TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode (learn more...)	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	10.00%	0
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	0	0.00%	7.63%	0
GenXurban (L5)	0	0.00%	11.26%	0
Cozy Country Living (L6)	0	0.00%	12.06%	0
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	0	0.00%	10.79%	0
Senior Styles (L9)	2,705	89.72%	5.80%	1,547
Rustic Outposts (L10)	0	0.00%	8.30%	0
Midtown Singles (L11)	0	0.00%	6.16%	0
Hometown (L12)	310	10.28%	6.01%	171
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0

Key Facts

$325,225
Median Home Value

$71,884
Median HH Income

4.5
Home Value to Income Ratio

67.0
Median Age

3,015
Households

Education

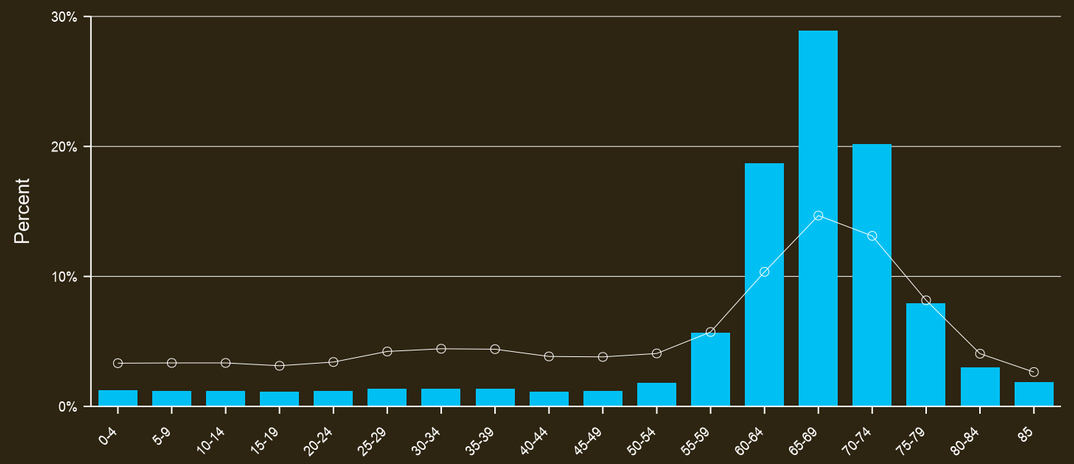
3%
No HS Diploma

21%
HS Graduate

28%
Some College

48%
Degree or Higher

Age Profile



Dots show comparison to: Sumter County

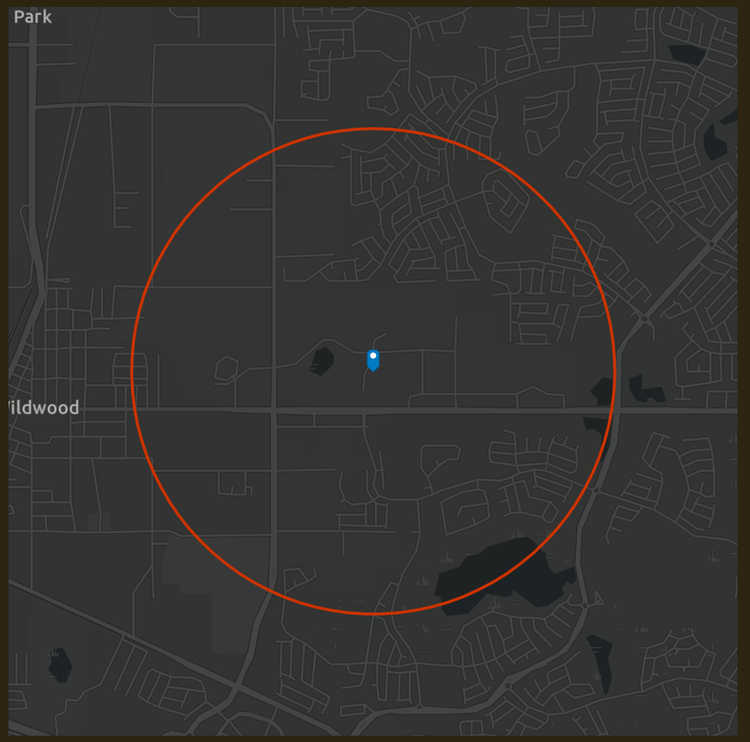
Households By Income

The largest group: $50,000 - $74,999 (23.2%)
The smallest group: $15,000 - $24,999 (4.9%)

Indicator ▲	Value	Diff
<$15,000	5.1%	-3.3%
$15,000 - $24,999	4.9%	-2.9%
$25,000 - $34,999	7.1%	-3.8%
$35,000 - $49,999	11.8%	0
$50,000 - $74,999	23.2%	+0.6%
$75,000 - $99,999	18%	+3.4%
$100,000 - $149,999	14.8%	+2.7%
$150,000 - $199,999	8.6%	+2%
$200,000+	6.6%	+1.4%

Bars show deviation from: Sumter County

Wildwood, Florida



Tapestry Segments

9C **The Elders**
2,705 households
89.7% of Households

12B **Traditional Living**
310 households
10.3% of Households

This infographic contains data provided by Esri.
The vintage of the data is 2021.

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TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode (learn more...)	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	10.00%	0
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	0	0.00%	7.63%	0
GenXurban (L5)	0	0.00%	11.26%	0
Cozy Country Living (L6)	878	2.18%	12.06%	18
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	71	0.18%	10.79%	2
Senior Styles (L9)	26,829	66.69%	5.80%	1,150
Rustic Outposts (L10)	1,854	4.61%	8.30%	56
Midtown Singles (L11)	0	0.00%	6.16%	0
Hometown (L12)	10,599	26.35%	6.01%	438
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0

Key Facts

$307,376
Median Home Value

$67,700
Median HH Income

4.5
Home Value to Income Ratio

64.3
Median Age

40,231
Households

Education

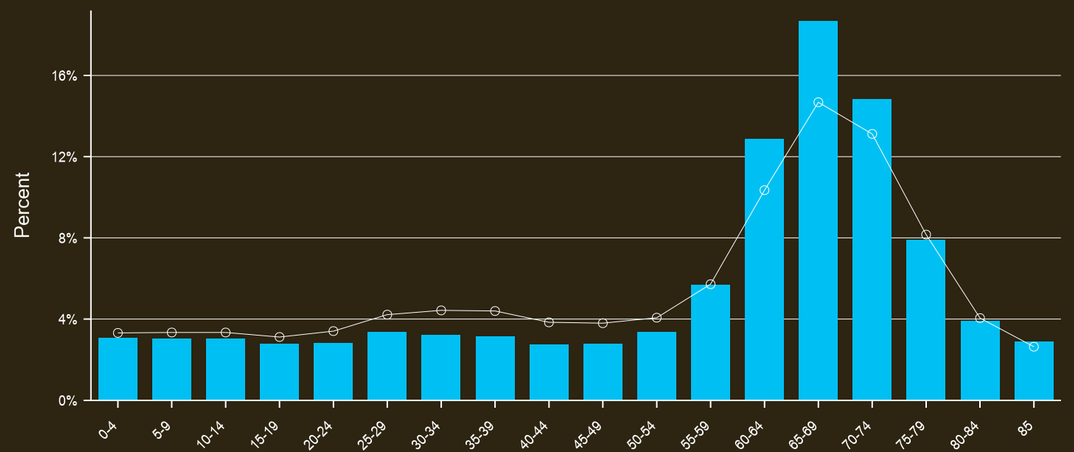
5%
No HS Diploma

25%
HS Graduate

29%
Some College

41%
Degree or Higher

Age Profile



Dots show comparison to: Sumter County

Households By Income

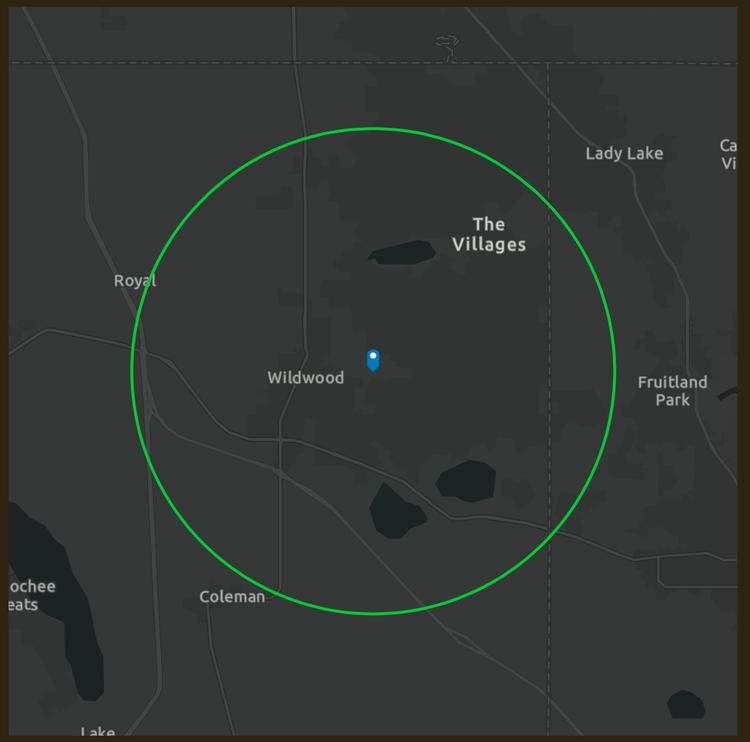
The largest group: $50,000 - $74,999 (22%)

The smallest group: <$15,000 (6.1%)

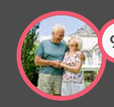
Indicator ▲	Value	Diff
<$15,000	6.1%	-2.3%
$15,000 - $24,999	6.4%	-1.4%
$25,000 - $34,999	8.6%	-2.3%
$35,000 - $49,999	11.7%	-0.1%
$50,000 - $74,999	22%	-0.6%
$75,000 - $99,999	17%	+2.4%
$100,000 - $149,999	13.8%	+1.7%
$150,000 - $199,999	8.2%	+1.6%
$200,000+	6.2%	+1%

Bars show deviation from: Sumter County

Wildwood, Florida



Tapestry Segments



9C — The Elders — 25,987 households — 64.6% of Households

12B — Traditional Living — 10,182 households — 25.3% of Households

10D — Down the Road — 1,064 households — 2.6% of Households

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Tapestry LifeMode (learn more...)	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	10.00%	0
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	0	0.00%	7.63%	0
GenXurban (L5)	1,675	1.79%	11.26%	16
Cozy Country Living (L6)	4,795	5.12%	12.06%	42
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	2,652	2.83%	10.79%	26
Senior Styles (L9)	61,269	65.48%	5.80%	1,129
Rustic Outposts (L10)	8,094	8.65%	8.30%	104
Midtown Singles (L11)	777	0.83%	6.16%	13
Hometown (L12)	14,303	15.29%	6.01%	254
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0

Key Facts

$267,995
Median Home Value

$56,191
Median HH Income

4.8
Home Value to Income Ratio

63.0
Median Age

93,566
Households

Education

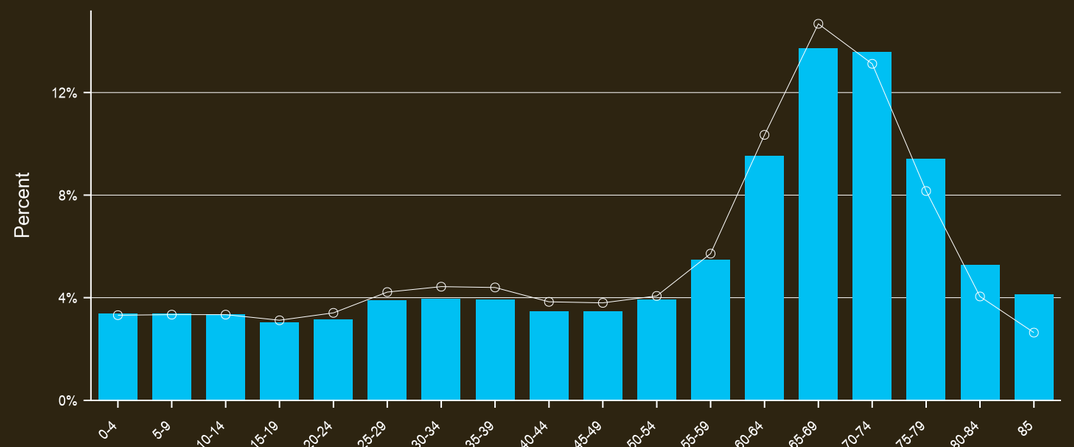
8%
No HS Diploma

32%
HS Graduate

30%
Some College

31%
Degree or Higher

Age Profile



Dots show comparison to: Sumter County

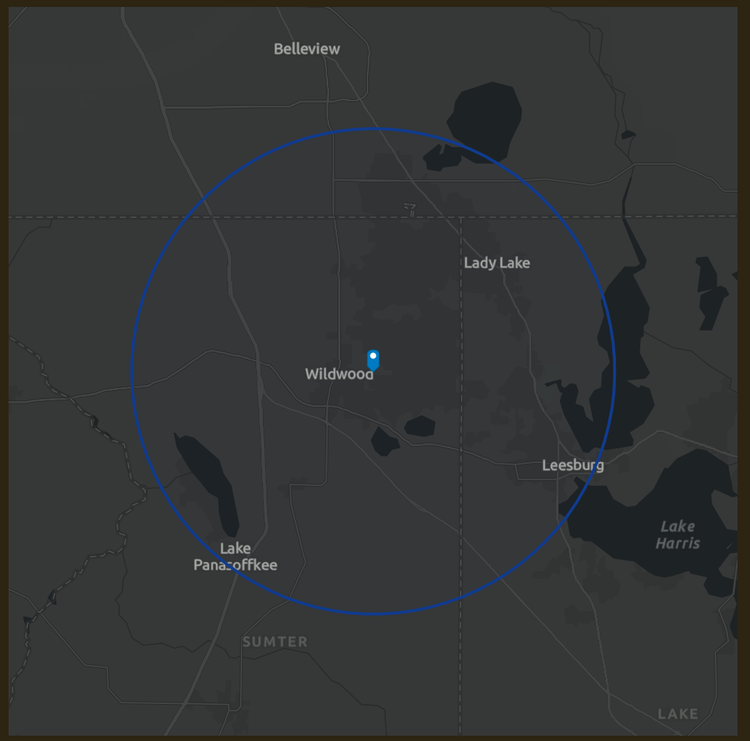
Households By Income

The largest group: $50,000 - $74,999 (22.3%)
The smallest group: $200,000+ (4.2%)

Indicator ▲	Value	Diff
<$15,000	8.3%	-0.1%
$15,000 - $24,999	8.7%	+0.9%
$25,000 - $34,999	11.5%	+0.6%
$35,000 - $49,999	13.9%	+2.1%
$50,000 - $74,999	22.3%	-0.3%
$75,000 - $99,999	13.8%	-0.8%
$100,000 - $149,999	11.6%	-0.5%
$150,000 - $199,999	5.6%	-1%
$200,000+	4.2%	-1%

Bars show deviation from: Sumter County

Wildwood, Florida



Tapestry Segments

9C	The Elders 51,049 households	54.6% of Households	⌄
12B	Traditional Living 12,079 households	12.9% of Households	⌄
9D	Senior Escapes 10,169 households	10.9% of Households	⌄

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