



Demographic and Income Profile

720 Pondella Rd, North Fort Myers, Florida, 33903
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 26.66730
 Longitude: -81.90659

Summary	Census 2010	2019	2024
Population	5,403	6,449	7,137
Households	2,369	2,805	3,093
Families	1,463	1,725	1,901
Average Household Size	2.26	2.28	2.29
Owner Occupied Housing Units	1,534	1,911	2,156
Renter Occupied Housing Units	835	893	937
Median Age	47.3	50.8	51.8
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	2.05%	1.37%	0.77%
Households	1.97%	1.31%	0.75%
Families	1.96%	1.26%	0.68%
Owner HHs	2.44%	1.60%	0.92%
Median Household Income	3.25%	2.37%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	414	14.8%	359	11.6%
\$15,000 - \$24,999	251	8.9%	218	7.0%
\$25,000 - \$34,999	400	14.3%	394	12.7%
\$35,000 - \$49,999	460	16.4%	496	16.0%
\$50,000 - \$74,999	445	15.9%	512	16.6%
\$75,000 - \$99,999	308	11.0%	377	12.2%
\$100,000 - \$149,999	319	11.4%	428	13.8%
\$150,000 - \$199,999	107	3.8%	165	5.3%
\$200,000+	101	3.6%	144	4.7%
Median Household Income	\$44,963		\$52,761	
Average Household Income	\$65,366		\$77,268	
Per Capita Income	\$28,232		\$33,258	

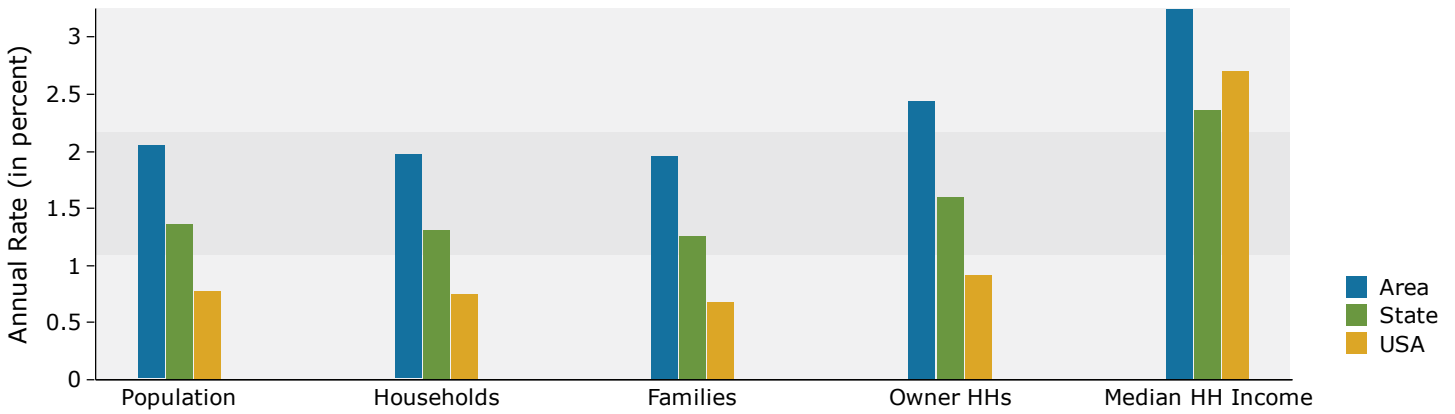
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	242	4.5%	278	4.3%	320	4.5%
5 - 9	305	5.6%	316	4.9%	353	4.9%
10 - 14	297	5.5%	322	5.0%	339	4.8%
15 - 19	307	5.7%	318	4.9%	343	4.8%
20 - 24	278	5.1%	303	4.7%	320	4.5%
25 - 34	493	9.1%	652	10.1%	673	9.4%
35 - 44	592	11.0%	605	9.4%	710	9.9%
45 - 54	831	15.4%	799	12.4%	784	11.0%
55 - 64	842	15.6%	1,097	17.0%	1,130	15.8%
65 - 74	622	11.5%	991	15.4%	1,186	16.6%
75 - 84	446	8.3%	565	8.8%	761	10.7%
85+	147	2.7%	205	3.2%	217	3.0%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,719	87.3%	5,387	83.5%	5,805	81.3%
Black Alone	288	5.3%	443	6.9%	539	7.6%
American Indian Alone	32	0.6%	41	0.6%	47	0.7%
Asian Alone	76	1.4%	109	1.7%	141	2.0%
Pacific Islander Alone	9	0.2%	12	0.2%	14	0.2%
Some Other Race Alone	161	3.0%	269	4.2%	354	5.0%
Two or More Races	119	2.2%	187	2.9%	236	3.3%
Hispanic Origin (Any Race)	710	13.1%	1,153	17.9%	1,456	20.4%

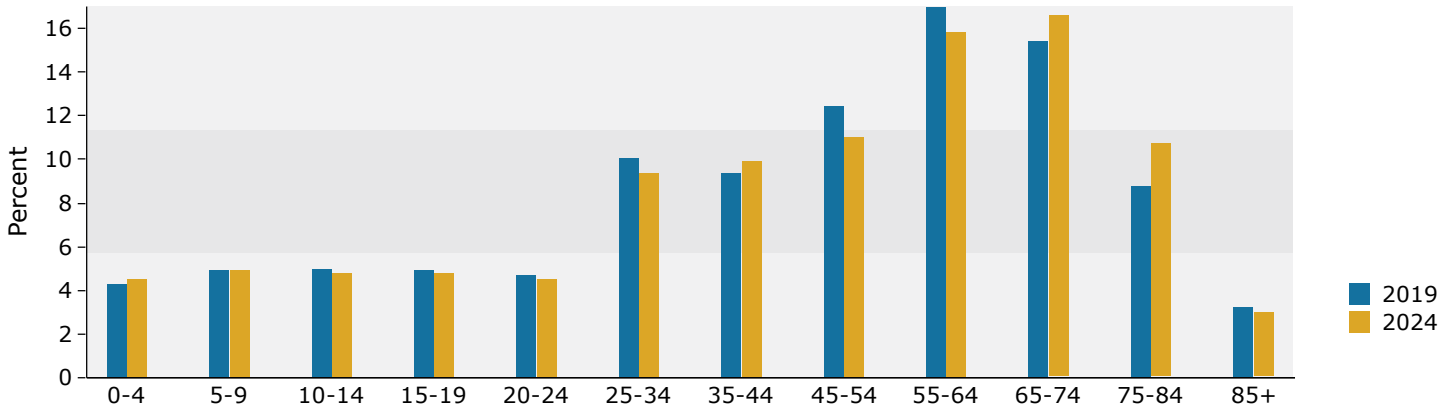
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

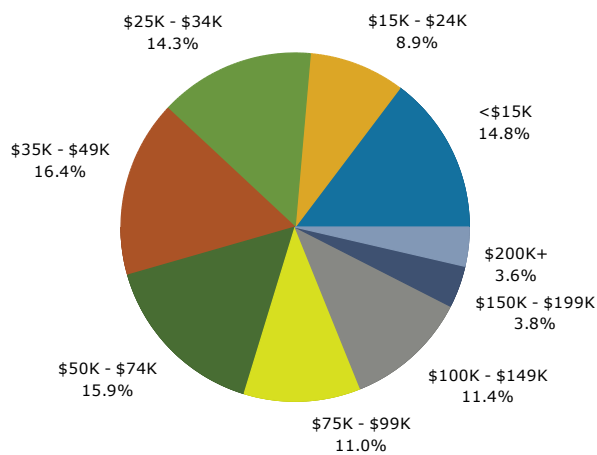
Trends 2019-2024



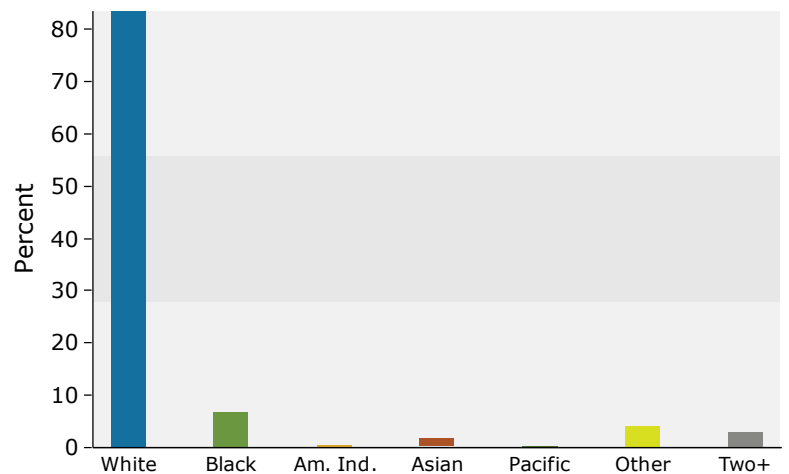
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 17.9%



Demographic and Income Profile

720 Pondella Rd, North Fort Myers, Florida, 33903
 Ring: 3 mile radius

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 Latitude: 26.66730
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Summary	Census 2010	2019	2024
Population	43,854	49,407	53,843
Households	19,809	22,195	24,193
Families	11,864	13,146	14,237
Average Household Size	2.18	2.20	2.20
Owner Occupied Housing Units	13,883	15,759	17,380
Renter Occupied Housing Units	5,926	6,436	6,813
Median Age	48.9	52.1	53.2
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.73%	1.37%	0.77%
Households	1.74%	1.31%	0.75%
Families	1.61%	1.26%	0.68%
Owner HHs	1.98%	1.60%	0.92%
Median Household Income	2.80%	2.37%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	2,883	13.0%	2,617	10.8%
\$15,000 - \$24,999	2,571	11.6%	2,399	9.9%
\$25,000 - \$34,999	3,091	13.9%	2,983	12.3%
\$35,000 - \$49,999	3,961	17.8%	4,127	17.1%
\$50,000 - \$74,999	4,165	18.8%	4,705	19.4%
\$75,000 - \$99,999	2,484	11.2%	3,097	12.8%
\$100,000 - \$149,999	2,008	9.0%	2,744	11.3%
\$150,000 - \$199,999	619	2.8%	916	3.8%
\$200,000+	413	1.9%	604	2.5%
Median Household Income	\$43,414		\$49,850	
Average Household Income	\$58,821		\$68,317	
Per Capita Income	\$26,211		\$30,434	

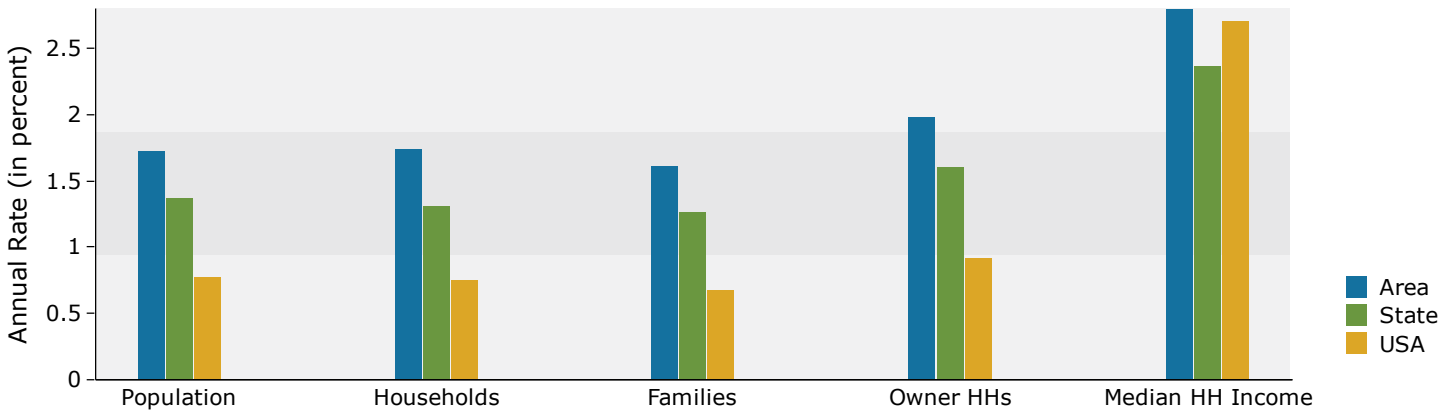
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,926	4.4%	2,018	4.1%	2,241	4.2%
5 - 9	2,133	4.9%	2,137	4.3%	2,333	4.3%
10 - 14	2,213	5.0%	2,206	4.5%	2,404	4.5%
15 - 19	2,303	5.3%	2,199	4.5%	2,370	4.4%
20 - 24	2,102	4.8%	2,244	4.5%	2,200	4.1%
25 - 34	4,063	9.3%	5,221	10.6%	5,388	10.0%
35 - 44	4,830	11.0%	4,711	9.5%	5,564	10.3%
45 - 54	6,259	14.3%	5,691	11.5%	5,512	10.2%
55 - 64	6,567	15.0%	7,672	15.5%	7,721	14.3%
65 - 74	5,848	13.3%	8,040	16.3%	9,230	17.1%
75 - 84	4,038	9.2%	5,100	10.3%	6,458	12.0%
85+	1,571	3.6%	2,169	4.4%	2,423	4.5%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	38,241	87.2%	41,757	84.5%	44,409	82.5%
Black Alone	2,133	4.9%	2,770	5.6%	3,307	6.1%
American Indian Alone	220	0.5%	261	0.5%	289	0.5%
Asian Alone	614	1.4%	825	1.7%	1,032	1.9%
Pacific Islander Alone	32	0.1%	40	0.1%	47	0.1%
Some Other Race Alone	1,706	3.9%	2,468	5.0%	3,156	5.9%
Two or More Races	909	2.1%	1,285	2.6%	1,602	3.0%
Hispanic Origin (Any Race)	6,873	15.7%	9,860	20.0%	12,227	22.7%

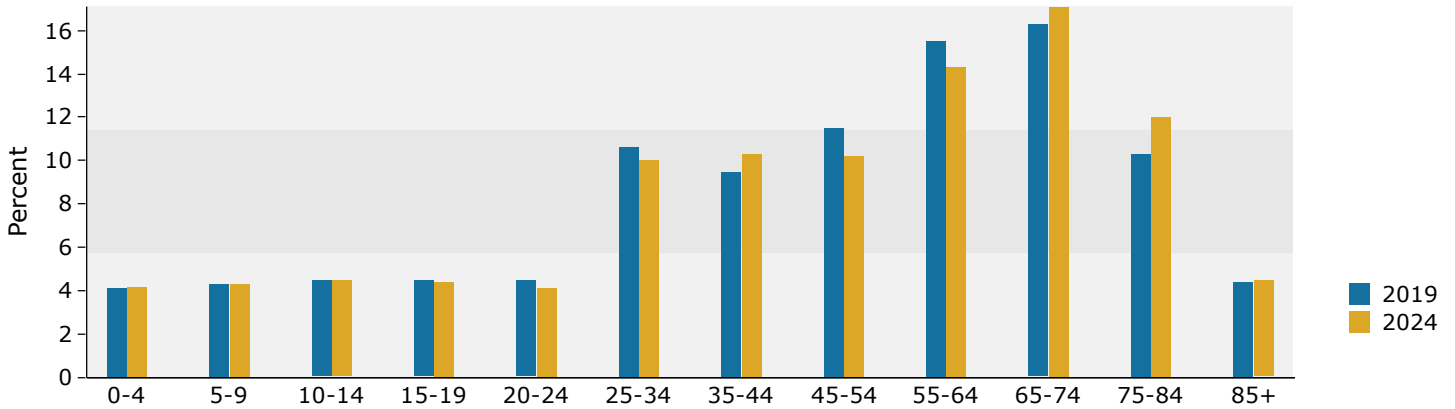
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

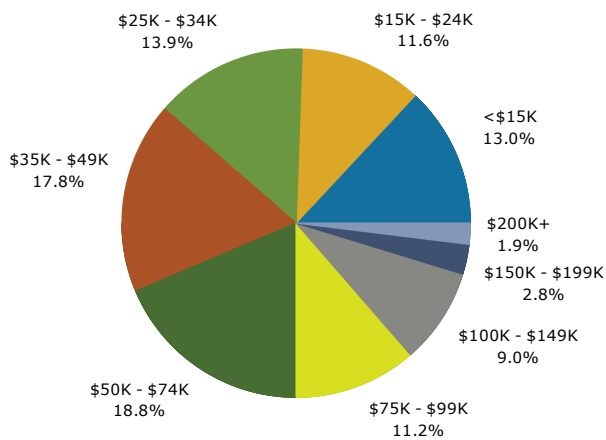
Trends 2019-2024



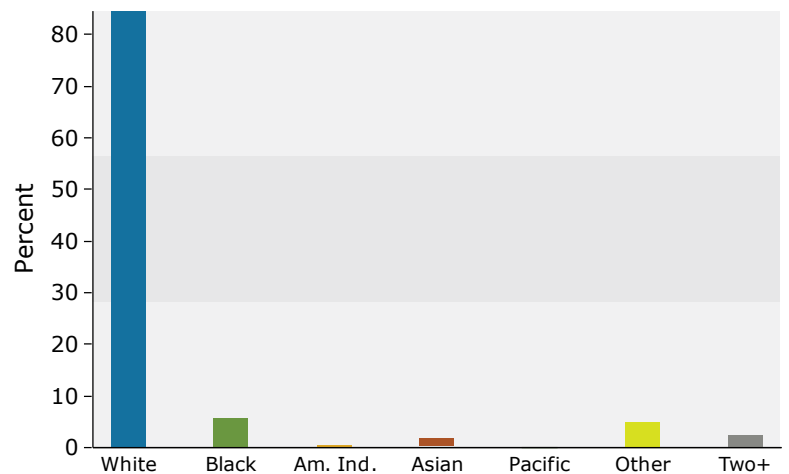
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 20.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

720 Pondella Rd, North Fort Myers, Florida, 33903
 Ring: 5 mile radius

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Summary	Census 2010	2019	2024
Population	123,964	140,046	151,383
Households	51,364	57,636	62,226
Families	32,394	35,867	38,509
Average Household Size	2.37	2.40	2.40
Owner Occupied Housing Units	34,086	38,625	42,314
Renter Occupied Housing Units	17,278	19,011	19,912
Median Age	44.0	46.4	46.7
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.57%	1.37%	0.77%
Households	1.54%	1.31%	0.75%
Families	1.43%	1.26%	0.68%
Owner HHs	1.84%	1.60%	0.92%
Median Household Income	2.58%	2.37%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	7,575	13.1%	6,858	11.0%
\$15,000 - \$24,999	6,493	11.3%	6,015	9.7%
\$25,000 - \$34,999	7,669	13.3%	7,387	11.9%
\$35,000 - \$49,999	9,605	16.7%	9,975	16.0%
\$50,000 - \$74,999	11,270	19.6%	12,577	20.2%
\$75,000 - \$99,999	6,832	11.9%	8,257	13.3%
\$100,000 - \$149,999	5,518	9.6%	7,281	11.7%
\$150,000 - \$199,999	1,414	2.5%	2,152	3.5%
\$200,000+	1,260	2.2%	1,723	2.8%
Median Household Income	\$45,016		\$51,142	
Average Household Income	\$60,255		\$69,370	
Per Capita Income	\$24,829		\$28,540	

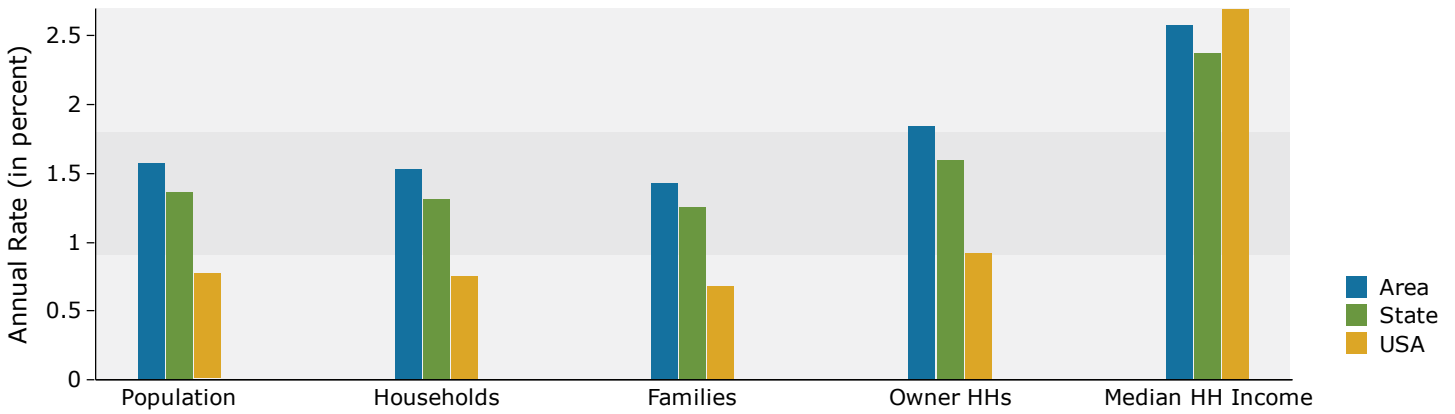
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,940	5.6%	7,247	5.2%	7,946	5.2%
5 - 9	7,103	5.7%	7,334	5.2%	7,873	5.2%
10 - 14	7,241	5.8%	7,371	5.3%	7,987	5.3%
15 - 19	7,506	6.1%	7,176	5.1%	7,644	5.0%
20 - 24	6,770	5.5%	7,354	5.3%	7,295	4.8%
25 - 34	13,258	10.7%	16,441	11.7%	17,421	11.5%
35 - 44	14,698	11.9%	14,852	10.6%	16,961	11.2%
45 - 54	17,566	14.2%	16,775	12.0%	16,349	10.8%
55 - 64	16,634	13.4%	19,983	14.3%	20,336	13.4%
65 - 74	13,621	11.0%	18,970	13.5%	21,592	14.3%
75 - 84	9,068	7.3%	11,503	8.2%	14,426	9.5%
85+	3,560	2.9%	5,039	3.6%	5,553	3.7%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	95,238	76.8%	104,002	74.3%	109,450	72.3%
Black Alone	17,420	14.1%	20,508	14.6%	22,913	15.1%
American Indian Alone	591	0.5%	683	0.5%	729	0.5%
Asian Alone	1,465	1.2%	1,976	1.4%	2,443	1.6%
Pacific Islander Alone	92	0.1%	111	0.1%	123	0.1%
Some Other Race Alone	6,286	5.1%	8,803	6.3%	10,912	7.2%
Two or More Races	2,871	2.3%	3,962	2.8%	4,814	3.2%
Hispanic Origin (Any Race)	22,073	17.8%	31,074	22.2%	37,745	24.9%

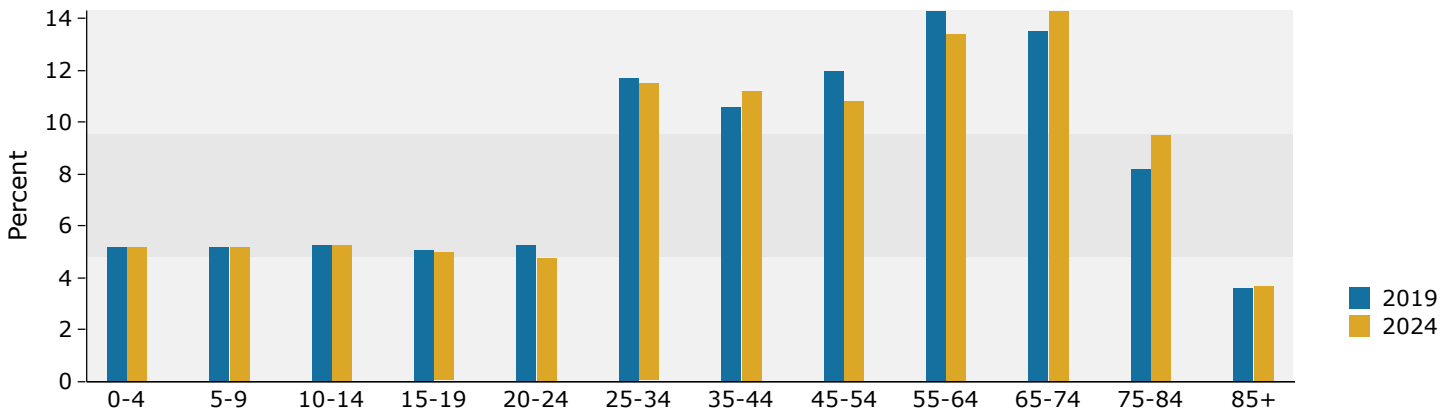
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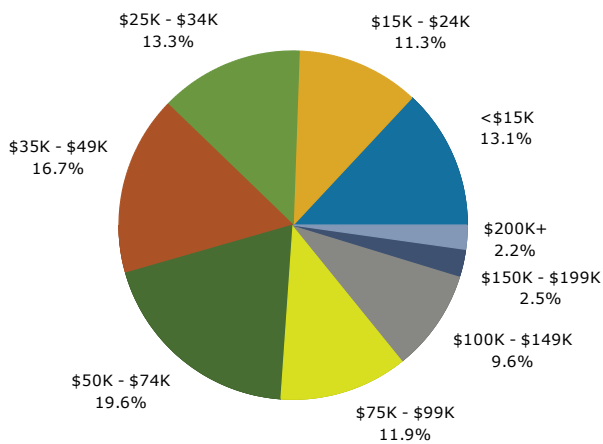
Trends 2019-2024



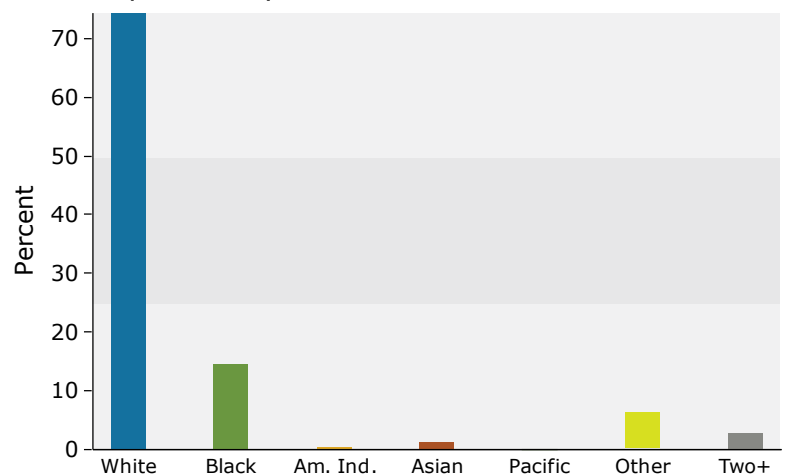
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 22.2%