

## Business Summary

2270 Cleveland Ave, Fort Myers, Florida, 33901  
Drive time: 5, 10, 15 minute radii

Prepared by Esri  
Latitude: 26.63473  
Longitude: -81.87290

Data for all businesses in area		5 minutes		10 minutes		15 minutes						
Total Businesses:		2,219		6,559		13,853						
Total Employees:		17,128		59,131		123,049						
Total Population:		18,307		78,196		209,198						
Employee/Population Ratio (per 100 Residents)		94		76		59						
by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	5	0.2%	15	0.1%	11	0.2%	32	0.1%	22	0.2%	100	0.1%
Mining	1	0.1%	26	0.1%	4	0.1%	44	0.1%	9	0.1%	73	0.1%
Utilities	3	0.1%	41	0.2%	6	0.1%	106	0.2%	12	0.1%	138	0.1%
Construction	120	5.4%	1,034	6.0%	542	8.3%	3,687	6.2%	1,380	10.0%	10,129	8.2%
Building Construction	53	2.4%	343	2.0%	219	3.3%	1,125	1.9%	536	3.9%	3,383	2.8%
Heavy/Civil Eng Construction	15	0.7%	162	0.9%	39	0.6%	300	0.5%	85	0.6%	856	0.7%
Specialty Trade Contractor	53	2.4%	528	3.1%	284	4.3%	2,263	3.8%	759	5.5%	5,890	4.8%
Manufacturing	50	2.3%	401	2.3%	167	2.5%	1,563	2.6%	408	3.0%	3,251	2.6%
Wholesale Trade	48	2.2%	252	1.5%	181	2.8%	1,885	3.2%	435	3.1%	4,065	3.3%
Durable Goods	34	1.5%	198	1.2%	140	2.1%	1,522	2.6%	365	2.6%	3,360	2.7%
Nondurable Goods	10	0.5%	46	0.3%	35	0.5%	346	0.6%	62	0.5%	678	0.6%
Trade Broker	3	0.1%	8	0.1%	6	0.1%	16	0.0%	8	0.1%	28	0.0%
Retail Trade	216	9.7%	1,141	6.7%	850	13.0%	7,657	12.9%	1,742	12.6%	20,412	16.6%
Motor Vehicle & Parts Dealers	48	2.2%	198	1.2%	173	2.6%	1,930	3.3%	316	2.3%	3,711	3.0%
Furniture & Home Furnishings Stores	8	0.4%	40	0.2%	54	0.8%	441	0.8%	109	0.8%	815	0.7%
Electronics & Appliance Stores	8	0.4%	46	0.3%	34	0.5%	224	0.4%	59	0.4%	377	0.3%
Building Material & Garden Equipment & Supplies Dealers	16	0.7%	99	0.6%	71	1.1%	571	1.0%	184	1.3%	1,778	1.4%
Food & Beverage Stores	36	1.6%	306	1.8%	101	1.5%	874	1.5%	212	1.5%	2,811	2.3%
Health & Personal Care Stores	17	0.8%	86	0.5%	70	1.1%	572	1.0%	176	1.3%	1,470	1.2%
Gasoline Stations & Fuel Dealers	7	0.3%	28	0.2%	19	0.3%	95	0.2%	37	0.3%	250	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	16	0.7%	42	0.3%	112	1.7%	590	1.0%	178	1.3%	3,376	2.7%
Sporting Goods, Hobby, Book, & Music Stores	39	1.8%	178	1.0%	132	2.0%	816	1.4%	289	2.1%	1,875	1.5%
General Merchandise Stores	21	0.9%	118	0.7%	84	1.3%	1,543	2.6%	183	1.3%	3,949	3.2%
Transportation & Warehousing	39	1.8%	259	1.5%	130	2.0%	876	1.5%	269	1.9%	1,789	1.4%
Truck Transportation	9	0.4%	67	0.4%	41	0.6%	224	0.4%	99	0.7%	623	0.5%
Information	31	1.4%	247	1.4%	111	1.7%	3,258	5.5%	208	1.5%	4,621	3.8%
Finance & Insurance	95	4.3%	413	2.4%	308	4.7%	1,500	2.5%	687	5.0%	4,010	3.3%
Central Bank/Credit Intermediation & Related Activities	27	1.2%	137	0.8%	99	1.5%	582	1.0%	218	1.6%	1,508	1.2%
Securities & Commodity Contracts	25	1.1%	105	0.6%	80	1.2%	343	0.6%	207	1.5%	922	0.8%
Funds, Trusts & Other Financial Vehicles	44	2.0%	171	1.0%	129	2.0%	575	1.0%	262	1.9%	1,580	1.3%
Real Estate, Rental & Leasing	149	6.7%	754	4.4%	407	6.2%	2,324	3.9%	861	6.2%	5,713	4.6%
Professional, Scientific & Tech Services	341	15.4%	2,202	12.9%	754	11.5%	4,493	7.6%	1,463	10.6%	8,413	6.8%
Legal Services	182	8.2%	1,158	6.8%	299	4.6%	1,890	3.2%	466	3.4%	2,773	2.3%
Management of Companies & Enterprises	6	0.3%	22	0.1%	19	0.3%	61	0.1%	36	0.3%	186	0.1%
Administrative, Support & Waste Management Services	86	3.9%	490	2.9%	276	4.2%	2,077	3.5%	662	4.8%	4,353	3.5%
Educational Services	33	1.5%	904	5.3%	96	1.5%	8,000	13.5%	213	1.5%	10,541	8.6%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	149	6.7%	1,933	11.3%	551	8.4%	7,645	12.9%	1,273	9.2%	17,448	14.2%
Ambulatory Health Care	99	4.5%	1,263	7.4%	372	5.7%	4,124	7.0%	947	6.8%	10,205	8.3%
Hospital	10	0.5%	272	1.6%	30	0.5%	612	1.0%	58	0.4%	1,614	1.3%
Nursing/Residential Care	7	0.3%	83	0.5%	27	0.4%	1,334	2.3%	53	0.4%	2,112	1.7%
Social Assistance	34	1.5%	316	1.8%	123	1.9%	1,575	2.7%	215	1.6%	3,517	2.9%
Arts, Entertainment & Recreation	42	1.9%	433	2.5%	110	1.7%	864	1.5%	245	1.8%	1,775	1.4%
Accommodation & Food Services	141	6.3%	1,888	11.0%	396	6.0%	4,774	8.1%	761	5.5%	10,309	8.4%
Accommodation	20	0.9%	212	1.2%	48	0.7%	488	0.8%	72	0.5%	881	0.7%
Food Services & Drinking Places	121	5.5%	1,677	9.8%	348	5.3%	4,287	7.3%	689	5.0%	9,428	7.7%
Other Services (except Public Administration)	324	14.6%	1,160	6.8%	886	13.5%	3,967	6.7%	1,776	12.8%	8,401	6.8%
Repair & Maintenance	70	3.1%	266	1.6%	209	3.2%	922	1.6%	488	3.5%	2,288	1.9%
Automotive Repair & Maintenance	58	2.6%	225	1.3%	153	2.3%	728	1.2%	337	2.4%	1,623	1.3%
Personal & Laundry Service	108	4.9%	388	2.3%	328	5.0%	1,208	2.0%	667	4.8%	2,546	2.1%
Civic and Other Orgs	146	6.6%	505	3.0%	349	5.3%	1,837	3.1%	621	4.5%	3,568	2.9%
Public Administration	150	6.8%	3,502	20.4%	195	3.0%	4,292	7.3%	267	1.9%	7,273	5.9%
Unclassified Establishments	188	8.5%	11	0.1%	559	8.5%	27	0.1%	1,124	8.1%	49	0.0%
Total	2,219	100.0%	17,128	100.0%	6,559	100.0%	59,131	100.0%	13,853	100.0%	123,049	100.0%

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by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	29	1.3%	135	0.8%	97	1.5%	376	0.6%	250	1.8%	1,172	0.9%
Construction	116	5.2%	1,007	5.9%	515	7.8%	3,601	6.1%	1,285	9.3%	9,600	7.8%
Manufacturing	47	2.1%	401	2.3%	149	2.3%	1,966	3.3%	351	2.5%	3,841	3.1%
Transportation	55	2.5%	357	2.1%	177	2.7%	1,046	1.8%	353	2.5%	2,336	1.9%
Communication	7	0.3%	34	0.2%	55	0.8%	2,258	3.8%	106	0.8%	2,851	2.3%
Utility	7	0.3%	58	0.3%	14	0.2%	165	0.3%	35	0.3%	479	0.4%
Wholesale Trade	48	2.2%	252	1.5%	184	2.8%	1,894	3.2%	442	3.2%	4,100	3.3%
Retail Trade Summary	348	15.7%	2,849	16.6%	1,231	18.8%	12,073	20.4%	2,515	18.1%	30,164	24.5%
Home Improvement	17	0.8%	101	0.6%	74	1.1%	582	1.0%	190	1.4%	1,805	1.5%
General Merchandise Stores	12	0.5%	93	0.5%	52	0.8%	1,400	2.4%	116	0.8%	3,701	3.0%
Food Stores	37	1.7%	320	1.9%	119	1.8%	1,080	1.8%	246	1.8%	3,216	2.6%
Auto Dealers & Gas Stations	51	2.3%	211	1.2%	185	2.8%	1,980	3.4%	343	2.5%	3,899	3.2%
Apparel & Accessory Stores	15	0.7%	39	0.2%	89	1.4%	468	0.8%	134	1.0%	3,146	2.6%
Furniture & Home Furnishings	19	0.9%	93	0.5%	102	1.6%	734	1.2%	217	1.6%	1,365	1.1%
Eating & Drinking Places	119	5.4%	1,657	9.7%	338	5.2%	4,121	7.0%	663	4.8%	9,096	7.4%
Miscellaneous Retail	77	3.5%	335	2.0%	273	4.2%	1,709	2.9%	607	4.4%	3,935	3.2%
Finance, Insurance, Real Estate Summary	260	11.7%	1,156	6.8%	715	10.9%	3,645	6.2%	1,535	11.1%	9,344	7.6%
Banks, Savings & Lending Institutions	47	2.1%	194	1.1%	127	1.9%	672	1.1%	242	1.8%	1,629	1.3%
Securities Brokers	23	1.0%	91	0.5%	77	1.2%	309	0.5%	199	1.4%	835	0.7%
Insurance Carriers & Agents	44	2.0%	171	1.0%	129	2.0%	575	1.0%	260	1.9%	1,562	1.3%
Real Estate, Holding, Other Investment Offices	146	6.6%	699	4.1%	383	5.8%	2,088	3.5%	834	6.0%	5,317	4.3%
Services Summary	966	43.5%	7,377	43.1%	2,671	40.7%	27,797	47.0%	5,592	40.4%	51,851	42.1%
Hotels & Lodging	20	0.9%	212	1.2%	48	0.7%	488	0.8%	72	0.5%	881	0.7%
Automotive Services	74	3.3%	312	1.8%	206	3.1%	1,012	1.7%	417	3.0%	2,053	1.7%
Movies & Amusements	41	1.9%	254	1.5%	106	1.6%	695	1.2%	270	1.9%	1,818	1.5%
Health Services	109	4.9%	1,549	9.0%	408	6.2%	5,518	9.3%	1,018	7.3%	12,852	10.4%
Legal Services	168	7.6%	1,113	6.5%	267	4.1%	1,759	3.0%	397	2.9%	2,510	2.0%
Education Institutions & Libraries	33	1.5%	957	5.6%	89	1.4%	8,011	13.6%	169	1.2%	10,396	8.4%
Other Services	521	23.5%	2,980	17.4%	1,548	23.6%	10,315	17.4%	3,250	23.5%	21,342	17.3%
Government	148	6.7%	3,493	20.4%	193	2.9%	4,283	7.2%	265	1.9%	7,264	5.9%
Unclassified Establishments	188	8.5%	11	20.4%	559	8.5%	27	7.2%	1,124	8.1%	49	5.9%
Totals	2,219	100.0%	17,128	100.0%	6,559	100.0%	59,131	100.0%	13,853	100.0%	123,049	100.0%

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