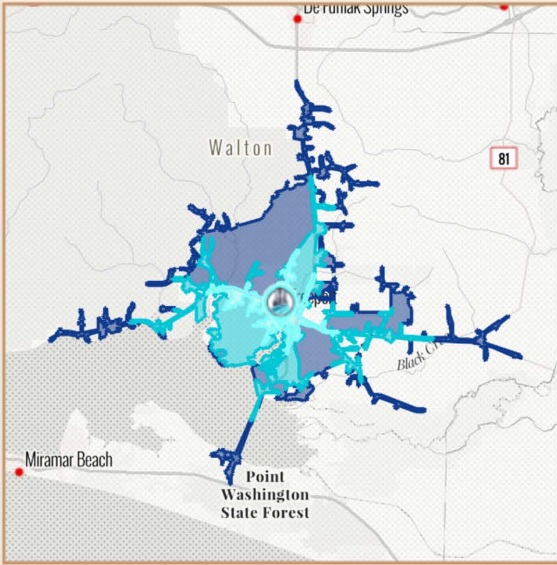


Benchmark Demographics

19 State Hwy 20, Freeport, Florida, 32439

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M. Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)

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	DRIVE TIME			GEOGRAPHY			
	5 mins	10 mins	15 mins	Counties	CBSAs	States	USA
				Walton County	Crestview-Fort Walton Beach-Destin, FL Metropolitan Statistical Area	Florida	
AGE SEGMENTS							
0 - 4	6.39%	5.79%	5.58%	4.99%	5.67%	4.69%	5.39%
5 - 9	6.80%	6.31%	6.03%	5.60%	6.01%	5.03%	5.75%
10 - 14	6.17%	6.07%	5.70%	5.76%	5.98%	5.34%	5.98%
15 - 19	6.23%	6.04%	6.03%	5.57%	5.98%	5.84%	6.47%
20 - 34	19.24%	16.72%	17.50%	15.58%	18.73%	18.43%	20.33%
35 - 54	26.15%	25.94%	25.90%	25.34%	25.19%	24.41%	25.20%
55 - 74	22.56%	25.26%	25.68%	27.89%	24.06%	25.55%	22.82%
75+	6.56%	8.09%	7.47%	9.24%	8.36%	10.74%	8.05%
HOUSEHOLD INCOME							
<\$15,000	6.5%	7.4%	8.7%	8.3%	6.7%	8.0%	8.3%
\$15,000-\$24,999	1.4%	2.1%	2.3%	3.3%	3.4%	5.8%	5.9%
\$25,000-\$34,999	7.1%	6.0%	6.7%	7.4%	6.1%	6.7%	6.3%
\$35,000-\$49,999	14.5%	11.8%	15.1%	10.9%	9.5%	10.5%	9.8%
\$50,000-\$74,999	13.4%	13.9%	18.3%	15.1%	16.3%	16.9%	15.6%
\$75,000-\$99,999	12.4%	10.3%	13.2%	10.3%	14.2%	12.9%	12.5%
\$100,000-\$149,999	17.7%	16.7%	15.4%	17.7%	20.3%	18.4%	17.8%
\$150,000-\$199,999	14.9%	15.6%	12.9%	10.7%	9.7%	8.7%	9.8%
\$200,000+	12.1%	16.4%	7.2%	16.2%	13.8%	12.1%	14.0%
KEY FACTS							
Population	3,457	9,944	2,635	91,473	315,866	23,027,836	339,887,819
Daytime Population	2,625	7,447	2,031	91,130	326,800	22,846,618	338,218,372
Employees	1,575	4,508	1,244	40,188	150,028	10,832,721	167,630,539
Households	1,204	3,993	982	37,218	127,094	9,263,074	132,422,916
Average HH Size	2.87	2.49	2.68	2.40	2.43	2.43	2.50
Median Age	38.5	41.7	41.7	44.9	40.5	43.6	39.6
HOUSING FACTS							
Median Home Value	404,106	477,056	402,612	472,975	412,940	416,969	370,578
Owner Occupied %	81.2%	81.4%	79.8%	77.5%	69.9%	67.2%	64.2%
Renter Occupied %	18.9%	18.6%	20.2%	22.5%	30.1%	32.8%	35.8%
Total Housing Units	1,428	4,508	1,200	67,388	174,655	10,635,372	146,800,552
INCOME FACTS							
Median HH Income	\$87,697	\$95,856	\$72,767	\$85,333	\$87,243	\$78,205	\$81,624
Per Capita Income	\$48,116	\$51,545	\$38,437	\$53,693	\$48,273	\$44,891	\$45,360
Median Net Worth	\$308,972	\$408,577	\$258,434	\$341,090	\$287,439	\$253,219	\$228,144