

# Demographic and Income Profile

1709 Martin Luther King Jr Blvd, Gainesville, Georgia, 30501



Ring: 1 mile radius

Summary	Census 2020	2025	2030
Total Population	7,750	9,282	10,285
Total Households	2,379	2,870	3,185
Family Households	1,494	1,800	2,006
Average Household Size	3.03	3.06	3.08
Owner Occupied Housing Units	532	598	664
Renter Occupied Housing Units	1,847	2,272	2,521
Median Age	27.4	28.1	28.6

Trends 2025 - 2030	Area	State	National
Population	2.1%	0.7%	0.4%
Households	2.1%	0.8%	0.6%
Family Population	2.2%	0.7%	0.5%
Owner Occupied Housing Units	2.1%	1.2%	0.0%
Median Household Income	3.9%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	656	8.5%	783	8.4%	861	8.4%
5-9	689	8.9%	741	8.0%	765	7.4%
10-14	703	9.1%	748	8.1%	749	7.3%
15-19	742	9.6%	917	9.9%	932	9.1%
20-24	812	10.5%	990	10.7%	1,186	11.5%
25-29	570	7.3%	739	8.0%	890	8.7%
30-34	532	6.9%	675	7.3%	734	7.1%
35-39	525	6.8%	618	6.7%	687	6.7%
40-44	422	5.5%	577	6.2%	614	6.0%
45-49	357	4.6%	471	5.1%	585	5.7%
50-54	357	4.6%	426	4.6%	497	4.8%
55-59	359	4.6%	370	4.0%	413	4.0%
60-64	291	3.8%	351	3.8%	348	3.4%
65-69	249	3.2%	279	3.0%	328	3.2%
70-74	214	2.8%	231	2.5%	255	2.5%
75-79	140	1.8%	186	2.0%	202	2.0%
80-84	68	0.9%	109	1.2%	141	1.4%
Age 85+	66	0.8%	70	0.8%	97	0.9%

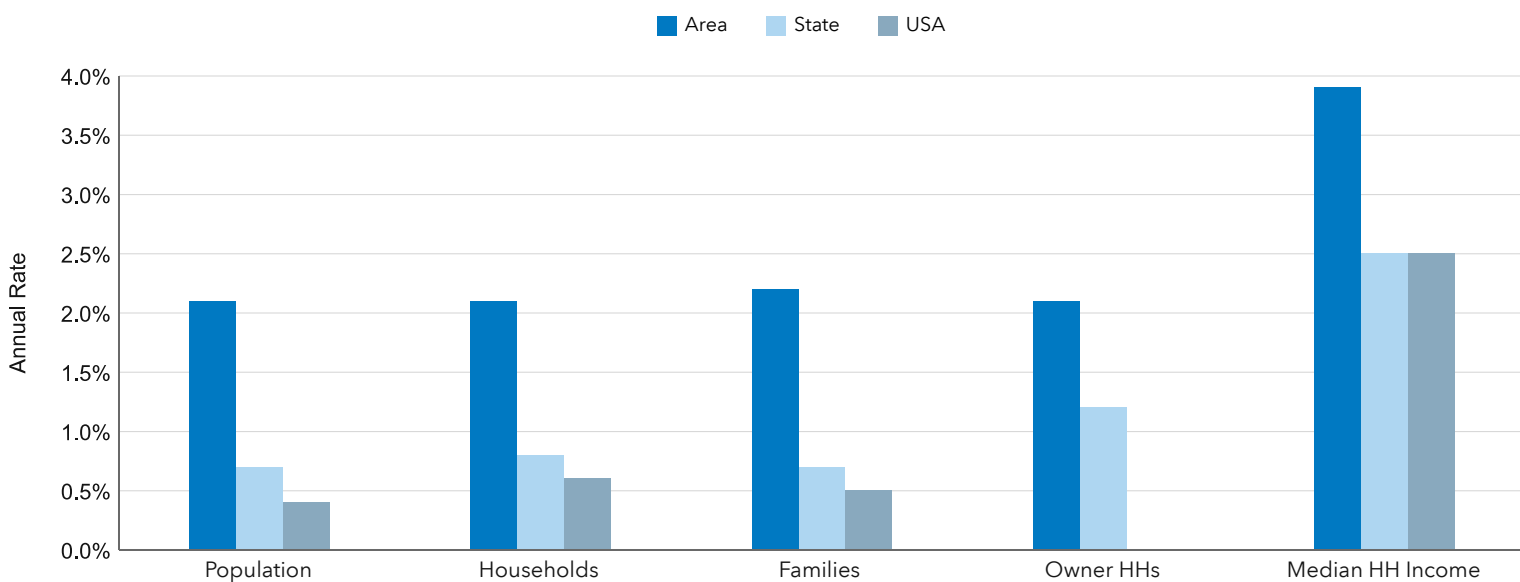
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	248	8.6%	245	7.7%
\$10,000-14,999	310	10.8%	324	10.2%
\$15,000-19,999	199	6.9%	165	5.2%
\$20,000-24,999	204	7.1%	188	5.9%
\$25,000-29,999	83	2.9%	73	2.3%
\$30,000-34,999	189	6.6%	192	6.0%
\$35,000-39,999	119	4.2%	127	4.0%
\$40,000-44,999	166	5.8%	172	5.4%
\$45,000-49,999	68	2.4%	72	2.3%
\$50,000-59,999	206	7.2%	230	7.2%
\$60,000-74,999	254	8.8%	303	9.5%
\$75000-99999	318	11.1%	390	12.2%
\$100,000-124,999	218	7.6%	282	8.8%
\$125,000-149,999	132	4.6%	194	6.1%
\$150000-199999	90	3.1%	127	4.0%
\$200,000-249,999	26	0.9%	42	1.3%
\$250,000-299,999	14	0.5%	22	0.7%
\$300,000-399,999	15	0.5%	25	0.8%
\$400,000-499,999	5	0.2%	4	0.1%
\$500,000+	6	0.2%	8	0.3%
Median Household Income	\$42,354	-	\$51,299	-
Average Household Income	\$59,356	-	\$67,014	-
Per Capita Income	\$18,417	-	\$20,795	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,054	26.5%	2,095	22.6%	2,183	21.2%
Black Alone	1,719	22.2%	2,032	21.9%	2,135	20.8%
American Indian	180	2.3%	262	2.8%	309	3.0%
Asian Alone	60	0.8%	69	0.7%	79	0.8%
Pacific Islander	10	0.1%	10	0.1%	10	0.1%
Some Other Race	2,473	31.9%	3,388	36.5%	3,985	38.8%
Two or More Races	1,254	16.2%	1,426	15.4%	1,585	15.4%
Hispanic (Any Race)	4,460	57.5%	5,742	61.9%	6,645	64.6%

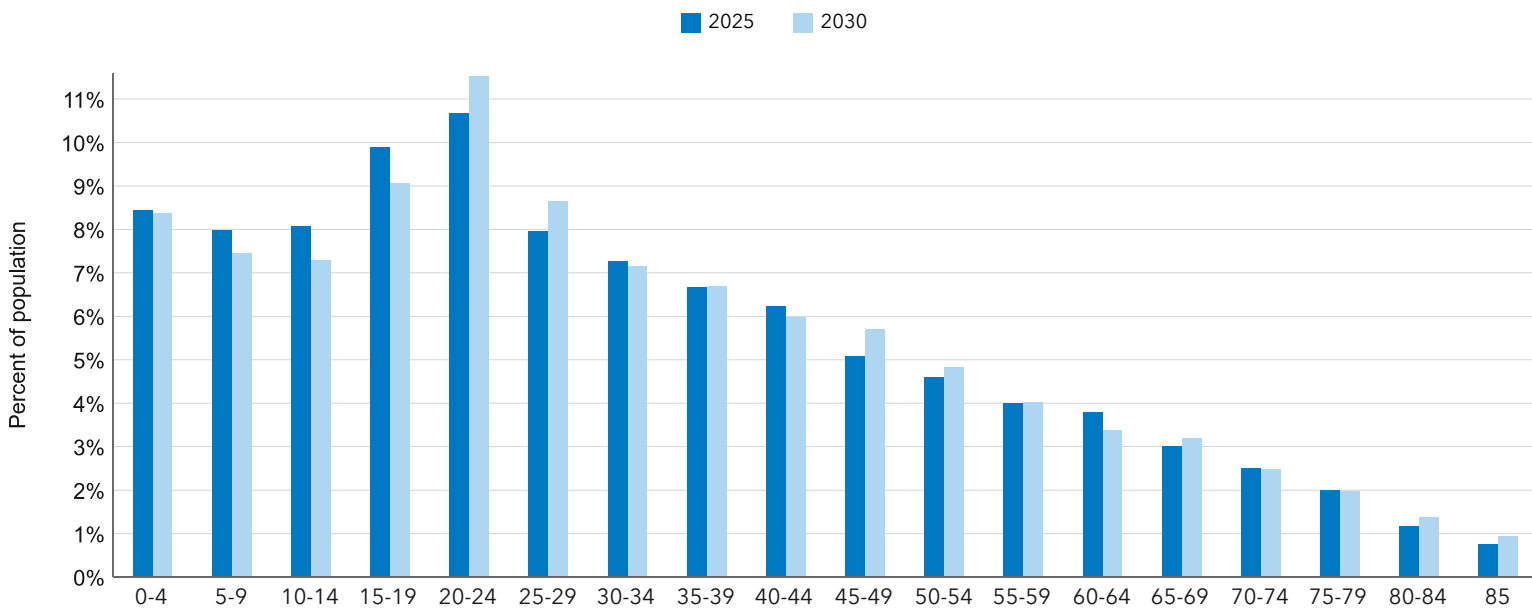
## Key Indicators for 2025



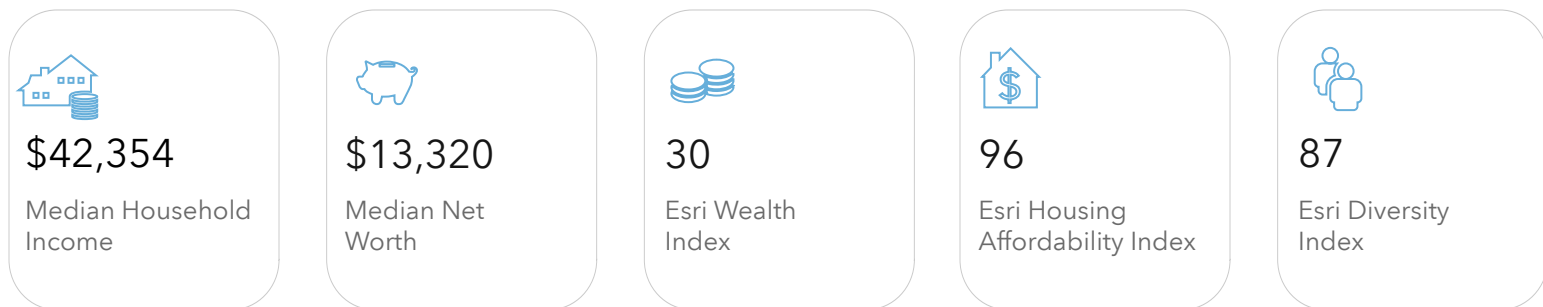
## Trends: 2025 - 2030 Annual Rate



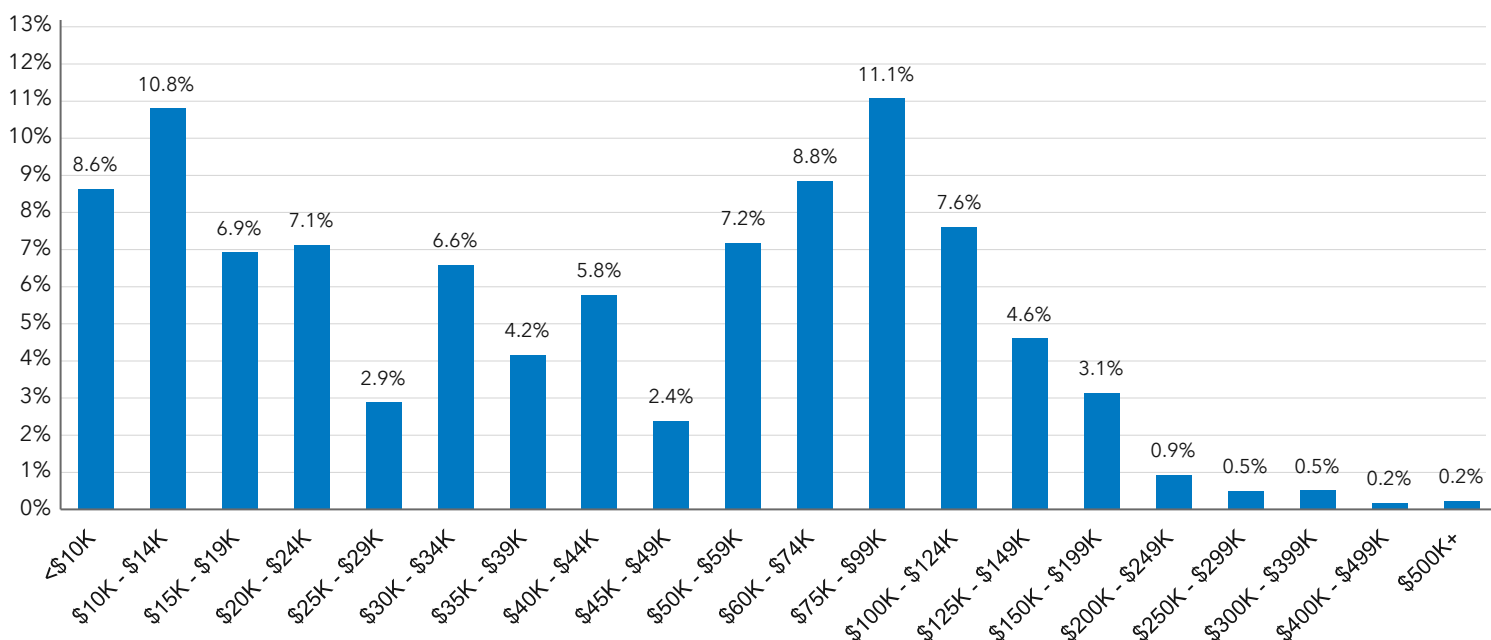
## Population by Age



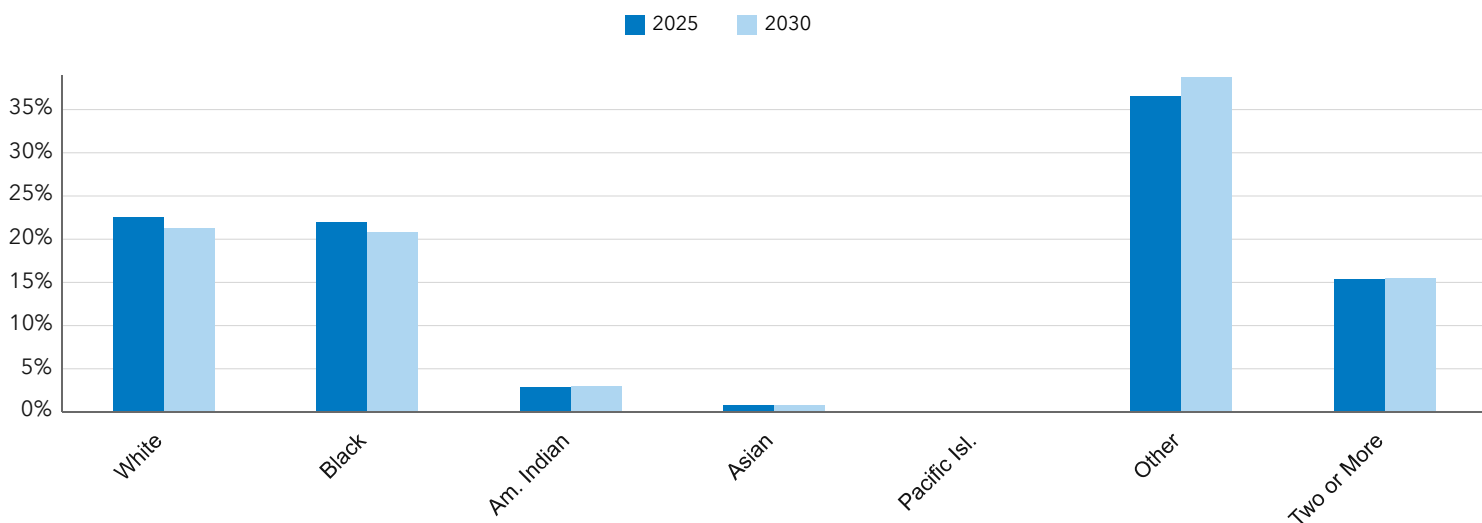
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



# Demographic and Income Profile

1709 Martin Luther King Jr Blvd, Gainesville, Georgia, 30501



Ring: 3 mile radius

Summary	Census 2020	2025	2030
Total Population	40,842	43,907	49,678
Total Households	13,445	14,689	16,608
Family Households	8,784	9,345	10,577
Average Household Size	2.95	2.92	2.93
Owner Occupied Housing Units	5,117	5,855	7,265
Renter Occupied Housing Units	8,328	8,834	9,343
Median Age	30.7	31.5	32.8

Trends 2025 - 2030	Area	State	National
Population	2.5%	0.7%	0.4%
Households	2.5%	0.8%	0.6%
Family Population	2.5%	0.7%	0.5%
Owner Occupied Housing Units	4.4%	1.2%	0.0%
Median Household Income	2.6%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	3,185	7.8%	3,330	7.6%	3,685	7.4%
5-9	3,192	7.8%	3,203	7.3%	3,383	6.8%
10-14	3,398	8.3%	3,125	7.1%	3,374	6.8%
15-19	3,442	8.4%	3,567	8.1%	3,582	7.2%
20-24	3,632	8.9%	4,002	9.1%	4,424	8.9%
25-29	3,181	7.8%	3,732	8.5%	4,301	8.7%
30-34	2,837	7.0%	3,300	7.5%	3,747	7.5%
35-39	2,612	6.4%	2,794	6.4%	3,383	6.8%
40-44	2,368	5.8%	2,622	6.0%	2,997	6.0%
45-49	2,219	5.4%	2,350	5.3%	2,849	5.7%
50-54	2,107	5.2%	2,278	5.2%	2,485	5.0%
55-59	1,922	4.7%	2,022	4.6%	2,329	4.7%
60-64	1,774	4.3%	1,823	4.2%	2,094	4.2%
65-69	1,399	3.4%	1,698	3.9%	1,884	3.8%
70-74	1,330	3.3%	1,344	3.1%	1,773	3.6%
75-79	901	2.2%	1,213	2.8%	1,354	2.7%
80-84	623	1.5%	754	1.7%	1,084	2.2%
Age 85+	722	1.8%	751	1.7%	951	1.9%

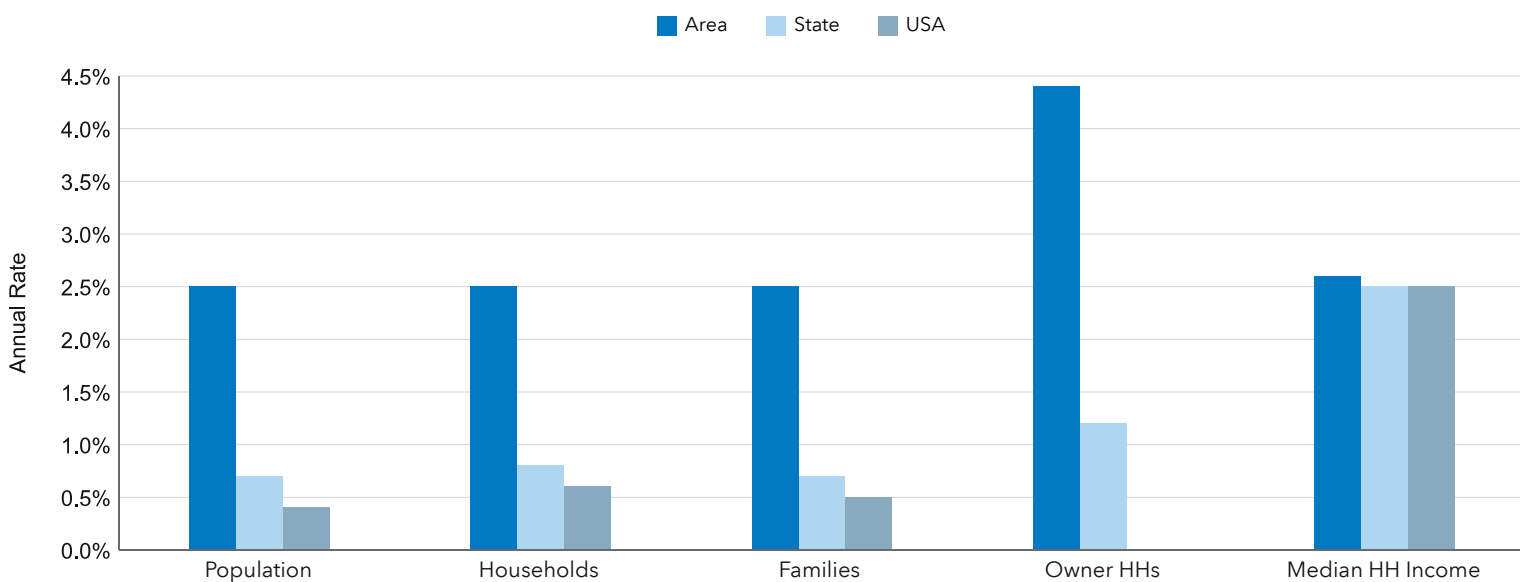
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	971	6.6%	972	5.8%
\$10,000-14,999	647	4.4%	665	4.0%
\$15,000-19,999	628	4.3%	547	3.3%
\$20,000-24,999	753	5.1%	726	4.4%
\$25,000-29,999	624	4.3%	544	3.3%
\$30,000-34,999	840	5.7%	805	4.8%
\$35,000-39,999	626	4.3%	619	3.7%
\$40,000-44,999	847	5.8%	852	5.1%
\$45,000-49,999	339	2.3%	348	2.1%
\$50,000-59,999	1,017	6.9%	1,066	6.4%
\$60,000-74,999	1,715	11.7%	1,865	11.2%
\$75000-99999	1,702	11.6%	2,031	12.2%
\$100,000-124,999	1,180	8.0%	1,503	9.1%
\$125,000-149,999	757	5.2%	1,097	6.6%
\$150000-199999	834	5.7%	1,220	7.3%
\$200,000-249,999	480	3.3%	685	4.1%
\$250,000-299,999	276	1.9%	433	2.6%
\$300,000-399,999	268	1.8%	424	2.5%
\$400,000-499,999	68	0.5%	55	0.3%
\$500,000+	117	0.8%	151	0.9%
Median Household Income	\$60,363	-	\$68,531	-
Average Household Income	\$83,871	-	\$94,967	-
Per Capita Income	\$28,300	-	\$32,073	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,908	39.0%	15,784	36.0%	16,911	34.0%
Black Alone	5,835	14.3%	6,435	14.7%	7,356	14.8%
American Indian	623	1.5%	719	1.6%	805	1.6%
Asian Alone	781	1.9%	975	2.2%	1,165	2.4%
Pacific Islander	32	0.1%	29	0.1%	31	0.1%
Some Other Race	11,656	28.5%	13,422	30.6%	15,822	31.9%
Two or More Races	6,007	14.7%	6,544	14.9%	7,588	15.3%
Hispanic (Any Race)	20,701	50.7%	23,247	52.9%	27,126	54.6%

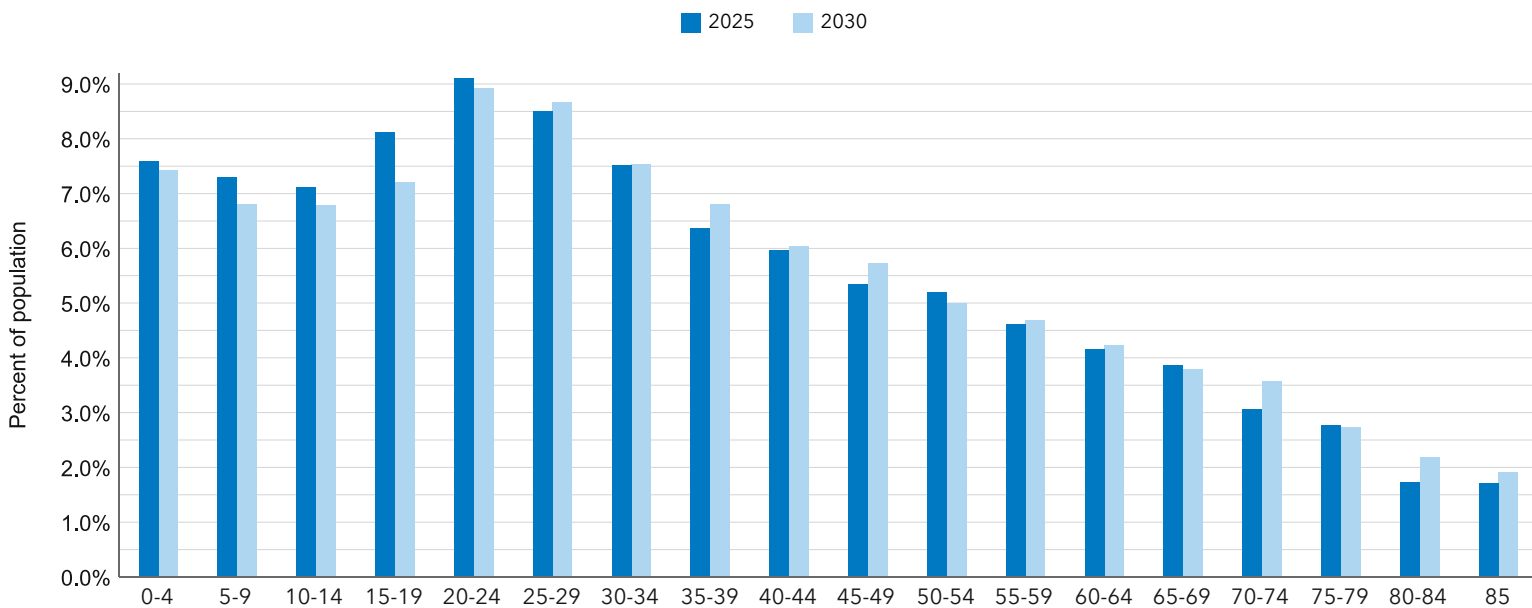
## Key Indicators for 2025



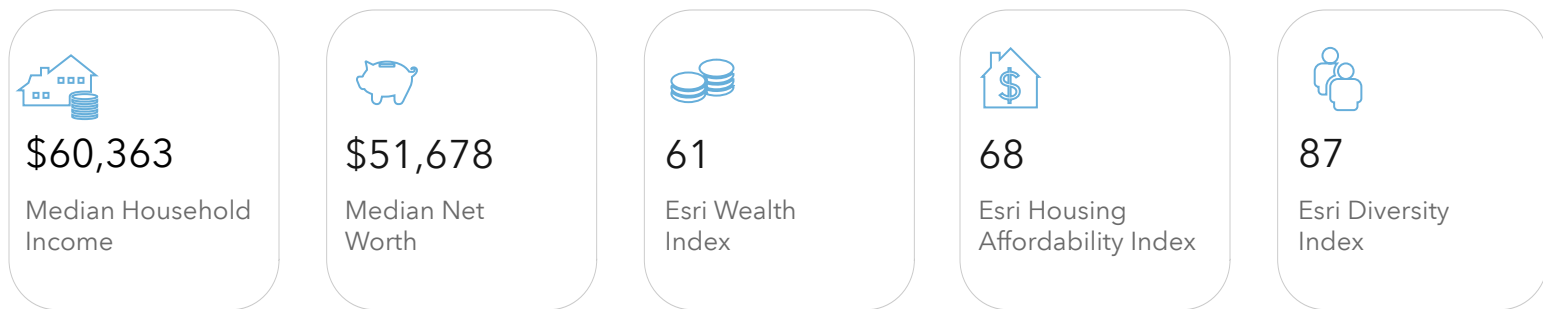
## Trends: 2025 - 2030 Annual Rate



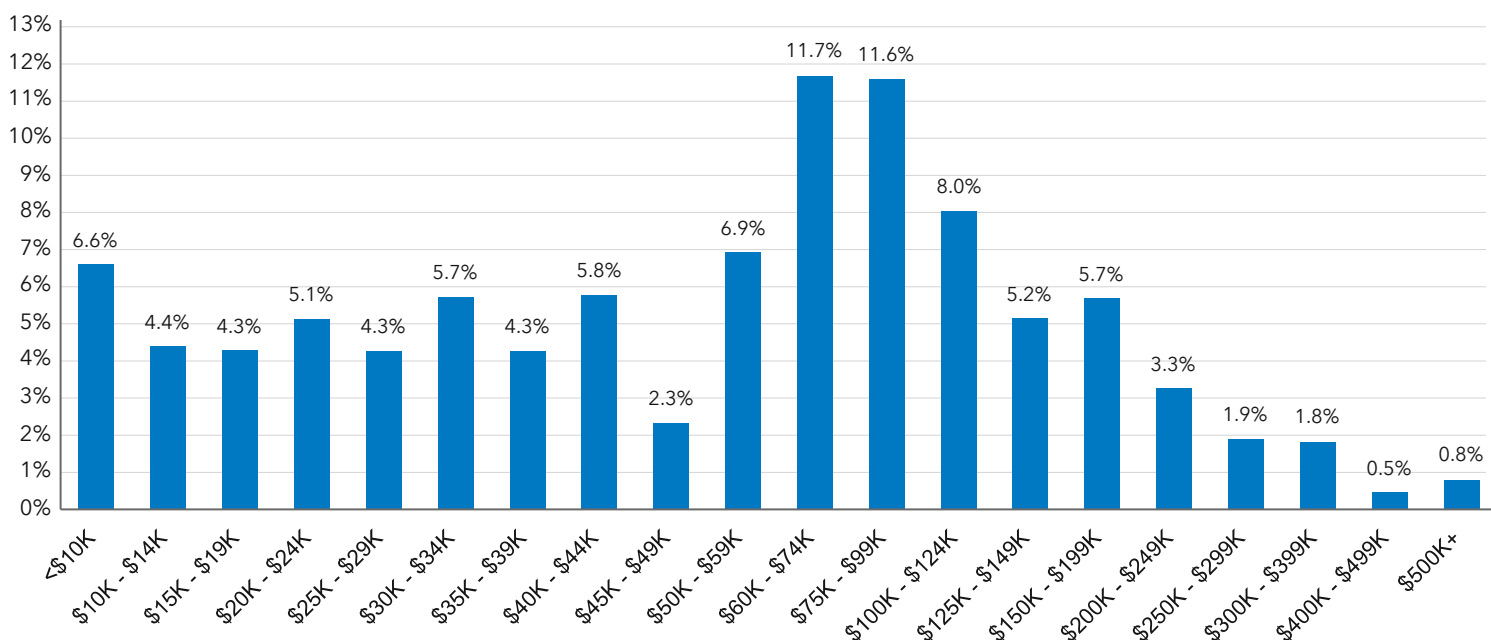
## Population by Age



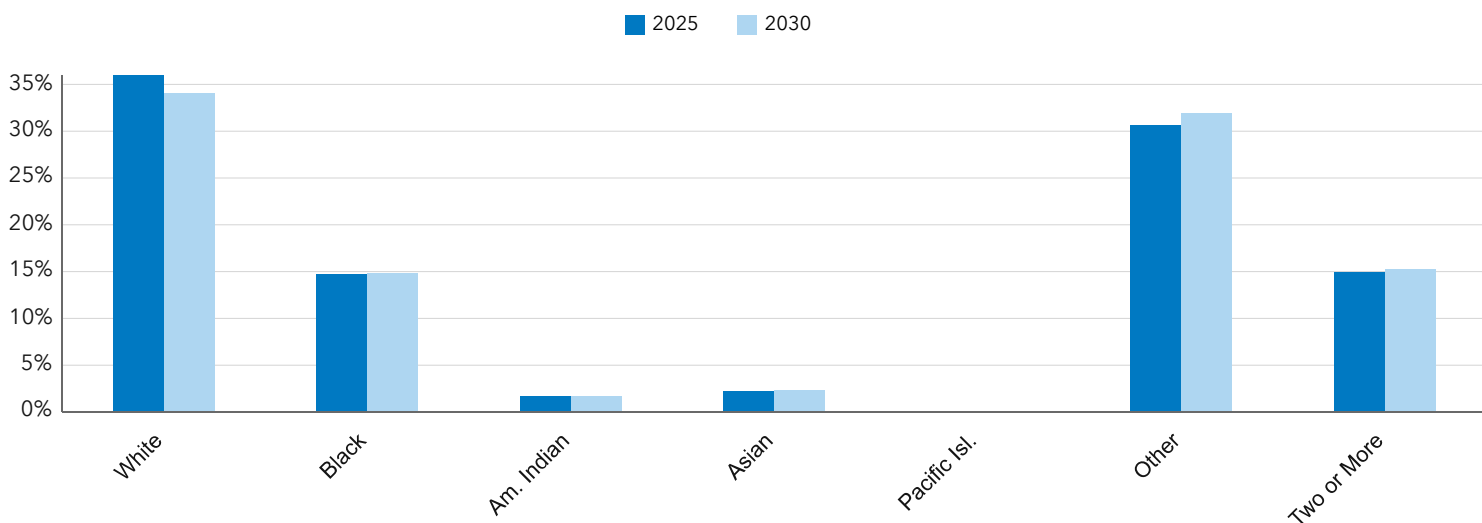
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



# Demographic and Income Profile

1709 Martin Luther King Jr Blvd, Gainesville, Georgia, 30501



Ring: 5 mile radius

Summary	Census 2020	2025	2030
Total Population	71,506	76,079	83,767
Total Households	24,186	26,052	28,754
Family Households	16,241	17,049	18,770
Average Household Size	2.87	2.85	2.85
Owner Occupied Housing Units	12,012	13,541	15,688
Renter Occupied Housing Units	12,174	12,511	13,066
Median Age	32.9	33.5	34.6

Trends 2025 - 2030	Area	State	National
Population	1.9%	0.7%	0.4%
Households	2.0%	0.8%	0.6%
Family Population	1.9%	0.7%	0.5%
Owner Occupied Housing Units	3.0%	1.2%	0.0%
Median Household Income	2.8%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	5,104	7.1%	5,322	7.0%	5,799	6.9%
5-9	5,124	7.2%	5,205	6.8%	5,392	6.4%
10-14	5,453	7.6%	5,090	6.7%	5,443	6.5%
15-19	5,713	8.0%	5,615	7.4%	5,583	6.7%
20-24	6,076	8.5%	6,487	8.5%	6,740	8.1%
25-29	5,491	7.7%	6,392	8.4%	7,073	8.4%
30-34	4,774	6.7%	5,683	7.5%	6,394	7.6%
35-39	4,432	6.2%	4,761	6.3%	5,830	7.0%
40-44	4,054	5.7%	4,472	5.9%	5,025	6.0%
45-49	4,039	5.7%	4,091	5.4%	4,803	5.7%
50-54	3,898	5.5%	4,122	5.4%	4,246	5.1%
55-59	3,663	5.1%	3,741	4.9%	4,115	4.9%
60-64	3,534	4.9%	3,608	4.7%	3,890	4.6%
65-69	2,887	4.0%	3,389	4.5%	3,644	4.3%
70-74	2,724	3.8%	2,760	3.6%	3,420	4.1%
75-79	1,933	2.7%	2,392	3.1%	2,606	3.1%
80-84	1,242	1.7%	1,533	2.0%	1,999	2.4%
Age 85+	1,366	1.9%	1,414	1.9%	1,764	2.1%

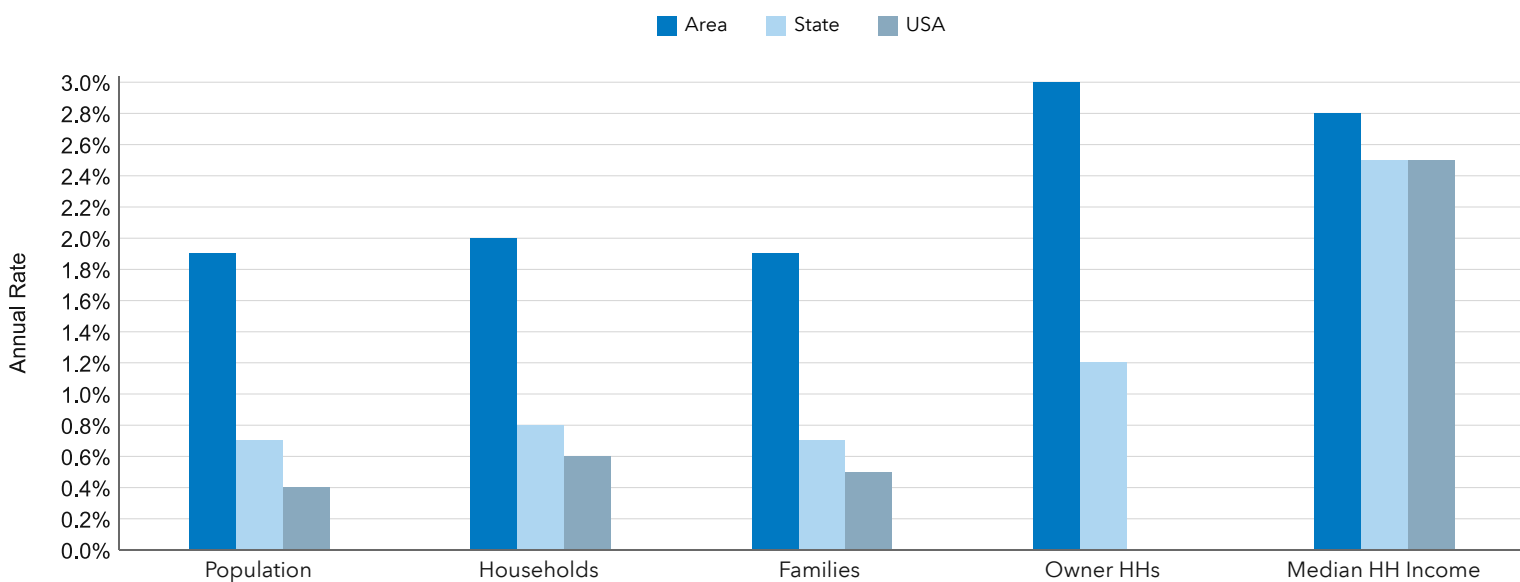
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	1,541	5.9%	1,498	5.2%
\$10,000-14,999	918	3.5%	928	3.2%
\$15,000-19,999	869	3.3%	747	2.6%
\$20,000-24,999	1,017	3.9%	957	3.3%
\$25,000-29,999	890	3.4%	766	2.7%
\$30,000-34,999	1,336	5.1%	1,241	4.3%
\$35,000-39,999	920	3.5%	898	3.1%
\$40,000-44,999	1,389	5.3%	1,334	4.6%
\$45,000-49,999	684	2.6%	663	2.3%
\$50,000-59,999	1,927	7.4%	1,956	6.8%
\$60,000-74,999	2,746	10.5%	2,882	10.0%
\$75,000-99,999	3,336	12.8%	3,715	12.9%
\$100,000-124,999	2,401	9.2%	2,877	10.0%
\$125,000-149,999	1,646	6.3%	2,170	7.5%
\$150,000-199,999	2,080	8.0%	2,840	9.9%
\$200,000-249,999	911	3.5%	1,250	4.3%
\$250,000-299,999	530	2.0%	799	2.8%
\$300,000-399,999	535	2.0%	819	2.9%
\$400,000-499,999	145	0.6%	119	0.4%
\$500,000+	232	0.9%	295	1.0%
Median Household Income	\$67,582	-	\$77,650	-
Average Household Income	\$94,277	-	\$105,355	-
Per Capita Income	\$32,296	-	\$36,163	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	32,890	46.0%	32,260	42.4%	33,453	39.9%
Black Alone	8,530	11.9%	9,532	12.5%	10,750	12.8%
American Indian	914	1.3%	1,029	1.4%	1,138	1.4%
Asian Alone	1,793	2.5%	2,369	3.1%	2,807	3.4%
Pacific Islander	49	0.1%	47	0.1%	50	0.1%
Some Other Race	17,418	24.4%	19,922	26.2%	23,094	27.6%
Two or More Races	9,912	13.9%	10,920	14.3%	12,476	14.9%
Hispanic (Any Race)	31,876	44.6%	35,750	47.0%	41,062	49.0%

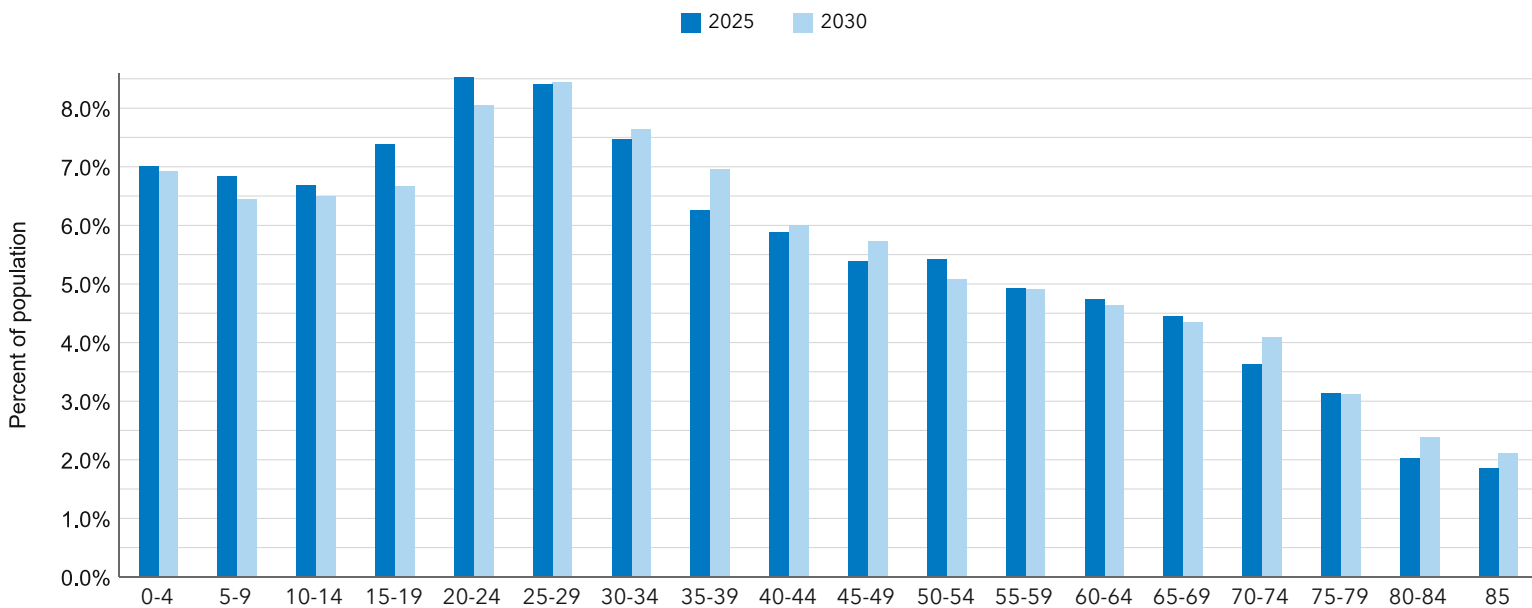
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



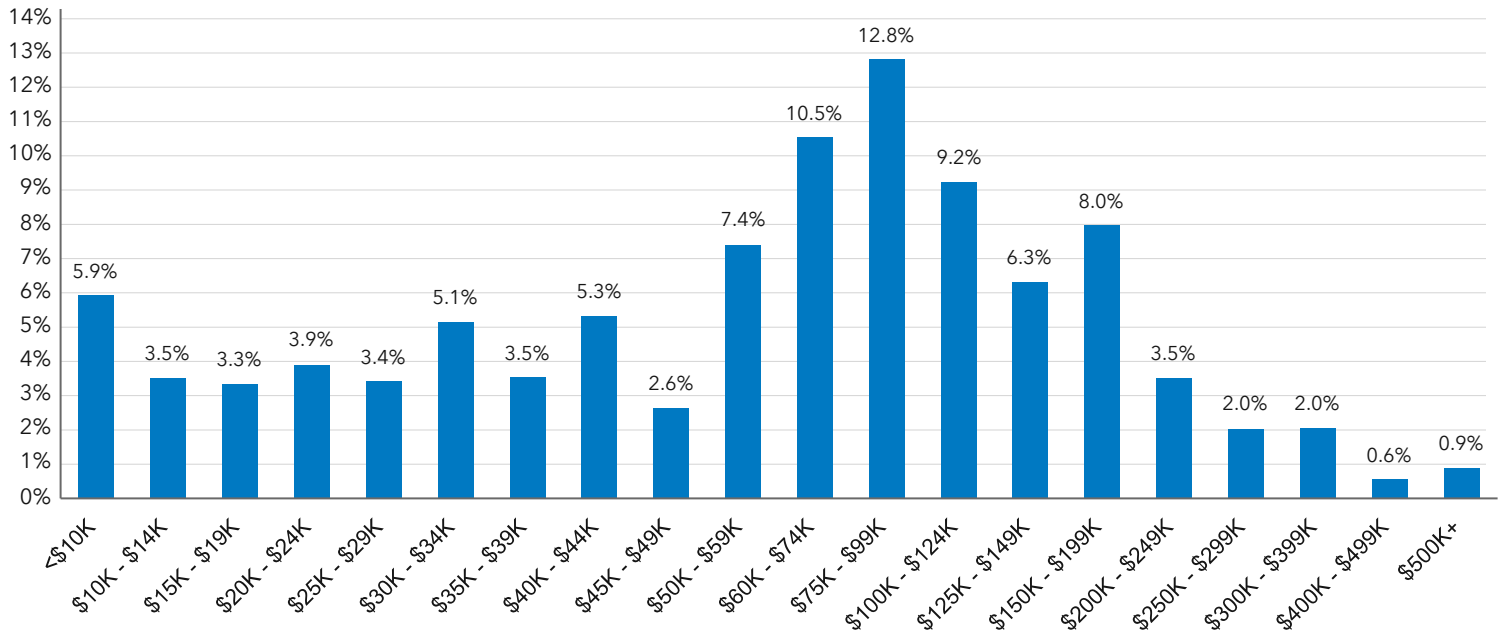
## Population by Age



## Key Indicators for 2025



## Households by Income for 2025



## Population by Race

