

## Demographic and Income Profile

557 Riverstone Pkwy, Canton, Georgia, 30114  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 34.24586  
 Longitude: -84.48532

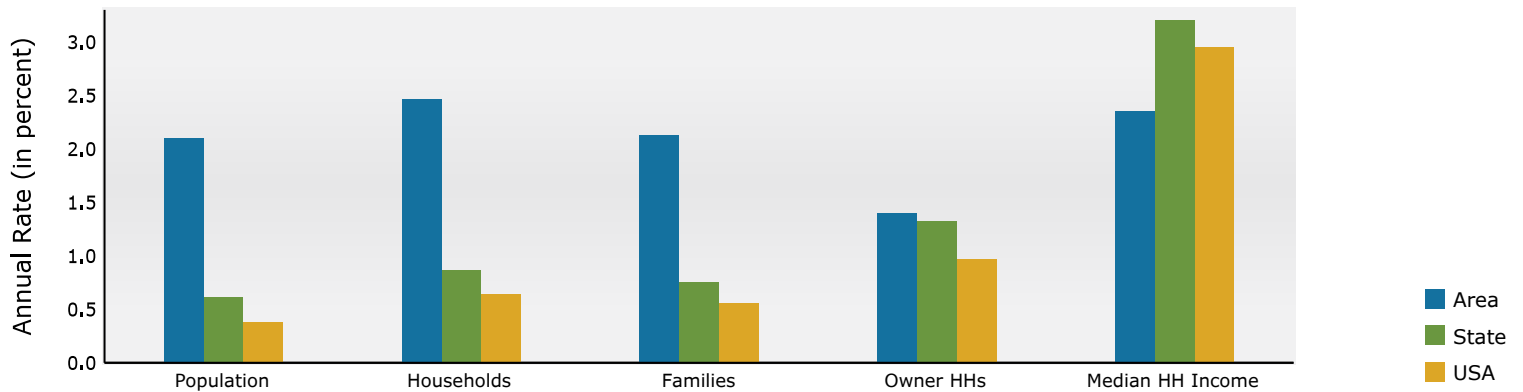
Summary	Census 2010		Census 2020		2024		2029		
Population	6,263		7,202		7,326		8,130		
Households	2,397		2,596		2,650		2,992		
Families	1,285		1,506		1,501		1,668		
Average Household Size	2.54		2.67		2.66		2.63		
Owner Occupied Housing Units	598		624		694		744		
Renter Occupied Housing Units	1,800		1,972		1,956		2,248		
Median Age	29.8		31.5		31.7		32.3		
Trends: 2024-2029 Annual Rate			Area		State		National		
Population	2.10%				0.61%		0.38%		
Households	2.46%				0.86%		0.64%		
Families	2.13%				0.75%		0.56%		
Owner HHs	1.40%				1.32%		0.97%		
Median Household Income	2.35%				3.20%		2.95%		
Households by Income					2024		2029		
					Number	Percent	Number	Percent	
	<\$15,000				369	13.9%	316	10.6%	
	\$15,000 - \$24,999				267	10.1%	199	6.7%	
	\$25,000 - \$34,999				164	6.2%	136	4.5%	
	\$35,000 - \$49,999				350	13.2%	398	13.3%	
	\$50,000 - \$74,999				642	24.2%	784	26.2%	
	\$75,000 - \$99,999				362	13.7%	501	16.7%	
	\$100,000 - \$149,999				240	9.1%	318	10.6%	
	\$150,000 - \$199,999				43	1.6%	54	1.8%	
	\$200,000+				211	8.0%	288	9.6%	
Median Household Income					\$54,679		\$61,421		
Average Household Income					\$78,921		\$92,507		
Per Capita Income					\$29,241		\$34,788		
Population by Age	Census 2010		Census 2020		2024		2029		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	625	10.0%	576	8.0%	600	8.2%	652	8.0%
	5 - 9	501	8.0%	548	7.6%	523	7.1%	563	6.9%
	10 - 14	355	5.7%	564	7.8%	491	6.7%	519	6.4%
	15 - 19	341	5.4%	517	7.2%	518	7.1%	542	6.7%
	20 - 24	626	10.0%	603	8.4%	667	9.1%	747	9.2%
	25 - 34	1,232	19.7%	1,206	16.7%	1,251	17.1%	1,389	17.1%
	35 - 44	746	11.9%	887	12.3%	969	13.2%	1,101	13.5%
	45 - 54	577	9.2%	706	9.8%	717	9.8%	825	10.1%
	55 - 64	453	7.2%	573	8.0%	605	8.3%	661	8.1%
	65 - 74	301	4.8%	521	7.2%	466	6.4%	523	6.4%
	75 - 84	289	4.6%	309	4.3%	330	4.5%	400	4.9%
	85+	217	3.5%	191	2.7%	188	2.6%	210	2.6%
	Race and Ethnicity	Census 2010		Census 2020		2024		2029	
Number		Percent	Number	Percent	Number	Percent	Number	Percent	
White Alone		4,274	68.3%	4,114	57.1%	4,035	55.1%	4,348	53.5%
Black Alone		595	9.5%	819	11.4%	875	11.9%	982	12.1%
American Indian Alone		77	1.2%	148	2.1%	166	2.3%	192	2.4%
Asian Alone		42	0.7%	30	0.4%	36	0.5%	46	0.6%
Pacific Islander Alone		28	0.4%	4	0.1%	4	0.1%	4	0.0%
Some Other Race Alone		1,041	16.6%	1,248	17.3%	1,337	18.2%	1,541	19.0%
Two or More Races		205	3.3%	839	11.6%	874	11.9%	1,018	12.5%
Hispanic Origin (Any Race)	1,931	30.8%	2,697	37.4%	2,835	38.7%	3,322	40.9%	

**Data Note:** Income is expressed in current dollars.

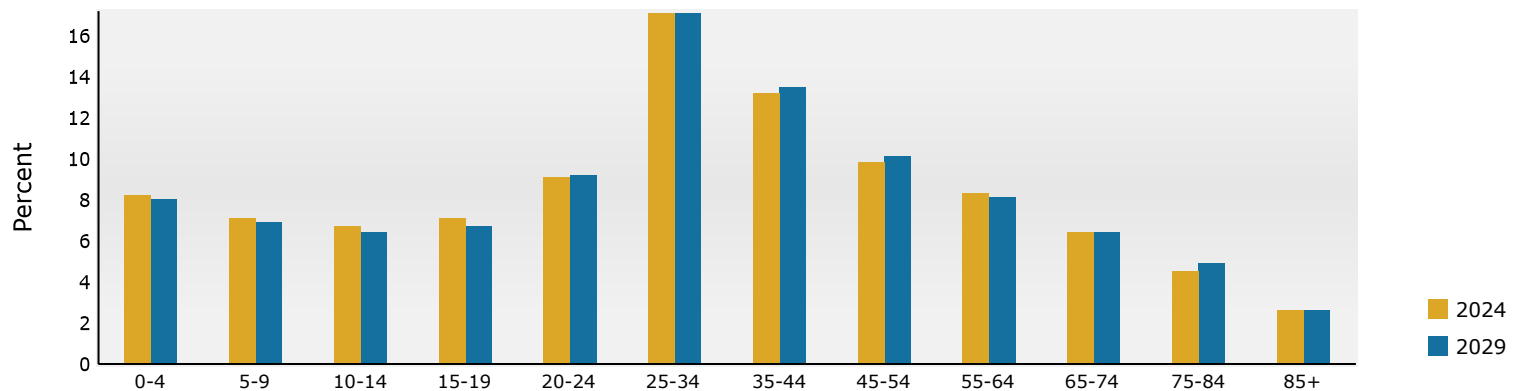
**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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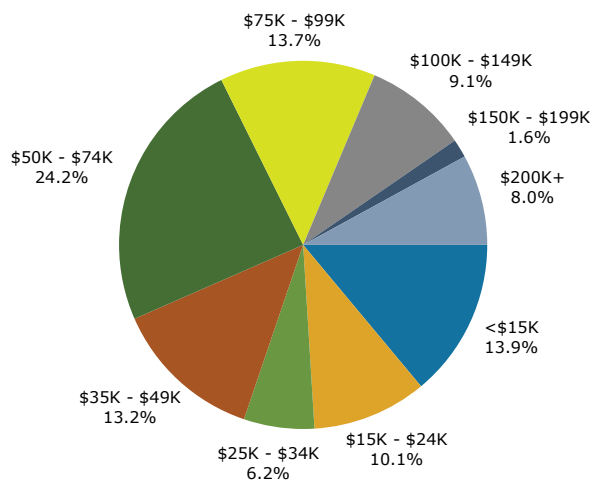
## Trends 2024-2029



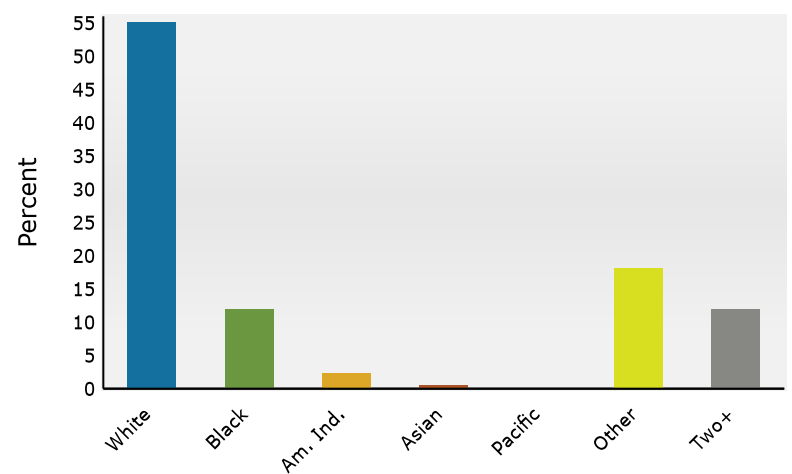
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 38.7%

## Demographic and Income Profile

557 Riverstone Pkwy, Canton, Georgia, 30114  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 34.24586  
 Longitude: -84.48532

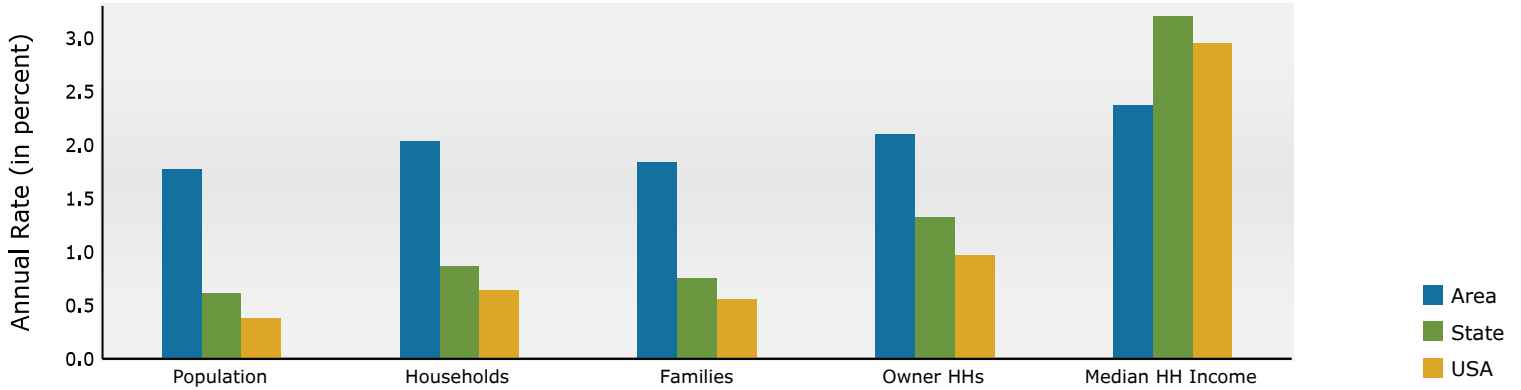
Summary	Census 2010		Census 2020		2024		2029	
Population	20,065		26,844		31,090		33,941	
Households	7,137		9,697		11,352		12,551	
Families	4,884		6,774		7,832		8,581	
Average Household Size	2.78		2.73		2.71		2.68	
Owner Occupied Housing Units	3,914		5,283		6,363		7,060	
Renter Occupied Housing Units	3,223		4,414		4,989		5,491	
Median Age	32.9		35.7		36.5		37.4	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	1.77%		0.61%		0.38%			
Households	2.03%		0.86%		0.64%			
Families	1.84%		0.75%		0.56%			
Owner HHs	2.10%		1.32%		0.97%			
Median Household Income	2.37%		3.20%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			696	6.1%	574	4.6%		
\$15,000 - \$24,999			439	3.9%	312	2.5%		
\$25,000 - \$34,999			450	4.0%	353	2.8%		
\$35,000 - \$49,999			1,121	9.9%	1,046	8.3%		
\$50,000 - \$74,999			2,596	22.9%	2,690	21.4%		
\$75,000 - \$99,999			1,819	16.0%	2,084	16.6%		
\$100,000 - \$149,999			1,977	17.4%	2,457	19.6%		
\$150,000 - \$199,999			911	8.0%	1,281	10.2%		
\$200,000+			1,344	11.8%	1,753	14.0%		
Median Household Income			\$78,956		\$88,751			
Average Household Income			\$110,966		\$127,458			
Per Capita Income			\$40,457		\$47,058			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,796	9.0%	1,833	6.8%	2,102	6.8%	2,260	6.7%
5 - 9	1,652	8.2%	1,794	6.7%	2,041	6.6%	2,135	6.3%
10 - 14	1,304	6.5%	1,996	7.4%	1,955	6.3%	2,106	6.2%
15 - 19	1,179	5.9%	1,882	7.0%	2,074	6.7%	1,996	5.9%
20 - 24	1,467	7.3%	1,894	7.1%	2,204	7.1%	2,299	6.8%
25 - 34	3,269	16.3%	3,781	14.1%	4,541	14.6%	5,054	14.9%
35 - 44	2,830	14.1%	3,248	12.1%	3,966	12.8%	4,475	13.2%
45 - 54	2,269	11.3%	2,965	11.0%	3,434	11.0%	3,626	10.7%
55 - 64	1,888	9.4%	2,666	9.9%	3,176	10.2%	3,428	10.1%
65 - 74	1,378	6.9%	2,869	10.7%	3,174	10.2%	3,609	10.6%
75 - 84	682	3.4%	1,494	5.6%	1,909	6.1%	2,304	6.8%
85+	352	1.8%	423	1.6%	514	1.7%	648	1.9%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	15,389	76.7%	17,549	65.4%	20,108	64.7%	21,427	63.1%
Black Alone	1,394	6.9%	2,049	7.6%	2,538	8.2%	2,883	8.5%
American Indian Alone	207	1.0%	466	1.7%	574	1.8%	645	1.9%
Asian Alone	146	0.7%	209	0.8%	294	0.9%	360	1.1%
Pacific Islander Alone	57	0.3%	10	0.0%	12	0.0%	12	0.0%
Some Other Race Alone	2,332	11.6%	3,574	13.3%	4,077	13.1%	4,608	13.6%
Two or More Races	539	2.7%	2,987	11.1%	3,488	11.2%	4,006	11.8%
Hispanic Origin (Any Race)	4,723	23.5%	7,495	27.9%	8,498	27.3%	9,673	28.5%

**Data Note:** Income is expressed in current dollars.

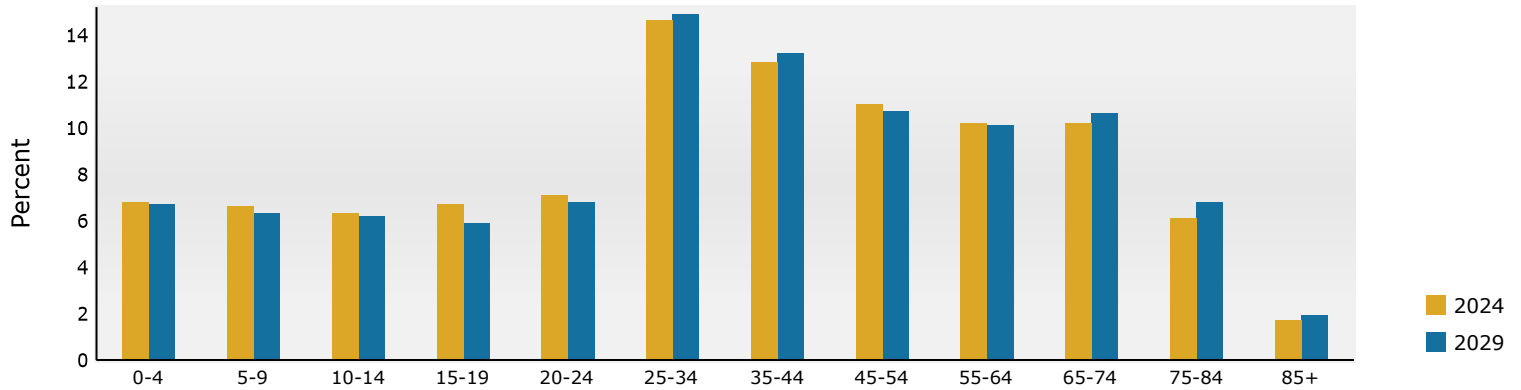
**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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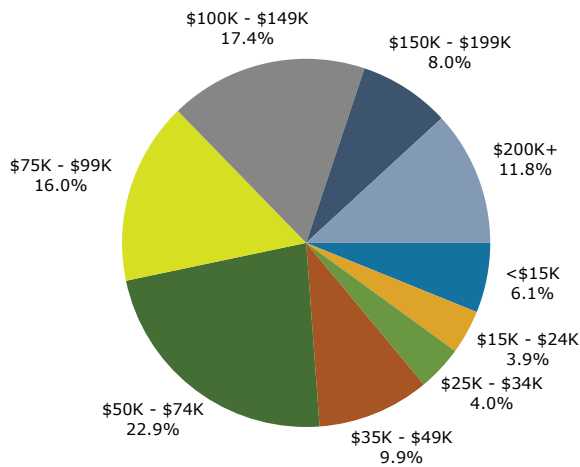
## Trends 2024-2029



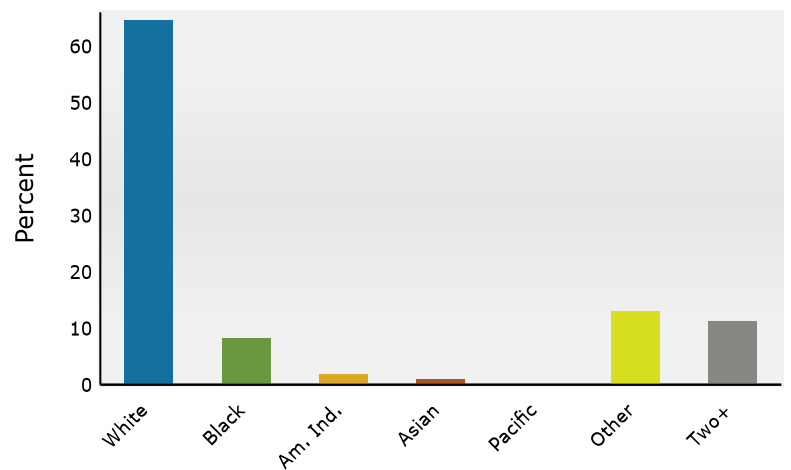
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 27.3%

## Demographic and Income Profile

557 Riverstone Pkwy, Canton, Georgia, 30114  
 Ring: 5 mile radius

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 Latitude: 34.24586  
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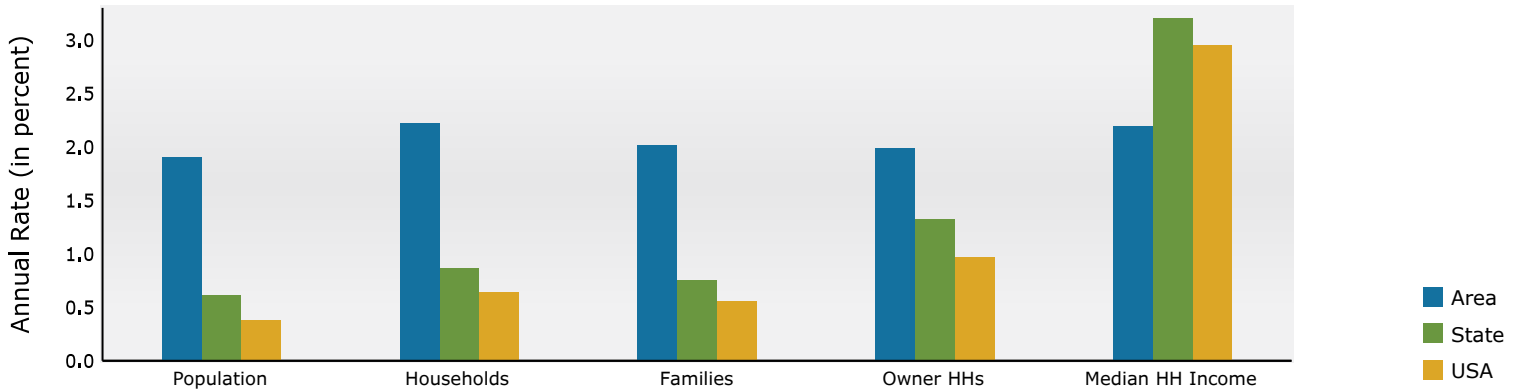
Summary	Census 2010		Census 2020		2024		2029	
Population	47,819		62,220		69,442		76,313	
Households	16,634		21,901		24,643		27,508	
Families	12,288		16,245		18,014		19,906	
Average Household Size	2.83		2.80		2.78		2.74	
Owner Occupied Housing Units	11,383		14,863		16,903		18,657	
Renter Occupied Housing Units	5,251		7,038		7,740		8,851	
Median Age	33.9		36.9		37.5		37.9	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	1.90%		0.61%		0.38%			
Households	2.22%		0.86%		0.64%			
Families	2.02%		0.75%		0.56%			
Owner HHs	1.99%		1.32%		0.97%			
Median Household Income	2.19%		3.20%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			1,266	5.1%	1,036	3.8%		
\$15,000 - \$24,999			657	2.7%	465	1.7%		
\$25,000 - \$34,999			994	4.0%	762	2.8%		
\$35,000 - \$49,999			1,944	7.9%	1,767	6.4%		
\$50,000 - \$74,999			4,213	17.1%	4,256	15.5%		
\$75,000 - \$99,999			3,784	15.4%	4,178	15.2%		
\$100,000 - \$149,999			5,447	22.1%	6,641	24.1%		
\$150,000 - \$199,999			2,608	10.6%	3,547	12.9%		
\$200,000+			3,731	15.1%	4,856	17.7%		
Median Household Income			\$95,509		\$106,440			
Average Household Income			\$126,026		\$143,701			
Per Capita Income			\$44,823		\$51,898			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,159	8.7%	3,981	6.4%	4,412	6.4%	4,843	6.3%
5 - 9	4,231	8.8%	4,328	7.0%	4,629	6.7%	4,750	6.2%
10 - 14	3,476	7.3%	4,875	7.8%	4,793	6.9%	4,932	6.5%
15 - 19	2,839	5.9%	4,583	7.4%	4,861	7.0%	4,703	6.2%
20 - 24	2,864	6.0%	3,866	6.2%	4,656	6.7%	4,979	6.5%
25 - 34	7,138	14.9%	7,867	12.6%	9,048	13.0%	10,963	14.4%
35 - 44	7,898	16.5%	8,263	13.3%	9,326	13.4%	10,074	13.2%
45 - 54	5,960	12.5%	8,177	13.1%	8,960	12.9%	9,208	12.1%
55 - 64	4,406	9.2%	6,593	10.6%	7,667	11.0%	8,658	11.3%
65 - 74	2,932	6.1%	5,877	9.4%	6,271	9.0%	7,319	9.6%
75 - 84	1,336	2.8%	3,013	4.8%	3,802	5.5%	4,555	6.0%
85+	581	1.2%	796	1.3%	1,016	1.5%	1,328	1.7%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	39,936	83.5%	45,735	73.5%	50,084	72.1%	53,831	70.5%
Black Alone	2,957	6.2%	4,285	6.9%	5,169	7.4%	5,973	7.8%
American Indian Alone	281	0.6%	623	1.0%	755	1.1%	854	1.1%
Asian Alone	557	1.2%	730	1.2%	961	1.4%	1,198	1.6%
Pacific Islander Alone	70	0.1%	29	0.0%	33	0.0%	36	0.0%
Some Other Race Alone	2,935	6.1%	4,915	7.9%	5,648	8.1%	6,483	8.5%
Two or More Races	1,084	2.3%	5,904	9.5%	6,792	9.8%	7,938	10.4%
Hispanic Origin (Any Race)	6,768	14.2%	10,966	17.6%	12,476	18.0%	14,445	18.9%

**Data Note:** Income is expressed in current dollars.

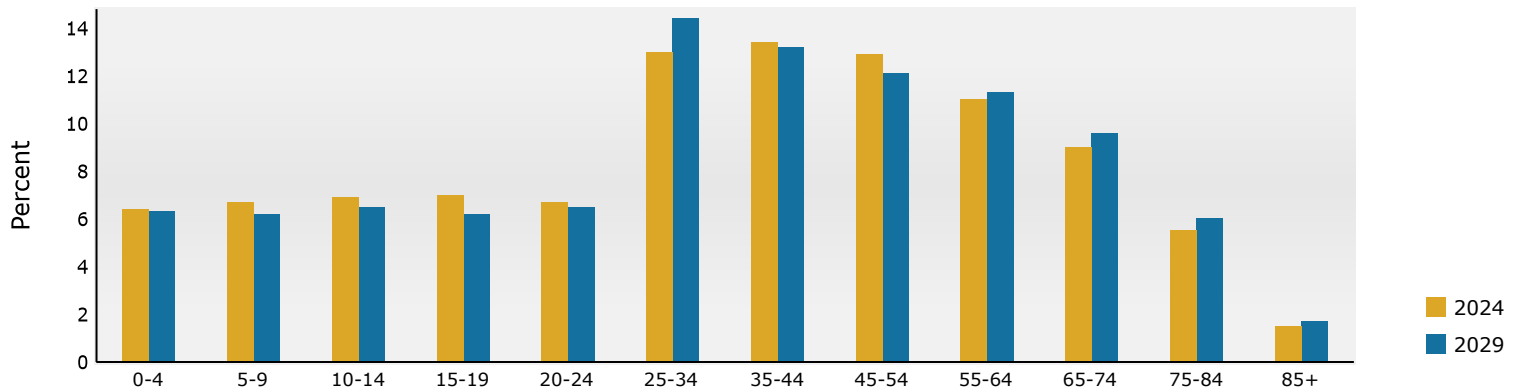
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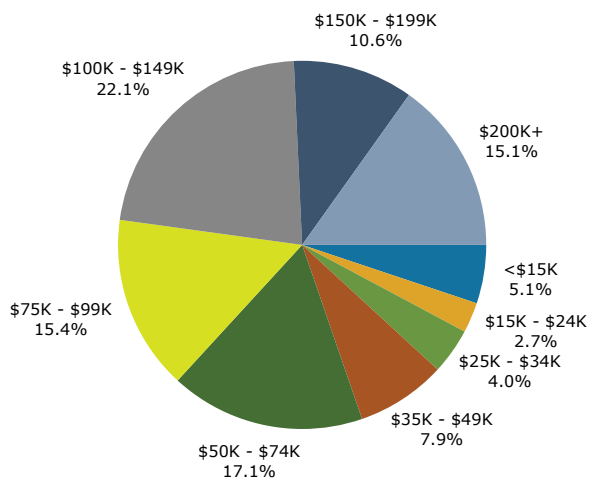
## Trends 2024-2029



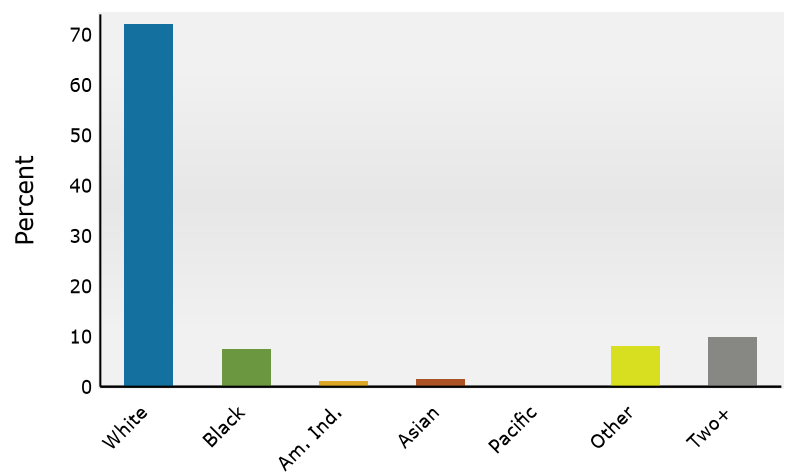
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 18.0%