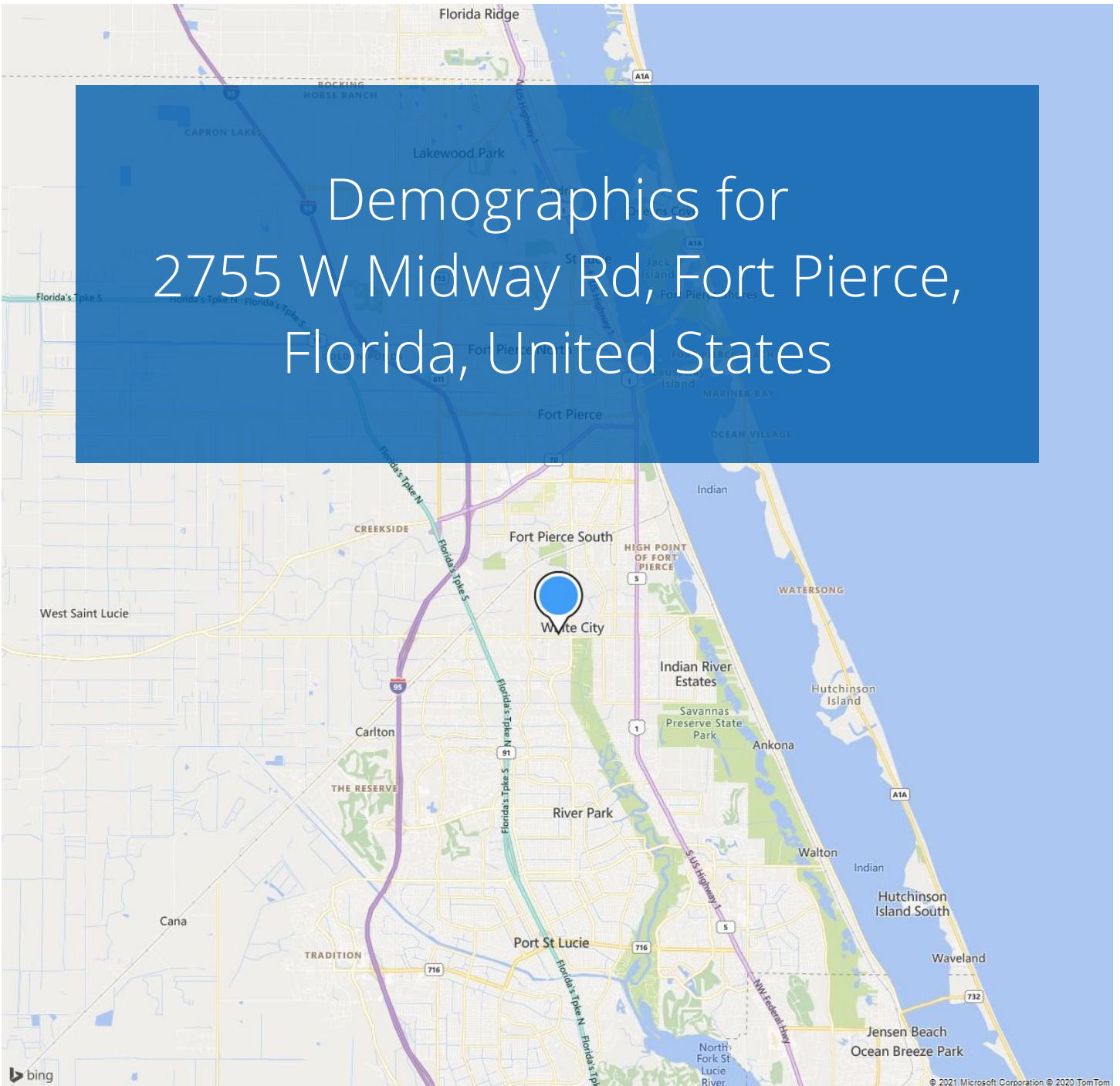




Demographics for 2755 W Midway Rd, Fort Pierce, Florida, United States



Thomas Rouse

Direct: 772-201-5902 | Mobile: 772-201-5902

Population

Population			
	1-mi.	3-mi.	5-mi.
Total Population (US Census 2010)	2,465	31,147	92,146
Total Population (Current Year)	2,842	35,948	106,164
Total Population (Five Year Projection)	2,953	37,345	109,554
Adult Population (US Census 2010)	1,868	23,665	70,895
Adult Population (Current Year)	2,247	28,220	84,267
Adult Population (Five Year Projection)	2,358	29,530	87,457
% Female Population (US Census 2010)	50.93%	51.16%	51.18%
% Male Population (US Census 2010)	49.07%	48.84%	48.82%
% Female Population (Current Year)	50.9%	51.22%	51.15%
% Male Population (Current Year)	49.1%	48.78%	48.85%
% Female Population (Five Year Projection)	51.04%	51.33%	51.15%
% Male Population (Five Year Projection)	48.96%	48.67%	48.85%
Total Daytime Population	4,548	35,735	109,557
Population aged 16 and under (Children)	1,647	8,803	24,829
Daytime population (Age 16+)	2,901	26,931	84,727
Civilian 16+, at Workplace	1,875	15,076	45,408
Retired population (Age 65+)	493	6,769	21,552
Homemakers (Age 16+)	218	3,048	9,049

Population Mosaic (Current Year)			
	1-mi.	3-mi.	5-mi.
% Power Elite	0%	0%	0%
% Flourishing Families	0%	0%	0%
% Booming with Confidence	0%	0%	0%
% Suburban Style	52.6%	34.26%	15.02%
% Thriving Boomers	0%	1.15%	4.45%
% Promising Families	0%	0%	0.2%
% Young City Solos	0%	0%	0%

% Middle-class Melting Pot	0%	0%	2.37%
% Family Union	0%	0%	1.86%
% Autumn Years	25.58%	11.11%	7.01%
% Significant Singles	0%	0%	2.8%
% Blue Sky Boomers	0%	12.72%	19.72%
% Families in Motion	0%	0%	0%
% Pastoral Pride	0%	0%	1.17%
% Singles and Starters	21.82%	25.76%	23.06%
% Cultural Connections	0%	0.23%	7.17%
% Golden Year Guardians	0%	8.97%	9.77%
% Aspirational Fusion	0%	5.51%	4.28%
% Economic Challenges	0%	0.29%	1.13%
% Unclassified	0%	0%	0%

Age

	1-mi.	3-mi.	5-mi.
Median Age, Total	44.39	43.41	43.61
% Age 18+	79.07%	78.5%	79.37%
% Age 55+	34.64%	35.15%	36.44%
% Age 65+	19.28%	21.38%	22.99%

Ethnicity

	1-mi.	3-mi.	5-mi.
% White (2010 US Census, Not Hispanic/Latino)	78.15%	76.79%	74.1%
% Black/African American (2010 US Census, Not Hispanic/Latino)	17.04%	18.64%	21.46%
% American Indian & Alaska Native (2010 US Census, Not Hispanic/Latino)	0.21%	0.26%	0.26%
% Asian (2010 US Census, Not Hispanic/Latino)	2.6%	1.89%	1.76%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Not Hispanic/Latino)	0.01%	0.1%	0.07%
% Some other race (2010 US Census, Not Hispanic/Latino)	0.26%	0.34%	0.36%
% Two or more races (2010 US Census, Not Hispanic/Latino)	1.73%	1.98%	1.98%
% White (2010 US Census, Hispanic/Latino)	68.58%	61.48%	58.6%
% Black/African American (2010 US Census, Hispanic/Latino)	2.14%	2.29%	2.28%
% American Indian & Alaska Native (2010 US Census, Hispanic/Latino)	0.09%	0.99%	1.16%

% Asian (2010 US Census, Hispanic/Latino)	0.01%	0.15%	0.23%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Hispanic/Latino)	0.06%	0.05%	0.04%
% Some other race (2010 US Census, Hispanic/Latino)	24.16%	29.62%	32.37%
% Two or more races (2010 US Census, Hispanic/Latino)	4.95%	5.41%	5.33%
% White (Current Year, Not Hispanic/Latino)	73.94%	72.73%	70.51%
% Black/African American (Current Year, Not Hispanic/Latino)	20.09%	21.74%	24.24%
% American Indian & Alaska Native (Current Year, Not Hispanic/Latino)	0.2%	0.22%	0.23%
% Asian (Current Year, Not Hispanic/Latino)	3.28%	2.32%	2.11%
% Native Hawaiian / Other Pacific Islander (Current Year, Not Hispanic/Latino)	0.02%	0.12%	0.08%
% Some other race (Current Year, Not Hispanic/Latino)	0.25%	0.35%	0.38%
% Two or more races (Current Year, Not Hispanic/Latino)	2.21%	2.51%	2.45%
% White (Current Year), Hispanic/Latino	68.17%	60.93%	58.09%
% Black/African American (Current Year, Hispanic/Latino)	2.19%	2.61%	2.52%
% American Indian & Alaska Native (Current Year, Hispanic/Latino)	0.07%	0.97%	1.14%
% Asian (Current Year, Hispanic/Latino)	0.01%	0.13%	0.22%
% Native Hawaiian / Other Pacific Islander (Current Year, Hispanic/Latino)	0.05%	0.03%	0.03%
% Some other race (Current Year, Hispanic/Latino)	24.48%	29.73%	32.48%
% Two or more races (Current Year, Hispanic/Latino)	5.04%	5.6%	5.53%
% White (Five Year Projection, Not Hispanic/Latino)	72.1%	70.91%	68.93%
% Black/African American (Five Year Projection, Not Hispanic/Latino)	21.17%	22.86%	25.17%
% American Indian & Alaska Native (Five Year Projection, Not Hispanic/Latino)	0.2%	0.22%	0.23%
% Asian (Five Year Projection, Not Hispanic/Latino)	3.63%	2.56%	2.32%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Not Hispanic/Latino)	0.02%	0.12%	0.08%
% Some other race (Five Year Projection, Not Hispanic/Latino)	0.25%	0.36%	0.39%
% Two or more races (Five Year Projection, Not Hispanic/Latino)	2.63%	2.96%	2.88%
% White (Five Year Projection, Hispanic/Latino)	67.89%	60.74%	58.02%
% Black/African American (Five Year Projection, Hispanic/Latino)	2.18%	2.65%	2.56%
% American Indian & Alaska Native (Five Year Projection, Hispanic/Latino)	0.06%	0.92%	1.07%
% Asian (Five Year Projection, Hispanic/Latino)	0.01%	0.12%	0.21%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Hispanic/Latino)	0.04%	0.03%	0.02%
% Some other race (Five Year Projection, Hispanic/Latino)	24.64%	29.77%	32.4%
% Two or more races (Five Year Projection, Hispanic/Latino)	5.18%	5.77%	5.71%

Housing & Households

Housing and Households

	1-mi.	3-mi.	5-mi.
Land Area (Estimated Square Miles)	2.75	23.88	85.7
Total Housing Units (Current Year)	988	14,768	44,927
Total Households (Current Year)	953	13,854	41,499
Total Households (Five Year Projection)	989	14,420	43,096
Owner-Occupied: Owned with a mortgage or loan	410	5,474	15,214
Owner-Occupied: Owned free and clear	259	4,165	13,149
Renter-Occupied	284	4,215	13,136

Housing Value (Current Year)

	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	3	98	348
Housing Value \$10,000-\$14,999	2	107	347
Housing Value \$15,000-\$19,999	3	97	335
Housing Value \$20,000-\$24,999	1	56	222
Housing Value \$25,000-\$29,999	1	68	241
Housing Value \$30,000-\$34,999	2	105	375
Housing Value \$35,000-\$39,999	2	78	288
Housing Value \$40,000-\$49,999	3	124	469
Housing Value \$50,000-\$59,999	11	249	651
Housing Value \$60,000-\$69,999	10	221	791
Housing Value \$70,000-\$79,999	15	325	1,043
Housing Value \$80,000-\$89,999	15	359	1,092
Housing Value \$90,000-\$99,999	17	291	1,079
Housing Value \$100,000-\$124,999	25	495	1,639
Housing Value \$125,000-\$149,999	43	646	1,919
Housing Value \$150,000-\$174,999	71	945	2,900
Housing Value \$175,000-\$199,999	89	1,096	3,160
Housing Value \$200,000-\$249,999	134	1,567	4,155

Housing Value \$250,000-\$299,999	85	1,044	2,958
Housing Value \$300,000-\$399,999	72	837	2,091
Housing Value \$400,000-\$499,999	35	398	1,067
Housing Value \$500,000-\$749,999	14	217	659
Housing Value \$750,000-\$999,999	7	103	310
Housing Value \$1,000,000 or more	11	114	222
Total Owner-occupied housing units (OOHU)	670	9,639	28,363

Income

	1-mi.	3-mi.	5-mi.
Per Capita Income (2010 US Census, based on Total Population)	\$22,991	\$23,744	\$23,046
Per Capita Income (Current Year, based on Total Population)	\$26,672	\$26,422	\$25,130
Per Capita Income (Five Year Projection, based on Total Population)	\$28,096	\$27,950	\$26,775
Average (Mean) Household Income (Current Year)	\$79,266	\$68,381	\$63,992
Median Household Income (Current Year)	\$58,234	\$50,071	\$47,908

% Households by Income (Current Year)

	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	5.59%	6.28%	6.45%
% Household Income \$10,000-\$14,999	3.74%	4.75%	5.87%
% Household Income \$15,000-\$19,999	4.94%	5.93%	5.98%
% Household Income \$20,000-\$24,999	5.05%	6.69%	6.27%
% Household Income \$25,000-\$29,999	5.58%	6.08%	5.92%
% Household Income \$30,000-\$34,999	3.55%	4.91%	5.92%
% Household Income \$35,000-\$39,999	4.35%	4.66%	4.68%
% Household Income \$40,000-\$44,999	5.18%	5.81%	5.85%
% Household Income \$45,000-\$49,999	4.02%	4.83%	5.17%
% Household Income \$50,000-\$59,999	9.57%	9.08%	9.13%
% Household Income \$60,000-\$74,999	8.81%	9.48%	10.38%
% Household Income \$75,000-\$99,999	14.6%	12.71%	12.49%
% Household Income \$100,000-\$124,999	9.92%	8.05%	6.9%
% Household Income \$125,000-\$149,999	5.66%	4.14%	3.36%
% Household Income \$150,000-\$199,999	4.11%	3.32%	2.95%

% Household Income \$200,000-\$249,999	2.46%	1.38%	1.16%
% Household Income \$250,000-\$499,999	2.42%	1.41%	1.14%
% Household Income \$500,000+	0.45%	0.49%	0.37%

Education (Current Year)

Education			
	1-mi.	3-mi.	5-mi.
College undergraduate	172	2,007	6,220
Graduate or prof school	19	263	699

Educational Attainment			
	1-mi.	3-mi.	5-mi.
No schooling completed	43	471	1,732
Nursery to 4th grade	22	213	742
5th and 6th grade	33	462	1,740
7th and 8th grade	34	414	1,403
9th grade	25	413	1,401
10th grade	41	685	2,003
11th grade	39	682	1,798
12th grade, no diploma	51	721	1,946
High school graduate, GED	616	8,386	25,646
Some college, <1 year	184	2,165	6,204
Some college, 1+ years	268	3,334	10,274
Associate's degree	232	2,819	7,622
Bachelor's degree	280	3,134	8,994
Master's degree	128	1,263	3,709
Professional school degree	20	210	715
Doctorate degree	11	118	410

Employment and Occupation

Employment and Occupation

	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+ (2010 US Census)	1,102	13,046	37,904
Total Civilian employed population aged 16+ (Current Year)	1,486	17,850	52,332
Total Civilian employed population aged 16+ (Five Year Projection)	1,599	19,198	55,754

% Employment by Industry (2010 US Census)

	1-mi.	3-mi.	5-mi.
% Armed Forces (2010 US Census)	0%	0.08%	0.11%
% Civilian, Employed (2010 US Census)	91.08%	88.34%	86.74%
% Civilian, Unemployed (2010 US Census)	8.92%	11.58%	13.15%
% Not in Labor Force (2010 US Census)	37.65%	39.85%	40.4%
% Armed Forces (Current Year)	0%	0.08%	0.1%
% Civilian, Employed (Current Year)	97.23%	96.34%	95.73%
% Civilian, Unemployed (Current Year)	2.77%	3.58%	4.17%
% Not in Labor Force (Current Year)	34.27%	36.46%	37.01%
% Armed Forces (Five Year Projection)	0%	0.07%	0.09%
% Civilian, Employed (Five Year Projection)	96.38%	95.28%	94.54%
% Civilian, Unemployed (Five Year Projection)	3.62%	4.65%	5.36%
% Not in Labor Force (Five Year Projection)	31.89%	33.95%	34.5%

Transportation to Work (Current Year)

	1-mi.	3-mi.	5-mi.
Total Workers 16+	1,486	17,850	52,332
Car, truck, or van	1,411	16,916	49,193
Public transport (not taxi)	4	63	238
Worked at home	65	666	1,932

Travel Time to Work (Current Year)

	1-mi.	3-mi.	5-mi.
< 5 minutes	44	430	1,351
5-9 minutes	106	1,429	4,198
10-14 minutes	158	1,996	6,399
15-19 minutes	404	4,016	9,916
20-24 minutes	202	2,661	7,775
25-29 minutes	39	680	2,461
30-34 minutes	201	2,465	7,627
35-39 minutes	18	399	1,256
40-44 minutes	37	455	1,531
45-59 minutes	79	1,073	3,627
60-89 minutes	88	1,120	2,606
90+ minutes	44	461	1,652

Consumer Expenditures (Current Year)

Consumer Expenditures			
	1-mi.	3-mi.	5-mi.
Total Alcoholic beverages	\$524,132	\$6,733,682	\$19,039,656
Total Apparel and services	\$1,495,335	\$19,263,205	\$55,854,742
Total Cash contributions	\$1,466,341	\$19,254,158	\$60,139,419
Total Education	\$1,469,735	\$17,378,632	\$45,352,395
Total Entertainment	\$2,635,837	\$34,233,295	\$98,334,363
Total Food	\$7,619,072	\$100,753,096	\$292,134,559
Total Gifts	\$915,218	\$11,723,949	\$33,008,842
Total Healthcare	\$5,039,153	\$67,108,882	\$198,346,412
Total Housing	\$18,515,580	\$246,980,760	\$724,492,499
Total Miscellaneous	\$753,732	\$9,863,188	\$28,698,573
Total Personal care products and services	\$723,241	\$9,513,680	\$27,902,126
Total Personal insurance and pensions	\$6,233,842	\$81,423,669	\$231,694,942
Total Reading	\$93,428	\$1,221,909	\$3,571,093
Total Tobacco products and smoking supplies	\$323,047	\$4,530,836	\$13,224,108
Total Transportation	\$13,601,399	\$178,311,462	\$514,192,068

Retail Demand by Store Type			
	1-mi.	3-mi.	5-mi.
Total Retail Demand	\$50,030,595	\$659,948,506	\$1,906,885,567
Building Material & Garden Equipment & Supply Dealers	\$4,861,311	\$67,699,874	\$198,149,430
Clothing & Clothing Accessories Stores	\$1,731,592	\$22,244,573	\$64,535,143
Electronics and Appliance Stores	\$711,090	\$9,347,697	\$27,147,783
Food & Beverage Stores	\$5,855,408	\$78,287,454	\$228,766,687
Food Services & Drinking Places	\$5,723,882	\$74,146,012	\$211,893,980
Furniture & Home Furnishings Stores	\$910,148	\$11,722,234	\$33,653,402
Gasoline stations	\$4,347,066	\$57,723,710	\$166,958,057
General Merchandise Stores	\$5,334,540	\$70,794,663	\$206,217,843

General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$9,404,127	\$123,426,078	\$358,446,919
Health & Personal Care Stores	\$2,573,701	\$34,648,317	\$103,787,668
Miscellaneous Store Retailers	\$1,013,103	\$13,423,220	\$38,691,709
Motor Vehicle & Parts Dealers	\$11,037,821	\$141,835,784	\$399,190,241
Nonstore retailers	\$5,438,024	\$71,707,442	\$209,591,670
Sporting Goods, Hobby, Musical Instrument, and Book Stores	\$492,909	\$6,367,526	\$18,301,955

Business Summary by SIC

	1-mi.	3-mi.	5-mi.
Agriculture, Forestry, & Fishing (01-09)	4	50	129
Construction (15-17)	16	167	402
Finance, Insurance, & Real Estate (60-69)	10	112	379
Manufacturing (20-39)	3	50	137
Mining (10-14)	0	1	2
Public Administration (90-98)	1	12	50
Retail Trade (52-59)	22	274	796
Services (70-89)	57	649	2,231
Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)	6	86	245
Wholesale Trade (50-51)	4	65	172