Demographic and Income Profile

5410 Peachtree Blvd, Atlanta, Georgia, 30341

Ring: 1 mile radius

Summary	Census 2020	2025	2030
Total Population	10,375	11,196	13,081
Total Households	4,418	5,053	5,901
Family Households	2,232	2,398	2,774
Average Household Size	2.32	2.18	2.19
Owner Occupied Housing Units	1,868	1,938	1,970
Renter Occupied Housing Units	2,550	3,115	3,931
Median Age	33.8	35.2	36.2

Trends 2025 - 2030	Area	State	National
Population	3.2%	0.7%	0.4%
Households	3.2%	0.8%	0.6%
Family Population	3.0%	0.7%	0.5%
Owner Occupied Housing Units	0.3%	1.2%	0.0%
Median Household Income	2.9%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	743	7.2%	693	6.2%	765	5.8%
5-9	647	6.2%	709	6.3%	730	5.6%
10-14	526	5.1%	595	5.3%	771	5.9%
15-19	464	4.5%	530	4.7%	699	5.3%
20-24	661	6.4%	714	6.4%	1,038	7.9%
25-29	1,213	11.7%	1,019	9.1%	1,151	8.8%
30-34	1,222	11.8%	1,301	11.6%	1,100	8.4%
35-39	999	9.6%	1,075	9.6%	1,191	9.1%
40-44	669	6.5%	924	8.3%	1,055	8.1%
45-49	619	6.0%	658	5.9%	973	7.4%
50-54	550	5.3%	619	5.5%	717	5.5%
55-59	496	4.8%	518	4.6%	633	4.8%
60-64	387	3.7%	467	4.2%	535	4.1%
65-69	366	3.5%	377	3.4%	489	3.7%
70-74	294	2.8%	350	3.1%	392	3.0%
75-79	227	2.2%	269	2.4%	343	2.6%
80-84	147	1.4%	207	1.9%	269	2.1%
Age 85+	145	1.4%	170	1.5%	229	1.8%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	424	8.4%	458	7.8%
$10,000-14,999	204	4.0%	206	3.5%
$15,000-19,999	96	1.9%	85	1.4%
$20,000-24,999	102	2.0%	97	1.6%
$25,000-29,999	140	2.8%	115	1.9%
$30,000-34,999	112	2.2%	112	1.9%
$35,000-39,999	105	2.1%	111	1.9%
$40,000-44,999	80	1.6%	81	1.4%
$45,000-49,999	92	1.8%	88	1.5%
$50,000-59,999	318	6.3%	321	5.4%
$60,000-74,999	402	8.0%	439	7.4%
$75000-99999	673	13.3%	751	12.7%
$100,000-124,999	359	7.1%	444	7.5%
$125,000-149,999	438	8.7%	585	9.9%
$150000-199999	552	10.9%	723	12.3%
$200,000-249,999	256	5.1%	341	5.8%
$250,000-299,999	217	4.3%	318	5.4%
$300,000-399,999	182	3.6%	279	4.7%
$400,000-499,999	54	1.1%	46	0.8%
$500,000+	245	4.8%	299	5.1%

Median Household Income	$90,168	-	$104,114	-
Average Household Income	$137,204	-	$149,693	-
Per Capita Income	$62,367	-	$67,731	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,208	50.2%	5,511	49.2%	6,003	45.9%
Black Alone	899	8.7%	1,075	9.6%	1,327	10.1%
American Indian	184	1.8%	195	1.7%	235	1.8%
Asian Alone	931	9.0%	1,114	9.9%	1,363	10.4%
Pacific Islander	3	0.0%	3	0.0%	3	0.0%
Some Other Race	1,978	19.1%	2,065	18.4%	2,580	19.7%
Two or More Races	1,172	11.3%	1,234	11.0%	1,570	12.0%
Hispanic (Any Race)	3,248	31.3%	3,319	29.6%	4,144	31.7%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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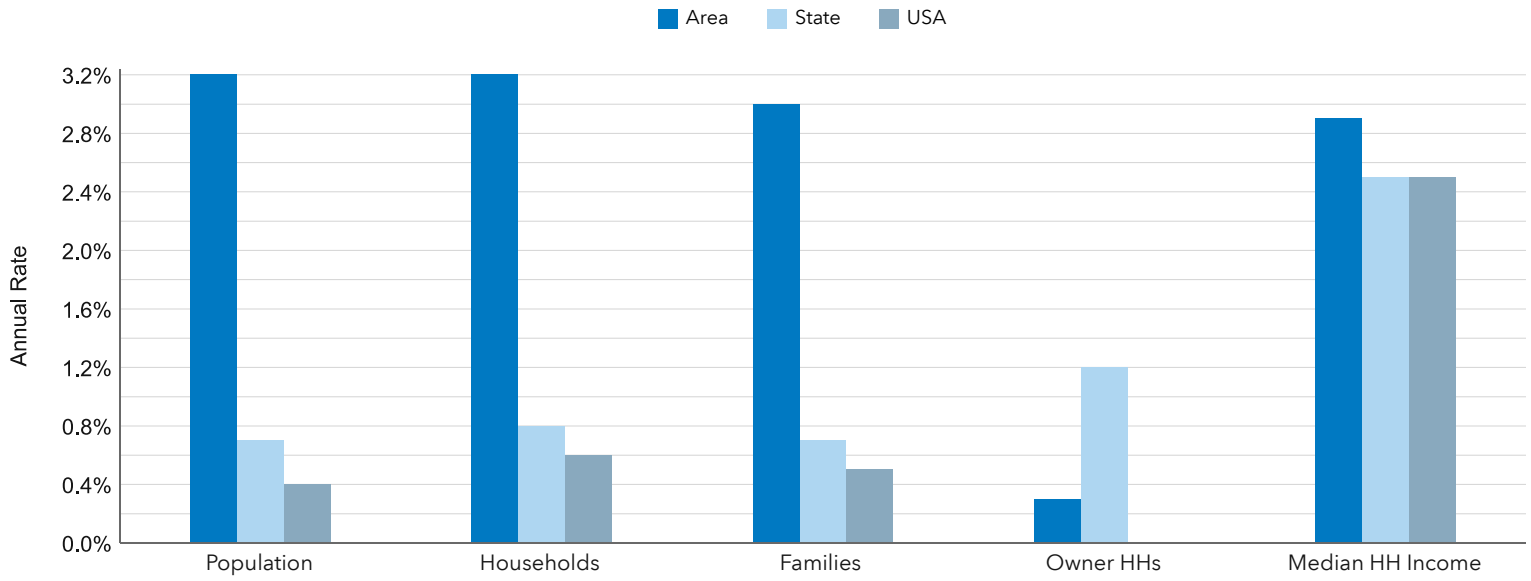
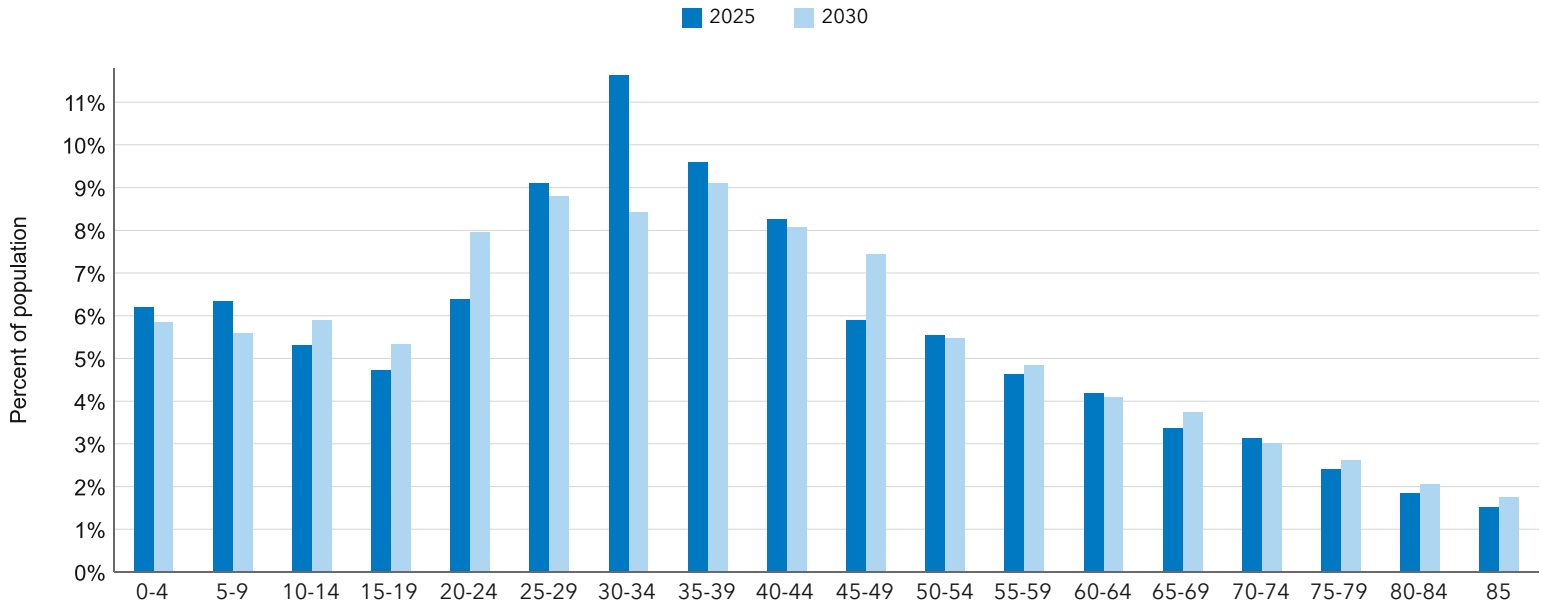
Key Indicators for 2025

11,196	5,053	2.18	35.2	14,314
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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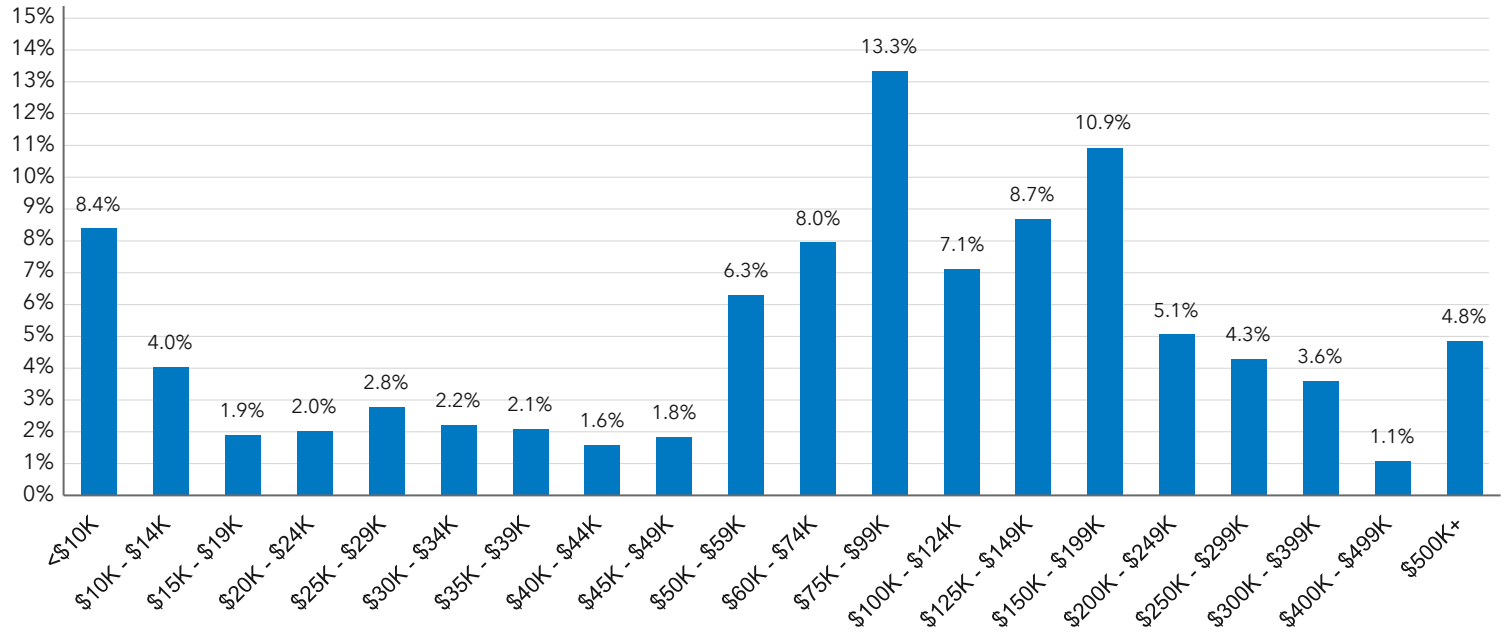
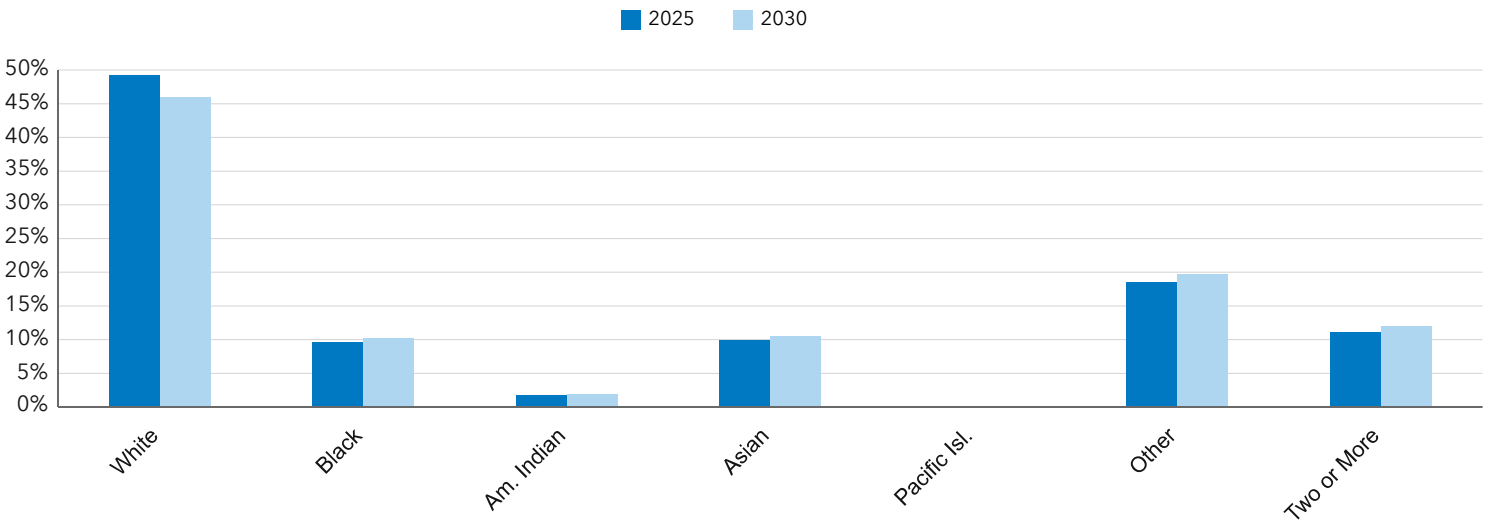
Key Indicators for 2025

$90,168	$82,498	100	68	82
Median Household Income	Median Net Worth	Esri Wealth Index	Esri Housing Affordability Index	Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

5410 Peachtree Blvd, Atlanta, Georgia, 30341

Ring: 3 mile radius

Summary	Census 2020	2025	2030
Total Population	105,409	107,790	112,779
Total Households	44,101	45,439	47,458
Family Households	23,558	23,399	24,301
Average Household Size	2.37	2.35	2.35
Owner Occupied Housing Units	18,568	20,165	20,755
Renter Occupied Housing Units	25,533	25,274	26,703
Median Age	33.8	35.1	36.3

Trends 2025 - 2030	Area	State	National
Population	0.9%	0.7%	0.4%
Households	0.9%	0.8%	0.6%
Family Population	0.8%	0.7%	0.5%
Owner Occupied Housing Units	0.6%	1.2%	0.0%
Median Household Income	3.2%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	7,336	7.0%	6,870	6.4%	6,847	6.1%
5-9	6,641	6.3%	7,183	6.7%	6,723	6.0%
10-14	6,099	5.8%	6,265	5.8%	7,038	6.2%
15-19	5,312	5.0%	5,962	5.5%	6,345	5.6%
20-24	7,464	7.1%	7,565	7.0%	9,128	8.1%
25-29	11,310	10.7%	9,118	8.5%	9,447	8.4%
30-34	11,111	10.5%	10,667	9.9%	8,465	7.5%
35-39	9,719	9.2%	9,702	9.0%	9,522	8.4%
40-44	7,666	7.3%	8,950	8.3%	9,199	8.2%
45-49	6,589	6.3%	7,067	6.6%	8,429	7.5%
50-54	5,870	5.6%	6,237	5.8%	6,775	6.0%
55-59	5,296	5.0%	5,278	4.9%	5,745	5.1%
60-64	4,384	4.2%	4,759	4.4%	4,867	4.3%
65-69	3,428	3.3%	3,793	3.5%	4,309	3.8%
70-74	2,866	2.7%	3,086	2.9%	3,510	3.1%
75-79	1,883	1.8%	2,442	2.3%	2,750	2.4%
80-84	1,218	1.2%	1,520	1.4%	2,014	1.8%
Age 85+	1,217	1.1%	1,327	1.2%	1,665	1.5%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	2,087	4.6%	2,030	4.3%
$10,000-14,999	990	2.2%	927	1.9%
$15,000-19,999	1,034	2.3%	834	1.8%
$20,000-24,999	1,195	2.6%	1,021	2.1%
$25,000-29,999	1,206	2.6%	944	2.0%
$30,000-34,999	1,473	3.2%	1,257	2.6%
$35,000-39,999	1,502	3.3%	1,372	2.9%
$40,000-44,999	992	2.2%	866	1.8%
$45,000-49,999	1,093	2.4%	943	2.0%
$50,000-59,999	3,096	6.8%	2,852	6.0%
$60,000-74,999	3,863	8.5%	3,692	7.8%
$75000-99999	4,846	10.7%	4,847	10.2%
$100,000-124,999	3,740	8.2%	3,944	8.3%
$125,000-149,999	3,708	8.2%	4,234	8.9%
$150000-199999	4,055	8.9%	4,637	9.8%
$200,000-249,999	2,859	6.3%	3,485	7.3%
$250,000-299,999	2,353	5.2%	3,129	6.6%
$300,000-399,999	1,953	4.3%	2,768	5.8%
$400,000-499,999	590	1.3%	458	1.0%
$500,000+	2,803	6.2%	3,217	6.8%

Median Household Income	$95,832	-	$112,376	-
Average Household Income	$152,775	-	$169,340	-
Per Capita Income	$64,219	-	$71,073	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	47,976	45.5%	48,374	44.9%	48,009	42.6%
Black Alone	15,072	14.3%	15,558	14.4%	16,525	14.7%
American Indian	1,574	1.5%	1,712	1.6%	1,869	1.7%
Asian Alone	11,709	11.1%	12,198	11.3%	13,623	12.1%
Pacific Islander	64	0.1%	55	0.1%	57	0.1%
Some Other Race	18,213	17.3%	18,660	17.3%	20,423	18.1%
Two or More Races	10,801	10.3%	11,232	10.4%	12,274	10.9%
Hispanic (Any Race)	29,871	28.3%	30,306	28.1%	32,991	29.3%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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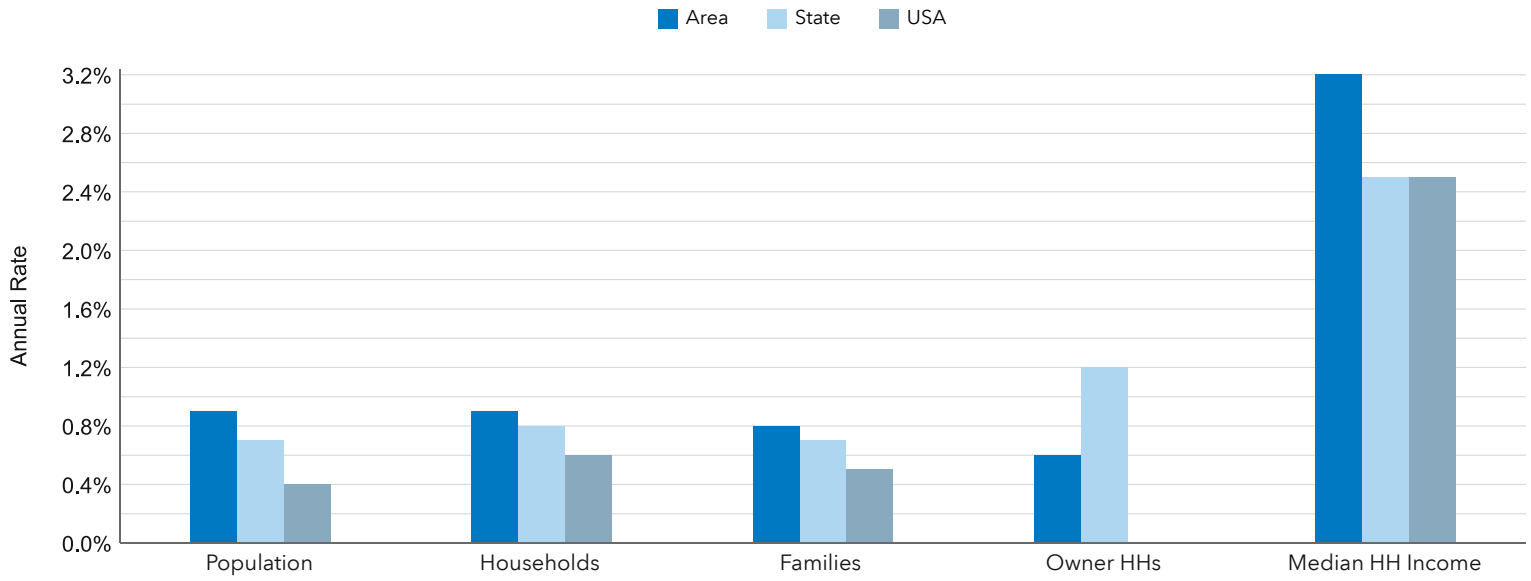
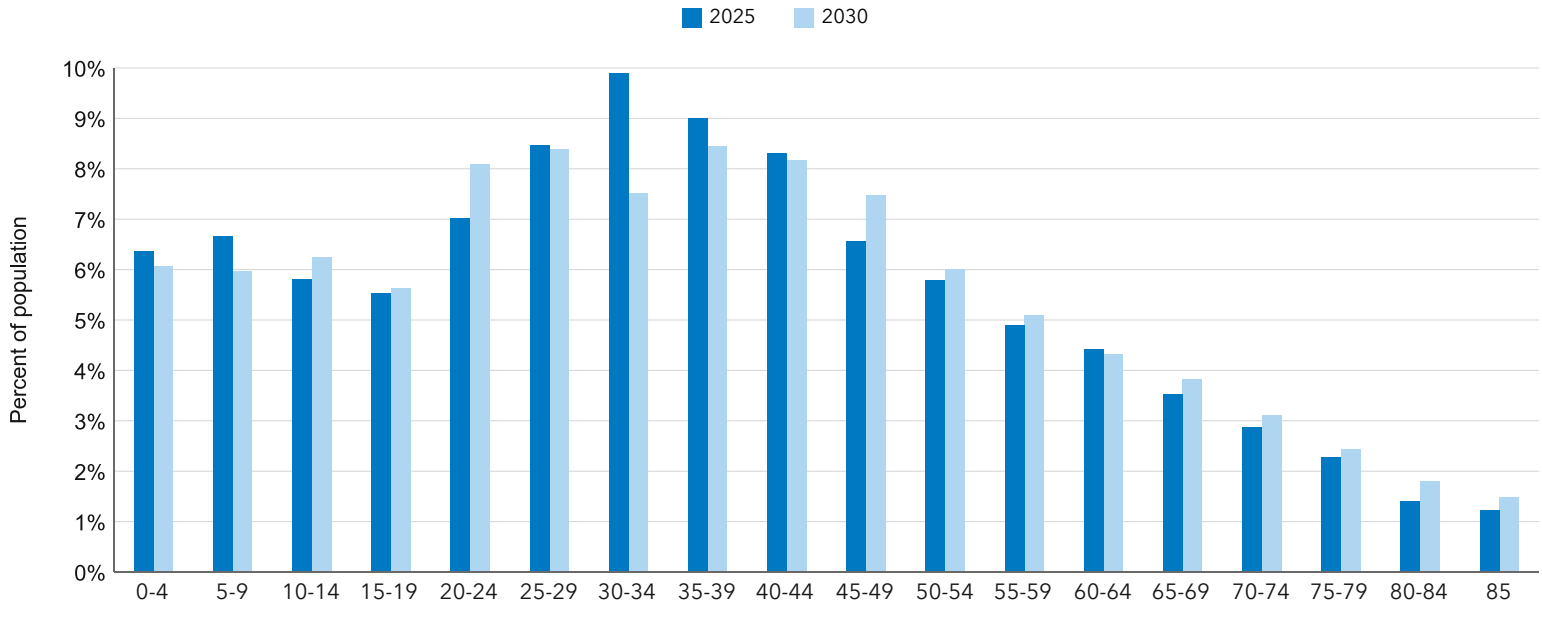
Key Indicators for 2025

107,790	45,439	2.35	35.1	140,074
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Key Indicators for 2025

$95,832
Median Household Income

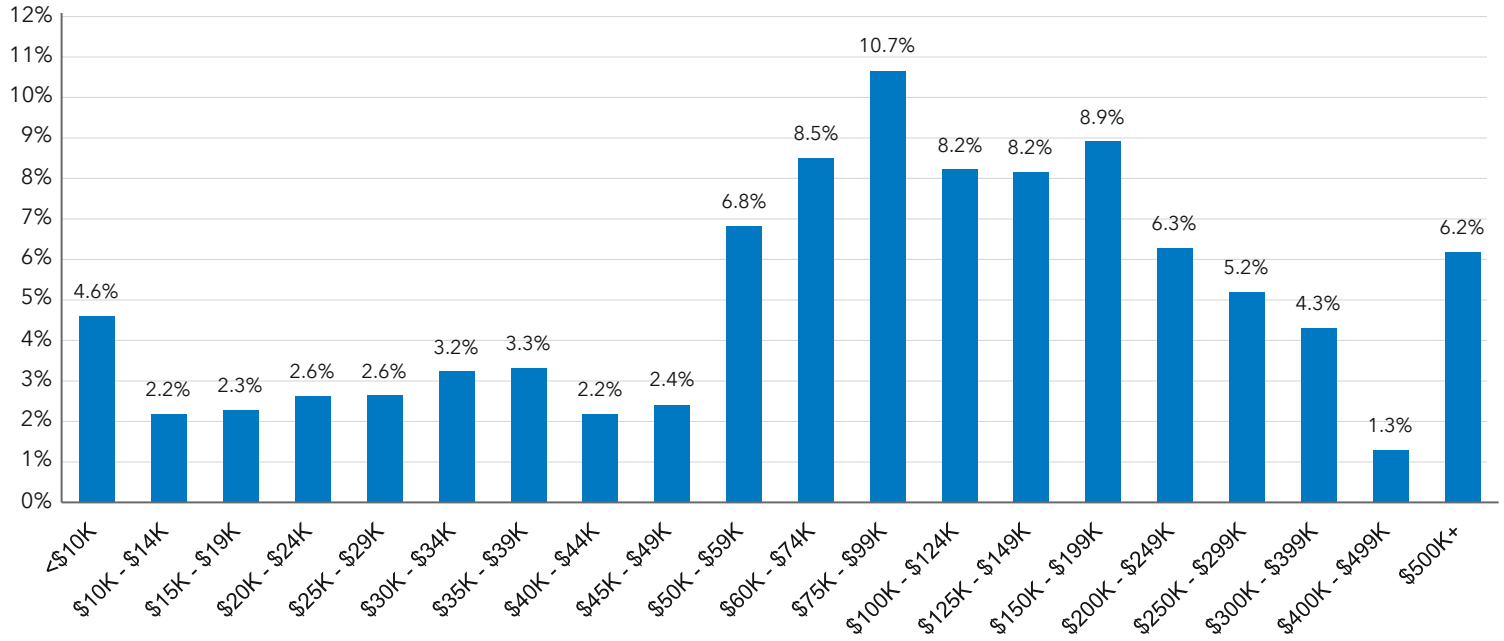
$135,213
Median Net Worth

121
Esri Wealth Index

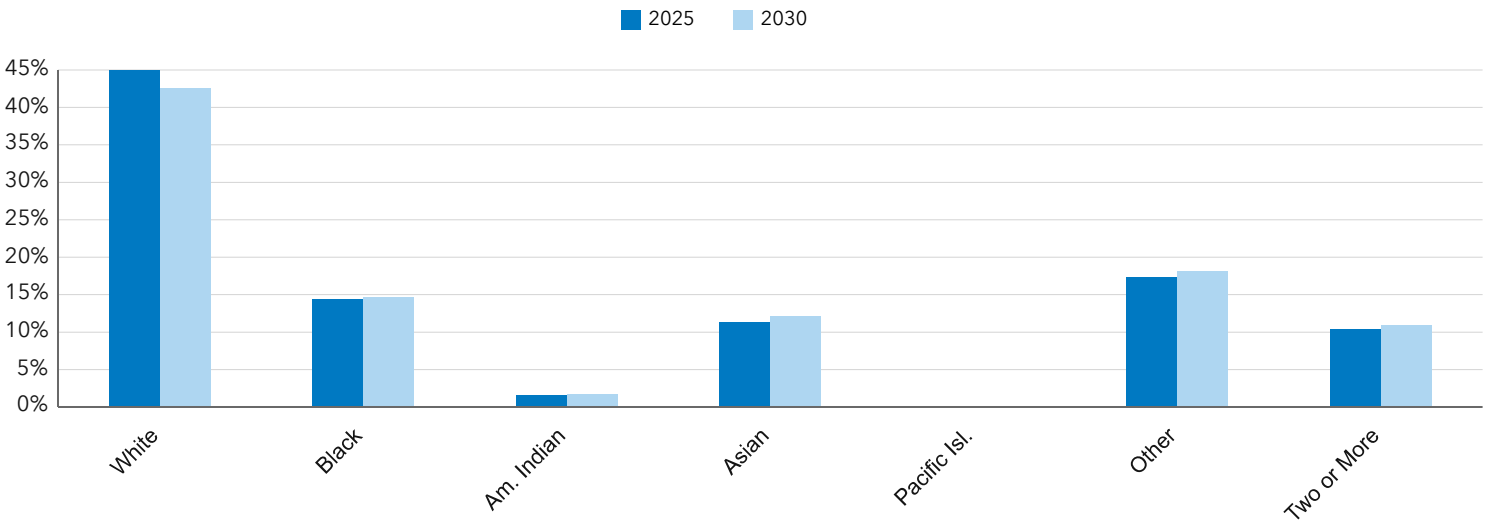
67
Esri Housing Affordability Index

84
Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

5410 Peachtree Blvd, Atlanta, Georgia, 30341

Ring: 5 mile radius

Summary	Census 2020	2025	2030
Total Population	304,745	311,607	316,823
Total Households	131,109	135,390	138,223
Family Households	70,170	69,562	70,325
Average Household Size	2.31	2.28	2.27
Owner Occupied Housing Units	57,501	61,879	63,759
Renter Occupied Housing Units	73,608	73,511	74,464
Median Age	34.7	35.8	36.8

Trends 2025 - 2030	Area	State	National
Population	0.3%	0.7%	0.4%
Households	0.4%	0.8%	0.6%
Family Population	0.2%	0.7%	0.5%
Owner Occupied Housing Units	0.6%	1.2%	0.0%
Median Household Income	2.8%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	18,998	6.2%	18,030	5.8%	17,751	5.6%
5-9	18,473	6.1%	18,629	6.0%	17,138	5.4%
10-14	17,726	5.8%	17,361	5.6%	17,792	5.6%
15-19	16,067	5.3%	17,014	5.5%	16,958	5.3%
20-24	20,927	6.9%	22,753	7.3%	25,074	7.9%
25-29	32,027	10.5%	27,862	8.9%	29,228	9.2%
30-34	30,243	9.9%	29,955	9.6%	25,026	7.9%
35-39	26,109	8.6%	26,499	8.5%	25,800	8.1%
40-44	21,251	7.0%	23,898	7.7%	24,152	7.6%
45-49	19,221	6.3%	19,712	6.3%	22,282	7.0%
50-54	17,810	5.8%	18,432	5.9%	18,518	5.8%
55-59	16,001	5.3%	16,222	5.2%	16,626	5.3%
60-64	13,571	4.5%	14,362	4.6%	14,615	4.6%
65-69	10,751	3.5%	11,880	3.8%	12,766	4.0%
70-74	9,350	3.1%	9,780	3.1%	10,796	3.4%
75-79	6,338	2.1%	8,146	2.6%	8,698	2.8%
80-84	4,474	1.5%	5,348	1.7%	6,841	2.2%
Age 85+	5,408	1.8%	5,724	1.8%	6,763	2.1%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	5,472	4.0%	5,076	3.7%
$10,000-14,999	2,560	1.9%	2,248	1.6%
$15,000-19,999	2,920	2.2%	2,299	1.7%
$20,000-24,999	3,286	2.4%	2,699	1.9%
$25,000-29,999	2,970	2.2%	2,319	1.7%
$30,000-34,999	4,017	3.0%	3,371	2.4%
$35,000-39,999	4,035	3.0%	3,581	2.6%
$40,000-44,999	3,037	2.2%	2,602	1.9%
$45,000-49,999	3,228	2.4%	2,779	2.0%
$50,000-59,999	7,851	5.8%	7,092	5.1%
$60,000-74,999	11,754	8.7%	11,074	8.0%
$75000-99999	14,982	11.1%	14,645	10.6%
$100,000-124,999	12,203	9.0%	12,406	9.0%
$125,000-149,999	10,747	7.9%	11,481	8.3%
$150000-199999	13,561	10.0%	14,968	10.8%
$200,000-249,999	8,718	6.4%	10,365	7.5%
$250,000-299,999	7,212	5.3%	9,404	6.8%
$300,000-399,999	6,003	4.4%	8,263	6.0%
$400,000-499,999	2,071	1.5%	1,600	1.2%
$500,000+	8,762	6.5%	9,951	7.2%
Median Household Income	$102,697	-	$117,829	-
Average Household Income	$162,813	-	$180,145	-
Per Capita Income	$70,789	-	$78,631	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	147,825	48.5%	147,836	47.4%	143,427	45.3%
Black Alone	47,527	15.6%	49,362	15.8%	51,029	16.1%
American Indian	3,465	1.1%	3,687	1.2%	3,857	1.2%
Asian Alone	32,351	10.6%	34,737	11.2%	37,963	12.0%
Pacific Islander	139	0.1%	125	0.0%	127	0.0%
Some Other Race	42,824	14.1%	43,894	14.1%	46,547	14.7%
Two or More Races	30,615	10.1%	31,966	10.3%	33,873	10.7%
Hispanic (Any Race)	73,943	24.3%	75,155	24.1%	79,259	25.0%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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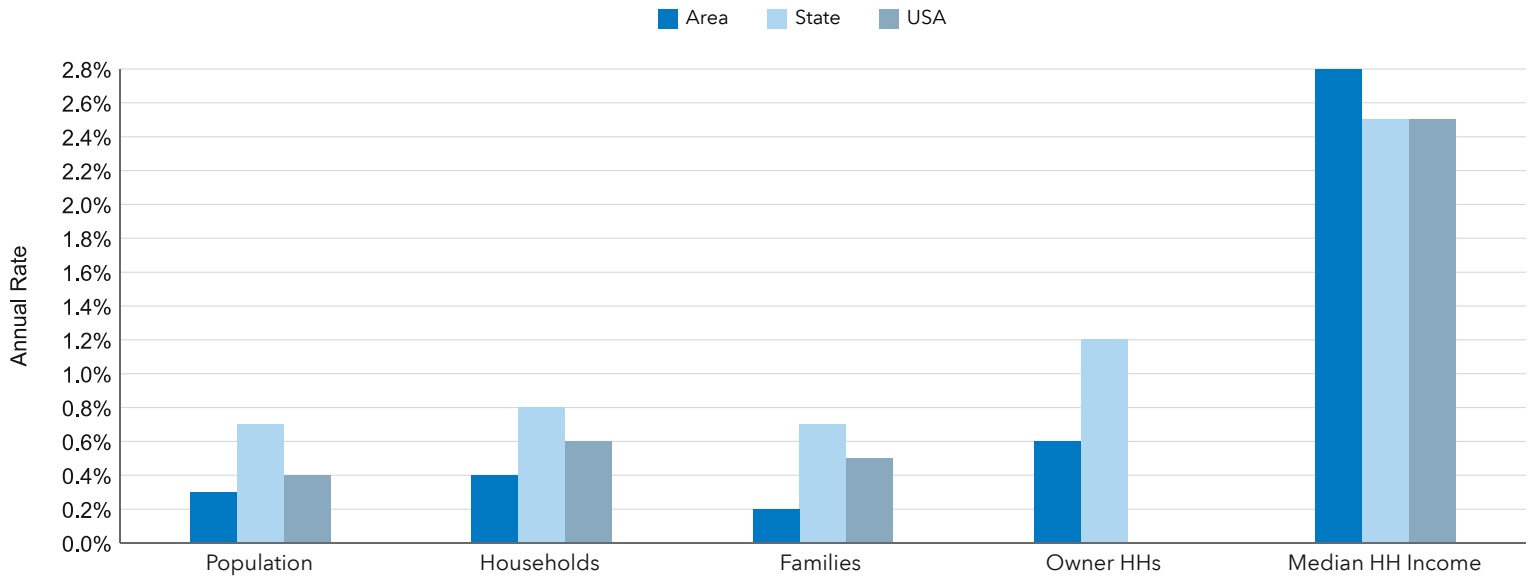
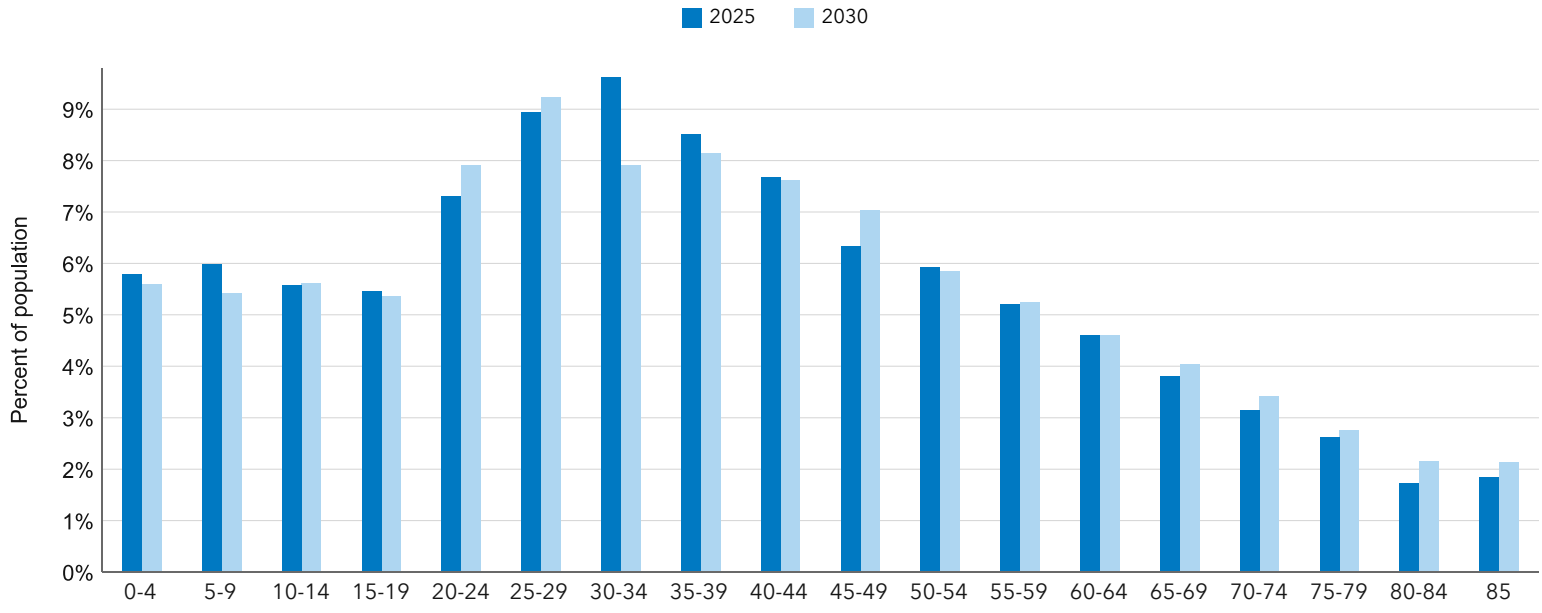
Key Indicators for 2025

311,607	135,390	2.28	35.8	420,770
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Key Indicators for 2025

$102,697
Median Household Income

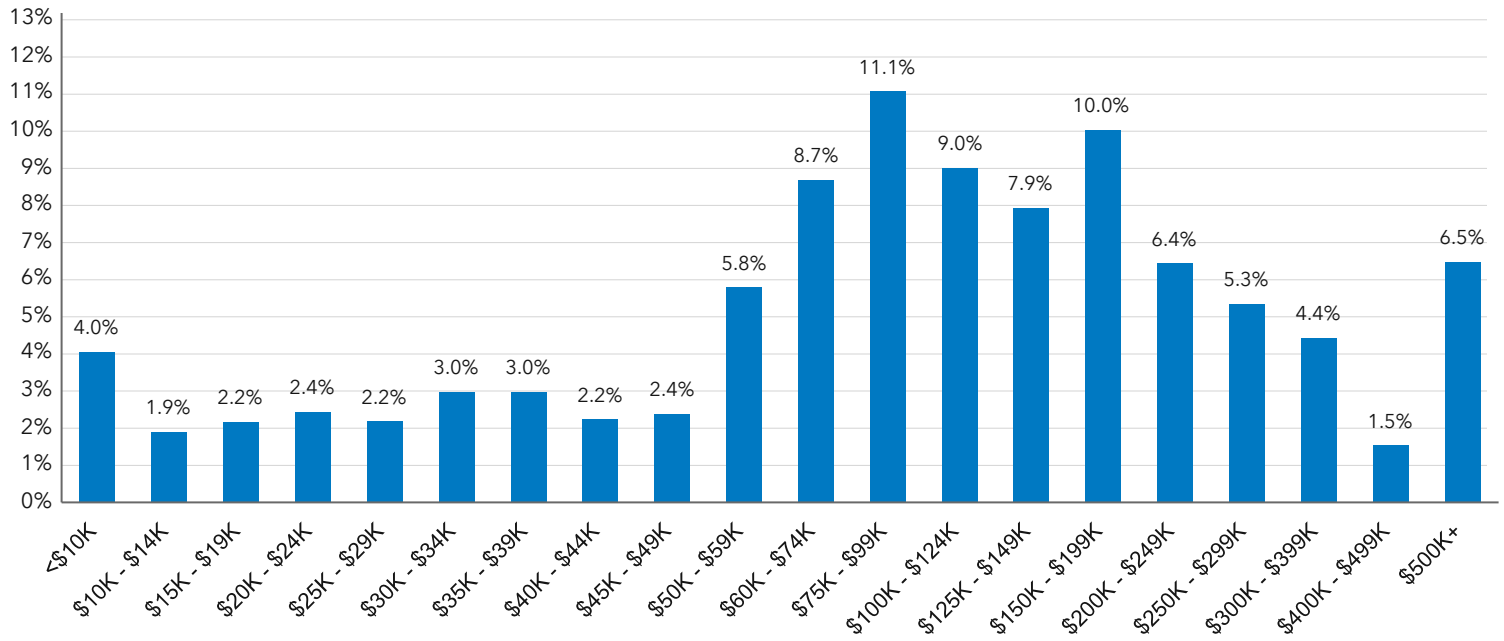
$167,132
Median Net Worth

132
Esri Wealth Index

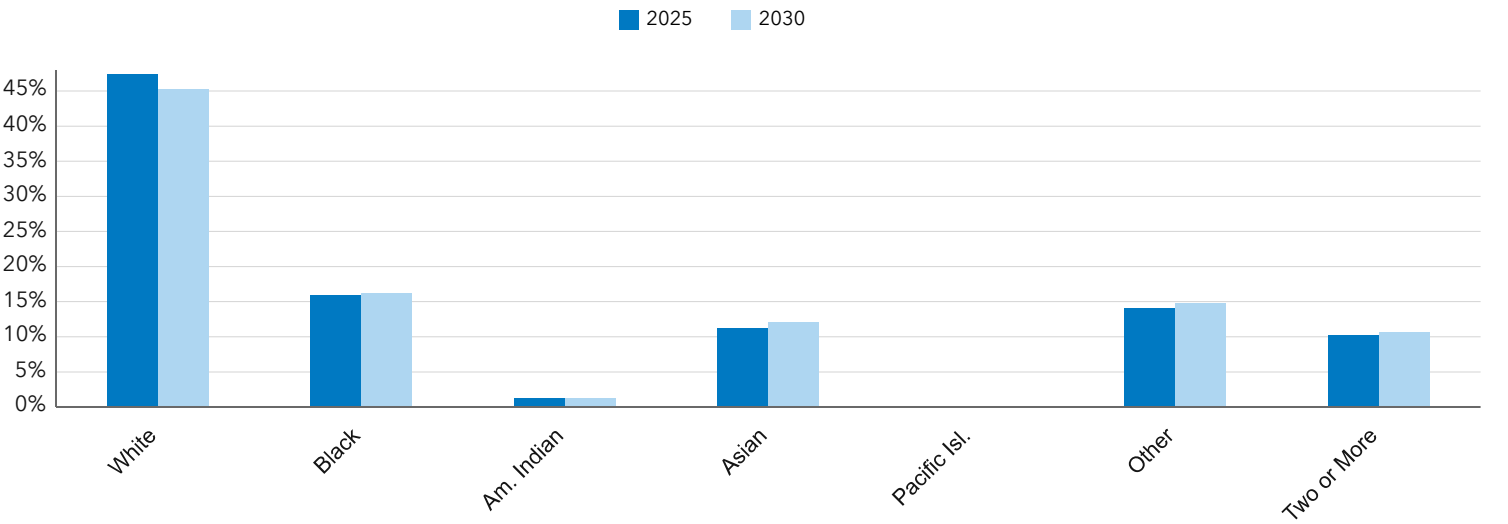
69
Esri Housing Affordability Index

81
Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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