## LAND FOR SALE



## OFFERING SUMMARY

| SALE PRICE: | \$177,724 |
| :--- | :--- |
| LOT SIZE: | 1.02 Acres |
| ZONING: |  |
| MARKET: | San Antonio, TX |
| SUBMARKET: | South |
| PRICE / SF: | $\$ 4.00$ |

## PROPERTY OVERVIEW

High potential location near Texas A\&M at San Antonio 1/4 mile south of Loop 410 at S. Zarzamora. The Urban Development District zoning envisions many uses including Multifamily and Commercial.

## LOCATION OVERVIEW

One Acre Property located $1 / 4$ mile south of Loop 410 at S. Zarzamora.
PROPERTY HIGHLIGHTS

- Approximately one acre commercial lot.
- Verano, the master planned 1,700 acre development which includes the new Texas A\&M at San Antonio campus is adjacent to the property.
- The Toyota plant with over 2,000 employees and also Palo Alto College is nearby.


## DEMOGRAPHICS

|  | $\mathbf{1}$ MILE | $\mathbf{5}$ MILES | 10 MILES |
| :--- | ---: | ---: | ---: |
| Total Households | 1,027 | 37,567 | 169,205 |
| Total Population | 3,849 | 125,583 | 547,347 |

SINGH COMMERCIAL GROUP
210.696.9996
$10999 \mathrm{IH}-10$ West,
Ste. 175
San Antonio, TX 78230

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## LAND FOR SALE

10129 South Zarzamora Street, San Antonio, TX 78211


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In association with $K W$ Commercial

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## LAND FOR SALE

10129 South Zarzamora Street, San Antonio, TX 78211
(1604)

Somerset (1604)
$\qquad$

San Antonio, TX 78230

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## LAND FOR SALE



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## LAND FOR SALE



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## LAND FOR SALE



| POPULATION | $\mathbf{1}$ MILE | $\mathbf{5}$ MILES | $\mathbf{1 0}$ MILES |
| :--- | ---: | ---: | ---: |
| Total population | 3,849 | 125,583 | 547,347 |
| Median age | 32.5 | 32.9 | 31.8 |
| Median age (male) | 28.1 | 31.1 | 30.3 |
| Median age (Female) | 35.9 | 34.7 | 33.5 |
| HOUSEHOLDS \& INCOME | $\mathbf{1 ~ M I L E}$ | $\mathbf{5}$ MILES | $\mathbf{1 0}$ MILES |
| Total households | 1,027 | 37,567 | 169,205 |
| \# of persons per HH | 3.7 | 3.3 | 3.2 |
| Average HH income | $\$ 47,604$ | $\$ 40,124$ | $\$ 39,347$ |
| Average house value | $\$ 155,089$ | $\$ 73,908$ | $\$ 80,138$ |

* Demographic data derived from 2010 US Census

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## Traffic Count Map - Close Up

10129 S Zarzamora St, San Antonio, Texas, 78224
Rings: 1, 3 mile radii


Average Daily Traffic Volume $\triangle$ Up to 6,000 vehicles per day
-6,001-15,000
-15,001-30,000

- 30,001-50,000
-50,001 - 100,000
AMore than 100,000 per day


Source: ©2018 Kalibrate Technologies (Q1 2018)

## Retail MarketPlace Profile

10129 S Zarzamora St, San Antonio, Texas, 78224

| Summary Demographics |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2018 Population |  |  |  |  |  | 1,976 |
| 2018 Households |  |  |  |  |  | 536 |
| 2018 Median Disposable Income |  |  |  |  |  | \$37,318 |
| 2018 Per Capita Income |  |  |  |  |  | \$16,220 |
| 2017 Industry Summary | NAICS | Demand <br> (Retail Potential) | Supply <br> (Retail Sales) | Retail Gap | Leakage/Surplus Factor | Number of Businesses |
| Total Retail Trade and Food \& Drink | 44-45,722 | \$14,388,185 | \$2,512,150 | \$11,876,035 | 70.3 | 3 |
| Total Retail Trade | 44-45 | \$12,980,495 | \$1,958,429 | \$11,022,066 | 73.8 | 2 |
| Total Food \& Drink | 722 | \$1,407,690 | \$553,721 | \$853,969 | 43.5 | 1 |
| 2017 Industry Group | NAICS | Demand (Retail Potential) | Supply (Retail Sales) | Retail Gap | Leakage/Surplus Factor | Number of Businesses |
| Motor Vehicle \& Parts Dealers | 441 | \$2,845,314 | \$1,108,103 | \$1,737,211 | 43.9 | 1 |
| Automobile Dealers | 4411 | \$2,298,899 | \$581,598 | \$1,717,301 | 59.6 | 1 |
| Other Motor Vehicle Dealers | 4412 | \$300,635 | \$0 | \$300,635 | 100.0 | 0 |
| Auto Parts, Accessories \& Tire Stores | 4413 | \$245,779 | \$526,504 | -\$280,725 | -36.4 | 1 |
| Furniture \& Home Furnishings Stores | 442 | \$426,578 | \$0 | \$426,578 | 100.0 | 0 |
| Furniture Stores | 4421 | \$256,417 | \$0 | \$256,417 | 100.0 | 0 |
| Home Furnishings Stores | 4422 | \$170,161 | \$0 | \$170,161 | 100.0 | 0 |
| Electronics \& Appliance Stores | 443 | \$450,161 | \$0 | \$450,161 | 100.0 | 0 |
| Bldg Materials, Garden Equip. \& Supply Stores | 444 | \$777,259 | \$0 | \$777,259 | 100.0 | 0 |
| Bldg Material \& Supplies Dealers | 4441 | \$732,018 | \$0 | \$732,018 | 100.0 | 0 |
| Lawn \& Garden Equip \& Supply Stores | 4442 | \$45,241 | \$0 | \$45,241 | 100.0 | 0 |
| Food \& Beverage Stores | 445 | \$2,415,222 | \$573,500 | \$1,841,722 | 61.6 | 1 |
| Grocery Stores | 4451 | \$2,197,702 | \$573,500 | \$1,624,202 | 58.6 | 1 |
| Specialty Food Stores | 4452 | \$103,451 | \$0 | \$103,451 | 100.0 | 0 |
| Beer, Wine \& Liquor Stores | 4453 | \$114,069 | \$0 | \$114,069 | 100.0 | 0 |
| Health \& Personal Care Stores | 446,4461 | \$745,146 | \$0 | \$745,146 | 100.0 | 0 |
| Gasoline Stations | 447,4471 | \$1,354,166 | \$0 | \$1,354,166 | 100.0 | 0 |
| Clothing \& Clothing Accessories Stores | 448 | \$566,825 | \$0 | \$566,825 | 100.0 | 0 |
| Clothing Stores | 4481 | \$382,541 | \$0 | \$382,541 | 100.0 | 0 |
| Shoe Stores | 4482 | \$82,166 | \$0 | \$82,166 | 100.0 | 0 |
| Jewelry, Luggage \& Leather Goods Stores | 4483 | \$102,118 | \$0 | \$102,118 | 100.0 | 0 |
| Sporting Goods, Hobby, Book \& Music Stores | 451 | \$434,907 | \$0 | \$434,907 | 100.0 | 0 |
| Sporting Goods/Hobby/Musical Instr Stores | 4511 | \$386,230 | \$0 | \$386,230 | 100.0 | 0 |
| Book, Periodical \& Music Stores | 4512 | \$48,677 | \$0 | \$48,677 | 100.0 | 0 |
| General Merchandise Stores | 452 | \$2,258,318 | \$0 | \$2,258,318 | 100.0 | 0 |
| Department Stores Excluding Leased Depts. | 4521 | \$1,549,049 | \$0 | \$1,549,049 | 100.0 | 0 |
| Other General Merchandise Stores | 4529 | \$709,269 | \$0 | \$709,269 | 100.0 | 0 |
| Miscellaneous Store Retailers | 453 | \$508,391 | \$0 | \$508,391 | 100.0 | 0 |
| Florists | 4531 | \$19,308 | \$0 | \$19,308 | 100.0 | 0 |
| Office Supplies, Stationery \& Gift Stores | 4532 | \$106,339 | \$0 | \$106,339 | 100.0 | 0 |
| Used Merchandise Stores | 4533 | \$84,347 | \$0 | \$84,347 | 100.0 | 0 |
| Other Miscellaneous Store Retailers | 4539 | \$298,398 | \$0 | \$298,398 | 100.0 | 0 |
| Nonstore Retailers | 454 | \$198,209 | \$0 | \$198,209 | 100.0 | 0 |
| Electronic Shopping \& Mail-Order Houses | 4541 | \$139,868 | \$0 | \$139,868 | 100.0 | 0 |
| Vending Machine Operators | 4542 | \$12,077 | \$0 | \$12,077 | 100.0 | 0 |
| Direct Selling Establishments | 4543 | \$46,263 | \$0 | \$46,263 | 100.0 | 0 |
| Food Services \& Drinking Places | 722 | \$1,407,690 | \$553,721 | \$853,969 | 43.5 | 1 |
| Special Food Services | 7223 | \$16,666 | \$0 | \$16,666 | 100.0 | 0 |
| Drinking Places - Alcoholic Beverages | 7224 | \$48,770 | \$0 | \$48,770 | 100.0 | 0 |
| Restaurants/Other Eating Places | 7225 | \$1,342,254 | \$553,721 | \$788,533 | 41.6 | 1 |

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services \& Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf

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## Retail MarketPlace Profile

10129 S Zarzamora St, San Antonio, Texas, 78224

2017 Leakage/Surplus Factor by Industry Subsector


## 2017 Leakage/Surplus Factor by Industry Group

Automobile Dealers
Other Motor Vehicle Dealers
Auto Parts, Accessories, and Tire Stores Furniture Stores

Home Furnishings Stores
Electronics \& Appliance Stores Building Material and Supplies Dealers Lawn and Garden Equipment and Supplies Stores Grocery Stores
Specialty Food Stores Beer, Wine, and Liquor Stores Health \& Personal Care Stores Gasoline Stations Clothing Stores Shoe Stores Jewelry, Luggage, and Leather Goods Stores Book, Periodical, and Music Stores Department Stores (Excluding Leased Depts.) Other General Merchandise Stores Florists Office Supplies, Stationery, and Gift Stores

Used Merchandise Stores Other Miscellaneous Store Retailers Electronic Shopping and Mail-Order Houses Vending Machine Operators Direct Selling Establishments Special Food Services Drinking Places (Alcoholic Beverages) Restaurants/Other Eating Places


Source: Esri and Infogroup. Esri 2018 Updated Demographics. Esri 2017 Retail MarketPlace. Copyright 2018 Esri. Copyright 2017 Infogroup, Inc. All rights reserved
September 10, 2018

## Retail MarketPlace Profile

10129 S Zarzamora St, San Antonio, Texas, 78224

| Summary Demographics |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2018 Population |  |  |  |  |  | 48,687 |
| 2018 Households |  |  |  |  |  | 14,295 |
| 2018 Median Disposable Income |  |  |  |  |  | \$35,390 |
| 2018 Per Capita Income |  |  |  |  |  | \$15,787 |
| 2017 Industry Summary | NAICS | Demand <br> (Retail Potential) | Supply (Retail Sales) | Retail Gap | Leakage/Surplus Factor | Number of Businesses |
| Total Retail Trade and Food \& Drink | 44-45,722 | \$353,490,988 | \$802,329,205 | -\$448,838,217 | -38.8 | 237 |
| Total Retail Trade | 44-45 | \$319,113,505 | \$740,749,692 | -\$421,636,187 | -39.8 | 172 |
| Total Food \& Drink | 722 | \$34,377,483 | \$61,579,513 | -\$27,202,030 | -28.3 | 65 |
| 2017 Industry Group | NAICS | Demand (Retail Potential) | Supply <br> (Retail Sales) | Retail Gap | Leakage/Surplus Factor | Number of Businesses |
| Motor Vehicle \& Parts Dealers | 441 | \$69,277,394 | \$170,167,291 | -\$100,889,897 | -42.1 | 26 |
| Automobile Dealers | 4411 | \$56,051,345 | \$157,488,884 | -\$101,437,539 | -47.5 | 16 |
| Other Motor Vehicle Dealers | 4412 | \$7,197,636 | \$490,014 | \$6,707,622 | 87.3 | 1 |
| Auto Parts, Accessories \& Tire Stores | 4413 | \$6,028,414 | \$12,188,392 | -\$6,159,978 | -33.8 | 9 |
| Furniture \& Home Furnishings Stores | 442 | \$10,732,355 | \$4,087,247 | \$6,645,108 | 44.8 | 4 |
| Furniture Stores | 4421 | \$6,387,773 | \$3,653,956 | \$2,733,817 | 27.2 | 3 |
| Home Furnishings Stores | 4422 | \$4,344,582 | \$433,291 | \$3,911,291 | 81.9 | 1 |
| Electronics \& Appliance Stores | 443 | \$11,350,975 | \$13,620,637 | -\$2,269,662 | -9.1 | 5 |
| Bldg Materials, Garden Equip. \& Supply Stores | 444 | \$19,541,587 | \$40,178,973 | -\$20,637,386 | -34.6 | 7 |
| Bldg Material \& Supplies Dealers | 4441 | \$18,539,456 | \$40,178,973 | -\$21,639,517 | -36.9 | 7 |
| Lawn \& Garden Equip \& Supply Stores | 4442 | \$1,002,131 | \$0 | \$1,002,131 | 100.0 | 0 |
| Food \& Beverage Stores | 445 | \$59,148,186 | \$47,146,957 | \$12,001,229 | 11.3 | 23 |
| Grocery Stores | 4451 | \$53,901,548 | \$45,348,794 | \$8,552,754 | 8.6 | 20 |
| Specialty Food Stores | 4452 | \$2,541,383 | \$1,777,082 | \$764,301 | 17.7 | 3 |
| Beer, Wine \& Liquor Stores | 4453 | \$2,705,254 | \$0 | \$2,705,254 | 100.0 | 0 |
| Health \& Personal Care Stores | 446,4461 | \$18,122,065 | \$31,082,738 | -\$12,960,673 | -26.3 | 19 |
| Gasoline Stations | 447,4471 | \$33,637,974 | \$36,662,264 | -\$3,024,290 | -4.3 | 10 |
| Clothing \& Clothing Accessories Stores | 448 | \$14,168,257 | \$59,183,876 | -\$45,015,619 | -61.4 | 40 |
| Clothing Stores | 4481 | \$9,520,336 | \$36,833,821 | -\$27,313,485 | -58.9 | 20 |
| Shoe Stores | 4482 | \$2,096,882 | \$15,795,603 | -\$13,698,721 | -76.6 | 10 |
| Jewelry, Luggage \& Leather Goods Stores | 4483 | \$2,551,039 | \$6,554,452 | -\$4,003,413 | -44.0 | 10 |
| Sporting Goods, Hobby, Book \& Music Stores | 451 | \$10,755,988 | \$17,714,620 | -\$6,958,632 | -24.4 | 8 |
| Sporting Goods/Hobby/Musical Instr Stores | 4511 | \$9,586,991 | \$17,394,218 | -\$7,807,227 | -28.9 | 6 |
| Book, Periodical \& Music Stores | 4512 | \$1,168,998 | \$320,401 | \$848,597 | 57.0 | 2 |
| General Merchandise Stores | 452 | \$55,690,788 | \$298,003,246 | -\$242,312,458 | -68.5 | 15 |
| Department Stores Excluding Leased Depts. | 4521 | \$38,363,393 | \$214,241,657 | -\$175,878,264 | -69.6 | 9 |
| Other General Merchandise Stores | 4529 | \$17,327,395 | \$83,761,589 | -\$66,434,194 | -65.7 | 6 |
| Miscellaneous Store Retailers | 453 | \$12,066,707 | \$22,901,842 | -\$10,835,135 | -31.0 | 15 |
| Florists | 4531 | \$436,048 | \$0 | \$436,048 | 100.0 | 0 |
| Office Supplies, Stationery \& Gift Stores | 4532 | \$2,638,666 | \$3,547,803 | -\$909,137 | -14.7 | 8 |
| Used Merchandise Stores | 4533 | \$2,048,634 | \$16,538,097 | -\$14,489,463 | -78.0 | 5 |
| Other Miscellaneous Store Retailers | 4539 | \$6,943,360 | \$2,815,942 | \$4,127,418 | 42.3 | 3 |
| Nonstore Retailers | 454 | \$4,621,229 | \$0 | \$4,621,229 | 100.0 | 0 |
| Electronic Shopping \& Mail-Order Houses | 4541 | \$3,434,558 | \$0 | \$3,434,558 | 100.0 | 0 |
| Vending Machine Operators | 4542 | \$297,143 | \$0 | \$297,143 | 100.0 | 0 |
| Direct Selling Establishments | 4543 | \$889,528 | \$0 | \$889,528 | 100.0 | 0 |
| Food Services \& Drinking Places | 722 | \$34,377,483 | \$61,579,513 | -\$27,202,030 | -28.3 | 65 |
| Special Food Services | 7223 | \$391,133 | \$191,593 | \$199,540 | 34.2 | 1 |
| Drinking Places - Alcoholic Beverages | 7224 | \$1,148,790 | \$527,979 | \$620,811 | 37.0 | 3 |
| Restaurants/Other Eating Places | 7225 | \$32,837,560 | \$60,859,941 | -\$28,022,381 | -29.9 | 61 |

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services \& Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf

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## 2017 Leakage/Surplus Factor by Industry Subsector



## 2017 Leakage/Surplus Factor by Industry Group



[^0]September 10, 2018

## Demographic and Income Profile

10129 S Zarzamora St, San Antonio, Texas, 78224
Prepared by Esri
Ring: 1 mile radius

| Summary | Census 2010 |  | 2018 |  | 2023 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 1,618 |  | 1,976 |  | 2,087 |  |
| Households | 446 |  | 536 |  | 564 |  |
| Families | 377 |  | 446 |  | 467 |  |
| Average Household Size | 3.45 |  | 3.51 |  | 3.54 |  |
| Owner Occupied Housing Units | 277 |  | 297 |  | 327 |  |
| Renter Occupied Housing Units | 169 |  | 239 |  | 237 |  |
| Median Age | 28.6 |  | 29.0 |  | 28.9 |  |
| Trends: 2018-2023 Annual Rate | Area |  | State |  | National |  |
| Population | 1.10\% |  | 1.65\% |  | 0.83\% |  |
| Households | 1.02\% |  | 1.62\% |  | 0.79\% |  |
| Families | 0.92\% |  | 1.58\% |  | 0.71\% |  |
| Owner HHs | 1.94\% |  | 2.09\% |  | 1.16\% |  |
| Median Household Income |  | 2.64\% | 2.23\% |  | 2.50\% |  |
| Households by Income |  |  | 2018 |  | 2023 |  |
|  |  |  | Number | Percent | Number | Percent |
| <\$15,000 |  |  | 71 | 13.2\% | 67 | 11.9\% |
| \$15,000-\$24,999 |  |  | 63 | 11.8\% | 57 | 10.1\% |
| \$25,000-\$34,999 |  |  | 89 | 16.6\% | 87 15.4\% | 15.4\% |
| \$35,000-\$49,999 |  |  | 63 | 11.8\% | 65 11.5\% |  |
| \$50,000-\$74,999 |  |  | 130 | 24.3\% | 139 24.6\% |  |
| \$75,000-\$99,999 |  |  | 58 | 10.8\% | 70 12.4\% |  |
| \$100,000-\$149,999 |  |  | 46 | 8.6\% | 62 11.0\% |  |
| \$150,000-\$199,999 |  |  | 9 | 1.7\% | 11 2.0\% |  |
| \$200,000+ |  |  | 5 | 0.9\% |  |  |
|  |  |  |  |  | 7 1.2\% |  |
| Median Household Income |  |  | \$44,510 |  | \$50,708 |  |
| Average Household Income |  |  | \$53,637 |  | \$60,165 |  |
| Per Capita Income |  |  | \$16,220 |  | \$17,813 |  |
|  | Census 2010 |  | 2018 |  | 2023 |  |
| Population by Age | Number | Percent | Number | Percent | Number | Percent |
| 0-4 | 141 | 8.7\% | 168 | 8.5\% | 183 | 8.8\% |
| 5-9 | 147 | 9.1\% | 167 | 8.5\% | 164 7.9\% |  |
| 10-14 | 144 | 8.9\% | 168 | 8.5\% | 163 7.8\% |  |
| 15-19 | 156 | 9.6\% | 180 | 9.1\% | 190 9.1\% |  |
| 20-24 | 126 | 7.8\% | 181 | 9.2\% | 210 10.1\% |  |
| 25-34 | 244 | 15.1\% | 299 | 15.1\% | 306 14.7\% |  |
| 35-44 | 202 | 12.5\% | 240 | 12.2\% | 259 12.4\% |  |
| 45-54 | 189 | 11.7\% | 200 | 10.1\% | 204 9.8\% |  |
| 55-64 | 147 | 9.1\% | 192 | 9.7\% | 194 9.3\% |  |
| 65-74 | 82 | 5.1\% | 122 6.2\% |  | 140 6.7\% |  |
| 75-84 | 34 | 2.1\% | 50 2.5\% |  | 62 3.0\% |  |
| 85+ | 6 | 0.4\% | 8 0.4\% |  | 112023 0.5\% |  |
| Race and Ethnicity | Census 2010 |  | 2018 |  |  |  |
|  | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 1,276 | 78.9\% | 1,535 | 77.7\% | 1,630 | 78.1\% |
| Black Alone | 24 | 1.5\% | 35 | 1.8\% | 38 | 1.8\% |
| American Indian Alone | 16 | 1.0\% | 19 | 1.0\% | 20 | 1.0\% |
| Asian Alone | 5 | 0.3\% | 8 | 0.4\% | 9 | 0.4\% |
| Pacific Islander Alone | 1 | 0.1\% | 2 | 0.1\% | 2 | 0.1\% |
| Some Other Race Alone | 253 | 15.6\% | 323 | 16.3\% | 332 | 15.9\% |
| Two or More Races | 43 | 2.7\% | 54 | 2.7\% | 56 | 2.7\% |
| Hispanic Origin (Any Race) | 1,459 90.2\% |  | 1,800 91.1\% |  | 1,918 91.9\% |  |

[^1]Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023

## Trends 2018-2023



Population by Age


2018 Household Income


2018 Population by Race


2018 Percent Hispanic Origin: 91.1\%

## Demographic and Income Profile

10129 S Zarzamora St, San Antonio, Texas, 78224
Prepared by Esri
Ring: 3 mile radius
Latitude: 29.31335
Longitude: -98.53273

| Summary | Census 2010 |  | 2018 |  | 2023 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population |  | 43,754 |  | 48,687 |  | 51,962 |
| Households |  | 12,865 |  | 14,295 |  | 15,233 |
| Families |  | 10,472 |  | 11,540 |  | 12,258 |
| Average Household Size |  | 3.37 |  | 3.37 |  | 3.38 |
| Owner Occupied Housing Units |  | 8,530 |  | 9,218 |  | 10,215 |
| Renter Occupied Housing Units |  | 4,335 |  | 5,077 |  | 5,018 |
| Median Age |  | 30.5 |  | 31.4 |  | 32.8 |
| Trends: 2018-2023 Annual Rate |  | Area |  | State |  | National |
| Population |  | 1.31\% |  | 1.65\% |  | 0.83\% |
| Households |  | 1.28\% |  | 1.62\% |  | 0.79\% |
| Families |  | 1.21\% |  | 1.58\% |  | 0.71\% |
| Owner HHs |  | 2.08\% |  | 2.09\% |  | 1.16\% |
| Median Household Income |  | 2.33\% |  | 2.23\% |  | 2.50\% |
| Households by Income |  |  | 2018 |  | 2023 |  |
|  |  |  | Number | Percent | Number | Percent |
| <\$15,000 |  |  | 1,995 | 14.0\% | 1,862 | 12.2\% |
| \$15,000-\$24,999 |  |  | 1,983 | 13.9\% | 1,803 | 11.8\% |
| \$25,000-\$34,999 |  |  | 2,069 | 14.5\% | 1,994 | 13.1\% |
| \$35,000-\$49,999 |  |  | 2,539 | 17.8\% | 2,628 | 17.3\% |
| \$50,000-\$74,999 |  |  | 2,685 | 18.8\% | 3,018 | 19.8\% |
| \$75,000-\$99,999 |  |  | 1,344 | 9.4\% | 1,693 | 11.1\% |
| \$100,000-\$149,999 |  |  | 1,220 | 8.5\% | 1,653 | 10.9\% |
| \$150,000-\$199,999 |  |  | 349 | 2.4\% | 445 | 2.9\% |
| \$200,000+ |  |  | 111 | 0.8\% | 136 | 0.9\% |
|  |  |  |  |  |  |  |
| Median Household Income |  |  | \$40,212 |  | \$45,129 |  |
| Average Household Income |  |  | \$52,347 |  | \$59,310 |  |
| Per Capita Income |  |  | \$15,787 |  | \$17,783 |  |
|  | Census 2010 |  | 2018 |  | 2023 |  |
| Population by Age | Number | Percent | Number | Percent | Number | Percent |
| 0-4 | 3,648 | 8.3\% | 3,977 | 8.2\% | 4,232 | 8.1\% |
| 5-9 | 3,831 | 8.8\% | 3,871 | 8.0\% | 4,065 | 7.8\% |
| 10-14 | 3,963 | 9.1\% | 3,864 | 7.9\% | 4,085 | 7.9\% |
| 15-19 | 3,835 | 8.8\% | 3,861 | 7.9\% | 3,955 | 7.6\% |
| 20-24 | 3,276 | 7.5\% | 3,853 | 7.9\% | 3,770 | 7.3\% |
| 25-34 | 5,886 | 13.5\% | 7,368 | 15.1\% | 7,562 | 14.6\% |
| 35-44 | 5,482 | 12.5\% | 5,814 | 11.9\% | 6,646 | 12.8\% |
| 45-54 | 5,079 | 11.6\% | 5,292 | 10.9\% | 5,508 | 10.6\% |
| 55-64 | 4,192 | 9.6\% | 4,786 | 9.8\% | 5,053 | 9.7\% |
| 65-74 | 2,679 | 6.1\% | 3,659 | 7.5\% | 4,139 | 8.0\% |
| 75-84 | 1,494 | 3.4\% | 1,794 | 3.7\% | 2,298 | 4.4\% |
| 85+ | 389 | 0.9\% | 550 | 1.1\% | 650 | 1.3\% |
|  | Census |  |  |  |  |  |
| Race and Ethnicity | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 33,567 | 76.7\% | 36,967 | 75.9\% | 39,696 | 76.4\% |
| Black Alone | 457 | 1.0\% | 573 | 1.2\% | 663 | 1.3\% |
| American Indian Alone | 473 | 1.1\% | 517 | 1.1\% | 544 | 1.0\% |
| Asian Alone | 115 | 0.3\% | 148 | 0.3\% | 176 | 0.3\% |
| Pacific Islander Alone | 20 | 0.0\% | 28 | 0.1\% | 32 | 0.1\% |
| Some Other Race Alone | 7,928 | 18.1\% | 9,116 | 18.7\% | 9,445 | 18.2\% |
| Two or More Races | 1,195 | 2.7\% | 1,338 | 2.7\% | 1,407 | 2.7\% |
| Hispanic Origin (Any Race) | 40,216 | 91.9\% | 45,321 | 93.1\% | 48,692 | 93.7\% |

[^2]Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023
September 10, 2018


Population by Age


2018 Household Income


2018 Population by Race


2018 Percent Hispanic Origin: 93.1\%

\author{

## Information About Brokerage Services

 <br> Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.}

## TYPES OF REAL ESTATE LICENSE HOLDERS:

- A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A SALES AGENT must be sponsored by a broker and works with clients on behalf of the broker.


## A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.


## A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of each party to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
- that the owner will accept a price less than the written asking price;
- that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
- any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

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| :---: | :---: | :---: | :---: |
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| Buyer/Tenant/Seller/Landlord Initials |  | ord Initials Date |  |
| Regulated by the Texas Real Estate Commission Inform |  |  | at www.trec.t |


[^0]:    Source: Esri and Infogroup. Esri 2018 Updated Demographics. Esri 2017 Retail MarketPlace. Copyright 2018 Esri. Copyright 2017 Infogroup, Inc. All rights reserved.

[^1]:    Data Note: Income is expressed in current dollars.

[^2]:    Data Note: Income is expressed in current dollars

