Demographic and Income Profile

557 Riverstone Pkwy, Canton, Georgia, 30114

Ring: 1 mile radius

Summary	Census 2020	2025	2030
Total Population	7,230	7,345	7,574
Total Households	2,601	2,650	2,744
Family Households	1,509	1,489	1,528
Average Household Size	2.67	2.67	2.66
Owner Occupied Housing Units	627	710	801
Renter Occupied Housing Units	1,974	1,940	1,943
Median Age	31.6	31.7	31.6

Trends 2025 - 2030	Area	State	National
Population	0.6%	0.7%	0.4%
Households	0.7%	0.8%	0.6%
Family Population	0.5%	0.7%	0.5%
Owner Occupied Housing Units	2.4%	1.2%	0.0%
Median Household Income	2.1%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	577	8.0%	584	8.0%	603	8.0%
5-9	550	7.6%	529	7.2%	519	6.8%
10-14	565	7.8%	497	6.8%	488	6.4%
15-19	519	7.2%	578	7.9%	515	6.8%
20-24	605	8.4%	678	9.2%	781	10.3%
25-29	612	8.5%	613	8.3%	705	9.3%
30-34	596	8.2%	556	7.6%	532	7.0%
35-39	493	6.8%	530	7.2%	502	6.6%
40-44	396	5.5%	458	6.2%	493	6.5%
45-49	361	5.0%	362	4.9%	427	5.6%
50-54	349	4.8%	340	4.6%	338	4.5%
55-59	307	4.3%	307	4.2%	300	4.0%
60-64	271	3.8%	273	3.7%	282	3.7%
65-69	276	3.8%	236	3.2%	249	3.3%
70-74	249	3.4%	241	3.3%	217	2.9%
75-79	181	2.5%	221	3.0%	222	2.9%
80-84	131	1.8%	151	2.1%	185	2.4%
Age 85+	191	2.6%	192	2.6%	214	2.8%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	285	10.8%	255	9.3%
$10,000-14,999	95	3.6%	94	3.4%
$15,000-19,999	222	8.4%	179	6.5%
$20,000-24,999	154	5.8%	133	4.8%
$25,000-29,999	102	3.9%	80	2.9%
$30,000-34,999	61	2.3%	55	2.0%
$35,000-39,999	117	4.4%	114	4.2%
$40,000-44,999	91	3.4%	87	3.2%
$45,000-49,999	58	2.2%	57	2.1%
$50,000-59,999	318	12.0%	327	11.9%
$60,000-74,999	197	7.4%	211	7.7%
$75000-99999	335	12.6%	387	14.1%
$100,000-124,999	266	10.0%	330	12.0%
$125,000-149,999	165	6.2%	207	7.5%
$150000-199999	45	1.7%	52	1.9%
$200,000-249,999	77	2.9%	97	3.5%
$250,000-299,999	20	0.8%	28	1.0%
$300,000-399,999	18	0.7%	26	0.9%
$400,000-499,999	6	0.2%	6	0.2%
$500,000+	16	0.6%	19	0.7%
Median Household Income	$53,855	-	$59,666	-
Average Household Income	$69,966	-	$78,092	-
Per Capita Income	$26,058	-	$29,168	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,135	57.2%	4,022	54.8%	4,032	53.2%
Black Alone	820	11.3%	880	12.0%	933	12.3%
American Indian	148	2.0%	185	2.5%	192	2.5%
Asian Alone	30	0.4%	39	0.5%	44	0.6%
Pacific Islander	4	0.1%	4	0.1%	4	0.1%
Some Other Race	1,251	17.3%	1,337	18.2%	1,422	18.8%
Two or More Races	842	11.7%	878	11.9%	947	12.5%
Hispanic (Any Race)	2,702	37.4%	2,839	38.7%	3,026	40.0%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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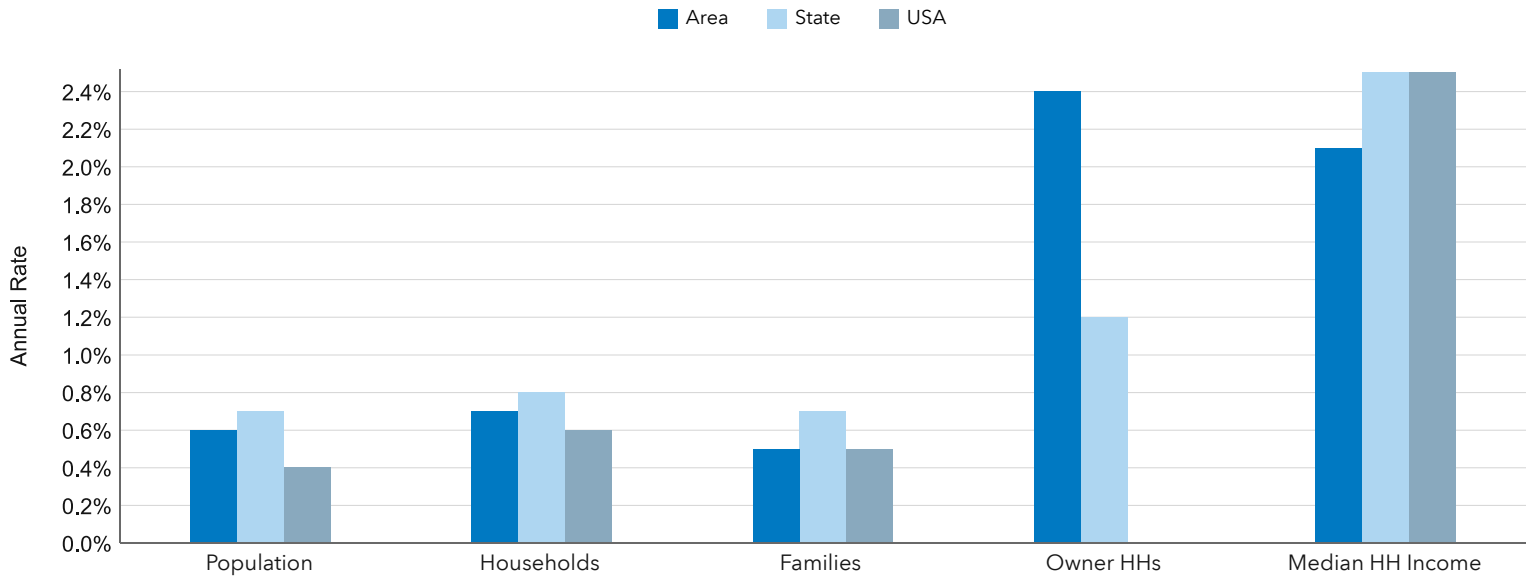
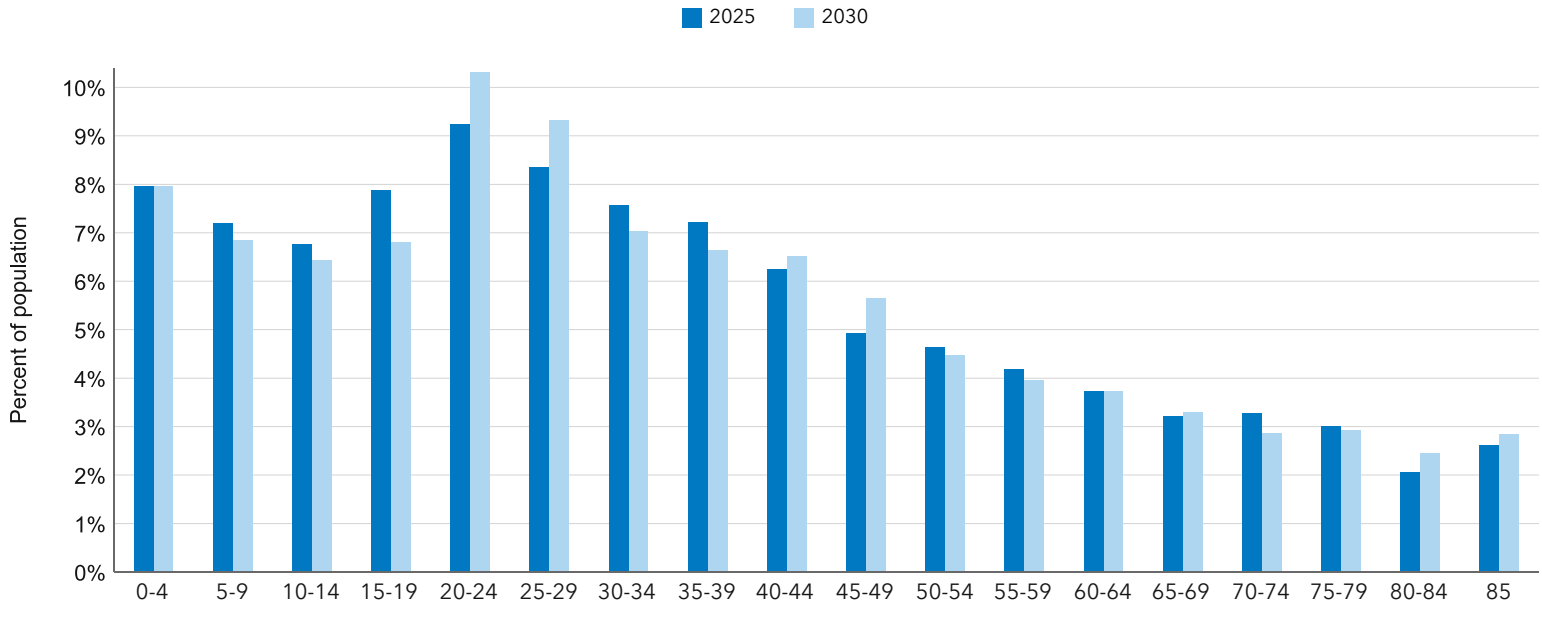
Key Indicators for 2025

7,345	2,650	2.67	31.7	12,560
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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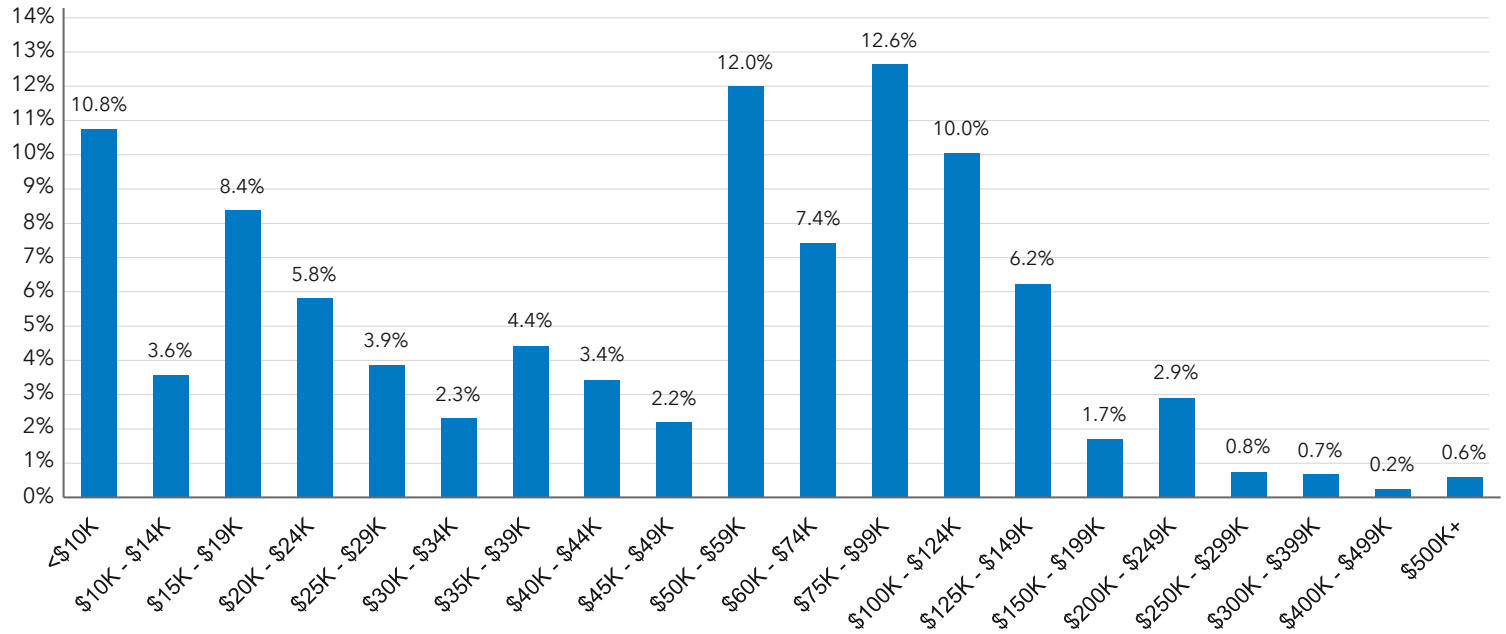
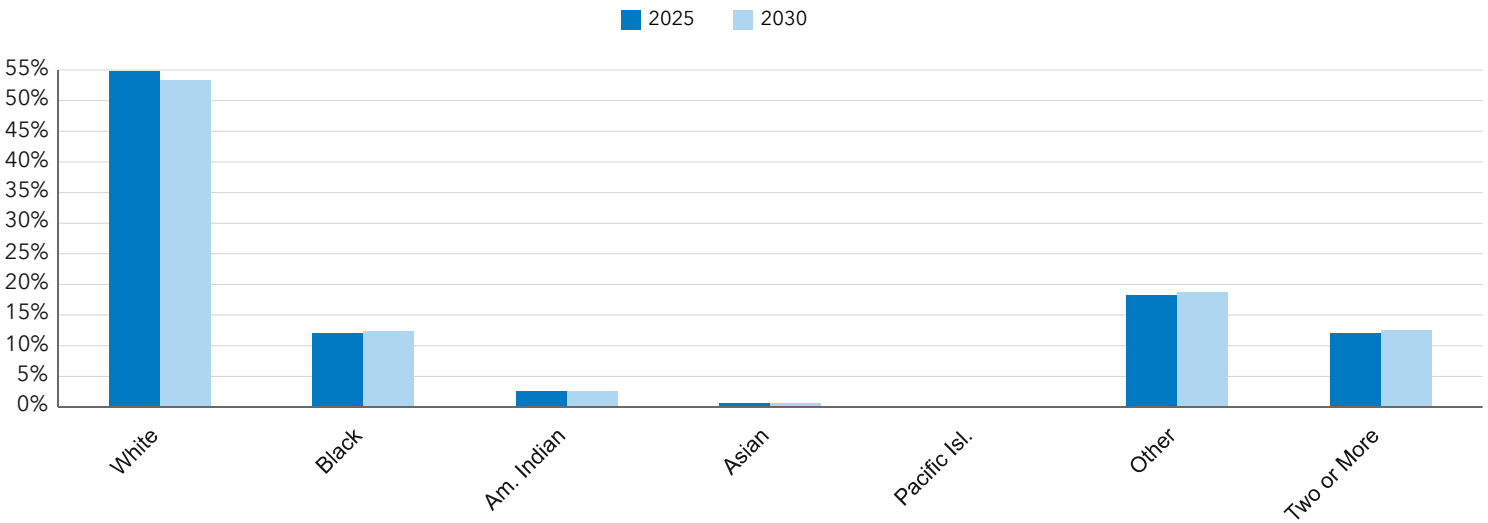
Key Indicators for 2025

$53,855	$16,650	43	54	81
Median Household Income	Median Net Worth	Esri Wealth Index	Esri Housing Affordability Index	Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

557 Riverstone Pkwy, Canton, Georgia, 30114

Ring: 3 mile radius

Summary	Census 2020	2025	2030
Total Population	26,844	31,595	34,971
Total Households	9,697	11,548	12,705
Family Households	6,774	7,928	8,686
Average Household Size	2.73	2.71	2.73
Owner Occupied Housing Units	5,283	6,595	7,239
Renter Occupied Housing Units	4,414	4,953	5,466
Median Age	35.7	36.9	37.3

Trends 2025 - 2030	Area	State	National
Population	2.1%	0.7%	0.4%
Households	1.9%	0.8%	0.6%
Family Population	1.8%	0.7%	0.5%
Owner Occupied Housing Units	1.9%	1.2%	0.0%
Median Household Income	2.5%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	1,833	6.8%	2,083	6.6%	2,350	6.7%
5-9	1,794	6.7%	2,086	6.6%	2,217	6.3%
10-14	1,996	7.4%	1,956	6.2%	2,243	6.4%
15-19	1,882	7.0%	2,148	6.8%	2,112	6.0%
20-24	1,894	7.1%	2,191	6.9%	2,403	6.9%
25-29	1,880	7.0%	2,334	7.4%	2,545	7.3%
30-34	1,901	7.1%	2,209	7.0%	2,482	7.1%
35-39	1,714	6.4%	2,139	6.8%	2,485	7.1%
40-44	1,534	5.7%	1,953	6.2%	2,363	6.8%
45-49	1,553	5.8%	1,729	5.5%	2,019	5.8%
50-54	1,412	5.3%	1,795	5.7%	1,776	5.1%
55-59	1,398	5.2%	1,597	5.0%	1,800	5.2%
60-64	1,268	4.7%	1,593	5.0%	1,657	4.7%
65-69	1,439	5.4%	1,447	4.6%	1,600	4.6%
70-74	1,430	5.3%	1,505	4.8%	1,444	4.1%
75-79	962	3.6%	1,400	4.4%	1,429	4.1%
80-84	532	2.0%	847	2.7%	1,190	3.4%
Age 85+	423	1.6%	585	1.9%	856	2.5%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	497	4.3%	463	3.6%
$10,000-14,999	181	1.6%	179	1.4%
$15,000-19,999	369	3.2%	295	2.3%
$20,000-24,999	261	2.3%	226	1.8%
$25,000-29,999	228	2.0%	185	1.5%
$30,000-34,999	219	1.9%	206	1.6%
$35,000-39,999	300	2.6%	292	2.3%
$40,000-44,999	366	3.2%	338	2.7%
$45,000-49,999	301	2.6%	281	2.2%
$50,000-59,999	942	8.2%	931	7.3%
$60,000-74,999	1,207	10.4%	1,228	9.7%
$75000-99999	1,701	14.7%	1,866	14.7%
$100,000-124,999	1,464	12.7%	1,706	13.4%
$125,000-149,999	1,103	9.6%	1,364	10.7%
$150000-199999	1,124	9.7%	1,421	11.2%
$200,000-249,999	720	6.2%	954	7.5%
$250,000-299,999	203	1.8%	294	2.3%
$300,000-399,999	179	1.6%	261	2.0%
$400,000-499,999	44	0.4%	37	0.3%
$500,000+	141	1.2%	178	1.4%
Median Household Income	$86,472	-	$97,631	-
Average Household Income	$111,347	-	$121,897	-
Per Capita Income	$40,662	-	$44,248	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	17,549	65.4%	20,442	64.7%	21,636	61.9%
Black Alone	2,049	7.6%	2,602	8.2%	2,871	8.2%
American Indian	466	1.7%	631	2.0%	765	2.2%
Asian Alone	209	0.8%	335	1.1%	405	1.2%
Pacific Islander	10	0.0%	10	0.0%	11	0.0%
Some Other Race	3,574	13.3%	4,044	12.8%	5,020	14.3%
Two or More Races	2,987	11.1%	3,530	11.2%	4,263	12.2%
Hispanic (Any Race)	7,495	27.9%	8,512	26.9%	10,386	29.7%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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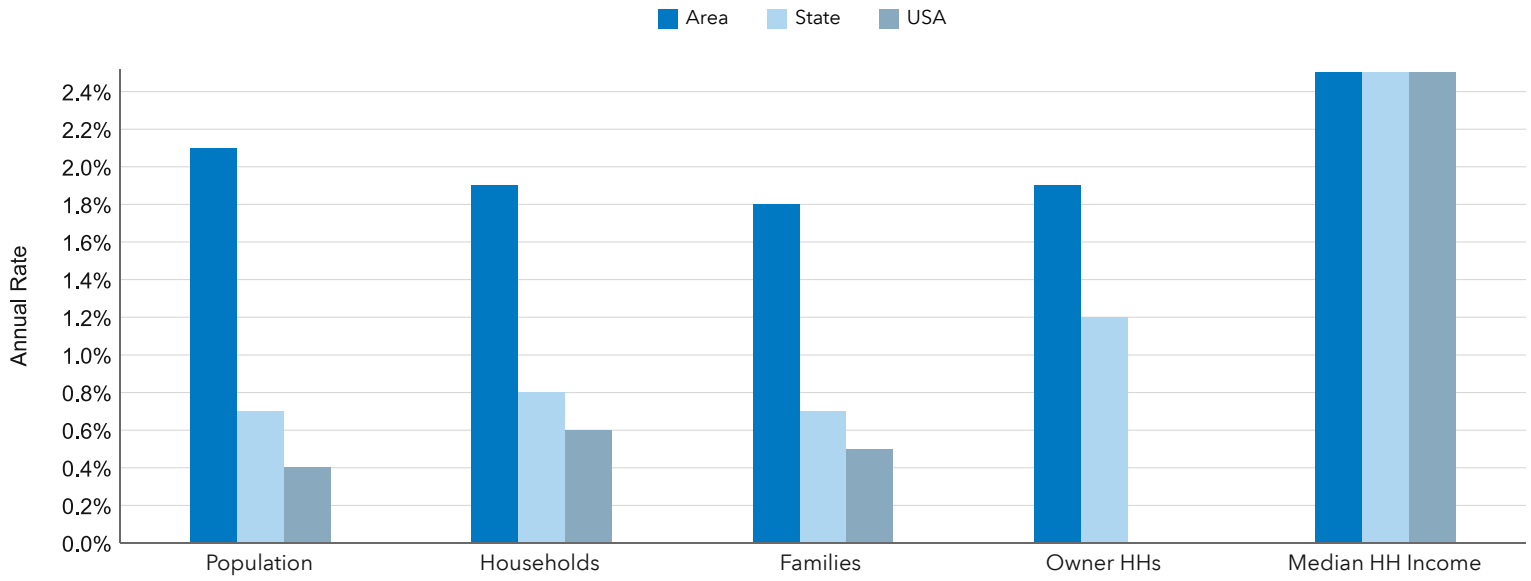
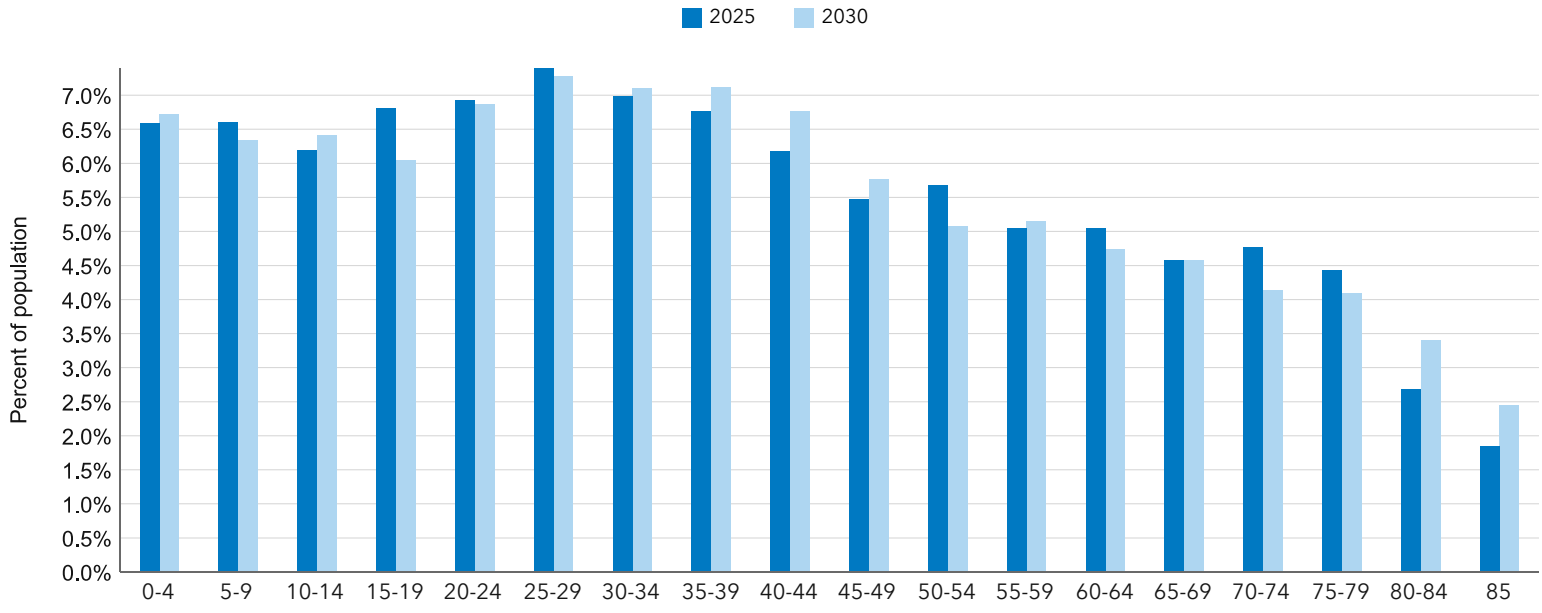
Key Indicators for 2025

31,595	11,548	2.71	36.9	36,547
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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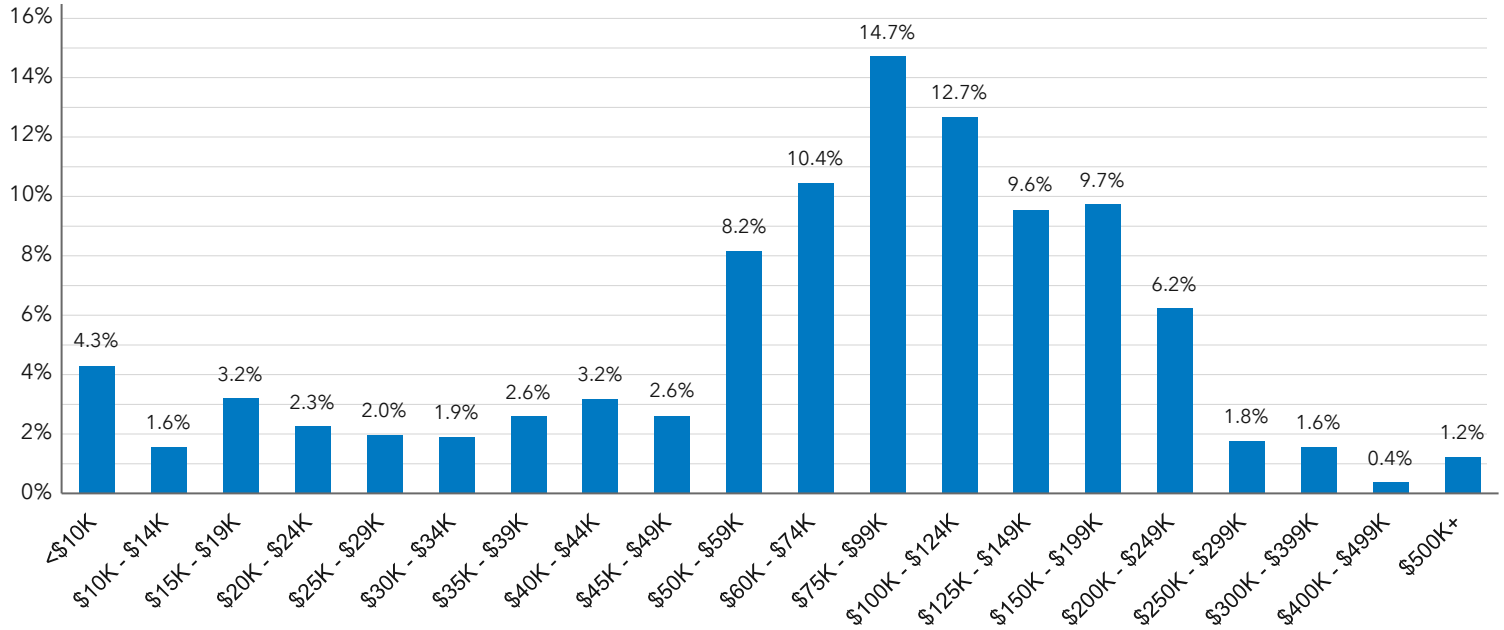
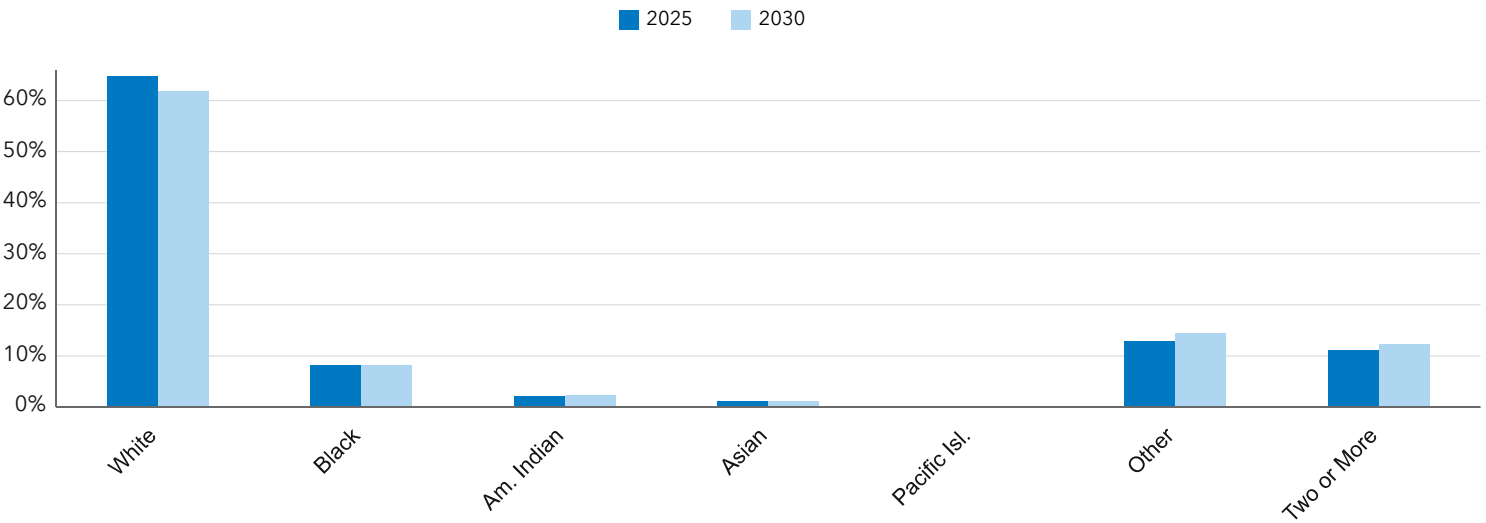
Key Indicators for 2025

$86,472	$210,652	98	69	72
Median Household Income	Median Net Worth	Esri Wealth Index	Esri Housing Affordability Index	Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

557 Riverstone Pkwy, Canton, Georgia, 30114

Ring: 5 mile radius

Summary	Census 2020	2025	2030
Total Population	62,220	70,502	77,756
Total Households	21,901	25,066	27,726
Family Households	16,245	18,237	20,036
Average Household Size	2.80	2.78	2.77
Owner Occupied Housing Units	14,863	17,269	18,808
Renter Occupied Housing Units	7,038	7,797	8,919
Median Age	36.9	37.6	38.0

Trends 2025 - 2030	Area	State	National
Population	2.0%	0.7%	0.4%
Households	2.0%	0.8%	0.6%
Family Population	1.9%	0.7%	0.5%
Owner Occupied Housing Units	1.7%	1.2%	0.0%
Median Household Income	1.6%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	3,981	6.4%	4,395	6.2%	4,901	6.3%
5-9	4,328	7.0%	4,637	6.6%	4,835	6.2%
10-14	4,875	7.8%	4,725	6.7%	5,087	6.5%
15-19	4,583	7.4%	4,876	6.9%	4,755	6.1%
20-24	3,866	6.2%	4,700	6.7%	5,039	6.5%
25-29	3,732	6.0%	4,860	6.9%	5,720	7.4%
30-34	4,135	6.7%	4,557	6.5%	5,431	7.0%
35-39	4,147	6.7%	4,732	6.7%	5,206	6.7%
40-44	4,116	6.6%	4,636	6.6%	5,255	6.8%
45-49	4,256	6.8%	4,409	6.3%	4,850	6.2%
50-54	3,921	6.3%	4,633	6.6%	4,584	5.9%
55-59	3,573	5.7%	4,090	5.8%	4,584	5.9%
60-64	3,020	4.8%	3,757	5.3%	4,106	5.3%
65-69	2,976	4.8%	3,203	4.5%	3,771	4.8%
70-74	2,901	4.7%	2,949	4.2%	3,124	4.0%
75-79	1,926	3.1%	2,657	3.8%	2,742	3.5%
80-84	1,087	1.8%	1,614	2.3%	2,214	2.9%
Age 85+	796	1.3%	1,071	1.5%	1,548	2.0%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	864	3.5%	803	2.9%
$10,000-14,999	370	1.5%	349	1.3%
$15,000-19,999	539	2.1%	428	1.5%
$20,000-24,999	417	1.7%	356	1.3%
$25,000-29,999	533	2.1%	436	1.6%
$30,000-34,999	578	2.3%	520	1.9%
$35,000-39,999	532	2.1%	520	1.9%
$40,000-44,999	670	2.7%	625	2.3%
$45,000-49,999	504	2.0%	457	1.6%
$50,000-59,999	1,512	6.0%	1,472	5.3%
$60,000-74,999	2,110	8.4%	2,119	7.6%
$75000-99999	3,482	13.9%	3,713	13.4%
$100,000-124,999	3,623	14.4%	4,113	14.8%
$125,000-149,999	2,628	10.5%	3,166	11.4%
$150000-199999	3,076	12.3%	3,790	13.7%
$200,000-249,999	1,907	7.6%	2,505	9.0%
$250,000-299,999	635	2.5%	917	3.3%
$300,000-399,999	491	2.0%	737	2.7%
$400,000-499,999	146	0.6%	126	0.5%
$500,000+	450	1.8%	575	2.1%

Median Household Income	$102,281	-	$110,933	-
Average Household Income	$123,800	-	$135,143	-
Per Capita Income	$44,149	-	$48,325	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	45,735	73.5%	50,713	71.9%	54,314	69.8%
Black Alone	4,285	6.9%	5,311	7.5%	5,988	7.7%
American Indian	623	1.0%	831	1.2%	991	1.3%
Asian Alone	730	1.2%	1,081	1.5%	1,329	1.7%
Pacific Islander	29	0.1%	29	0.0%	30	0.0%
Some Other Race	4,915	7.9%	5,644	8.0%	6,879	8.8%
Two or More Races	5,904	9.5%	6,893	9.8%	8,224	10.6%
Hispanic (Any Race)	10,966	17.6%	12,558	17.8%	15,156	19.5%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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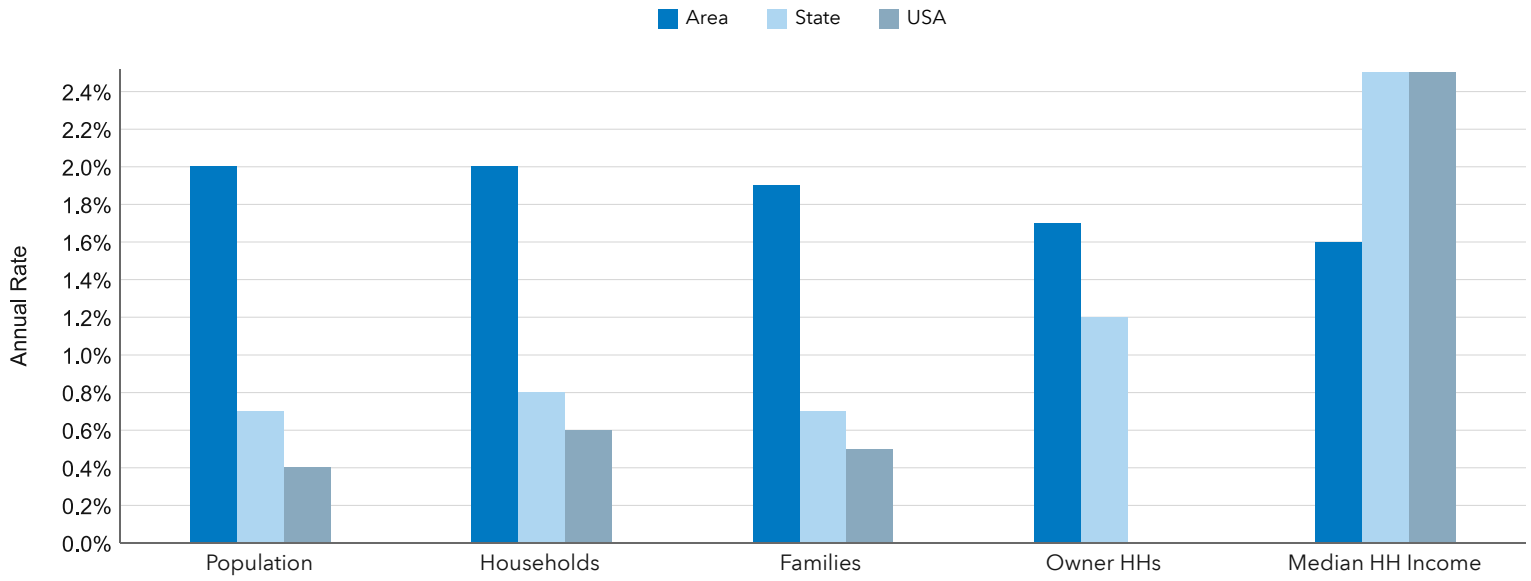
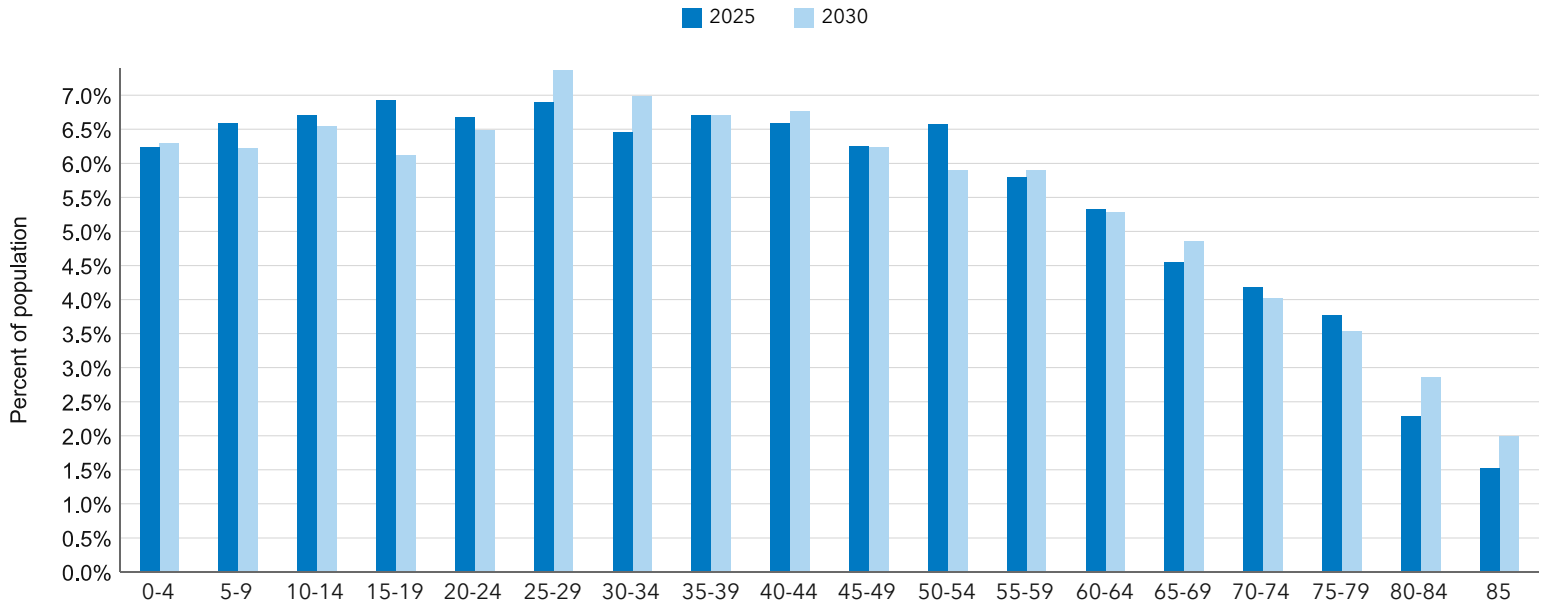
Key Indicators for 2025

70,502	25,066	2.78	37.6	67,386
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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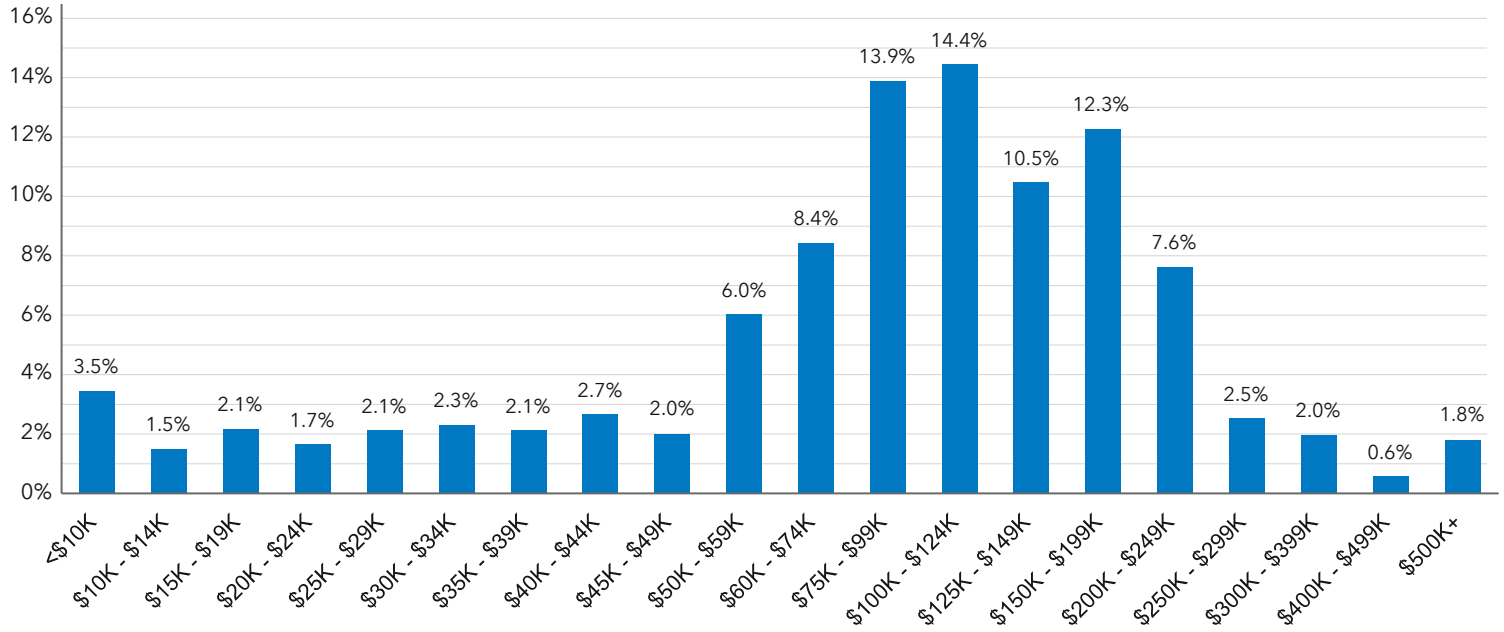
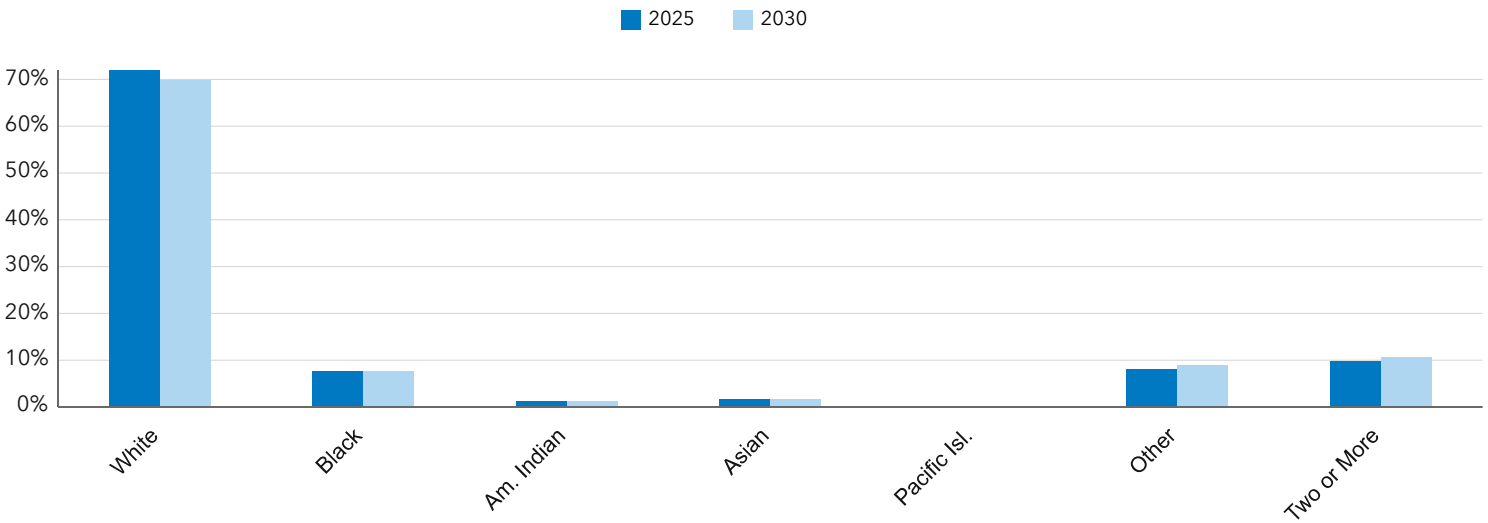
Key Indicators for 2025

$102,281	$333,328	111	81	62
Median Household Income	Median Net Worth	Esri Wealth Index	Esri Housing Affordability Index	Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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