



Demographic and Income Profile

104 Switcher St, Wildwood, Florida, 34785 2
104 Switcher St, Wildwood, Florida, 34785
Ring: 1 mile radius

Prepared by Esri
Latitude: 28.85534
Longitude: -82.04403

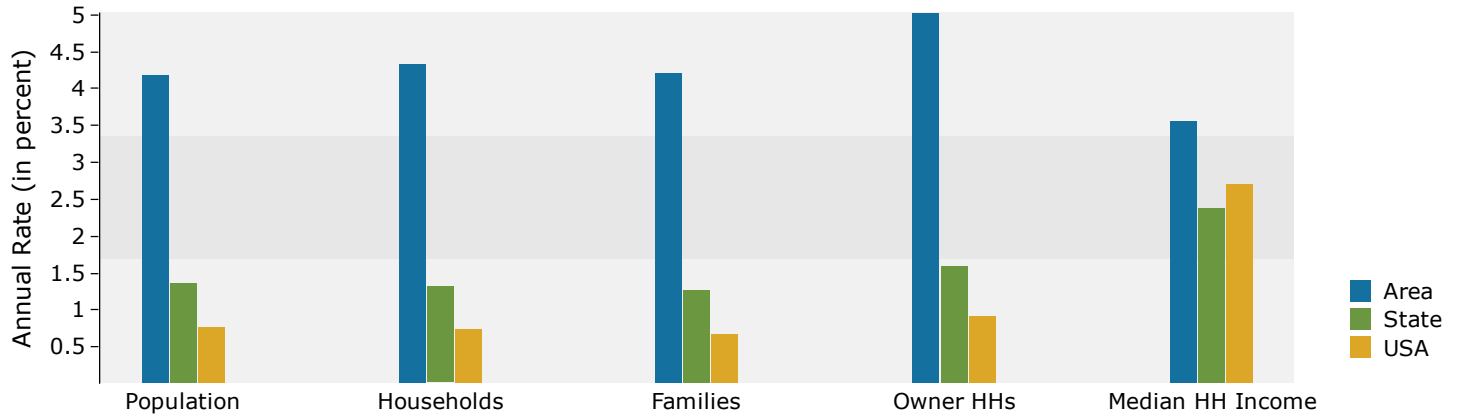
Summary	Census 2010		2019		2024		
Population	3,276		3,290		4,037		
Households	1,447		1,553		1,920		
Families	878		940		1,155		
Average Household Size	2.20		2.10		2.09		
Owner Occupied Housing Units	1,073		1,335		1,706		
Renter Occupied Housing Units	374		218		214		
Median Age	49.7		55.6		57.7		
Trends: 2019 - 2024 Annual Rate	Area		State		National		
Population	4.18%		1.37%		0.77%		
Households	4.33%		1.31%		0.75%		
Families	4.21%		1.26%		0.68%		
Owner HHs	5.03%		1.60%		0.92%		
Median Household Income	3.56%		2.37%		2.70%		
Households by Income				2019		2024	
				Number	Percent	Number	Percent
	<\$15,000			237	15.3%	243	12.7%
	\$15,000 - \$24,999			298	19.2%	321	16.7%
	\$25,000 - \$34,999			218	14.0%	246	12.8%
	\$35,000 - \$49,999			193	12.4%	237	12.3%
	\$50,000 - \$74,999			243	15.6%	322	16.8%
	\$75,000 - \$99,999			169	10.9%	232	12.1%
	\$100,000 - \$149,999			103	6.6%	155	8.1%
	\$150,000 - \$199,999			49	3.2%	87	4.5%
	\$200,000+			44	2.8%	75	3.9%
Median Household Income			\$36,405		\$43,353		
Average Household Income			\$56,277		\$66,765		
Per Capita Income			\$26,891		\$32,341		
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	201	6.1%	167	5.1%	192	4.8%
	5 - 9	205	6.3%	167	5.1%	188	4.7%
	10 - 14	165	5.0%	168	5.1%	189	4.7%
	15 - 19	180	5.5%	150	4.6%	175	4.3%
	20 - 24	129	3.9%	132	4.0%	166	4.1%
	25 - 34	308	9.4%	293	8.9%	346	8.6%
	35 - 44	272	8.3%	270	8.2%	332	8.2%
	45 - 54	389	11.9%	274	8.3%	319	7.9%
	55 - 64	438	13.4%	483	14.7%	546	13.5%
	65 - 74	484	14.8%	614	18.7%	810	20.1%
	75 - 84	370	11.3%	412	12.5%	576	14.3%
	85+	134	4.1%	159	4.8%	197	4.9%
Race and Ethnicity	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	2,056	62.8%	2,119	64.4%	2,619	64.9%
	Black Alone	1,085	33.1%	986	30.0%	1,155	28.6%
	American Indian Alone	15	0.5%	15	0.5%	20	0.5%
	Asian Alone	20	0.6%	40	1.2%	58	1.4%
	Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
	Some Other Race Alone	44	1.3%	60	1.8%	85	2.1%
	Two or More Races	56	1.7%	70	2.1%	100	2.5%
	Hispanic Origin (Any Race)	179	5.5%	226	6.9%	321	8.0%

Data Note: Income is expressed in current dollars.

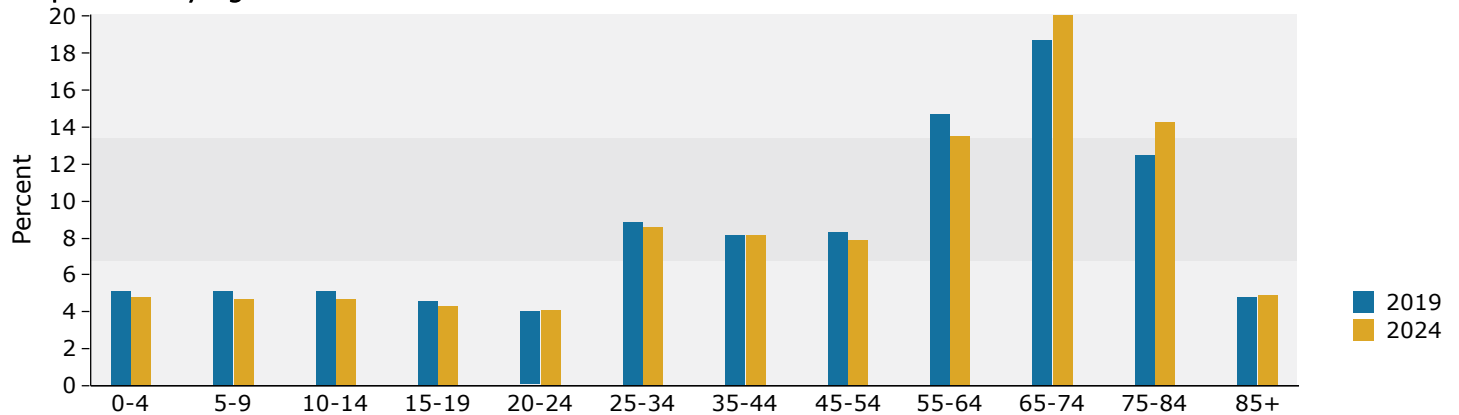
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

August 29, 2019

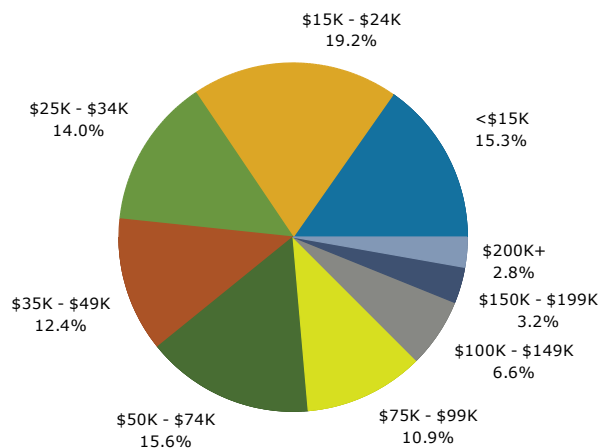
Trends 2019-2024



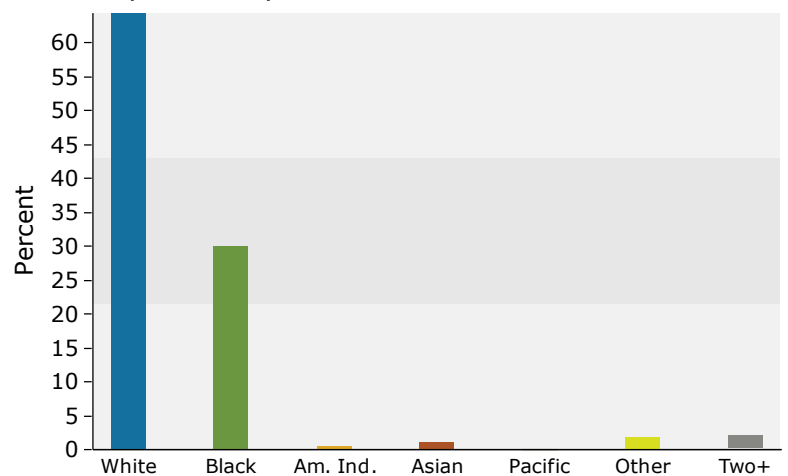
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 6.9%



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Summary	Census 2010	2019	2024				
Population	6,840	17,651	22,505				
Households	2,837	8,167	10,420				
Families	1,848	5,589	7,077				
Average Household Size	2.34	2.15	2.15				
Owner Occupied Housing Units	2,137	7,392	9,385				
Renter Occupied Housing Units	700	775	1,035				
Median Age	50.8	59.0	59.5				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	4.98%	1.37%	0.77%				
Households	4.99%	1.31%	0.75%				
Families	4.83%	1.26%	0.68%				
Owner HHs	4.89%	1.60%	0.92%				
Median Household Income	2.31%	2.37%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	756	9.3%	787	7.6%		
	\$15,000 - \$24,999	863	10.6%	932	8.9%		
	\$25,000 - \$34,999	875	10.7%	966	9.3%		
	\$35,000 - \$49,999	1,063	13.0%	1,271	12.2%		
	\$50,000 - \$74,999	1,576	19.3%	2,029	19.5%		
	\$75,000 - \$99,999	1,293	15.8%	1,767	17.0%		
	\$100,000 - \$149,999	936	11.5%	1,351	13.0%		
	\$150,000 - \$199,999	436	5.3%	745	7.1%		
	\$200,000+	370	4.5%	571	5.5%		
Median Household Income	\$56,243		\$63,057				
Average Household Income	\$75,536		\$86,148				
Per Capita Income	\$35,782		\$40,994				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	395	5.8%	767	4.3%	995	4.4%
	5 - 9	398	5.8%	753	4.3%	971	4.3%
	10 - 14	335	4.9%	747	4.2%	959	4.3%
	15 - 19	365	5.3%	679	3.8%	898	4.0%
	20 - 24	268	3.9%	688	3.9%	868	3.9%
	25 - 34	636	9.3%	1,535	8.7%	1,954	8.7%
	35 - 44	560	8.2%	1,346	7.6%	1,831	8.1%
	45 - 54	806	11.8%	1,402	7.9%	1,673	7.4%
	55 - 64	1,005	14.7%	3,152	17.9%	3,637	16.2%
	65 - 74	1,147	16.8%	4,528	25.7%	5,867	26.1%
	75 - 84	684	10.0%	1,582	9.0%	2,275	10.1%
	85+	241	3.5%	472	2.7%	578	2.6%
	Race and Ethnicity	Census 2010		2019		2024	
Number		Percent	Number	Percent	Number	Percent	
White Alone		4,733	69.2%	14,036	79.5%	17,725	78.8%
Black Alone		1,823	26.7%	2,673	15.1%	3,410	15.2%
American Indian Alone		31	0.5%	77	0.4%	106	0.5%
Asian Alone		39	0.6%	217	1.2%	318	1.4%
Pacific Islander Alone		1	0.0%	9	0.1%	13	0.1%
Some Other Race Alone		107	1.6%	329	1.9%	482	2.1%
Two or More Races		106	1.5%	311	1.8%	451	2.0%
Hispanic Origin (Any Race)		462	6.8%	1,376	7.8%	2,006	8.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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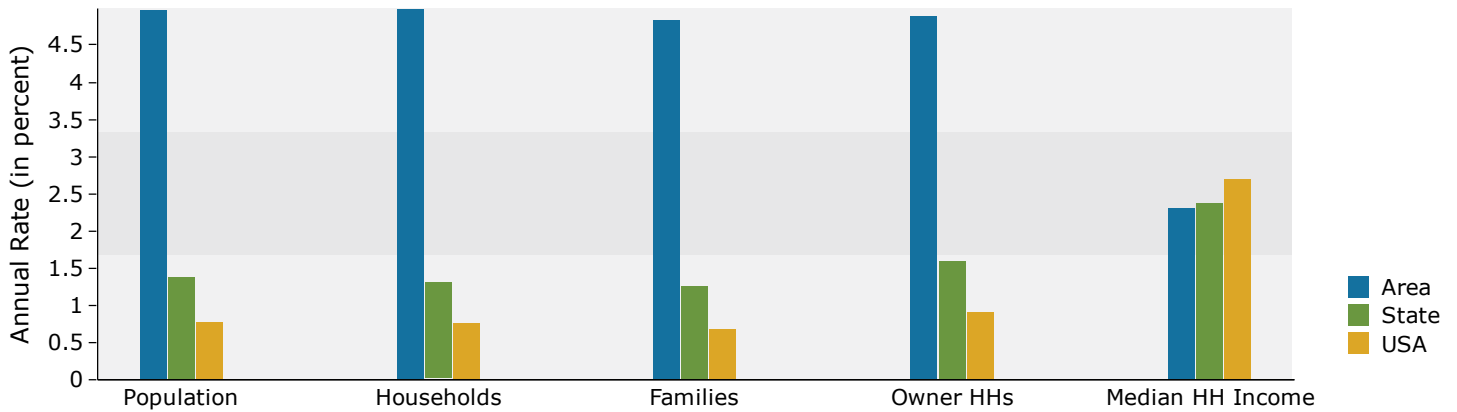


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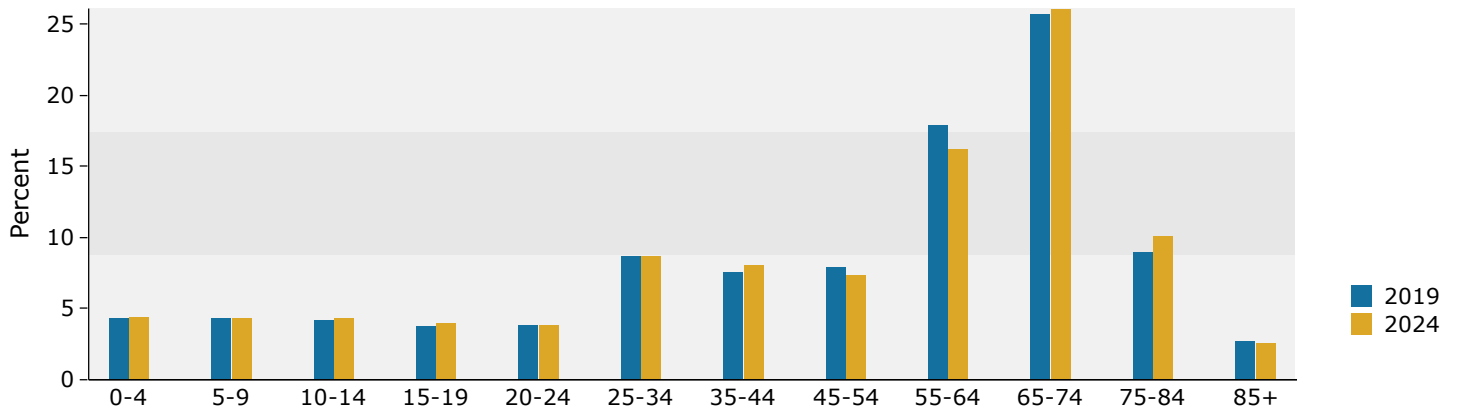
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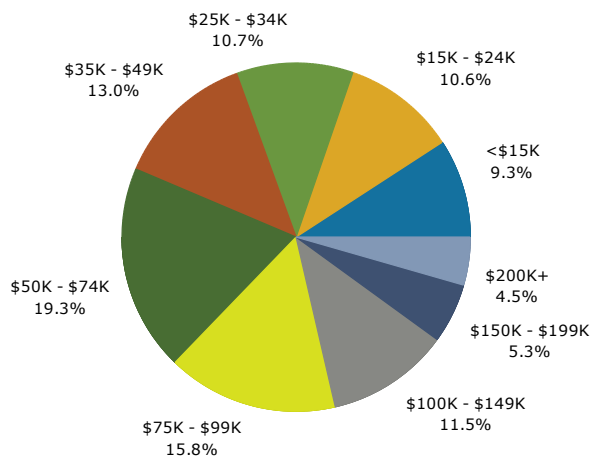
Trends 2019-2024



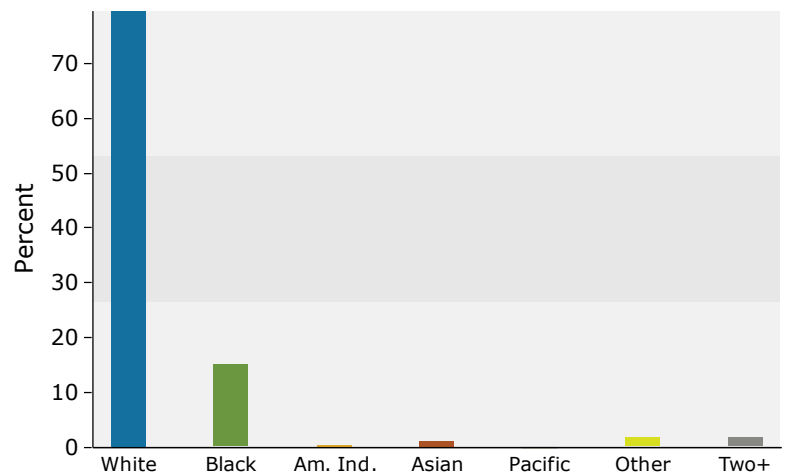
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 7.8%



Demographic and Income Profile

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Summary	Census 2010		2019		2024		
Population	29,996		61,733		78,331		
Households	14,990		30,108		38,259		
Families	10,598		21,017		26,462		
Average Household Size	1.99		2.04		2.04		
Owner Occupied Housing Units	13,555		28,353		35,472		
Renter Occupied Housing Units	1,435		1,755		2,787		
Median Age	64.4		61.4		61.7		
Trends: 2019 - 2024 Annual Rate	Area		State		National		
Population	4.88%		1.37%		0.77%		
Households	4.91%		1.31%		0.75%		
Families	4.72%		1.26%		0.68%		
Owner HHs	4.58%		1.60%		0.92%		
Median Household Income	2.36%		2.37%		2.70%		
Households by Income				2019		2024	
				Number	Percent	Number	Percent
	<\$15,000			2,412	8.0%	2,499	6.5%
	\$15,000 - \$24,999			2,463	8.2%	2,593	6.8%
	\$25,000 - \$34,999			3,167	10.5%	3,432	9.0%
	\$35,000 - \$49,999			4,039	13.4%	4,747	12.4%
	\$50,000 - \$74,999			6,051	20.1%	7,667	20.0%
	\$75,000 - \$99,999			4,925	16.4%	6,677	17.5%
	\$100,000 - \$149,999			3,714	12.3%	5,300	13.9%
	\$150,000 - \$199,999			1,809	6.0%	3,041	7.9%
\$200,000+			1,525	5.1%	2,298	6.0%	
Median Household Income			\$59,776		\$67,186		
Average Household Income			\$80,228		\$90,969		
Per Capita Income			\$38,850		\$44,079		
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	656	2.2%	2,340	3.8%	3,069	3.9%
	5 - 9	670	2.2%	2,278	3.7%	3,006	3.8%
	10 - 14	625	2.1%	2,247	3.6%	2,966	3.8%
	15 - 19	675	2.3%	2,077	3.4%	2,762	3.5%
	20 - 24	526	1.8%	2,141	3.5%	2,678	3.4%
	25 - 34	1,215	4.1%	4,907	7.9%	6,192	7.9%
	35 - 44	1,254	4.2%	4,254	6.9%	5,811	7.4%
	45 - 54	2,148	7.2%	4,496	7.3%	5,356	6.8%
	55 - 64	7,839	26.1%	11,938	19.3%	13,559	17.3%
	65 - 74	10,257	34.2%	18,238	29.5%	23,365	29.8%
	75 - 84	3,318	11.1%	5,382	8.7%	7,832	10.0%
	85+	813	2.7%	1,432	2.3%	1,733	2.2%
	Race and Ethnicity	Census 2010		2019		2024	
Number		Percent	Number	Percent	Number	Percent	
White Alone		26,874	89.6%	52,319	84.8%	65,503	83.6%
Black Alone		2,433	8.1%	6,459	10.5%	8,552	10.9%
American Indian Alone		71	0.2%	250	0.4%	342	0.4%
Asian Alone		197	0.7%	792	1.3%	1,157	1.5%
Pacific Islander Alone		9	0.0%	44	0.1%	63	0.1%
Some Other Race Alone		205	0.7%	899	1.5%	1,309	1.7%
Two or More Races		206	0.7%	970	1.6%	1,404	1.8%
Hispanic Origin (Any Race)		969	3.2%	4,062	6.6%	5,897	7.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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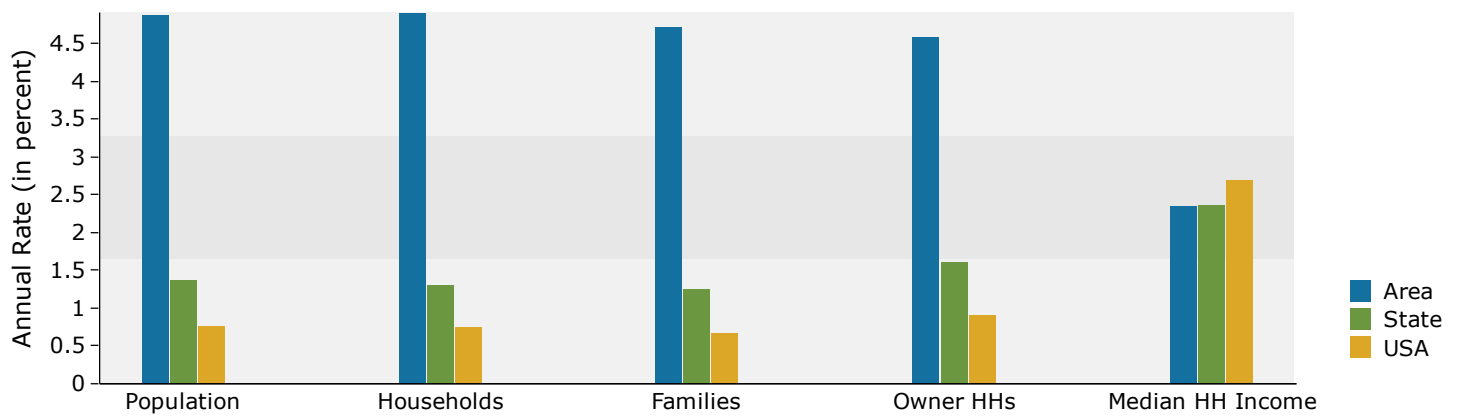


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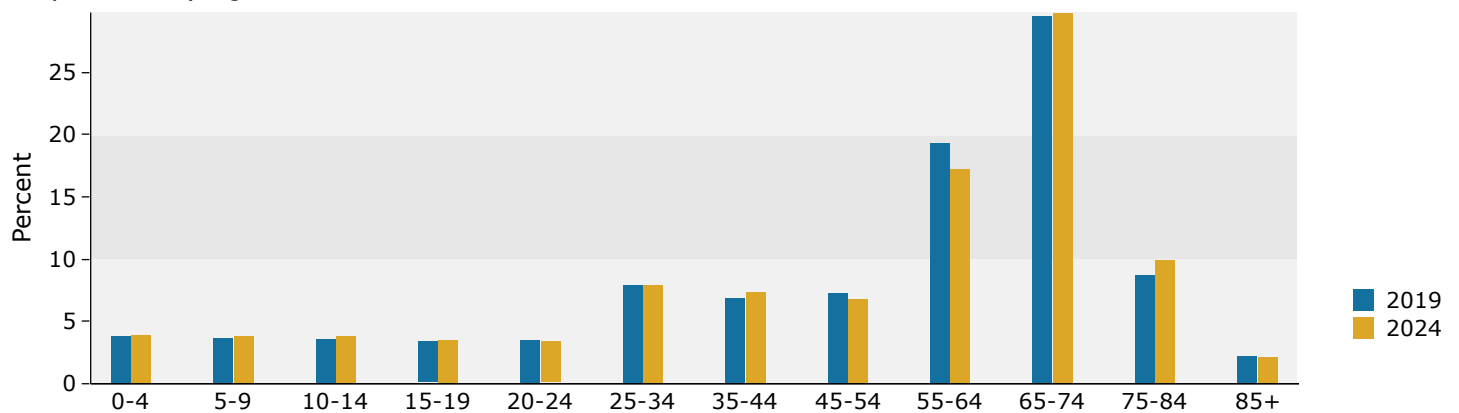
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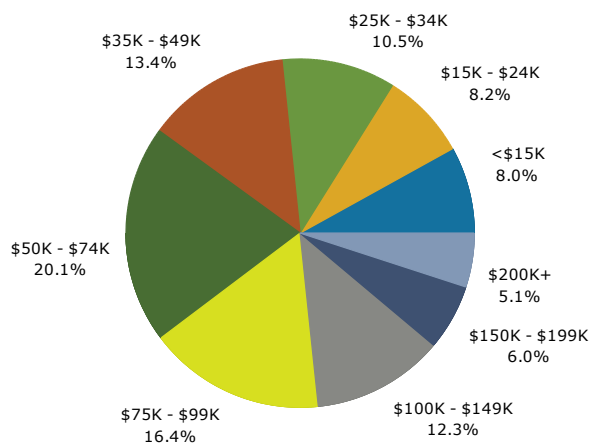
Trends 2019-2024



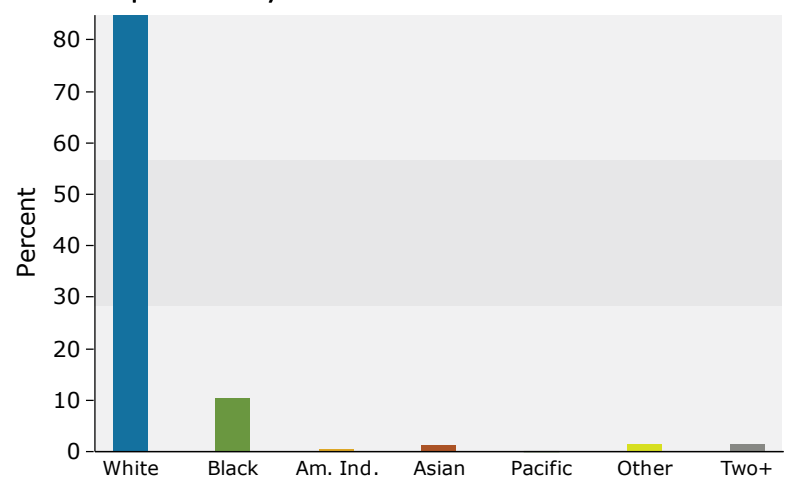
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 6.6%