



Demographic and Income Profile

3402 N US-301, Wildwood, Florida, 34785
Ring: 1 mile radius

Prepared by Esri
Latitude: 28.80587
Longitude: -82.04565

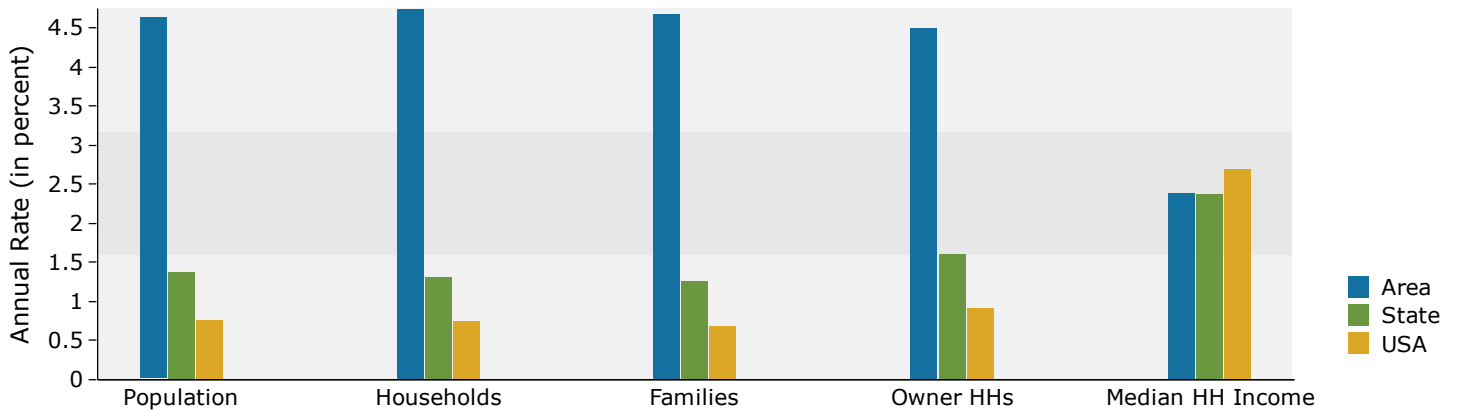
Summary	Census 2010	2019	2024				
Population	796	2,032	2,549				
Households	326	862	1,087				
Families	220	583	733				
Average Household Size	2.44	2.36	2.34				
Owner Occupied Housing Units	265	803	1,001				
Renter Occupied Housing Units	61	58	86				
Median Age	45.6	40.4	40.6				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	4.64%	1.37%	0.77%				
Households	4.75%	1.31%	0.75%				
Families	4.69%	1.26%	0.68%				
Owner HHs	4.51%	1.60%	0.92%				
Median Household Income	2.39%	2.37%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	116	13.5%	125	11.5%		
	\$15,000 - \$24,999	120	13.9%	132	12.1%		
	\$25,000 - \$34,999	111	12.9%	129	11.9%		
	\$35,000 - \$49,999	115	13.3%	149	13.7%		
	\$50,000 - \$74,999	160	18.6%	204	18.8%		
	\$75,000 - \$99,999	132	15.3%	189	17.4%		
	\$100,000 - \$149,999	62	7.2%	94	8.6%		
	\$150,000 - \$199,999	36	4.2%	46	4.2%		
	\$200,000+	10	1.2%	18	1.7%		
Median Household Income	\$45,000		\$50,645				
Average Household Income	\$58,147		\$64,989				
Per Capita Income	\$24,763		\$27,801				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	33	4.2%	126	6.2%	161	6.3%
	5 - 9	38	4.8%	123	6.1%	162	6.4%
	10 - 14	42	5.3%	122	6.0%	161	6.3%
	15 - 19	55	6.9%	117	5.8%	148	5.8%
	20 - 24	37	4.7%	117	5.8%	140	5.5%
	25 - 34	86	10.8%	275	13.5%	321	12.6%
	35 - 44	99	12.5%	246	12.1%	318	12.5%
	45 - 54	139	17.5%	257	12.6%	298	11.7%
	55 - 64	121	15.2%	298	14.7%	349	13.7%
	65 - 74	82	10.3%	221	10.9%	303	11.9%
	75 - 84	50	6.3%	100	4.9%	149	5.8%
	85+	12	1.5%	30	1.5%	38	1.5%
Race and Ethnicity	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	748	93.9%	1,882	92.6%	2,342	91.9%
	Black Alone	13	1.6%	50	2.5%	68	2.7%
	American Indian Alone	7	0.9%	16	0.8%	22	0.9%
	Asian Alone	2	0.3%	12	0.6%	17	0.7%
	Pacific Islander Alone	1	0.1%	11	0.5%	16	0.6%
	Some Other Race Alone	17	2.1%	36	1.8%	47	1.8%
	Two or More Races	9	1.1%	26	1.3%	37	1.5%
	Hispanic Origin (Any Race)	29	3.6%	72	3.5%	102	4.0%

Data Note: Income is expressed in current dollars.

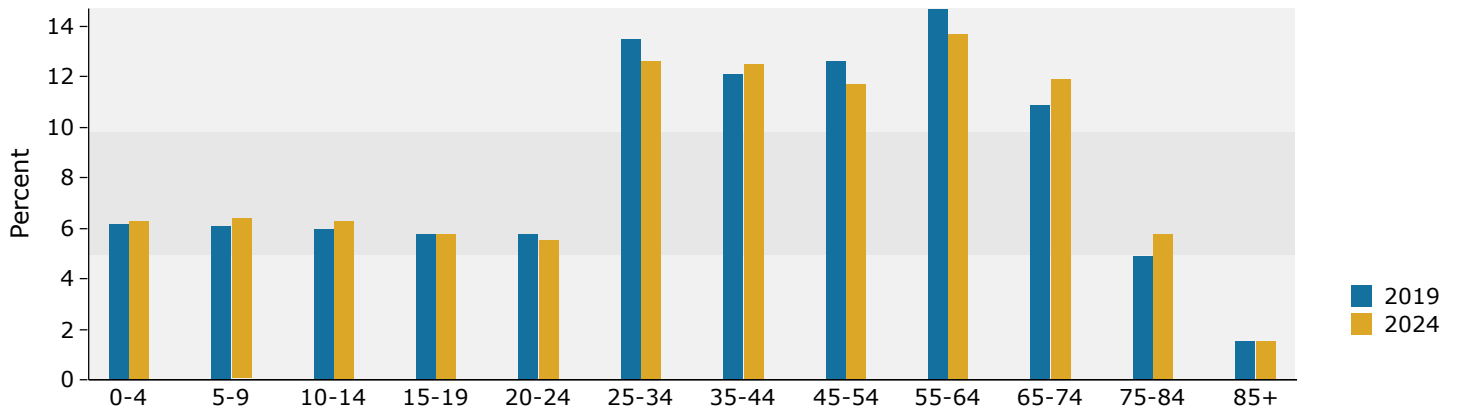
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

August 23, 2019

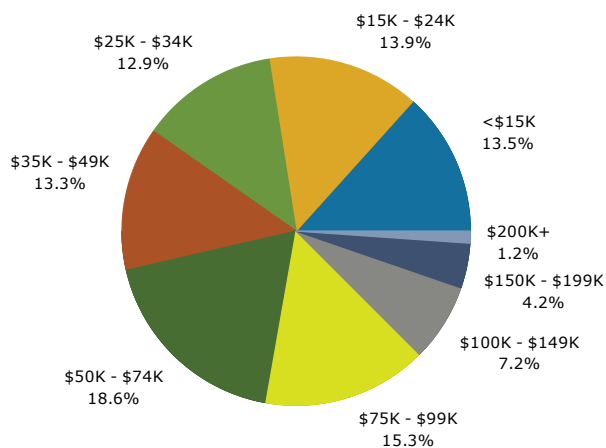
Trends 2019-2024



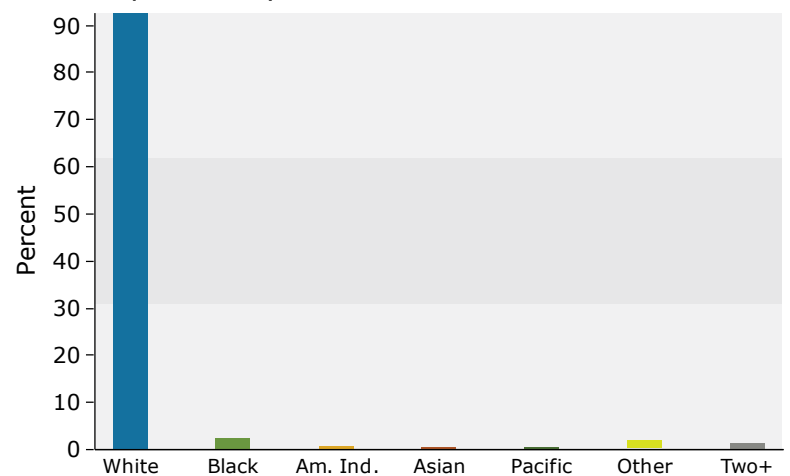
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 3.5%



Demographic and Income Profile

3402 N US-301, Wildwood, Florida, 34785
Ring: 3 mile radius

Prepared by Esri
Latitude: 28.80587
Longitude: -82.04565

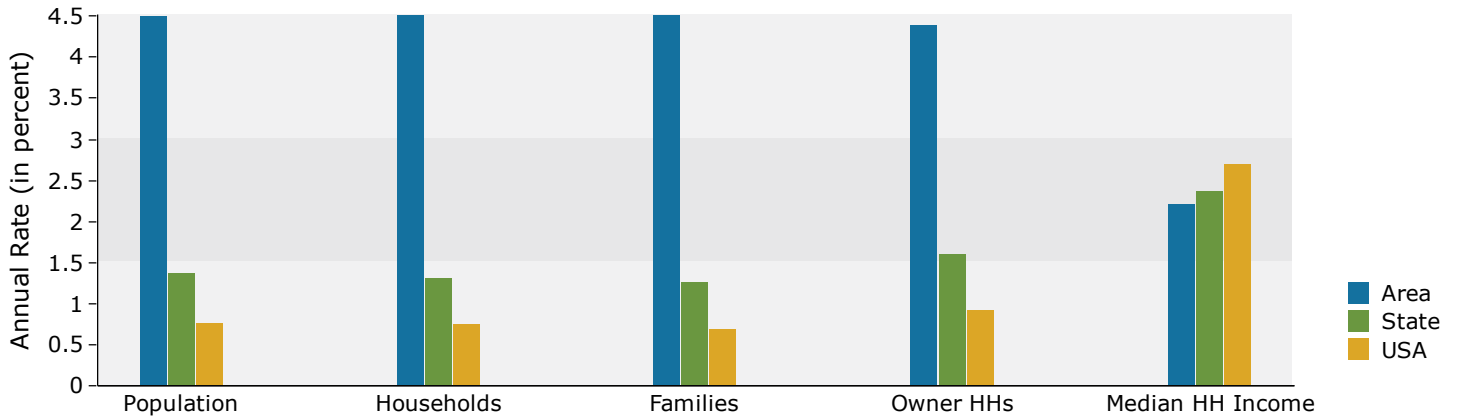
Summary	Census 2010	2019	2024				
Population	3,160	6,848	8,535				
Households	1,478	3,097	3,863				
Families	911	2,005	2,501				
Average Household Size	2.13	2.21	2.21				
Owner Occupied Housing Units	1,255	2,885	3,577				
Renter Occupied Housing Units	223	212	286				
Median Age	55.3	46.8	46.8				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	4.50%	1.37%	0.77%				
Households	4.52%	1.31%	0.75%				
Families	4.52%	1.26%	0.68%				
Owner HHs	4.39%	1.60%	0.92%				
Median Household Income	2.22%	2.37%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	413	13.4%	453	11.8%		
	\$15,000 - \$24,999	473	15.3%	526	13.7%		
	\$25,000 - \$34,999	473	15.3%	545	14.1%		
	\$35,000 - \$49,999	444	14.4%	561	14.6%		
	\$50,000 - \$74,999	537	17.4%	688	17.9%		
	\$75,000 - \$99,999	415	13.4%	571	14.8%		
	\$100,000 - \$149,999	216	7.0%	327	8.5%		
	\$150,000 - \$199,999	77	2.5%	118	3.1%		
	\$200,000+	39	1.3%	64	1.7%		
	Median Household Income	\$40,083		\$44,742			
Average Household Income	\$54,457		\$61,334				
Per Capita Income	\$24,582		\$27,738				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	119	3.8%	377	5.5%	478	5.6%
	5 - 9	122	3.9%	371	5.4%	472	5.5%
	10 - 14	133	4.2%	370	5.4%	476	5.6%
	15 - 19	147	4.7%	345	5.0%	438	5.1%
	20 - 24	116	3.7%	346	5.1%	413	4.8%
	25 - 34	247	7.8%	782	11.4%	923	10.8%
	35 - 44	293	9.3%	704	10.3%	917	10.7%
	45 - 54	390	12.3%	748	10.9%	868	10.2%
	55 - 64	482	15.3%	960	14.0%	1,131	13.3%
	65 - 74	569	18.0%	989	14.4%	1,286	15.1%
	75 - 84	444	14.1%	624	9.1%	843	9.9%
	85+	97	3.1%	231	3.4%	288	3.4%
Race and Ethnicity	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	2,862	90.6%	6,265	91.5%	7,747	90.8%
	Black Alone	188	5.9%	278	4.1%	359	4.2%
	American Indian Alone	19	0.6%	47	0.7%	62	0.7%
	Asian Alone	11	0.3%	44	0.6%	64	0.7%
	Pacific Islander Alone	3	0.1%	31	0.5%	48	0.6%
	Some Other Race Alone	45	1.4%	100	1.5%	137	1.6%
	Two or More Races	32	1.0%	83	1.2%	118	1.4%
	Hispanic Origin (Any Race)	121	3.8%	259	3.8%	363	4.3%

Data Note: Income is expressed in current dollars.

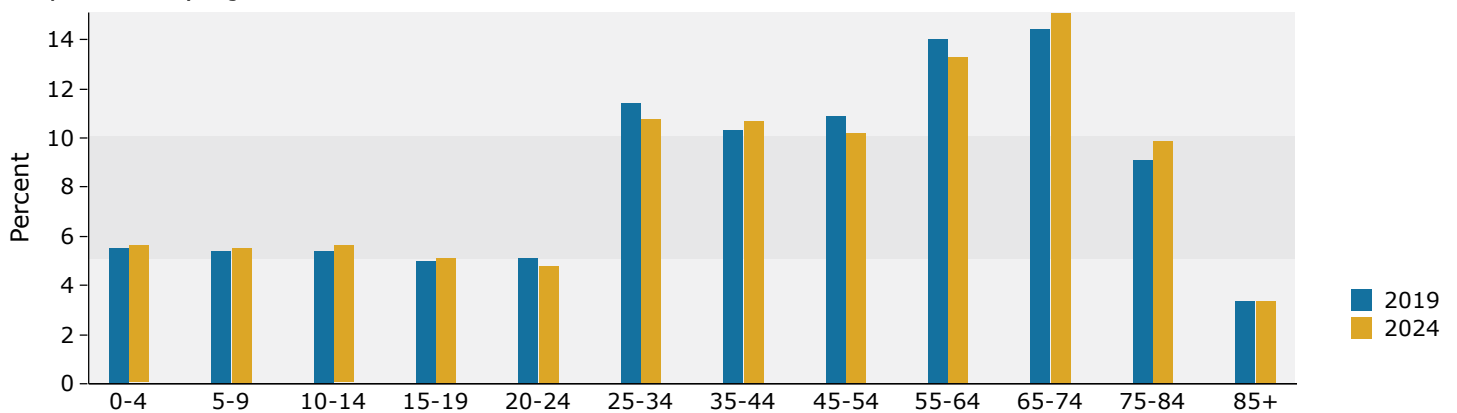
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

August 23, 2019

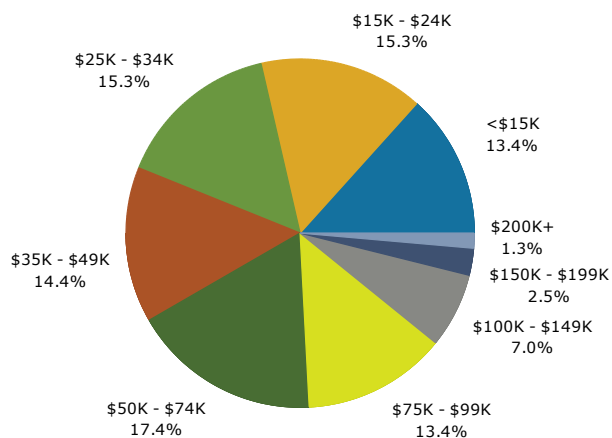
Trends 2019-2024



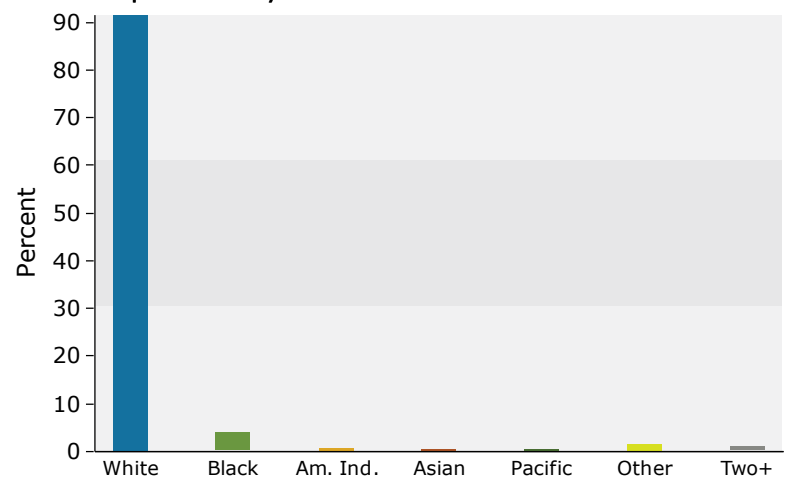
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 3.8%



Demographic and Income Profile

3402 N US-301, Wildwood, Florida, 34785
Ring: 5 mile radius

Prepared by Esri
Latitude: 28.80587
Longitude: -82.04565

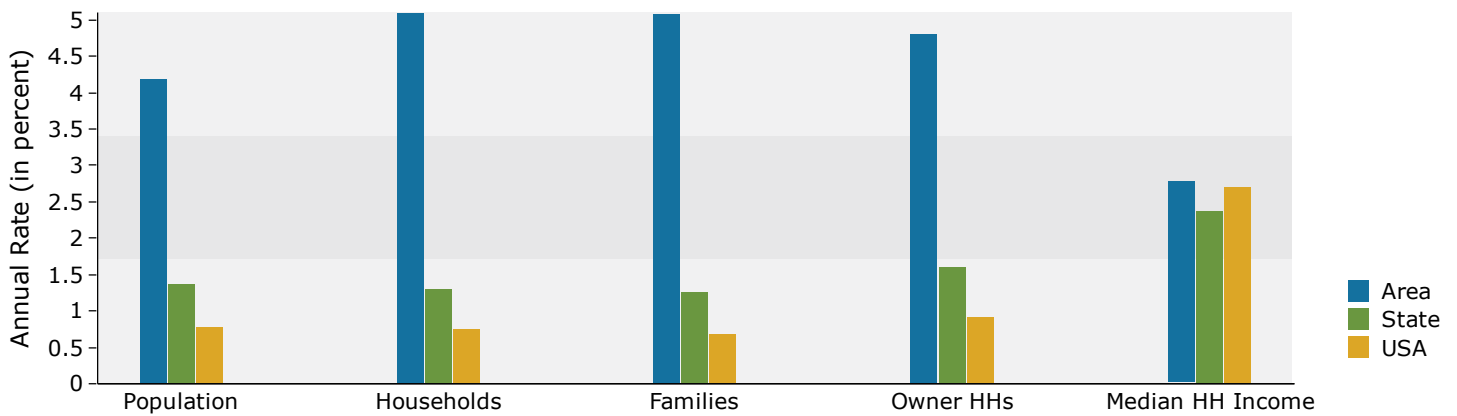
Summary	Census 2010	2019	2024				
Population	16,963	32,098	39,408				
Households	4,672	11,353	14,562				
Families	2,924	7,374	9,449				
Average Household Size	2.22	2.30	2.29				
Owner Occupied Housing Units	3,625	10,452	13,216				
Renter Occupied Housing Units	1,047	900	1,347				
Median Age	43.4	41.3	41.6				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	4.19%	1.37%	0.77%				
Households	5.10%	1.31%	0.75%				
Families	5.08%	1.26%	0.68%				
Owner HHs	4.80%	1.60%	0.92%				
Median Household Income	2.78%	2.37%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	1,287	11.3%	1,322	9.1%		
	\$15,000 - \$24,999	1,311	11.6%	1,381	9.5%		
	\$25,000 - \$34,999	1,494	13.2%	1,628	11.2%		
	\$35,000 - \$49,999	1,519	13.4%	1,836	12.6%		
	\$50,000 - \$74,999	2,027	17.9%	2,714	18.7%		
	\$75,000 - \$99,999	1,631	14.4%	2,360	16.2%		
	\$100,000 - \$149,999	1,055	9.3%	1,537	10.6%		
	\$150,000 - \$199,999	579	5.1%	976	6.7%		
	\$200,000+	440	3.9%	797	5.5%		
Median Household Income	\$50,495		\$57,918				
Average Household Income	\$68,583		\$81,083				
Per Capita Income	\$25,782		\$31,313				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	542	3.2%	1,572	4.9%	2,020	5.1%
	5 - 9	543	3.2%	1,530	4.8%	1,984	5.0%
	10 - 14	501	3.0%	1,506	4.7%	1,963	5.0%
	15 - 19	557	3.3%	1,403	4.4%	1,829	4.6%
	20 - 24	704	4.2%	1,681	5.2%	2,022	5.1%
	25 - 34	2,955	17.4%	5,116	15.9%	5,891	14.9%
	35 - 44	3,129	18.4%	4,836	15.1%	5,822	14.8%
	45 - 54	2,507	14.8%	3,957	12.3%	4,526	11.5%
	55 - 64	2,028	12.0%	4,022	12.5%	4,778	12.1%
	65 - 74	1,845	10.9%	3,565	11.1%	4,636	11.8%
	75 - 84	1,241	7.3%	2,101	6.5%	2,953	7.5%
	85+	411	2.4%	807	2.5%	984	2.5%
	Race and Ethnicity	Census 2010		2019		2024	
Number		Percent	Number	Percent	Number	Percent	
White Alone		10,619	62.6%	22,996	71.6%	28,363	72.0%
Black Alone		5,303	31.3%	6,642	20.7%	7,832	19.9%
American Indian Alone		131	0.8%	266	0.8%	332	0.8%
Asian Alone		87	0.5%	364	1.1%	516	1.3%
Pacific Islander Alone		9	0.1%	42	0.1%	60	0.2%
Some Other Race Alone		450	2.7%	919	2.9%	1,158	2.9%
Two or More Races		365	2.2%	868	2.7%	1,146	2.9%
Hispanic Origin (Any Race)		2,296	13.5%	4,234	13.2%	5,276	13.4%

Data Note: Income is expressed in current dollars.

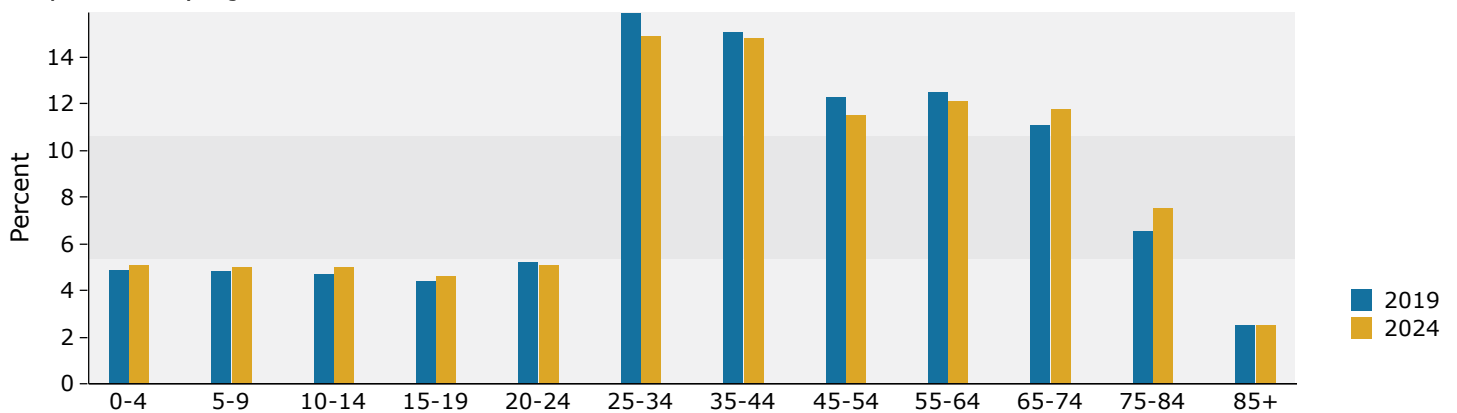
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

August 23, 2019

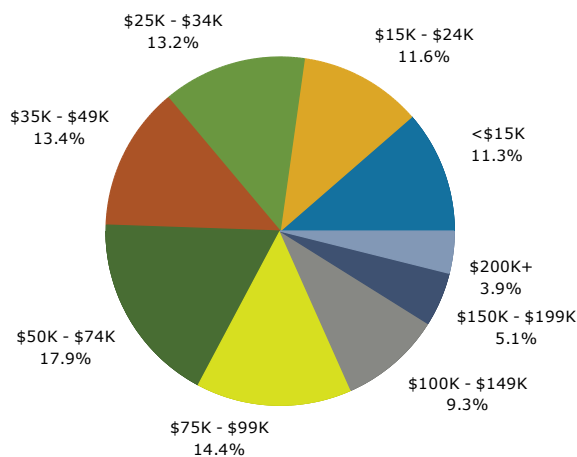
Trends 2019-2024



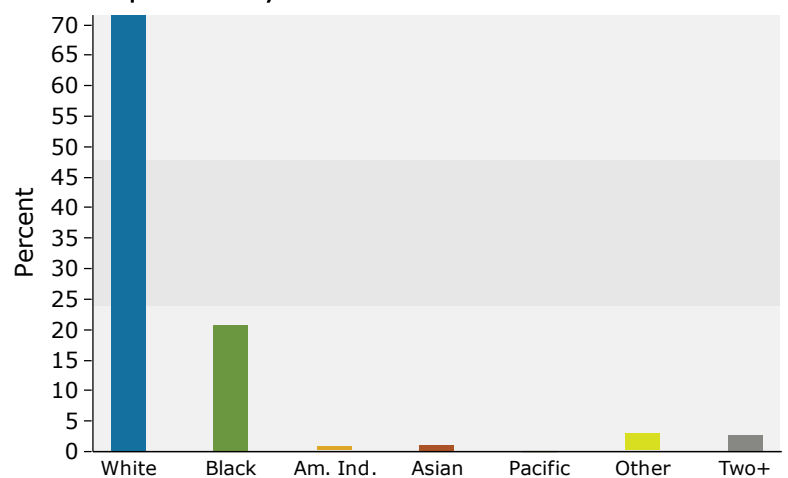
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 13.2%