




**OVIEDO MALL**



# RETAIL SPACE FOR LEASE

**1700 Oviedo Mall Boulevard, Oviedo, FL 32765**

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## For Lease: Inquire For Rate

Availability:  $\pm$  1,300 - 29,000 SF  
 $\pm$  122,654 SF (Big Box Space)



**2.2 Million  
ANNUAL VISITORS**

Ideally positioned immediately off FL 417 for easy access to greater central Florida

High Average Annual Income of \$135,039 within a 10 min radius & Average Daytime Population of 142,139 within a 15 min radius

Unique ability to provide flexible square footage ranges and below-market rental rates for medical office space in comparison to the standard medical market

The Medical Main Street wing of the Oviedo Mall brings in medical patients daily with additional visitors driven by Regal Cinemas, Lift 365 Fitness, and other national anchors and specialty retail tenants

Situated within growing mixed-use hub and surrounded by development with over 925 multifamily units planned on Oviedo Mall Blvd.

Aggressive Lease Rates Available with Free-Rent period during build-outs

Recent improvements exceed \$8.5 million to common areas with numerous additional projects underway currently

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Visit [FCPG.com/  
Oviedo-Mall](http://FCPG.com/Oviedo-Mall)  
For More Information



# SITE MAP



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# AVAILABILITY SUMMARY

## RETAIL

SUITE	SQUARE FEET	NOTES
D300	122,654	Former Sears (two $\pm$ 61,327 SF floorplates)
In-Line	1,300 - 29,000	Customizable sizes available
1025	5,175	Private back entrance
1390	2,742	Former Bath & Body Works
1405	3,956	Private back entrance
1415	1,200	Former Integrative Wellness
1450	3,000	In-line space



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## JOIN LONG-TERM TENANTS



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# FORMER DEPARTMENT STORE

Suite D300 comprised of 122,654 SF across two  $\pm$  61,327 SF floorplates with working elevator and escalators in-place

Available for lease or sale; landlord willing to sub-divide

Ideal for medical, office or retail users including schools, professional training centers, experiential venues, or entertainment and leisure users

Situated within Medical Main Street co-anchored by Orlando Orthopedic Center and District Eat & Play



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# THE OVIEDO MALL

## NEW PROPERTY MANAGEMENT

First Capital Property Group is proud to be the new property management team for Oviedo Mall, effective early 2025.

In collaboration with the on-site team, FCPG is spearheading capital improvement projects to enhance the property's appeal and functionality. Current initiatives include upgraded landscaping, with future plans for the **modernization of elevators and escalators**, ensuring a refreshed and inviting experience for visitors and tenants alike.

## CAPITAL IMPROVEMENT PROJECTS

Regal Cinemas is undergoing a **multi-million-dollar renovation** to elevate the movie-going experience at Oviedo Mall, introducing modern amenities and enhanced comfort for visitors.

Over the past three years, the mall has seen more than **\$8.5 million in property enhancements**, reinforcing its commitment to long-term value and tenant satisfaction. Recent upgrades include a state-of-the-art cooling tower modernization (2025), a brand-new roof (2024), parking lot repaving (2023), and an upgraded common-area HVAC system (2022).

*"Moviegoers can look forward to an immersive viewing experience with **enhanced sound and lighting systems** that elevate the thrill and drama of each scene. Additionally, each theater will feature **brand-new recliner seating**, fulfilling one of the most popular requests from patrons."*

- Regal Cinemas

## LOCATION, LOCATION, LOCATION

Oviedo Mall boasts a **prime location** just off FL 417 at the Red Bug Lake Road exit, ensuring seamless access to Greater Central Florida. With **above-market parking ratios** and shared parking across the entire mall grounds, the property offers unmatched convenience—an advantage for destination and experiential users alike.

For medical tenants, the site's strategic position—just over **half a mile from HCA Florida Healthcare Oviedo Medical Center**—provides proximity to a key healthcare hub.

The area surrounding Oviedo Mall is poised for significant growth, with a mixed-use development featuring over **925 multifamily units** planned on the eastern side of the property, along with an additional  $\pm 400$  units within a one-mile radius. Numerous other **development projects** in the pipeline further enhance the property's long-term value and potential.



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# THE OVIEDO MALL

## COMMUNITY EVENT HUB

Oviedo Mall hosts over **55 events annually, drawing 2.2 million visitors each year**. These events attract attendees from as far as Miami, FL, and Savannah, GA, underscoring the mall's role as a regional destination. From 5K runs and night markets to carnivals and sip-and-shop gatherings, there's something for everyone.

A standout event, Taste of Oviedo, brings over 27,000 attendees to the mall each year. In 2025, this signature event celebrated its 31st anniversary—marking at least a decade, if not more, of being hosted at Oviedo Mall.

In addition to large-scale events, the mall offers versatile **community spaces** available for rent, providing both tenants and local organizations with a prime venue for meetings, pop-ups, and special gatherings.

## BUSINESS INCUBATOR

Oviedo Mall offers flexible lease structures, adaptable time frames—creating an ideal environment for **startup entrepreneurs** to launch and grow their businesses. Long-term tenants benefit from **exclusivity** options, while strong-credit tenants enjoy enhanced flexibility in suite features, locations, and sizes, with the ability to relocate as needed within the property.

The **dedicated on-site Oviedo Mall team** provides ongoing support, hosting monthly tenant meetings to discuss upcoming events, marketing opportunities, and property updates. Additionally, a private, tenant-only Facebook group serves as a hub for business updates, important management communications, and cross-promotional opportunities. Oviedo Mall's **active social media presence** further amplifies tenant visibility, regularly promoting their products, events, and offerings to a broad audience.



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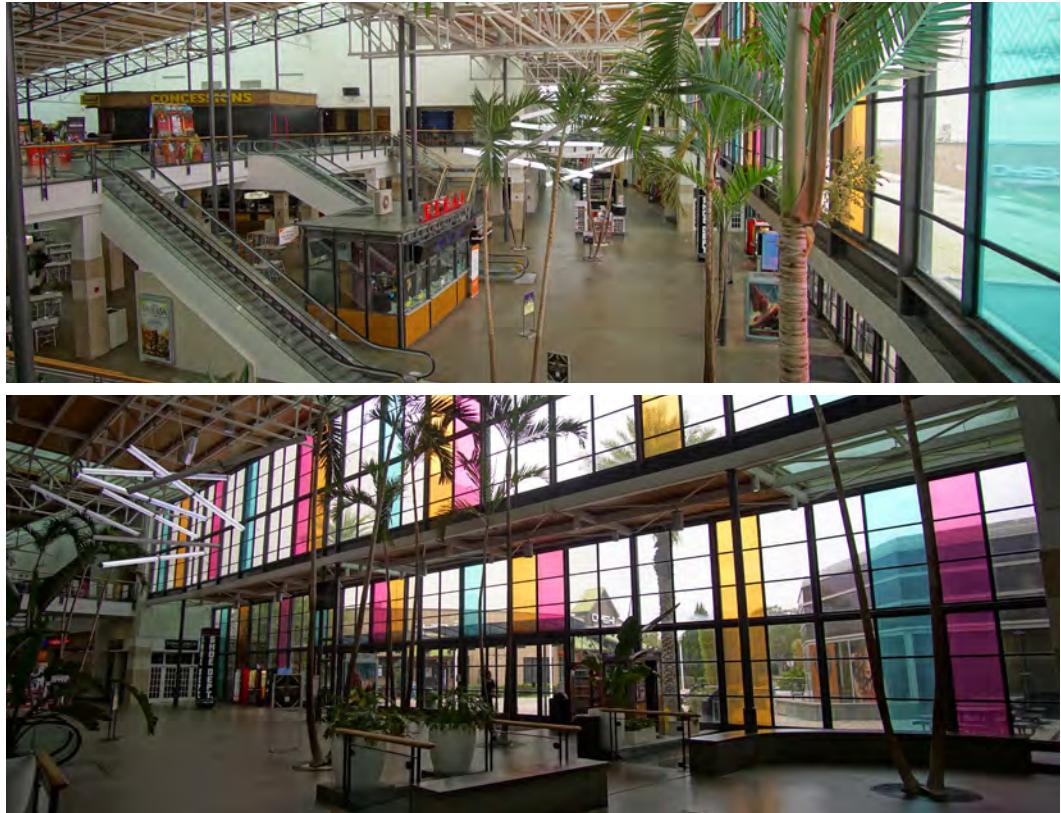
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# RETAIL ROW

## RETAIL ROW AT THE OVIEDO MALL

Oviedo Mall presents a **prime opportunity** for retailers looking to establish a presence in a rapidly growing, high-foot-traffic market with strong household incomes and immediate access to a major Central Florida thoroughfare. The property offers competitive lease rates, flexible space options, and ample parking—all within a vibrant, **amenity-rich environment**. Tenants enjoy the advantages of an engaging, all-in-one destination featuring entertainment, dining, shopping, and childcare services.

**Retail Row** at Oviedo Mall is anchored by Dillard's, Lift 365 Fitness, Loft Outlet, B. Dalton, GameStop, and a diverse mix of specialty retailers and experiential concepts.



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# RETAIL ROW



D'Amico & Sons Italian Market & Bakery



LIFT 365 FITNESS



Banter by Pagoda Piercing



Paul Mitchell



B. Dalton Bookseller (Barnes & Noble)



District Eat & Play

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# NEIGHBORHOOD



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## Retail

1. Morningstar Storage
2. Oviedo YMCA Family Center
3. Oviedo Park Crossing
  - A. Ross Dress For Less
  - B. TJ Maxx
  - C. Office Depot
  - D. PetSmart
  - E. Shoe Carnival
  - F. Michaels
  - G. Dollar Tree
  - H. Five Below
  - I. Bath & Body Works
4. Lowe's Home Improvement
5. Trek Bicycle Oviedo
6. Sonny's BBQ
7. Buff City Soap
8. Dunkin'
9. Mattress Firm & AT&T
10. Steak 'n Shake
11. Once Upon a Child & Visionworks
12. Jared Jewelers
13. BJ's Restaurant & Brewhouse
14. ABC Fine Wine & Spirits
15. Chili's Grill & Bar
16. Target
17. Home Depot

## Medical

18. Oviedo Crossroads
  - A. Staples
  - B. Anytime Fitness
19. McDonald's
20. Pollo Tropical
21. Fairwinds Credit Union
22. CVS
23. Wawa
24. Moe's Southwest Grill
25. Mission BBQ
26. Dairy Queen Grill & Chill
27. Metro Diner & Chicken
  - Salad Chick
28. Culver's
29. Dunkin'
30. Habaneros Mexican Grill
31. Sonic Drive-In
32. Publix

## Developments

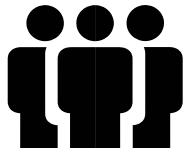
1. Broad Oak Oviedo
  - A. 252-Unit Apartment
2. Brentwood Landing
  - A. 58-Unit Townhomes
3. Andrew's Crossing
  - A. Retail/Commercial/Residential Development
4. Aulin Square
  - A. 52-Unit Townhome Development
5. Oasis at Oviedo Marketplace
  - A. 360-Unit Multifamily Development

## DEMOCRAPHICS



### DAYTIME POPULATION

± 142,139  
(15 min drive time)



### EMPLOYMENT POPULATION

± 48,864  
(15 min drive time)



### MEDIAN AGE

38.3

(15 min drive time)

	Total Population	Total Families	Total Households	Average Income	Total \$ Spent on Medical Care
10 mins	2025 30,550	8,188	11,591	\$135,039	\$35,992,463
	2030 31,764	8,637	12,225	\$150,557	
15 mins	2025 175,886	45,283	67,273	\$115,145	\$179,327,490
	2030 180,385	46,923	69,700	\$129,090	
20 mins	2025 522,772	124,556	195,813	\$104,740	\$471,589,170
	2030 536,254	128,994	202,638	\$117,028	



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# LOCATION

## Drive Times & Traffic Counts



1 minute  
(0.5 miles)



4 minutes  
(2.0 miles)



8 minutes  
(5.4 miles)



8 minutes  
(5.8 miles)



10 minutes  
(9.2 miles)



15 minutes  
(11 miles)



### Average Annual Daily Trips

#### 2024

Oviedo Mall Boulevard	24,500
Red Bug Lake Road	39,500
FL-417	65,300

### Surrounding Businesses

#### 2025

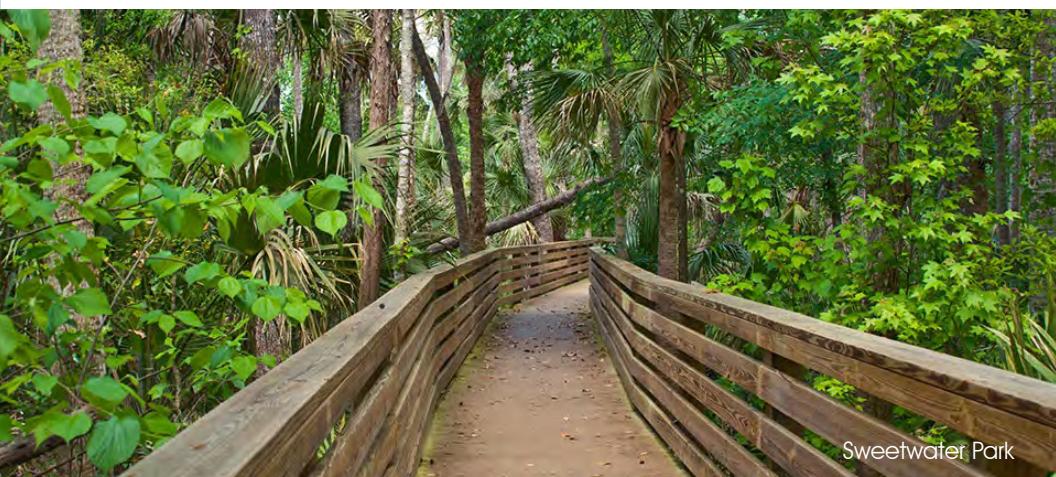
	10 Mins	10 Mins	15 Mins
Retail Businesses	361	1,087	3,698
Food & Drink Businesses	135	371	1,197

# OVIEDO MARKET HIGHLIGHTS

## SPANISH HERITAGE

Oviedo traces its origins back to the aftermath of the Civil War in 1865 when pioneers settled along Lake Jesup's shores to start anew. Before these settlers arrived, the land was inhabited by the Timucua, a group within the Seminole tribe, although little evidence remains of their early presence. The Lake Jesup Community eventually evolved into modern-day Oviedo, featuring a blend of residential developments, shopping centers, parks, and interstate roadways that facilitate travel across the state.

Early settlers were drawn to the fertile land, cultivating celery and citrus crops and transporting their produce to markets in Orlando and Sanford. Travel was initially arduous, with Orlando accessible via rough wagon roads, but steamships like the Volusia and Hattie Baker provided crucial transport, docking at Solary's Wharf and Mitchell dock. Mail service arrived twice a week by riverboat, leading to the establishment of a post office with Andrew Aulin as postmaster. Aulin, favoring a Spanish name to reflect Florida's heritage, renamed the community "Oviedo" on March 13, 1879, after the city in Spain known for its historic architecture and dedication to education. Today, Oviedo retains its unique character, transitioning from its agricultural roots to a modern suburban city while maintaining its connection to its Spanish namesake.



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## DEMOGRAPHICS

### Population



POPULATION  
± 84,105



PROJECTED  
ANNUAL GROWTH  
0.38%



DAYTIME  
POPULATION  
± 70,600



MEDIAN AGE  
± 37.6

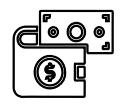
### Income



AVERAGE  
HOUSEHOLD INCOME  
\$142,547



AVERAGE  
DISPOSABLE INCOME  
\$110,789



AVERAGE NET  
WORTH  
\$1,781,738

## CENTER LAKE PARK

Center Lake Park stands as the centerpiece of Oviedo's vibrant Oviedo on the Park development, offering a wealth of amenities and recreational opportunities. Nestled around scenic Center Lake, the park features the Oviedo Cultural Center, boasting a spacious banquet room ideal for indoor events and gatherings. The outdoor space includes the impressive Oviedo Amphitheatre, providing a picturesque setting for large-scale performances and community events, complemented by smaller stages and events lawns for more intimate gatherings. Visitors can enjoy a range of activities, from strolling along the lakeside promenade and boardwalk to cooling off at the splash pad or exploring the dog park with furry companions. The park's diverse offerings, including paddle boat rentals, a children's playground, and an outdoor chess lounge, create a welcoming environment that enriches the quality of life for residents and visitors alike in Oviedo.



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# SEMINOLE COUNTY: MARKET DRIVERS

## POPULATION BOOM

Seminole County is located within the **Orlando MSA, 2023's 2nd fastest growing MSA in the country** at 2% annual increase only behind Austin, TX. Seminole County saw 9.6% of the net migration for the 4-county Orlando MSA between 2020 and 2023, the least of the counties but continues to remain strong. From July 2022 - July 2023, the international migration exceeded domestic migration in Seminole County and Central Florida was the top destination for international migrants with over 32,000 people moving to area in the 12 month period.

"We've seen people from South Florida **moving up this way because it's just more affordable to live**. These renters are really the backbone of our economy. They do all the service work." - [bizjournals.com/orlando](https://bizjournals.com/orlando) Miami, San Juan, and New York/Newark/New Jersey MSA's dominated the Average Annual Net Migration of the Orlando MSA from 2016-2020 (US Census Bureau).

Looking forward, Seminole County's population is estimated to hit **505,142 by 2025, a 6% increase since 2020**, according to the Florida Office of Economic and Demographic Research. The University of Florida "suggests the Orlando region could welcome close to another one million residents by 2045."

The demand for affordable housing, good neighborhoods, strong jobs and ultimately established well-planned infrastructure as well as entertainment, schools, and service provides for the **growing population are shaping the development within the region and Seminole County**.

### Population Growth, 30 Most Populous MSAs

July 1, 2022 - July 1, 2023

MSA	2022 Population*	2023 Population*	Numeric Change	% Change
1 Austin-Round Rock-San Marcos, TX	2,423,170	2,473,275	50,105	2.1%
2 Orlando-Kissimmee-Sanford, FL	2,763,017	2,817,933	54,916	2.0%

### Average Annual Migration In/Out of Orlando MSA

Top 20 Net Flows by MSA, 2016-2020

MSA	Inbound	Outbound	Net
1 Miami-Fort Lauderdale-Pompano Beach, FL	17,016	8,998	8,018
2 San Juan-Bayamon-Caguas, PR	9,451	1,526	7,925
3 New York-Newark-Jersey City, NY-NJ-PA	9,861	3,650	6,211

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## ORLANDO'S BELTWAY LOOP COMPLETION

The 100-mile tollroad beltway around Orlando that connects the suburbs of the region was completed in January 2024 with the **connection of S.R. 429, S.R. 417 and I-4** just adjacent to Seminole Towne Center (3). This 3-decade initiative drives Orlando forward in its evolution towards a "big-time city." Furthermore, the connection provided by the Beltway changes the "region's development landscape." The new connections provide opportunities for development and redevelopment.

The ability to bypass traffic of the Orlando core expands the development options for industrial product in secondary areas. The industrial opportunity is exemplified by the 88-acre industrial component of Wyld Oaks in Apopka, just adjacent to Seminole County (2).

Retail and residential developments are no different. "The beltway has given people the **ability to commute from further out** to where the majority of the jobs are. It has created the ability for there to be affordability for people who couldn't afford to buy a house closer to Orlando." Retail developments follow rooftops. ([bizjournals.com/orlando](https://bizjournals.com/orlando))

The next phase of roadway improvements includes a **\$300 million state project** to widen S.R. 417 from four lanes to eight lanes from Aloma Ave to north of S.R. 434. The project includes enhancements to the interchange and existing ramp exit at Red Bug Lake Rd. improving access to Oviedo Mall.



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# SEMINOLE COUNTY: MARKET DRIVERS

## A MAGNET FOR BUSINESS GROWTH

Seminole County's business climate, already renowned for fostering quality development, has increasingly become **a magnet for a diverse array of dynamic corporations and headquarters**. The presence of major corporations such as American Automobile Association (AAA), Mitsubishi Power Americas, and Charter Communications highlight the region's appeal.

This influx is further complemented by high-tech companies such as Deloitte Consulting's U.S. Delivery Center, and Faro Technologies, which mark Seminole County as a **burgeoning tech hub**. The county's preparation for growth through initiatives such as new expressways, pre-approved development sites, specialized job training, and infrastructure incentives ensure a robust foundation for further business success.

These strategic developments coupling government, community groups, and organizations, have established **Seminole County as a vibrant and progressing community**. The thriving economic sectors, strategic central location, and a population that values innovation and quality business development create an environment primed for further sustained growth and prosperity.

### MAJOR EMPLOYERS IN SEMINOLE COUNTY

[bizjournals.com/orlando](http://bizjournals.com/orlando)

EMPLOYER	EMPLOYEES	BUSINESS OR SERVICES OFFERED
Seminole County Public Schools	10,500	Public school district
AdventHealth	6,500	Health care system
Publix Super Markets	3,736	Supermarket chain
Orlando Health	3,500	Health care system
Walmart	2,350	Big-box retailer
Deloitte Consulting LLP	1,991	Consulting Services
Seminole County Government	1,532	County government
Seminole County Sheriff's Office	1,373	Law enforcement
Liberty Mutual Insurance	1,325	Insurance
Seminole State College of Florida	1,221	Public college
Verizon Corporate Resources Group	1,143	Telecommunications
Mitsubishi Power Americas	850	Power, generation, energy storage
Wayne Automatic Fire Sprinklers Inc.	694	Life safety contractor

## CORPORATE HEADQUARTERS & REGIONAL OFFICES



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COMMUNICATIONS

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# SEMINOLE COUNTY: MARKET DRIVERS

## TOURISM

Seminole County benefits from a mix of **eco-tourism and sports tourism** as well as the bustling tourism industry of their neighbors to the south including but not limited to the major theme parks. Tourism brought **\$1.2 billion economic impact** to Seminole County in 2023 with over 2 million visitors having visited the area.

## SPORTS TOURISM

Much of those visitors were driven by Boombah Sports Complex, a 100-acre county owned sports complex. It is estimated to have brought \$31 million economic impact in the fiscal year 2021. Sports Tourism generated **\$64 million in revenue and economic development** in 2023.

Capitalizing on this industry, Seminole County is exploring adding a major indoor Sports Complex adjacent to Boombah.

Additionally, commissioners are exploring the addition of **Orlando All Sports Dome, an inflatable sports dome** less than 2 miles from Boombah. Traditionally found in snowy or cold weather location, the dome would allow for a climate controlled multi-use turf field for "local or national sports tournaments in its dome, as well as community events like graduations, corporate meetings, summer camps and more. Sports the facility could host include football, baseball, lacrosse, volleyball, basketball, tennis and pickleball, among others." [\(\*bizjournal.com/orlando\*\)](http://bizjournal.com/orlando)



Boombah Sports Complex



Black Bear Wilderness Loop

## ECO-TOURISM

Seminole County, Florida, is renowned for its diverse natural attractions that drive ecotourism in the area. **The Wekiva River Basin and Econlockhatchee River** offer rich biodiversity, providing habitats for various wildlife species. **The Black Bear Wilderness Loop** is a popular spot for wildlife enthusiasts, offering encounters with alligators, black bears, and numerous bird species.

The county's extensive trail system, including the **Seminole Wekiva Trail and Cross Seminole Trail**, attracts hikers, bikers, and wildlife observers. **Wekiwa Island**, which is located along Wekiva River and connects to Wekiva Springs State park, is a eco-tourism attraction. Wekiva Island offers a food truck, bar, general store, private cabana rentals, sand volleyball, kayak rentals, and more in addition to providing an event space, Education and Learning Center, and marina. All of these amenities are provided with a focus on **Sustainability, Education and Art**. These natural assets draw ecotourists seeking to explore and appreciate the unspoiled beauty of Seminole County.



Wekiwa Island