Tranzon® A BETTER WAY TO REAL ESTATE

AGENTS & BROKERS

Tranzon partners with real estate agents and brokers to get your listings sold. Whether you are listing commercial real estate assets or residential properties, we'll work with you and your client as a team to find multiple bidders for even the most challenging situations, such as:

- Unique properties requiring price discovery
- "As-is" listings
- Aging listings
- Assets involved in partnership dissolution or other settlements
- Properties with limited or no access for showings
- Clients needing a definite close date
- Relisted properties
- Corporate, bank, attorney, estate, or trust properties

The Tranzon Advantage

Tailored Strategies

We can work with you and your client via the referral process or as a joint listing to tailor a marketing strategy around the client's needs. We'll work together to craft the right solution.

Competitive Bidding

Our marketing process proactively seeks out interested buyers, creating a forum for competitive bidding among multiple qualified parties in a predetermined timeframe.

Accelerated Timeline

Tranzon's accelerated marketing strategies and contingency-free terms of sale typically result in real estate sales closing within 60 to 90 days of being listed. This means that you can move on from a challenging listing with a positive resolution.

TRANZON'S MARKET-MAKING SYSTEM™

Our proven Market-Making System™ creates a best case scenario for selling your property by:

- Strategically profiling buyers and targeting the property's marketing to them
- Executing a multifaceted plan to gather buyers to your auction
- Creating a competitive environment to sell your property at peak demand

GOING ONCE, GOING TWICE,

SOLD!

Successful Tranzon Brokerage Partnerships

COMMERCIAL OFFICE BUILDING RICHMOND, VA

- Referred after multiple list attempts
- Interest from 13 states & 2 countries
- Sale price exceeded reserve by 70%



EXECUTIVE BAYFRONT HOME YARMOUTH, ME

- Partnered with broker for dual listing
- Auction date encouraged early offers
- Contract for \$1.525M in 2 weeks



DEVELOPMENT LAND BYHALIA, MS

- Conventionally listed for 10 years
- Sold & closed within 60 days of listing
- 27th referral from 1 broker, 100% sold



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