

# Executive Summary 1749 NW 27<sup>th</sup> Court Pompano Beach, FL 33064



# John D. McQueston, MBA

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1233 E Hillsboro Blvd. Deerfield Beach, FL 33441

# Centrally Located Industrial/Warehouse Facility

For Sale \$1,225,000 1749 NW 27<sup>th</sup> Court Pompano Beach, FL 33064



\$1,225,000 (\$96.74/SF Building \$38.68SF Property)

HH Population:

Average HH Income:

Zoning I-1 General Industrial Folio Number: 4842-22-16-0100

834

1 mile

\$29,913

Disclaimer: This offering subject to errors, omissions, prior sale or withdrawal without notice.

1233 E. Hillsboro Blvd Deerfield Beach, FL 33441

**ZONING & FOLIO NUMBERS** 

**PRICING** 

**DEMOGRAPHICS** 

2013 Estimate

954.427.8686 T. 954.427.0117 F.



3 mile

40,373

\$42,934

5 mile

125,128

\$55,337

#### FOR MORE INFORMATION:

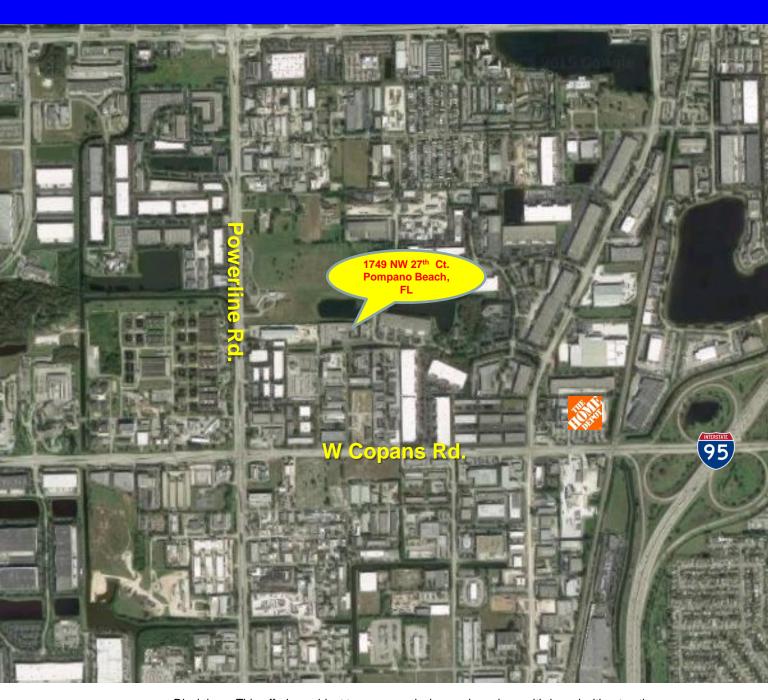
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# **Location Map**

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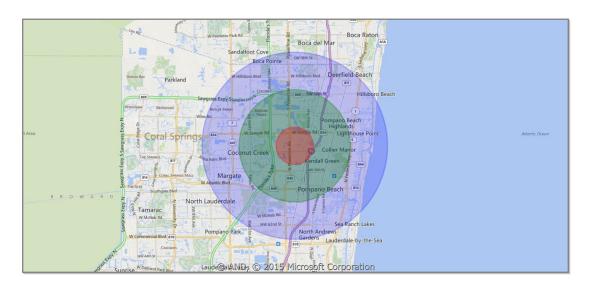


#### FOR MORE INFORMATION:

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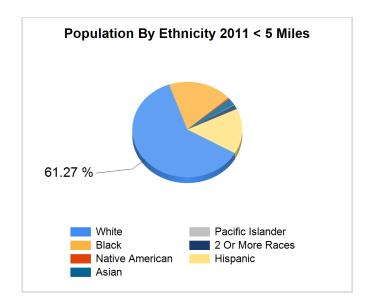
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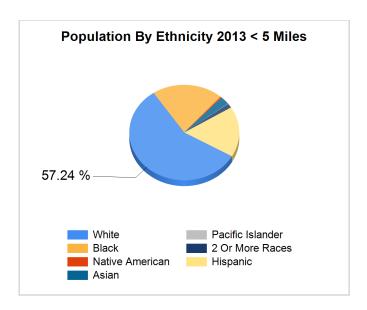
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Population	2011 Projection			2013 Projection			
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles	
<b>Total Estimated Population</b>	4,636	111,584	320,567	4,741	107,950	305,040	
Total Census 2000 Population	3,511	103,518	309,894	3,511	103,518	309,894	
Population Change %	32	8	2	35	4	-4	
Population Density (People/SQ Mile)	1,259	5,667	5,291	1,288	5,410	4,946	
Median Age	40	45	48	44	47	49	
Total Males	3,176	54,925	156,818	3,217	53,486	150,122	
Total Females	1,460	56,659	163,749	1,524	54,464	154,918	

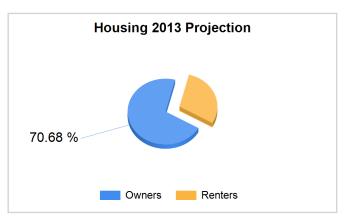
Population By Age Group	2011 Projection			2013 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles
4 Years Old and Younger	184	6,529	16,905	170	6,204	15,587
5 - 9 Years Old	206	7,465	19,700	207	7,104	18,230
10 - 14 Years Old	189	7,193	19,137	200	7,060	18,446
15 - 19 Years Old	190	6,964	18,282	200	7,105	18,751
20 - 24 Years Old	291	7,070	17,977	231	7,106	18,442
25 - 29 Years Old	411	7,048	18,041	313	6,849	17,630
30 - 34 Years Old	485	7,249	19,263	382	6,455	16,628
35 - 39 Years Old	536	7,852	22,040	455	6,801	18,094
40 - 44 Years Old	582	8,651	25,316	559	7,857	21,800
45 - 49 Years Old	511	8,256	24,937	546	7,907	22,869
50 - 54 Years Old	364	6,943	21,539	474	7,388	22,071
55 - 59 Years Old	257	5,978	19,588	360	6,527	20,309
60 - 64 Years Old	162	4,823	4,823	249	5,323	17,496
65 - 69 Years Old	100	3,801	12,914	157	4,080	13,567
70 - 74 Years Old	70	3,384	11,372	94	3,337	11,224
75 - 79 Years Old	48	3,335	10,682	62	2,827	9,391
80 - 84 Years Old	25	3,271	9,885	40	2,570	8,333
85 Years Old and Older	25	5,772	16,500	42	5,450	16,172



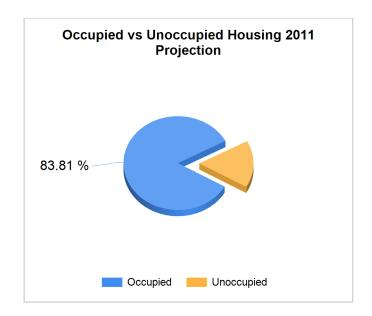


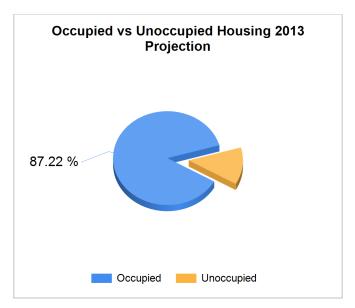
Population By Ethnicity	2011 Projection			2013 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles
White	2430	64047	232300	2379	57630	210722
Black	2064	42548	71378	2209	45231	76876
Native American	31	556	1760	39	577	1771
Asian	38	2346	9112	46	2589	9922
Pacific Islander	4	104	563	5	77	461
2 or More Races	69	1983	5454	63	1846	1846
Hispanic	720	19369	58563	797	20951	63105
White Non-Hispanic	1755	46623	178072	1660	39669	154154





Housing	2011 Projection			2013 Projection			
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles	
Total Estimated Households	818	43,036	134,759	834	40,373	125,128	
Total Census 2000 Households	634	42,590	136,683	634	42,590	136,683	
Average Household Size	2.75	2.58	2.39	121.10	5.42	1.85	
Total Housing Units	875	53,911	177,747	965	57,104	188,679	
Owners	589	32,107	107,230	649	33,989	113,820	
Renters	213	15,002	44,491	235	15,893	47,214	
Vacant Housing Units	73	6,803	26,027	81	7,221	27,645	





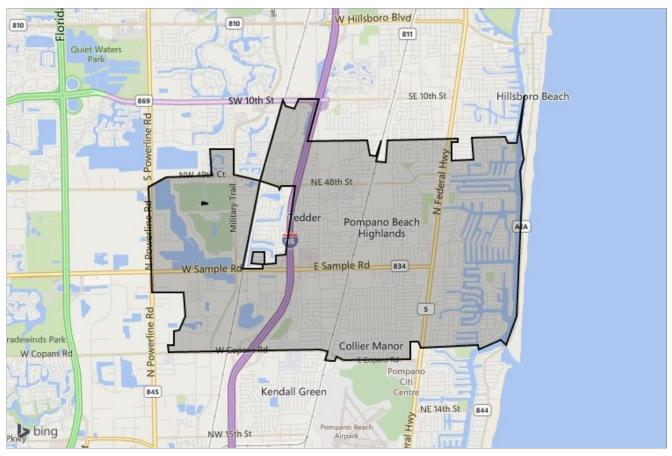
Income By Household	2011 Projection			2013 Projection			
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles	
Under \$10,000	114	4,895	12,302	118	4,718	11,509	
\$10,000 - \$14,999	68	3,351	8,560	69	3,085	7,833	
\$15,000 - \$19,999	55	3,366	8,919	56	3,161	8,287	
\$20,000 - \$24,999	71	3,423	9,192	72	3,169	8,440	
\$25,000 - \$29,999	83	3,323	9,653	85	3,110	8,924	
\$30,000 - \$34,999	54	3,398	9,986	55	3,179	9,314	
\$35,000 - \$39,999	14	2,667	7,539	14	2,492	6,965	
\$40,000 - \$44,999	52	3,094	8,329	53	2,874	7,749	
\$45,000 - \$49,999	69	2,129	6,521	70	2,015	6,098	
\$50,000 - \$59,999	78	3,829	12,064	80	3,592	11,252	
\$60,000 - \$74,999	70	3,765	13,409	72	3,544	12,540	
\$75,000 - \$99,999	36	3,059	12,793	36	2,870	11,952	
\$100,000 - \$124,999	12	1,341	1,341	13	1,238	5,961	
\$125,000 - \$149,999	5	408	2,810	5	383	2,574	
\$150,000 - \$199,999	6	298	2,491	6	281	2,274	
Over \$200,000	22	373	2,776	22	345	2,487	
Median Household Income	\$27,465	\$35,329	\$43,950	\$27,266	\$35,331	\$43,950	
Aggregate Household Income	\$34,108,816	\$1,866,313,120	\$7,292,566,078	\$34,224,712	\$1,742,031,268	\$6,735,850,302	
Average Household Income	\$30,248	\$43,029	\$55,426	\$29,913	\$42,934	\$55,337	
Per Capita Household Income	\$7,652	\$17,373	\$24,397	\$7,470	\$17,139	\$24,240	

<b>Household Expenditures</b>	20	011 Projection	on	2013 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles
Total Annual Household	\$29,214,752	\$1,614,038,088	\$5,660,752,974	\$29,925,188	\$1,520,013,068	\$5,286,240,048
Average Annual Household	\$29,541	\$37,041	\$41,960	\$29,859	\$37,219	\$42,190
Food	\$55	\$4,959	\$5,461	\$4,004	\$4,905	\$5,429
Cereals & Bakery Products	\$339	\$389	\$408	\$337	\$383	\$404
Cereals & Cereal Products	\$116	\$137	\$148	\$115	\$137	\$148
Bakery Products	\$235	\$275	\$292	\$229	\$267	\$282
Meats, Poultry, Fish & Eggs	\$667	\$806	\$866	\$683	\$814	\$876
Dairy Products Misc	\$274	\$321	\$348	\$276	\$324	\$354
Housing	\$10,380	\$12,393	\$13,779	\$10,608	\$12,491	\$13,915
Owned Dwellings	\$3,212	\$4,399	\$5,253	\$3,254	\$4,434	\$5,329
Mortgage Interest & Charges	\$180	\$221	\$260	\$182	\$225	\$263
Property Taxes	\$979	\$1,280	\$1,506	\$999	\$1,263	\$1,470
Rented Dwellings	\$2,734	\$2,565	\$2,565	\$2,658	\$2,487	\$2,340
<b>Utilities, Fuels &amp; Public Services</b>	\$2,510	\$2,901	\$3,121	\$2,576	\$2,940	\$3,147
Natural Gas	\$385	\$435	\$466	\$370	\$418	\$447
Electricity	\$936	\$1,070	\$1,140	\$955	\$1,086	\$1,148
Fuel Oil or Other Fuels	\$93	\$112	\$119	\$95	\$113	\$119
Telephone Services	\$844	\$959	\$1,032	\$885	\$989	\$1,073
Water & Other Public Services	\$253	\$309	\$332	\$251	\$317	\$341
<b>Household Operations</b>	\$454	\$585	\$690	\$440	\$577	\$680
Personal Services	\$180	\$221	\$260	\$182	\$225	\$263
Other Household Expenses	\$311	\$399	\$466	\$310	\$400	\$476
Housekeeping Supplies	\$447	\$531	\$578	\$434	\$516	\$561
Household Furnishings & Equipment	\$906	\$1,228	\$1,440	\$909	\$1,195	\$1,381
Furniture	\$224	\$315	\$379	\$224	\$309	\$368
Floor Coverings	\$24	\$32	\$38	\$23	\$32	\$38
Major Appliances	\$142	\$185	\$210	\$141	\$183	\$208
Sm. Appliances & Misc Housewares	\$77	\$86	\$96	\$77	\$86	\$96
Apparel & Services	\$1,068	\$1,353	\$1,524	\$1,075	\$1,372	\$1,5 <del>4</del> 0
Transportation	\$5,176	\$6,685	\$7,607	\$5,242	\$6,835	\$7,773
Maintenance & Repairs	\$454	\$533	\$591	\$460	\$535	\$590
Vehicle Insurance	\$803	\$972	\$1,077	\$841	\$1,001	\$1,093
Public Transportation	\$2,344	\$311	\$377	\$230	\$310	\$374
Health Care	\$2,344	\$2,676	\$2,857	\$2,392	\$2,635	\$2,810
Entertainment	\$1,546	\$1,900	\$2,209	\$1,543	\$1,924	\$2,264
Tobacco & Smoking Related	\$258	\$269	\$275	\$265	\$278	\$284
Cash Contributions	\$846	\$1,150	\$1,358	\$849	\$1,145	\$1,354
Personal Insurance & Pensions	\$2,151	\$3,414	\$4,296	\$2,153	\$3,386	\$4,218
Life & Other Personal Insurance	\$217	\$291	\$343	\$218	\$294	\$346
Pensions & Social Security	1,936	3,136	3,963	1,937	3,102	\$3,889



COMMERCIAL TRADE AREA REPORT

# Pompano Beach, FL 33064





Presented by

# John McQueston

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Campbell & Rosemurgy Commercial RE 1233 E Hillsboro Blvd Deerfield Beach, FL 33441







#### Criteria Used for Analysis

Income:

Median Household Income

\$38,153

Age: Median Age 39.0

Population Stats: **Total Population** 

51,337

Segmentation:

1st Dominant Segment

## **Industrious Urban Fringe**

#### Consumer Segmentation

Life Mode

What are the people like that live in this area?

**Global Roots** 

Ethnically and culturally diverse families

Urbanization

Where do people like this usually live?

Urban Outskirts I

Close to city amenities with suburban affordability

#### **Top Tapestry Segments**

% of Households	3,432 (17.6%)	1,846 (9.5%)	1,652 (8.5%)	1,405 (7.2%)	1,297 (6.7%)
% of Pompano Beach	2,902 (6.9%)	1,846 (4.4%)	0 (0.0%)	549 (1.3%)	0 (0.0%)
	Industrious Urban Fringe	Rustbelt Traditions	Rural Bypasses	Midlife Junction	Exurbanites
			Standard Standard		
Lifestyle Group	8 Global Roots	10 Traditional Living	11 Factories and Farms	10 Traditional Living	1 High Society
Urbanization Group	5 Urban Outskirts I	5 Urban Outskirts I	11 Rural II	8 Suburban Periphery II	7 Suburban Periphery I
Residence Type	Single Family	Single Family	Single Family; Mobile Home	Single Family; Multi- Units	Single Family
Household Type	Family Mix	Mixed	Family Mix	Mixed	Married Couple Families
Average Household Size	3.45	2.48	2.56	2.26	2.7
Median Age	29	36.7	38.3	41.8	45.5
Diversity Index	86	44	59	36	30
Median Household Income	\$45,118	\$51,378	\$28,082	\$48,161	\$84,522
Median Net Worth	\$41,572	\$82,469	\$22,235	\$80,220	\$368,532
Median Home Value	\$109,343	\$94,696	\$63,328	\$131,464	\$248,490
Homeownership	64 %	72 %	76 %	65 %	88 %
Employment	Skilled or Services	Skilled, Professional, Management or Services	Retired, Skilled or Services	Professional, Management or Services	Professional or Management
Education	No High School Diploma; High School Grad	Some College	No High School Diploma; High School Grad	No High School Diploma; High School; Some College	Some College; Bachelor's or Graduate degree
Preferred Activities	Attend movies once a week or more. Buy children's apparel, video games.	Hunting and shooting. Belong to veterans' groups.	Own dogs. Go hunting.	Fishing, softball. Attend country music concerts.	Enjoy photography. Boating or hiking.
Financial	Own Discover card	Use credit union	Own CDs	Own CDs	Consult financial planner
Media	Listen to Hispanic radio	Watch cable TV	Read fishing or hunting magazines	Watch classic movies on DVD	Listen to public radio
Vehicle	Own or lease Chevrolet	Own or lease Pontiac	Own or lease full-size pickup	Own or lease Buick	Own or lease a luxury car





#### About this segment

# **Industrious Urban Fringe**

This is the

#1

dominant segment for this area

In this area

17.6%

of households fall into this segment

In the United States

1.7%

of households fall into this segment



#### An overview of who makes up this segment across the United States

#### Demographic

Family is central to residents of Industrious Urban Fringe neighborhoods; slightly more than half of the households have children. Fifty-four percent are married-couple families; 17 percent are single parents.

Multigenerational households are relatively common. The high proportion of children contributes to the relatively low median age of 29 years. Hispanics comprise 61.7 percent of the residents in these neighborhoods. More than one-fourth are foreign born, bringing rich, diverse cultures to these urban outskirts neighborhoods.

#### Socioeconomic

The median household income is \$40,400. The large average household size of 3.45 lowers the discretionary income available compared to segments with similar income. Residents take advantage of job opportunities offered in nearby cities; most work in the manufacturing, construction, retail trade, and service industries.

#### Residential

These neighborhoods are located in the West and South; the highest concentrations are in California, Texas, and Florida. Home ownership is at 62 percent. Single-family housing is dominant in these areas. To find more affordable housing, many live farther out from the city.

#### **Preferences**

Industrious Urban Fringe households balance their budgets carefully. Mortgage payments take priority. They shop at Wal-Mart, Kmart, Target, and other major discount stores for baby and children's products. They dine out less often than average households. Many have no financial investments or retirement savings other than their homes and are less likely than average to carry health insurance. Keeping in touch is important to these residents; they often have a second phone line at home. They watch movies at home and will also see multiple movies at the theater each month. Television and radio are better than newspapers and magazines to reach these residents. They watch TV as much as the average US household, but subscribe to cable less often. They listen frequently to Hispanic, contemporary hit, and urban radio.







## About this segment

## **Rustbelt Traditions**

This is the

#2

dominant segment for this area

In this area

9.5%

of households fall into this segment

In the United States

2.4%

of households fall into this segment



#### An overview of who makes up this segment across the United States

#### Demographic

These neighborhoods are primarily a mix of married-couple families, single parents, and singles who live alone. With a population of 8.4 million, this segment is one of Tapestry Segmentation's largest. The median age is 35.9 years, just below the US median. There is little diversity in these communities.

#### Socioeconomic

The median household income is \$42,337. Half of the employed residents work in white-collar jobs. For years, these residents sustained the manufacturing industry that drove local economies. Now, the service industry predominates, followed by manufacturing and retail trade. Their education attainment is improving; more than 84 percent of residents aged 25 years and older have graduated from high school, 15 percent hold a bachelor's or graduate degree, and 44 percent have attended college.

#### Residential

The backbone of older industrial cities in the Great Lakes border states, residents of these neighborhoods live in modest, single-family homes. Home ownership is 70 percent. The relatively low median home value is because nearly two-thirds of the housing was built before 1960.

#### **Preferences**

These residents stick close to home; for years, they've lived, worked, shopped, and played in the same area. Not tempted by fads, they stick to familiar products and services. They drive domestic cars. They will spend money on their families, yard maintenance, and home improvements. They will hire contractors for special projects such as the installation of roofing, carpet, and flooring. These financially conservative residents prefer to bank at a credit union and have personal savings. They might carry a personal loan and hold low-value life and homeowner's insurance policies. They're frugal and shop for bargains at Sam's Club, JCPenney, and Kmart. They go online weekly to play games and shop. They go bowling, fishing, and hunting and attend car races, country music shows, and ice hockey games. They're big TV fans; they watch sitcoms and sports events. They also subscribe to cable and watch it regularly. Favorite channels are truTV, the Game Show Network, and the Disney Channel.







# About this segment Rural Bypasses

This is the

#3

dominant segment for this area

In this area

8.5%

of households fall into this segment

In the United States

1.5%

of households fall into this segment



#### An overview of who makes up this segment across the United States

#### Demographic

The age and household composition of the Rural Bypasses market is very similar to US distributions. Half of the households consist of married-couple families, 15 percent are single-parent families, and 7 percent are other family types. One-fourth of the households consist of a single person. The median age for this segment is 39.6 years, near the US median of 37.2 years. Fifty-eight percent of the residents are white; 35.5 percent are black.

#### Socioeconomic

The median household income is \$27,231. Wages and salaries provide the primary sources of income; however, many depend upon Social Security, Supplemental Security Income, and public assistance for support. Overall, two in three residents aged 25 years and older have graduated from high school; the population with a bachelor's degree is one-third that of the US level. Employed residents work in a variety of occupations, with a slightly higher percentage in blue-collar occupations. Higher-than-average proportions of employed residents work in the agricultural, mining, manufacturing, and construction industry sectors.

#### Residential

Open space, undeveloped land, and farmland are found in Rural Bypasses neighborhoods, located almost entirely in the South. Families live in small towns along country back roads. Residents enjoy the open air in these sparsely populated neighborhoods. Most houses are modest, single-family dwellings; 30 percent are mobile homes. Home ownership is at 73 percent. Most housing in this market was built after 1969.

#### **Preferences**

Typical of their country lifestyle, Rural Bypasses residents prefer to drive trucks and SUVs and listen to country radio. To save money, they eat at home and maintain their homes and gardens themselves. In areas with no cable access, some residents install satellite dishes to watch TV. They frequently watch sports on TV, NASCAR and other auto races, college football games, and fishing programs. They read fishing and hunting magazines. Conservative with their long-distance calls, resident demand for cost-effective cellular services is growing. They shop at discount stores, preferably at Wal-Mart. They also order from catalogs and from their Avon representatives. They shop at home improvement stores such as Lowe's and fill prescriptions at the local Wal-Mart Pharmacy instead of regular pharmacies. This is the top Tapestry segment to own and/or buy new motorcycles.







# About this segment Midlife Junction

This is the

#4

dominant segment for this area

In this area

7.2%

of households fall into this segment

In the United States

2.6%

of households fall into this segment



#### An overview of who makes up this segment across the United States

#### Demographic

The median age for residents in these neighborhoods is 37 years; nearly 20 percent are aged 65 years or older. Households are a mix of family types and singles who live alone or share housing. Nearly half are married-couple families; 31 percent are singles. Most of these residents are white.

#### Socioeconomic

Most are still working; although at 61 percent, the labor force participation rate is slightly below average. A third of the households receive Social Security. The median household income is \$42,694. Educational attainment levels are comparable to the US levels.

#### Residential

Although scattered in suburbs across the country, these neighborhoods are found more frequently in the South and Midwest. Sixty-two percent of residents own their homes, close to the US rate. Nearly two-thirds of the housing is single family; the remainder are primarily apartments in multiunit buildings.

#### **Preferences**

Midlife Junction residents live quiet, settled lives as they move from child-rearing into retirement. To finance their retirement, they own certificates of deposit, savings bonds, and IRAs. They're careful spenders, always looking for bargains, and not swayed by fads. On weekends, they eat fast food or go to family restaurants such as Friendly's or Perkins. They drive standard-sized domestic cars and shop by mail or phone from the L.L. Bean and JCPenney catalogs. They communicate with friends and family by e-mail. They go fishing, take walks, work crossword puzzles, play board games, do woodworking, and read science fiction or romance novels. They watch TV network shows and news programs.







# About this segment Exurbanites

This is the

#5

dominant segment for this area

In this area

6.7%

of households fall into this segment

In the United States

2.5%

of households fall into this segment



#### An overview of who makes up this segment across the United States

#### Demographic

Exurbanites residents prefer an affluent lifestyle in open spaces beyond the urban fringe. Although 40 percent are empty nesters, another 32 percent are married couples with children still living at home. Half of the householders are aged between 45 and 64 years. They may be part of the "sandwich generation," because their median age of 46.2 years places them directly between paying for children's college expenses and caring for elderly parents. To understand this segment, the lifestage is as important as the lifestyle. There is little ethnic diversity; most residents are white.

#### Socioeconomic

Approximately half work in substantive professional or management positions. These residents are educated; more than 40 percent of the population aged 25 years and older hold a bachelor's or graduate degree; approximately three in four have attended college. The median household income is \$82,074. More than 20 percent earn retirement income; another 57 percent receive additional income from investments.

#### Residential

Although Exurbanites neighborhoods are growing by 1.61 percent annually, they are not the newest areas. Recent construction comprises only 22 percent of the housing. Seventy percent of the housing units were built after 1969. Most are single-family homes. Because Exurbanites cannot take advantage of public transportation, nearly 80 percent of the households own at least two vehicles. Their average commute time to work is comparable to the US average.

#### **Preferences**

Because of their lifestage, Exurbanites residents focus on financial security. They consult with financial planners; have IRA accounts; own shares in money market funds, mutual funds, and tax-exempt funds; own common stock; and track their investments online. Between longterm care insurance and substantial life insurance policies, they are well insured. Many have home equity lines of credit. To improve their properties, Exurbanites residents work on their homes, lawns, and gardens. They buy lawn and garden care products, shrubs, and plants. Although they will also work on home improvements such as interior and exterior painting, they hire contractors for more complicated projects. To help them complete their projects, they own all kinds of home improvement tools such as saws, sanders, and wallpaper strippers. They are very physically active; they lift weights, practice yoga, and jog to stay fit. They also go boating, hiking, and kayaking; play Frisbee; take photos; and go bird watching. When vacationing in the United States, they hike, downhill ski, play golf, attend live theater, and see the sights. This is the top market for watching college basketball and professional football games. They listen to public and news/talk radio and contribute to PBS. They participate in civic activities, serve on committees of local organizations, address public meetings, and help with fundraising. Many are members of charitable organizations.

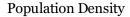






## Pompano Beach, FL 33064: Population Comparison

# Total Population This chart shows the total population in an area, compared with other geographies. Data Source: U.S. Census American Community Survey via Esri, 2012 Update Frequency: Annually Florida 2012 2017 (Projected)



This chart shows the number of people per square mile in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012 Update Frequency: Annually

2012 2017 (Projected) 33064 4,921.9
4,916.2

Broward County 1,435.7
1,454.1

Florida 354.6
366.8

#### Population Change Since 2000

This chart shows the percentage change in area's population from 2000 to 2012, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012 Update Frequency: Annually

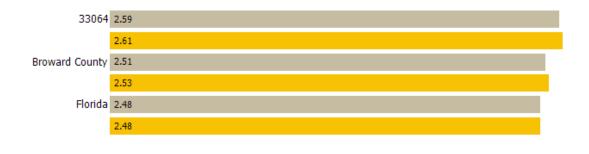
2012 2017 (Projected)

#### Average Household Size

This chart shows the average household size in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012 Update Frequency: Annually

2012 2017 (Projected)







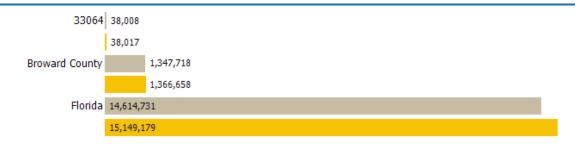
# Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, marriage or adoption, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012 Update Frequency: Annually

2012

2017 (Projected)



#### Female / Male Ratio

This chart shows the ratio of females to males in an area, compared with other geographies.

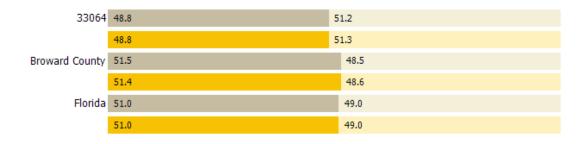
Data Source: U.S. Census American Community Survey via Esri, 2012 Update Frequency: Annually

Women 2012

Men 2012

Women 2017 (Projected)

Men 2017 (Projected)







# Pompano Beach, FL 33064: Age Comparison

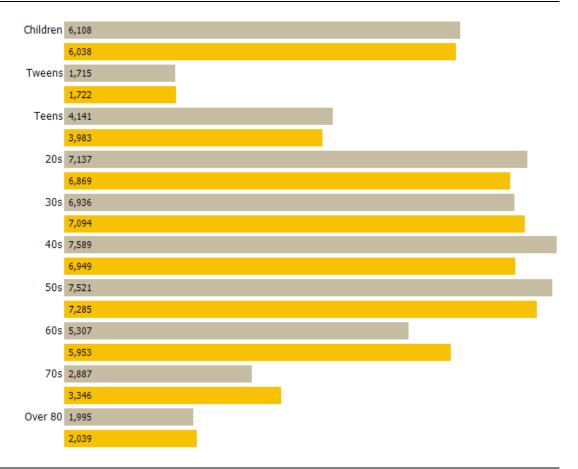


#### Population by Age

This chart breaks down the population of an area by age group.

Data Source: U.S. Census American Community Survey via Esri, 2012 Update Frequency: Annually

2012 2017 (Projected)





## Pompano Beach, FL 33064: Economic Comparison



This chart shows the average household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012 Update Frequency: Annually



2017 (Projected)



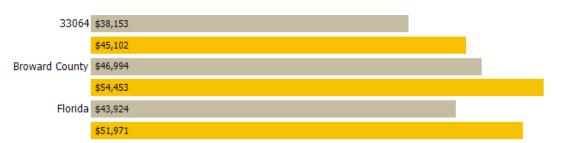
#### Median Household Income

This chart shows the median household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012 Update Frequency: Annually

2012

2017 (Projected)



#### Per Capita Income

This chart shows per capita income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012 Update Frequency: Annually

2012

2017 (Projected)

33064 \$21,936 \$24,594

Broward County \$26,866

\$29,983

\$69,330

Florida \$25,033

\$28,024

#### Average Disposable Income

33064 \$46,897

Broward County \$55,392

Florida \$51,298

This chart shows the average disposable income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012 Update Frequency: Annually

#### **Unemployment Rate**

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor Statistics

Update Frequency: Monthly

33064	4 14.7%	

Broward County 11.8%

Florida 11.3%





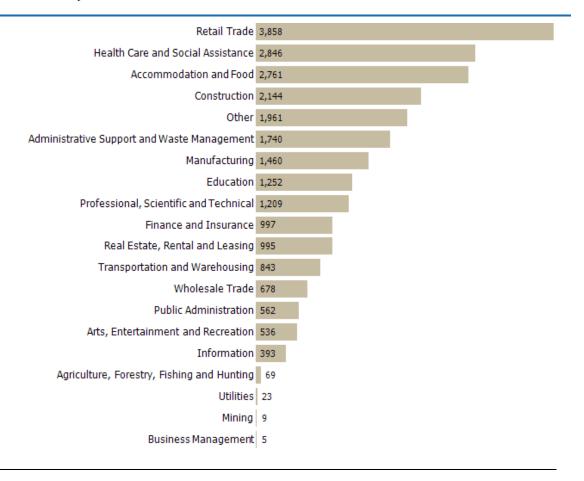


# Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Data Source: Bureau of Labor Statistics via Esri, 2012

Update Frequency: Annually





## Pompano Beach, FL 33064: Home Value Comparison

#### Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

33064 \$135,420

Broward County \$190,340

Florida \$158,320

# 12-Month Change in Median Estimated Home Value

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

33064 +15.2%

Broward County +8.2%

Florida +6.1%

#### **Median Listing Price**

This chart displays the median listing price for homes in this area, the county and the state.

Data Source: On- and off-market listings sources

Update Frequency: Monthly

33064 \$140,000

Broward County \$169,900

Florida \$189,000

# 12-Month Change in Median Listing Price

This chart displays the 12-month change in the median listing price of homes in this area, and compares it to the county and state.

Data Source: On- and off-market listings sources

Update Frequency: Monthly

33064 +16.8%

Broward County +3.0%

Florida +18.9%







#### **Best Businesses**

This chart shows the types of businesses that consumers are leaving an area to find. The business types represented by blue bars are relatively scarce in the area, so consumers go elsewhere to have their needs met. The orange business types are relatively plentiful in the area, meaning there are existing competitors for the dollars that consumers spend in these categories.

Data Source: Retail Marketplace via Esri, 2012

Update Frequency: Annually

