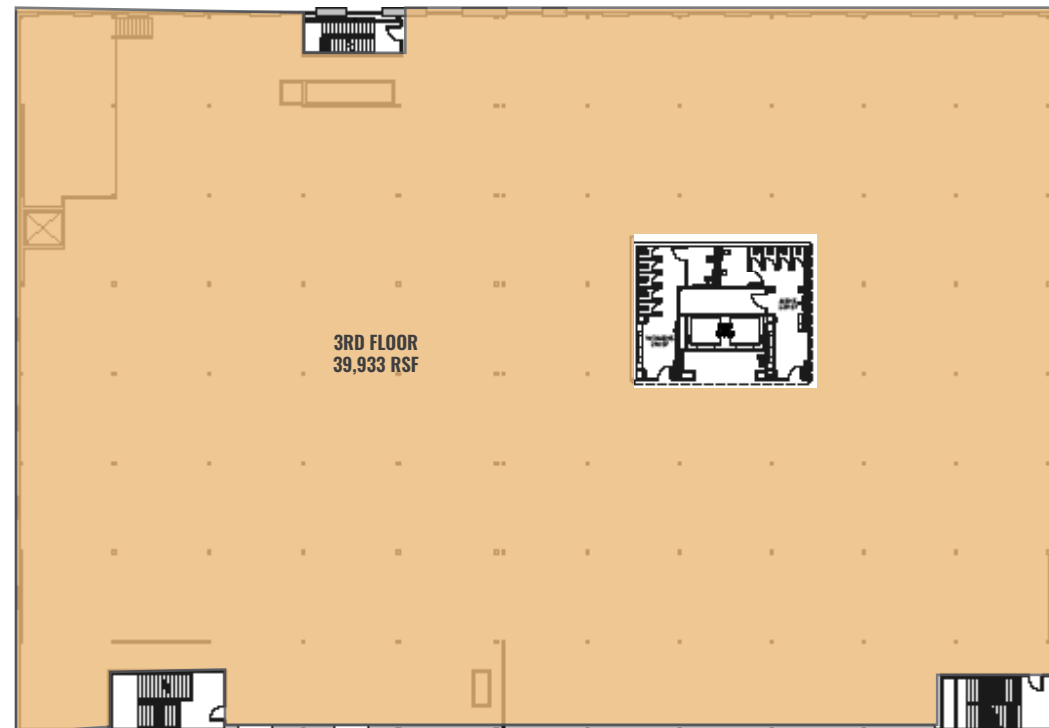
29,589 RSF



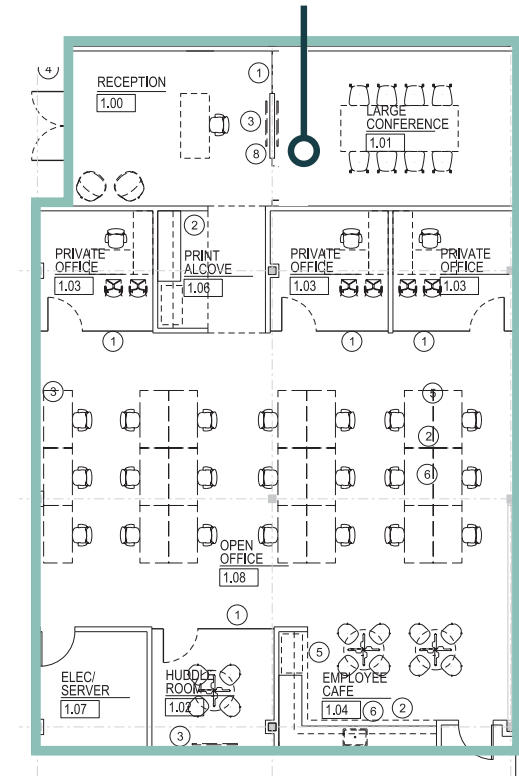
19,498 RSF



39,933 RSF



SUITE 410 3,038 RSF



LEVEL 4 SPEC SUITES

Developers building community

Third & Urban are “White Hat” real estate developers: system-breakers at work for the good of our industry and communities. They are experienced professionals trained in an institutional setting who nevertheless do things very differently — driving profits by building strong communities and assets that attract people and endure.

Join us

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