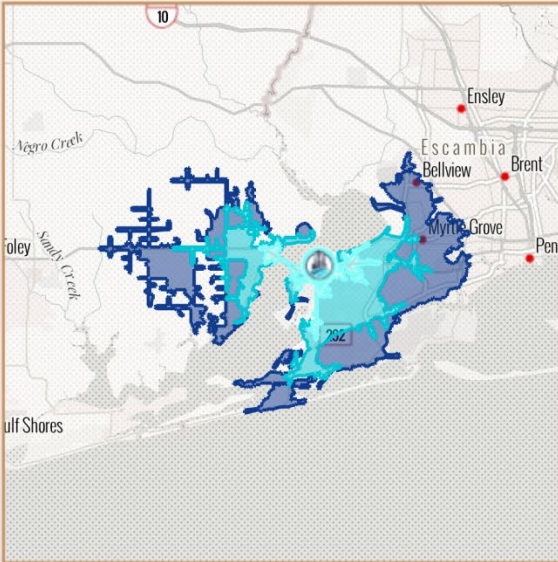


Benchmark Demographics

12310 Lillian Hwy, Pensacola, Florida, 32506

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M. Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)

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AGE SEGMENTS	DRIVE TIME			GEOGRAPHY		States	
	5 mins	10 mins	15 mins	Counties Escambia County	CBSAs Pensacola-Ferry Pass-Brent, FL Metropolitan Statistical Area	Florida	USA
0 - 4	5.00%	5.22%	5.30%	5.21%	5.28%	4.69%	5.39%
5 - 9	5.71%	5.55%	5.44%	5.39%	5.62%	5.03%	5.75%
10 - 14	6.19%	5.56%	5.21%	5.38%	5.76%	5.34%	5.98%
15 - 19	5.41%	5.39%	6.93%	6.33%	6.27%	5.84%	6.47%
20 - 34	15.37%	16.75%	20.18%	20.93%	19.71%	18.43%	20.33%
35 - 54	25.07%	23.12%	22.41%	23.34%	24.43%	24.41%	25.20%
55 - 74	27.76%	27.60%	25.84%	24.24%	24.31%	25.55%	22.82%
75+	9.34%	10.78%	8.66%	9.21%	8.59%	10.74%	8.05%
HOUSEHOLD INCOME							
<\$15,000	3.0%	4.7%	8.2%	7.4%	6.2%	8.0%	8.3%
\$15,000-\$24,999	3.1%	4.5%	5.9%	6.0%	5.7%	5.8%	5.9%
\$25,000-\$34,999	6.3%	7.4%	7.1%	7.1%	6.0%	6.7%	6.3%
\$35,000-\$49,999	9.8%	12.2%	12.6%	11.4%	9.9%	10.5%	9.8%
\$50,000-\$74,999	20.6%	19.3%	19.2%	17.6%	17.0%	16.9%	15.6%
\$75,000-\$99,999	12.1%	15.8%	14.0%	13.7%	16.0%	12.9%	12.5%
\$100,000-\$149,999	22.7%	19.1%	16.9%	19.4%	19.4%	18.4%	17.8%
\$150,000-\$199,999	12.4%	7.2%	6.1%	7.7%	8.9%	8.7%	9.8%
\$200,000+	10.2%	9.9%	10.0%	9.8%	10.8%	12.1%	14.0%
KEY FACTS							
Population	3,184	18,349	48,306	330,238	539,942	23,027,836	339,887,819
Daytime Population	2,335	12,733	43,854	350,768	519,178	22,846,618	338,218,372
Employees	1,455	7,898	20,279	154,301	245,730	10,832,721	167,630,539
Households	1,270	7,843	19,844	135,067	213,949	9,263,074	132,422,916
Average HH Size	2.51	2.34	2.34	2.31	2.41	2.43	2.50
Median Age	44.1	44.4	40.7	40.3	40.6	43.6	39.6
HOUSING FACTS							
Median Home Value	332,915	295,455	272,012	314,014	342,653	416,969	370,578
Owner Occupied %	80.1%	74.1%	64.1%	65.2%	70.5%	67.2%	64.2%
Renter Occupied %	19.9%	25.9%	35.9%	34.8%	29.4%	32.8%	35.8%
Total Housing Units	1,348	8,700	23,050	152,175	237,346	10,635,372	146,800,552
INCOME FACTS							
Median HH Income	\$88,577	\$77,323	\$70,705	\$75,818	\$81,330	\$78,205	\$81,624
Per Capita Income	\$48,235	\$44,772	\$40,915	\$42,105	\$42,620	\$44,891	\$45,360
Median Net Worth	\$379,714	\$295,858	\$193,015	\$219,235	\$271,070	\$253,219	\$228,144