



# Medical Expenditures

Wildwood, Florida  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 28.86776  
Longitude: -82.01381

Demographic Summary		2021	2026
Population		5,328	6,386
Households		3,015	3,622
Families		2,191	2,569
Median Household Income		\$71,884	\$75,596
Males per 100 Females		96.3	100.0
<b>Population by Age</b>			
Population <5 Years		1.2%	1.3%
Population 65+ Years		61.8%	64.6%
Median Age		67.0	67.5
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Health Care</b>	124	\$7,736.92	\$23,326,806
<b>Medical Care</b>			
	130	\$2,729.78	\$8,230,288
Physician Services	109	\$275.39	\$830,289
Dental Services	143	\$574.35	\$1,731,654
Eyecare Services	123	\$84.84	\$255,796
Lab Tests, X-rays	103	\$70.60	\$212,852
Hospital Room and Hospital Services	102	\$202.64	\$610,969
Convalescent or Nursing Home Care	244	\$81.99	\$247,203
Other Medical Services (1)	109	\$167.34	\$504,528
Nonprescription Drugs	113	\$175.69	\$529,696
Prescription Drugs	128	\$428.44	\$1,291,733
Nonprescription Vitamins	163	\$160.60	\$484,204
Medicare Prescription Drug Premium	181	\$215.44	\$649,550
Eyeglasses and Contact Lenses	106	\$103.03	\$310,646
Hearing Aids	201	\$82.46	\$248,615
Medical Equipment for General Use	133	\$8.24	\$24,840
Other Medical Supplies/Equipment (2)	132	\$98.74	\$297,716
<b>Health Insurance</b>			
	121	\$5,007.14	\$15,096,518
Blue Cross/Blue Shield	92	\$993.95	\$2,996,766
Fee for Service Health Plan	96	\$802.53	\$2,419,631
HMO	90	\$663.65	\$2,000,897
Medicare Payments	179	\$1,488.06	\$4,486,494
Long Term Care Insurance	171	\$84.83	\$255,748
Dental Care Insurance	103	\$157.73	\$475,555
Vision Care Insurance	90	\$31.32	\$94,424
Prescription Drug Insurance	134	\$10.27	\$30,967
Other Single Service Insurance (3)	124	\$23.47	\$70,764
Medicaid Premiums	75	\$7.61	\$22,941
Tricare/Military Premiums	115	\$8.80	\$26,537
Children's Health Ins Program Premiums	80	\$2.06	\$6,207

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Other Medical Services** includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

**(2) Other Medical Supplies/Equipment** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

**(3) Other Single Service Insurance** Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

July 16, 2021



# Medical Expenditures

Wildwood, Florida  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 28.86776  
Longitude: -82.01381

Demographic Summary		2021	2026
Population		81,149	99,729
Households		40,231	49,414
Families		28,224	34,130
Median Household Income		\$67,700	\$74,925
Males per 100 Females		94.6	96.4
<b>Population by Age</b>			
Population <5 Years		3.1%	3.2%
Population 65+ Years		48.2%	49.3%
Median Age		64.3	64.7
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Health Care</b>	115	\$7,183.01	\$288,979,709
<b>Medical Care</b>	119	\$2,511.65	\$101,046,367
Physician Services	105	\$264.90	\$10,657,156
Dental Services	126	\$508.01	\$20,437,642
Eyecare Services	115	\$79.45	\$3,196,453
Lab Tests, X-rays	104	\$71.44	\$2,873,928
Hospital Room and Hospital Services	101	\$201.42	\$8,103,522
Convalescent or Nursing Home Care	195	\$65.73	\$2,644,391
Other Medical Services (1)	103	\$158.09	\$6,360,173
Nonprescription Drugs	109	\$168.39	\$6,774,565
Prescription Drugs	121	\$403.15	\$16,219,146
Nonprescription Vitamins	139	\$137.19	\$5,519,192
Medicare Prescription Drug Premium	158	\$187.76	\$7,553,651
Eyeglasses and Contact Lenses	103	\$99.79	\$4,014,558
Hearing Aids	167	\$68.20	\$2,743,940
Medical Equipment for General Use	116	\$7.19	\$289,378
Other Medical Supplies/Equipment (2)	122	\$90.94	\$3,658,673
<b>Health Insurance</b>	113	\$4,671.36	\$187,933,342
Blue Cross/Blue Shield	93	\$1,002.00	\$40,311,456
Fee for Service Health Plan	96	\$808.11	\$32,511,162
HMO	89	\$649.94	\$26,147,630
Medicare Payments	155	\$1,287.02	\$51,778,088
Long Term Care Insurance	145	\$72.25	\$2,906,593
Dental Care Insurance	100	\$153.48	\$6,174,670
Vision Care Insurance	92	\$32.16	\$1,293,854
Prescription Drug Insurance	121	\$9.29	\$373,885
Other Single Service Insurance (3)	116	\$21.95	\$883,088
Medicaid Premiums	84	\$8.51	\$342,264
Tricare/Military Premiums	112	\$8.56	\$344,497
Children's Health Ins Program Premiums	81	\$2.09	\$84,101

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Other Medical Services** includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

**(2) Other Medical Supplies/Equipment** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

**(3) Other Single Service Insurance** Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Medical Expenditures

Wildwood, Florida  
Ring: 10 mile radius

Prepared by Esri  
Latitude: 28.86776  
Longitude: -82.01381

Demographic Summary		2021	2026
Population		198,634	229,413
Households		93,566	108,437
Families		62,746	72,211
Median Household Income		\$56,191	\$61,576
Males per 100 Females		96.6	96.9
<b>Population by Age</b>			
Population <5 Years		3.4%	3.4%
Population 65+ Years		46.1%	47.7%
Median Age		63.0	63.7
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Health Care</b>	96	\$5,994.44	\$560,876,161
<b>Medical Care</b>	100	\$2,094.82	\$196,003,852
Physician Services	87	\$219.43	\$20,531,561
Dental Services	105	\$423.46	\$39,621,826
Eyecare Services	95	\$65.41	\$6,120,492
Lab Tests, X-rays	87	\$59.62	\$5,578,405
Hospital Room and Hospital Services	86	\$171.20	\$16,018,543
Convalescent or Nursing Home Care	155	\$52.24	\$4,888,283
Other Medical Services (1)	86	\$131.78	\$12,330,430
Nonprescription Drugs	93	\$143.97	\$13,471,099
Prescription Drugs	101	\$337.94	\$31,620,036
Nonprescription Vitamins	116	\$114.36	\$10,700,541
Medicare Prescription Drug Premium	130	\$155.21	\$14,522,048
Eyeglasses and Contact Lenses	86	\$83.56	\$7,818,000
Hearing Aids	133	\$54.61	\$5,109,396
Medical Equipment for General Use	99	\$6.13	\$573,642
Other Medical Supplies/Equipment (2)	101	\$75.88	\$7,099,550
<b>Health Insurance</b>	94	\$3,899.62	\$364,872,308
Blue Cross/Blue Shield	79	\$849.01	\$79,438,880
Fee for Service Health Plan	80	\$668.18	\$62,518,928
HMO	75	\$550.40	\$51,498,698
Medicare Payments	129	\$1,067.91	\$99,920,167
Long Term Care Insurance	119	\$58.95	\$5,515,369
Dental Care Insurance	83	\$127.21	\$11,902,065
Vision Care Insurance	77	\$27.07	\$2,533,077
Prescription Drug Insurance	100	\$7.66	\$716,453
Other Single Service Insurance (3)	99	\$18.81	\$1,760,413
Medicaid Premiums	76	\$7.69	\$719,878
Tricare/Military Premiums	94	\$7.23	\$676,318
Children's Health Ins Program Premiums	69	\$1.80	\$168,368

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Other Medical Services** includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

**(2) Other Medical Supplies/Equipment** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

**(3) Other Single Service Insurance** Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.