



## Demographic and Income Profile

Ole Coffee House  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 28.86604  
Longitude: -82.03900

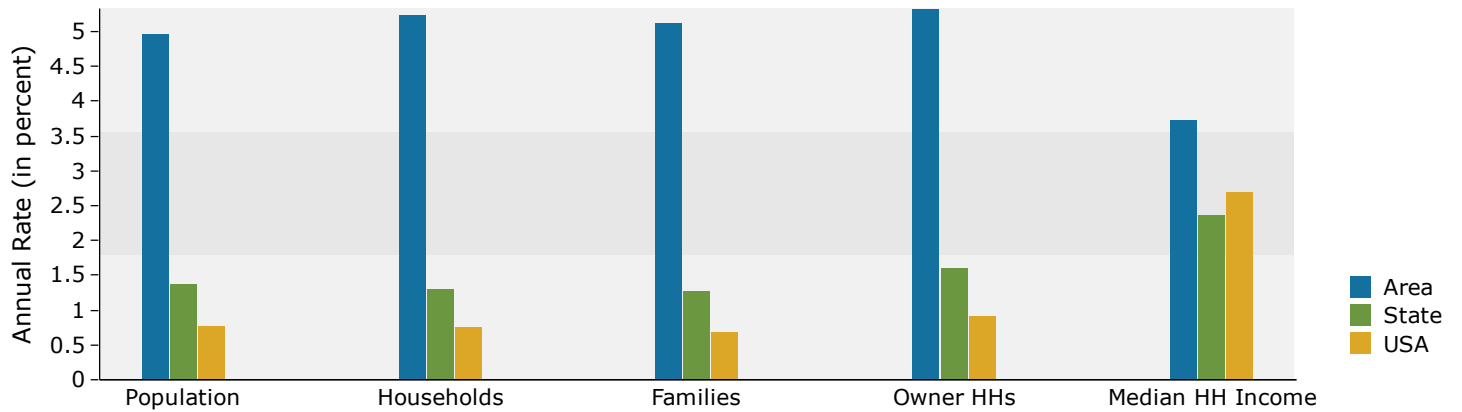
Summary	Census 2010	2019	2024				
Population	3,420	3,546	4,517				
Households	1,271	1,396	1,802				
Families	829	909	1,167				
Average Household Size	2.57	2.52	2.49				
Owner Occupied Housing Units	824	1,222	1,584				
Renter Occupied Housing Units	447	174	218				
Median Age	40.3	39.5	40.7				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	4.96%	1.37%	0.77%				
Households	5.24%	1.31%	0.75%				
Families	5.12%	1.26%	0.68%				
Owner HHs	5.33%	1.60%	0.92%				
Median Household Income	3.74%	2.37%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	196	14.0%	195	10.8%		
	\$15,000 - \$24,999	198	14.2%	207	11.5%		
	\$25,000 - \$34,999	154	11.0%	169	9.4%		
	\$35,000 - \$49,999	159	11.4%	195	10.8%		
	\$50,000 - \$74,999	221	15.8%	307	17.0%		
	\$75,000 - \$99,999	191	13.7%	281	15.6%		
	\$100,000 - \$149,999	137	9.8%	200	11.1%		
	\$150,000 - \$199,999	76	5.4%	132	7.3%		
\$200,000+	64	4.6%	116	6.4%			
Median Household Income	\$48,898		\$58,739				
Average Household Income	\$69,054		\$83,304				
Per Capita Income	\$28,803		\$35,263				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	260	7.6%	242	6.8%	296	6.6%
	5 - 9	259	7.6%	237	6.7%	291	6.4%
	10 - 14	216	6.3%	235	6.6%	287	6.4%
	15 - 19	235	6.9%	216	6.1%	269	6.0%
	20 - 24	166	4.9%	201	5.7%	258	5.7%
	25 - 34	400	11.7%	449	12.7%	563	12.5%
	35 - 44	331	9.7%	393	11.1%	515	11.4%
	45 - 54	476	13.9%	378	10.7%	462	10.2%
	55 - 64	394	11.5%	477	13.5%	567	12.6%
	65 - 74	332	9.7%	413	11.7%	576	12.8%
	75 - 84	225	6.6%	219	6.2%	329	7.3%
	85+	125	3.7%	85	2.4%	104	2.3%
Race and Ethnicity	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	1,931	56.5%	2,101	59.2%	2,721	60.2%
	Black Alone	1,325	38.7%	1,214	34.2%	1,464	32.4%
	American Indian Alone	18	0.5%	19	0.5%	26	0.6%
	Asian Alone	23	0.7%	47	1.3%	69	1.5%
	Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
	Some Other Race Alone	52	1.5%	74	2.1%	106	2.3%
	Two or More Races	71	2.1%	91	2.6%	131	2.9%
	Hispanic Origin (Any Race)	243	7.1%	320	9.0%	466	10.3%

**Data Note:** Income is expressed in current dollars.

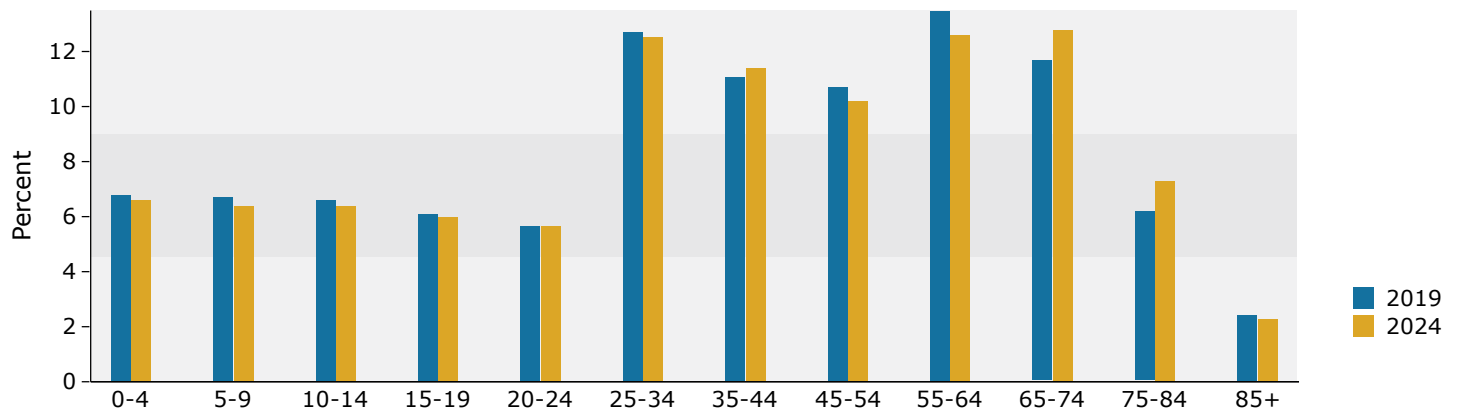
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

August 28, 2019

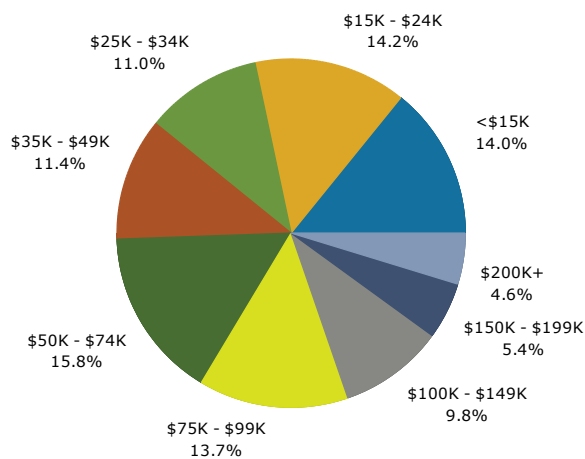
## Trends 2019-2024



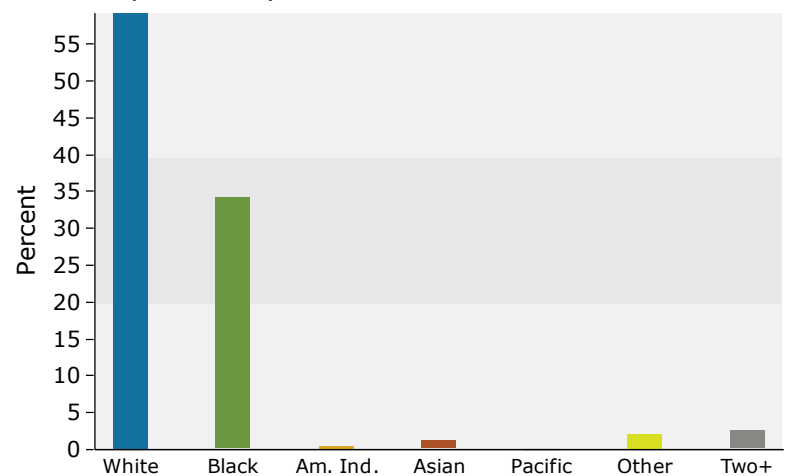
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 9.0%



## Demographic and Income Profile

Ole Coffee House  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 28.86604  
Longitude: -82.03900

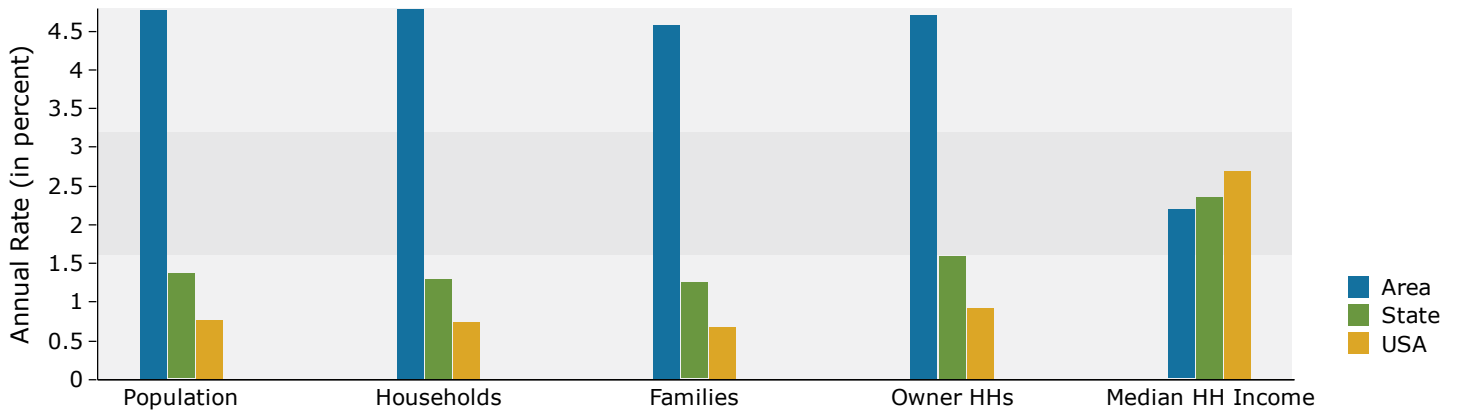
Summary	Census 2010	2019	2024				
Population	10,591	21,269	26,859				
Households	4,823	10,230	12,924				
Families	3,318	7,129	8,919				
Average Household Size	2.16	2.07	2.07				
Owner Occupied Housing Units	4,049	9,371	11,793				
Renter Occupied Housing Units	774	859	1,132				
Median Age	61.5	63.0	63.5				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	4.78%	1.37%	0.77%				
Households	4.79%	1.31%	0.75%				
Families	4.58%	1.26%	0.68%				
Owner HHs	4.71%	1.60%	0.92%				
Median Household Income	2.20%	2.37%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	855	8.4%	889	6.9%		
	\$15,000 - \$24,999	956	9.3%	1,025	7.9%		
	\$25,000 - \$34,999	1,050	10.3%	1,151	8.9%		
	\$35,000 - \$49,999	1,352	13.2%	1,592	12.3%		
	\$50,000 - \$74,999	2,047	20.0%	2,579	20.0%		
	\$75,000 - \$99,999	1,647	16.1%	2,202	17.0%		
	\$100,000 - \$149,999	1,241	12.1%	1,776	13.7%		
	\$150,000 - \$199,999	579	5.7%	979	7.6%		
\$200,000+	502	4.9%	731	5.7%			
Median Household Income	\$58,574		\$65,310				
Average Household Income	\$78,911		\$89,022				
Per Capita Income	\$39,079		\$44,243				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	409	3.9%	722	3.4%	934	3.5%
	5 - 9	414	3.9%	711	3.3%	911	3.4%
	10 - 14	351	3.3%	708	3.3%	903	3.4%
	15 - 19	381	3.6%	641	3.0%	846	3.1%
	20 - 24	285	2.7%	650	3.1%	818	3.0%
	25 - 34	672	6.3%	1,450	6.8%	1,845	6.9%
	35 - 44	612	5.8%	1,281	6.0%	1,736	6.5%
	45 - 54	955	9.0%	1,384	6.5%	1,628	6.1%
	55 - 64	2,248	21.2%	4,286	20.1%	4,831	18.0%
	65 - 74	2,841	26.8%	6,850	32.2%	8,788	32.7%
	75 - 84	1,101	10.4%	2,047	9.6%	2,960	11.0%
	85+	322	3.0%	541	2.5%	659	2.5%
	Race and Ethnicity	Census 2010		2019		2024	
Number		Percent	Number	Percent	Number	Percent	
White Alone		8,379	79.1%	17,554	82.5%	21,944	81.7%
Black Alone		1,873	17.7%	2,703	12.7%	3,449	12.8%
American Indian Alone		34	0.3%	76	0.4%	104	0.4%
Asian Alone		68	0.6%	273	1.3%	397	1.5%
Pacific Islander Alone		2	0.0%	5	0.0%	6	0.0%
Some Other Race Alone		118	1.1%	340	1.6%	498	1.9%
Two or More Races		118	1.1%	318	1.5%	461	1.7%
Hispanic Origin (Any Race)		538	5.1%	1,464	6.9%	2,127	7.9%

**Data Note:** Income is expressed in current dollars.

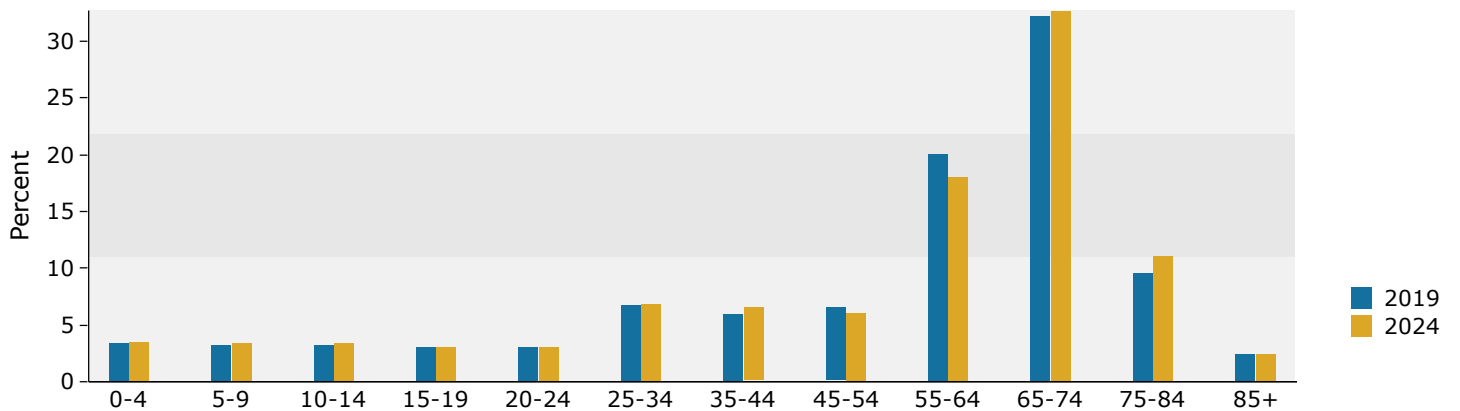
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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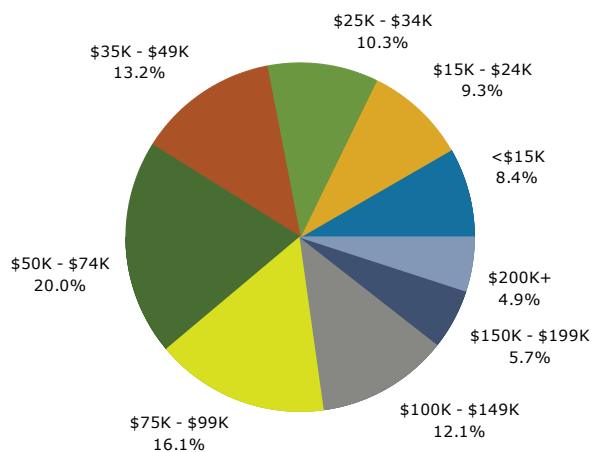
## Trends 2019-2024



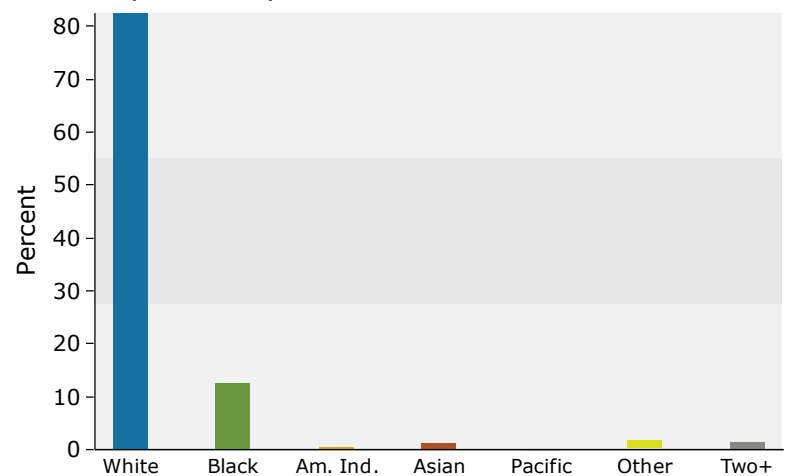
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 6.9%



## Demographic and Income Profile

Ole Coffee House  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 28.86604  
Longitude: -82.03900

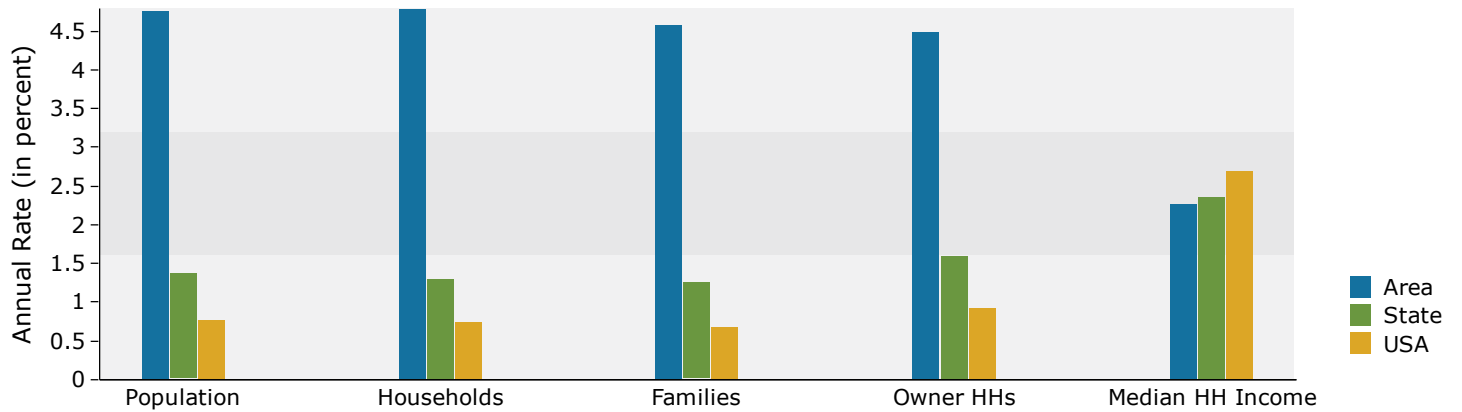
Summary	Census 2010	2019	2024				
Population	37,553	69,730	87,928				
Households	19,018	34,568	43,671				
Families	13,588	24,319	30,419				
Average Household Size	1.96	2.01	2.01				
Owner Occupied Housing Units	17,438	32,682	40,718				
Renter Occupied Housing Units	1,580	1,886	2,953				
Median Age	65.1	63.0	63.5				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	4.75%	1.37%	0.77%				
Households	4.79%	1.31%	0.75%				
Families	4.58%	1.26%	0.68%				
Owner HHs	4.50%	1.60%	0.92%				
Median Household Income	2.26%	2.37%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	2,641	7.6%	2,740	6.3%		
	\$15,000 - \$24,999	2,726	7.9%	2,865	6.6%		
	\$25,000 - \$34,999	3,605	10.4%	3,901	8.9%		
	\$35,000 - \$49,999	4,688	13.6%	5,479	12.5%		
	\$50,000 - \$74,999	7,106	20.6%	8,905	20.4%		
	\$75,000 - \$99,999	5,651	16.3%	7,576	17.3%		
	\$100,000 - \$149,999	4,301	12.4%	6,118	14.0%		
	\$150,000 - \$199,999	2,094	6.1%	3,507	8.0%		
\$200,000+	1,757	5.1%	2,580	5.9%			
Median Household Income	\$60,213		\$67,336				
Average Household Income	\$80,901		\$91,303				
Per Capita Income	\$40,097		\$45,269				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	684	1.8%	2,319	3.3%	3,041	3.5%
	5 - 9	705	1.9%	2,260	3.2%	2,981	3.4%
	10 - 14	664	1.8%	2,234	3.2%	2,942	3.3%
	15 - 19	716	1.9%	2,066	3.0%	2,741	3.1%
	20 - 24	558	1.5%	2,129	3.1%	2,660	3.0%
	25 - 34	1,301	3.5%	4,886	7.0%	6,160	7.0%
	35 - 44	1,372	3.7%	4,266	6.1%	5,805	6.6%
	45 - 54	2,444	6.5%	4,576	6.6%	5,425	6.2%
	55 - 64	10,161	27.1%	13,882	19.9%	15,578	17.7%
	65 - 74	13,705	36.5%	22,693	32.5%	28,544	32.5%
	75 - 84	4,258	11.3%	6,776	9.7%	9,984	11.4%
	85+	986	2.6%	1,641	2.4%	2,067	2.4%
	Race and Ethnicity	Census 2010		2019		2024	
Number		Percent	Number	Percent	Number	Percent	
White Alone		34,250	91.2%	60,107	86.2%	74,813	85.1%
Black Alone		2,507	6.7%	6,501	9.3%	8,608	9.8%
American Indian Alone		77	0.2%	253	0.4%	345	0.4%
Asian Alone		256	0.7%	914	1.3%	1,326	1.5%
Pacific Islander Alone		12	0.0%	44	0.1%	63	0.1%
Some Other Race Alone		219	0.6%	911	1.3%	1,327	1.5%
Two or More Races		233	0.6%	1,000	1.4%	1,446	1.6%
Hispanic Origin (Any Race)		1,103	2.9%	4,220	6.1%	6,106	6.9%

**Data Note:** Income is expressed in current dollars.

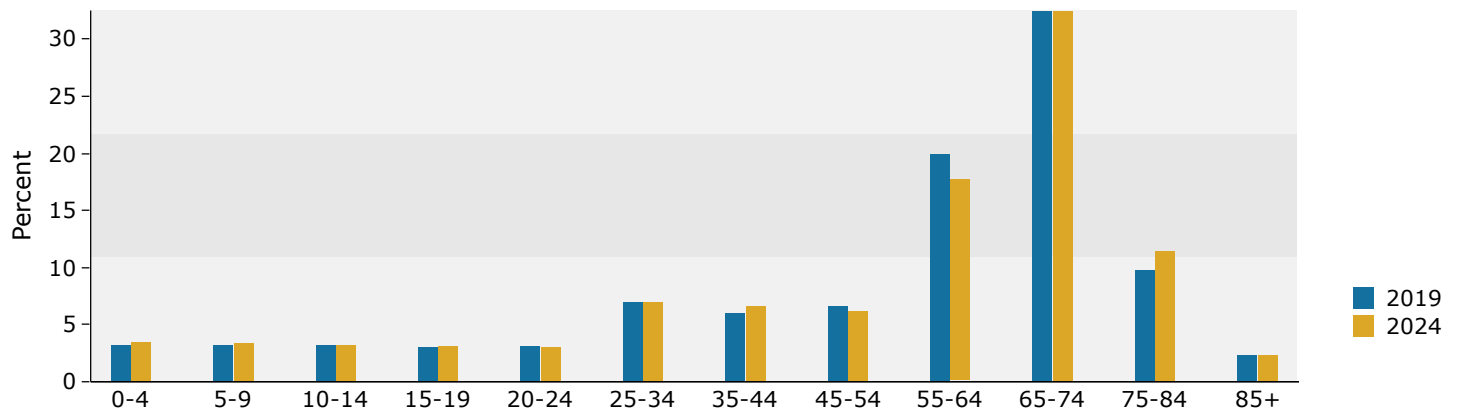
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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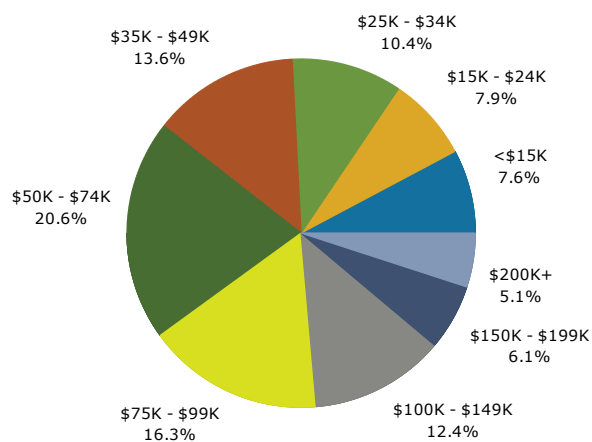
## Trends 2019-2024



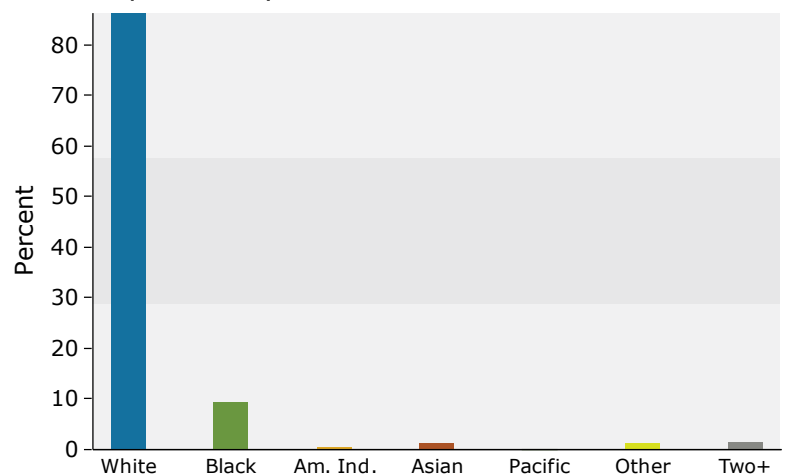
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 6.1%