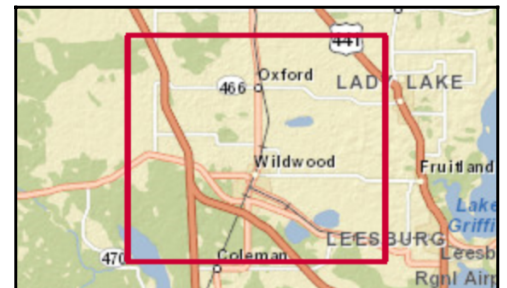
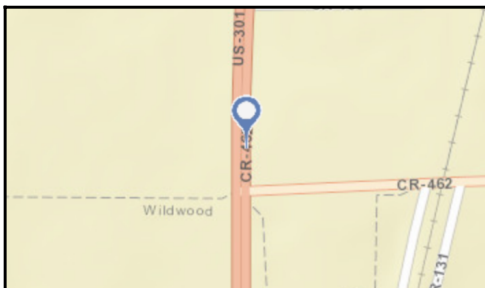
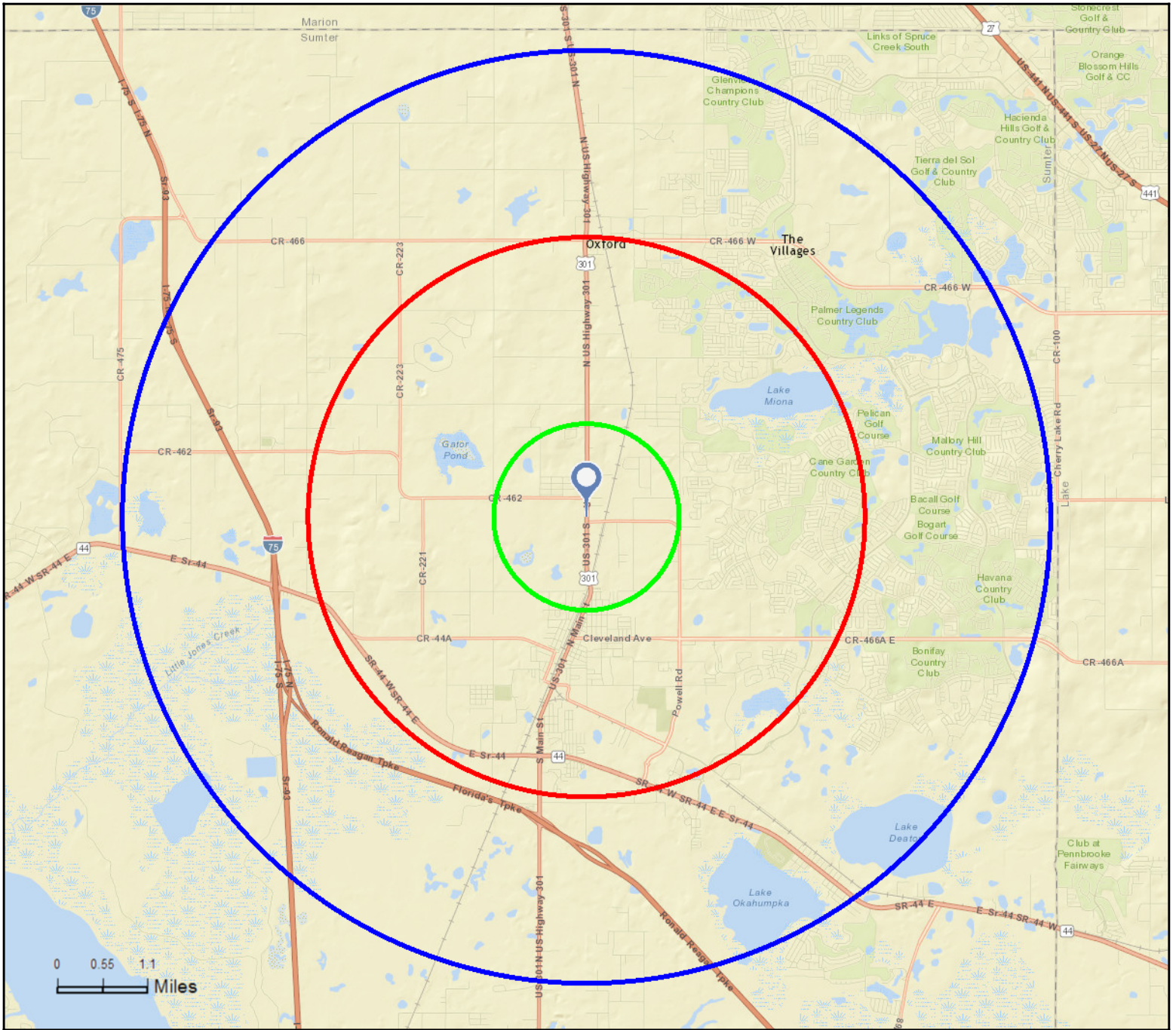




# Site Map

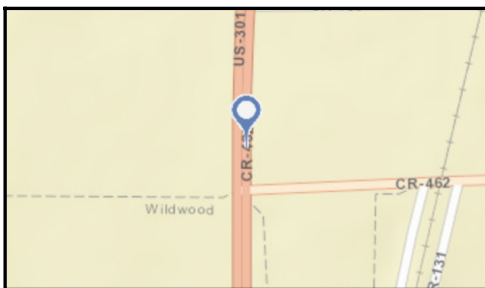
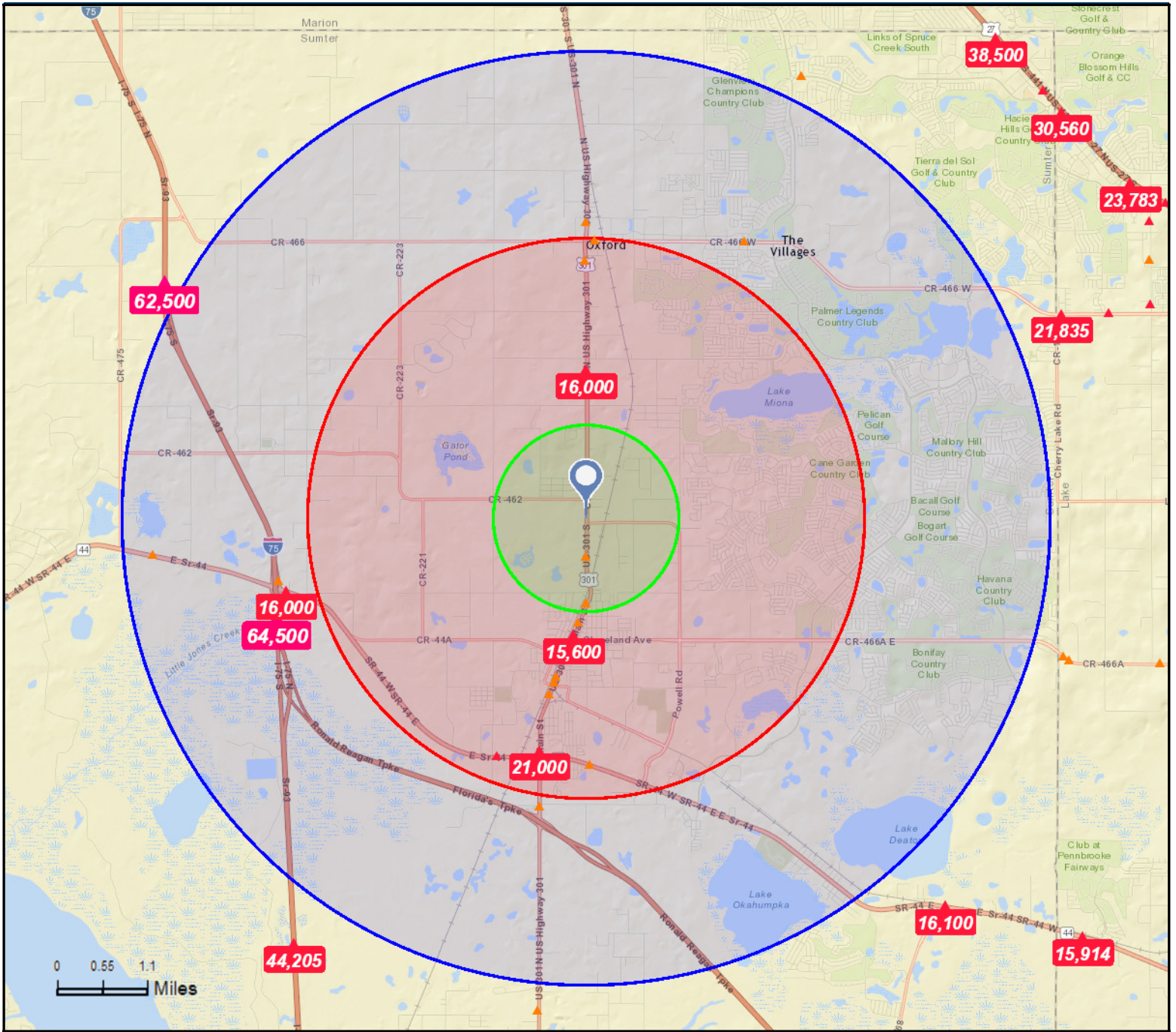
US 301 & CR 462  
8767 N US 301, Wildwood, Florida, 34785  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 28.88413  
Longitude: -82.03701

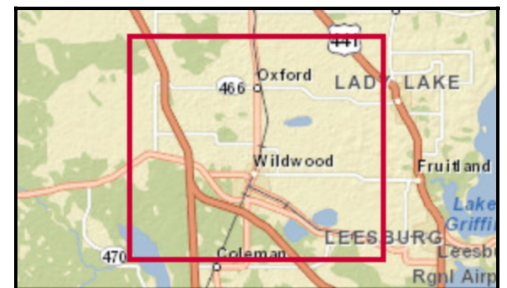


US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

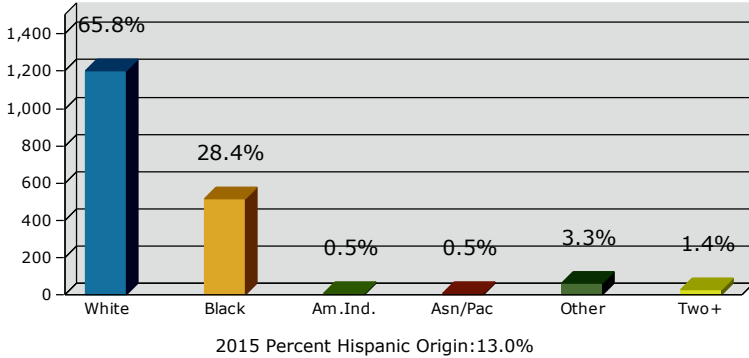


- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day

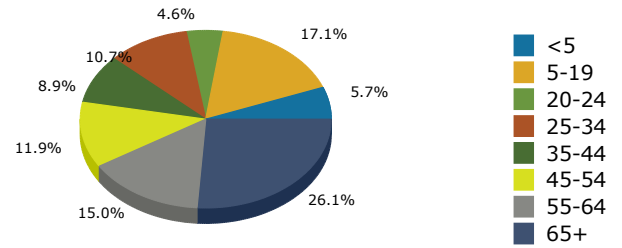


Source: ©2015 Market Planning Solutions, Inc.

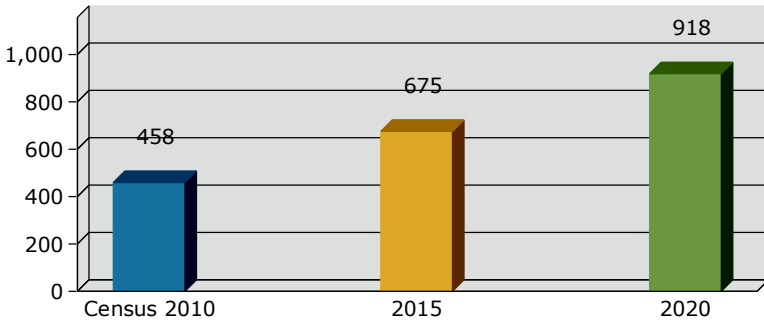
2015 Population by Race



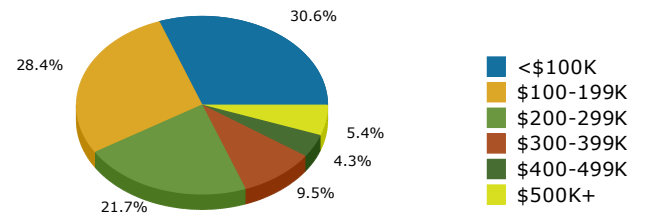
2015 Population by Age



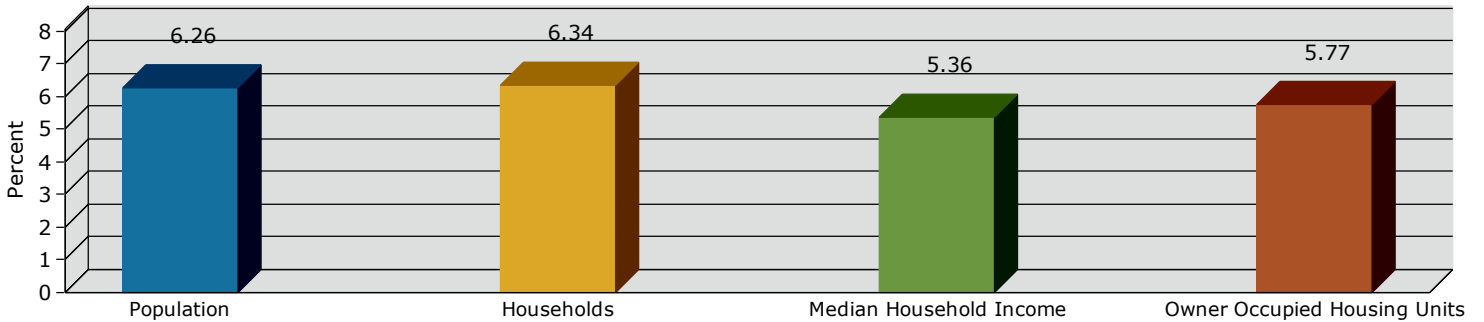
Households



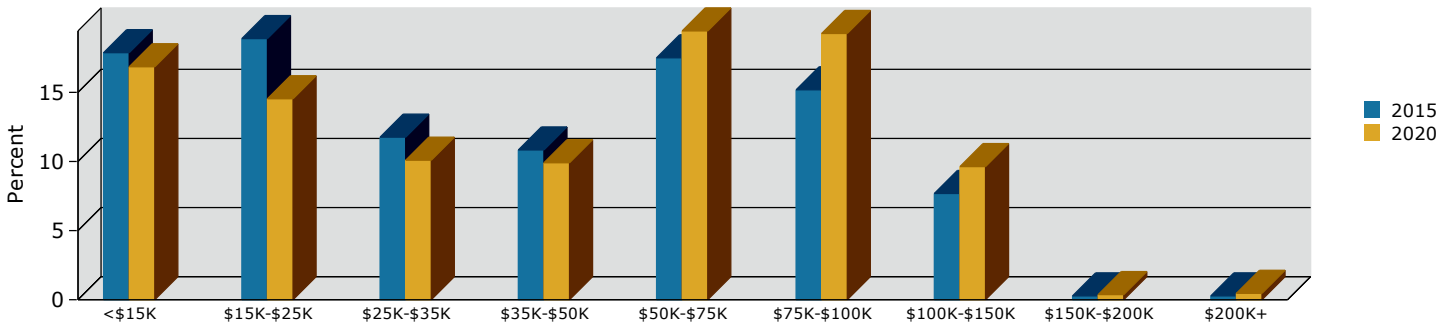
2015 Home Value



2015-2020 Annual Growth Rate

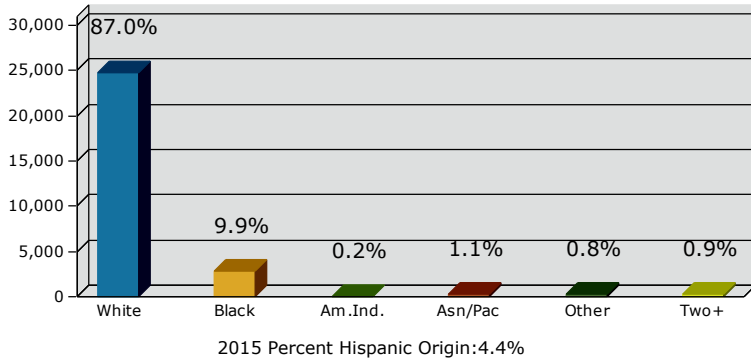


Household Income

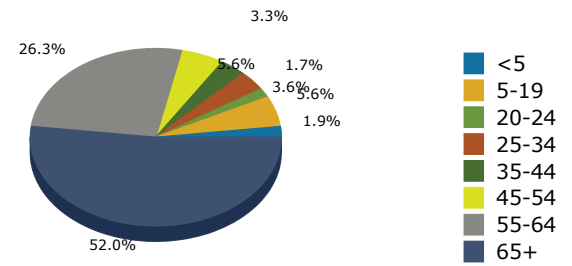


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

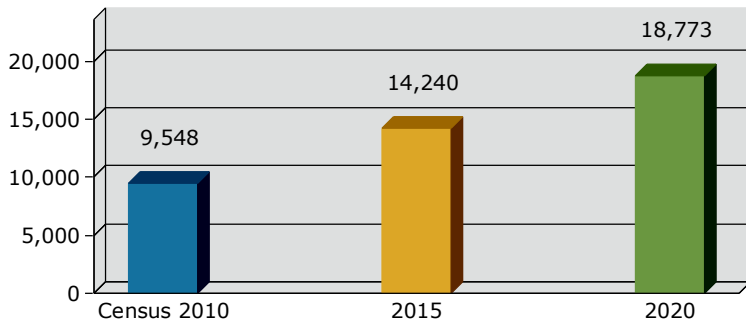
2015 Population by Race



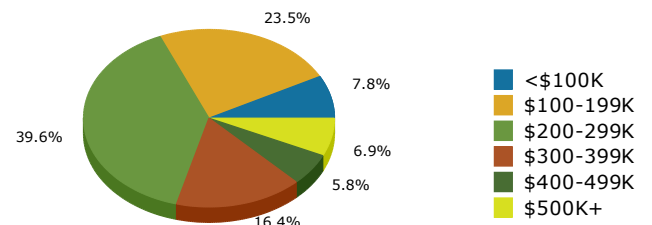
2015 Population by Age



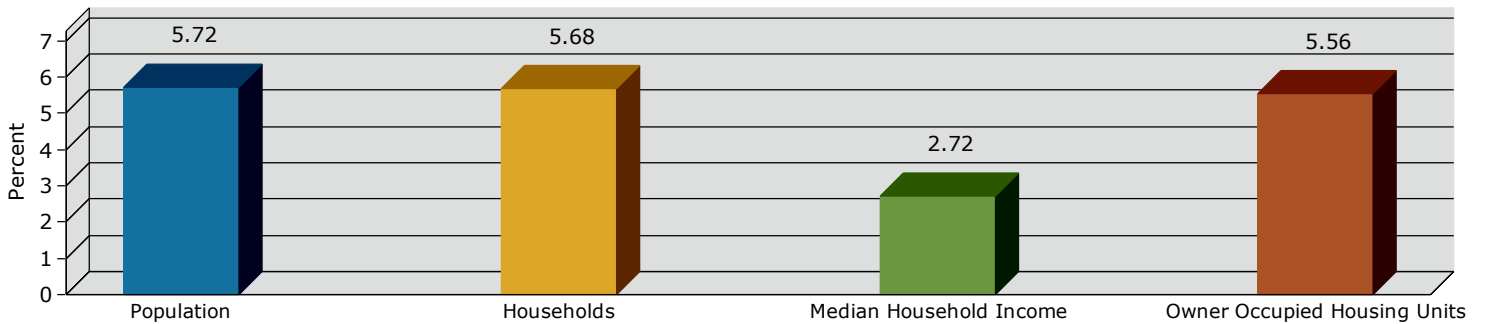
Households



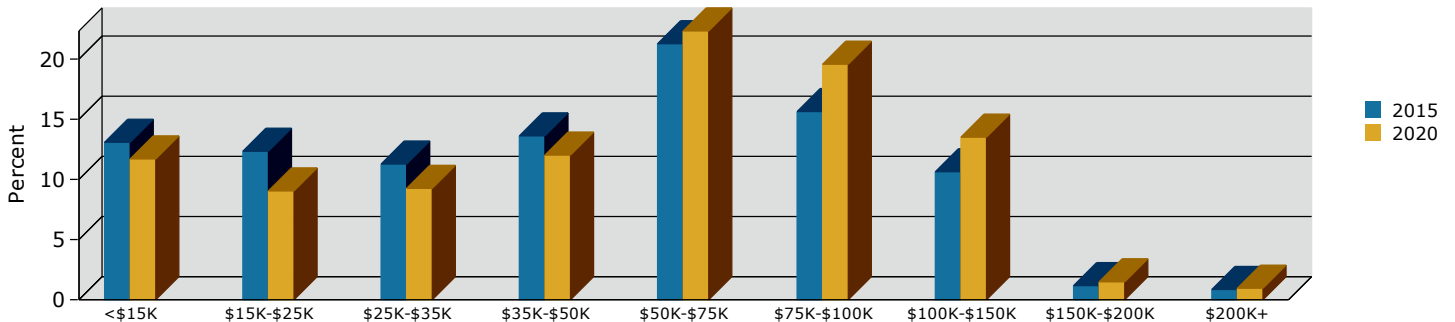
2015 Home Value



2015-2020 Annual Growth Rate



Household Income

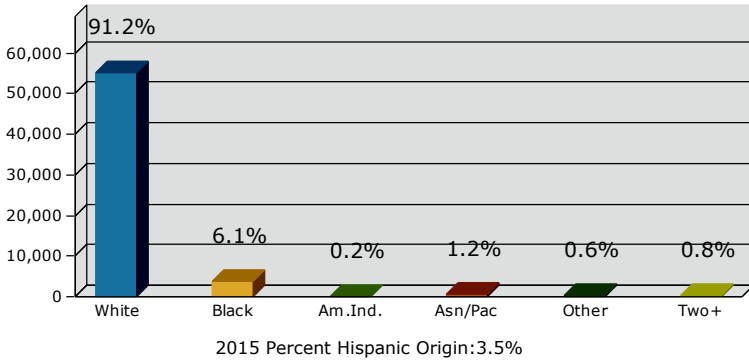


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

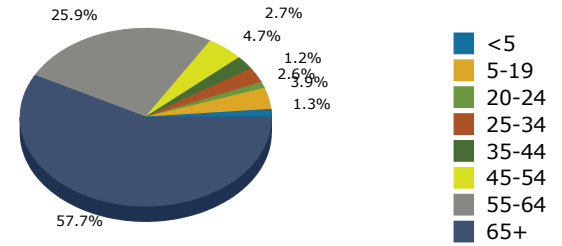
US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

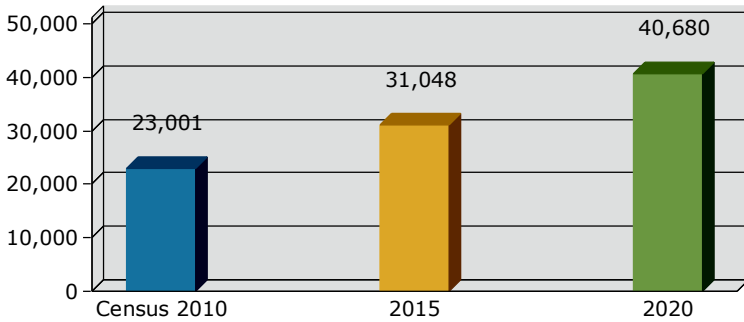
2015 Population by Race



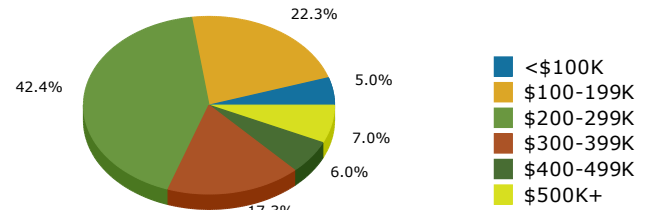
2015 Population by Age



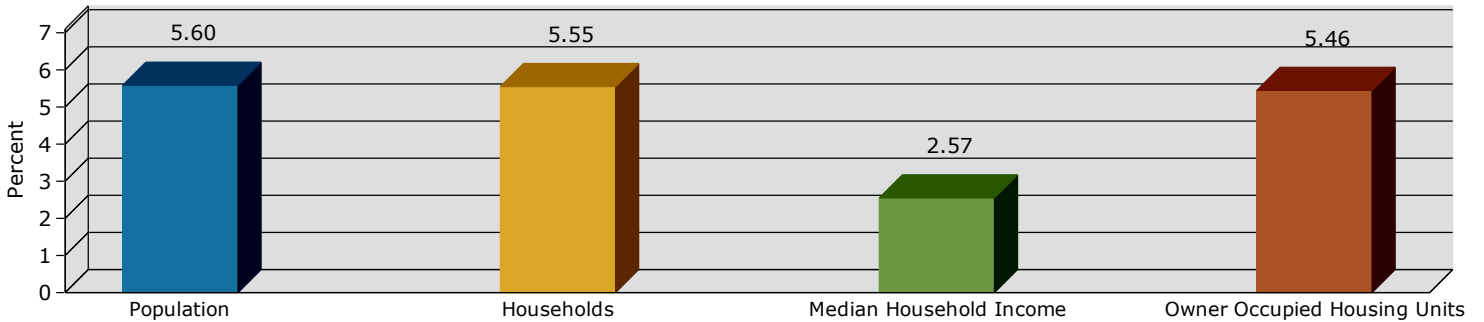
Households



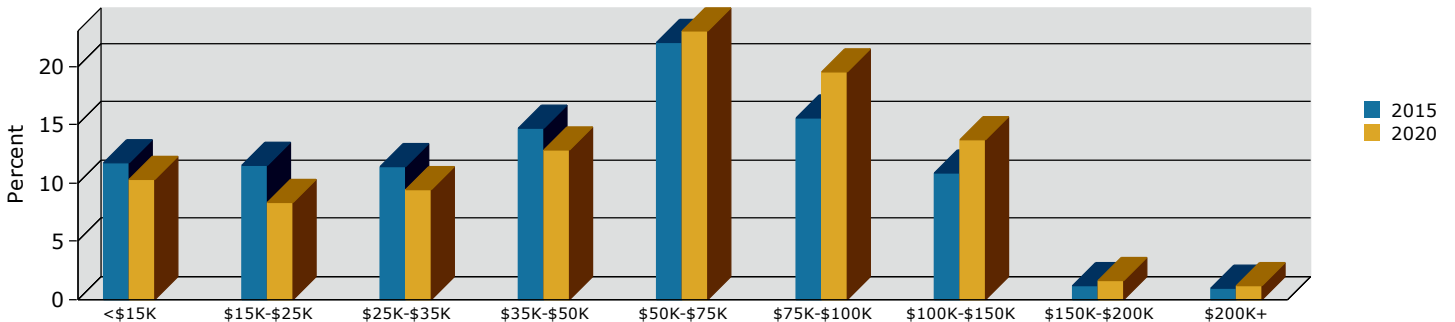
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Profile

US 301 & CR 462  
8767 N US 301, Wildwood, Florida, 34785  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 28.88413  
Longitude: -82.03701

Summary	Census 2010	2015	2020
Population	1,310	1,828	2,476
Households	458	675	918
Families	333	493	666
Average Household Size	2.80	2.67	2.67
Owner Occupied Housing Units	335	460	609
Renter Occupied Housing Units	123	214	309
Median Age	48.2	47.7	49.3
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	6.26%	1.05%	0.75%
Households	6.34%	1.05%	0.77%
Families	6.20%	0.95%	0.69%
Owner HHs	5.77%	0.91%	0.70%
Median Household Income	5.36%	2.89%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	120	17.8%	154	16.8%
\$15,000 - \$24,999	127	18.8%	133	14.5%
\$25,000 - \$34,999	79	11.7%	92	10.0%
\$35,000 - \$49,999	73	10.8%	91	9.9%
\$50,000 - \$74,999	118	17.5%	178	19.4%
\$75,000 - \$99,999	102	15.1%	176	19.2%
\$100,000 - \$149,999	52	7.7%	88	9.6%
\$150,000 - \$199,999	2	0.3%	3	0.3%
\$200,000+	2	0.3%	4	0.4%
Median Household Income	\$36,829		\$47,815	
Average Household Income	\$48,139		\$55,018	
Per Capita Income	\$18,918		\$21,505	

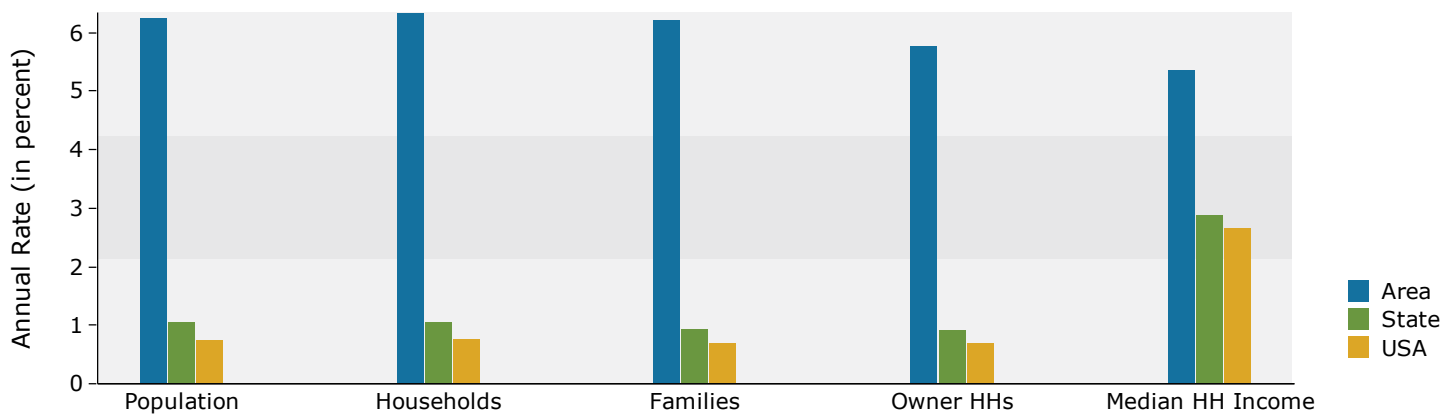
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	77	5.9%	105	5.7%	137	5.5%
5 - 9	82	6.3%	112	6.1%	141	5.7%
10 - 14	69	5.3%	101	5.5%	128	5.2%
15 - 19	77	5.9%	99	5.4%	133	5.4%
20 - 24	53	4.0%	84	4.6%	98	4.0%
25 - 34	131	10.0%	195	10.7%	265	10.7%
35 - 44	114	8.7%	163	8.9%	221	8.9%
45 - 54	165	12.6%	218	11.9%	266	10.7%
55 - 64	205	15.6%	275	15.0%	367	14.8%
65 - 74	222	16.9%	321	17.6%	483	19.5%
75 - 84	85	6.5%	114	6.2%	180	7.3%
85+	32	2.4%	42	2.3%	57	2.3%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	917	70.0%	1,203	65.8%	1,581	63.9%
Black Alone	335	25.6%	519	28.4%	739	29.8%
American Indian Alone	6	0.5%	10	0.5%	13	0.5%
Asian Alone	6	0.5%	10	0.5%	14	0.6%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	30	2.3%	61	3.3%	91	3.7%
Two or More Races	16	1.2%	26	1.4%	38	1.5%
Hispanic Origin (Any Race)	121	9.2%	237	13.0%	356	14.4%

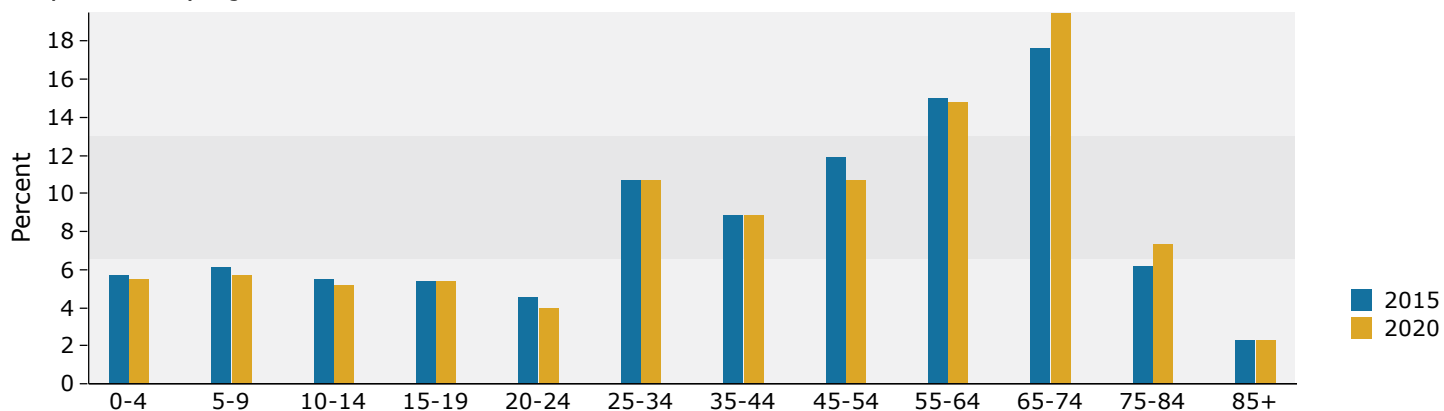
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

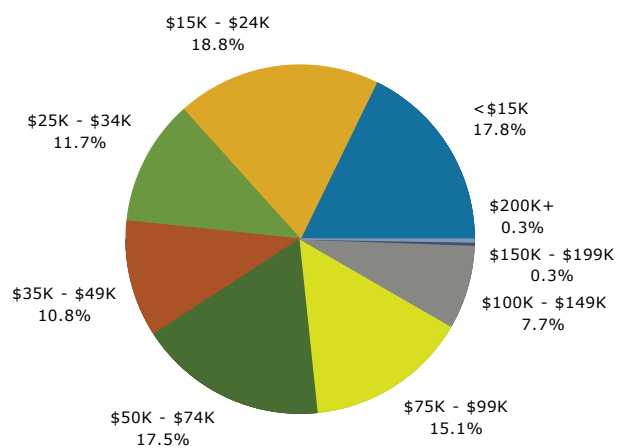
## Trends 2015-2020



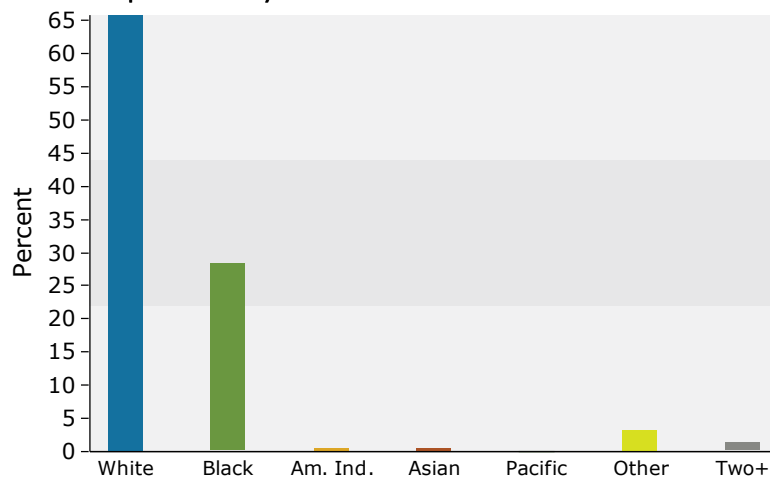
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 13.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Profile

US 301 & CR 462  
8767 N US 301, Wildwood, Florida, 34785  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 28.88413  
Longitude: -82.03701

Summary	Census 2010	2015	2020
Population	19,391	28,445	37,571
Households	9,548	14,240	18,773
Families	6,828	10,151	13,320
Average Household Size	2.01	1.98	1.99
Owner Occupied Housing Units	8,584	12,725	16,676
Renter Occupied Housing Units	963	1,515	2,096
Median Age	64.3	65.4	66.1
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	5.72%	1.05%	0.75%
Households	5.68%	1.05%	0.77%
Families	5.58%	0.95%	0.69%
Owner HHs	5.56%	0.91%	0.70%
Median Household Income	2.72%	2.89%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	1,864	13.1%	2,207	11.8%
\$15,000 - \$24,999	1,761	12.4%	1,691	9.0%
\$25,000 - \$34,999	1,609	11.3%	1,749	9.3%
\$35,000 - \$49,999	1,945	13.7%	2,253	12.0%
\$50,000 - \$74,999	3,032	21.3%	4,200	22.4%
\$75,000 - \$99,999	2,226	15.6%	3,675	19.6%
\$100,000 - \$149,999	1,523	10.7%	2,535	13.5%
\$150,000 - \$199,999	163	1.1%	277	1.5%
\$200,000+	117	0.8%	186	1.0%
Median Household Income	\$49,394		\$56,493	
Average Household Income	\$57,519		\$65,662	
Per Capita Income	\$28,845		\$32,850	

Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	460	2.4%	541	1.9%	664	1.8%
5 - 9	473	2.4%	550	1.9%	649	1.7%
10 - 14	418	2.2%	550	1.9%	660	1.8%
15 - 19	445	2.3%	483	1.7%	639	1.7%
20 - 24	338	1.7%	479	1.7%	519	1.4%
25 - 34	801	4.1%	1,029	3.6%	1,310	3.5%
35 - 44	778	4.0%	951	3.3%	1,231	3.3%
45 - 54	1,359	7.0%	1,603	5.6%	1,808	4.8%
55 - 64	5,126	26.4%	7,474	26.3%	9,338	24.9%
65 - 74	6,679	34.4%	11,228	39.5%	15,677	41.7%
75 - 84	2,015	10.4%	2,838	10.0%	4,133	11.0%
85+	498	2.6%	717	2.5%	943	2.5%

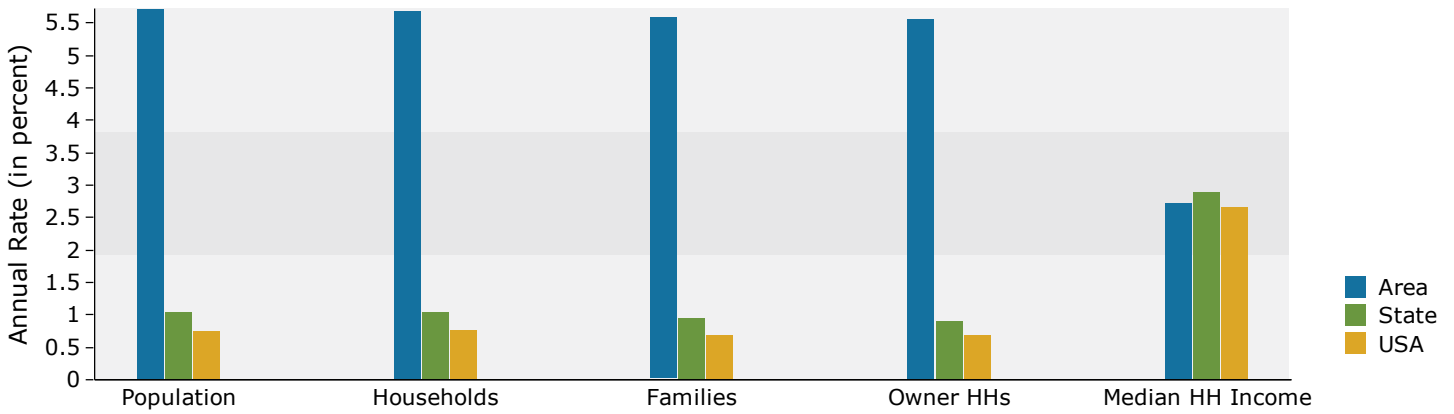
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	16,893	87.1%	24,760	87.0%	32,435	86.3%
Black Alone	2,031	10.5%	2,806	9.9%	3,847	10.2%
American Indian Alone	43	0.2%	68	0.2%	94	0.3%
Asian Alone	135	0.7%	309	1.1%	460	1.2%
Pacific Islander Alone	4	0.0%	9	0.0%	12	0.0%
Some Other Race Alone	138	0.7%	235	0.8%	345	0.9%
Two or More Races	146	0.8%	258	0.9%	378	1.0%
Hispanic Origin (Any Race)	695	3.6%	1,244	4.4%	1,873	5.0%

**Data Note:** Income is expressed in current dollars.

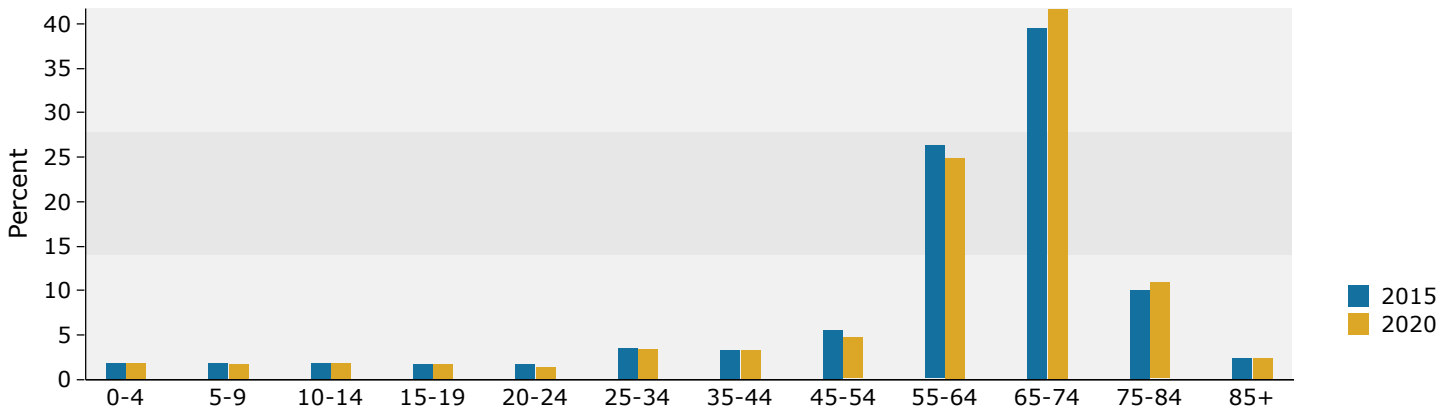
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



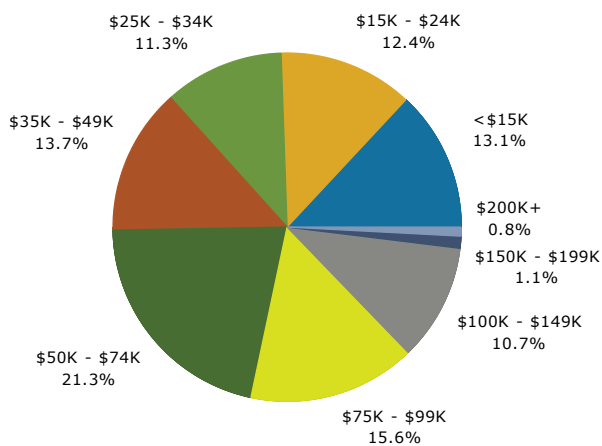
## Trends 2015-2020



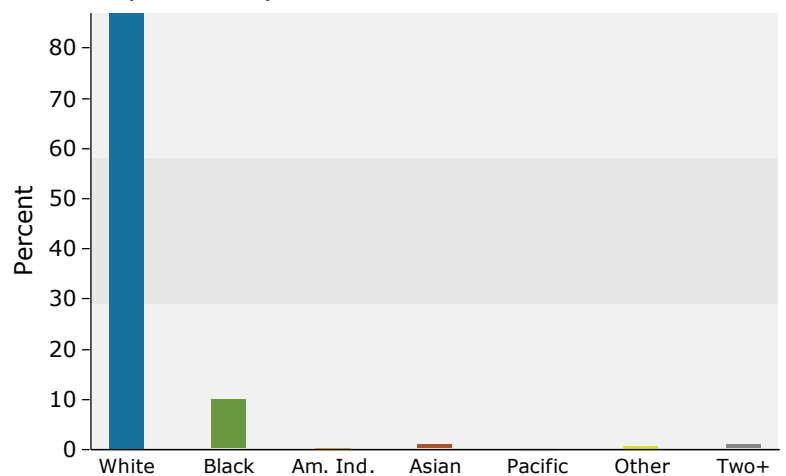
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 4.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Profile

US 301 & CR 462  
8767 N US 301, Wildwood, Florida, 34785  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 28.88413  
Longitude: -82.03701

Summary	Census 2010	2015	2020
Population	44,728	60,428	79,361
Households	23,001	31,048	40,680
Families	16,613	22,256	29,008
Average Household Size	1.94	1.94	1.95
Owner Occupied Housing Units	21,389	28,528	37,207
Renter Occupied Housing Units	1,612	2,520	3,473
Median Age	66.0	66.5	67.2
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	5.60%	1.05%	0.75%
Households	5.55%	1.05%	0.77%
Families	5.44%	0.95%	0.69%
Owner HHs	5.46%	0.91%	0.70%
Median Household Income	2.57%	2.89%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	3,627	11.7%	4,214	10.4%
\$15,000 - \$24,999	3,575	11.5%	3,403	8.4%
\$25,000 - \$34,999	3,556	11.5%	3,818	9.4%
\$35,000 - \$49,999	4,559	14.7%	5,225	12.8%
\$50,000 - \$74,999	6,830	22.0%	9,366	23.0%
\$75,000 - \$99,999	4,831	15.6%	7,947	19.5%
\$100,000 - \$149,999	3,375	10.9%	5,571	13.7%
\$150,000 - \$199,999	384	1.2%	648	1.6%
\$200,000+	310	1.0%	487	1.2%
Median Household Income	\$50,473		\$57,308	
Average Household Income	\$59,138		\$67,453	
Per Capita Income	\$30,509		\$34,701	

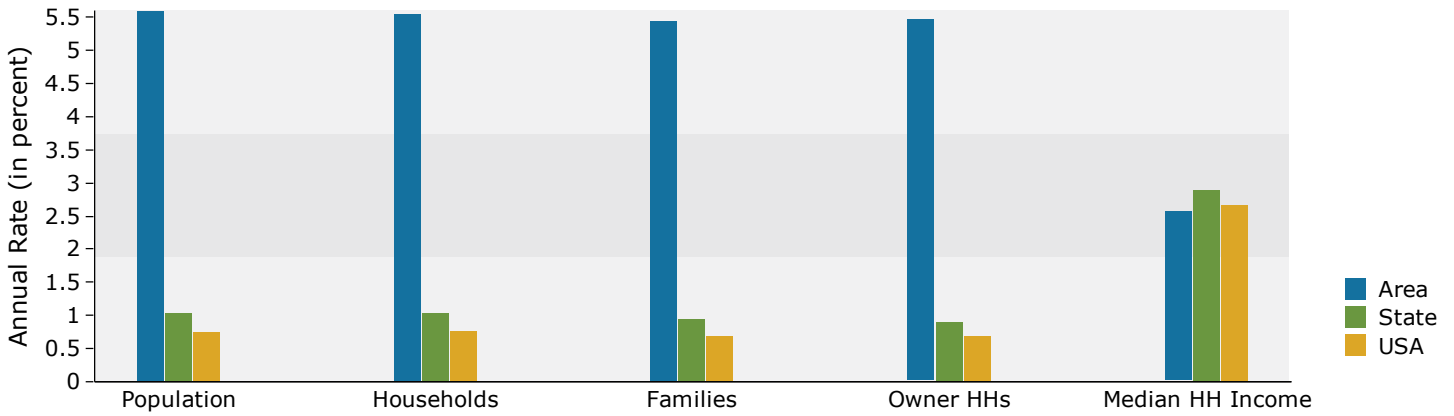
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	670	1.5%	775	1.3%	932	1.2%
5 - 9	697	1.6%	803	1.3%	932	1.2%
10 - 14	666	1.5%	835	1.4%	998	1.3%
15 - 19	699	1.6%	728	1.2%	934	1.2%
20 - 24	535	1.2%	732	1.2%	768	1.0%
25 - 34	1,264	2.8%	1,593	2.6%	1,980	2.5%
35 - 44	1,391	3.1%	1,613	2.7%	2,026	2.6%
45 - 54	2,540	5.7%	2,845	4.7%	3,101	3.9%
55 - 64	11,945	26.7%	15,639	25.9%	19,359	24.4%
65 - 74	17,581	39.3%	26,170	43.3%	36,086	45.5%
75 - 84	5,561	12.4%	7,081	11.7%	10,133	12.8%
85+	1,181	2.6%	1,615	2.7%	2,112	2.7%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	41,277	92.3%	55,121	91.2%	71,811	90.5%
Black Alone	2,571	5.7%	3,671	6.1%	5,138	6.5%
American Indian Alone	75	0.2%	115	0.2%	161	0.2%
Asian Alone	328	0.7%	692	1.1%	1,029	1.3%
Pacific Islander Alone	13	0.0%	22	0.0%	31	0.0%
Some Other Race Alone	207	0.5%	350	0.6%	514	0.6%
Two or More Races	256	0.6%	457	0.8%	677	0.9%
Hispanic Origin (Any Race)	1,196	2.7%	2,104	3.5%	3,175	4.0%

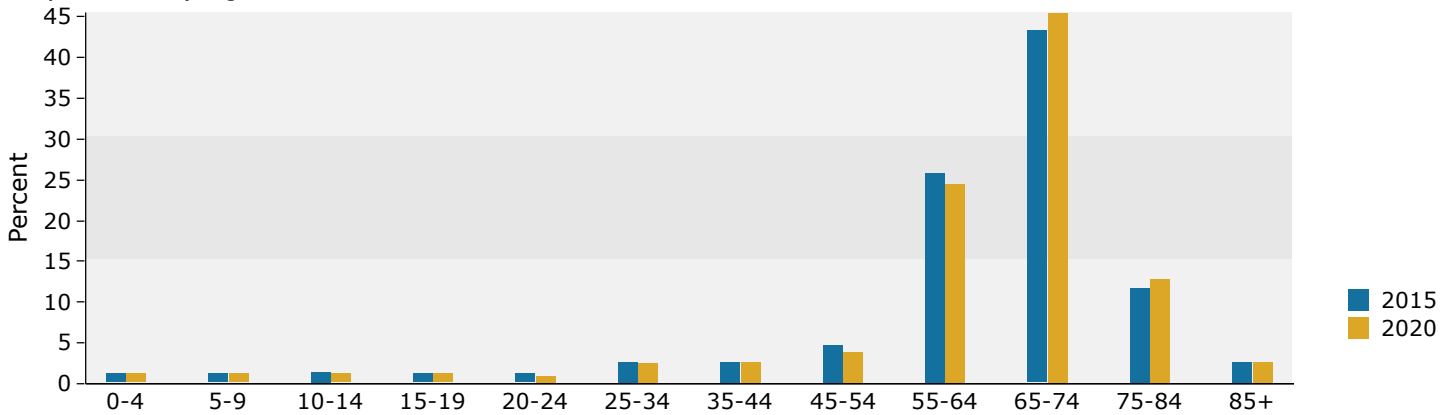
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

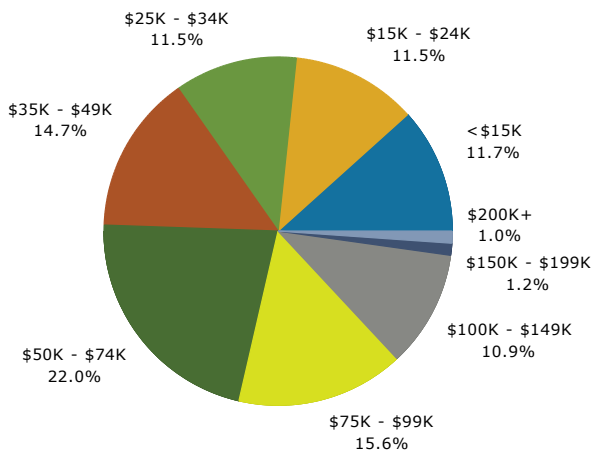
## Trends 2015-2020



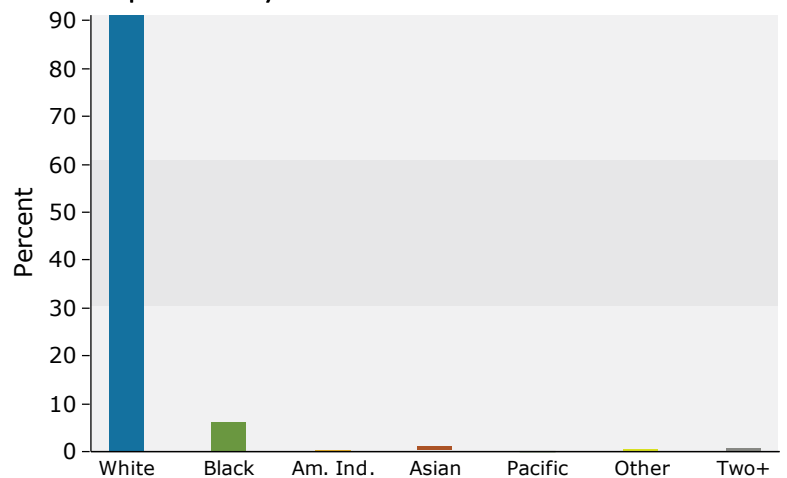
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Comparison Profile

US 301 & CR 462  
8767 N US 301, Wildwood, Florida, 34785  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 28.88413  
Longitude: -82.03701

	1 mile	3 miles	5 miles
<b>Census 2010 Summary</b>			
Population	1,310	19,391	44,728
Households	458	9,548	23,001
Families	333	6,828	16,613
Average Household Size	2.80	2.01	1.94
Owner Occupied Housing Units	335	8,584	21,389
Renter Occupied Housing Units	123	963	1,612
Median Age	48.2	64.3	66.0
<b>2015 Summary</b>			
Population	1,828	28,445	60,428
Households	675	14,240	31,048
Families	493	10,151	22,256
Average Household Size	2.67	1.98	1.94
Owner Occupied Housing Units	460	12,725	28,528
Renter Occupied Housing Units	214	1,515	2,520
Median Age	47.7	65.4	66.5
Median Household Income	\$36,829	\$49,394	\$50,473
Average Household Income	\$48,139	\$57,519	\$59,138
<b>2020 Summary</b>			
Population	2,476	37,571	79,361
Households	918	18,773	40,680
Families	666	13,320	29,008
Average Household Size	2.67	1.99	1.95
Owner Occupied Housing Units	609	16,676	37,207
Renter Occupied Housing Units	309	2,096	3,473
Median Age	49.3	66.1	67.2
Median Household Income	\$47,815	\$56,493	\$57,308
Average Household Income	\$55,018	\$65,662	\$67,453
<b>Trends: 2015-2020 Annual Rate</b>			
Population	6.26%	5.72%	5.60%
Households	6.34%	5.68%	5.55%
Families	6.20%	5.58%	5.44%
Owner Households	5.77%	5.56%	5.46%
Median Household Income	5.36%	2.72%	2.57%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Comparison Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

2015 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	120	17.8%	1,864	13.1%	3,627	11.7%
\$15,000 - \$24,999	127	18.8%	1,761	12.4%	3,575	11.5%
\$25,000 - \$34,999	79	11.7%	1,609	11.3%	3,556	11.5%
\$35,000 - \$49,999	73	10.8%	1,945	13.7%	4,559	14.7%
\$50,000 - \$74,999	118	17.5%	3,032	21.3%	6,830	22.0%
\$75,000 - \$99,999	102	15.1%	2,226	15.6%	4,831	15.6%
\$100,000 - \$149,999	52	7.7%	1,523	10.7%	3,375	10.9%
\$150,000 - \$199,999	2	0.3%	163	1.1%	384	1.2%
\$200,000+	2	0.3%	117	0.8%	310	1.0%
Median Household Income	\$36,829		\$49,394		\$50,473	
Average Household Income	\$48,139		\$57,519		\$59,138	
Per Capita Income	\$18,918		\$28,845		\$30,509	

2020 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	154	16.8%	2,207	11.8%	4,214	10.4%
\$15,000 - \$24,999	133	14.5%	1,691	9.0%	3,403	8.4%
\$25,000 - \$34,999	92	10.0%	1,749	9.3%	3,818	9.4%
\$35,000 - \$49,999	91	9.9%	2,253	12.0%	5,225	12.8%
\$50,000 - \$74,999	178	19.4%	4,200	22.4%	9,366	23.0%
\$75,000 - \$99,999	176	19.2%	3,675	19.6%	7,947	19.5%
\$100,000 - \$149,999	88	9.6%	2,535	13.5%	5,571	13.7%
\$150,000 - \$199,999	3	0.3%	277	1.5%	648	1.6%
\$200,000+	4	0.4%	186	1.0%	487	1.2%
Median Household Income	\$47,815		\$56,493		\$57,308	
Average Household Income	\$55,018		\$65,662		\$67,453	
Per Capita Income	\$21,505		\$32,850		\$34,701	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Comparison Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	77	5.9%	460	2.4%	670	1.5%
Age 5 - 9	82	6.3%	473	2.4%	697	1.6%
Age 10 - 14	69	5.3%	418	2.2%	666	1.5%
Age 15 - 19	77	5.9%	445	2.3%	699	1.6%
Age 20 - 24	53	4.0%	338	1.7%	535	1.2%
Age 25 - 34	131	10.0%	801	4.1%	1,264	2.8%
Age 35 - 44	114	8.7%	778	4.0%	1,391	3.1%
Age 45 - 54	165	12.6%	1,359	7.0%	2,540	5.7%
Age 55 - 64	205	15.6%	5,126	26.4%	11,945	26.7%
Age 65 - 74	222	16.9%	6,679	34.4%	17,581	39.3%
Age 75 - 84	85	6.5%	2,015	10.4%	5,561	12.4%
Age 85+	32	2.4%	498	2.6%	1,181	2.6%

2015 Population by Age	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	105	5.7%	541	1.9%	775	1.3%		
Age 5 - 9	112	6.1%	550	1.9%	803	1.3%		
Age 10 - 14	101	5.5%	550	1.9%	835	1.4%		
Age 15 - 19	99	5.4%	483	1.7%	728	1.2%		
Age 20 - 24	84	4.6%	479	1.7%	732	1.2%		
Age 25 - 34	195	10.7%	1,029	3.6%	1,593	2.6%		
Age 35 - 44	163	8.9%	951	3.3%	1,613	2.7%		
Age 45 - 54	218	11.9%	1,603	5.6%	2,845	4.7%		
Age 55 - 64	275	15.0%	7,474	26.3%	15,639	25.9%		
Age 65 - 74	321	17.6%	11,228	39.5%	26,170	43.3%		
Age 75 - 84	114	6.2%	2,838	10.0%	7,081	11.7%		
Age 85+	42	2.3%	717	2.5%	1,615	2.7%		

2020 Population by Age	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	137	5.5%	664	1.8%	932	1.2%		
Age 5 - 9	141	5.7%	649	1.7%	932	1.2%		
Age 10 - 14	128	5.2%	660	1.8%	998	1.3%		
Age 15 - 19	133	5.4%	639	1.7%	934	1.2%		
Age 20 - 24	98	4.0%	519	1.4%	768	1.0%		
Age 25 - 34	265	10.7%	1,310	3.5%	1,980	2.5%		
Age 35 - 44	221	8.9%	1,231	3.3%	2,026	2.6%		
Age 45 - 54	266	10.7%	1,808	4.8%	3,101	3.9%		
Age 55 - 64	367	14.8%	9,338	24.9%	19,359	24.4%		
Age 65 - 74	483	19.5%	15,677	41.7%	36,086	45.5%		
Age 75 - 84	180	7.3%	4,133	11.0%	10,133	12.8%		
Age 85+	57	2.3%	943	2.5%	2,112	2.7%		

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Comparison Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	917	70.0%	16,893	87.1%	41,277	92.3%
Black Alone	335	25.6%	2,031	10.5%	2,571	5.7%
American Indian Alone	6	0.5%	43	0.2%	75	0.2%
Asian Alone	6	0.5%	135	0.7%	328	0.7%
Pacific Islander Alone	0	0.0%	4	0.0%	13	0.0%
Some Other Race Alone	30	2.3%	138	0.7%	207	0.5%
Two or More Races	16	1.2%	146	0.8%	256	0.6%
Hispanic Origin (Any Race)	121	9.2%	695	3.6%	1,196	2.7%

2015 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,203	65.8%	24,760	87.0%	55,121	91.2%
Black Alone	519	28.4%	2,806	9.9%	3,671	6.1%
American Indian Alone	10	0.5%	68	0.2%	115	0.2%
Asian Alone	10	0.5%	309	1.1%	692	1.1%
Pacific Islander Alone	0	0.0%	9	0.0%	22	0.0%
Some Other Race Alone	61	3.3%	235	0.8%	350	0.6%
Two or More Races	26	1.4%	258	0.9%	457	0.8%
Hispanic Origin (Any Race)	237	13.0%	1,244	4.4%	2,104	3.5%

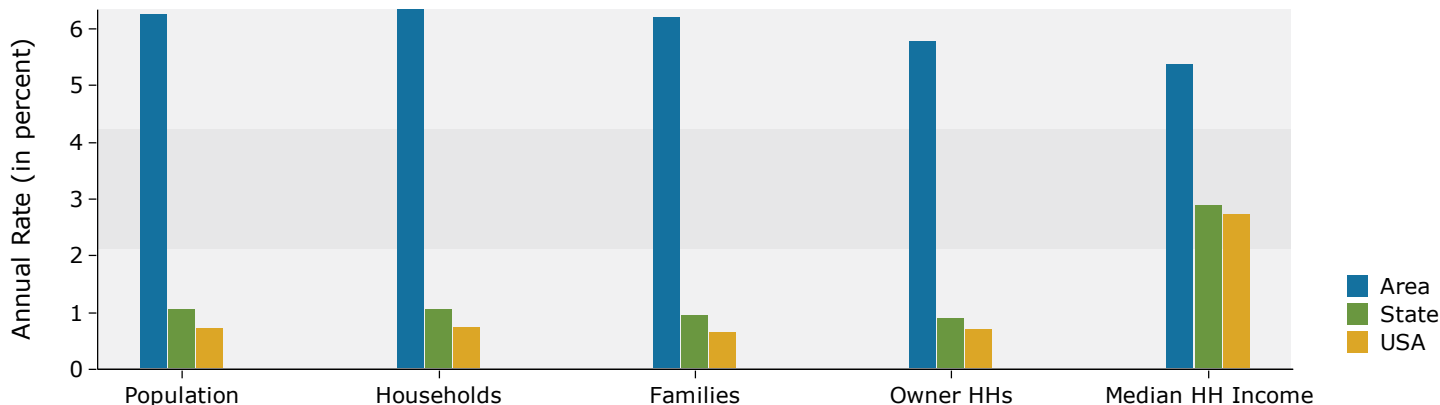
  

2020 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,581	63.9%	32,435	86.3%	71,811	90.5%
Black Alone	739	29.8%	3,847	10.2%	5,138	6.5%
American Indian Alone	13	0.5%	94	0.3%	161	0.2%
Asian Alone	14	0.6%	460	1.2%	1,029	1.3%
Pacific Islander Alone	0	0.0%	12	0.0%	31	0.0%
Some Other Race Alone	91	3.7%	345	0.9%	514	0.6%
Two or More Races	38	1.5%	378	1.0%	677	0.9%
Hispanic Origin (Any Race)	358	14.5%	1,873	5.0%	3,175	4.0%

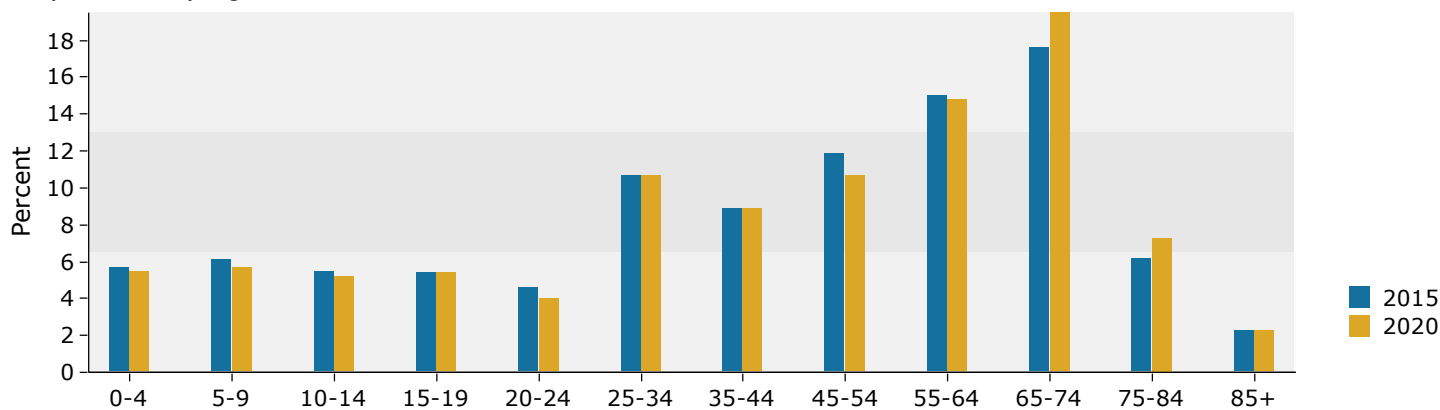
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

## 1 mile

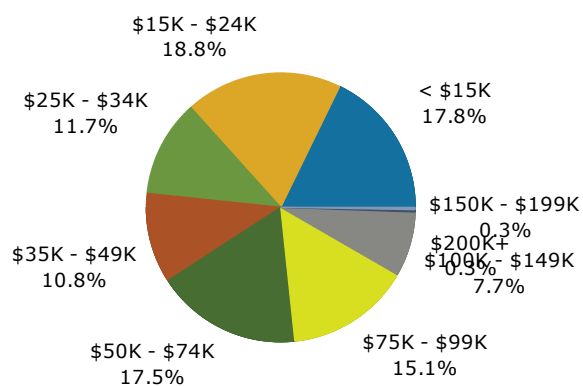
### Trends 2015-2020



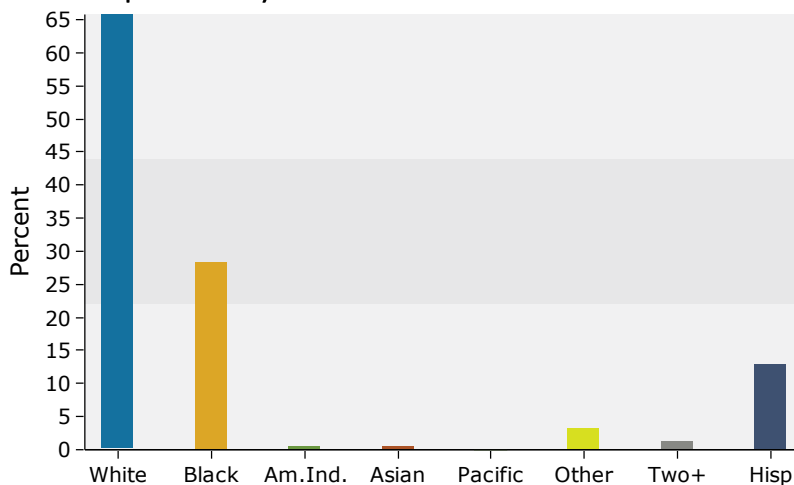
### Population by Age



### 2015 Household Income



### 2015 Population by Race

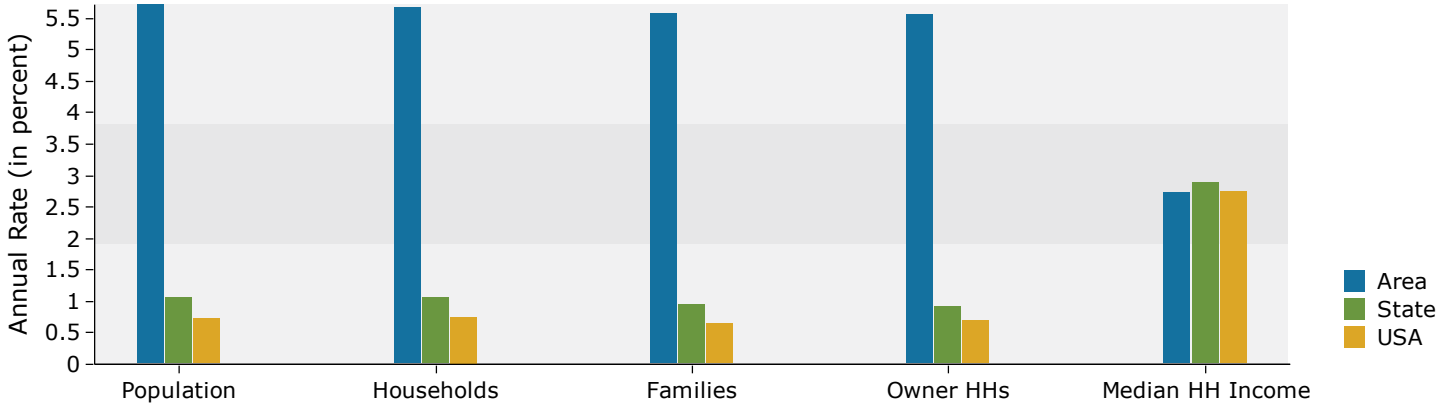


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

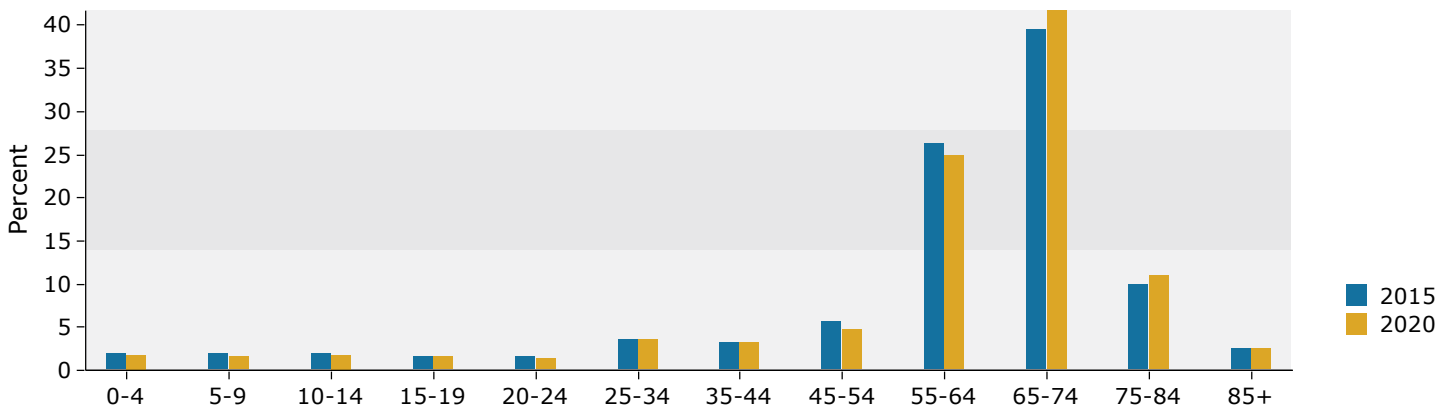


### 3 miles

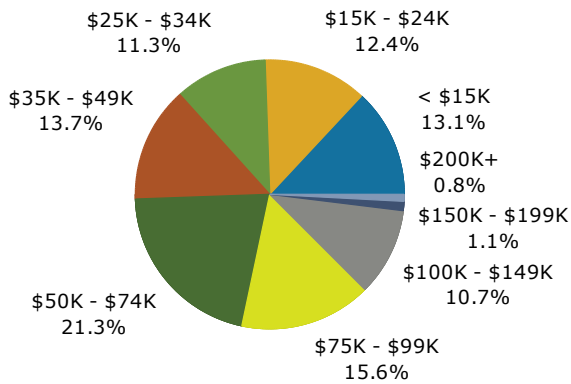
#### Trends 2015-2020



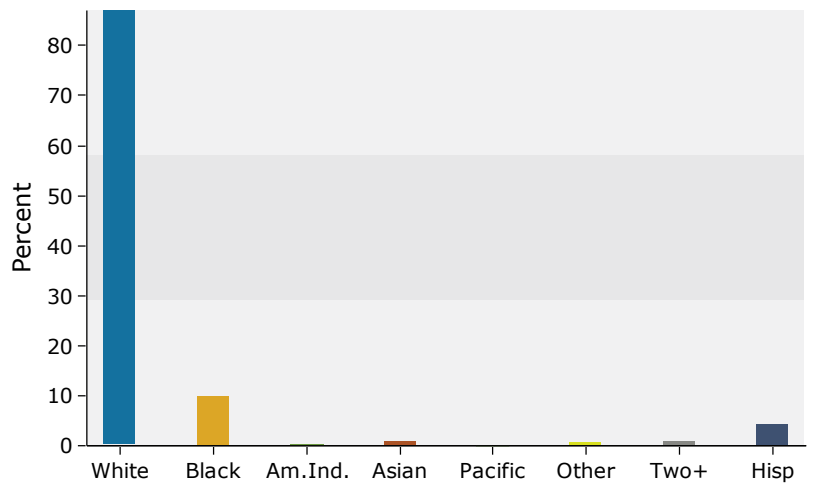
#### Population by Age



#### 2015 Household Income



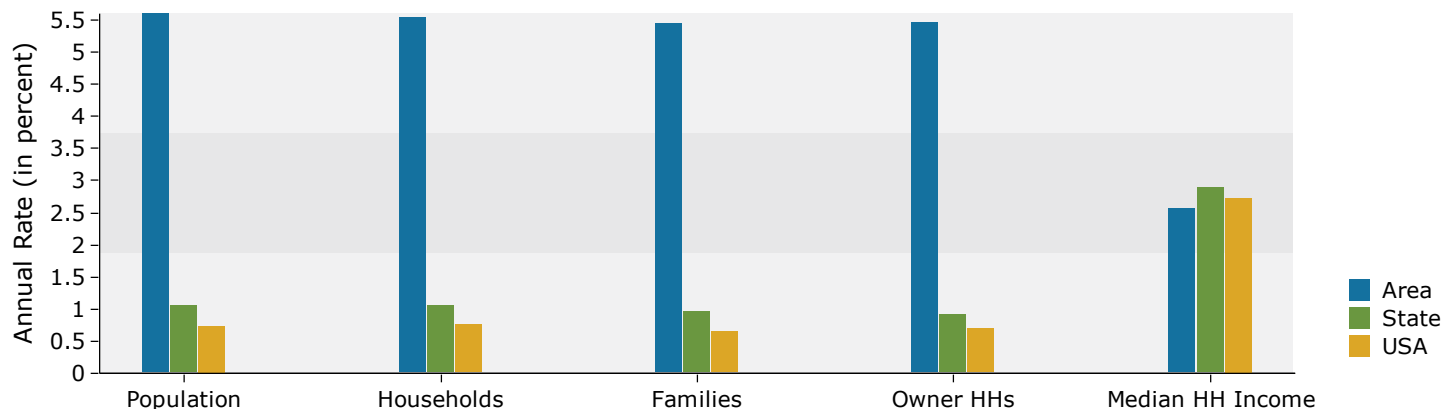
#### 2015 Population by Race



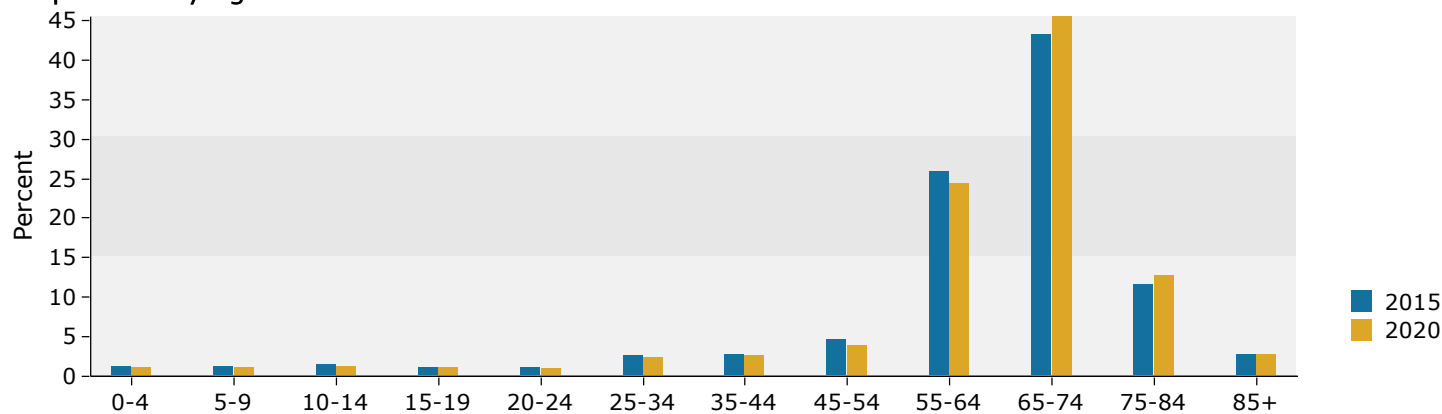
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

## 5 miles

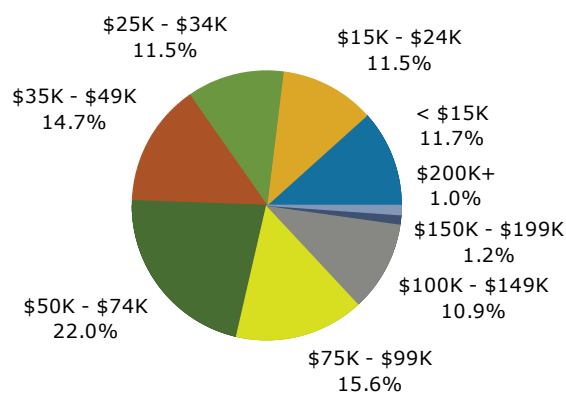
### Trends 2015-2020



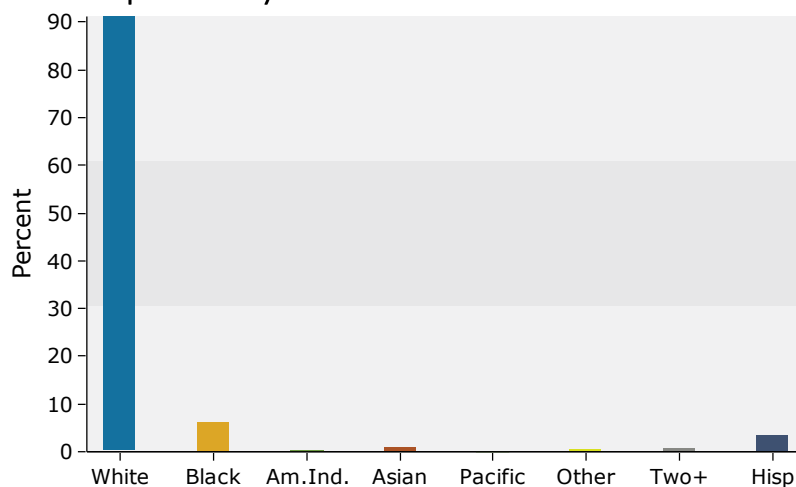
### Population by Age



### 2015 Household Income



### 2015 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



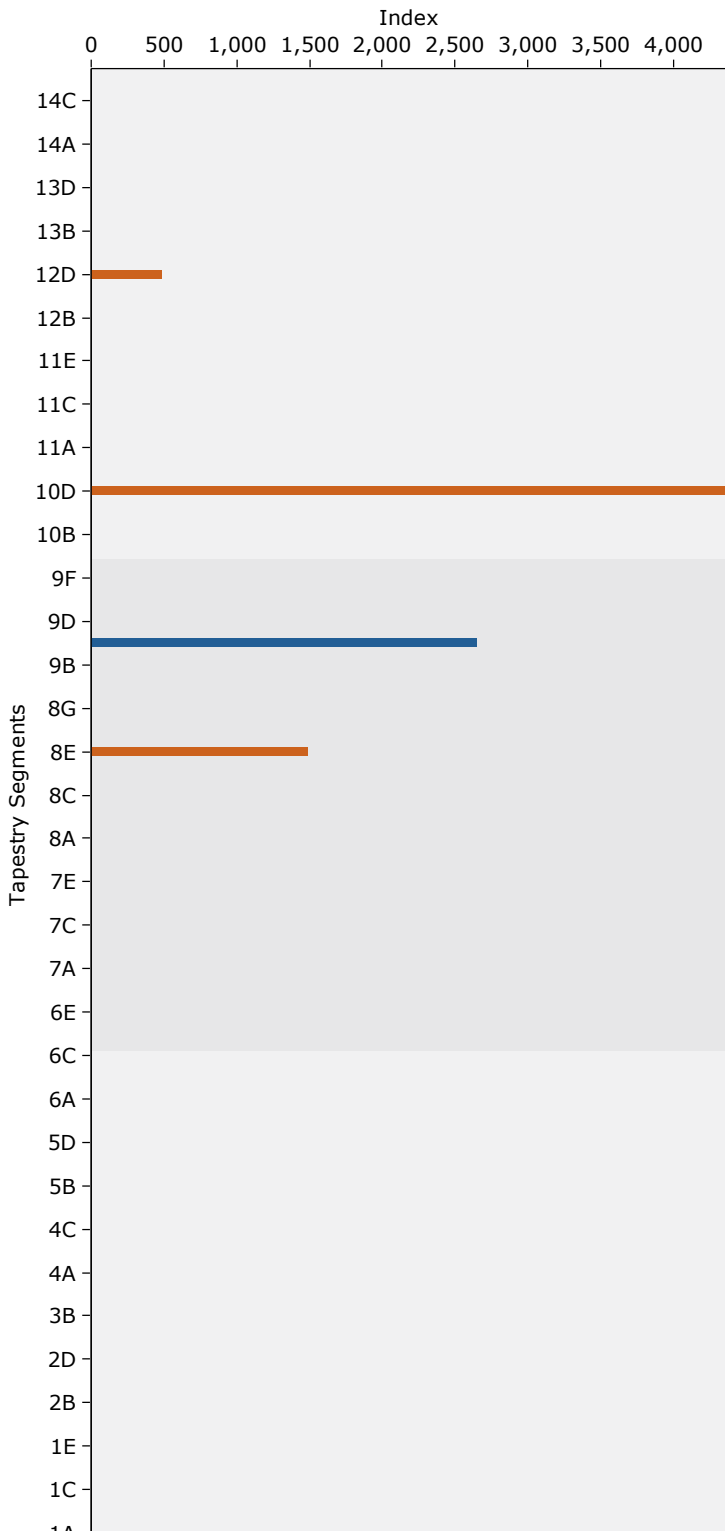


# Tapestry Segmentation Area Profile

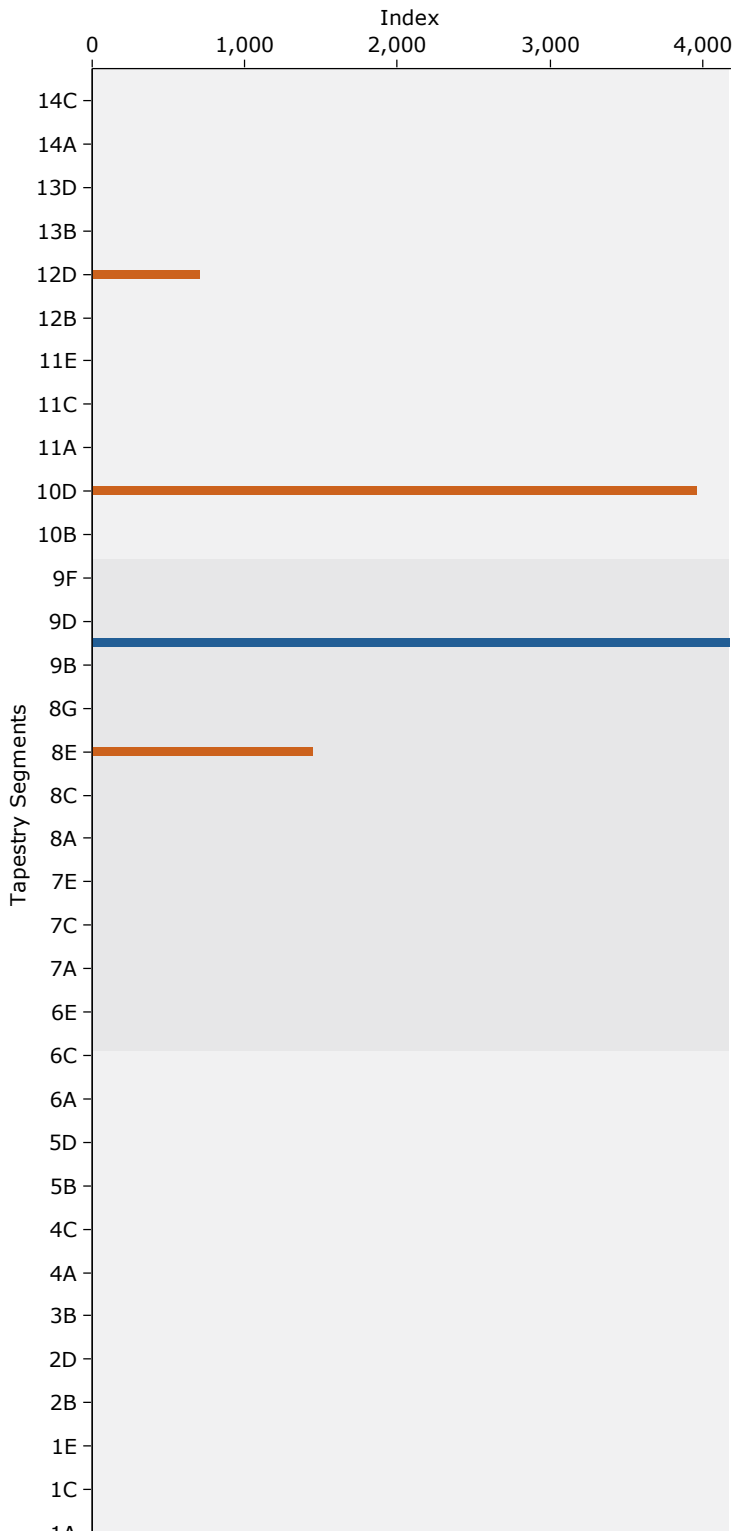
US 301 & CR 462  
8767 N US 301, Wildwood, Florida, 34785  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 28.88413  
Longitude: -82.03701

### 2015 Tapestry Indexes by Households



### 2015 Tapestry Indexes by Population



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



# Tapestry Segmentation Area Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

Tapestry LifeMode Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	675	100.0%		1,828	100.0%	
<b>1. Affluent Estates</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
<b>2. Upscale Avenues</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
<b>5. GenXurban</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
<b>6. Cozy Country Living</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Ethnic Enclaves</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



# Tapestry Segmentation Area Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

Tapestry LifeMode Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	675	100.0%		1,828	100.0%	
<b>8. Middle Ground</b>	<b>161</b>	<b>23.9%</b>	<b>218</b>	<b>417</b>	<b>22.8%</b>	<b>226</b>
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	161	23.9%	1,493	417	22.8%	1,455
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>131</b>	<b>19.4%</b>	<b>337</b>	<b>362</b>	<b>19.8%</b>	<b>448</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	131	19.4%	2,653	362	19.8%	4,185
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
<b>10. Rustic Outposts</b>	<b>338</b>	<b>50.1%</b>	<b>597</b>	<b>874</b>	<b>47.8%</b>	<b>567</b>
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	338	50.1%	4,390	874	47.8%	3,965
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
<b>12. Hometown</b>	<b>45</b>	<b>6.7%</b>	<b>106</b>	<b>175</b>	<b>9.6%</b>	<b>159</b>
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	45	6.7%	495	175	9.6%	714
<b>13. Next Wave</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



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	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	675	100.0%		1,828	100.0%	
<b>1. Principal Urban Center</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>45</b>	<b>6.7%</b>	<b>40</b>	<b>175</b>	<b>9.6%</b>	<b>51</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	45	6.7%	495	175	9.6%	714
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>161</b>	<b>23.9%</b>	<b>131</b>	<b>417</b>	<b>22.8%</b>	<b>139</b>
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	161	23.9%	1,493	417	22.8%	1,455
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



# Tapestry Segmentation Area Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

Tapestry Urbanization Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	675	100.0%		1,828	100.0%	
<b>4. Suburban Periphery</b>	<b>131</b>	<b>19.4%</b>	<b>62</b>	<b>362</b>	<b>19.8%</b>	<b>61</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	131	19.4%	2,653	362	19.8%	4,185
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>338</b>	<b>50.1%</b>	<b>533</b>	<b>874</b>	<b>47.8%</b>	<b>521</b>
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	338	50.1%	4,390	874	47.8%	3,965
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
<b>6. Rural</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri





# Tapestry Segmentation Area Profile

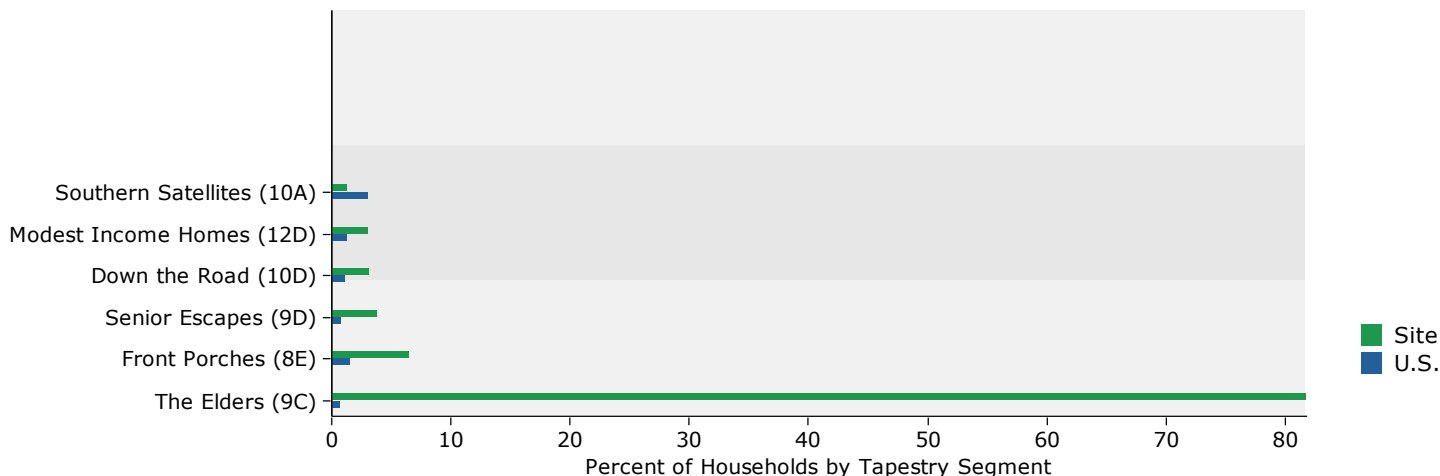
US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2015 Households		2015 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	The Elders (9C)	81.8%	81.8%	0.7%	0.7%	11185
2	Front Porches (8E)	6.6%	88.4%	1.6%	2.3%	410
3	Senior Escapes (9D)	3.9%	92.3%	0.9%	3.2%	430
4	Down the Road (10D)	3.3%	95.6%	1.1%	4.3%	286
5	Modest Income Homes (12D)	3.1%	98.7%	1.3%	5.6%	229
<b>Subtotal</b>		<b>98.7%</b>		<b>5.6%</b>		
6	Southern Satellites (10A)	1.3%	100.0%	3.2%	8.8%	43
<b>Subtotal</b>		<b>1.3%</b>		<b>3.2%</b>		
<b>Total</b>		<b>100.0%</b>		<b>8.9%</b>		<b>1125</b>

## Top Ten Tapestry Segments Site vs. U.S.



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

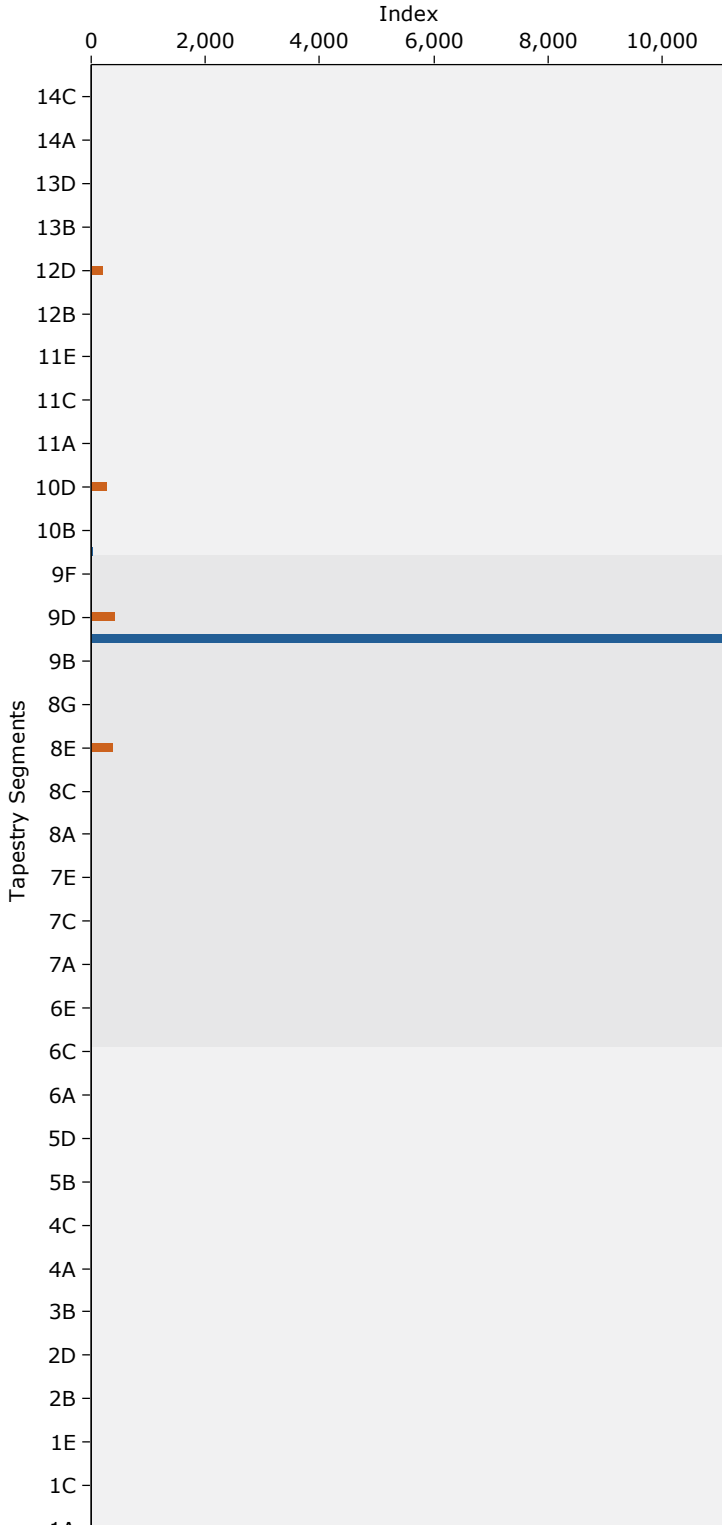


# Tapestry Segmentation Area Profile

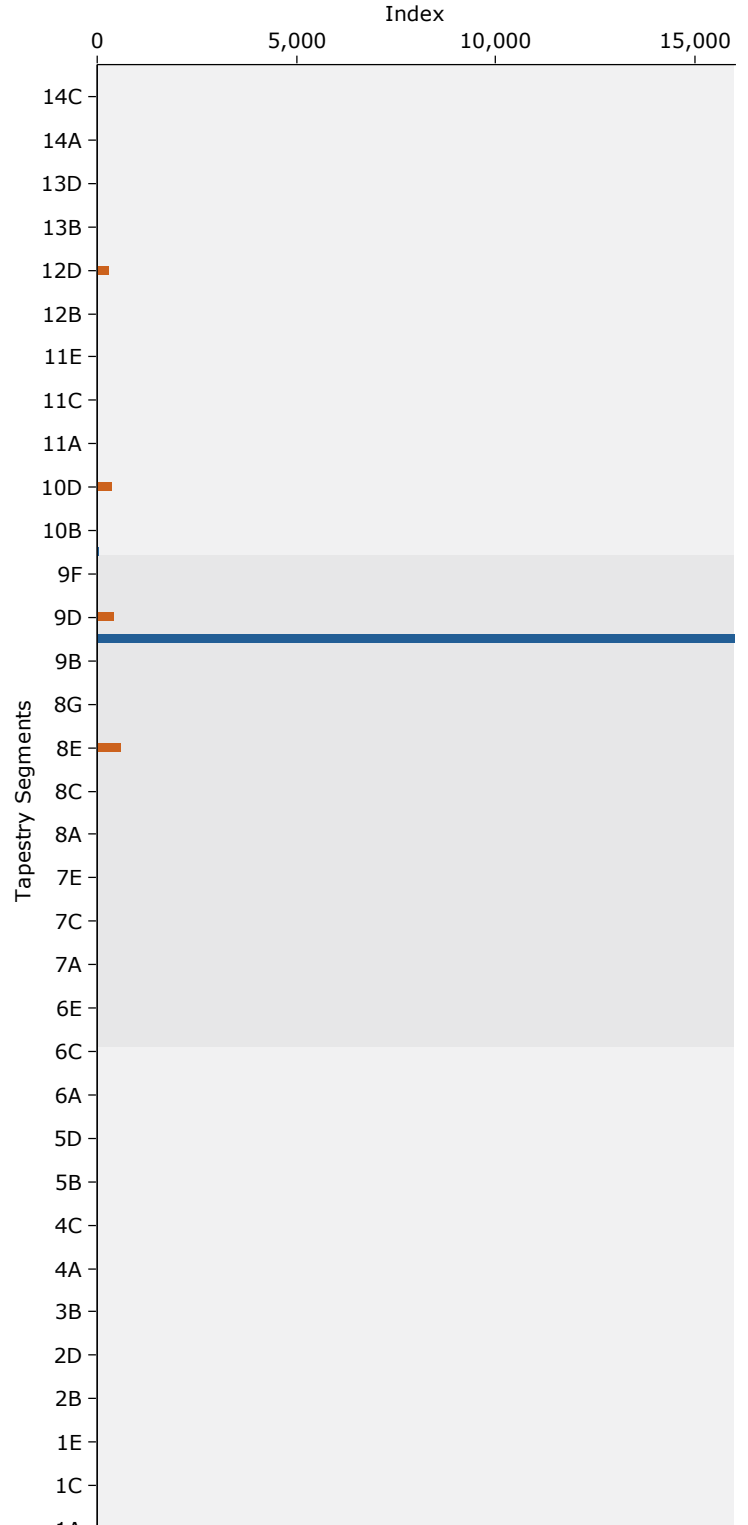
US 301 & CR 462  
8767 N US 301, Wildwood, Florida, 34785  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 28.88413  
Longitude: -82.03701

### 2015 Tapestry Indexes by Households



### 2015 Tapestry Indexes by Population



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



# Tapestry Segmentation Area Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

Tapestry LifeMode Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	14,240	100.0%		28,445	100.0%	
<b>1. Affluent Estates</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
<b>2. Upscale Avenues</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
<b>5. GenXurban</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
<b>6. Cozy Country Living</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Ethnic Enclaves</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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**Source:** Esri



# Tapestry Segmentation Area Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

Tapestry LifeMode Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	14,240	100.0%		28,445	100.0%	
<b>8. Middle Ground</b>	<b>934</b>	<b>6.6%</b>	<b>60</b>	<b>2,651</b>	<b>9.3%</b>	<b>92</b>
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	934	6.6%	410	2,651	9.3%	595
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>12,209</b>	<b>85.7%</b>	<b>1487</b>	<b>22,604</b>	<b>79.5%</b>	<b>1796</b>
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	11,652	81.8%	11,185	21,581	75.9%	16,035
Senior Escapes (9D)	557	3.9%	430	1,023	3.6%	465
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
<b>10. Rustic Outposts</b>	<b>657</b>	<b>4.6%</b>	<b>55</b>	<b>1,905</b>	<b>6.7%</b>	<b>79</b>
Southern Satellites (10A)	192	1.3%	43	565	2.0%	62
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	465	3.3%	286	1,340	4.7%	391
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
<b>12. Hometown</b>	<b>440</b>	<b>3.1%</b>	<b>49</b>	<b>1,285</b>	<b>4.5%</b>	<b>75</b>
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	440	3.1%	229	1,285	4.5%	337
<b>13. Next Wave</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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**Source:** Esri



# Tapestry Segmentation Area Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

Tapestry Urbanization Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	14,240	100.0%		28,445	100.0%	
<b>1. Principal Urban Center</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>440</b>	<b>3.1%</b>	<b>18</b>	<b>1,285</b>	<b>4.5%</b>	<b>24</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	440	3.1%	229	1,285	4.5%	337
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>934</b>	<b>6.6%</b>	<b>36</b>	<b>2,651</b>	<b>9.3%</b>	<b>57</b>
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	934	6.6%	410	2,651	9.3%	595
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



# Tapestry Segmentation Area Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

Tapestry Urbanization Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	14,240	100.0%		28,445	100.0%	
<b>4. Suburban Periphery</b>	<b>11,652</b>	<b>81.8%</b>	<b>260</b>	<b>21,581</b>	<b>75.9%</b>	<b>235</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	11,652	81.8%	11,185	21,581	75.9%	16,035
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>1,022</b>	<b>7.2%</b>	<b>76</b>	<b>2,363</b>	<b>8.3%</b>	<b>90</b>
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	557	3.9%	430	1,023	3.6%	465
Down the Road (10D)	465	3.3%	286	1,340	4.7%	391
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
<b>6. Rural</b>	<b>192</b>	<b>1.3%</b>	<b>8</b>	<b>565</b>	<b>2.0%</b>	<b>12</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	192	1.3%	43	565	2.0%	62
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



# Tapestry Segmentation Area Profile

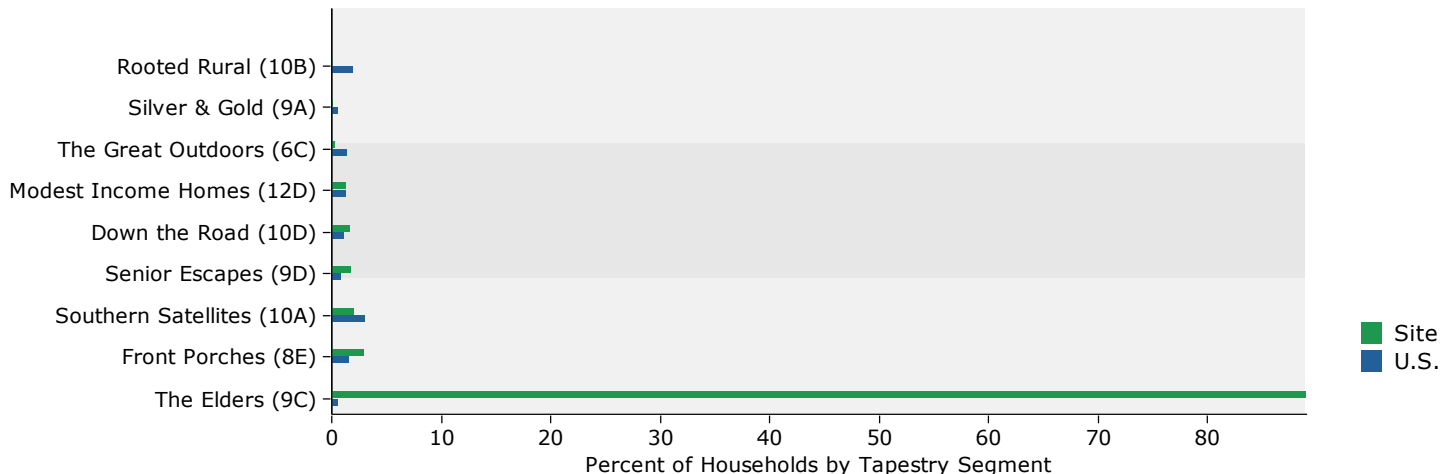
US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

## Top Twenty Tapestry Segments

Rank	Tapestry Segment	2015 Households		2015 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	The Elders (9C)	89.1%	89.1%	0.7%	0.7%	12182
2	Front Porches (8E)	3.1%	92.2%	1.6%	2.3%	193
3	Southern Satellites (10A)	2.2%	94.4%	3.2%	5.5%	68
4	Senior Escapes (9D)	1.9%	96.3%	0.9%	6.4%	207
5	Down the Road (10D)	1.8%	98.1%	1.1%	7.5%	158
<b>Subtotal</b>		<b>98.1%</b>		<b>7.5%</b>		
6	Modest Income Homes (12D)	1.4%	99.5%	1.3%	8.8%	105
7	The Great Outdoors (6C)	0.3%	99.8%	1.6%	10.4%	20
8	Silver & Gold (9A)	0.2%	100.0%	0.8%	11.2%	26
9	Rooted Rural (10B)	0.0%	100.0%	2.0%	13.2%	1
<b>Subtotal</b>		<b>1.9%</b>		<b>5.7%</b>		
<b>Total</b>		<b>100.0%</b>		<b>13.2%</b>		<b>756</b>

## Top Ten Tapestry Segments Site vs. U.S.



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

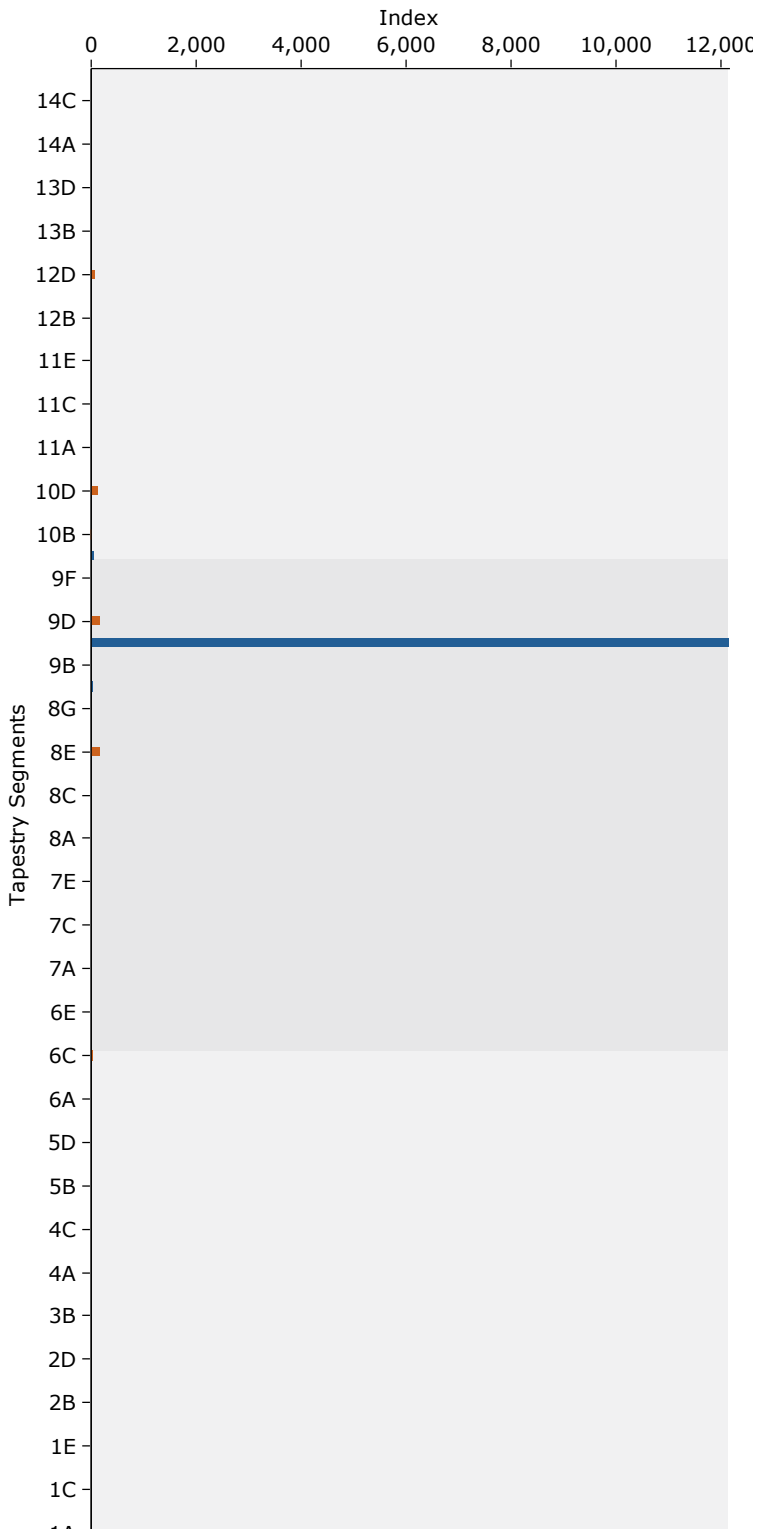


# Tapestry Segmentation Area Profile

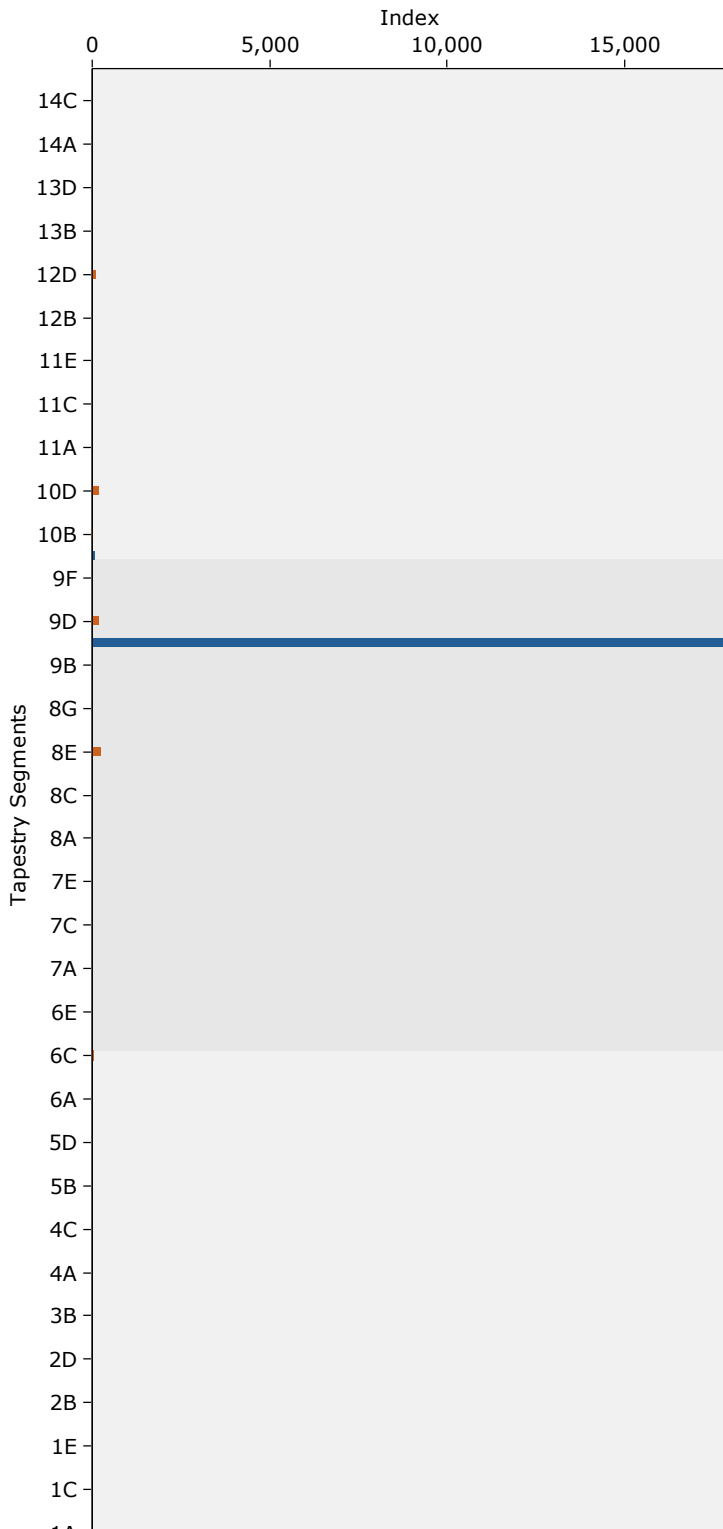
US 301 & CR 462  
8767 N US 301, Wildwood, Florida, 34785  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 28.88413  
Longitude: -82.03701

### 2015 Tapestry Indexes by Households



### 2015 Tapestry Indexes by Population



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri





# Tapestry Segmentation Area Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

Tapestry LifeMode Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	31,048	100.0%		60,429	100.0%	
<b>1. Affluent Estates</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
<b>2. Upscale Avenues</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
<b>3. Uptown Individuals</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
<b>4. Family Landscapes</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
<b>5. GenXurban</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
<b>6. Cozy Country Living</b>	<b>97</b>	<b>0.3%</b>	<b>3</b>	<b>257</b>	<b>0.4%</b>	<b>4</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	97	0.3%	20	257	0.4%	29
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
<b>7. Ethnic Enclaves</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri



# Tapestry Segmentation Area Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

Tapestry LifeMode Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	31,048	100.0%		60,429	100.0%	
<b>8. Middle Ground</b>	<b>959</b>	<b>3.1%</b>	<b>28</b>	<b>2,726</b>	<b>4.5%</b>	<b>45</b>
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	959	3.1%	193	2,726	4.5%	288
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
<b>9. Senior Styles</b>	<b>28,316</b>	<b>91.2%</b>	<b>1582</b>	<b>52,710</b>	<b>87.2%</b>	<b>1971</b>
Silver & Gold (9A)	62	0.2%	26	154	0.3%	44
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	27,669	89.1%	12,182	51,481	85.2%	18,005
Senior Escapes (9D)	585	1.9%	207	1,075	1.8%	230
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
<b>10. Rustic Outposts</b>	<b>1,236</b>	<b>4.0%</b>	<b>47</b>	<b>3,451</b>	<b>5.7%</b>	<b>68</b>
Southern Satellites (10A)	671	2.2%	68	1,811	3.0%	93
Rooted Rural (10B)	4	0.0%	1	12	0.0%	1
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	561	1.8%	158	1,628	2.7%	223
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
<b>11. Midtown Singles</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
<b>12. Hometown</b>	<b>440</b>	<b>1.4%</b>	<b>23</b>	<b>1,285</b>	<b>2.1%</b>	<b>35</b>
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	440	1.4%	105	1,285	2.1%	159
<b>13. Next Wave</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>14. Scholars and Patriots</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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**Source:** Esri



# Tapestry Segmentation Area Profile

US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 28.88413  
 Longitude: -82.03701

Tapestry Urbanization Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	31,048	100.0%		60,429	100.0%	
<b>1. Principal Urban Center</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
<b>2. Urban Periphery</b>	<b>440</b>	<b>1.4%</b>	<b>8</b>	<b>1,285</b>	<b>2.1%</b>	<b>11</b>
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	440	1.4%	105	1,285	2.1%	159
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
<b>3. Metro Cities</b>	<b>959</b>	<b>3.1%</b>	<b>17</b>	<b>2,726</b>	<b>4.5%</b>	<b>27</b>
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	959	3.1%	193	2,726	4.5%	288
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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**Source:** Esri



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US 301 & CR 462  
 8767 N US 301, Wildwood, Florida, 34785  
 Ring: 5 mile radius

Prepared by Esri  
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 Longitude: -82.03701

Tapestry Urbanization Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total:</b>	31,048	100.0%		60,429	100.0%	
<b>4. Suburban Periphery</b>	<b>27,731</b>	<b>89.3%</b>	<b>284</b>	<b>51,635</b>	<b>85.4%</b>	<b>265</b>
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	62	0.2%	26	154	0.3%	44
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	27,669	89.1%	12,182	51,481	85.2%	18,005
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
<b>5. Semirural</b>	<b>1,146</b>	<b>3.7%</b>	<b>39</b>	<b>2,703</b>	<b>4.5%</b>	<b>49</b>
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	585	1.9%	207	1,075	1.8%	230
Down the Road (10D)	561	1.8%	158	1,628	2.7%	223
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
<b>6. Rural</b>	<b>772</b>	<b>2.5%</b>	<b>15</b>	<b>2,080</b>	<b>3.4%</b>	<b>21</b>
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	97	0.3%	20	257	0.4%	29
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	671	2.2%	68	1,811	3.0%	93
Rooted Rural (10B)	4	0.0%	1	12	0.0%	1
Diners & Miners (10C)	0	0.0%	0	0	0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

**Source:** Esri