



# Titusville

## Talking Points



January 2016



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## Talking Points

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# Titusville Logistics Center



An artist's rendering showing Phase 1 of the Titusville Logistics Center, scheduled for completion in early 2016.

The 246,240-square-foot Titusville Logistics Center is rapidly taking shape and the foundation, slab, under slab and building shell have been completed. This progress moves Phase 1 of the project closer to its July 2016 completion date. Located just south of the Space Coast Regional Airport, the complex is being developed by Flagler Global Logistics, one of Florida's oldest and largest commercial real estate companies.

The Canaveral Port Authority is currently weighing the option to purchase the building from Flagler Global Logistics with an estimated price tag of almost \$20 million. A vote on the matter is expected in the coming weeks.

The building is expected to handle a wide array of imports and exports moving through Port Canaveral, ranging from food to automotive parts, and construction materials to clothing.



This new facility is estimated to generate nearly 500 jobs and will be an economic boon to the local economy.



Progress of the Titusville Logistics Center construction, as seen on January 12, 2015.



# Titus Landing Shopping Destination

# Lockheed Martin Space Systems



An artist's concept showing proposed restaurant and retail space in the new Titus Landing.

Late January 2016 marks the beginning of Phase 1 construction for Titus Landing, located on the site of the former Miracle City Mall. AG Development Group, Inc., and EXXCEL Project Management are investing approximately \$50 million into the Redevelopment of this property in the center of Titusville.

The four original structures have been demolished, with two more buildings along U.S. 1 (the former Dave's Restaurant, and the old building north of BBT Bank) scheduled for demolition in the coming months. Debris is being cleared and construction of the Parrish Medical/Mayo Clinic joint medical center and the Hobby Lobby are expected to begin before Spring. Building permits for Epic Theater and three Retail buildings are now under review. The city continues to work with the developer to approve the overall site plan.

Below: Rubble is being cleared at the site of the old Miracle City Mall.



## list of tenants:

- Hobby Lobby
- Parrish/Mayo
- Bealls Department Store
- Rue 21
- Epic Theater
- Ulta Beauty Salon
- Dunkin Donuts
- AT&T
- Pet Supermarket
- Firehouse Subs
- Hair Cuttery



A 2011 photo showing the main entrance to the Astrotech facility in Titusville.

Lockheed Martin Corp. is in contract negotiations with the Department of Economic Opportunity (DEO), the Economic Development Commission of Florida's Space Coast, and the North Brevard Economic Development Zone to move a high tech engineering operation to the former Astrotech facility at Spaceport Commerce Park.

The company plans to make an \$80 million capital investment in the manufacturing plant at 1515 Chaffee Drive. This figure includes \$52 million in new construction, and \$28 million on machinery and equipment.

In July 2015, Brevard County commissioners approved \$3.49 million in property tax breaks for Lockheed Martin as it seeks to expand their space systems operations to Titusville. The company

anticipates they will create between 50-300 new jobs over several years at this new location.



A satellite is placed into its cargo fairing at the former Astrotech Facility in Titusville.



# Embraer Aero Seating Technologies



A rendering of the new Embraer Aero Seating Technologies plant to be located in Titusville.

Embraer, one of the world's largest manufacturers of commercial jets, is making a \$3.5 million capital investment in Titusville with its new subsidiary Embraer Aero Seating Technologies (EAST). The new manufacturing plant will house the design and production of the seats and related equipment used in the company's line of executive jets.

Groundbreaking on the 50,000-sq-ft facility occurred in September 2015, and the site clearing has recently been completed. Building permits for the industrial plant have been issued, and the plans for the separate office building are still under review with the city. Local contractor RUSH Construction is building the facility and completion is expected in March 2017.

This new manufacturing plant will be the fourth Brevard County-based facility for Embraer and it's first within the city of Titusville. This is also the first major project to take place within the aerospace focused Spaceport Commerce Park in Titusville. The company expects to employ 150 people, paying an annual average wage of about \$48,000 each.



Executive jet airframes under construction at Embraer's manufacturing plant in Melbourne, FL.



# The Brix Project Brewery



Design concept for the new Brix Project Brewery to be located south of Hwy. 50 on US1 in Titusville.

Poyalinda Brewing Company announced plans in 2015 to expand their craft brewing operations and introduce distilled spirits production in an existing 16,000 SF facility on U.S. 1 in Titusville, at the site of the former Lighting Industrial building. The expanded operations known as The Brix Project, once complete, will oversee production of upwards of 30,000 barrels annually, making it the second largest craft brewery in a 120-mile radius.

The Brewery intends to hire 23 people for the facility located at 5220 S. Washington Ave. The approximate construction value of the project is \$2.25 million, and the company plans to invest \$1.4 million in capital expenditures to support their manufacturing process. With the recent approval of the building permit, renovations have begun on the existing structure.

The company also plans to include an on-site restaurant and retail operation as part of the brewery facility.



The former Lighting Industrial on U.S. 1 south of Hwy 50 is being transformed into the Brix Project Brewery.



# Rail to Trails Bike Overpass



Concept art showing the overpass to be installed across Garden Street (SR 406).

Construction is progressing on the Garden Street (SR-406) overpass connecting the East Central Rail-Trail with Historic Downtown Titusville. Supports for the substructure and retaining walls are nearing completion and the first pieces of the superstructure are scheduled for delivery and installation in February 2016.

The East Central Regional Rail-Trail is a series of bike and pedestrian paths including converted railroad tracks which have been abandoned for years. The trail will stretch 52 miles from Enterprise to Edgewater, in Volusia County, including a 10-mile leg to Titusville.

The anticipated completion of the bridge is late May - early June 2016.



Above: Overpass construction is underway.

Left: Groundbreaking on the Rail-Trail with Florida Governor Rick Scott.

## Space Coast Regional Airport

The hangar construction is completed and the developer is waiting for the Certificate of Occupancy.



## Liquefied Natural Gas Facility Development

City staff members met with representatives of the liquefied natural gas (LNG) facility to review the site plan on July 17, 2015. The clearing plan for the site is under review and approval is anticipated in the coming weeks. The project developer plans to begin meetings with interested parties to provide safety related information as key design and engineering reports become available.

Titusville Fire Department, along with Brevard County Fire Department Leaders continue to train on site at Texas A & M Engineering Extension Service, in College Station, Texas. The school is a worldwide and industry leader in LNG training.



## South Titusville Water Main Loop

This 8,350-foot water main extension will connect water mains on Grissom Parkway to US1. The new water main will improve water quality and fire protection in Titusville's southern service area. The project is currently under design with construction scheduled to be completed in Fall of 2016.



## Paragon Plastics Inc. Development

City planners completed a pre-application meeting with Paragon Plastics for the construction of a new 66,000-square-foot manufacturing facility at Spaceport Commerce Park. Construction cost estimates are \$2M with \$330K in new equipment. The company plans to employ 40 people at this location.

Paragon Plastics endorsed Governor Scott's million dollar tax package and Enterprise Florida Fund, noting the pro-business environment created in Florida during recent years influenced them to expand their company. "We have just started building our new facility in Titusville, which is breaking ground as we speak," commented Amy Powell, administrative director. "Both the sales tax exemption and a dedicated incentive fund are definite requirements to achieve job growth in Florida."



Left: Firefighter training in Texas.



**Fire Training Tower at Fire Station 13**

Vertical construction of this facility began in mid-September 2015. The anticipated completion for this project is Spring 2016. Titusville Firefighters have received their new bunker gear which contains emergency egress harnesses for personal emergency escape from multi-story buildings. Over the past several months, eight firefighters and supervisors attended 40 hours of instruction, receiving their certification for rope rescue operations.

Additionally, TFD personnel completed 40 hours of FLUSAR Rope Technician training in Ocala and Coral Springs. The remaining firefighters will begin high angle rescue training upon completion of the Fire Training Tower. With these certifications, our Firefighters have the tools to conduct high angle rescues. Thirteen department members, from the Fire Chief down through Lieutenant, are in the process of completing their Fire Instructor State Certification to utilize in-house instructors for the fire training at the new training facility.



**Downtown CRA Improvements**

Building plans were submitted by Saturn Builders of Brevard to build the Downtown Welcome center in the southwest corner of the Julia street parking lot abutting the Prichard House grounds. City planners anticipate ground breaking in February, 2016. The welcome center will include restrooms, retail space and an information center.

Staff has ordered additional benches, bike racks and garbage cans for placement on Hopkins Street. Anticipated delivery date of

the amenities is the first quarter of 2016.

A rapid flashing warning signal at the Julia Street/South Washington Avenue crosswalk was installed. This improvement is expected to increase pedestrian safety.



**Sandpoint/Marina Park Enhancements**

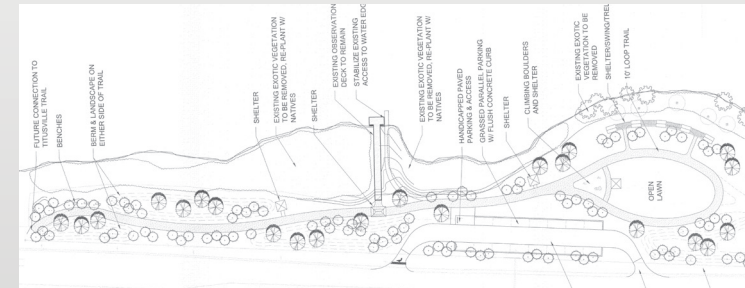
The splash pad is moving forward with community civic groups fundraising efforts and the City's consultant is developing the Design-Build Criteria Package for use in the bidding process. The civic groups are targeting May 1, 2016 as the deadline for fundraising.

Base pads are complete for the three pump tracks on a BMX bike track in Marina Park. Staff anticipates construction to be complete in mid-2016.



**Riverfront Park Improvement**

Designs are complete. Two of the three required permits are approved. The remaining permit is on hold while Florida Fish and Wildlife Conservation Commission studies the effects the project may have on the Smalltooth Sawfish. The city anticipate this study to take another 30-60 days to complete. Once the city receives the final permits, the project will move forward with bidding the work. Construction is expected to be complete sometime in June 2016.



**Draa Field Park**

City Council awarded this \$1.7M water quality and park project contract in October 2015. Thus far, construction is approximately 30% complete with a targeted completion date of August 2016.

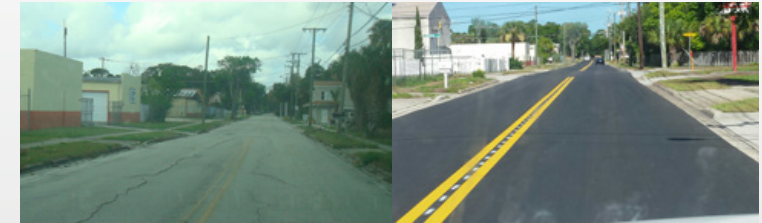


**Road Works**

The city completed slightly under 11 miles of street repaving this year. The FY 2015 budget funds 6.87 miles of road repaving projects and approximately one mile of air road paving.



The city's contractor is scheduled to begin work on Thursday January 14, 2016. This project should be completed in approximately four weeks.



**Hopkins Street - Complete Street Project**

This \$7.4M transportation project improves the traffic flow, eases the access for all users, and creates an enhanced pedestrian experience from SR 50 to U.S. 1. The project includes landscaping, a marked center lane, and the addition of bike lanes on both sides of the street. The design phase is 30% complete. This fully funded construction project will begin in early FY 2018.



**Area IV Wellfield**

Area IV Wellfield is in operation and the wellfield is providing 9.5 million gallons per day of water to the City of Titusville.





**Bus Shelters**

The Board of County Commissioners approved the bus shelter inter-local agreement with Titusville in September 2015. With the adoption of the county's FY 2016 operating budget, the bids will soon go out for vendors to fabricate the bus shelters.

The City Council will have an opportunity to make final approval on shelter designs once the contractor is selected. The city is coordinating with the county on possible shelter locations.

Highlights of the inter-local agreement includes, Brevard County agreeing to fund installation, permitting and repair as a reimbursement to the city.

The city is responsible for the cost of any electrical lighting and maintenance of the shelters, including trash pick-up.

Space Coast Area Transit (SCAT) periodically adjusts their stops based on ridership counts and a SCAT study and analysis is underway. Site selection of city installed bus shelters will begin based on the new information.

The contract with Sun Pacific Power has been terminated due to lack of movement.



**Indian River Lagoon**

Remediation of the Indian River Lagoon continues to remain a top priority for City Council. City staff members regularly attend various meetings and participate in working groups related to improving the health of the lagoon.

This year the city has already received grants to install two baffle boxes at lagoon outfalls, install littoral zone plantings around

city-owned ponds, and develop a living shoreline management plan.

Other projects that are designed to improve water quality are already underway including the Draa Field Stormwater Park, installation of floating islands at the Senior Center water quality ponds, and retrofitting existing baffle boxes with new technology that will increase pollutant removals.

The city continues to seek out and apply for grant funding for projects that will help meet and exceed the stringent TMDL and BMAP State DEP requirements including additional baffle boxes at outfalls, tree boxes, floating wetland islands and storm water outreach.



**Royal Oaks Golf Course and Resort**

The Public Works team completed the repairs of several storm water drainage lines at Royal Oaks Golf Course. This initiative should help prevent street flooding in this area.



**Tree City USA - 15 Years!**

The Florida Forest Service has approved the Titusville's recertification as a Tree City USA for the 15th year. Tree City USA is a national program which recognizes and provides assistance to communities in the management and expansion of their urban forestry programs.

Communities achieve Tree City USA status by meeting four core standards of urban forestry management: maintaining a Tree Board responsible for trees on public property; adopting a community tree care ordinance; documenting at least \$2 per capita toward the planting, care and removal of city trees; and host an Arbor Day Observance and Proclamation.



**Parrish Health Village**

The Parrish Health Village is the first healthcare environment of its kind to combine evidence-based healing design with historic preservation. The project will include three of Titusville's most notable historic houses, beautifully renovated and prominently positioned at the entrance. The buildings are designated as Philanthropy House, Carey's Guest House and Heritage Hall. Construction completion is yet to be determined.



**Starbucks**

The site plan for the 2,120-sq-ft, free-standing Starbucks at 3570 Cheney Highway is under review, and the building permit has been approved. Construction dates are yet to be determined.



**Orleans By The River**

Orleans by the river — a 7,000-square-foot, 200-seat Cajun inspired restaurant — recently opened its doors for business at 2204 S. Washington Ave. The restaurant features an area for live music as well as a bar.



**Solamere Grand**

The site plan for a 208-unit apartment complex and clubhouse, to be located on Knox McRae Road, is under review with city planners.



**Pistilli's Bistro and Pizzeria**

Located in the former 'Cafe' Chocolat, Pistilli's is a 142 seat Italian restaurant that serves pizza, sandwiches and desserts.



**Space Coast Credit Union - Cheney Hwy**

The new Space Coast Credit Union, located in front of the Publix on Cheney Hwy (SR 50), is a 2,500-square-foot financial institution is nearing completion.



**Top Shelf Car Wash**

Now Open! A new car wash has opened at the former Roadhouse Grill, located at 3353 Columbia Boulevard. It is a state of the art automatic car wash system that provides Full Service Automatic Exterior and Interior Car Washes, auto detailing, hand wax and includes free self-serve vacuums.



**Bagel13**

Coming Soon! A new eatery located at 1250 Garden street offering house-made bagels, sandwiches, salads, coffees and smoothies. Renovations on the existing building are underway and completion date is not yet determined.



**Quam's Schoolhouse Burgers**

Coming Soon! Quams Schoolhouse Burgers and Grinders, located on East Main Street. The building is currently undergoing renovations, and the opening date is not available at this time.



Important City Numbers	
Building Department	321.567.3760
Business Tax Receipts (Occupational Licenses)	321.567.3782
City Clerk	321.567.3686
City Hall Main Number	321.567.3775
City Hall FAX Number	321.383.5704
City Manager's Office	321.567.3702
Code Enforcement	321.567.3770
Community Advocate	321.567.3689
Customer Service (Utility Billing)	321.383.5791
Economic Development	321.567.3774
Fire Department (Non-Emergency)	321.567.3800
Fire Public Education	321.567.3804
Human Resources	321.567.3728
Jobline	321.567.3731
Neighborhood Services	321.567.3784
Municipal Marina	321.383.5600
Permits	321.567.3759
Planning Department	321.567.3782
Police (Non-Emergency)	321.264.7800
Police / Fire Rescue (Emergency)	911
Solid Waste	321.383.5775
Stormwater	321.567.3832
Stormwater (After Hours Emergency)	888.399.1327
Streets Maintenance	321.567.3832
Water Field Operations (Water Main Break)	321.567.3883
Water Main Break (After Hours Emergency)	321.383.5657
Water Resources Conservation Program	321.383.5669
LED Sign Information	321.567.3689

Important Community Numbers	
Brevard County Auto Tags	321.264.5224
Chamber of Commerce	321.267.3036
Department of Motor Vehicles	321.264.5224
Florida Power and Light	800.577.1156
City Gas Co of Florida	321.636.4644
Social Security Office	321.633.8100
Canaveral National Seashore	321.267.1110
Merritt Island National Wildlife Refuge	321.861.0667

Watch Gov TV on: Bright House Channel 498, AT&T's Uverse Channel 99 and at Titusville.com

Visit our facebook at Facebook.com/CityofTitusville  
Download our new app go to Titusville.com/Apps

**Launch From Here!**

New Titusville Branding



The Launch From Here campaign is a community-based effort, originally created by the Titusville Area Chamber Visitors Council with support from the Space Coast Office of Tourism, and is growing in conjunction with city and community partners. We all hope LAUNCH FROM HERE can help tell the story of Titusville better, and provide a vital and united way to bring greater attention to its many unique attributes, natural places and friendly local stops.

While the campaign was originally envisioned as visitor focused, it can also play a role in supporting other efforts by city, county and economic development entities and other leaders to bring the right kind of attention to North Brevard. Because LAUNCH FROM HERE is all of these things — launch your vacation, launch your adventure, launch your business, launch your career, launch your family, launch your dreams — it has the chance to be a fundamental part of the story for a long time to come, if we do it well.

This is just one of the pathways we can take to stand out in a sea of competitive advertising and efforts by other areas of the country and world. Coming soon — a traveling tradeshow display and Launch From Here Meetup Maps showing our proximity to the riches of the are, from space to nature and more.



# Titusville

North Brevard Mural Society • "Paddling Our Wildlife Paradise" by Keith Goodson • Kayaks By Bo Inc., 410 S. Hopkins Avenue, Titusville, FL



North Brevard Mural Society • "Space and Time Capsule" by Terry Cope • Brevard Real Estate Services, 5 Main Street, Titusville, FL



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