

Jewel McDonald, CPM, CCIM, President/Broker

JM Real Estate, Inc.

Professional Resume



Jewel McDonald, CPM®, CCIM, is the President and Broker for JM Real Estate, Inc., a commercial property management, leasing, and sales company in Brevard with a current portfolio of approx. 2.5 million square feet and an estimated value of over \$300 million. Jewel, a Rollins College graduate, has been in the commercial real estate business for 27 years and is the only woman in the area who holds both the CPM and CCIM designations.

Jewel McDonald began her career in Orlando, Florida, in 1987 working for Equitable Life Insurance Company on a 535,000 sq.ft. industrial project, West Park/ McLeod West. She gained invaluable experience during her four years working for this institutional investor owner. Then, under Metropolitan Life Insurance Company's ownership, she went on to become the property manager and leasing agent for Melbourne's largest class "A" high rise office tower, totaling 160,000 sq.ft., Rialto Place Office Tower for over 7 years. During her time there she brought the property up to 100% occupancy, increased the net operating income by over 30% and prepared the property for disposition. During her years at Rialto, she was responsible for noteworthy leases with tenants such as Grumman Melbourne Systems, Merrill Lynch, SunTrust Bank, Dean Mead, The Goldfield Corporation, and State Farm to name a few. She also managed a 61 office executive suite and oversaw its operation, the largest in Brevard County.

Ms McDonald then went into business for herself forming JM Real Estate, Inc., in 1997 along with her husband of 27 years, Mike McDonald. Jewel's primary responsibilities are commercial leasing and sales and overseeing the property management operation of the business. Since JM's inception, they have been involved in millions of square feet of acquisition and disposition of commercial investment properties primarily multi-tenant office and retail type. In addition, their office has been a primary leader of office, retail, medical office, and industrial leasing in the Brevard County area. JM has also been involved in development projects working with developers from the ground up in site selection, design, pre-leasing, construction, to completion and full lease-up and ultimately disposition spanning the full spectrum of commercial investment real estate.

JM's company offers from facilities management to full service property management, commercial leasing, and acquisition and disposition of commercial investment real estate specializing in multi-tenant office, retail, and industrial properties in Brevard County. JM has an amazing staff of highly qualified experts in the field with over 100 years of combined experience. JM had back to back record years in 2012/2013. They welcome new business opportunities.



Education:

- Bachelor of Arts Degree - Rollins College
Winter Park, Florida 1991
Major: Organizational Communications
Minor: Business Administration
- Associate of Arts Degree - Valencia Community College
Orlando, Florida 1988

Professional

- Certified Commercial Investment Manager (CCIM) . . . 2007
[Click here to learn more about CCIM](#)
- Certified Property Manager (CPM) 1998
thru Institute of Real Estate Mgmt.(IREM)
[Click here to learn more about IREM/CPM](#)
- Lic. Real Estate Broker - Florida, 1997 to Present
- Lic. Real Estate Salesperson - Florida, 1987 to 1997
- Notary Public - 1992 to Present

Jewel's hobbies include avid golfer, photography (www.jewelmcdonaldphotography.com), and conformation dog handler.

