# Marcus & Millichap





# **OFFERING MEMORANDUM**

MAJESTIC PLAZA LAND

4400 Beacon Cir • West Palm Beach, FL 33407

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MAJESTIC PLAZA LAND West Palm Beach, FL ACT ID Z0240882



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## **EXECUTIVE SUMMARY**

	OFFERING SUMMARY
Price	\$2,500,000
Down Payment	100% / \$2,500,000
Loan Type	All Cash
Lot Size (SF)	158,994
Price/SF	\$15.72
Lot Size (Acres)	3.65 acre(s)
Price/Acre	\$684,932
Price/Unit	\$0
Allowable Buildable SF	66,476
Number of Lots	1
Price/Lot	\$2,500,000
Type of Ownership	Fee Simple





## **MAJOR EMPLOYERS**

EMPLOYER	# OF EMPLOYEES *	
OCWEN	9,700	
Pae Applied Technologies LLC	5,007	
Intercoastal Health Systems	3,100	
Cleveland Clinic Florida Card	2,931	
MILITARY PARK FIRE DISTRICT	2,800	
Accomplish Therapy LLC	1,800	
Palm Beach Capital Fund II LP	1,731	
Italian Restaurant	1,699	
City of West Palm Beach	1,556	
Bayview Cadillac New Cars & SE	1,500	
Outpatient Program	1,500	
Comvest Partners	1,450	

## **DEMOGRAPHICS**

	1-Miles	3-Miles	5-Miles
2017 Estimate Pop	7,547	100,615	205,260
2010 Census Pop	7,050	92,500	189,283
2017 Estimate HH	2,692	39,840	86,009
2010 Census HH	2,557	37,144	80,083
Median HH Income	\$38,763	\$39,912	\$41,610
Per Capita Income	\$19,341	\$23,509	\$28,301
Average HH Income	\$53,381	\$58,748	\$66,932

\* # of Employees based on 5 mile radius

## **INVESTMENT OVERVIEW**

Marcus & Millichap is pleased to present, as exclusive advisor, the Majestic Plaza Land (the Property), a 3.65 acre parcel of land located at 4400 Beacon Circle, West Palm Beach, Florida. The Property was previously site plan approved for approximately 66,000 square feet designed as three (3) two-story office condominium buildings catering to medical uses.

Conveniently located at the end of a cul-de-sac within the Congress Crossing office park, just south of 45th Street and east of Congress Avenue in an area dense with medical uses. The Property boasts easy access to Interstate 95, multiple medical facilities including JFK Medical Center North, Hanley-Hazelden Center and St. Mary's Hospital and is located approximately ten minutes north of the Palm Beach International Airport. Further enhancing the Property's central location is an abundance of multifamily and single-family housing, as well as a critical mass concentration of banking, hotels, restaurants, business parks and shopping centers in the surrounding vicinity.

The Property is also situated within an overlay district of an Opportunity Zone which may provide for favorable tax advantages for qualifying investments. Please consult with your personal tax advisor to find out if your investment would qualify.

#### **INVESTMENT HIGHLIGHTS**

- Last Vacant Parcel Within Congress Crossing Office Park
- High Energy Signalized Intersection Just East of I-95
- High Density Medical Corridor
- Immediate Proximity to JFK Medical Center North & St. Mary's Hospital
- Previously Site Plan Approved for Three Office Buildings Totaling +/- 66,000 SF
- Located Within Opportunity Zone Overlay District



## **PROPERTY SUMMARY**

THE OFFERING			
Property	Majestic Plaza Land		
Price	\$2,500,000		
Property Address	4400 Beacon Cir, West Palm Beach, FL		
Assessors Parcel Number	74-43-43-06-000-0060, 0070, 0080		
Zoning	CPD, Commercial Planned Development, by the City of West Palm Beach		
General Plan	SIZ/C, Special Impact Zone/Commercial, by the City of West Palm Beach		
Lot Size Dimensions	Irregular		
Utilities	City of West Palm Beach		
Ingress/Egress	Multiple Points		
Access	Congress Avenue		
SITE DESCRIPTION			

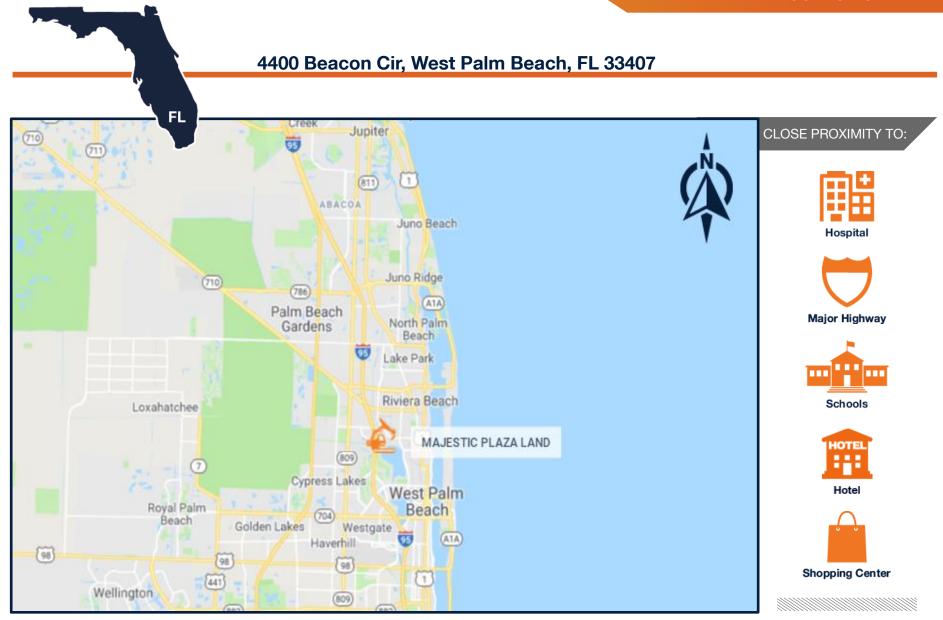
SITE DESCRIPTION	
Lot Size (SF)	158,994
Lot Size (Acres)	3.65
Allowable Buildable SF	66,000
Number of Lots	One (1)
Type of Ownership	Fee Simple

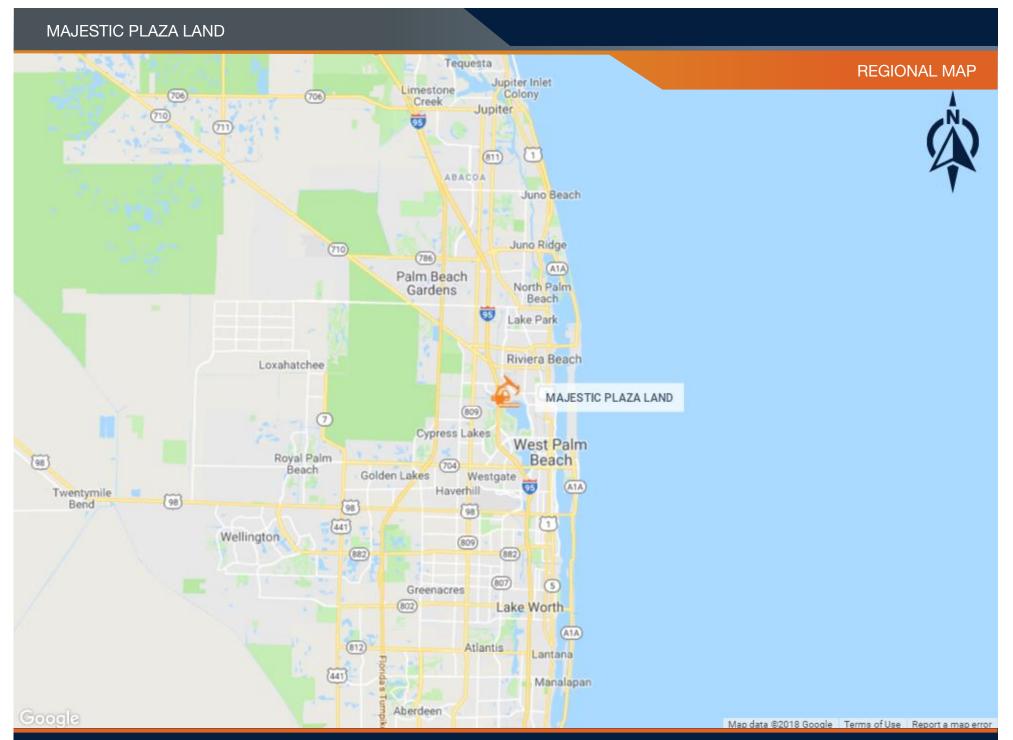
	PROPERTY SUMMARY		
Wetlands	None		
Flood Plain	Federal Flood Zone B		
Roads	City of West Palm Beach		
DUDI IO LITUITICO			

Sanitary Sewer To the site Storm Sewer To the site Potable Water To the site

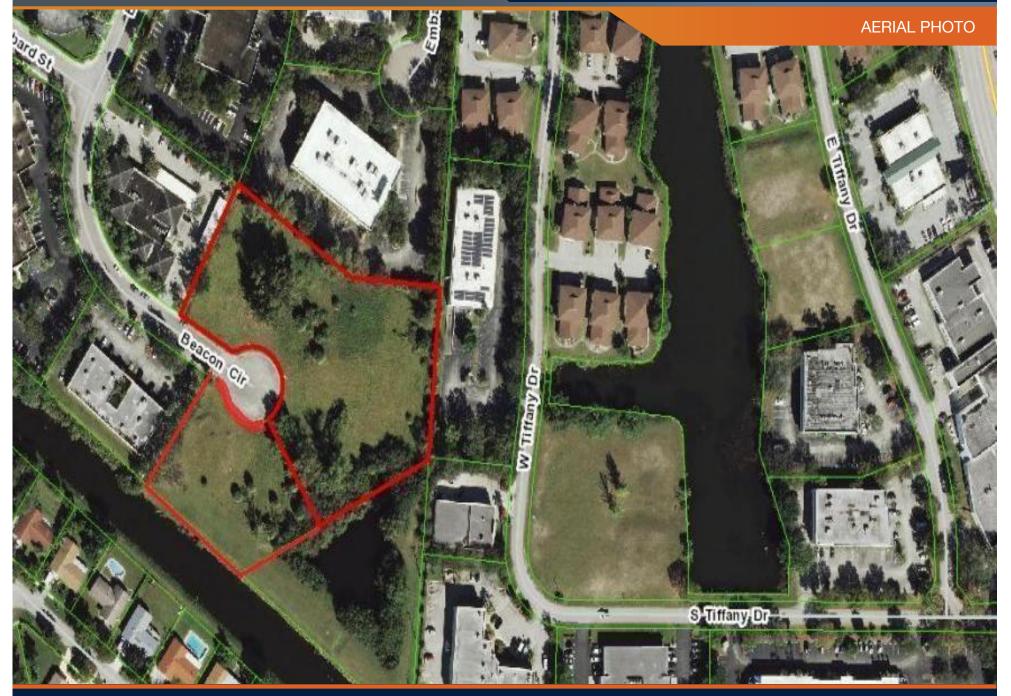








# MAJESTIC PLAZA LAND **LOCAL MAP** Riviera Beach Mangonia Park HARBOR HISTORIC 45th St. NORTHWOOD GARDENS ECHO LAKE NORTH SHORE POINCIANA PARK 36th St 36th St OLD NORTHWOOD HISTORIC DISTRICT Lakeside Green BEACH LAKES NORTHWOOD VILLAGE PLEASANT CITY Google Map data @2018 Google Terms of Use Report a map error

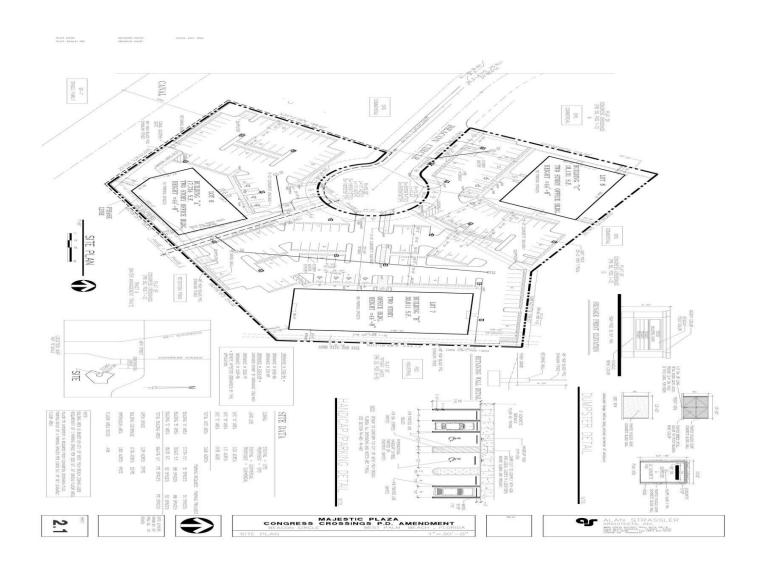


Marcus & Millichap

# PROPERTY PHOTO



Marcus & Millichap closes more transactions than any other brokerage firm.

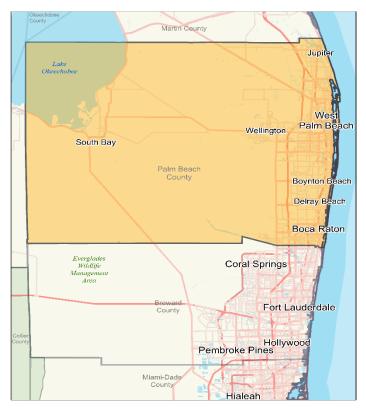




# PALM BEACH COUNTY

## **OVERVIEW**

Situated along the southeastern coast of Florida, Palm Beach County encompasses 47 miles of coastline with extraordinary beaches. The county contains 1.4 million people and is expected to add more than 93,200 residents through 2022. West Palm Beach is the largest city, with 107,900 residents. Other prominent municipalities include Boca Raton, Boynton Beach and Delray Beach.





# **METRO HIGHLIGHTS**



#### LARGE RETIREE POPULATION

Nearly a quarter of the local population base are residents age 65 and older who seek entertainment and leisure options.



#### **FAVORABLE TAX STRUCTURE**

West Palm Beach has no state income tax and has a low property tax rate, attracting additional residents to the metro.



#### STRONG JOB GROWTH

Job gains are pronounced, especially in the education and health services sectors, which are driven by the local population growth.



- Historically, the Palm Beach County economy benefited from an expanding population that supported strong growth in the real estate, construction and services-related sectors.
- Tourism plays an important role in the local economy, generating billions of dollars in revenue annually, including spending by cruise-ship passengers.
- Agriculture is also an important industry in the western portion of the region, where crops include winter vegetables, citrus, sugar cane and ornamental plants.
- As part of the Internet Coast, Palm Beach County has an established reputation for Internet infrastructure servicing South Florida and Latin American markets.

## **DEMOGRAPHICS**









Sources: Marcus & Millichap Research Services; BLS; Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau



<sup>\*</sup> Forecast

# **DEMOGRAPHICS**

## **Created on December 2018**

POPULATION	1 Miles	3 Miles	5 Miles
2022 Projection			
Total Population	8,241	105,997	216,276
2017 Estimate			
Total Population	7,547	100,615	205,260
■ 2010 Census			
Total Population	7,050	92,500	189,283
■ 2000 Census			
Total Population	5,891	82,343	172,087
Daytime Population			
2017 Estimate	19,117	122,796	279,929
HOUSEHOLDS	1 Miles	3 Miles	5 Miles
2022 Projection			
Total Households	3,009	42,801	92,102
2017 Estimate			
Total Households	2,692	39,840	86,009
Average (Mean) Household Size	2.66	2.43	2.31
■ 2010 Census			
Total Households	2,557	37,144	80,083
■ 2000 Census			
Total Households	2,065	32,960	73,991

HOUSEHOLDS BY INCOME	1 Miles	3 Miles	5 Miles
<ul><li>2017 Estimate</li></ul>			
\$250,000 or More	0.98%	1.82%	2.91%
\$200,000 - \$249,999	0.80%	0.98%	1.48%
\$150,000 - \$199,999	1.86%	2.08%	2.96%
\$125,000 - \$149,999	2.50%	2.68%	2.87%
\$100,000 - \$124,999	4.84%	4.84%	5.46%
\$75,000 - \$99,999	9.73%	9.91%	9.58%
\$50,000 - \$74,999	17.60%	17.08%	16.61%
\$35,000 - \$49,999	15.84%	15.36%	14.77%
\$25,000 - \$34,999	12.24%	13.22%	12.82%
\$15,000 - \$24,999	15.52%	14.62%	14.33%
Under \$15,000	18.09%	17.40%	16.22%
Average Household Income	\$53,381	\$58,748	\$66,932
Median Household Income	\$38,763	\$39,912	\$41,610
Per Capita Income	\$19,341	\$23,509	\$28,301

Source: © 2017 Experian

# DEMOGRAPHICS

## **Created on December 2018**

POPULATION PROFILE	1 Miles	3 Miles	5 Miles
<ul><li>Population by Age</li></ul>			
0 to 4 Years	9.20%	7.18%	6.33%
5 to 14 Years	14.39%	12.45%	11.28%
15 to 17 Years	3.85%	3.46%	3.15%
18 to 19 Years	2.12%	2.18%	2.15%
20 to 24 Years	7.52%	7.20%	6.69%
25 to 29 Years	8.39%	8.46%	7.91%
30 to 34 Years	7.57%	7.87%	7.46%
35 to 39 Years	6.23%	6.58%	6.21%
40 to 49 Years	11.64%	12.11%	11.84%
50 to 59 Years	12.52%	13.05%	13.09%
60 to 64 Years	4.69%	5.15%	5.54%
65 to 69 Years	3.62%	4.11%	5.01%
70 to 74 Years	2.91%	3.34%	4.24%
75 to 79 Years	2.11%	2.40%	3.15%
80 to 84 Years	1.51%	1.86%	2.51%
Age 85+	1.74%	2.61%	3.42%
Median Age	32.90	35.85	39.00

POPULATION PROFILE	1 Miles	3 Miles	5 Miles
Population 25+ by Education Level			
2017 Estimate Population Age 25+	4,748	67,942	144,490
Elementary (0-8)	4.97%	4.99%	4.92%
Some High School (9-11)	10.77%	9.97%	8.70%
High School Graduate (12)	33.26%	30.89%	29.34%
Some College (13-15)	19.81%	20.74%	20.46%
Associate Degree Only	7.95%	7.56%	7.67%
Bachelors Degree Only	13.75%	14.99%	16.83%
Graduate Degree	7.26%	8.60%	10.04%



### **Population**

In 2017, the population in your selected geography is 7,547. The population has changed by 28.11% since 2000. It is estimated that the population in your area will be 8,241.00 five years from now, which represents a change of 9.20% from the current year. The current population is 46.51% male and 53.49% female. The median age of the population in your area is 32.90, compare this to the US average which is 37.83. The population density in your area is 2,405.38 people per square mile.



### Race and Ethnicity

The current year racial makeup of your selected area is as follows: 22.67% White, 66.74% Black, 0.05% Native American and 1.69% Asian/Pacific Islander. Compare these to US averages which are: 70.42% White, 12.85% Black, 0.19% Native American and 5.53% Asian/Pacific Islander. People of Hispanic origin are counted independently of race.

People of Hispanic origin make up 14.86% of the current year population in your selected area. Compare this to the US average of 17.88%.



#### Households

There are currently 2,692 households in your selected geography. The number of households has changed by 30.36% since 2000. It is estimated that the number of households in your area will be 3,009 five years from now, which represents a change of 11.78% from the current year. The average household size in your area is 2.66 persons.



## Housing

The median housing value in your area was \$152,698 in 2017, compare this to the US average of \$193,953. In 2000, there were 1,338 owner occupied housing units in your area and there were 727 renter occupied housing units in your area. The median rent at the time was \$567.



#### Income

In 2017, the median household income for your selected geography is \$38,763, compare this to the US average which is currently \$56,286. The median household income for your area has changed by -3.80% since 2000. It is estimated that the median household income in your area will be \$42,469 five years from now, which represents a change of 9.56% from the current year.

The current year per capita income in your area is \$19,341, compare this to the US average, which is \$30,982. The current year average household income in your area is \$53,381, compare this to the US average which is \$81,217.

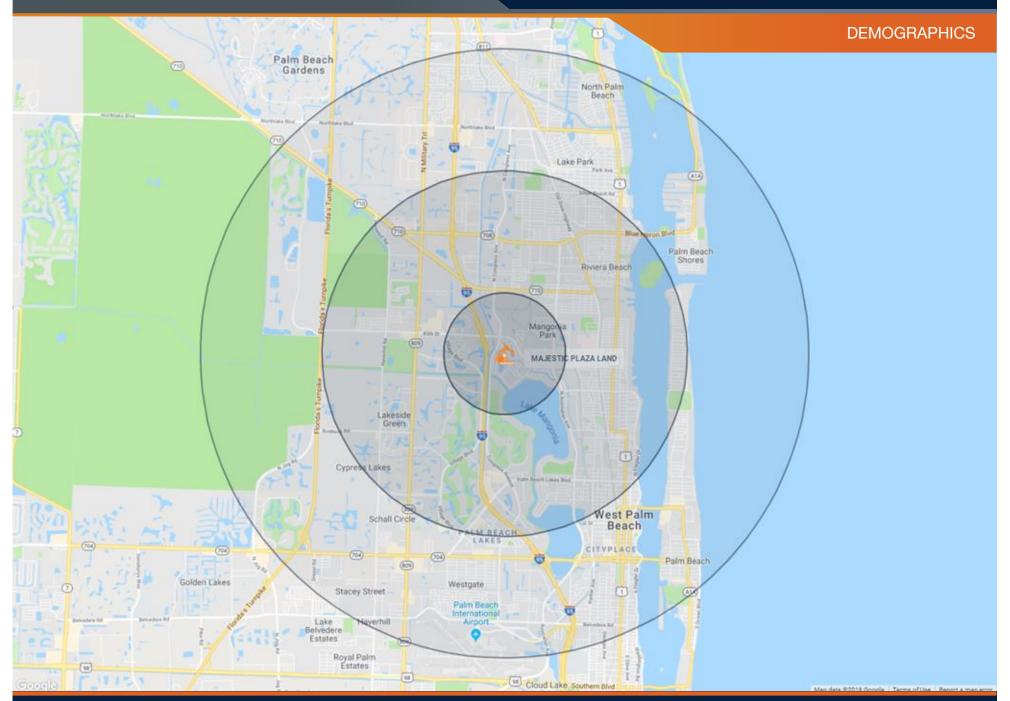


## **Employment**

In 2017, there are 11,679 employees in your selected area, this is also known as the daytime population. The 2000 Census revealed that 59.72% of employees are employed in white-collar occupations in this geography, and 39.56% are employed in blue-collar occupations. In 2017, unemployment in this area is 5.59%. In 2000, the average time traveled to work was 25.00 minutes.

Source: © 2017 Experian

# MAJESTIC PLAZA LAND



# MAJESTIC PLAZA LAND 45th St MARKET OVERVIEW 45th St 45th St TRAFFIC COUNT East PI COUNT **YEAR** 16,360 (2013) 2013 16,360 N Congress Ave Congress A 15,622 2013 1,390 2011 1,390 (2011) 95 Continental Dr 45th St 95 Congress Avenue 95 PSHIP ST 74 Tiffany Dr.S 15,622 (2013) 95 arty Dr Source: © 2017 Experian Map data @2018 Google Terms of Use Report a map error

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