



Demographic and Income Comparison Profile

3402 N US-301, Wildwood, Florida, 34785
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.80587
Longitude: -82.04565

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	796	3,160	16,963
Households	326	1,478	4,672
Families	220	911	2,924
Average Household Size	2.44	2.13	2.22
Owner Occupied Housing Units	265	1,255	3,625
Renter Occupied Housing Units	61	223	1,047
Median Age	45.6	55.3	43.4
2019 Summary			
Population	2,032	6,848	32,098
Households	862	3,097	11,353
Families	583	2,005	7,374
Average Household Size	2.36	2.21	2.30
Owner Occupied Housing Units	803	2,885	10,452
Renter Occupied Housing Units	58	212	900
Median Age	40.4	46.8	41.3
Median Household Income	\$45,000	\$40,083	\$50,495
Average Household Income	\$58,147	\$54,457	\$68,583
2024 Summary			
Population	2,549	8,535	39,408
Households	1,087	3,863	14,562
Families	733	2,501	9,449
Average Household Size	2.34	2.21	2.29
Owner Occupied Housing Units	1,001	3,577	13,216
Renter Occupied Housing Units	86	286	1,347
Median Age	40.6	46.8	41.6
Median Household Income	\$50,645	\$44,742	\$57,918
Average Household Income	\$64,989	\$61,334	\$81,083
Trends: 2019-2024 Annual Rate			
Population	4.64%	4.50%	4.19%
Households	4.75%	4.52%	5.10%
Families	4.69%	4.52%	5.08%
Owner Households	4.51%	4.39%	4.80%
Median Household Income	2.39%	2.22%	2.78%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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2019 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	116	13.5%	413	13.4%	1,287	11.3%
\$15,000 - \$24,999	120	13.9%	473	15.3%	1,311	11.6%
\$25,000 - \$34,999	111	12.9%	473	15.3%	1,494	13.2%
\$35,000 - \$49,999	115	13.3%	444	14.4%	1,519	13.4%
\$50,000 - \$74,999	160	18.6%	537	17.4%	2,027	17.9%
\$75,000 - \$99,999	132	15.3%	415	13.4%	1,631	14.4%
\$100,000 - \$149,999	62	7.2%	216	7.0%	1,055	9.3%
\$150,000 - \$199,999	36	4.2%	77	2.5%	579	5.1%
\$200,000+	10	1.2%	39	1.3%	440	3.9%
Median Household Income	\$45,000		\$40,083		\$50,495	
Average Household Income	\$58,147		\$54,457		\$68,583	
Per Capita Income	\$24,763		\$24,582		\$25,782	

2024 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	125	11.5%	453	11.8%	1,322	9.1%
\$15,000 - \$24,999	132	12.1%	526	13.7%	1,381	9.5%
\$25,000 - \$34,999	129	11.9%	545	14.1%	1,628	11.2%
\$35,000 - \$49,999	149	13.7%	561	14.6%	1,836	12.6%
\$50,000 - \$74,999	204	18.8%	688	17.9%	2,714	18.7%
\$75,000 - \$99,999	189	17.4%	571	14.8%	2,360	16.2%
\$100,000 - \$149,999	94	8.6%	327	8.5%	1,537	10.6%
\$150,000 - \$199,999	46	4.2%	118	3.1%	976	6.7%
\$200,000+	18	1.7%	64	1.7%	797	5.5%
Median Household Income	\$50,645		\$44,742		\$57,918	
Average Household Income	\$64,989		\$61,334		\$81,083	
Per Capita Income	\$27,801		\$27,738		\$31,313	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	33	4.2%	119	3.8%	542	3.2%
Age 5 - 9	38	4.8%	122	3.9%	543	3.2%
Age 10 - 14	42	5.3%	133	4.2%	501	3.0%
Age 15 - 19	55	6.9%	147	4.7%	557	3.3%
Age 20 - 24	37	4.7%	116	3.7%	704	4.2%
Age 25 - 34	86	10.8%	247	7.8%	2,955	17.4%
Age 35 - 44	99	12.5%	293	9.3%	3,129	18.4%
Age 45 - 54	139	17.5%	390	12.3%	2,507	14.8%
Age 55 - 64	121	15.2%	482	15.3%	2,028	12.0%
Age 65 - 74	82	10.3%	569	18.0%	1,845	10.9%
Age 75 - 84	50	6.3%	444	14.1%	1,241	7.3%
Age 85+	12	1.5%	97	3.1%	411	2.4%

2019 Population by Age	Number		Percent		Number	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	126	6.2%	377	5.5%	1,572	4.9%
Age 5 - 9	123	6.1%	371	5.4%	1,530	4.8%
Age 10 - 14	122	6.0%	370	5.4%	1,506	4.7%
Age 15 - 19	117	5.8%	345	5.0%	1,403	4.4%
Age 20 - 24	117	5.8%	346	5.1%	1,681	5.2%
Age 25 - 34	275	13.5%	782	11.4%	5,116	15.9%
Age 35 - 44	246	12.1%	704	10.3%	4,836	15.1%
Age 45 - 54	257	12.6%	748	10.9%	3,957	12.3%
Age 55 - 64	298	14.7%	960	14.0%	4,022	12.5%
Age 65 - 74	221	10.9%	989	14.4%	3,565	11.1%
Age 75 - 84	100	4.9%	624	9.1%	2,101	6.5%
Age 85+	30	1.5%	231	3.4%	807	2.5%

2024 Population by Age	Number		Percent		Number	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	161	6.3%	478	5.6%	2,020	5.1%
Age 5 - 9	162	6.4%	472	5.5%	1,984	5.0%
Age 10 - 14	161	6.3%	476	5.6%	1,963	5.0%
Age 15 - 19	148	5.8%	438	5.1%	1,829	4.6%
Age 20 - 24	140	5.5%	413	4.8%	2,022	5.1%
Age 25 - 34	321	12.6%	923	10.8%	5,891	14.9%
Age 35 - 44	318	12.5%	917	10.7%	5,822	14.8%
Age 45 - 54	298	11.7%	868	10.2%	4,526	11.5%
Age 55 - 64	349	13.7%	1,131	13.3%	4,778	12.1%
Age 65 - 74	303	11.9%	1,286	15.1%	4,636	11.8%
Age 75 - 84	149	5.8%	843	9.9%	2,953	7.5%
Age 85+	38	1.5%	288	3.4%	984	2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	748	93.9%	2,862	90.6%	10,619	62.6%
Black Alone	13	1.6%	188	5.9%	5,303	31.3%
American Indian Alone	7	0.9%	19	0.6%	131	0.8%
Asian Alone	2	0.3%	11	0.3%	87	0.5%
Pacific Islander Alone	1	0.1%	3	0.1%	9	0.1%
Some Other Race Alone	17	2.1%	45	1.4%	450	2.7%
Two or More Races	9	1.1%	32	1.0%	365	2.2%
Hispanic Origin (Any Race)	29	3.6%	121	3.8%	2,296	13.5%

2019 Race and Ethnicity	Number		Percent		Number	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,882	92.6%	6,265	91.5%	22,996	71.6%
Black Alone	50	2.5%	278	4.1%	6,642	20.7%
American Indian Alone	16	0.8%	47	0.7%	266	0.8%
Asian Alone	12	0.6%	44	0.6%	364	1.1%
Pacific Islander Alone	11	0.5%	31	0.5%	42	0.1%
Some Other Race Alone	36	1.8%	100	1.5%	919	2.9%
Two or More Races	26	1.3%	83	1.2%	868	2.7%
Hispanic Origin (Any Race)	72	3.5%	259	3.8%	4,233	13.2%

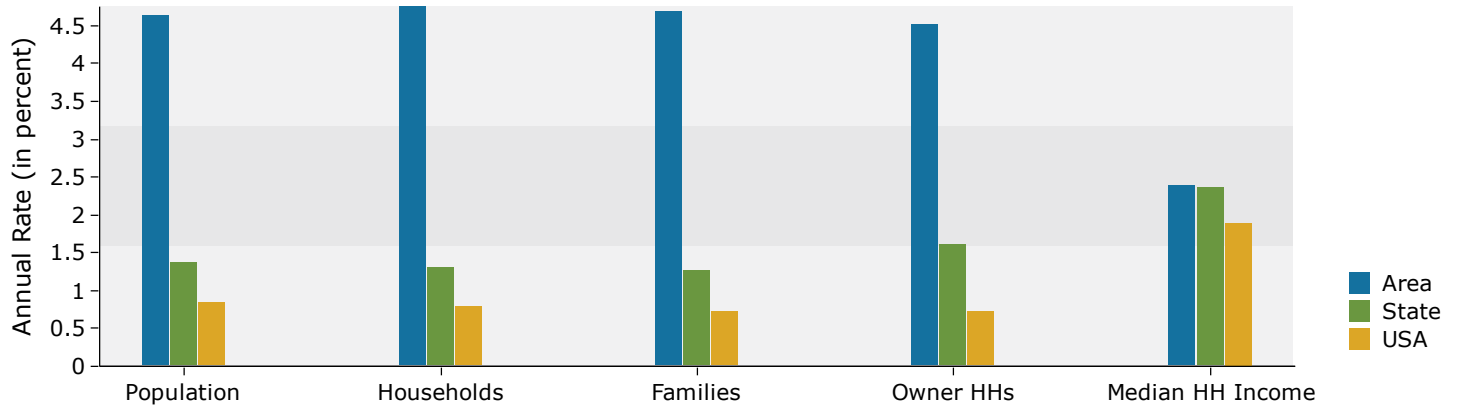
2024 Race and Ethnicity	Number		Percent		Number	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,342	91.9%	7,747	90.8%	28,363	72.0%
Black Alone	68	2.7%	359	4.2%	7,832	19.9%
American Indian Alone	22	0.9%	62	0.7%	332	0.8%
Asian Alone	17	0.7%	64	0.7%	516	1.3%
Pacific Islander Alone	16	0.6%	48	0.6%	60	0.2%
Some Other Race Alone	47	1.8%	137	1.6%	1,158	2.9%
Two or More Races	37	1.5%	118	1.4%	1,146	2.9%
Hispanic Origin (Any Race)	102	4.0%	362	4.2%	5,277	13.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

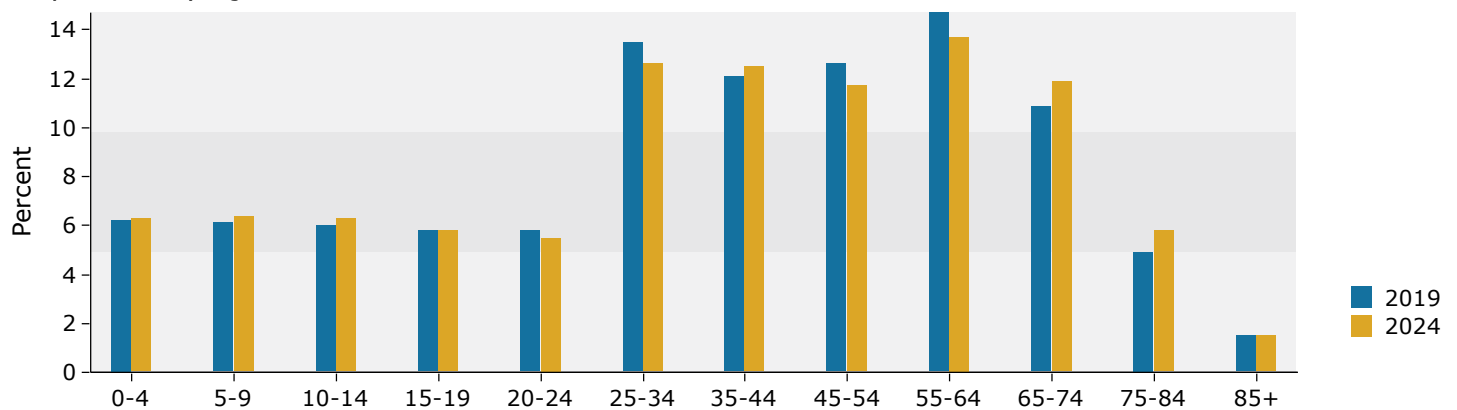
August 23, 2019

1 mile

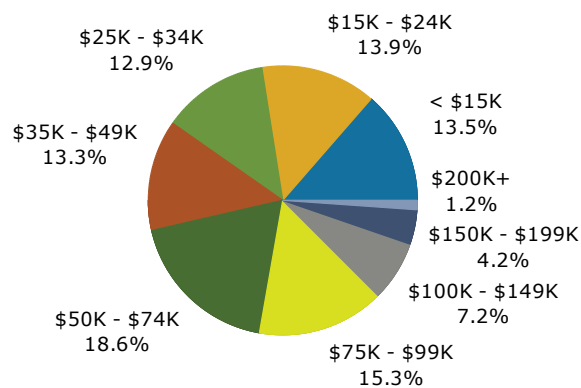
Trends 2019-2024



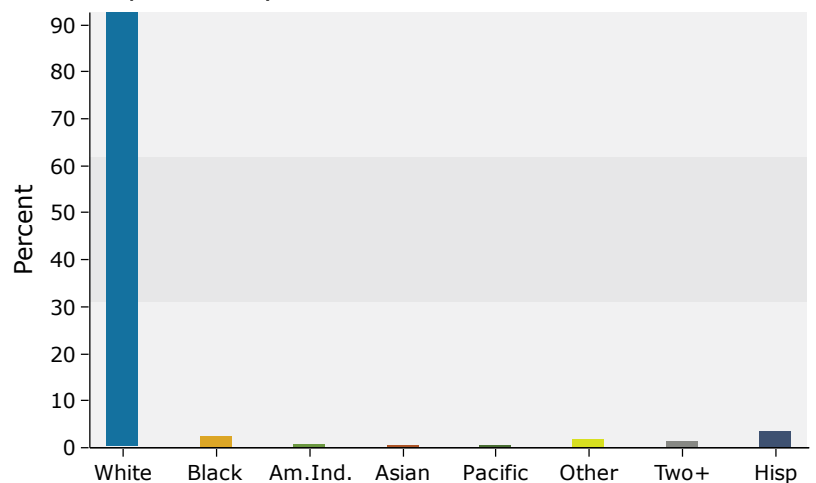
Population by Age



2019 Household Income

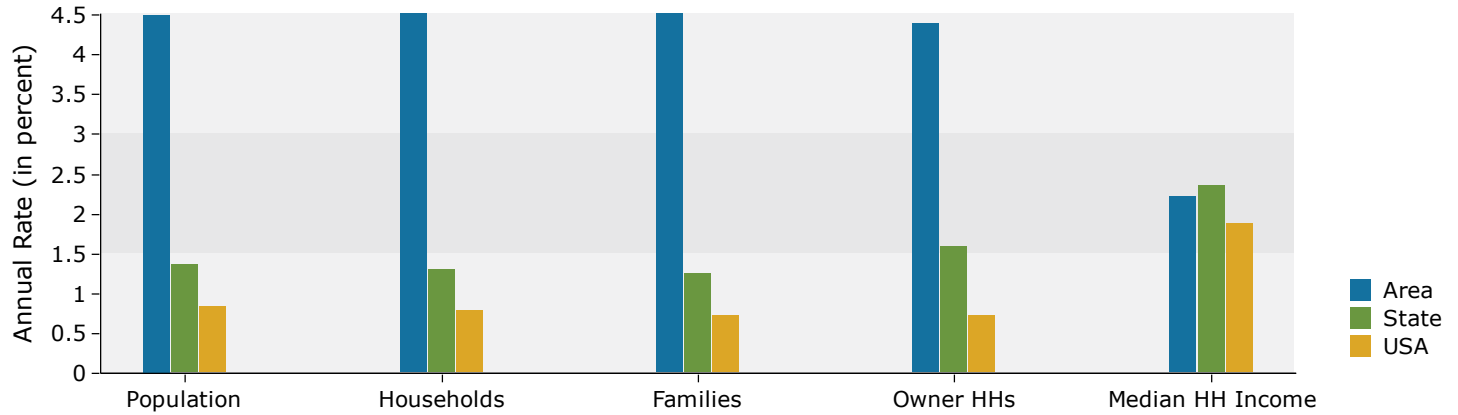


2019 Population by Race

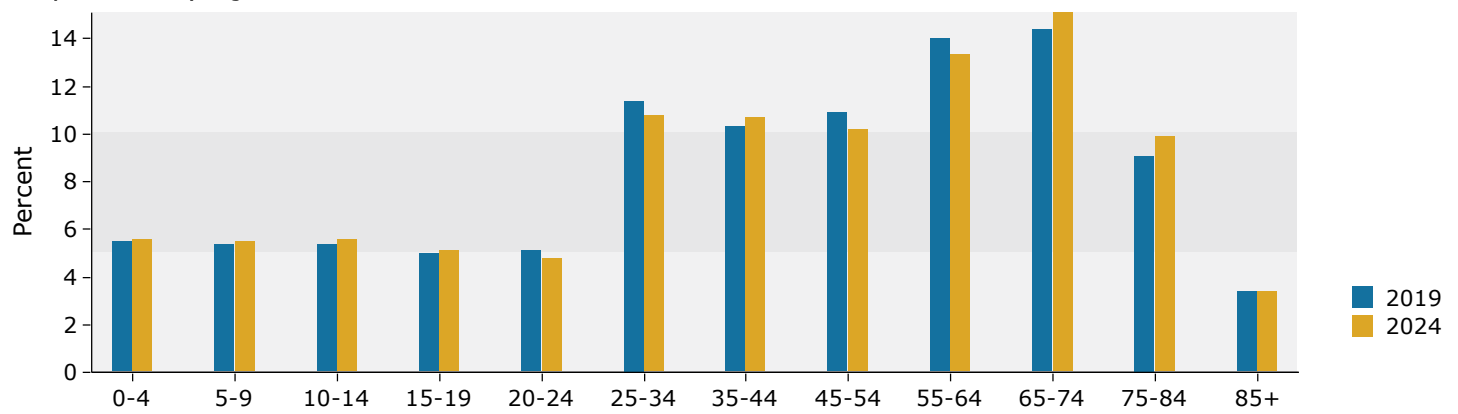


3 miles

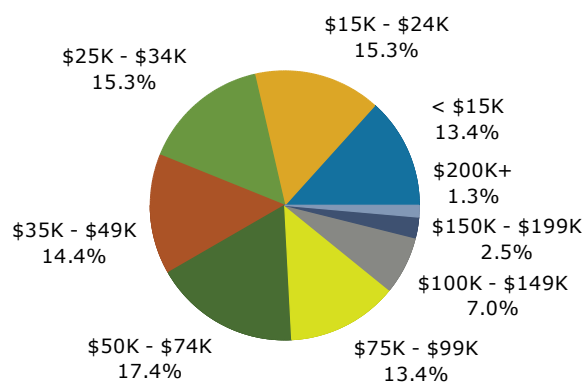
Trends 2019-2024



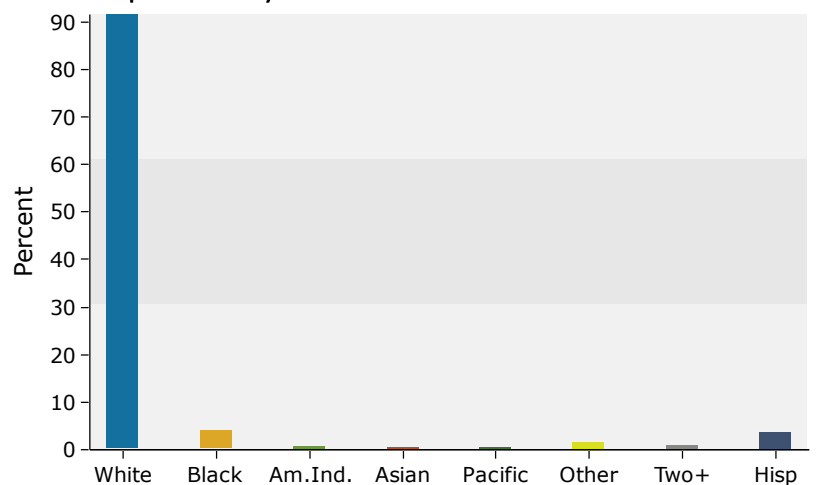
Population by Age



2019 Household Income

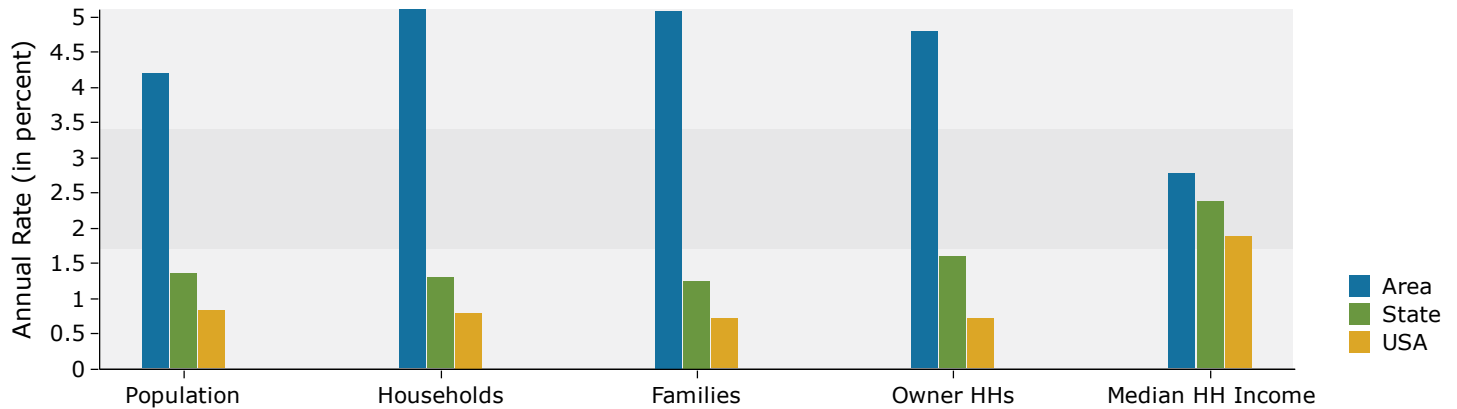


2019 Population by Race

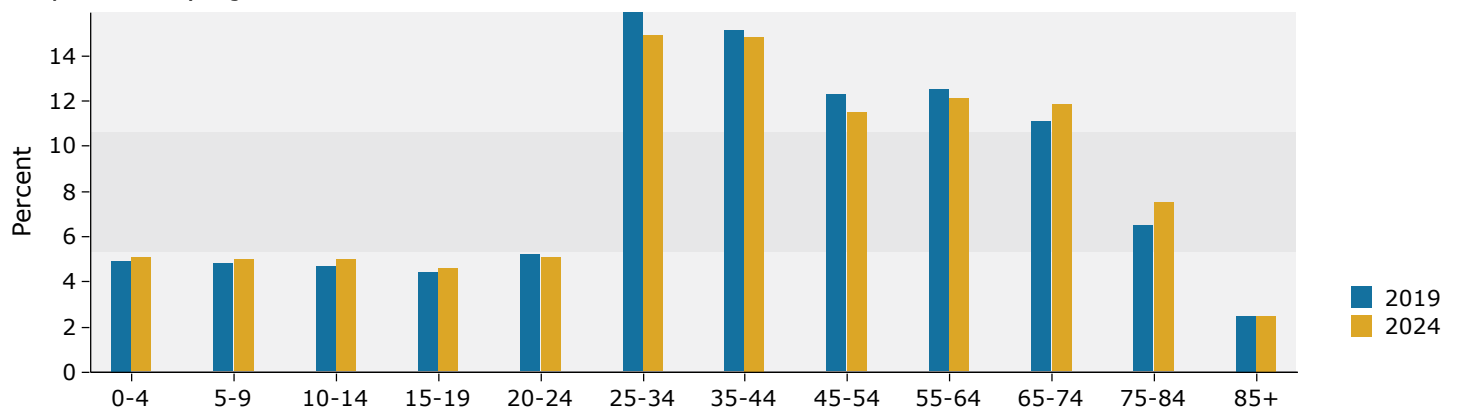


5 miles

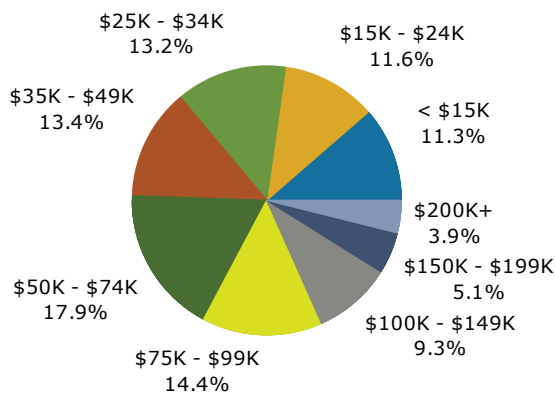
Trends 2019-2024



Population by Age



2019 Household Income



2019 Population by Race

