



Demographic and Income Profile

US Hwy 27 & Minute Maid Ramp Two Road
 42389 US 27, Davenport, Florida, 33837
 Ring: 1 mile radius

Latitude: 28.21277
 Longitude: -81.64080

Summary	Census 2010	2015	2020
Population	3,828	4,007	4,180
Households	1,432	1,468	1,518
Families	1,038	1,057	1,087
Average Household Size	2.67	2.73	2.75
Owner Occupied Housing Units	1,145	1,118	1,155
Renter Occupied Housing Units	287	350	363
Median Age	39.1	40.4	41.8
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.85%	1.05%	0.75%
Households	0.67%	1.05%	0.77%
Families	0.56%	0.95%	0.69%
Owner HHs	0.65%	0.91%	0.70%
Median Household Income	2.95%	2.89%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	127	8.7%	118	7.8%
\$15,000 - \$24,999	147	10.0%	104	6.9%
\$25,000 - \$34,999	241	16.4%	186	12.3%
\$35,000 - \$49,999	224	15.3%	213	14.0%
\$50,000 - \$74,999	300	20.4%	352	23.2%
\$75,000 - \$99,999	266	18.1%	375	24.7%
\$100,000 - \$149,999	133	9.1%	134	8.8%
\$150,000 - \$199,999	19	1.3%	24	1.6%
\$200,000+	11	0.7%	13	0.9%
Median Household Income	\$49,547		\$57,313	
Average Household Income	\$57,820		\$65,935	
Per Capita Income	\$21,070		\$23,867	

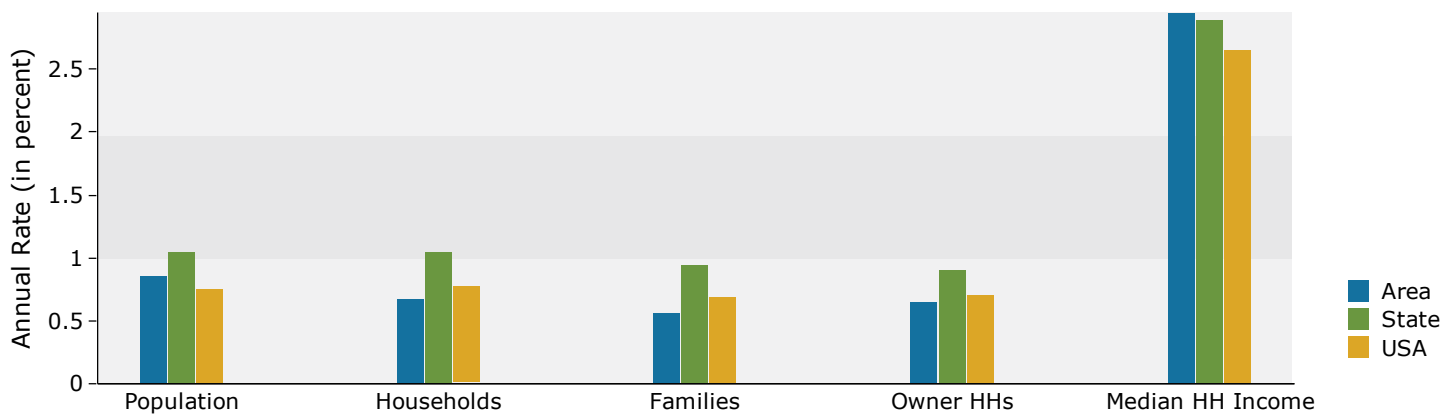
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	243	6.3%	250	6.2%	249	6.0%
5 - 9	235	6.1%	257	6.4%	264	6.3%
10 - 14	243	6.3%	241	6.0%	280	6.7%
15 - 19	223	5.8%	221	5.5%	237	5.7%
20 - 24	202	5.3%	203	5.1%	190	4.5%
25 - 34	523	13.7%	502	12.5%	483	11.6%
35 - 44	562	14.7%	621	15.5%	593	14.2%
45 - 54	447	11.7%	521	13.0%	603	14.4%
55 - 64	440	11.5%	422	10.5%	487	11.6%
65 - 74	430	11.2%	447	11.1%	422	10.1%
75 - 84	238	6.2%	260	6.5%	292	7.0%
85+	42	1.1%	64	1.6%	81	1.9%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,988	78.0%	3,046	76.0%	3,100	74.2%
Black Alone	356	9.3%	396	9.9%	428	10.2%
American Indian Alone	26	0.7%	27	0.7%	29	0.7%
Asian Alone	73	1.9%	81	2.0%	92	2.2%
Pacific Islander Alone	4	0.1%	4	0.1%	5	0.1%
Some Other Race Alone	255	6.7%	303	7.6%	355	8.5%
Two or More Races	127	3.3%	149	3.7%	171	4.1%
Hispanic Origin (Any Race)	1,166	30.5%	1,385	34.6%	1,657	39.6%

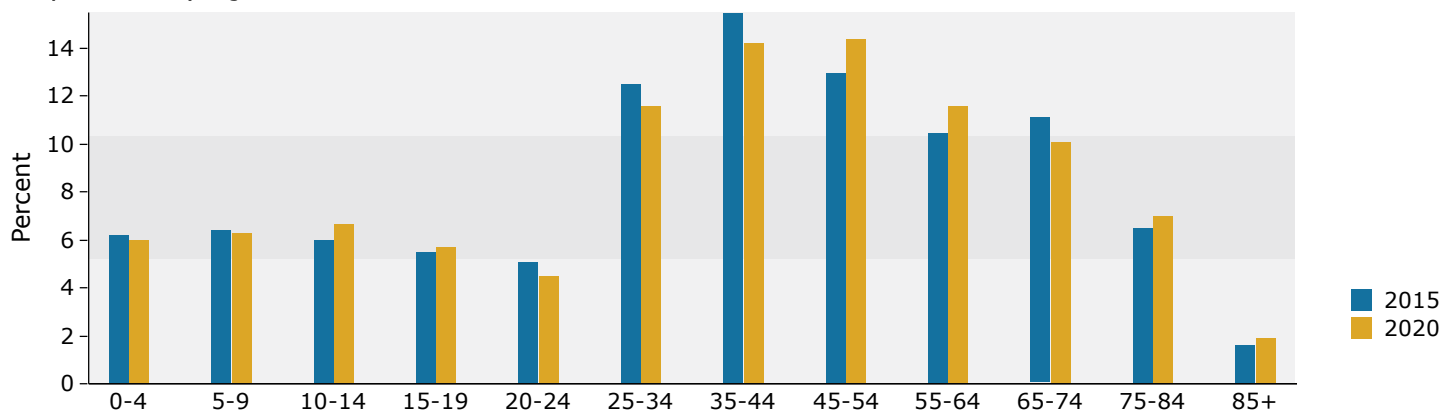
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

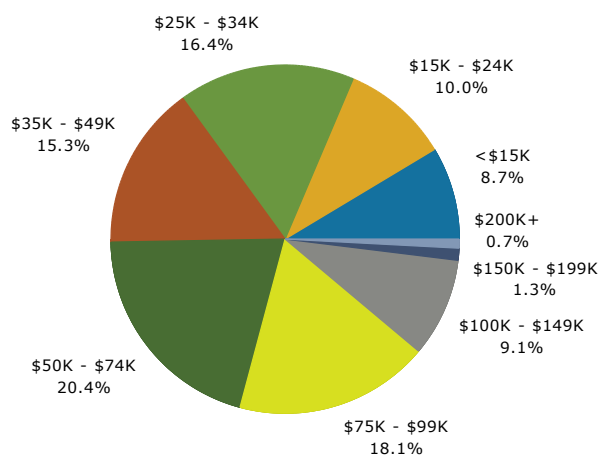
Trends 2015-2020



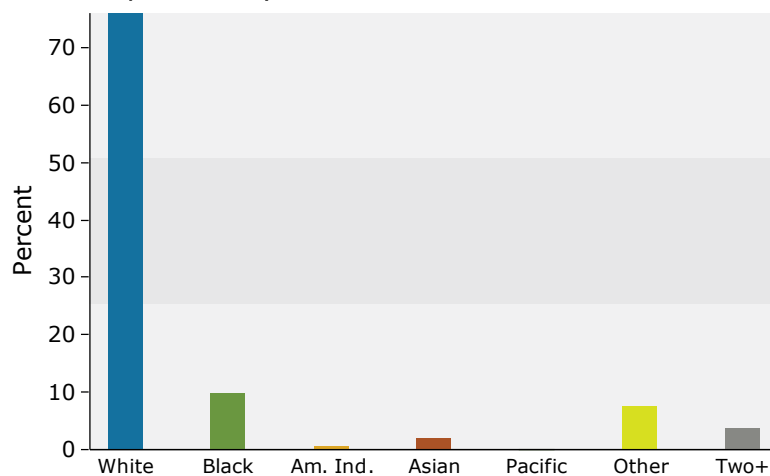
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 34.6%



Demographic and Income Profile

US Hwy 27 & Minute Maid Ramp Two Road
 42389 US 27, Davenport, Florida, 33837
 Ring: 3 mile radius

Latitude: 28.21277
 Longitude: -81.64080

Summary	Census 2010	2015	2020
Population	11,100	11,746	12,613
Households	4,325	4,543	4,871
Families	3,197	3,338	3,565
Average Household Size	2.55	2.57	2.58
Owner Occupied Housing Units	3,508	3,528	3,778
Renter Occupied Housing Units	817	1,015	1,093
Median Age	41.5	42.8	44.5
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.43%	1.05%	0.75%
Households	1.40%	1.05%	0.77%
Families	1.32%	0.95%	0.69%
Owner HHs	1.38%	0.91%	0.70%
Median Household Income	2.97%	2.89%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	394	8.7%	380	7.8%
\$15,000 - \$24,999	486	10.7%	359	7.4%
\$25,000 - \$34,999	699	15.4%	563	11.6%
\$35,000 - \$49,999	762	16.8%	778	16.0%
\$50,000 - \$74,999	930	20.5%	1,112	22.8%
\$75,000 - \$99,999	768	16.9%	1,081	22.2%
\$100,000 - \$149,999	390	8.6%	440	9.0%
\$150,000 - \$199,999	64	1.4%	92	1.9%
\$200,000+	50	1.1%	67	1.4%
Median Household Income	\$48,170		\$55,751	
Average Household Income	\$58,336		\$66,777	
Per Capita Income	\$21,986		\$25,090	

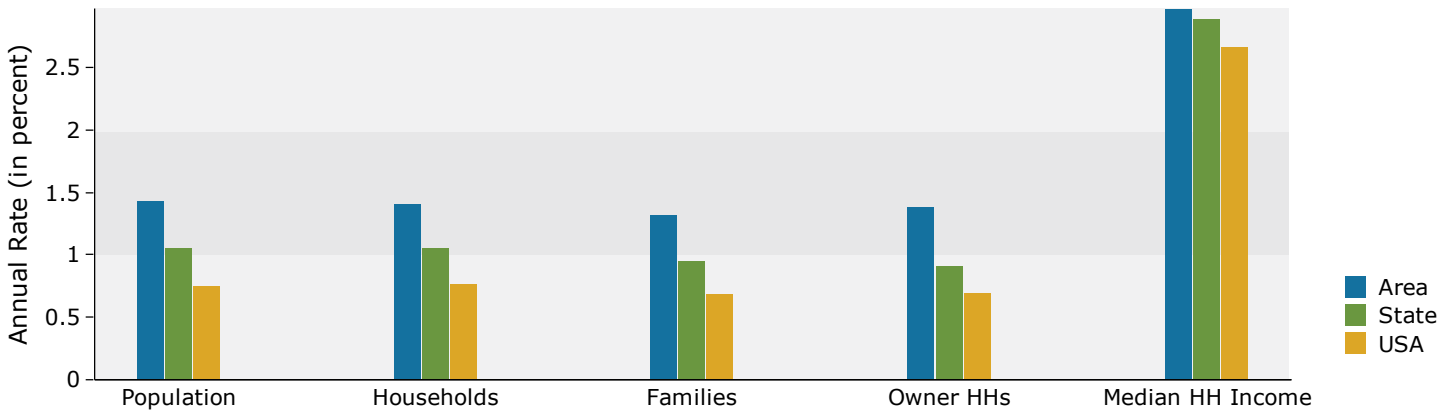
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	668	6.0%	682	5.8%	686	5.4%
5 - 9	624	5.6%	708	6.0%	732	5.8%
10 - 14	645	5.8%	646	5.5%	788	6.2%
15 - 19	603	5.4%	588	5.0%	646	5.1%
20 - 24	546	4.9%	543	4.6%	512	4.1%
25 - 34	1,445	13.0%	1,396	11.9%	1,348	10.7%
35 - 44	1,543	13.9%	1,672	14.2%	1,685	13.4%
45 - 54	1,316	11.9%	1,499	12.8%	1,700	13.5%
55 - 64	1,428	12.9%	1,363	11.6%	1,558	12.4%
65 - 74	1,422	12.8%	1,568	13.3%	1,598	12.7%
75 - 84	731	6.6%	879	7.5%	1,076	8.5%
85+	130	1.2%	202	1.7%	282	2.2%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,788	79.2%	9,063	77.1%	9,493	75.3%
Black Alone	954	8.6%	1,075	9.1%	1,196	9.5%
American Indian Alone	65	0.6%	71	0.6%	80	0.6%
Asian Alone	212	1.9%	240	2.0%	278	2.2%
Pacific Islander Alone	9	0.1%	10	0.1%	11	0.1%
Some Other Race Alone	726	6.5%	879	7.5%	1,066	8.5%
Two or More Races	346	3.1%	411	3.5%	490	3.9%
Hispanic Origin (Any Race)	3,069	27.6%	3,695	31.5%	4,550	36.1%

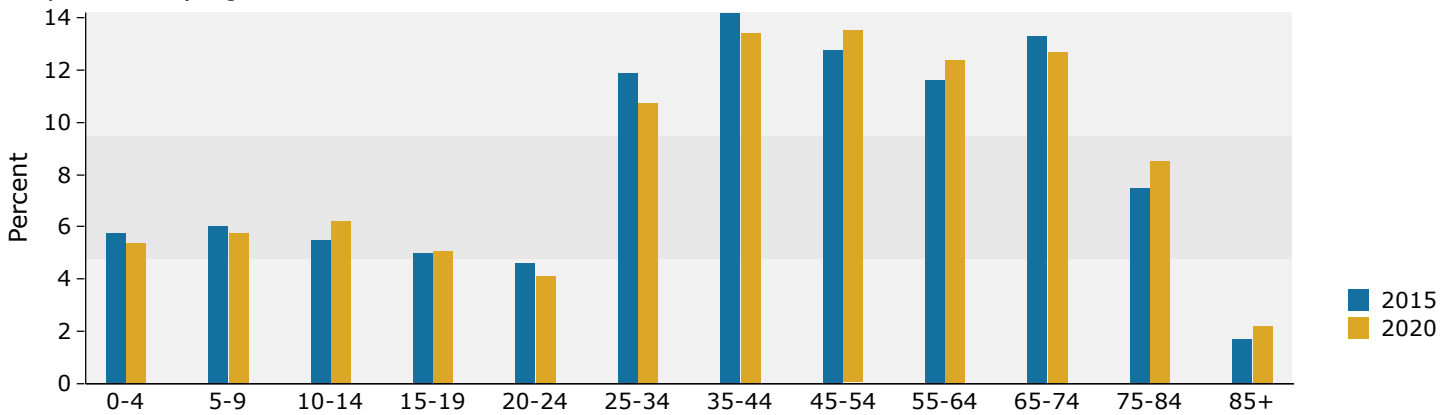
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

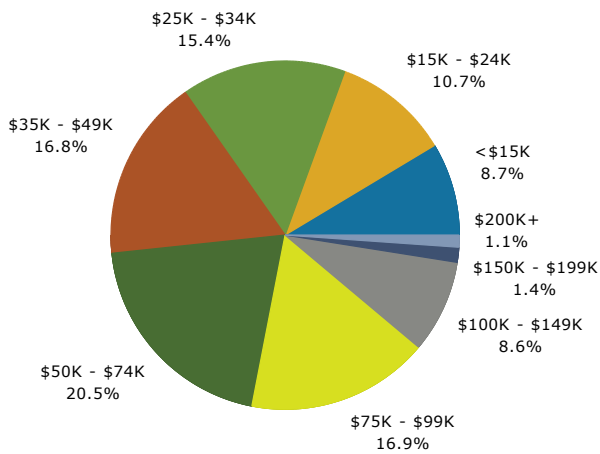
Trends 2015-2020



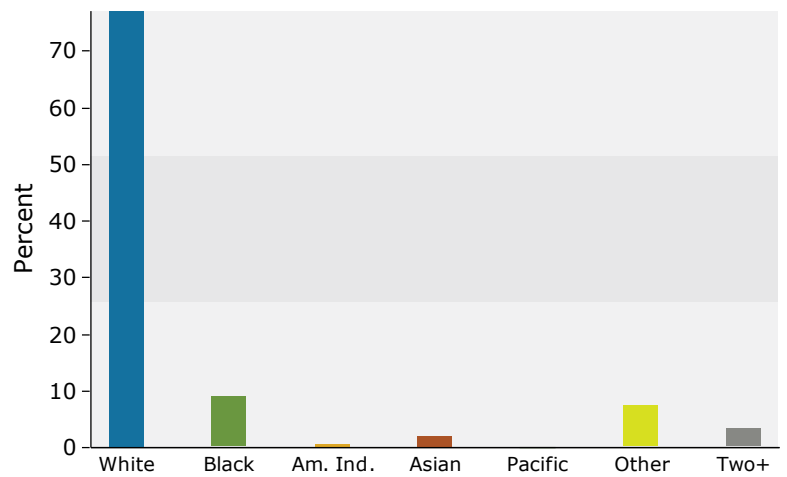
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 31.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

US Hwy 27 & Minute Maid Ramp Two Road
 42389 US 27, Davenport, Florida, 33837
 Ring: 5 mile radius

Latitude: 28.21277
 Longitude: -81.64080

Summary	Census 2010	2015	2020
Population	26,310	28,798	31,937
Households	9,912	10,744	11,888
Families	7,293	7,856	8,649
Average Household Size	2.64	2.67	2.67
Owner Occupied Housing Units	7,440	7,643	8,435
Renter Occupied Housing Units	2,472	3,100	3,453
Median Age	39.9	41.5	42.4
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	2.09%	1.05%	0.75%
Households	2.04%	1.05%	0.77%
Families	1.94%	0.95%	0.69%
Owner HHs	1.99%	0.91%	0.70%
Median Household Income	2.87%	2.89%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	1,036	9.6%	1,035	8.7%
\$15,000 - \$24,999	1,109	10.3%	848	7.1%
\$25,000 - \$34,999	1,556	14.5%	1,301	10.9%
\$35,000 - \$49,999	1,918	17.9%	2,015	16.9%
\$50,000 - \$74,999	2,258	21.0%	2,793	23.5%
\$75,000 - \$99,999	1,700	15.8%	2,382	20.0%
\$100,000 - \$149,999	865	8.1%	1,077	9.1%
\$150,000 - \$199,999	177	1.6%	263	2.2%
\$200,000+	125	1.2%	173	1.5%
Median Household Income	\$47,428		\$54,627	
Average Household Income	\$57,779		\$65,991	
Per Capita Income	\$21,303		\$24,238	

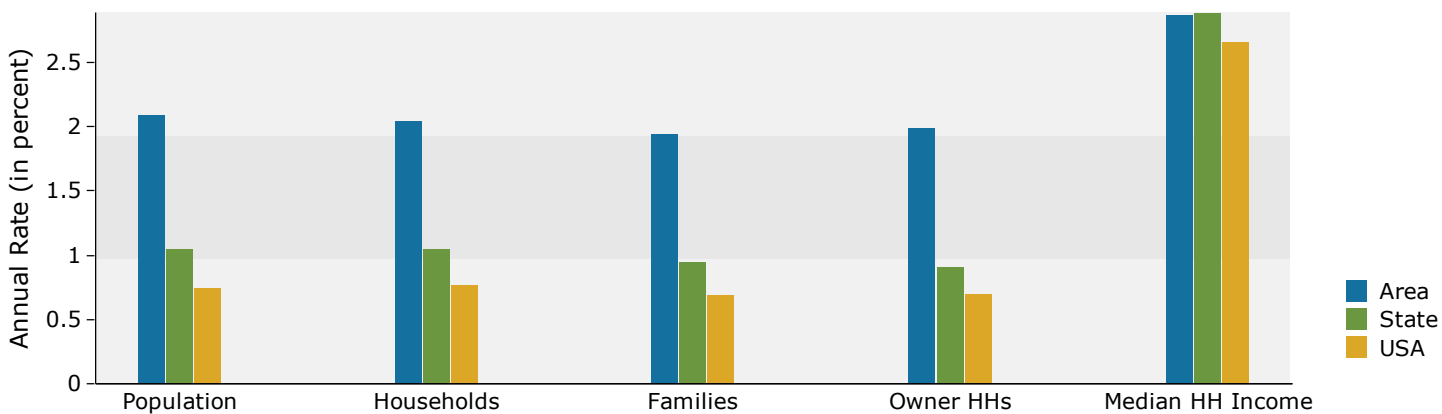
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,652	6.3%	1,714	6.0%	1,827	5.7%
5 - 9	1,595	6.1%	1,745	6.1%	1,870	5.9%
10 - 14	1,613	6.1%	1,658	5.8%	1,971	6.2%
15 - 19	1,549	5.9%	1,557	5.4%	1,722	5.4%
20 - 24	1,403	5.3%	1,563	5.4%	1,570	4.9%
25 - 34	3,509	13.3%	3,610	12.5%	3,926	12.3%
35 - 44	3,816	14.5%	3,948	13.7%	4,184	13.1%
45 - 54	3,402	12.9%	3,887	13.5%	4,190	13.1%
55 - 64	3,251	12.4%	3,386	11.8%	3,937	12.3%
65 - 74	2,826	10.7%	3,452	12.0%	3,771	11.8%
75 - 84	1,389	5.3%	1,813	6.3%	2,332	7.3%
85+	304	1.2%	464	1.6%	638	2.0%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	20,535	78.0%	21,892	76.0%	23,656	74.1%
Black Alone	2,335	8.9%	2,690	9.3%	3,076	9.6%
American Indian Alone	127	0.5%	145	0.5%	168	0.5%
Asian Alone	569	2.2%	661	2.3%	792	2.5%
Pacific Islander Alone	29	0.1%	37	0.1%	43	0.1%
Some Other Race Alone	1,913	7.3%	2,390	8.3%	2,995	9.4%
Two or More Races	803	3.1%	983	3.4%	1,207	3.8%
Hispanic Origin (Any Race)	7,222	27.4%	8,962	31.1%	11,416	35.7%

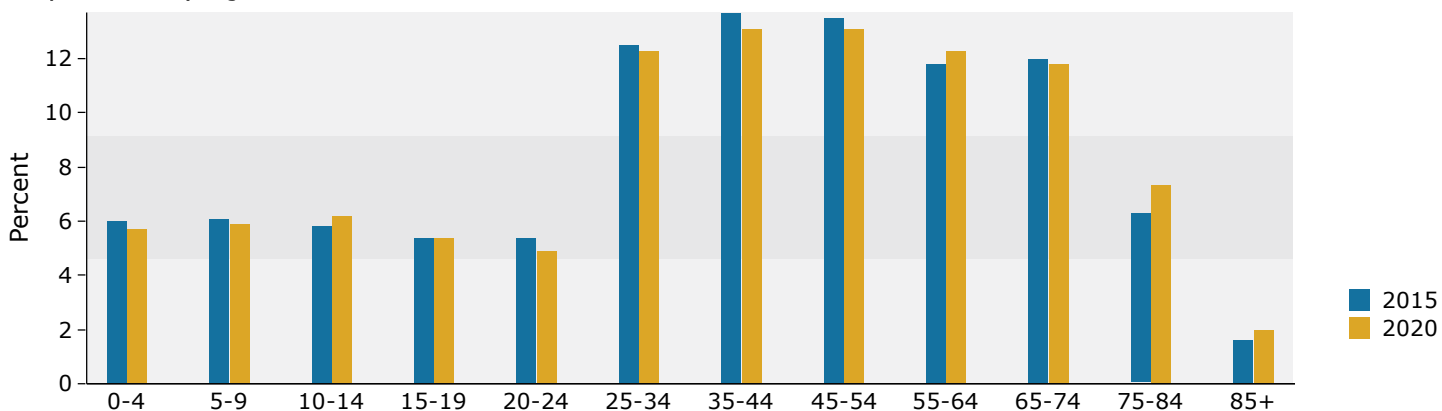
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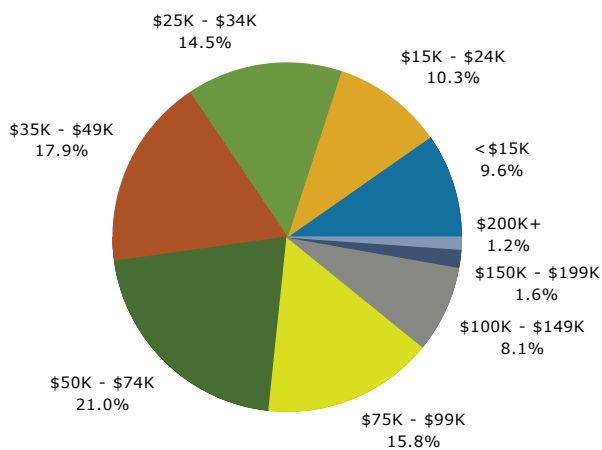
Trends 2015-2020



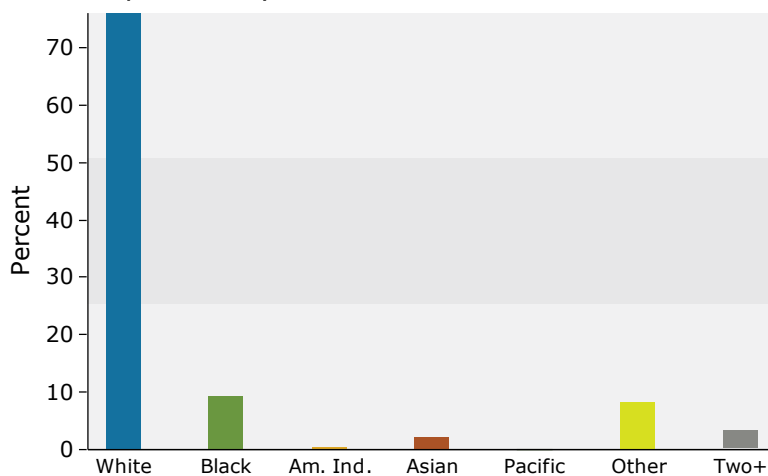
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 31.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.