



# Demographic and Income Profile

4702 Babcock St NE  
 4702 Babcock St NE, Palm Bay, Florida, 32905  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 28.03483  
 Longitude: -80.62202

Summary	Census 2010	2019	2024
Population	10,865	12,375	13,265
Households	5,377	6,093	6,526
Families	2,602	2,893	3,081
Average Household Size	1.99	2.01	2.01
Owner Occupied Housing Units	2,293	2,480	2,712
Renter Occupied Housing Units	3,084	3,613	3,815
Median Age	40.9	42.7	43.6
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.40%	1.37%	0.77%
Households	1.38%	1.31%	0.75%
Families	1.27%	1.26%	0.68%
Owner HHs	1.80%	1.60%	0.92%
Median Household Income	2.46%	2.37%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,062	17.4%	982	15.0%
\$15,000 - \$24,999	987	16.2%	924	14.2%
\$25,000 - \$34,999	907	14.9%	905	13.9%
\$35,000 - \$49,999	907	14.9%	975	14.9%
\$50,000 - \$74,999	1,335	21.9%	1,569	24.0%
\$75,000 - \$99,999	422	6.9%	522	8.0%
\$100,000 - \$149,999	371	6.1%	487	7.5%
\$150,000 - \$199,999	66	1.1%	106	1.6%
\$200,000+	36	0.6%	56	0.9%
Median Household Income	\$36,087		\$40,746	
Average Household Income	\$46,623		\$53,370	
Per Capita Income	\$22,953		\$26,267	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	677	6.2%	683	5.5%	722	5.4%
5 - 9	489	4.5%	601	4.9%	645	4.9%
10 - 14	455	4.2%	503	4.1%	587	4.4%
15 - 19	516	4.7%	497	4.0%	555	4.2%
20 - 24	1,062	9.8%	866	7.0%	893	6.7%
25 - 34	1,595	14.7%	2,007	16.2%	1,861	14.0%
35 - 44	1,134	10.4%	1,291	10.4%	1,568	11.8%
45 - 54	1,361	12.5%	1,291	10.4%	1,288	9.7%
55 - 64	1,114	10.3%	1,407	11.4%	1,443	10.9%
65 - 74	998	9.2%	1,401	11.3%	1,584	11.9%
75 - 84	915	8.4%	1,118	9.0%	1,344	10.1%
85+	548	5.0%	710	5.7%	776	5.8%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,924	72.9%	8,649	69.9%	9,016	68.0%
Black Alone	1,806	16.6%	2,123	17.2%	2,320	17.5%
American Indian Alone	24	0.2%	26	0.2%	28	0.2%
Asian Alone	333	3.1%	444	3.6%	516	3.9%
Pacific Islander Alone	6	0.1%	6	0.0%	7	0.1%
Some Other Race Alone	384	3.5%	589	4.8%	736	5.5%
Two or More Races	387	3.6%	538	4.3%	643	4.8%
Hispanic Origin (Any Race)	1,547	14.2%	2,380	19.2%	2,998	22.6%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

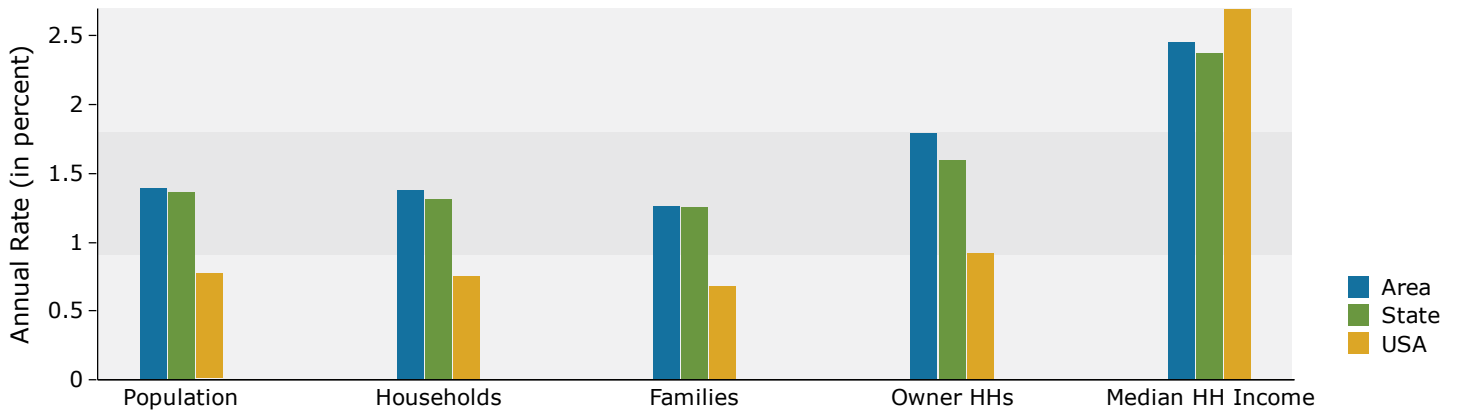


# Demographic and Income Profile

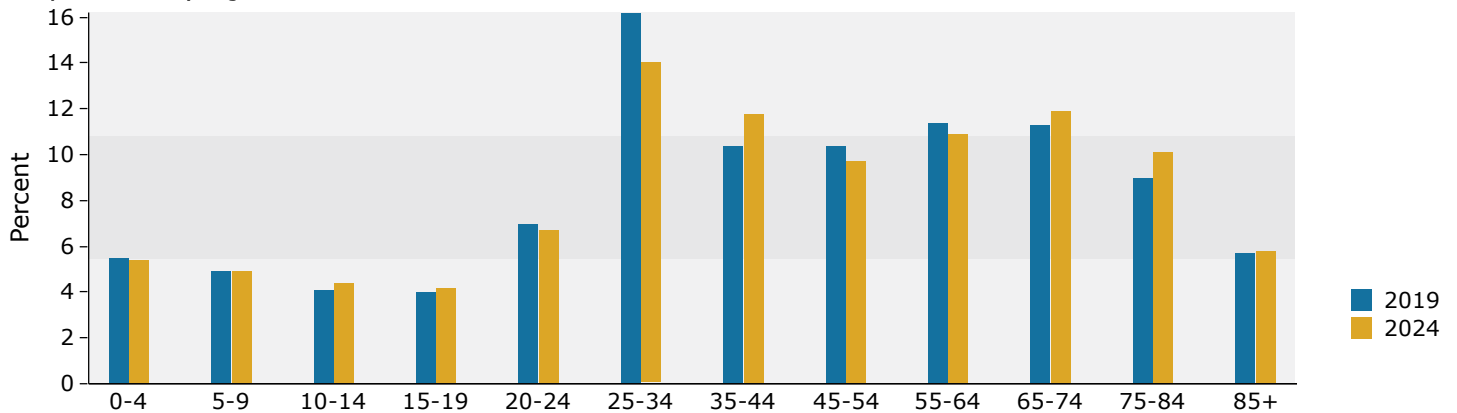
4702 Babcock St NE  
 4702 Babcock St NE, Palm Bay, Florida, 32905  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 28.03483  
 Longitude: -80.62202

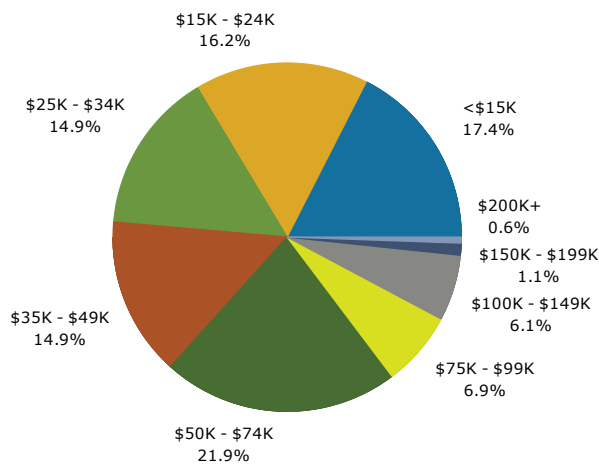
## Trends 2019-2024



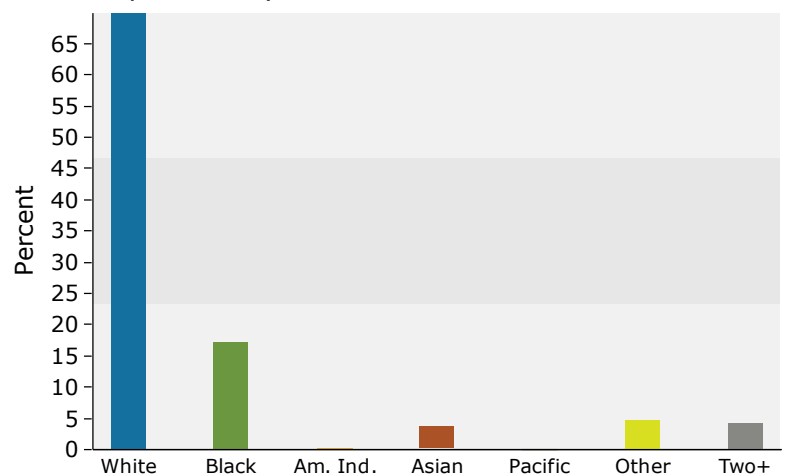
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 19.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Demographic and Income Profile

4702 Babcock St NE  
 4702 Babcock St NE, Palm Bay, Florida, 32905  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 28.03483  
 Longitude: -80.62202

Summary	Census 2010	2019	2024
Population	62,072	69,203	73,864
Households	26,978	30,006	32,043
Families	16,020	17,563	18,676
Average Household Size	2.24	2.26	2.26
Owner Occupied Housing Units	17,675	19,236	20,538
Renter Occupied Housing Units	9,303	10,769	11,506
Median Age	44.2	46.4	47.2
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.31%	1.37%	0.77%
Households	1.32%	1.31%	0.75%
Families	1.24%	1.26%	0.68%
Owner HHs	1.32%	1.60%	0.92%
Median Household Income	2.94%	2.37%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	4,358	14.5%	3,915	12.2%
\$15,000 - \$24,999	3,807	12.7%	3,476	10.8%
\$25,000 - \$34,999	3,834	12.8%	3,675	11.5%
\$35,000 - \$49,999	4,606	15.4%	4,770	14.9%
\$50,000 - \$74,999	6,107	20.4%	6,835	21.3%
\$75,000 - \$99,999	2,877	9.6%	3,479	10.9%
\$100,000 - \$149,999	2,925	9.7%	3,782	11.8%
\$150,000 - \$199,999	822	2.7%	1,254	3.9%
\$200,000+	669	2.2%	856	2.7%
Median Household Income	\$43,626		\$50,427	
Average Household Income	\$59,235		\$68,162	
Per Capita Income	\$25,635		\$29,497	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,339	5.4%	3,337	4.8%	3,520	4.8%
5 - 9	3,137	5.1%	3,365	4.9%	3,507	4.7%
10 - 14	3,137	5.1%	3,357	4.9%	3,622	4.9%
15 - 19	3,891	6.3%	3,671	5.3%	4,020	5.4%
20 - 24	4,612	7.4%	3,864	5.6%	3,846	5.2%
25 - 34	7,038	11.3%	8,915	12.9%	8,427	11.4%
35 - 44	6,462	10.4%	7,057	10.2%	8,397	11.4%
45 - 54	8,723	14.1%	7,791	11.3%	7,659	10.4%
55 - 64	7,861	12.7%	9,589	13.9%	9,486	12.8%
65 - 74	6,686	10.8%	9,200	13.3%	10,357	14.0%
75 - 84	5,018	8.1%	6,110	8.8%	7,682	10.4%
85+	2,169	3.5%	2,947	4.3%	3,339	4.5%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	46,372	74.7%	50,019	72.3%	52,183	70.6%
Black Alone	9,981	16.1%	11,274	16.3%	12,182	16.5%
American Indian Alone	186	0.3%	206	0.3%	221	0.3%
Asian Alone	1,954	3.1%	2,616	3.8%	3,071	4.2%
Pacific Islander Alone	36	0.1%	38	0.1%	41	0.1%
Some Other Race Alone	1,524	2.5%	2,256	3.3%	2,811	3.8%
Two or More Races	2,018	3.3%	2,793	4.0%	3,355	4.5%
Hispanic Origin (Any Race)	6,734	10.8%	10,198	14.7%	12,881	17.4%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

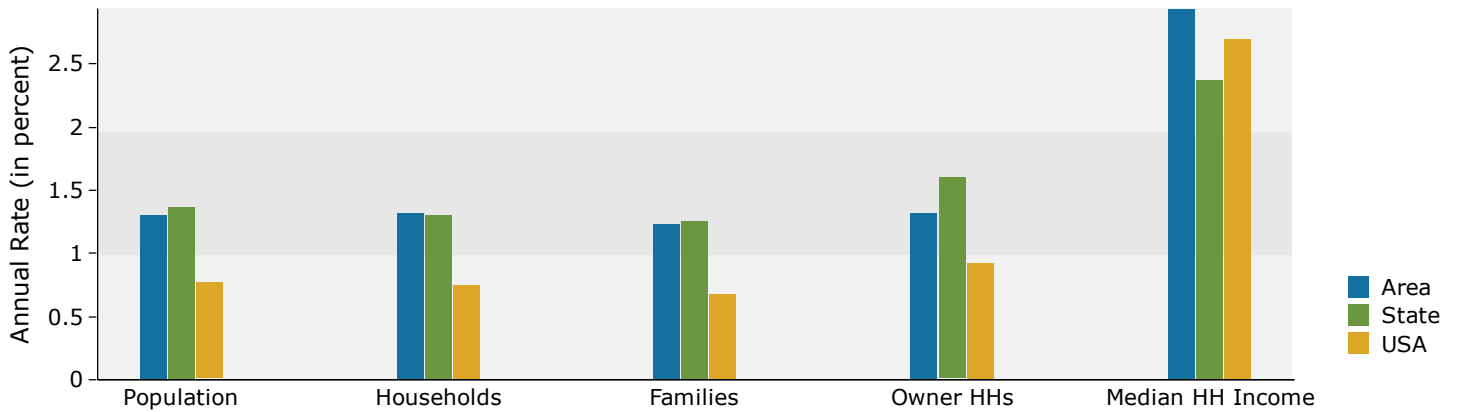


# Demographic and Income Profile

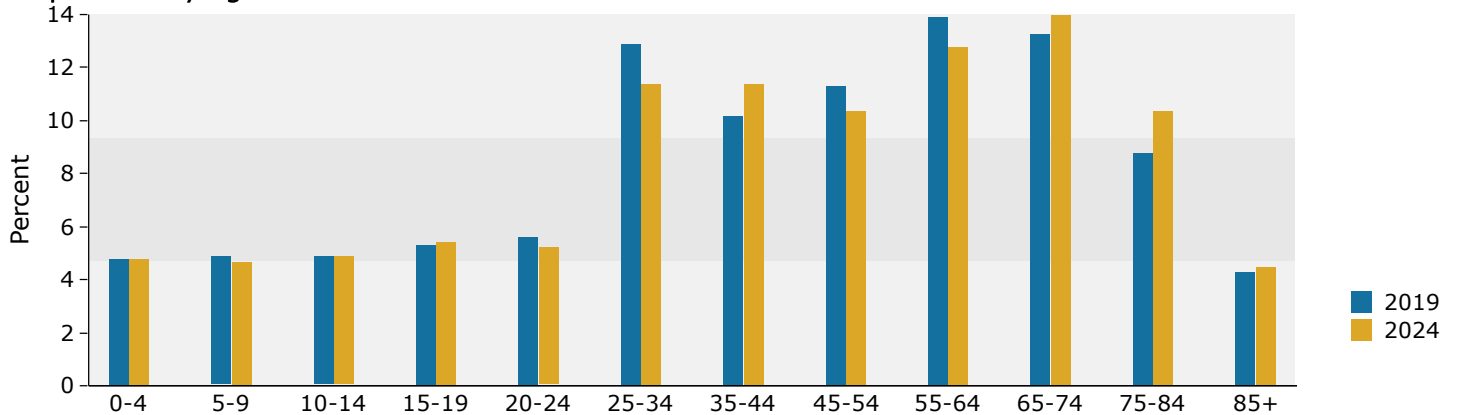
4702 Babcock St NE  
 4702 Babcock St NE, Palm Bay, Florida, 32905  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 28.03483  
 Longitude: -80.62202

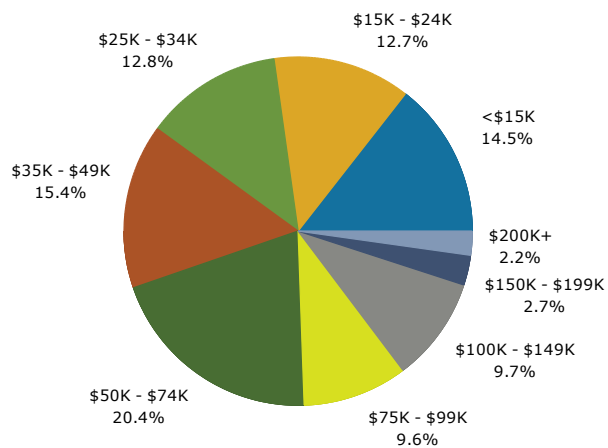
## Trends 2019-2024



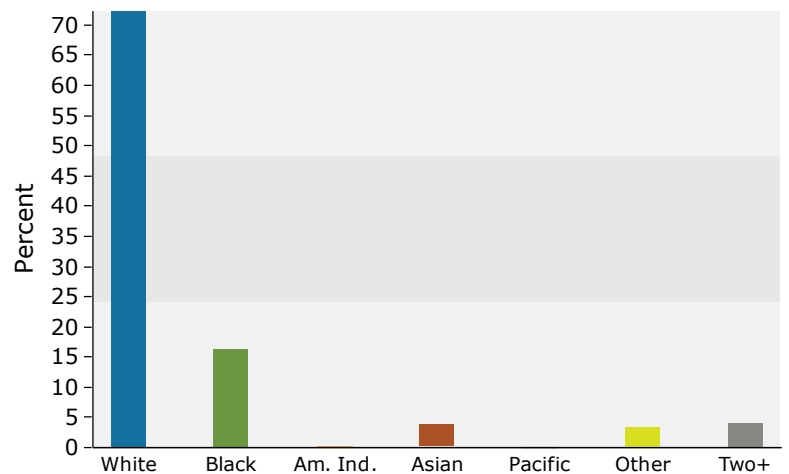
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 14.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Demographic and Income Profile

4702 Babcock St NE  
 4702 Babcock St NE, Palm Bay, Florida, 32905  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 28.03483  
 Longitude: -80.62202

Summary	Census 2010	2019	2024
Population	117,640	132,365	141,277
Households	49,516	55,221	58,865
Families	30,763	34,010	36,144
Average Household Size	2.33	2.36	2.36
Owner Occupied Housing Units	33,997	37,501	40,256
Renter Occupied Housing Units	15,519	17,720	18,609
Median Age	43.9	45.7	46.2
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.31%	1.37%	0.77%
Households	1.29%	1.31%	0.75%
Families	1.22%	1.26%	0.68%
Owner HHs	1.43%	1.60%	0.92%
Median Household Income	2.19%	2.37%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	6,950	12.6%	6,227	10.6%
\$15,000 - \$24,999	6,580	11.9%	6,015	10.2%
\$25,000 - \$34,999	6,725	12.2%	6,384	10.8%
\$35,000 - \$49,999	8,394	15.2%	8,643	14.7%
\$50,000 - \$74,999	11,173	20.2%	12,298	20.9%
\$75,000 - \$99,999	5,592	10.1%	6,579	11.2%
\$100,000 - \$149,999	6,346	11.5%	7,960	13.5%
\$150,000 - \$199,999	1,901	3.4%	2,810	4.8%
\$200,000+	1,561	2.8%	1,949	3.3%
Median Household Income	\$47,572		\$53,003	
Average Household Income	\$64,597		\$73,727	
Per Capita Income	\$27,020		\$30,794	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,452	5.5%	6,596	5.0%	7,006	5.0%
5 - 9	6,372	5.4%	6,751	5.1%	7,095	5.0%
10 - 14	6,555	5.6%	6,927	5.2%	7,427	5.3%
15 - 19	7,548	6.4%	7,019	5.3%	7,631	5.4%
20 - 24	7,646	6.5%	7,161	5.4%	6,939	4.9%
25 - 34	12,934	11.0%	16,798	12.7%	16,516	11.7%
35 - 44	12,804	10.9%	13,857	10.5%	16,281	11.5%
45 - 54	17,731	15.1%	15,480	11.7%	15,121	10.7%
55 - 64	15,182	12.9%	19,329	14.6%	18,950	13.4%
65 - 74	11,902	10.1%	16,895	12.8%	19,504	13.8%
75 - 84	8,688	7.4%	10,486	7.9%	13,226	9.4%
85+	3,828	3.3%	5,066	3.8%	5,580	3.9%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	91,194	77.5%	99,533	75.2%	103,970	73.6%
Black Alone	16,215	13.8%	18,537	14.0%	20,100	14.2%
American Indian Alone	417	0.4%	470	0.4%	509	0.4%
Asian Alone	3,084	2.6%	4,162	3.1%	4,883	3.5%
Pacific Islander Alone	55	0.0%	59	0.0%	66	0.0%
Some Other Race Alone	2,918	2.5%	4,347	3.3%	5,423	3.8%
Two or More Races	3,758	3.2%	5,257	4.0%	6,325	4.5%
Hispanic Origin (Any Race)	12,885	11.0%	19,695	14.9%	24,894	17.6%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

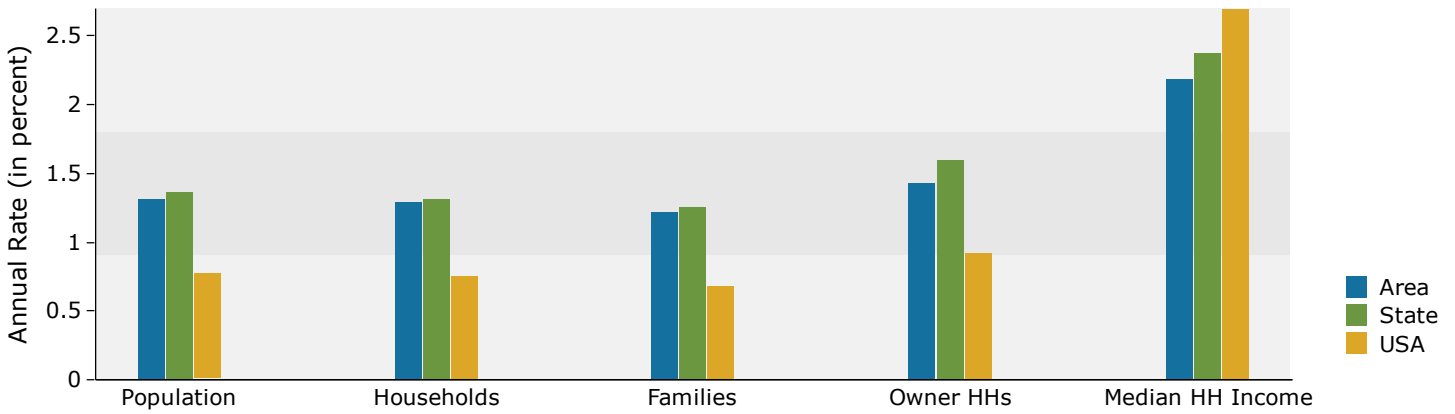


# Demographic and Income Profile

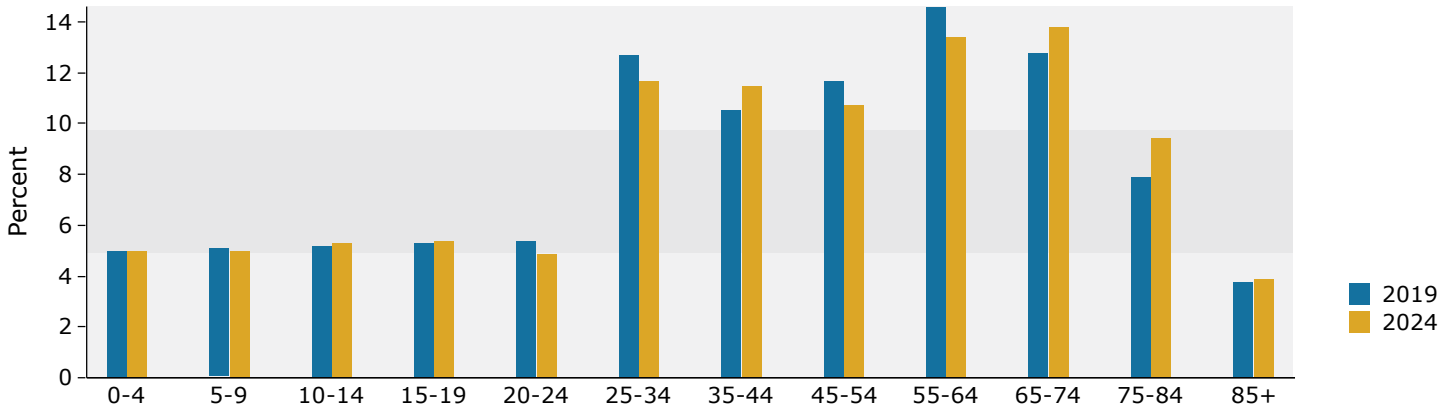
4702 Babcock St NE  
 4702 Babcock St NE, Palm Bay, Florida, 32905  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 28.03483  
 Longitude: -80.62202

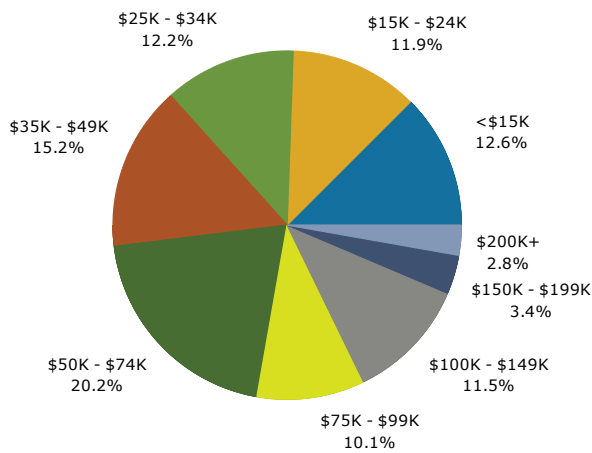
## Trends 2019-2024



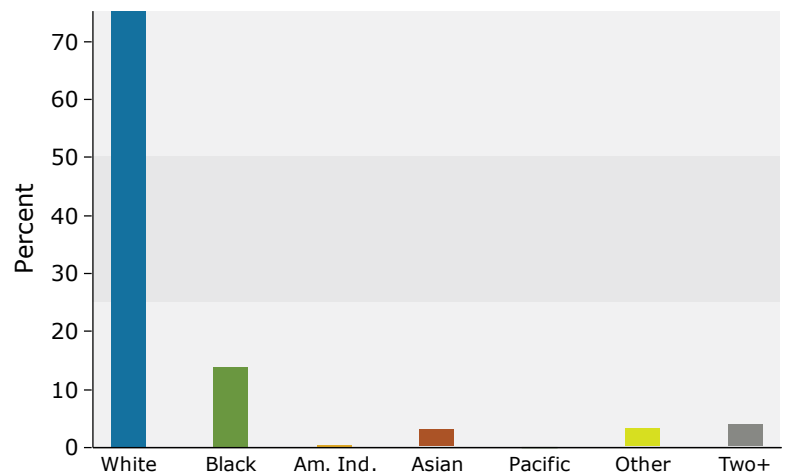
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 14.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Executive Summary

4702 Babcock St NE  
 4702 Babcock St NE, Palm Bay, Florida, 32905  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 28.03483  
 Longitude: -80.62202

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	9,252	53,182	100,529
2010 Population	10,865	62,072	117,640
2019 Population	12,375	69,203	132,365
2024 Population	13,265	73,864	141,277
2000-2010 Annual Rate	1.62%	1.56%	1.58%
2010-2019 Annual Rate	1.42%	1.18%	1.28%
2019-2024 Annual Rate	1.40%	1.31%	1.31%
2019 Male Population	46.3%	48.0%	48.5%
2019 Female Population	53.7%	52.0%	51.5%
2019 Median Age	42.7	46.4	45.7

In the identified area, the current year population is 132,365. In 2010, the Census count in the area was 117,640. The rate of change since 2010 was 1.28% annually. The five-year projection for the population in the area is 141,277 representing a change of 1.31% annually from 2019 to 2024. Currently, the population is 48.5% male and 51.5% female.

## Median Age

The median age in this area is 42.7, compared to U.S. median age of 38.5.

## Race and Ethnicity

2019 White Alone	69.9%	72.3%	75.2%
2019 Black Alone	17.2%	16.3%	14.0%
2019 American Indian/Alaska Native Alone	0.2%	0.3%	0.4%
2019 Asian Alone	3.6%	3.8%	3.1%
2019 Pacific Islander Alone	0.0%	0.1%	0.0%
2019 Other Race	4.8%	3.3%	3.3%
2019 Two or More Races	4.3%	4.0%	4.0%
2019 Hispanic Origin (Any Race)	19.2%	14.7%	14.9%

Persons of Hispanic origin represent 14.9% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 56.2 in the identified area, compared to 64.8 for the U.S. as a whole.

## Households

2019 Wealth Index	37	63	73
2000 Households	4,552	22,733	41,830
2010 Households	5,377	26,978	49,516
2019 Total Households	6,093	30,006	55,221
2024 Total Households	6,526	32,043	58,865
2000-2010 Annual Rate	1.68%	1.73%	1.70%
2010-2019 Annual Rate	1.36%	1.16%	1.19%
2019-2024 Annual Rate	1.38%	1.32%	1.29%
2019 Average Household Size	2.01	2.26	2.36

The household count in this area has changed from 49,516 in 2010 to 55,221 in the current year, a change of 1.19% annually. The five-year projection of households is 58,865, a change of 1.29% annually from the current year total. Average household size is currently 2.36, compared to 2.33 in the year 2010. The number of families in the current year is 34,010 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

4702 Babcock St NE  
 4702 Babcock St NE, Palm Bay, Florida, 32905  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 28.03483  
 Longitude: -80.62202

	1 mile	3 miles	5 miles
<b>Mortgage Income</b>			
2019 Percent of Income for Mortgage	18.0%	17.9%	18.3%
<b>Median Household Income</b>			
2019 Median Household Income	\$36,087	\$43,626	\$47,572
2024 Median Household Income	\$40,746	\$50,427	\$53,003
2019-2024 Annual Rate	2.46%	2.94%	2.19%
<b>Average Household Income</b>			
2019 Average Household Income	\$46,623	\$59,235	\$64,597
2024 Average Household Income	\$53,370	\$68,162	\$73,727
2019-2024 Annual Rate	2.74%	2.85%	2.68%
<b>Per Capita Income</b>			
2019 Per Capita Income	\$22,953	\$25,635	\$27,020
2024 Per Capita Income	\$26,267	\$29,497	\$30,794
2019-2024 Annual Rate	2.73%	2.85%	2.65%

## Households by Income

Current median household income is \$47,572 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$53,003 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$64,597 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$73,727 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$27,020 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$30,794 in five years, compared to \$36,530 for all U.S. households

<b>Housing</b>			
2019 Housing Affordability Index	134	134	130
2000 Total Housing Units	5,026	25,140	47,011
2000 Owner Occupied Housing Units	1,812	15,040	29,398
2000 Renter Occupied Housing Units	2,740	7,693	12,432
2000 Vacant Housing Units	474	2,407	5,181
2010 Total Housing Units	6,465	31,667	57,997
2010 Owner Occupied Housing Units	2,293	17,675	33,997
2010 Renter Occupied Housing Units	3,084	9,303	15,519
2010 Vacant Housing Units	1,088	4,689	8,481
2019 Total Housing Units	7,165	34,731	63,478
2019 Owner Occupied Housing Units	2,480	19,236	37,501
2019 Renter Occupied Housing Units	3,613	10,769	17,720
2019 Vacant Housing Units	1,072	4,725	8,257
2024 Total Housing Units	7,640	36,778	67,173
2024 Owner Occupied Housing Units	2,712	20,538	40,256
2024 Renter Occupied Housing Units	3,815	11,506	18,609
2024 Vacant Housing Units	1,114	4,735	8,308

Currently, 59.1% of the 63,478 housing units in the area are owner occupied; 27.9%, renter occupied; and 13.0% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 57,997 housing units in the area - 58.6% owner occupied, 26.8% renter occupied, and 14.6% vacant. The annual rate of change in housing units since 2010 is 4.10%. Median home value in the area is \$177,469, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 3.27% annually to \$208,401.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

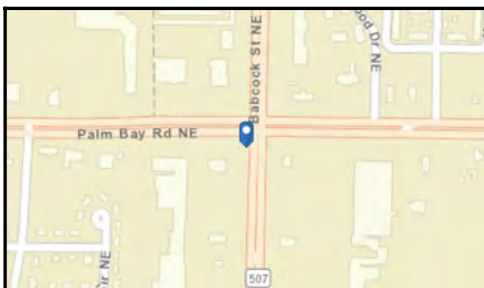
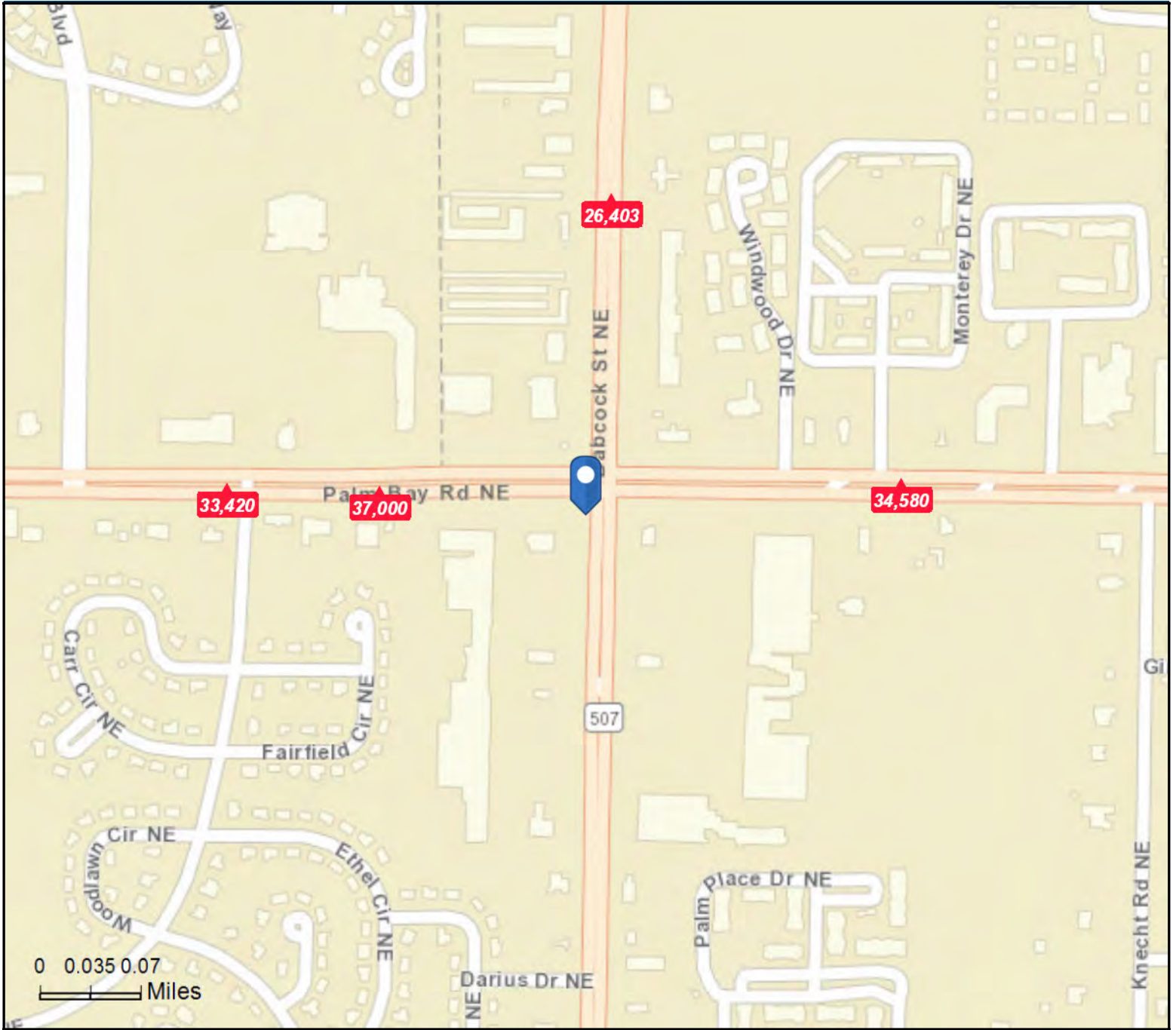
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



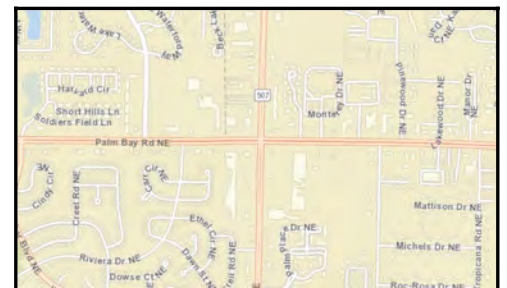
# Traffic Count Map - Close Up

4702 Babcock St NE  
 4702 Babcock St NE, Palm Bay, Florida, 32905  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 28.03483  
 Longitude: -80.62202



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2019 Kalibrate Technologies (Q1 2019).

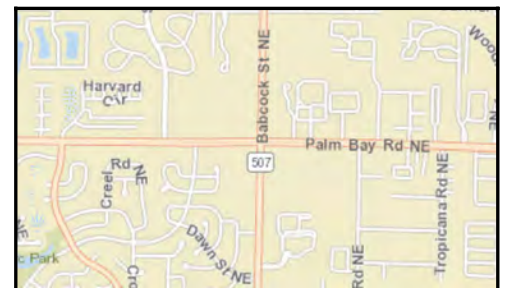
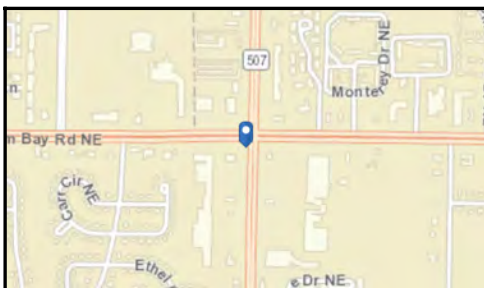
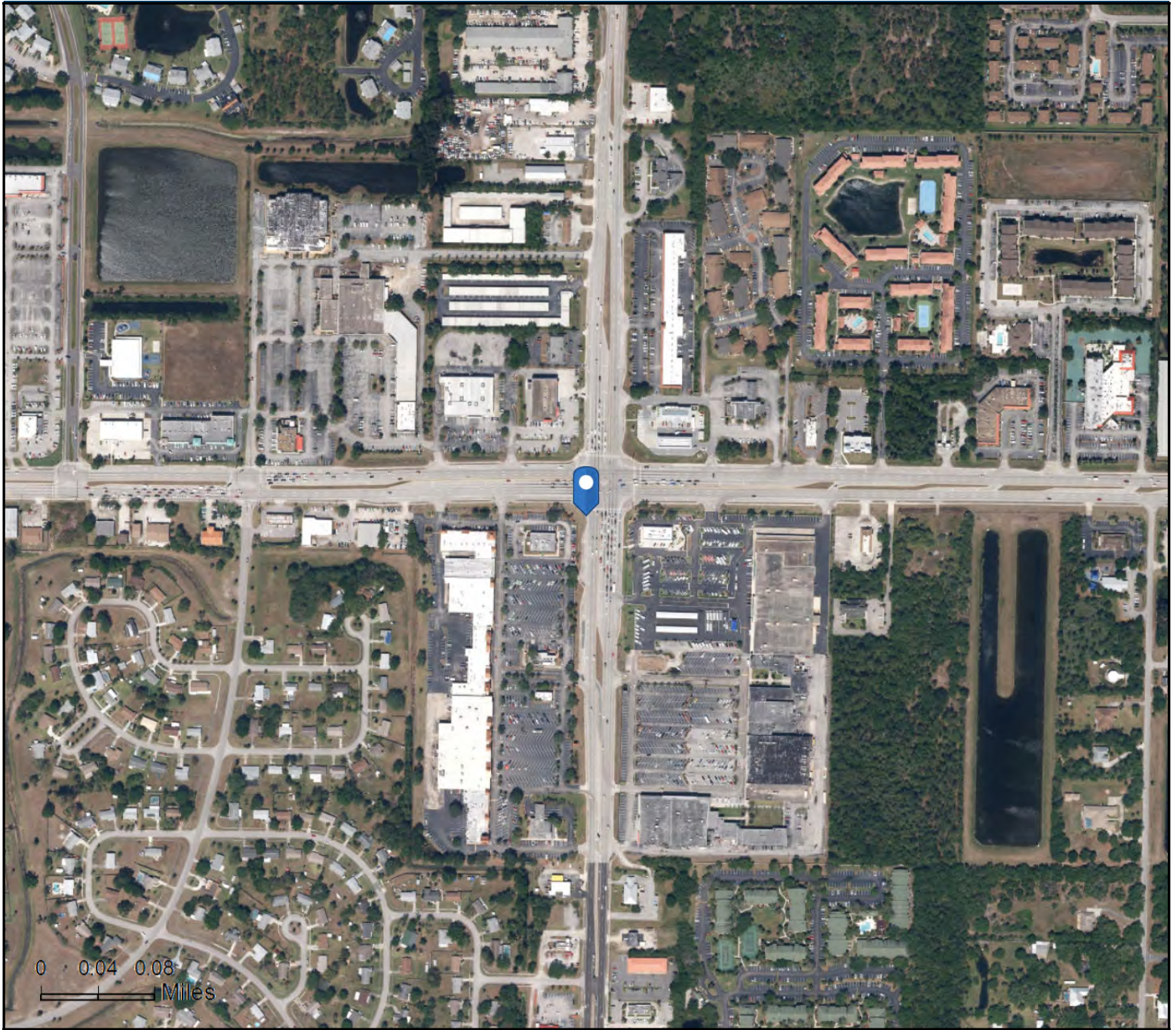




# Site Map on Satellite Imagery - 0.8 Miles Wide

4702 Babcock St NE  
4702 Babcock St NE, Palm Bay, Florida, 32905  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 28.03483  
Longitude: -80.62202



Source: ArcGIS Online World Imagery Basemap

July 25, 2019