

Executive Summary

740-800 Hammondville Rd. Pompano Beach, FL 33060



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1233 E Hillsboro Blvd. Deerfield Beach, FL 33441

Commercial Land 5.75 Acres in Pompano Beach Overlay District

For Sale \$2,500,000

740-790 & 800 Hammondville Rd.
Pompano Beach, FL 33060



GROUND LEASE	2 Parcels 5.75 Acres 250,628SF Property		
DESCRIPTION	5.75 Acres of prime commercial development land in the heart of the Pompano Beach CRA Overlay District. Ideal property for commercial or multifamily development.		
PRICING	\$2,500,000 (\$434,783 per acre, \$9.97 price per SF)		
LOCATION	Located between Hammondville Rd and Atlantic Blvd East of I-95.		
VIDEO	https://www.youtube.com/embed/liw-4AriLtA		
ZONING	TO Overlay-Mixed Use in Pompano Beach CRA Overlay District		
TRAFFIC COUNT	52,000 cars daily (Atlantic Blvd)		
FOLIOS	4842-35-00-0930, 4842-35-00-0920		
DEMOGRAPHICS 2013 Estimate		1 mile	3 mile
	HH Population:	5,524	51,111
	Average HH Income:	\$41,812	\$50,301
			5 mile
			121,423
			\$53,075

Disclaimer: This offering subject to errors, omissions, prior sale or withdrawal without notice.

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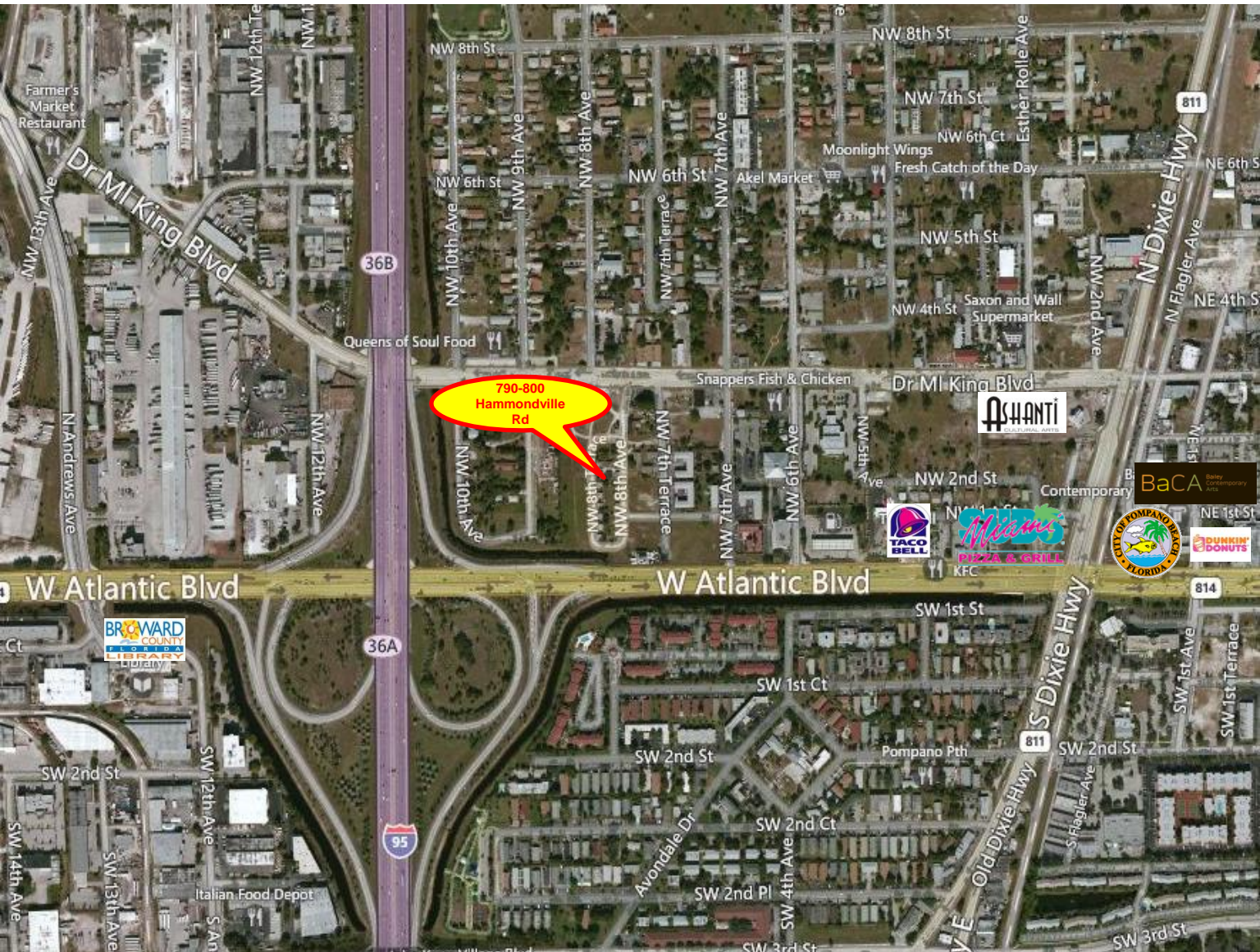
954.427.8686 T.
954.427.0117 F.

Location Map

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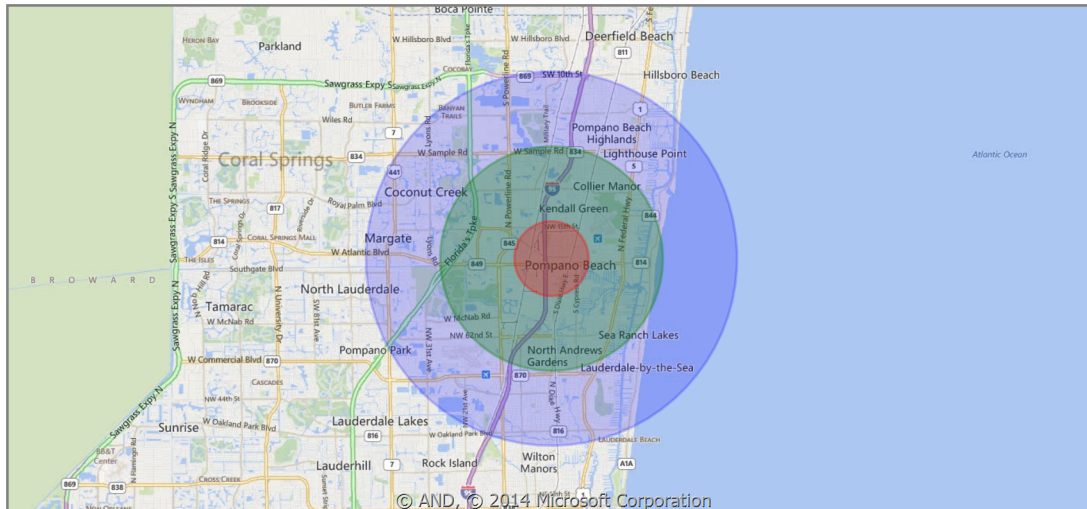
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Demographic Report

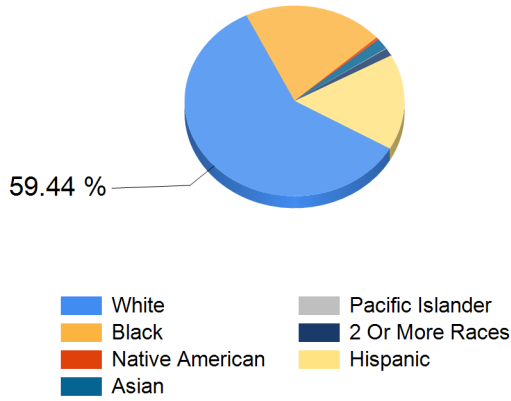
Prepared By: John McQueston



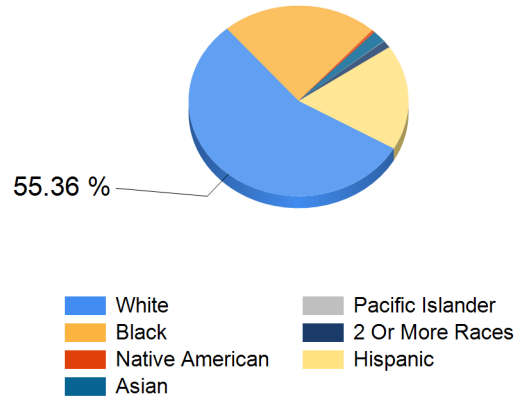
Population	2011 Projection			2013 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles
Total Estimated Population	14,364	120,183	289,849	14,705	113,267	276,478
Total Census 2000 Population	11,137	117,830	276,814	11,137	117,830	276,814
Population Change %	27	2	3	29	-4	-3
Population Density (People/SQ Mile)	6,726	5,372	5,639	6,857	4,981	5,286
Median Age	37	47	47	38	48	48
Total Males	7,242	60,067	144,931	7,446	56,909	138,849
Total Females	7,122	60,116	144,918	7,259	56,358	137,629

Population By Age Group	2011 Projection			2013 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles
4 Years Old and Younger	1,057	6,132	15,319	1,034	5,713	14,227
5 - 9 Years Old	1,221	7,062	17,636	1,175	6,610	16,530
10 - 14 Years Old	1,154	6,819	16,923	1,166	6,603	16,536
15 - 19 Years Old	1,107	6,595	16,191	1,170	6,704	16,695
20 - 24 Years Old	1,119	6,728	16,257	1,153	6,678	16,511
25 - 29 Years Old	1,096	6,785	16,600	1,101	6,482	15,954
30 - 34 Years Old	1,033	7,084	17,821	998	6,141	15,242
35 - 39 Years Old	1,006	7,942	20,317	986	6,615	16,690
40 - 44 Years Old	1,064	9,230	23,350	1,063	7,902	20,118
45 - 49 Years Old	990	9,297	23,150	1,009	8,337	21,133
50 - 54 Years Old	812	8,157	20,060	901	8,147	20,468
55 - 59 Years Old	653	7,470	18,169	769	7,601	18,822
60 - 64 Years Old	481	6,321	6,321	589	6,615	16,125
65 - 69 Years Old	356	5,047	11,685	425	5,198	12,406
70 - 74 Years Old	263	4,535	10,154	307	4,357	10,127
75 - 79 Years Old	214	4,354	9,384	227	3,730	8,358
80 - 84 Years Old	189	4,059	8,434	166	3,339	7,255
85 Years Old and Older	549	6,566	13,269	466	6,495	13,281

Population By Ethnicity 2011 < 5 Miles

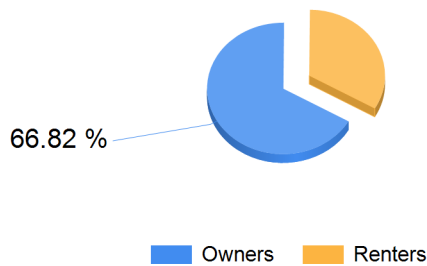


Population By Ethnicity 2013 < 5 Miles

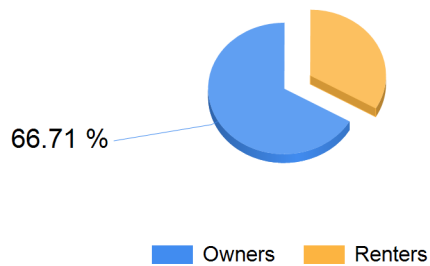


Population By Ethnicity	2011 Projection			2013 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles
White	4717	82291	205740	4498	73501	186388
Black	9213	34250	71446	9829	36442	77461
Native American	124	633	1510	106	604	1515
Asian	120	1537	6337	129	1556	6724
Pacific Islander	10	88	352	7	64	264
2 or More Races	180	1384	4464	136	1100	1100
Hispanic	2896	21117	56292	3251	22347	60195
White Non-Hispanic	2288	62020	152718	1932	52546	131474

Housing 2011 Projection

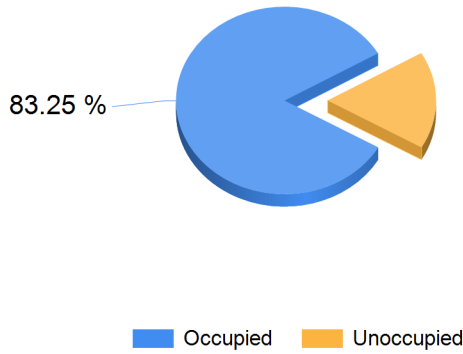


Housing 2013 Projection

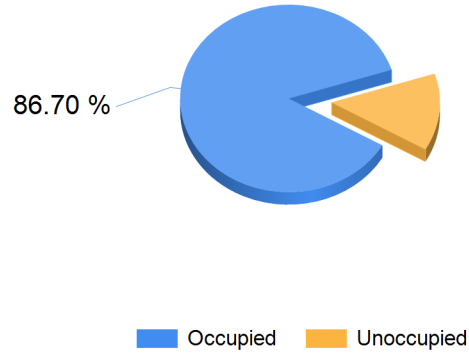


Housing	2011 Projection			2013 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles
Total Estimated Households	5,107	51,663	123,722	5,207	47,465	115,263
Total Census 2000 Households	3,892	53,161	123,533	3,892	53,161	123,533
Average Household Size	2.68	2.38	2.36	0.12	4.52	1.91
Total Housing Units	5,227	72,027	161,685	5,583	76,384	171,297
Owners	871	39,084	91,400	924	41,397	96,743
Renters	3,692	19,596	45,389	3,948	20,765	48,278
Vacant Housing Units	663	13,348	24,898	710	14,222	26,278

**Occupied vs Unoccupied Housing 2011
Projection**



**Occupied vs Unoccupied Housing 2013
Projection**

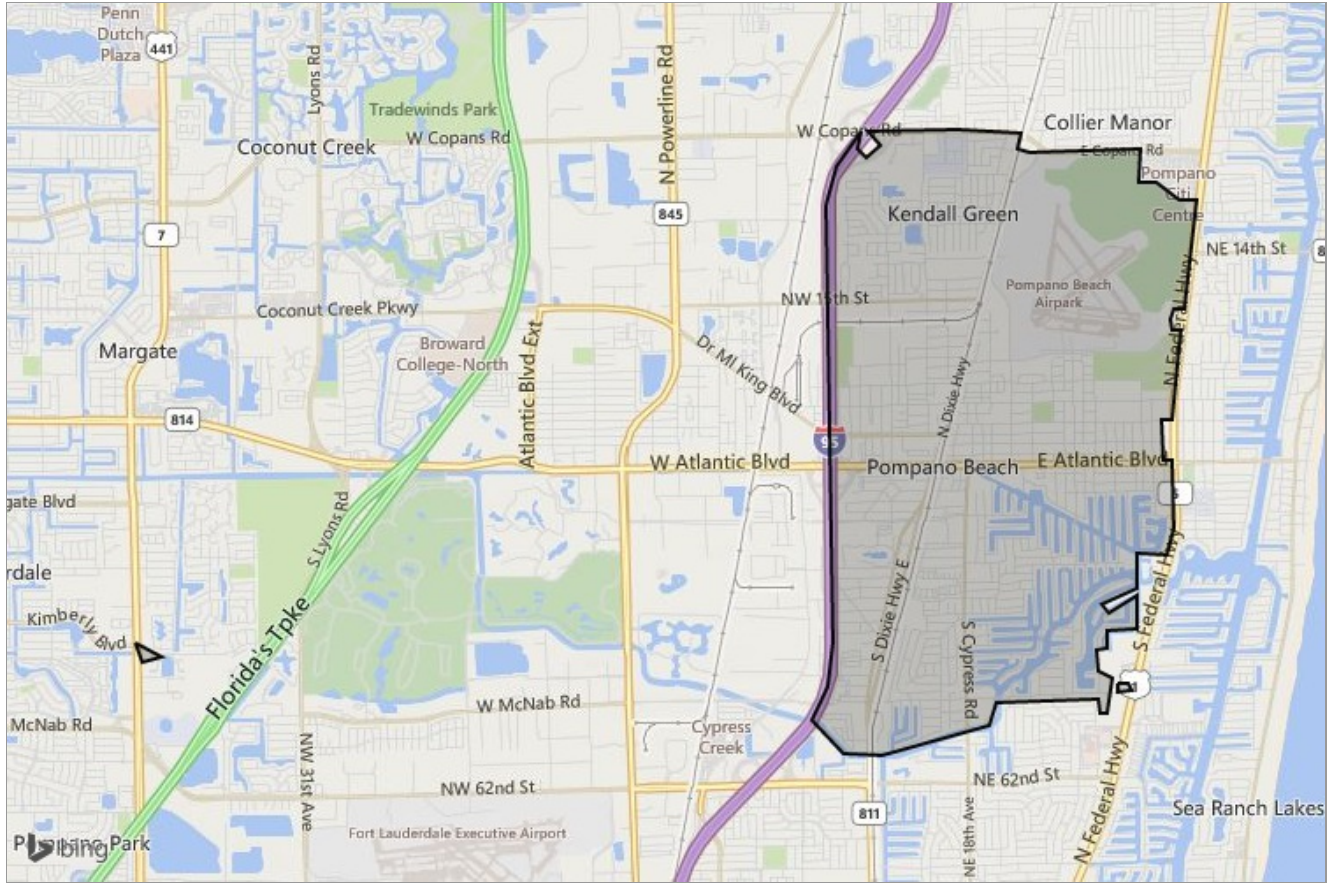


Income By Household	2011 Projection			2013 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles
Under \$10,000	1,212	5,715	11,834	1,256	5,429	11,231
\$10,000 - \$14,999	441	3,409	8,340	447	3,128	7,778
\$15,000 - \$19,999	463	3,902	8,666	471	3,623	8,123
\$20,000 - \$24,999	480	3,779	9,017	487	3,472	8,425
\$25,000 - \$29,999	393	4,218	9,330	399	3,897	8,732
\$30,000 - \$34,999	380	3,901	9,523	386	3,601	8,958
\$35,000 - \$39,999	340	2,926	7,517	346	2,672	7,016
\$40,000 - \$44,999	265	3,189	8,163	266	2,912	7,605
\$45,000 - \$49,999	184	2,395	6,097	185	2,201	5,711
\$50,000 - \$59,999	378	4,215	11,449	384	3,869	10,682
\$60,000 - \$74,999	198	4,441	11,266	198	4,059	10,474
\$75,000 - \$99,999	164	3,968	10,055	166	3,577	9,266
\$100,000 - \$124,999	64	1,947	1,947	65	1,731	4,339
\$125,000 - \$149,999	38	1,040	2,099	39	921	1,875
\$150,000 - \$199,999	20	956	1,970	21	847	1,752
Over \$200,000	55	1,277	2,676	57	1,138	2,373
Median Household Income	\$24,217	\$38,827	\$41,819	\$23,916	\$38,772	\$41,794
Aggregate Household Income	\$180,410,608	\$2,664,296,380	\$6,377,290,464	\$180,233,541	\$2,410,681,879	\$5,850,852,550
Average Household Income	\$34,593	\$50,542	\$53,117	\$34,321	\$50,404	\$52,995
Per Capita Household Income	\$12,655	\$22,643	\$23,634	\$12,525	\$22,505	\$23,448

Household Expenditures	2011 Projection			2013 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Miles	< 3 Miles	< 5 Miles
Total Annual Household	\$158,055,793	\$2,060,445,266	\$4,993,511,192	\$161,416,190	\$1,889,962,949	\$4,650,090,045
Average Annual Household	\$31,346	\$39,518	\$40,700	\$31,432	\$39,724	\$40,897
Food	\$463	\$5,210	\$5,331	\$4,360	\$5,169	\$5,291
Cereals & Bakery Products	\$367	\$398	\$403	\$359	\$393	\$398
Cereals & Cereal Products	\$131	\$143	\$145	\$130	\$142	\$145
Bakery Products	\$254	\$283	\$287	\$247	\$273	\$278
Meats, Poultry, Fish & Eggs	\$737	\$834	\$851	\$738	\$843	\$860
Dairy Products Misc	\$291	\$334	\$341	\$291	\$339	\$346
Housing	\$10,742	\$13,098	\$13,426	\$10,780	\$13,222	\$13,545
Owned Dwellings	\$3,451	\$4,838	\$5,032	\$3,457	\$4,897	\$5,092
Mortgage Interest & Charges	\$176	\$242	\$250	\$180	\$244	\$253
Property Taxes	\$1,028	\$1,397	\$1,447	\$1,024	\$1,370	\$1,415
Rented Dwellings	\$2,693	\$2,491	\$2,491	\$2,613	\$2,410	\$2,379
Utilities, Fuels & Public Services	\$2,558	\$3,003	\$3,069	\$2,595	\$3,034	\$3,097
Natural Gas	\$384	\$450	\$459	\$369	\$431	\$440
Electricity	\$960	\$1,102	\$1,123	\$975	\$1,113	\$1,134
Fuel Oil or Other Fuels	\$98	\$114	\$117	\$99	\$115	\$118
Telephone Services	\$849	\$994	\$1,014	\$866	\$1,030	\$1,051
Water & Other Public Services	\$268	\$318	\$327	\$274	\$326	\$336
Household Operations	\$468	\$640	\$663	\$462	\$630	\$653
Personal Services	\$176	\$242	\$250	\$180	\$244	\$253
Other Household Expenses	\$322	\$433	\$449	\$319	\$440	\$456
Housekeeping Supplies	\$472	\$554	\$567	\$459	\$538	\$549
Household Furnishings & Equipment	\$998	\$1,337	\$1,386	\$984	\$1,289	\$1,333
Furniture	\$244	\$348	\$362	\$242	\$339	\$353
Floor Coverings	\$26	\$35	\$37	\$26	\$35	\$36
Major Appliances	\$149	\$197	\$204	\$147	\$195	\$202
Sm. Appliances & Misc Housewares	\$75	\$91	\$93	\$75	\$92	\$94
Apparel & Services	\$1,186	\$1,440	\$1,479	\$1,206	\$1,456	\$1,495
Transportation	\$5,503	\$7,129	\$7,373	\$5,616	\$7,279	\$7,533
Maintenance & Repairs	\$452	\$562	\$576	\$457	\$562	\$576
Vehicle Insurance	\$814	\$1,022	\$1,052	\$847	\$1,043	\$1,071
Public Transportation	\$2,323	\$346	\$359	\$249	\$344	\$357
Health Care	\$2,323	\$2,754	\$2,818	\$2,303	\$2,716	\$2,771
Entertainment	\$1,563	\$2,064	\$2,130	\$1,565	\$2,105	\$2,174
Tobacco & Smoking Related	\$251	\$271	\$274	\$257	\$280	\$283
Cash Contributions	\$905	\$1,255	\$1,305	\$903	\$1,252	\$1,300
Personal Insurance & Pensions	\$2,463	\$3,866	\$4,068	\$2,466	\$3,806	\$4,001
Life & Other Personal Insurance	\$232	\$318	\$330	\$234	\$320	\$332
Pensions & Social Security	2,250	3,559	3,749	2,242	3,501	\$3,684

COMMERCIAL TRADE AREA REPORT

Pompano Beach, FL 33060



Presented by

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1233 E Hillsboro Blvd
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Criteria Used for Analysis

Income:
Median Household Income
\$36,507

Age:
Median Age
40.0






Population Stats:
Total Population
31,301

Segmentation:
1st Dominant Segment
City Dimensions

Consumer Segmentation

Life Mode What are the people like that live in this area?	Global Roots Ethnically and culturally diverse families	Urbanization Where do people like this usually live?	Metro Cities II Densely populated transition neighborhoods in larger cities
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Top Tapestry Segments

	2,071 (17.0%)	1,585 (13.0%)	1,241 (10.2%)	1,220 (10.0%)	1,122 (9.2%)
% of Households					
% of Pompano Beach					
	City Dimensions	In Style	City Commons	Prosperous Empty Nesters	Aspiring Young Families
					
Lifestyle Group	8 Global Roots	2 Upscale Avenues	9 Family Portrait	5 Senior Styles	7 High Hopes
Urbanization Group	4 Metro Cities II	7 Suburban Periphery I	2 Principal Urban Centers II	7 Suburban Periphery I	4 Metro Cities II
Residence Type	Multi-Unit Rentals	Single Family; Townhome	Multi-Unit Rentals	Single Family	Multi-Units; Townhome
Household Type	Mixed	Mixed	Single Parent Farms; Singles	Married Couples With or Without Kids	Family Mix
Average Household Size	2.7	2.43	2.8	2.37	2.54
Median Age	29.2	40	24.6	48.9	30.5
Diversity Index	84	45	45	29	70
Median Household Income	\$28,963	\$70,745	\$16,830	\$67,295	\$52,487
Median Net Worth	\$12,275	\$182,665	\$9,958	\$261,595	\$36,734
Median Home Value	\$76,641	\$218,289	\$67,943	\$193,784	\$137,343
Homeownership	34 %	68 %	21 %	85 %	47 %
Employment	Skilled or Services	Professional or Management	Services	Professional or Management	Professional, Management or Services
Education	No High School Diploma; High School Grad	Some College; Bachelor's or Graduate	No High School Diploma; High School Grad	Some College; Bachelor's or Graduate	Some College; Bachelor's Degree
Preferred Activities	Buy video games, tapes. Go roller-skating, go to movies.	Vacation at beach. Make purchases online.	Buy baby or children's products. Own 3+ cell phones.	Play golf. Furniture refinishing.	Visit theme parks. Attend pro football games.
Financial	Have personal education loan	Track investments online	Bank online	Consult financial planner	Carry life insurance policies
Media	Watch BET, MTV2, Game Show Network	Listen to news or talk radio	Listen to urban and gospel radio	Read 2+ daily newspapers	Watch dramas or horror films on DVD
Vehicle	Own or lease Ford	Own or lease minivan	Own or lease Mercury	Own or lease a luxury car	Own or lease Dodge car

About this segment

City Dimensions

This is the
#1
dominant segment
for this area

In this area
17.0%
of households fall
into this segment

In the United States
0.9%
of households fall
into this segment



An overview of who makes up this segment across the United States

Demographic

Diversity in household type and ethnicity characterizes City Dimensions neighborhoods. Most of these residents are young, with a median age of 29.5 years. Households are a mix of types; most are singles who live alone (31 percent), married-couple families (30 percent), and single-parent families (23 percent). Ethnic diversity is high. Nearly half of the residents are white and one-fourth are black; however, higher-than-average proportions of other race populations are also represented. Three in ten residents are of Hispanic origin.

Socioeconomic

The median household income is \$26,283. Ten percent of the households receive Supplemental Security Income; 11 percent receive public assistance. Employed residents work full-time or part-time, primarily in the service, manufacturing, and retail trade industry sectors. Overall, 35 percent of residents aged 25 years and older have graduated from high school; 9 percent hold a bachelor's or graduate degree.

Residential

Although City Dimensions neighborhoods have a mix of housing types, more than half of the residents rent apartments in multiunit buildings. Most of the real estate is older; approximately 70 percent of the housing units were built before 1960; 42 percent are pre-1940 structures. Average gross rent in these older buildings is 17 percent below the US average. Housing types are split between single-family homes and apartments in two-to-four-unit buildings. Although most households have a vehicle, residents seek jobs near their homes, commuting an average of 22 minutes to work.

Preferences

City Dimensions residents watch cable TV often, preferring movies and news programs to documentaries. Most households own more than one television set. They also like gaming systems. Residents are big-time sports fans and loyal team supporters; this is a top market for buying and wearing sports team clothes. Because few homes are equipped with central air conditioning, they rely on room air conditioners if necessary. Many have recently moved, so they bought household furnishings such as area rugs and sofas. Families with children spend wisely for children's and baby products, preferring to shop at discount stores. They use store brands, particularly for expensive items such as disposable diapers. Households that own vehicles prefer domestic cars and buy used vehicles. If they have automotive repair expertise, they service their own cars; others rely on the car dealership or a nearby garage. They eat out and go to the movies.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 65 unique market segments based on socioeconomic and demographic characteristics.

About this segment

In Style

This is the
#2
dominant segment
for this area

In this area
13.0%
of households fall
into this segment

In the United States
2.3%
of households fall
into this segment



An overview of who makes up this segment across the United States

Demographic

In Style residents live in the suburbs but prefer the city lifestyle. Professional couples predominate. Household distributions by type are similar to those of the United States. Married-couple families represent 54 percent of households. Households without children (married couples without children, single-person, shared, and other family types), comprise more than two-thirds of all households. This count is increasing. The population is slightly older, with a median age of 40.5 years. There is little diversity in these neighborhoods.

Socioeconomic

In Style residents are prosperous, with a median household income of \$65,387. Wages and salaries provide income for 84 percent of the households; 47 percent also receive some form of investment income. In Style residents are more educated compared to the US level: 42 percent of the population aged 25 years and older hold a bachelor's or graduate degree. Forty-six percent of employed residents have professional or management positions, with above average concentrations in the finance, insurance, health care, technical services, and education industry sectors.

Residential

In Style residents live in affluent neighborhoods of metropolitan areas across the country. More suburban than urban, they embrace an urbane lifestyle; 14 percent prefer townhouses to traditional single-family homes chosen by 56 percent of the households. The 69 percent rate of home ownership is just slightly above average. More than three-quarters of the housing was built in the last 30 years.

Preferences

Computer savvy In Style residents go online daily to research real estate information; do their banking; track investments; trade stocks; book travel; and buy computer hardware or software, concert tickets, or tickets to sporting events. They use a financial planner and invest in stocks, bonds, money market funds, money market bank accounts, and securities. Looking toward the future, residents hold life insurance policies and contribute to IRA and 401(k) retirement accounts. To maintain their homes, they hire professional household cleaning services and contractors to remodel their kitchens. Residents stay fit by exercising, eating a healthy diet to control their weight, buying low-fat foods, and taking vitamins. They attend live musical performances and gamble at casinos. They take domestic vacations to hike, golf, and go backpacking. They read magazines, listen to news-talk radio, and watch professional sports events and golf on TV.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 65 unique market segments based on socioeconomic and demographic characteristics.

About this segment

City Commons

This is the
#3
dominant segment
for this area

In this area
10.2%
of households fall
into this segment

In the United States
0.7%
of households fall
into this segment



An overview of who makes up this segment across the United States

Demographic

Single-parent families or singles who live alone comprise most of these very young households. With a median age of 26.7 years, City Commons is one of Tapestry Segmentation's youngest segments. Approximately half of the households have children; some households are multigenerational, with adults still living at home or grandparents who provide child care. The average household size of 2.8 is higher than the national average. Since 2000, population in these areas has declined at 0.4 percent per year. These neighborhoods are not ethnically diverse; 81 percent of the population is black.

Socioeconomic

Thirty-one percent of the residents who work are employed in service occupations (twice the national level). Nineteen percent of the households are on public assistance; 13 percent receive Supplemental Social Security income. Overall, more than 60 percent of the residents aged 25 years and older have graduated from high school. Six percent hold a bachelor's or graduate degree; 22.8 percent have attended college. Because they have limited employment options, more residents work part-time than full-time. The median household income is \$16,339.

Residential

City Commons neighborhoods are found in large metropolitan areas, mainly in the South and Midwest. More than three-fourths of the households rent. Sixty-three percent rent apartments in multiunit buildings, primarily with fewer than 20 units. One-fourth of the housing is single-family dwellings. Typical of a young renters' market, these residents are movers; nearly 50 percent have relocated within the last five years.

Preferences

City Commons residents buy baby and children's products, food, and clothing most frequently. They shop primarily at discount stores and occasionally at department stores. Most families enjoy eating at fast-food restaurants several times a month. For exercise, they take their children to nearby city parks and playgrounds. Occasionally, they go to basketball games. An annual travel destination is probably to a theme park. They watch daytime courtroom and talk show programs and primetime TV shows. They would rather go to the movies than rent films to watch at home. They buy game systems for their children and listen to urban radio.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 65 unique market segments based on socioeconomic and demographic characteristics.

About this segment

Prosperous Empty Nesters

This is the
#4
dominant segment
for this area

In this area
10.0%
of households fall
into this segment

In the United States
2.1%
of households fall
into this segment



An overview of who makes up this segment across the United States

Demographic

Approximately 6 in 10 householders in Prosperous Empty Nesters neighborhoods are aged 55 years or older. Forty percent of the households are composed of married couples with no children living at home. Residents are enjoying the move from child-rearing to retirement. The median age is 47.6 years. Population in this segment is increasing slowly, at 0.53 percent annually; however, the pace will probably accelerate as the Baby Boomers mature. Prosperous Empty Nesters residents are not ethnically diverse; approximately 90 percent are white.

Socioeconomic

Prosperous Empty Nesters invest prudently for the future. The median household income is \$63,682. Although 71 percent of the households earn income from wages and salaries, 59 percent receive investment income, 30 percent collect Social Security benefits, and 28 percent receive retirement income. Thirty-nine percent of residents aged 25 years and older hold bachelor's or graduate degrees; nearly 70 percent have attended college. Many residents who are still working have solid professional and management careers, especially in the education and health care industry sectors.

Residential

These residents live in established neighborhoods located throughout the United States; approximately one-third of these households are found on the East Coast. These neighborhoods experience little turnover from year to year. Seventy-seven percent of the housing was built before 1980. Most of the housing is single-family.

Preferences

Prosperous Empty Nesters residents value their health and financial well-being. Their investments include annuities, certificates of deposit held longer than six months, mutual funds, money market funds, tax-exempt funds, and common stock. They hold universal life insurance policies. Residents exercise regularly and take a multitude of vitamins. They refinish furniture and play golf. They also attend golf tournaments and sports events, particularly baseball games and college football games. They order by phone from catalogs and use coupons. Households are likely to own or lease a luxury car. Prosperous Empty Nesters residents take pride in their homes and communities, so home remodeling, improvements, and lawn care are priorities. Residents will join a civic club or charitable organization, help with fund-raising, write to a radio station or newspaper editor, and volunteer. They travel extensively in the United States and abroad. They read biographies, mysteries, and history books; two or more daily newspapers; and business or fitness magazines. They watch golf, news, and talk programs on TV.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 65 unique market segments based on socioeconomic and demographic characteristics.

About this segment

Aspiring Young Families

This is the
#5
dominant segment
for this area

In this area
9.2%
of households fall
into this segment

In the United States
2.3%
of households fall
into this segment



An overview of who makes up this segment across the United States

Demographic

Most of the residents in these neighborhoods are young, startup families, married couples with or without children, and single parents. The average family size of 3.1 people matches the US average. Approximately two-thirds of the households are families, 27 percent are single person, and 9 percent are shared. Annual population growth is 1.13 percent, higher than the US figure. The median age is 31.1 years; nearly 20 percent of the residents are in their 20s. Typical of younger populations, Aspiring Young Families residents are more ethnically diverse than the total US population.

Socioeconomic

The median household income is \$46,275; wages provide the primary source of income. Approximately 60 percent of employed residents work in professional, management, sales, or office/administrative support positions. Overall, 87 percent of residents aged 25 years and older have graduated from high school, 58 percent have attended college, and 24 percent hold a bachelor's or graduate degree.

Residential

In large, growing southern and western metropolitan areas, the highest concentrations of these neighborhoods are found in California, Florida, and Texas. Twenty percent are located in the Midwest. Tenure is nearly even; 51 percent of the households rent; 47 percent own their homes. Residents live in moderately priced apartments, single-family houses, and startup townhouses. Most of the housing was built after 1969. The average gross rent is comparable to the US average.

Preferences

Focused on family and home, residents of Aspiring Young Families communities spend most of their discretionary income for baby and children's products, toys, home furnishings, cameras, and video game systems. They go online to look for jobs, play games, and buy personal preference items such as music and computer equipment. These residents would probably go to a theme park while on vacation. They play video games, watch TV, eat out, and go to the movies. They also play basketball and go bowling and biking. They listen to urban stations and professional basketball games on the radio and watch sports, news, entertainment, and courtroom shows on TV. They eat out at family restaurants such as Chili's or IHOP and go to Jack in the Box or Sonic for fast food.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 65 unique market segments based on socioeconomic and demographic characteristics.

Pompano Beach, FL 33060: Population Comparison

Total Population

This chart shows the total population in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually

2012
2017 (Projected)



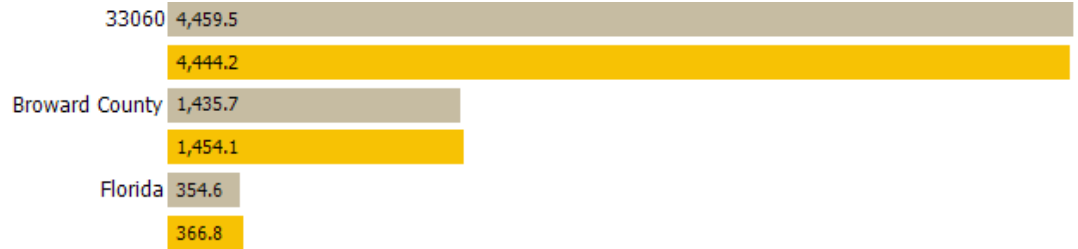
Population Density

This chart shows the number of people per square mile in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually

2012
2017 (Projected)



Population Change Since 2000

This chart shows the percentage change in area's population from 2000 to 2012, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually

2012
2017 (Projected)



Average Household Size

This chart shows the average household size in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually

2012
2017 (Projected)



Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, marriage or adoption, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually

- 2012
- 2017 (Projected)



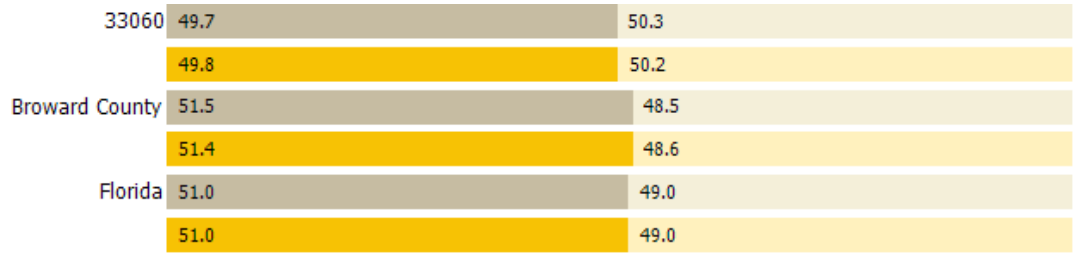
Female / Male Ratio

This chart shows the ratio of females to males in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually

- Women 2012
- Men 2012
- Women 2017 (Projected)
- Men 2017 (Projected)



Pompano Beach, FL 33060: Age Comparison

Median Age

This chart shows the median age in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually

2012
2017 (Projected)



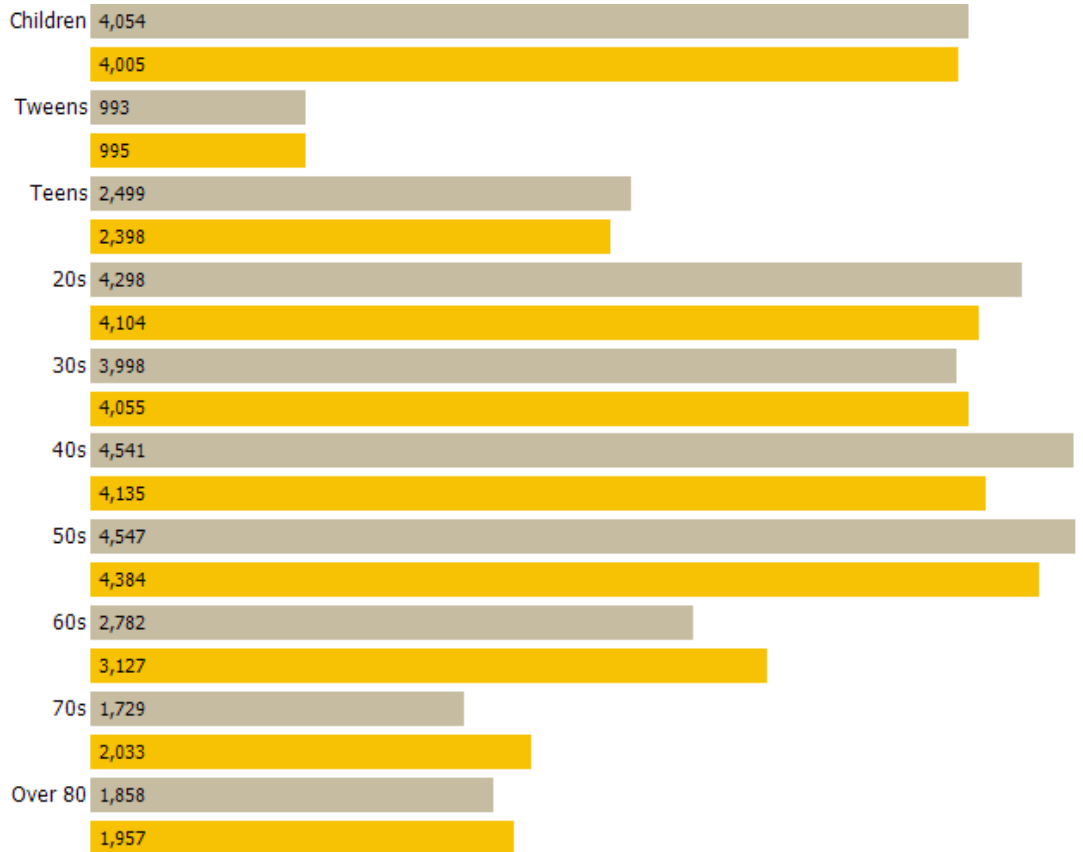
Population by Age

This chart breaks down the population of an area by age group.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually

2012
2017 (Projected)



Pompano Beach, FL 33060: Economic Comparison

Average Household Income

This chart shows the average household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually

■ 2012
■ 2017 (Projected)



Median Household Income

This chart shows the median household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually

■ 2012
■ 2017 (Projected)



Per Capita Income

This chart shows per capita income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually

■ 2012
■ 2017 (Projected)



Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2012

Update Frequency: Annually



Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor Statistics

Update Frequency: Monthly

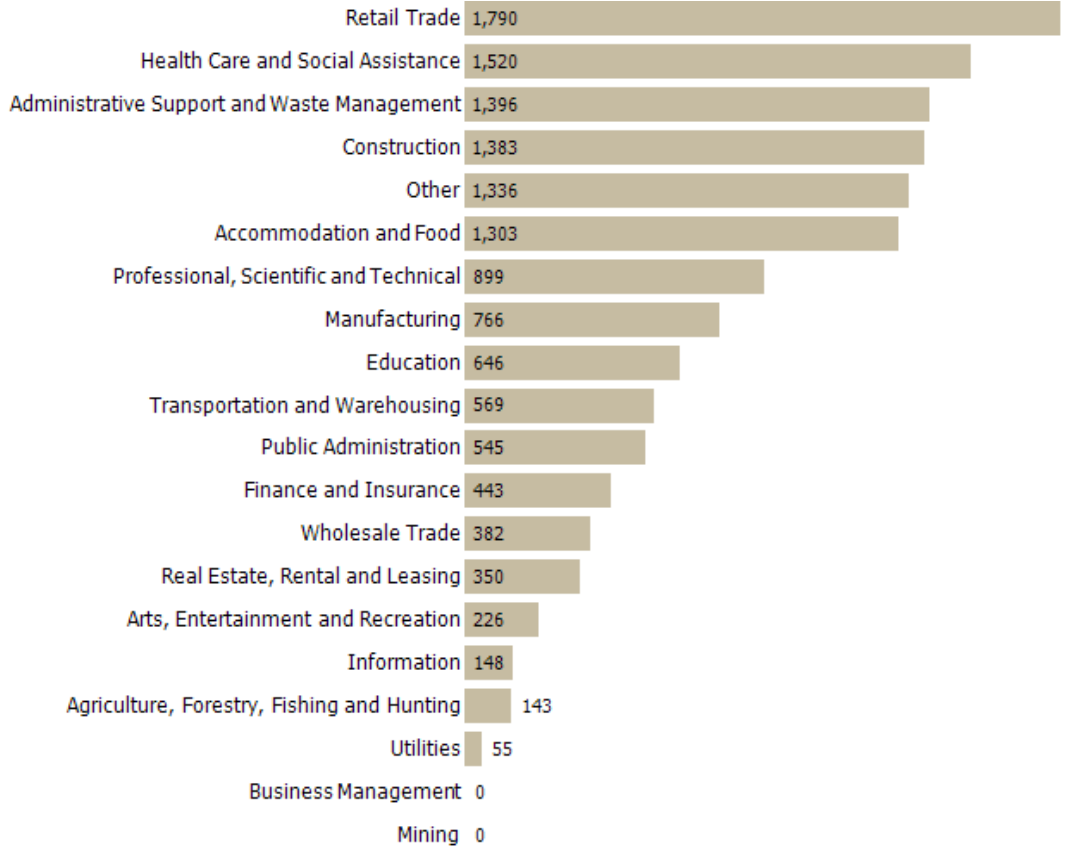


Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Data Source: Bureau of Labor Statistics via Esri, 2012

Update Frequency: Annually



Pompano Beach, FL 33060: Home Value Comparison

Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly



12-Month Change in Median Estimated Home Value

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly



Median Listing Price

This chart displays the median listing price for homes in this area, the county and the state.

Data Source: On- and off-market listings sources

Update Frequency: Monthly



12-Month Change in Median Listing Price

This chart displays the 12-month change in the median listing price of homes in this area, and compares it to the county and state.

Data Source: On- and off-market listings sources

Update Frequency: Monthly



Best Businesses

This chart shows the types of businesses that consumers are leaving an area to find. The business types represented by blue bars are relatively scarce in the area, so consumers go elsewhere to have their needs met. The orange business types are relatively plentiful in the area, meaning there are existing competitors for the dollars that consumers spend in these categories.

Data Source: Retail Marketplace via Esri, 2012

Update Frequency: Annually

