

Demographics
0 US Highway 17-92 N Haines City



Demographic Analysis

Demographic Analysis Report

FOR
DEMOGRAPHICS
0 US HIGHWAY 17-92 N HAINES CITY

Prepared by
Louis Whitaker



Louis Whitaker
Phone: 407-536-0993
License: SL3382638
Email: louis@larosacre.com
FL 34747

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Demographic Analysis

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Louis Whitaker
Phone: 407-536-0993
License: SL3382638
Email: louis@larosacre.com
FL 34747

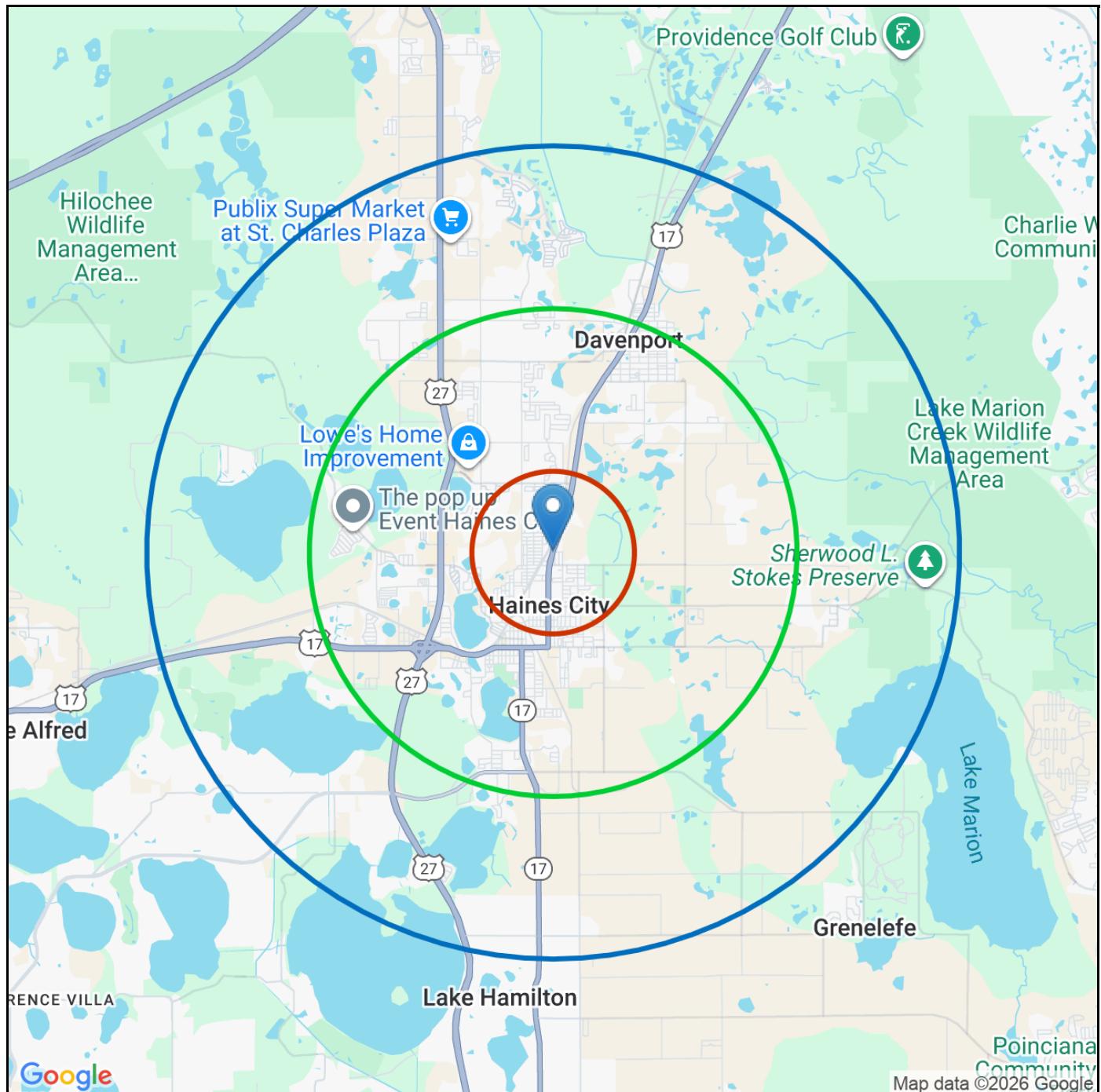
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Demographic Analysis

Location/Study Area Map (Rings: 1, 3, 5 mile radius)



Louis Whitaker
Phone: 407-536-0993
License: SL3382638
Email: louis@larosacre.com
FL 34747

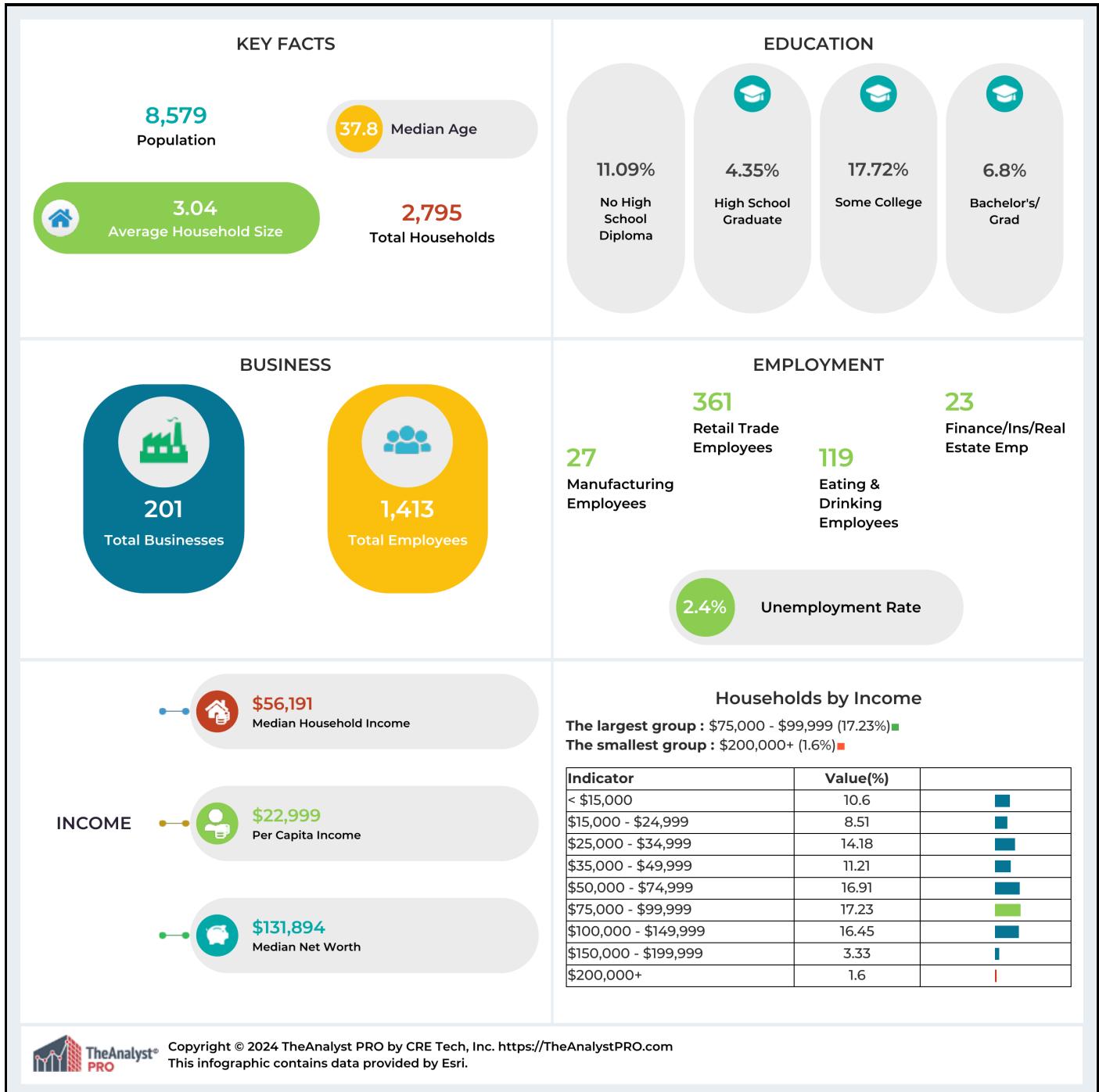
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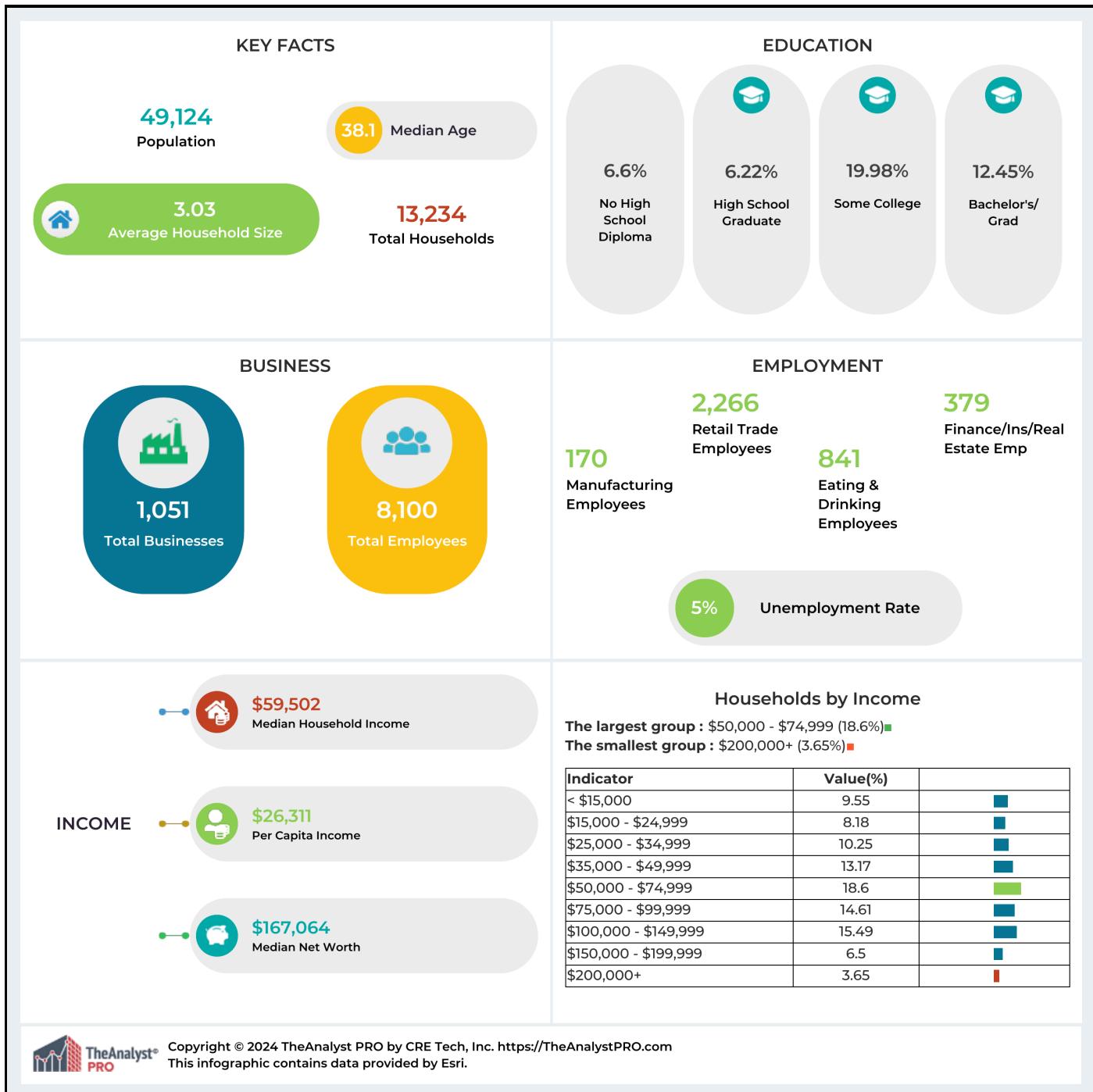
Demographic Analysis

Infographic: Key Facts (Ring: 1 mile radius)



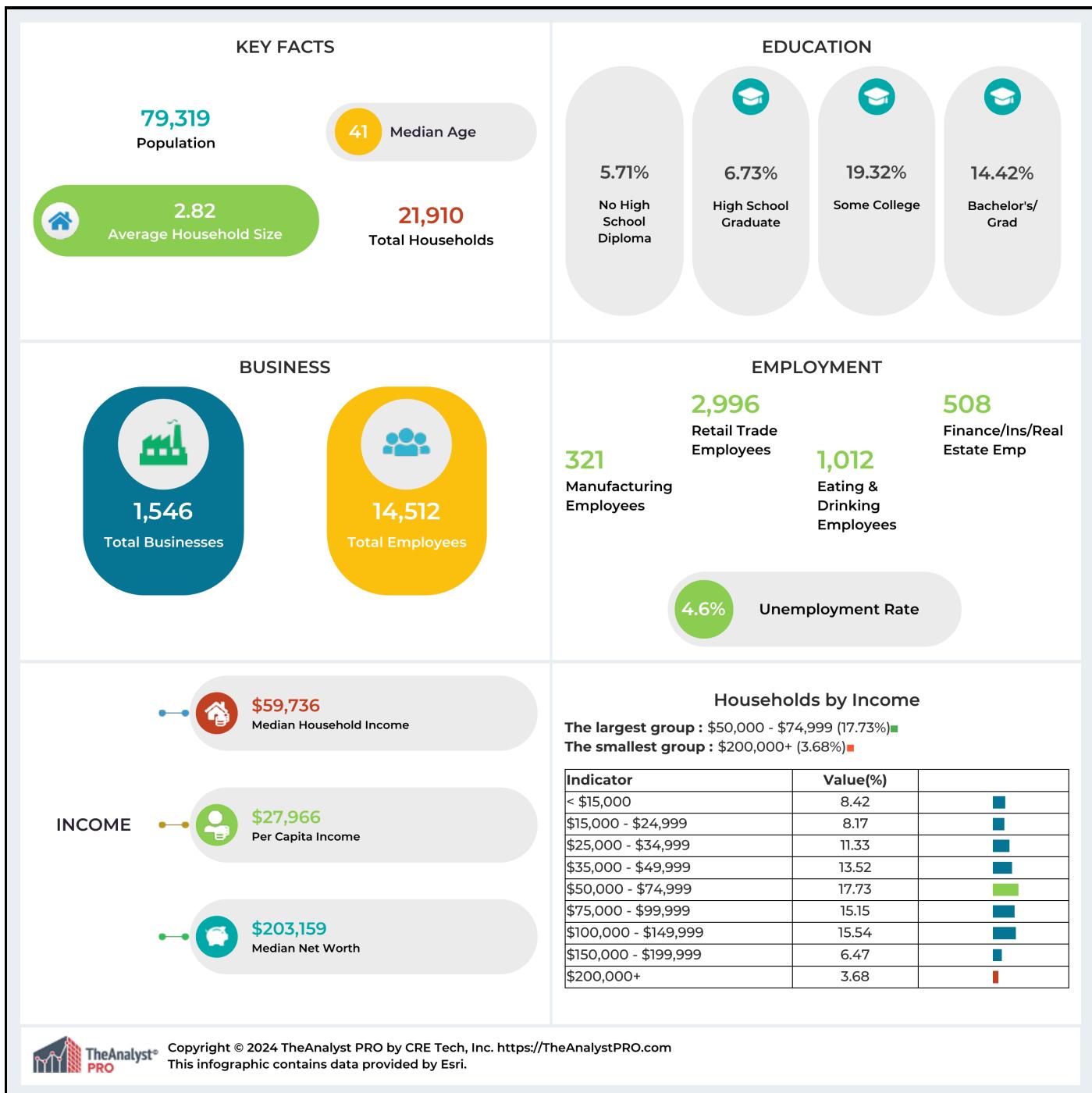
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Infographic: Key Facts (Ring: 3 mile radius)



Demographic Analysis

Infographic: Key Facts (Ring: 5 mile radius)



Louis Whitaker
Phone: 407-536-0993
License: SL3382638
Email: louis@larosacre.com
FL 34747

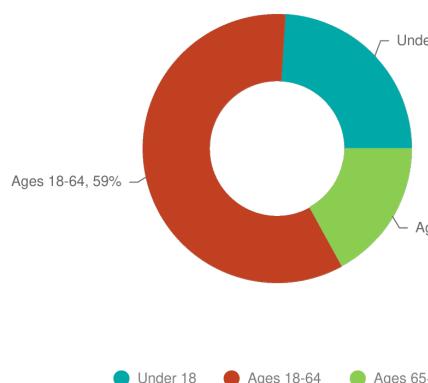
Demographic Analysis

Infographic: Population Trends (Ring: 1 mile radius)

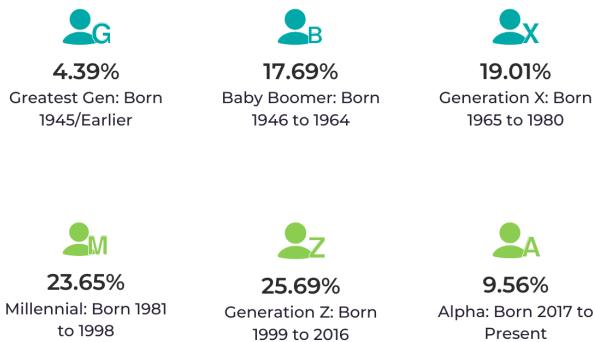
POPULATION TRENDS AND KEY INDICATORS
1 Miles Ring

8,579	2,820	37.8
Population	Households	Median Age
3.04	\$56,191	\$265,448
Avg Size Household	Median Household Income	Median Home Value
46	85	87.4
Wealth Index	Housing Affordability	Diversity Index

POPULATION BY AGE



POPULATION BY GENERATION



HISTORICAL & FORECAST POPULATION

2019-2024
Historic
Growth Rate
-0.1%

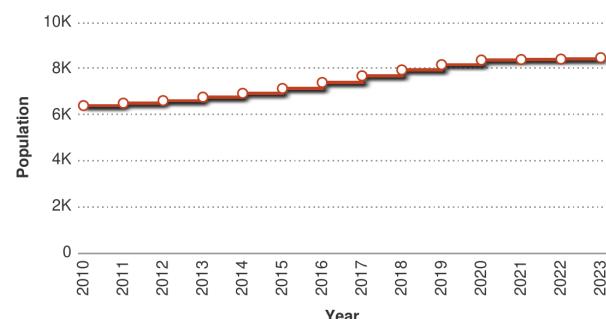


2024-2029
Forecasted
Growth Rate
0.89%



 Household Population
8,999

 Population Density
2,867



DAYTIME POPULATION

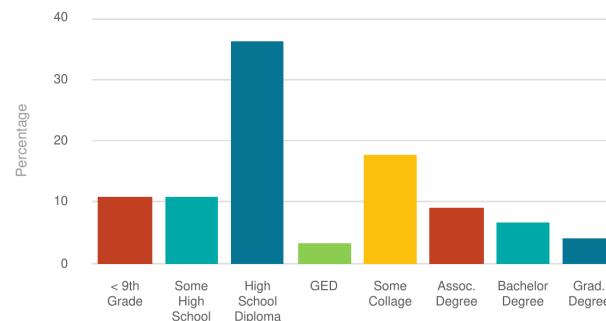
 6,666
2024 Total Daytime Population

 5,089
2024 Daytime Pop: Residents

 1,577
2024 Daytime Pop: Workers

 2,124
2024 Daytime Pop Density

POPULATION BY EDUCATION



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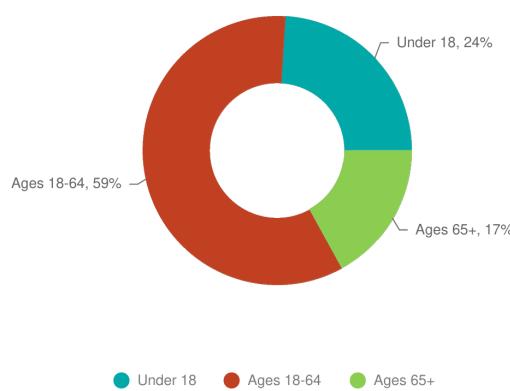
Demographic Analysis

Infographic: Population Trends (Ring: 3 mile radius)

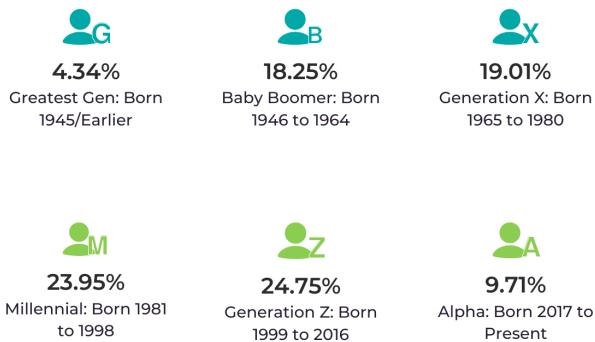
POPULATION TRENDS AND KEY INDICATORS
3 Miles Ring

49,124	16,170	38.1
Population	Households	Median Age
3.03	\$59,502	\$310,713
Avg Size Household	Median Household Income	Median Home Value
57	77	86.7
Wealth Index	Housing Affordability	Diversity Index

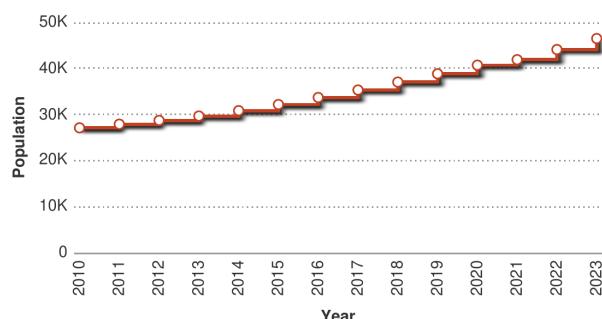
POPULATION BY AGE



POPULATION BY GENERATION



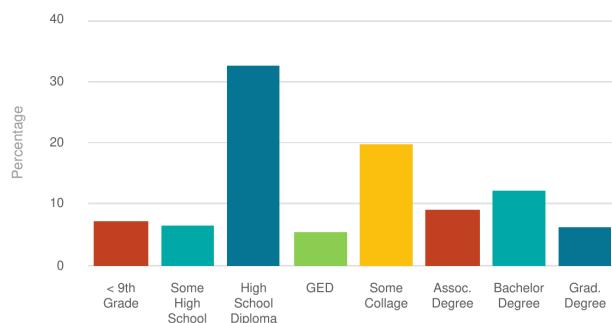
HISTORICAL & FORECAST POPULATION



DAYTIME POPULATION



POPULATION BY EDUCATION



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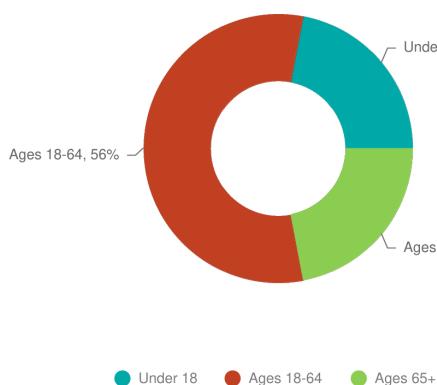
Demographic Analysis

Infographic: Population Trends (Ring: 5 mile radius)

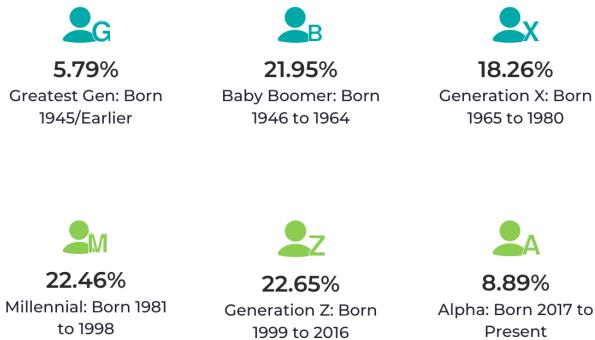
POPULATION TRENDS AND KEY INDICATORS
5 Miles Ring

79,319 Population	28,016 Households	41 Median Age
2.82 Avg Size Household	\$59,736 Median Household Income	\$300,434 Median Home Value
64 Wealth Index	79 Housing Affordability	85.6 Diversity Index

POPULATION BY AGE



POPULATION BY GENERATION

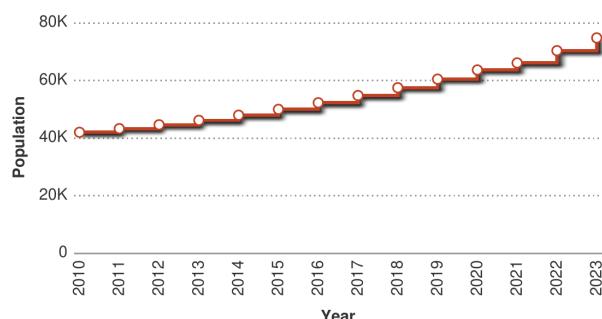


HISTORICAL & FORECAST POPULATION



 Household Population
89,367

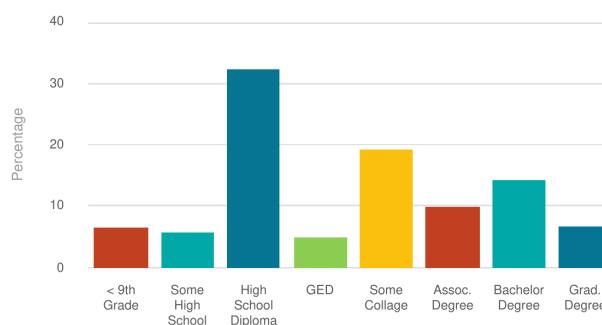
 Population Density
1,141



DAYTIME POPULATION



POPULATION BY EDUCATION



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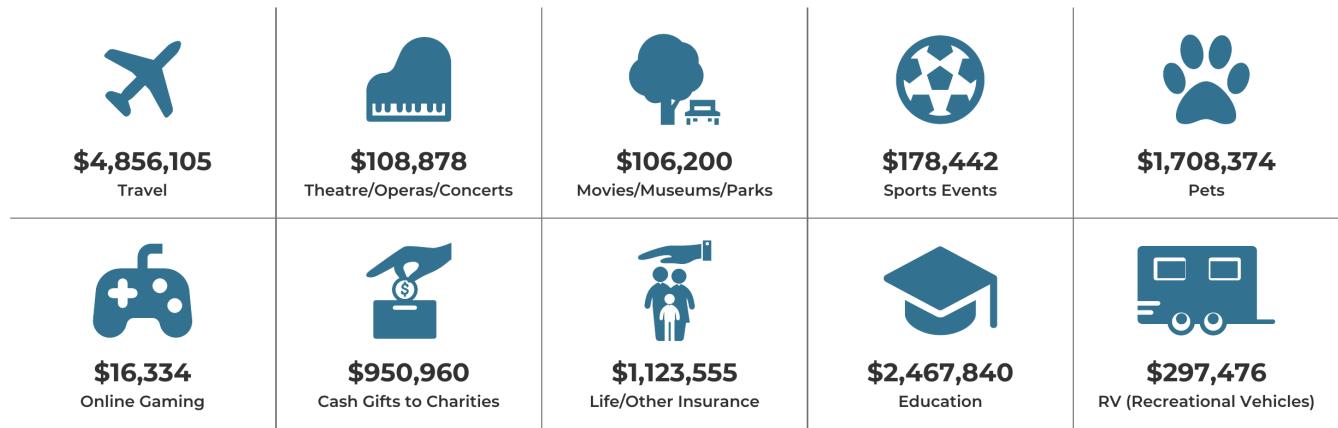
Infographic: Lifestyle / Tapestry (Ring: 1 mile radius)

Lifestyle and Tapestry Segmentation Infographic

LIFESTYLE SPENDING



ANNUAL LIFESTYLE SPENDING



TAPESTRY SEGMENTS



12D

LifeMode Group: Hometown Modest Income Homes
1,232 Households
Household Percentage: 43.69%
Average Household Size: 2.56
Median Age: 37
Median Household Income: \$23,900



7D

LifeMode Group: Sprouting Explorers Forging Opportunity
729 Households
Household Percentage: 25.85%
Average Household Size: 3.62
Median Age: 28.9
Median Household Income: \$38,000



9D

LifeMode Group: Senior Styles Senior Escapes
675 Households
Household Percentage: 23.94%
Average Household Size: 2.2
Median Age: 54.6
Median Household Income: \$38,700



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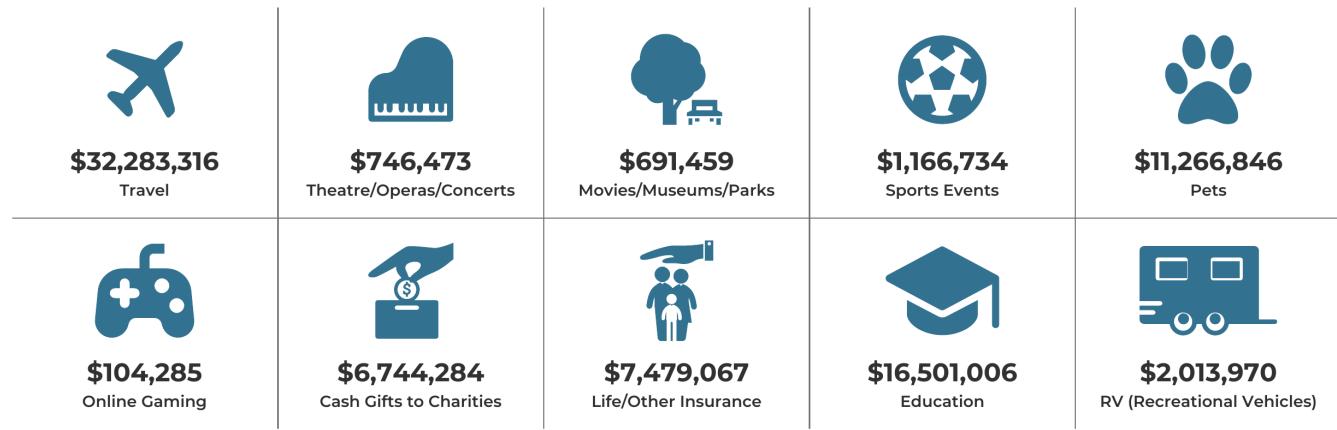
Infographic: Lifestyle / Tapestry (Ring: 3 mile radius)

Lifestyle and Tapestry Segmentation Infographic

LIFESTYLE SPENDING



ANNUAL LIFESTYLE SPENDING



TAPESTRY SEGMENTS



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Infographic: Lifestyle / Tapestry (Ring: 5 mile radius)

Lifestyle and Tapestry Segmentation Infographic

LIFESTYLE SPENDING



ANNUAL LIFESTYLE SPENDING



\$57,799,797
Travel



\$1,377,151
Theatre/Operas/Concerts



\$1,192,269
Movies/Museums/Parks



\$2,034,020
Sports Events



\$20,116,090
Pets



\$171,926
Online Gaming



\$13,697,550
Cash Gifts to Charities



\$13,426,522
Life/Other Insurance



\$28,935,734
Education



\$3,698,474
RV (Recreational Vehicles)

TAPESTRY SEGMENTS



10A

LifeMode Group: Rustic Outposts
Southern Satellites
5,729 Households
Household Percentage: 20.45%
Average Household Size: 2.67
Median Age: 40.3
Median Household Income: \$47,800



7D

LifeMode Group: Sprouting Explorers
Forging Opportunity
4,288 Households
Household Percentage: 15.31%
Average Household Size: 3.62
Median Age: 28.9
Median Household Income: \$38,000



9C

LifeMode Group: Senior Styles
The Elders
3,519 Households
Household Percentage: 12.56%
Average Household Size: 1.68
Median Age: 72.3
Median Household Income: \$42,800



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Infographic: Lifestyle / Tapestry

Esri Tapestry Segmentation

Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the report to the list below. Click each segment below for a detailed description.

- [Segment 1A \(Top Tier\)](#)
- [Segment 1B \(Professional Pride\)](#)
- [Segment 1C \(Boomburbs\)](#)
- [Segment 1D \(Savvy Suburbanites\)](#)
- [Segment 1E \(Exurbanites\)](#)
- [Segment 2A \(Urban Chic\)](#)
- [Segment 2B \(Pleasantville\)](#)
- [Segment 2C \(Pacific Heights\)](#)
- [Segment 2D \(Enterprising Professionals\)](#)
- [Segment 3A \(Laptops and Lattes\)](#)
- [Segment 3B \(Metro Renters\)](#)
- [Segment 3C \(Trendsetters\)](#)
- [Segment 4A \(Soccer Moms\)](#)
- [Segment 4B \(Home Improvement\)](#)
- [Segment 4C \(Middleburg\)](#)
- [Segment 5A \(Comfortable Empty Nesters\)](#)
- [Segment 5B \(In Style\)](#)
- [Segment 5C \(Parks and Rec\)](#)
- [Segment 5D \(Rustbelt Traditions\)](#)
- [Segment 5E \(Midlife Constants\)](#)
- [Segment 6A \(Green Acres\)](#)
- [Segment 6B \(Salt of the Earth\)](#)
- [Segment 6C \(The Great Outdoors\)](#)
- [Segment 6D \(Prairie Living\)](#)
- [Segment 6E \(Rural Resort Dwellers\)](#)
- [Segment 6F \(Heartland Communities\)](#)
- [Segment 7A \(Up and Coming Families\)](#)
- [Segment 7B \(Urban Villages\)](#)
- [Segment 7C \(American Dreamers\)](#)
- [Segment 7D \(Barrios Urbanos\)](#)
- [Segment 7E \(Valley Growers\)](#)
- [Segment 7F \(Southwestern Families\)](#)
- [Segment 8A \(City Lights\)](#)
- [Segment 8B \(Emerald City\)](#)
- [Segment 8C \(Bright Young Professionals\)](#)
- [Segment 8D \(Downtown Melting Pot\)](#)
- [Segment 8E \(Front Porches\)](#)
- [Segment 8F \(Old and Newcomers\)](#)
- [Segment 8G \(Hardscrabble Road\)](#)
- [Segment 9A \(Silver & Gold\)](#)
- [Segment 9B \(Golden Years\)](#)
- [Segment 9C \(The Elders\)](#)
- [Segment 9D \(Senior Escapes\)](#)
- [Segment 9E \(Retirement Communities\)](#)
- [Segment 9F \(Social Security Set\)](#)
- [Segment 10A \(Southern Satellites\)](#)
- [Segment 10B \(Rooted Rural\)](#)
- [Segment 10C \(Diners & Miners\)](#)
- [Segment 10D \(Down the Road\)](#)
- [Segment 10E \(Rural Bypasses\)](#)
- [Segment 11A \(City Strivers\)](#)
- [Segment 11B \(Young and Restless\)](#)
- [Segment 11C \(Metro Fusion\)](#)
- [Segment 11D \(Set to Impress\)](#)
- [Segment 11E \(City Commons\)](#)
- [Segment 12A \(Family Foundations\)](#)
- [Segment 12B \(Traditional Living\)](#)
- [Segment 12C \(Small Town Simplicity\)](#)
- [Segment 12D \(Modest Income Homes\)](#)
- [Segment 13A \(International Marketplace\)](#)
- [Segment 13B \(Las Casas\)](#)
- [Segment 13C \(NeWest Residents\)](#)
- [Segment 13D \(Fresh Ambitions\)](#)
- [Segment 13E \(High Rise Renters\)](#)
- [Segment 14A \(Military Proximity\)](#)
- [Segment 14B \(College Towns\)](#)
- [Segment 14C \(Dorms to Diplomas\)](#)
- [Segment 15 \(Unclassified\)](#)



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