

# Demographic and Income Profile

501 Roberts Ct NW, Kennesaw, Georgia, 30144



Ring: 1 mile radius

Summary	Census 2020	2025	2030
Total Population	7,391	7,369	7,484
Total Households	3,619	3,515	3,611
Family Households	1,827	1,710	1,743
Average Household Size	1.94	2.02	2.00
Owner Occupied Housing Units	1,185	1,327	1,452
Renter Occupied Housing Units	2,434	2,188	2,158
Median Age	30.9	32.5	34.1

Trends 2025 - 2030	Area	State	National
Population	0.3%	0.7%	0.4%
Households	0.5%	0.8%	0.6%
Family Population	0.4%	0.7%	0.5%
Owner Occupied Housing Units	1.8%	1.2%	0.0%
Median Household Income	2.2%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	362	4.9%	346	4.7%	337	4.5%
5-9	372	5.0%	390	5.3%	362	4.8%
10-14	361	4.9%	335	4.5%	362	4.8%
15-19	523	7.1%	477	6.5%	457	6.1%
20-24	1,158	15.7%	875	11.9%	904	12.1%
25-29	800	10.8%	936	12.7%	685	9.2%
30-34	646	8.7%	641	8.7%	769	10.3%
35-39	569	7.7%	609	8.3%	620	8.3%
40-44	480	6.5%	494	6.7%	546	7.3%
45-49	471	6.4%	471	6.4%	495	6.6%
50-54	375	5.1%	424	5.8%	420	5.6%
55-59	353	4.8%	338	4.6%	391	5.2%
60-64	267	3.6%	273	3.7%	272	3.6%
65-69	234	3.2%	231	3.1%	249	3.3%
70-74	170	2.3%	211	2.9%	211	2.8%
75-79	129	1.8%	149	2.0%	189	2.5%
80-84	60	0.8%	98	1.3%	110	1.5%
Age 85+	61	0.8%	71	1.0%	104	1.4%

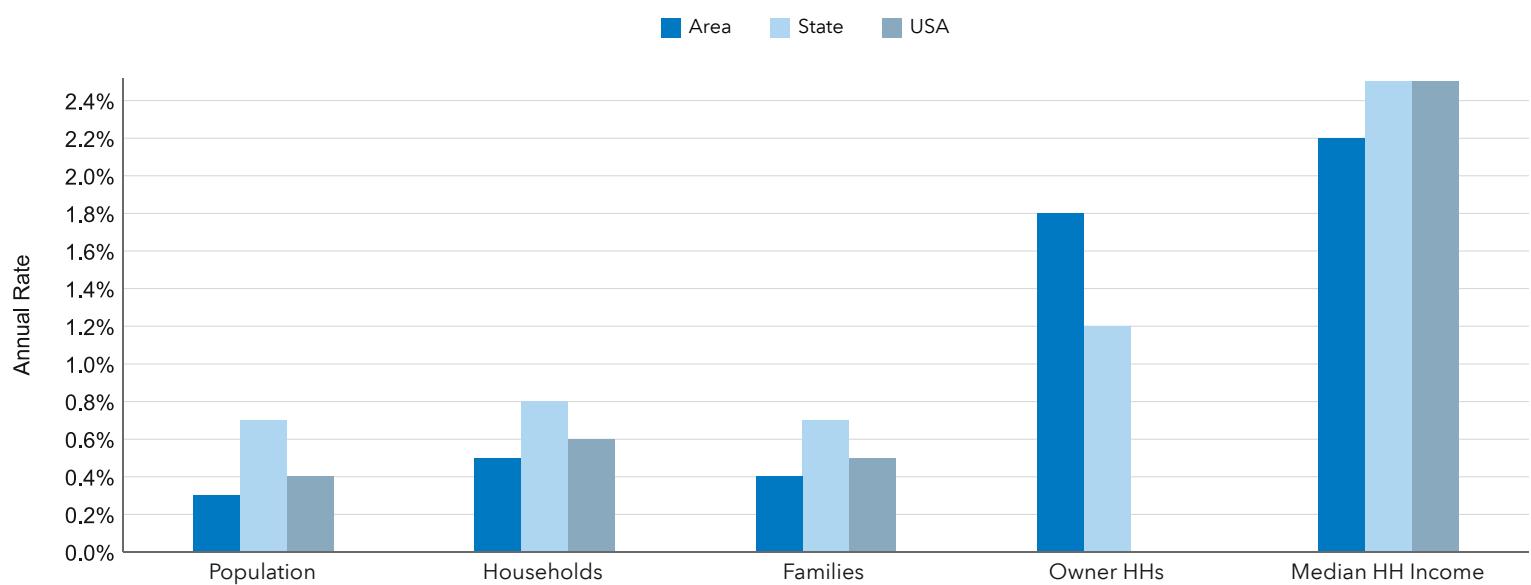
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	128	3.6%	119	3.3%
\$10,000-14,999	48	1.4%	41	1.1%
\$15,000-19,999	193	5.5%	154	4.3%
\$20,000-24,999	107	3.0%	90	2.5%
\$25,000-29,999	50	1.4%	40	1.1%
\$30,000-34,999	53	1.5%	48	1.3%
\$35,000-39,999	116	3.3%	109	3.0%
\$40,000-44,999	171	4.9%	147	4.1%
\$45,000-49,999	140	4.0%	115	3.2%
\$50,000-59,999	139	4.0%	132	3.7%
\$60,000-74,999	290	8.3%	277	7.7%
\$75,000-99,999	455	12.9%	456	12.6%
\$100,000-124,999	659	18.8%	721	20.0%
\$125,000-149,999	98	2.8%	112	3.1%
\$150,000-199,999	281	8.0%	336	9.3%
\$200,000-249,999	251	7.1%	291	8.1%
\$250,000-299,999	158	4.5%	203	5.6%
\$300,000-399,999	71	2.0%	97	2.7%
\$400,000-499,999	24	0.7%	19	0.5%
\$500,000+	83	2.4%	103	2.9%
Median Household Income	\$91,270	-	\$101,948	-
Average Household Income	\$115,886	-	\$128,170	-
Per Capita Income	\$52,153	-	\$58,164	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,934	39.7%	2,771	37.6%	2,665	35.6%
Black Alone	2,400	32.5%	2,434	33.0%	2,516	33.6%
American Indian	33	0.5%	33	0.5%	35	0.5%
Asian Alone	904	12.2%	952	12.9%	1,019	13.6%
Pacific Islander	1	0.0%	1	0.0%	1	0.0%
Some Other Race	391	5.3%	401	5.4%	421	5.6%
Two or More Races	728	9.8%	776	10.5%	827	11.1%
Hispanic (Any Race)	784	10.6%	828	11.2%	890	11.9%

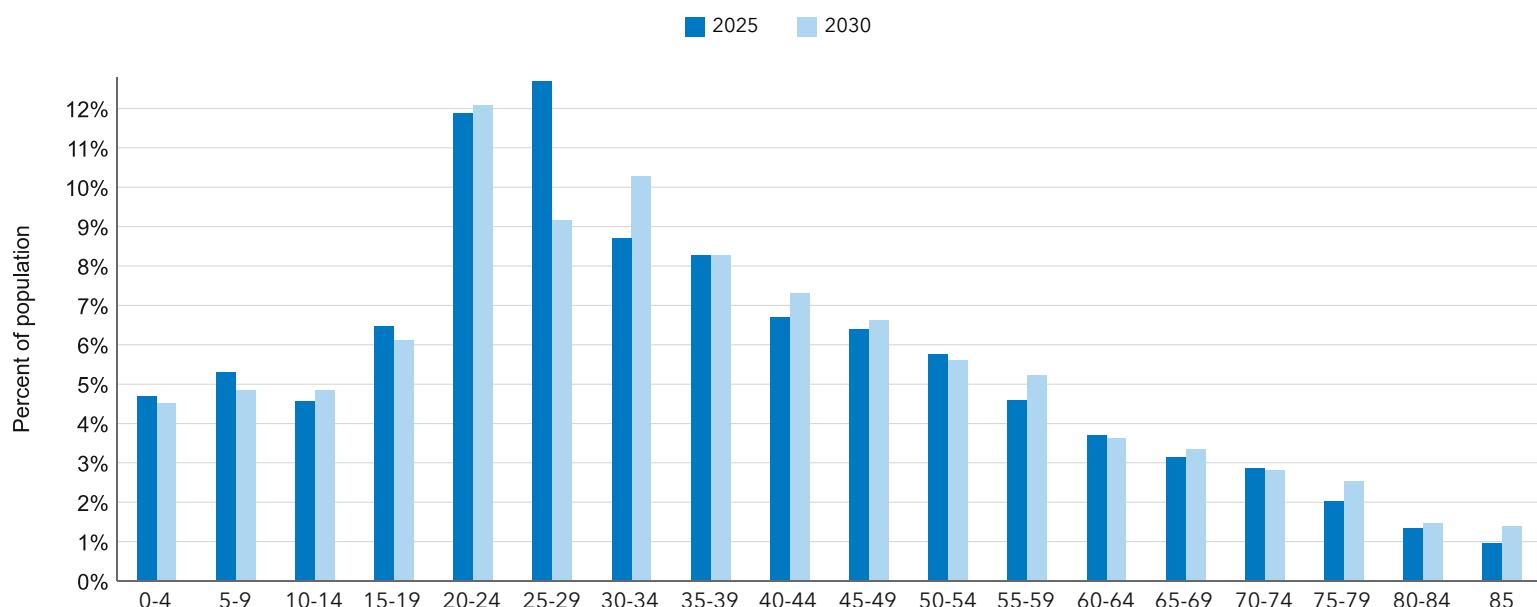
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



## Population by Age



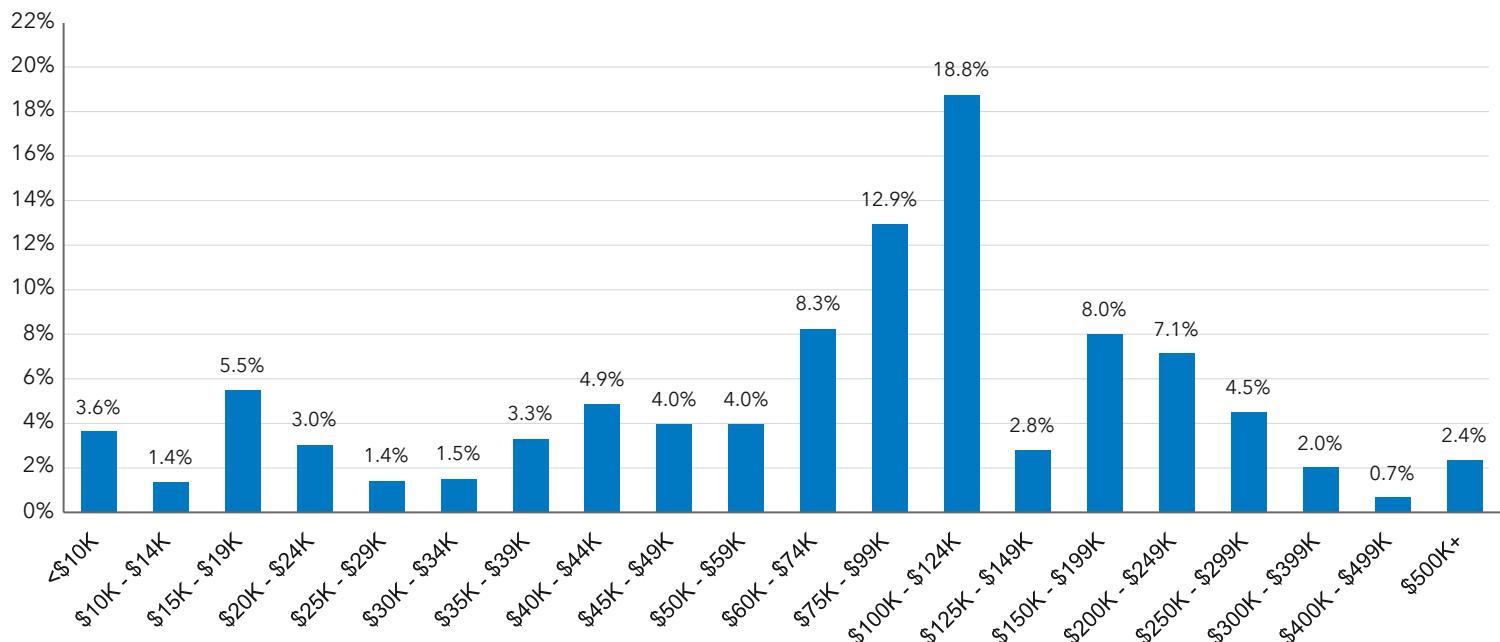
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2026 Esri

## Key Indicators for 2025

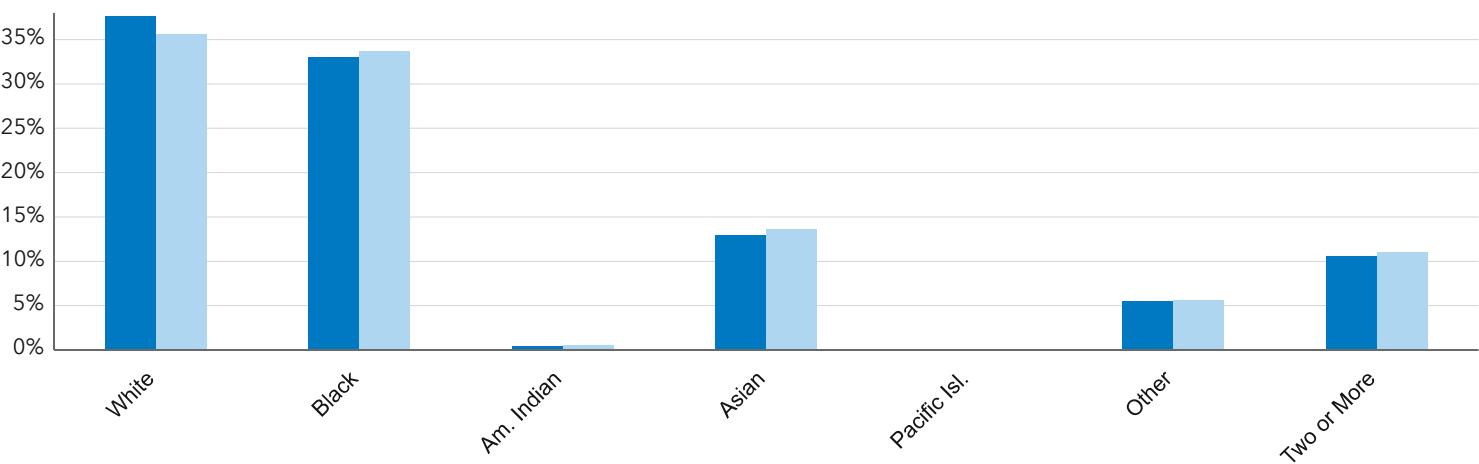


## Households by Income for 2025



## Population by Race

■ 2025 ■ 2030



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2026 Esri

# Demographic and Income Profile

501 Roberts Ct NW, Kennesaw, Georgia, 30144



Ring: 3 mile radius

Summary	Census 2020	2025	2030
Total Population	54,670	57,082	58,548
Total Households	21,833	22,773	23,491
Family Households	12,226	12,358	12,653
Average Household Size	2.32	2.32	2.31
Owner Occupied Housing Units	9,946	10,934	11,560
Renter Occupied Housing Units	11,887	11,839	11,932
Median Age	32.9	33.7	35.0

Trends 2025 - 2030	Area	State	National
Population	0.5%	0.7%	0.4%
Households	0.6%	0.8%	0.6%
Family Population	0.5%	0.7%	0.5%
Owner Occupied Housing Units	1.1%	1.2%	0.0%
Median Household Income	2.6%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	2,633	4.8%	2,610	4.6%	2,606	4.5%
5-9	2,602	4.8%	2,759	4.8%	2,603	4.5%
10-14	2,761	5.0%	2,579	4.5%	2,730	4.7%
15-19	4,461	8.2%	4,407	7.7%	4,251	7.3%
20-24	7,685	14.1%	7,116	12.5%	7,148	12.2%
25-29	4,839	8.8%	5,726	10.0%	4,817	8.2%
30-34	4,113	7.5%	4,513	7.9%	5,092	8.7%
35-39	3,669	6.7%	3,964	6.9%	4,288	7.3%
40-44	3,231	5.9%	3,651	6.4%	3,914	6.7%
45-49	3,164	5.8%	3,159	5.5%	3,553	6.1%
50-54	3,013	5.5%	3,113	5.5%	3,045	5.2%
55-59	3,027	5.5%	2,910	5.1%	2,980	5.1%
60-64	2,696	4.9%	2,694	4.7%	2,634	4.5%
65-69	2,124	3.9%	2,480	4.3%	2,498	4.3%
70-74	1,719	3.1%	1,899	3.3%	2,235	3.8%
75-79	1,271	2.3%	1,537	2.7%	1,730	3.0%
80-84	811	1.5%	1,017	1.8%	1,242	2.1%
Age 85+	853	1.6%	948	1.7%	1,183	2.0%

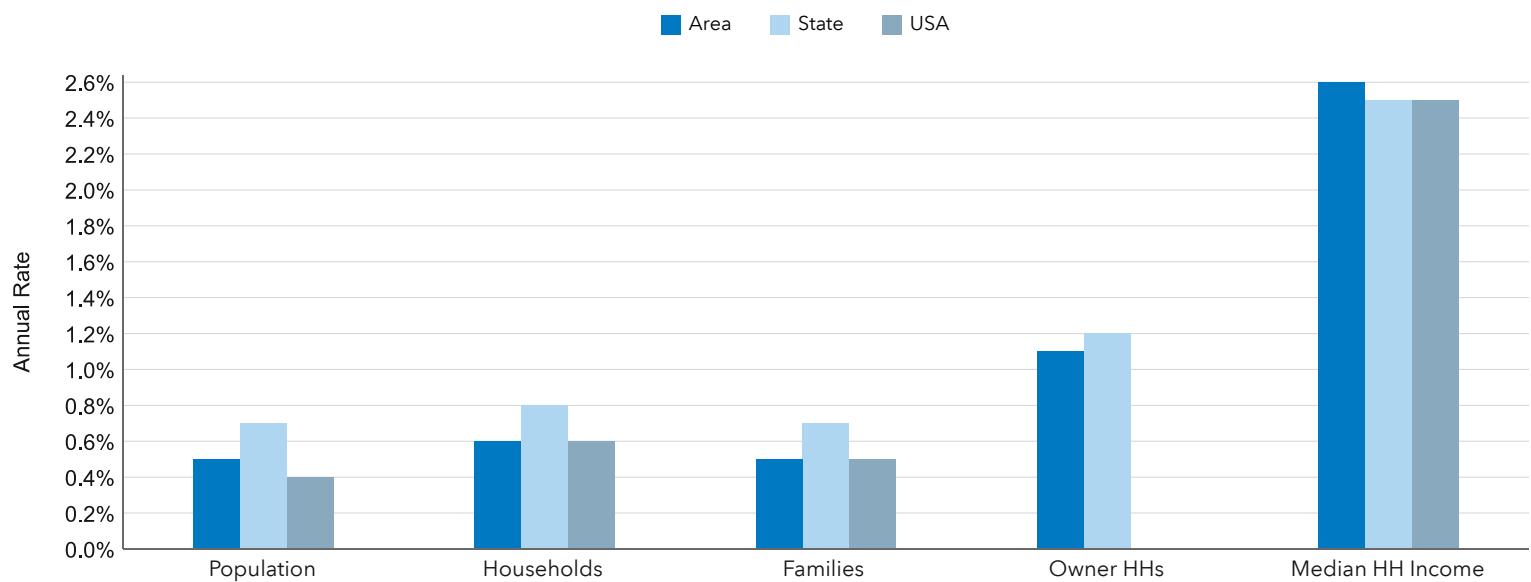
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	1,151	5.0%	1,036	4.4%
\$10,000-14,999	591	2.6%	512	2.2%
\$15,000-19,999	553	2.4%	437	1.9%
\$20,000-24,999	532	2.3%	443	1.9%
\$25,000-29,999	442	1.9%	345	1.5%
\$30,000-34,999	591	2.6%	500	2.1%
\$35,000-39,999	919	4.0%	830	3.5%
\$40,000-44,999	893	3.9%	776	3.3%
\$45,000-49,999	720	3.2%	613	2.6%
\$50,000-59,999	1,526	6.7%	1,440	6.1%
\$60,000-74,999	2,088	9.2%	2,029	8.6%
\$75,000-99,999	3,137	13.8%	3,199	13.6%
\$100,000-124,999	3,502	15.4%	3,825	16.3%
\$125,000-149,999	1,390	6.1%	1,587	6.8%
\$150,000-199,999	2,110	9.3%	2,532	10.8%
\$200,000-249,999	1,168	5.1%	1,471	6.3%
\$250,000-299,999	586	2.6%	802	3.4%
\$300,000-399,999	380	1.7%	537	2.3%
\$400,000-499,999	127	0.6%	107	0.5%
\$500,000+	367	1.6%	468	2.0%
Median Household Income	\$84,288	-	\$95,919	-
Average Household Income	\$107,083	-	\$119,069	-
Per Capita Income	\$43,642	-	\$48,768	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	27,994	51.2%	28,041	49.1%	27,543	47.0%
Black Alone	14,469	26.5%	15,570	27.3%	16,370	28.0%
American Indian	262	0.5%	286	0.5%	301	0.5%
Asian Alone	3,829	7.0%	4,200	7.4%	4,598	7.8%
Pacific Islander	31	0.1%	31	0.1%	32	0.1%
Some Other Race	3,049	5.6%	3,359	5.9%	3,634	6.2%
Two or More Races	5,035	9.2%	5,595	9.8%	6,070	10.4%
Hispanic (Any Race)	6,411	11.7%	7,064	12.4%	7,711	13.2%

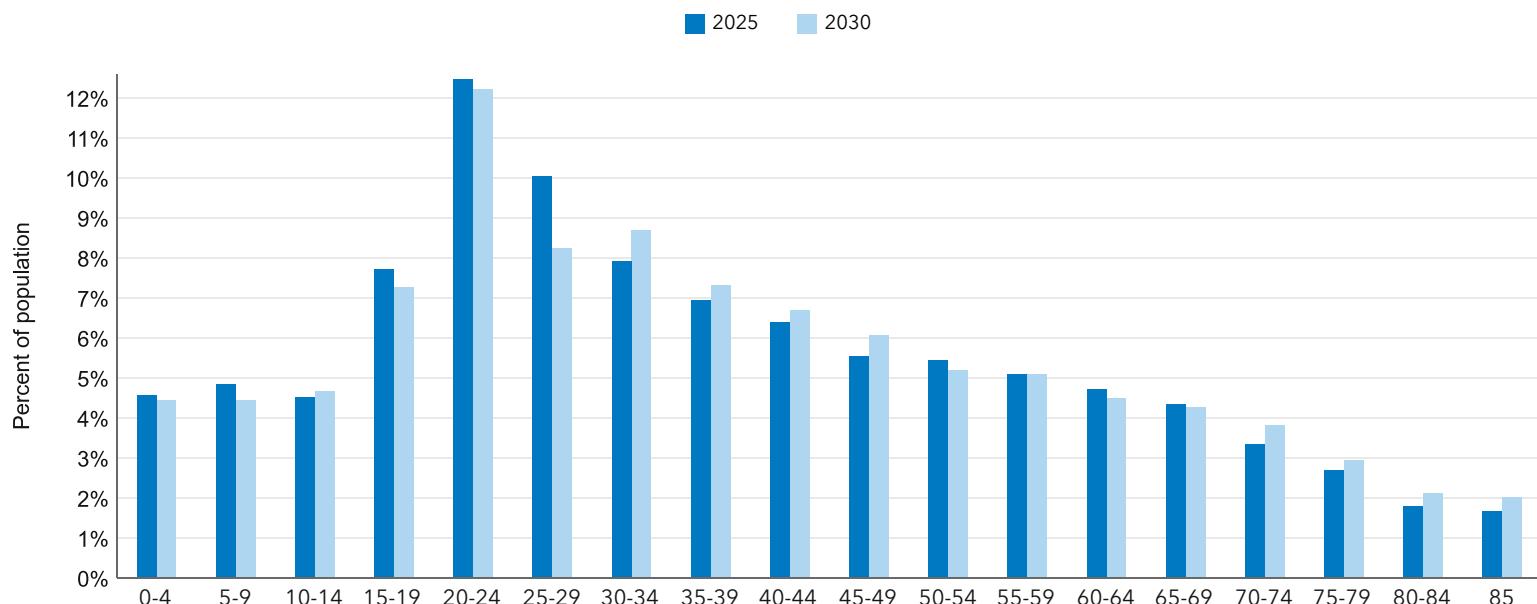
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



## Population by Age



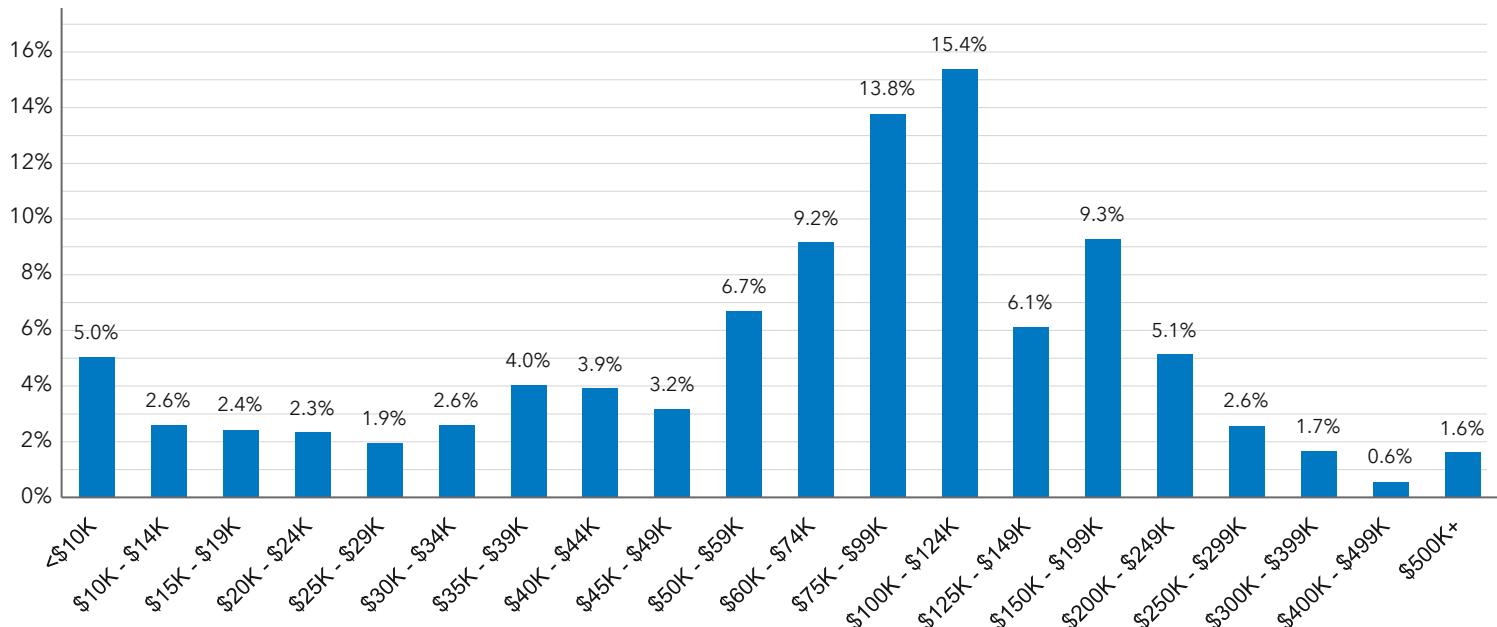
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2026 Esri

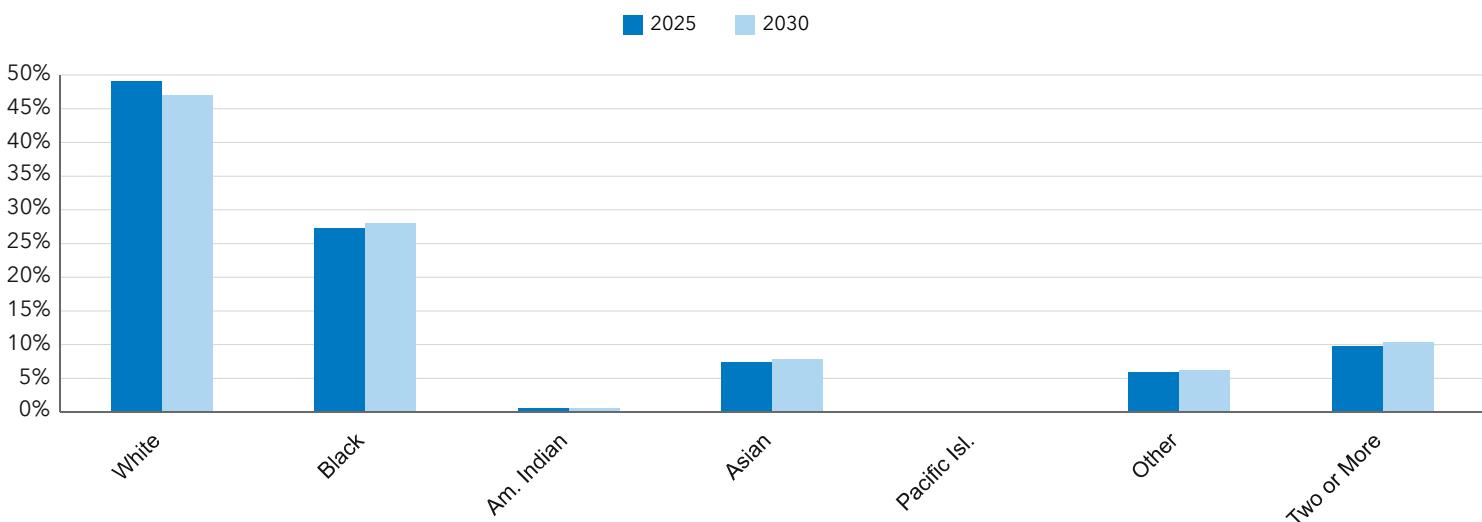
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2026 Esri

# Demographic and Income Profile

501 Roberts Ct NW, Kennesaw, Georgia, 30144



Ring: 5 mile radius

Summary	Census 2020	2025	2030
Total Population	177,189	181,621	184,968
Total Households	67,727	69,841	71,500
Family Households	44,201	44,291	44,986
Average Household Size	2.55	2.53	2.52
Owner Occupied Housing Units	42,910	45,806	47,734
Renter Occupied Housing Units	24,817	24,035	23,766
Median Age	36.7	37.6	38.8

Trends 2025 - 2030	Area	State	National
Population	0.4%	0.7%	0.4%
Households	0.5%	0.8%	0.6%
Family Population	0.3%	0.7%	0.5%
Owner Occupied Housing Units	0.8%	1.2%	0.0%
Median Household Income	2.1%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	9,083	5.1%	8,936	4.9%	8,911	4.8%
5-9	9,858	5.6%	9,875	5.4%	9,303	5.0%
10-14	10,744	6.1%	10,035	5.5%	10,113	5.5%
15-19	12,722	7.2%	11,824	6.5%	11,303	6.1%
20-24	16,722	9.4%	15,282	8.4%	14,790	8.0%
25-29	12,739	7.2%	14,980	8.3%	13,120	7.1%
30-34	12,619	7.1%	13,142	7.2%	14,810	8.0%
35-39	11,992	6.8%	12,775	7.0%	13,185	7.1%
40-44	11,322	6.4%	12,321	6.8%	13,066	7.1%
45-49	11,339	6.4%	11,202	6.2%	12,204	6.6%
50-54	11,228	6.3%	11,196	6.2%	10,910	5.9%
55-59	11,323	6.4%	10,571	5.8%	10,534	5.7%
60-64	10,093	5.7%	10,159	5.6%	9,686	5.2%
65-69	8,649	4.9%	9,275	5.1%	9,517	5.2%
70-74	6,955	3.9%	7,611	4.2%	8,311	4.5%
75-79	4,531	2.6%	5,969	3.3%	6,690	3.6%
80-84	2,615	1.5%	3,507	1.9%	4,676	2.5%
Age 85+	2,654	1.5%	2,962	1.6%	3,839	2.1%

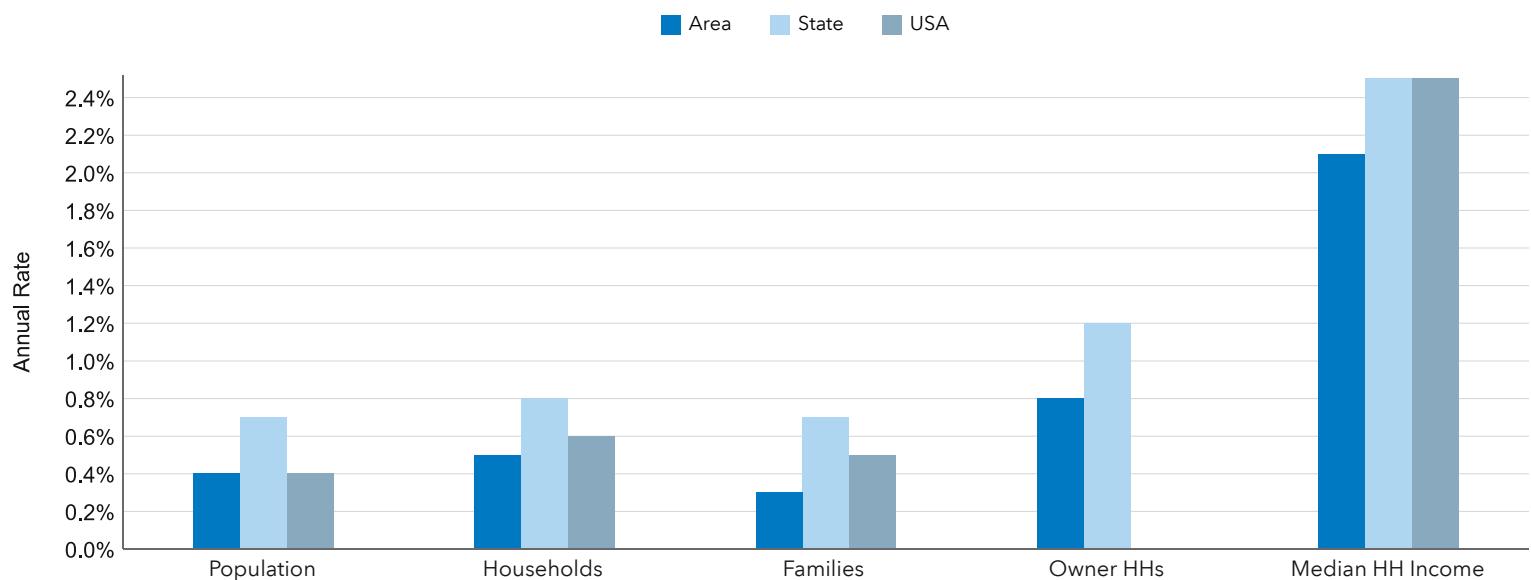
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	2,999	4.3%	2,690	3.8%
\$10,000-14,999	1,486	2.1%	1,318	1.8%
\$15,000-19,999	1,254	1.8%	981	1.4%
\$20,000-24,999	1,767	2.5%	1,444	2.0%
\$25,000-29,999	1,206	1.7%	963	1.4%
\$30,000-34,999	1,418	2.0%	1,171	1.6%
\$35,000-39,999	1,829	2.6%	1,605	2.2%
\$40,000-44,999	1,967	2.8%	1,670	2.3%
\$45,000-49,999	1,795	2.6%	1,492	2.1%
\$50,000-59,999	4,090	5.9%	3,696	5.2%
\$60,000-74,999	5,614	8.0%	5,197	7.3%
\$75,000-99,999	8,415	12.1%	8,032	11.2%
\$100,000-124,999	9,146	13.1%	9,241	12.9%
\$125,000-149,999	5,875	8.4%	6,433	9.0%
\$150,000-199,999	8,344	11.9%	9,727	13.6%
\$200,000-249,999	5,686	8.1%	6,994	9.8%
\$250,000-299,999	2,733	3.9%	3,646	5.1%
\$300,000-399,999	1,899	2.7%	2,613	3.6%
\$400,000-499,999	632	0.9%	521	0.7%
\$500,000+	1,686	2.4%	2,065	2.9%
Median Household Income	\$102,347	-	\$113,390	-
Average Household Income	\$129,255	-	\$143,336	-
Per Capita Income	\$49,918	-	\$55,618	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	102,815	58.0%	101,453	55.9%	99,384	53.7%
Black Alone	35,036	19.8%	37,188	20.5%	38,935	21.1%
American Indian	998	0.6%	1,094	0.6%	1,157	0.6%
Asian Alone	10,187	5.8%	11,037	6.1%	12,081	6.5%
Pacific Islander	100	0.1%	97	0.1%	97	0.1%
Some Other Race	10,684	6.0%	11,716	6.5%	12,704	6.9%
Two or More Races	17,369	9.8%	19,036	10.5%	20,610	11.1%
Hispanic (Any Race)	23,101	13.0%	25,268	13.9%	27,517	14.9%

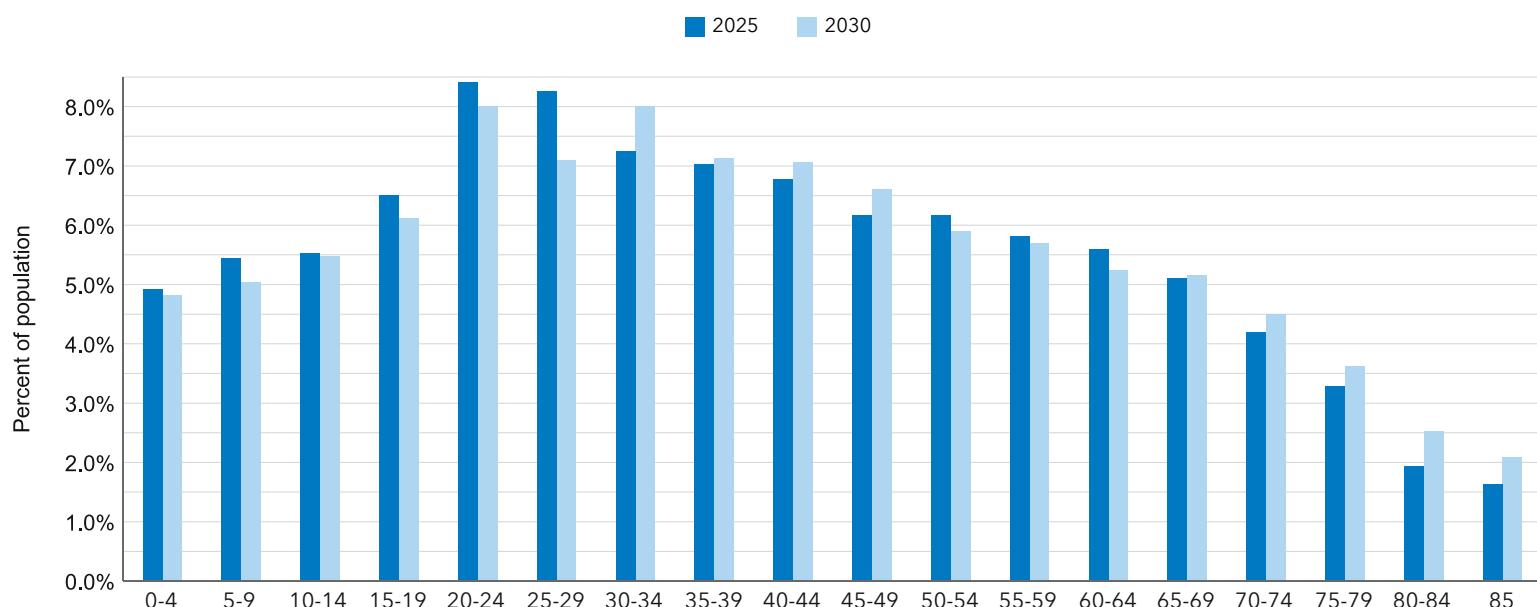
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



## Population by Age



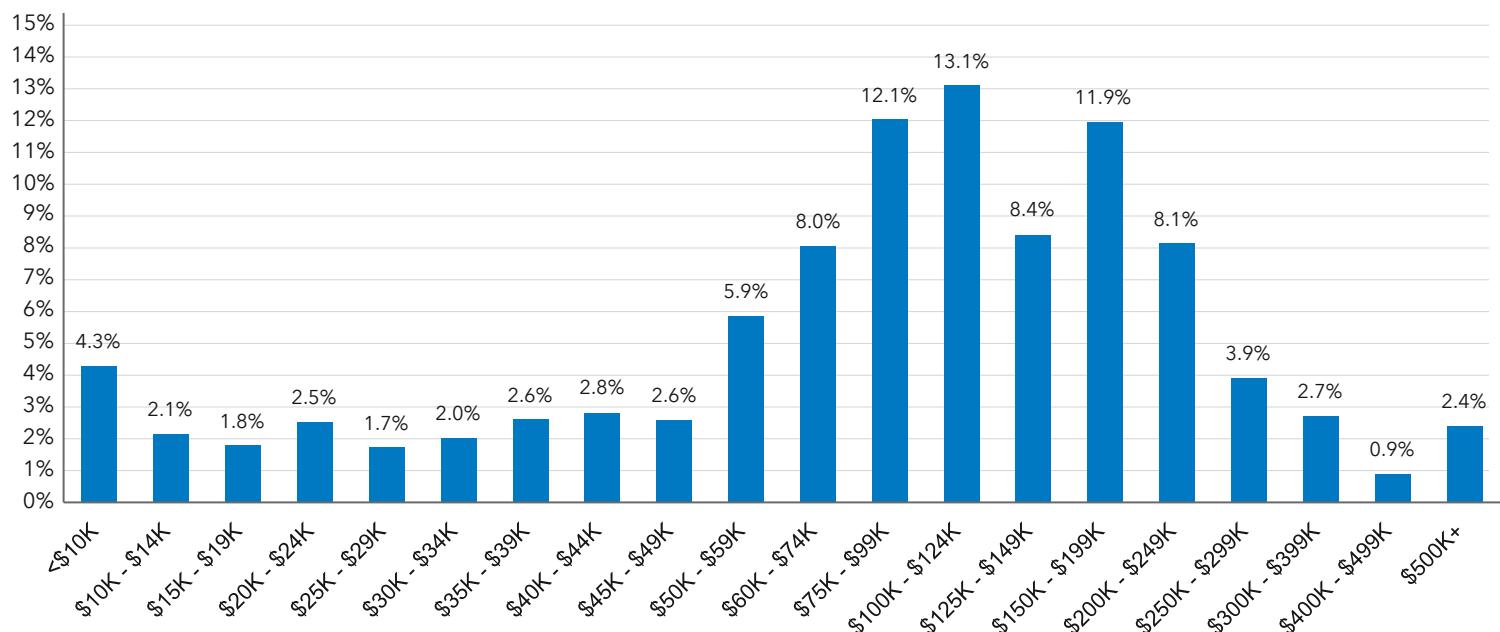
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2026 Esri

## Key Indicators for 2025



## Households by Income for 2025



## Population by Race

