



# JLL Demographic Summary

5450 Landers Rd, North Little Rock, Arkansas, 72117  
Rings: 3, 5, 7 mile radii

Prepared by Esri  
Latitude: 34.80251  
Longitude: -92.21255

	3 miles	5 miles	7 miles
<b>Population Summary</b>			
2000 Total Population	45,243	88,006	133,530
2010 Total Population	45,936	89,989	131,816
2018 Total Population	47,186	91,913	135,776
2023 Total Population	47,894	93,183	138,098
2017-2022 Annual Rate	0.30%	0.27%	0.34%
Total Households	20,219	38,497	58,738
<b>Data for all businesses in area</b>			
Total Businesses:	2,245	4,194	7,883
Total Employees:	27,884	53,722	128,926
Total Residential Population:	47,186	91,913	135,776
Employee/Residential Population Ratio:	0.59:1	0.58:1	0.95:1
Labor Force By Occupation - White Collar	67.9%	61.6%	62.4%
Labor Force By Occupation - Blue Collar	16.2%	17.6%	17.3%
<b>Median Age</b>			
2018 Median Age	41.3	38.9	38.5
<b>Median Household Income</b>			
2018 Median Household Income	\$54,927	\$46,737	\$44,894
2023 Median Household Income	\$59,235	\$51,908	\$50,554
2017-2022 Annual Rate	1.52%	2.12%	2.40%
<b>Average Household Income</b>			
2018 Average Household Income	\$73,080	\$62,814	\$63,567
2023 Average Household Income	\$80,966	\$70,254	\$71,220
2017-2022 Annual Rate	2.07%	2.26%	2.30%
<b>Per Capita Income</b>			
2018 Per Capita Income	\$31,503	\$26,525	\$27,839
2023 Per Capita Income	\$34,937	\$29,663	\$31,230
2017-2022 Annual Rate	2.09%	2.26%	2.33%
<b>2018 Population 25+ by Educational Attainment</b>			
Total	33,671	63,325	94,314
Less than 9th Grade	2.2%	3.2%	2.9%
9th - 12th Grade, No Diploma	4.5%	6.6%	6.6%
High School Graduate	22.5%	25.1%	23.6%
GED/Alternative Credential	4.1%	4.4%	4.5%
Some College, No Degree	23.1%	23.5%	24.1%
Associate Degree	8.3%	7.9%	7.3%
Bachelor's Degree	23.2%	19.0%	19.2%
Graduate/Professional Degree	12.1%	10.3%	11.8%
<b>2018 Population by Sex</b>			
Males	22,506	43,580	65,330
Females	24,680	48,333	70,445
<b>2018 Population by Race/Ethnicity</b>			
Total	47,186	91,914	135,776
White Alone	66.9%	56.1%	54.7%
Black Alone	26.7%	36.7%	38.4%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.6%	1.3%	1.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	2.6%	2.2%
Two or More Races	2.7%	2.8%	2.9%
Hispanic Origin	4.3%	5.8%	5.3%
Diversity Index	52.3	59.9	59.8

Source: