Business Summary

4700 Babcock St NE, Palm Bay, Florida, 32905
Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	512	2,486	6,259
Total Employees:	3,900	20,525	60,588
Total Residential Population:	12,481	74,925	146,136
Employee/Residential Population Ratio (per 100 Residents)	31	27	41

	1 mile Businesses		1 mile Employees		3 miles Businesses		3 miles Employees		5 miles Businesses		5 miles Employees	
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	6	1.2%	75	1.9%	56	2.3%	206	1.0%	169	2.7%	523	0.9%
Construction	22	4.3%	183	4.7%	218	8.8%	1,203	5.9%	458	7.3%	2,502	4.1%
Manufacturing	9	1.8%	68	1.7%	58	2.3%	460	2.2%	134	2.1%	3,019	5.0%
Transportation	12	2.3%	42	1.1%	50	2.0%	468	2.3%	126	2.0%	1,457	2.4%
Communication	6	1.2%	25	0.6%	25	1.0%	109	0.5%	62	1.0%	455	0.8%
Utility	0	0.0%	0	0.0%	5	0.2%	26	0.1%	15	0.2%	79	0.1%
Wholesale Trade	8	1.6%	40	1.0%	57	2.3%	377	1.8%	138	2.2%	1,409	2.3%
Retail Trade Summary	121	23.6%	1,434	36.8%	516	20.8%	7,598	37.0%	1,269	20.3%	16,718	27.6%
Home Improvement	3	0.6%	44	1.1%	25	1.0%	374	1.8%	59	0.9%	868	1.4%
General Merchandise Stores	5	1.0%	40	1.0%	23	0.9%	1,494	7.3%	55	0.9%	2,403	4.0%
Food Stores	8	1.6%	252	6.5%	59	2.4%	1,053	5.1%	126	2.0%	2,089	3.4%
Auto Dealers & Gas Stations	19	3.7%	95	2.4%	83	3.3%	838	4.1%	169	2.7%	2,367	3.9%
Apparel & Accessory Stores	3	0.6%	9	0.2%	21	0.8%	76	0.4%	82	1.3%	534	0.9%
Furniture & Home Furnishings	7	1.4%	50	1.3%	35	1.4%	283	1.4%	86	1.4%	657	1.1%
Eating & Drinking Places	43	8.4%	752	19.3%	149	6.0%	2,518	12.3%	341	5.4%	5,517	9.1%
Miscellaneous Retail	32	6.2%	192	4.9%	121	4.9%	964	4.7%	350	5.6%	2,283	3.8%
Finance, Insurance, Real Estate Summary	66	12.9%	383	9.8%	209	8.4%	1,094	5.3%	562	9.0%	3,624	6.0%
Banks, Savings & Lending Institutions	16	3.1%	142	3.6%	42	1.7%	283	1.4%	99	1.6%	868	1.4%
Securities Brokers	7	1.4%	24	0.6%	19	0.8%	68	0.3%	66	1.1%	299	0.5%
Insurance Carriers & Agents	11	2.1%	59	1.5%	28	1.1%	114	0.6%	90	1.4%	717	1.2%
Real Estate, Holding, Other Investment Offices	33	6.4%	159	4.1%	121	4.9%	629	3.1%	306	4.9%	1,739	2.9%
Services Summary	196	38.3%	1,585	40.6%	964	38.8%	8,367	40.8%	2,430	38.8%	26,939	44.5%
Hotels & Lodging	1	0.2%	4	0.1%	13	0.5%	142	0.7%	40	0.6%	578	1.0%
Automotive Services	17	3.3%	68	1.7%	80	3.2%	313	1.5%	178	2.8%	760	1.3%
Movies & Amusements	10	2.0%	64	1.6%	44	1.8%	392	1.9%	108	1.7%	849	1.4%
Health Services	51	10.0%	505	12.9%	162	6.5%	2,145	10.5%	455	7.3%	9,209	15.2%
Legal Services	8	1.6%	36	0.9%	32	1.3%	129	0.6%	154	2.5%	876	1.4%
Education Institutions & Libraries	9	1.8%	314	8.1%	52	2.1%	1,830	8.9%	111	1.8%	3,966	6.5%
Other Services	100	19.5%	595	15.3%	581	23.4%	3,417	16.6%	1,384	22.1%	10,700	17.7%
Government	1	0.2%	47	1.2%	28	1.1%	515	2.5%	139	2.2%	2,994	4.9%
Unclassified Establishments	65	12.7%	18	0.5%	300	12.1%	101	0.5%	756	12.1%	866	1.4%
Totals	512	100.0%	3,900	100.0%	2,486	100.0%	20,525	100.0%	6,259	100.0%	60,588	100.0%

Business Summary

4700 Babcock St NE, Palm Bay, Florida, 32905
Rings: 1, 3, 5 mile radii

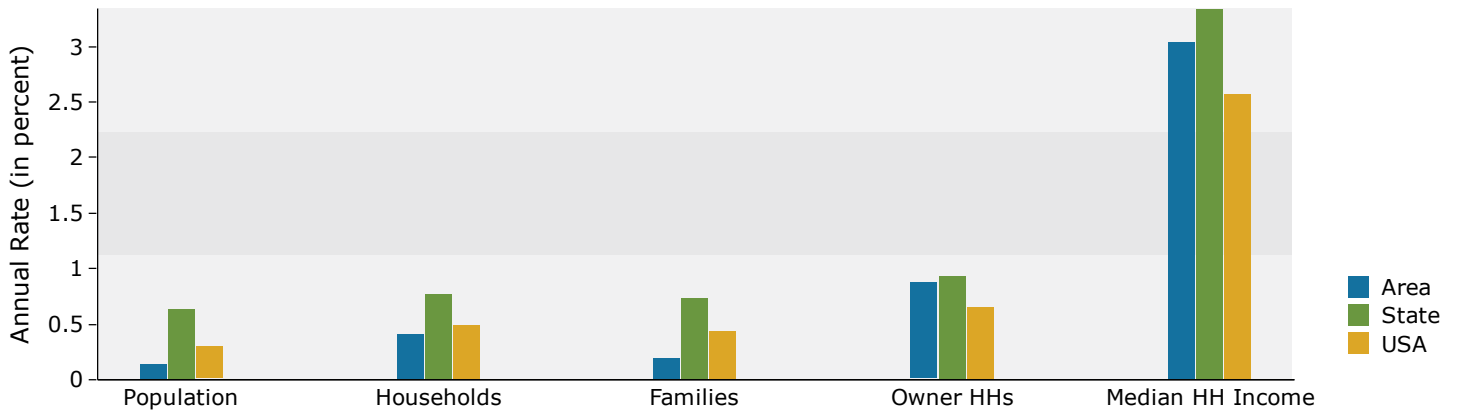| by NAICS Codes	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	5	0.2%	11	0.1%	25	0.4%	75	0.1%
Mining	0	0.0%	0	0.0%	1	0.0%	4	0.0%	8	0.1%	30	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	3	0.0%	4	0.1%	36	0.1%
Construction	23	4.5%	186	4.8%	226	9.1%	1,216	5.9%	483	7.7%	2,573	4.2%
Manufacturing	9	1.8%	70	1.8%	68	2.7%	503	2.5%	145	2.3%	3,055	5.0%
Wholesale Trade	8	1.6%	40	1.0%	57	2.3%	377	1.8%	138	2.2%	1,409	2.3%
Retail Trade	73	14.3%	650	16.7%	343	13.8%	4,933	24.0%	873	13.9%	10,899	18.0%
Motor Vehicle & Parts Dealers	15	2.9%	80	2.1%	66	2.7%	764	3.7%	140	2.2%	2,244	3.7%
Furniture & Home Furnishings Stores	2	0.4%	10	0.3%	12	0.5%	74	0.4%	39	0.6%	280	0.5%
Electronics & Appliance Stores	3	0.6%	33	0.8%	18	0.7%	191	0.9%	39	0.6%	368	0.6%
Building Material & Garden Equipment & Supplies Dealers	3	0.6%	44	1.1%	24	1.0%	369	1.8%	58	0.9%	863	1.4%
Food & Beverage Stores	9	1.8%	247	6.3%	49	2.0%	946	4.6%	106	1.7%	1,883	3.1%
Health & Personal Care Stores	12	2.3%	92	2.4%	43	1.7%	302	1.5%	100	1.6%	799	1.3%
Gasoline Stations & Fuel Dealers	4	0.8%	15	0.4%	17	0.7%	74	0.4%	30	0.5%	124	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	0.6%	9	0.2%	22	0.9%	82	0.4%	99	1.6%	600	1.0%
Sporting Goods, Hobby, Book, & Music Stores	15	2.9%	71	1.8%	54	2.2%	587	2.9%	168	2.7%	1,164	1.9%
General Merchandise Stores	7	1.4%	50	1.3%	39	1.6%	1,545	7.5%	94	1.5%	2,574	4.2%
Transportation & Warehousing	6	1.2%	29	0.7%	33	1.3%	428	2.1%	88	1.4%	1,273	2.1%
Information	10	2.0%	49	1.3%	50	2.0%	372	1.8%	137	2.2%	1,141	1.9%
Finance & Insurance	36	7.0%	238	6.1%	91	3.7%	486	2.4%	265	4.2%	1,927	3.2%
Central Bank/Credit Intermediation & Related Activities	18	3.5%	156	4.0%	44	1.8%	300	1.5%	106	1.7%	904	1.5%
Securities & Commodity Contracts	7	1.4%	24	0.6%	20	0.8%	72	0.4%	67	1.1%	303	0.5%
Funds, Trusts & Other Financial Vehicles	11	2.1%	59	1.5%	28	1.1%	114	0.6%	91	1.5%	720	1.2%
Real Estate, Rental & Leasing	38	7.4%	178	4.6%	136	5.5%	673	3.3%	326	5.2%	1,824	3.0%
Professional, Scientific & Tech Services	37	7.2%	212	5.4%	174	7.0%	1,034	5.0%	590	9.4%	4,511	7.4%
Legal Services	9	1.8%	39	1.0%	38	1.5%	145	0.7%	174	2.8%	959	1.6%
Management of Companies & Enterprises	3	0.6%	8	0.2%	7	0.3%	15	0.1%	19	0.3%	49	0.1%
Administrative, Support & Waste Management Services	11	2.1%	35	0.9%	109	4.4%	357	1.7%	278	4.4%	1,130	1.9%
Educational Services	14	2.7%	337	8.6%	66	2.7%	1,809	8.8%	137	2.2%	3,923	6.5%
Health Care & Social Assistance	61	11.9%	774	19.8%	229	9.2%	3,165	15.4%	590	9.4%	11,759	19.4%
Arts, Entertainment & Recreation	10	2.0%	63	1.6%	45	1.8%	368	1.8%	109	1.7%	813	1.3%
Accommodation & Food Services	46	9.0%	770	19.7%	170	6.8%	2,729	13.3%	400	6.4%	6,253	10.3%
Accommodation	1	0.2%	4	0.1%	13	0.5%	142	0.7%	40	0.6%	578	1.0%
Food Services & Drinking Places	45	8.8%	766	19.6%	157	6.3%	2,587	12.6%	360	5.8%	5,676	9.4%
Other Services (except Public Administration)	60	11.7%	197	5.1%	348	14.0%	1,426	6.9%	751	12.0%	4,052	6.7%
Automotive Repair & Maintenance	13	2.5%	57	1.5%	62	2.5%	250	1.2%	138	2.2%	506	0.8%
Public Administration	1	0.2%	47	1.2%	28	1.1%	515	2.5%	138	2.2%	2,989	4.9%
Unclassified Establishments	65	12.7%	18	0.5%	300	12.1%	101	0.5%	756	12.1%	866	1.4%
Total	512	100.0%	3,900	100.0%	2,486	100.0%	20,525	100.0%	6,259	100.0%	60,588	100.0%

July 31, 2023

Demographic and Income Profile

4700 Babcock St NE, Palm Bay, Florida, 32905
Ring: 1 mile radius

Prepared by Esri
Latitude: 28.03320
Longitude: -80.62331

Summary	Census 2010	Census 2020	2023	2028
Population	10,451	12,326	12,481	12,571
Households	5,138	5,914	6,038	6,162
Families	2,512	-	2,853	2,882
Average Household Size	2.00	2.03	2.01	1.99
Owner Occupied Housing Units	2,140	-	2,596	2,711
Renter Occupied Housing Units	2,998	-	3,442	3,451
Median Age	40.5	-	43.5	44.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.14%	0.63%	0.30%
Households	0.41%	0.77%	0.49%
Families	0.20%	0.74%	0.44%
Owner HHs	0.87%	0.93%	0.66%
Median Household Income	3.04%	3.34%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<$15,000	976	16.2%	939	15.2%
$15,000 - $24,999	1,027	17.0%	884	14.3%
$25,000 - $34,999	696	11.5%	650	10.5%
$35,000 - $49,999	787	13.0%	748	12.1%
$50,000 - $74,999	1,040	17.2%	1,051	17.1%
$75,000 - $99,999	638	10.6%	717	11.6%
$100,000 - $149,999	583	9.7%	751	12.2%
$150,000 - $199,999	175	2.9%	269	4.4%
$200,000+	116	1.9%	152	2.5%
Median Household Income	$40,006		$46,459	
Average Household Income	$59,435		$69,169	
Per Capita Income	$28,628		$33,706	

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	657	6.3%	621	5.0%	619	4.9%
5 - 9	483	4.6%	590	4.7%	567	4.5%
10 - 14	442	4.2%	522	4.2%	551	4.4%
15 - 19	506	4.8%	612	4.9%	623	5.0%
20 - 24	1,038	9.9%	875	7.0%	914	7.3%
25 - 34	1,522	14.6%	1,834	14.7%	1,513	12.0%
35 - 44	1,105	10.6%	1,376	11.0%	1,527	12.1%
45 - 54	1,369	13.1%	1,209	9.7%	1,207	9.6%
55 - 64	1,078	10.3%	1,379	11.0%	1,249	9.9%
65 - 74	929	8.9%	1,443	11.6%	1,484	11.8%
75 - 84	804	7.7%	1,297	10.4%	1,471	11.7%
85+	520	5.0%	725	5.8%	847	6.7%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	7,535	72.1%	7,284	59.1%	7,314	58.6%	7,174	57.1%
Black Alone	1,808	17.3%	2,049	16.6%	2,076	16.6%	2,087	16.6%
American Indian Alone	27	0.3%	51	0.4%	50	0.4%	52	0.4%
Asian Alone	309	3.0%	416	3.4%	440	3.5%	480	3.8%
Pacific Islander Alone	7	0.1%	6	0.0%	6	0.0%	6	0.0%
Some Other Race Alone	397	3.8%	887	7.2%	919	7.4%	1,021	8.1%
Two or More Races	368	3.5%	1,634	13.3%	1,677	13.4%	1,752	13.9%
Hispanic Origin (Any Race)	1,549	14.8%	2,353	19.1%	2,426	19.4%	2,563	20.4%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 31, 2023

4700 Babcock St NE, Palm Bay, Florida, 32905
Ring: 1 mile radius

Trends 2023-2028

Population by Age

2023 Household Income

2023 Population by Race

2023 Percent Hispanic Origin: 19.4%

July 31, 2023

Demographic and Income Profile
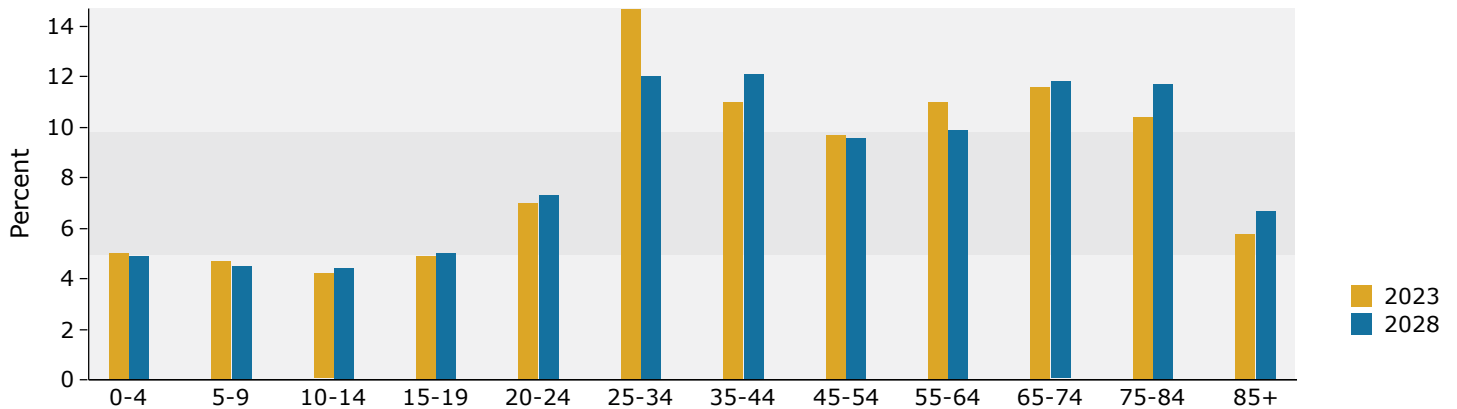
4700 Babcock St NE, Palm Bay, Florida, 32905
Ring: 3 mile radius

Prepared by Esri
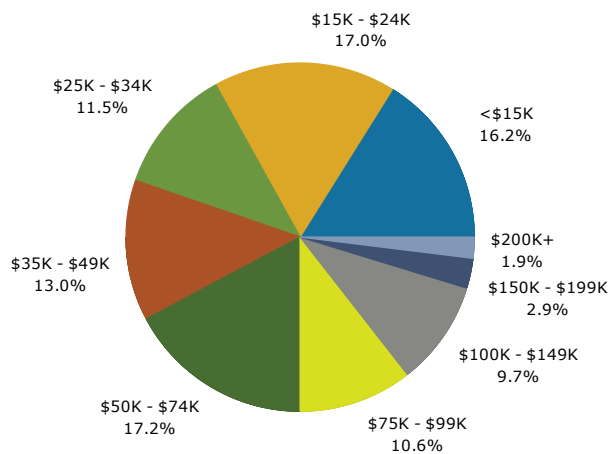Latitude: 28.03320
Longitude: -80.62331

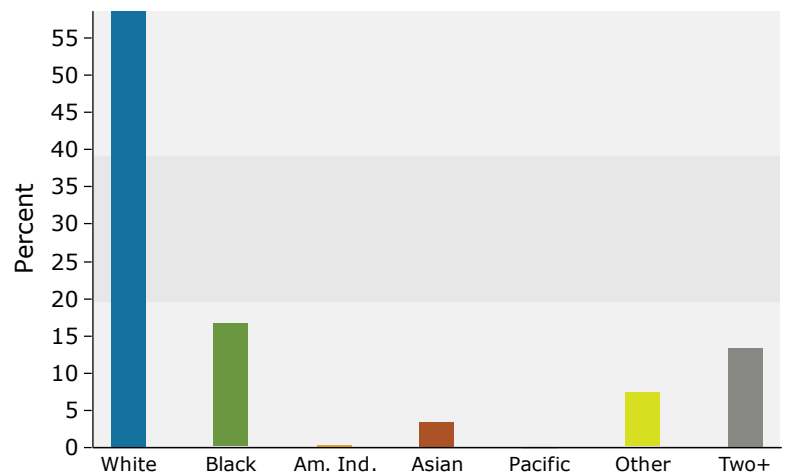| Summary	Census 2010	Census 2020	2023	2028
Population	63,045	72,181	74,925	76,021
Households	27,255	30,893	32,521	33,439
Families	16,309	-	18,816	19,254
Average Household Size	2.25	2.25	2.22	2.20
Owner Occupied Housing Units	17,969	-	20,794	21,223
Renter Occupied Housing Units	9,284	-	11,727	12,216
Median Age	44.2	-	46.9	47.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.29%	0.63%	0.30%
Households	0.56%	0.77%	0.49%
Families	0.46%	0.74%	0.44%
Owner HHs	0.41%	0.93%	0.66%
Median Household Income	2.77%	3.34%	2.57%

Households by Income	2023 Number	2023 Percent	2028 Number	2028 Percent
<$15,000	3,884	11.9%	3,547	10.6%
$15,000 - $24,999	4,038	12.4%	3,324	9.9%
$25,000 - $34,999	3,231	9.9%	2,729	8.2%
$35,000 - $49,999	4,505	13.9%	4,132	12.4%
$50,000 - $74,999	6,062	18.6%	6,402	19.1%
$75,000 - $99,999	3,857	11.9%	4,326	12.9%
$100,000 - $149,999	4,300	13.2%	5,379	16.1%
$150,000 - $199,999	1,760	5.4%	2,463	7.4%
$200,000+	884	2.7%	1,137	3.4%
Median Household Income	$51,683		$59,247	
Average Household Income	$71,623		$83,540	
Per Capita Income	$31,135		$36,774	

Population by Age	Census 2010 Number	Census 2010 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
0 - 4	3,377	5.4%	3,335	4.5%	3,370	4.4%
5 - 9	3,201	5.1%	3,509	4.7%	3,416	4.5%
10 - 14	3,205	5.1%	3,576	4.8%	3,653	4.8%
15 - 19	3,957	6.3%	4,274	5.7%	4,368	5.7%
20 - 24	4,661	7.4%	4,203	5.6%	4,233	5.6%
25 - 34	7,125	11.3%	9,221	12.3%	7,955	10.5%
35 - 44	6,556	10.4%	7,941	10.6%	8,744	11.5%
45 - 54	8,888	14.1%	7,973	10.6%	8,001	10.5%
55 - 64	8,014	12.7%	10,041	13.4%	9,104	12.0%
65 - 74	6,784	10.8%	10,398	13.9%	10,841	14.3%
75 - 84	5,086	8.1%	7,325	9.8%	8,647	11.4%
85+	2,189	3.5%	3,131	4.2%	3,690	4.9%

Race and Ethnicity	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2023 Number	2023 Percent	2028 Number	2028 Percent
White Alone	47,094	74.7%	47,001	65.1%	48,482	64.7%	48,151	63.3%
Black Alone	10,111	16.0%	10,749	14.9%	10,975	14.6%	11,134	14.6%
American Indian Alone	191	0.3%	268	0.4%	280	0.4%	298	0.4%
Asian Alone	1,993	3.2%	2,671	3.7%	2,948	3.9%	3,229	4.2%
Pacific Islander Alone	37	0.1%	31	0.0%	31	0.0%	32	0.0%
Some Other Race Alone	1,563	2.5%	3,593	5.0%	3,854	5.1%	4,342	5.7%
Two or More Races	2,055	3.3%	7,868	10.9%	8,357	11.2%	8,836	11.6%
Hispanic Origin (Any Race)	6,858	10.9%	10,420	14.4%	11,121	14.8%	11,890	15.6%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.
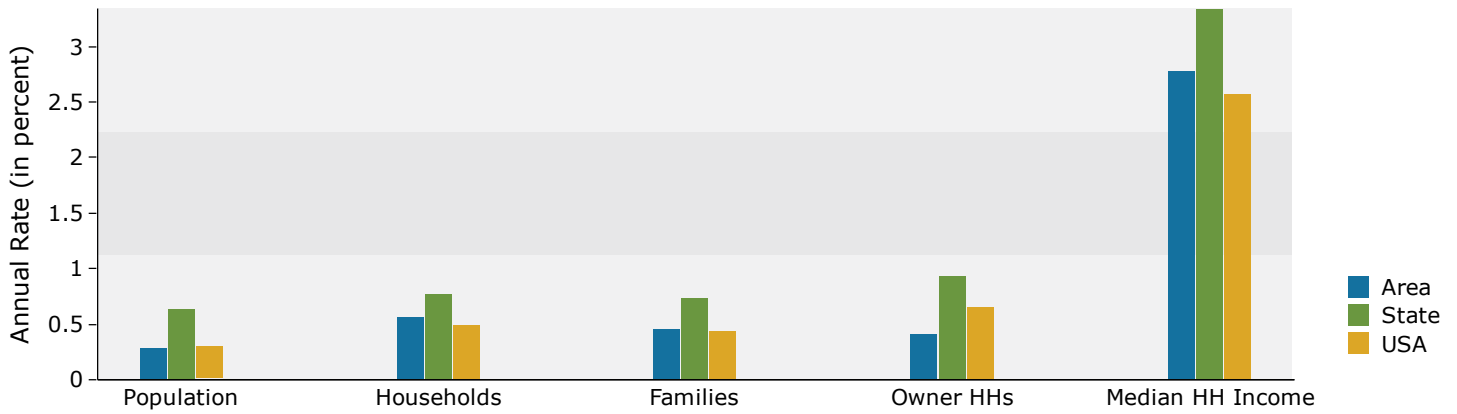
July 31, 2023
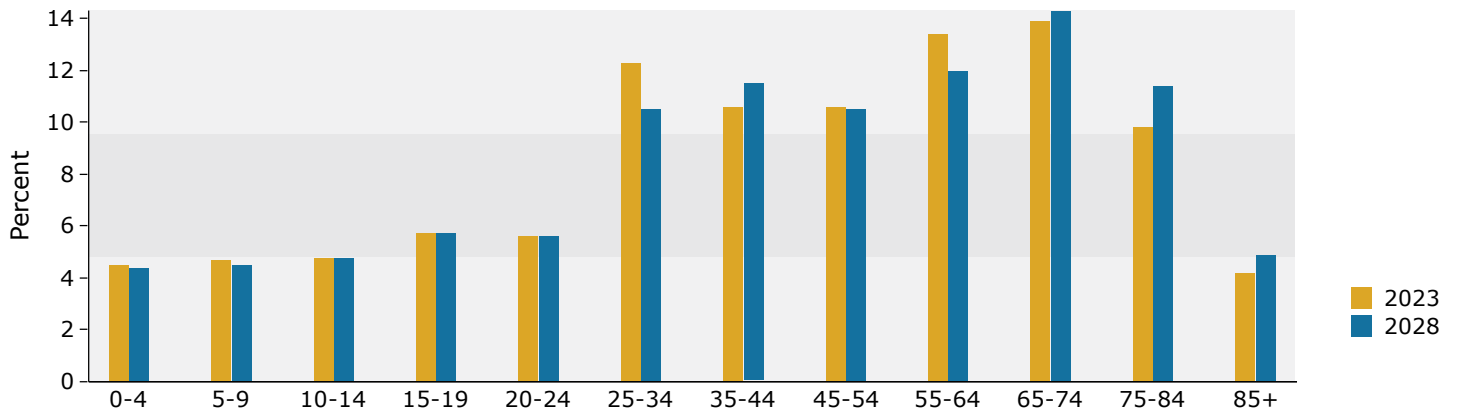
Demographic and Income Profile

4700 Babcock St NE, Palm Bay, Florida, 32905
Ring: 3 mile radius

Prepared by Esri
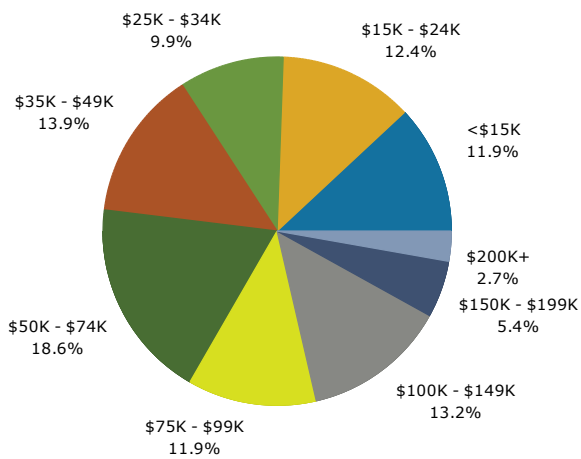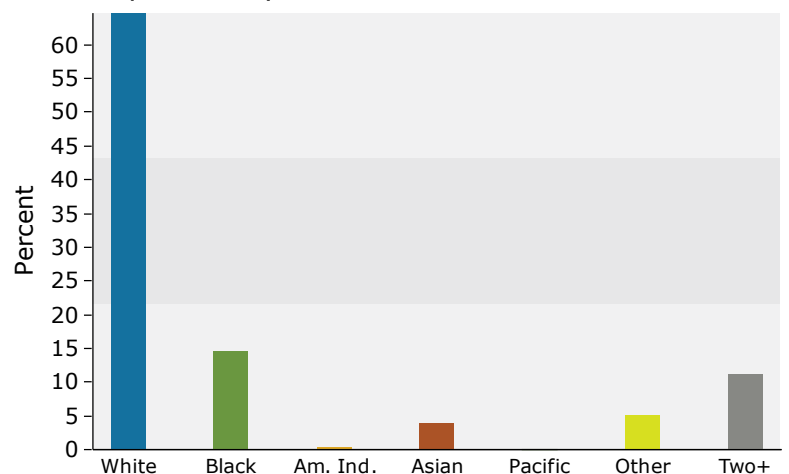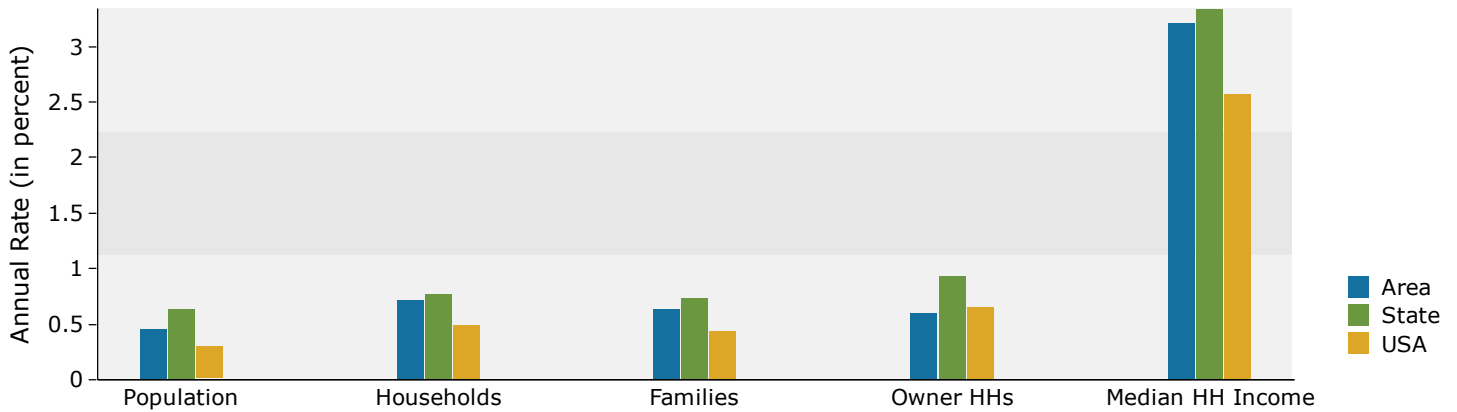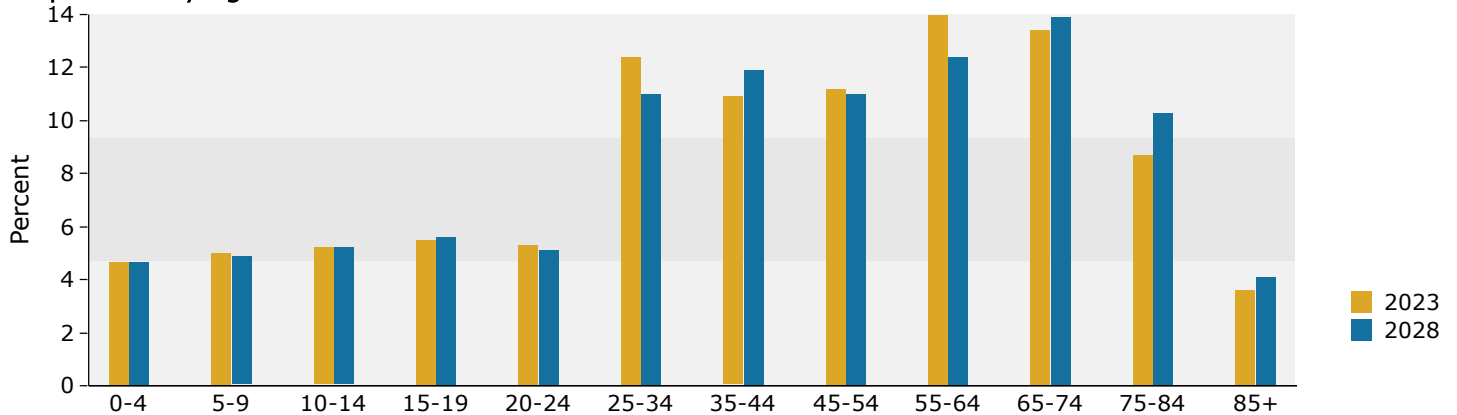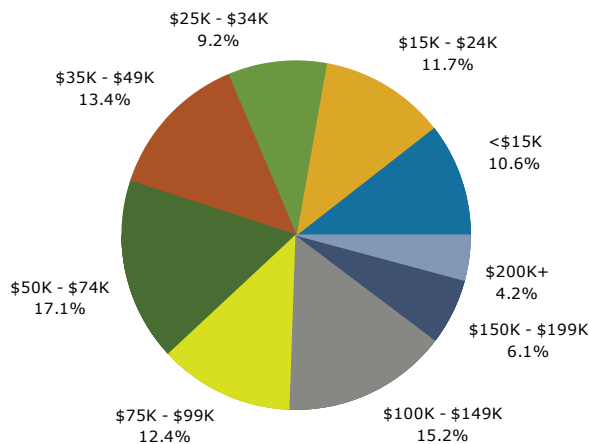Latitude: 28.03320
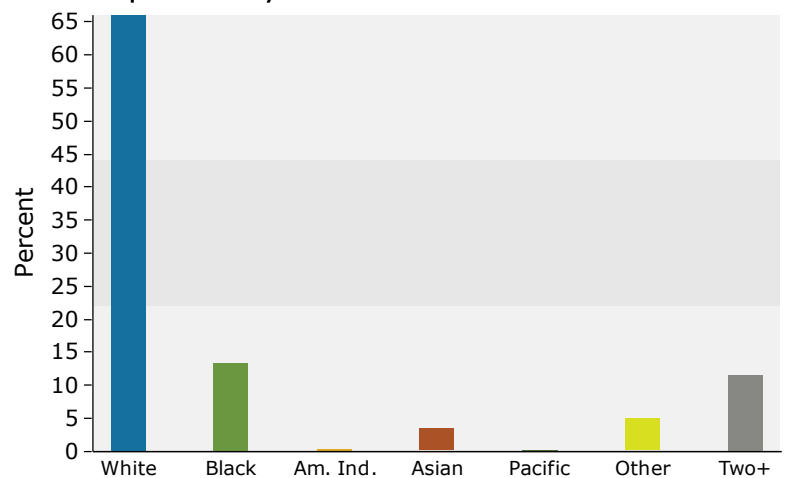Longitude: -80.62331

Trends 2023-2028

Population by Age

2023 Household Income

2023 Population by Race

2023 Percent Hispanic Origin: 14.8%

4700 Babcock St NE, Palm Bay, Florida, 32905
Ring: 5 mile radius

Prepared by Esri
Latitude: 28.03320
Longitude: -80.62331

Summary	Census 2010	Census 2020	2023	2028
Population	119,788	138,859	146,136	149,538
Households	50,152	57,269	60,798	62,992
Families	31,330	-	37,267	38,455
Average Household Size	2.34	2.36	2.34	2.31
Owner Occupied Housing Units	34,502	-	42,115	43,388
Renter Occupied Housing Units	15,650	-	18,683	19,605
Median Age	43.7	-	45.9	46.4

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.46%	0.63%	0.30%
Households	0.71%	0.77%	0.49%
Families	0.63%	0.74%	0.44%
Owner HHs	0.60%	0.93%	0.66%
Median Household Income	3.21%	3.34%	2.57%

Households by Income			2023		2028	
			Number	Percent	Number	Percent
<$15,000			6,454	10.6%	5,896	9.4%
$15,000 - $24,999			7,105	11.7%	5,897	9.4%
$25,000 - $34,999			5,592	9.2%	4,921	7.8%
$35,000 - $49,999			8,153	13.4%	7,539	12.0%
$50,000 - $74,999			10,407	17.1%	10,565	16.8%
$75,000 - $99,999			7,535	12.4%	8,137	12.9%
$100,000 - $149,999			9,252	15.2%	11,502	18.3%
$150,000 - $199,999			3,729	6.1%	5,274	8.4%
$200,000+			2,571	4.2%	3,261	5.2%
Median Household Income			$55,572		$65,077	
Average Household Income			$79,853		$92,933	
Per Capita Income			$33,324		$39,248	

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,624	5.5%	6,889	4.7%	7,100	4.7%
5 - 9	6,540	5.5%	7,364	5.0%	7,336	4.9%
10 - 14	6,750	5.6%	7,645	5.2%	7,849	5.2%
15 - 19	7,741	6.5%	8,097	5.5%	8,336	5.6%
20 - 24	7,791	6.5%	7,698	5.3%	7,619	5.1%
25 - 34	13,216	11.0%	18,121	12.4%	16,379	11.0%
35 - 44	13,084	10.9%	15,964	10.9%	17,739	11.9%
45 - 54	18,070	15.1%	16,344	11.2%	16,394	11.0%
55 - 64	15,412	12.9%	20,419	14.0%	18,557	12.4%
65 - 74	12,004	10.0%	19,540	13.4%	20,730	13.9%
75 - 84	8,733	7.3%	12,722	8.7%	15,331	10.3%
85+	3,822	3.2%	5,333	3.6%	6,168	4.1%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	92,604	77.3%	92,559	66.7%	96,482	66.0%	96,493	64.5%
Black Alone	16,719	14.0%	18,554	13.4%	19,444	13.3%	20,010	13.4%
American Indian Alone	428	0.4%	506	0.4%	540	0.4%	581	0.4%
Asian Alone	3,124	2.6%	4,619	3.3%	5,114	3.5%	5,642	3.8%
Pacific Islander Alone	57	0.0%	82	0.1%	88	0.1%	91	0.1%
Some Other Race Alone	3,007	2.5%	6,703	4.8%	7,368	5.0%	8,431	5.6%
Two or More Races	3,849	3.2%	15,836	11.4%	17,100	11.7%	18,289	12.2%
Hispanic Origin (Any Race)	13,252	11.1%	20,485	14.8%	22,327	15.3%	24,165	16.2%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 31, 2023

Demographic and Income Profile

4700 Babcock St NE, Palm Bay, Florida, 32905
Ring: 5 mile radius

Trends 2023-2028

Legend: Area, State, USA

Categories: Population, Households, Families, Owner HHs, Median HH Income

Population by Age

Legend: 2023, 2028

Age groups: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+

2023 Household Income

- $25K - $34K: 9.2%
- $15K - $24K: 11.7%
- $35K - $49K: 13.4%
- <$15K: 10.6%
- $200K+: 4.2%
- $150K - $199K: 6.1%
- $50K - $74K: 17.1%
- $100K - $149K: 15.2%
- $75K - $99K: 12.4%

2023 Population by Race

Categories: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2023 Percent Hispanic Origin: 15.3%

July 31, 2023

Executive Summary

4700 Babcock St NE, Palm Bay, Florida, 32905
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.03320
Longitude: -80.62331

	1 mile	3 miles	5 miles
Population			
2010 Population	10,451	63,045	119,788
2020 Population	12,326	72,181	138,859
2023 Population	12,481	74,925	146,136
2028 Population	12,571	76,021	149,538
2010-2020 Annual Rate	1.66%	1.36%	1.49%
2020-2023 Annual Rate	0.39%	1.15%	1.58%
2023-2028 Annual Rate	0.14%	0.29%	0.46%
2023 Male Population	46.5%	47.9%	48.5%
2023 Female Population	53.5%	52.1%	51.5%
2023 Median Age	43.5	46.9	45.9

In the identified area, the current year population is 146,136. In 2020, the Census count in the area was 138,859. The rate of change since 2020 was 1.58% annually. The five-year projection for the population in the area is 149,538 representing a change of 0.46% annually from 2023 to 2028. Currently, the population is 48.5% male and 51.5% female.

Median Age

The median age in this area is 45.9, compared to U.S. median age of 39.1.

Race and Ethnicity			
2023 White Alone	58.6%	64.7%	66.0%
2023 Black Alone	16.6%	14.6%	13.3%
2023 American Indian/Alaska Native Alone	0.4%	0.4%	0.4%
2023 Asian Alone	3.5%	3.9%	3.5%
2023 Pacific Islander Alone	0.0%	0.0%	0.1%
2023 Other Race	7.4%	5.1%	5.0%
2023 Two or More Races	13.4%	11.2%	11.7%
2023 Hispanic Origin (Any Race)	19.4%	14.8%	15.3%

Persons of Hispanic origin represent 15.3% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 65.1 in the identified area, compared to 72.1 for the U.S. as a whole.

Households			
2023 Wealth Index	41	58	70
2010 Households	5,138	27,255	50,152
2020 Households	5,914	30,893	57,269
2023 Households	6,038	32,521	60,798
2028 Households	6,162	33,439	62,992
2010-2020 Annual Rate	1.42%	1.26%	1.34%
2020-2023 Annual Rate	0.64%	1.59%	1.86%
2023-2028 Annual Rate	0.41%	0.56%	0.71%
2023 Average Household Size	2.01	2.22	2.34

The household count in this area has changed from 57,269 in 2020 to 60,798 in the current year, a change of 1.86% annually. The five-year projection of households is 62,992, a change of 0.71% annually from the current year total. Average household size is currently 2.34, compared to 2.36 in the year 2020. The number of families in the current year is 37,267 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.

July 31, 2023

Executive Summary

4700 Babcock St NE, Palm Bay, Florida, 32905
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.03320
Longitude: -80.62331

	1 mile	3 miles	5 miles
Mortgage Income			
2023 Percent of Income for Mortgage	28.9%	28.0%	28.3%
Median Household Income			
2023 Median Household Income	$40,006	$51,683	$55,572
2028 Median Household Income	$46,459	$59,247	$65,077
2023-2028 Annual Rate	3.04%	2.77%	3.21%
Average Household Income			
2023 Average Household Income	$59,435	$71,623	$79,853
2028 Average Household Income	$69,169	$83,540	$92,933
2023-2028 Annual Rate	3.08%	3.13%	3.08%
Per Capita Income			
2023 Per Capita Income	$28,628	$31,135	$33,324
2028 Per Capita Income	$33,706	$36,774	$39,248
2023-2028 Annual Rate	3.32%	3.39%	3.33%
GINI Index			
2023 Gini Index	44.9	42.5	42.6

Households by Income

Current median household income is $55,572 in the area, compared to $72,603 for all U.S. households. Median household income is projected to be $65,077 in five years, compared to $82,410 for all U.S. households

Current average household income is $79,853 in this area, compared to $107,008 for all U.S. households. Average household income is projected to be $92,933 in five years, compared to $122,048 for all U.S. households

Current per capita income is $33,324 in the area, compared to the U.S. per capita income of $41,310. The per capita income is projected to be $39,248 in five years, compared to $47,525 for all U.S. households

	1 mile	3 miles	5 miles
Housing			
2023 Housing Affordability Index	88	90	89
2010 Total Housing Units	6,178	31,996	58,632
2010 Owner Occupied Housing Units	2,140	17,969	34,502
2010 Renter Occupied Housing Units	2,998	9,284	15,650
2010 Vacant Housing Units	1,040	4,741	8,480
2020 Total Housing Units	6,674	34,353	63,573
2020 Vacant Housing Units	760	3,460	6,304
2023 Total Housing Units	6,790	35,961	67,124
2023 Owner Occupied Housing Units	2,596	20,794	42,115
2023 Renter Occupied Housing Units	3,442	11,727	18,683
2023 Vacant Housing Units	752	3,440	6,326
2028 Total Housing Units	6,903	36,756	68,843
2028 Owner Occupied Housing Units	2,711	21,223	43,388
2028 Renter Occupied Housing Units	3,451	12,216	19,605
2028 Vacant Housing Units	741	3,317	5,851
Socioeconomic Status Index			
2023 Socioeconomic Status Index	46.5	48.1	48.7

Currently, 62.7% of the 67,124 housing units in the area are owner occupied; 27.8%, renter occupied; and 9.4% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 63,573 housing units in the area and 9.9% vacant housing units. The annual rate of change in housing units since 2020 is 1.69%. Median home value in the area is $261,951, compared to a median home value of $308,943 for the U.S. In five years, median value is projected to change by 0.59% annually to $269,835.

Site Details Map

4700 Babcock St NE, Palm Bay, Florida, 32905
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.03320
Longitude: -80.62331

This site is located in:

City:	Palm Bay
County:	Brevard County
State:	Florida
ZIP Code:	32905
Census Tract:	12009065131
Census Block Group:	120090651312
CBSA:	Palm Bay-Melbourne-Titusville, FL Metropolitan Statistical Area

4700 Babcock St NE, Palm Bay, Florida, 32905
Rings: 1, 3, 5 mile radii

26,403

Wings & Things Too

Al-Houda

The UPS Store

CVS/pharmacy

El Sombrero
Richard'Mexican
& DecorCuisine
Center

516

33,420   **37,000**   **34,580**

SHERWIN-WILLIAMS

Riviera Dr NE

Chili's Grill &
Bar

BURGER KING

Family Dollar

Carr Cir NE

Publix

Creel Rd NE

Riviera Dr NE

Ethel Cir NE

507

Cromey Rd NE

Freil Rd NE

Irashiai 2

Dowse Ct NE

Dawn St NE

Roxbury Ct NE

0   0.05   0.1
mi

516

Ethel

Average Daily Traffic Volume
- Up to 6,000 vehicles per day
- 6,001 - 15,000
- 15,001 - 30,000
- 30,001 - 50,000
- 50,001 - 100,000
- More than 100,000 per day

516

Port Mala

Knecht
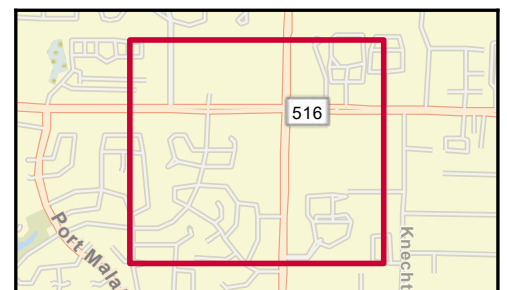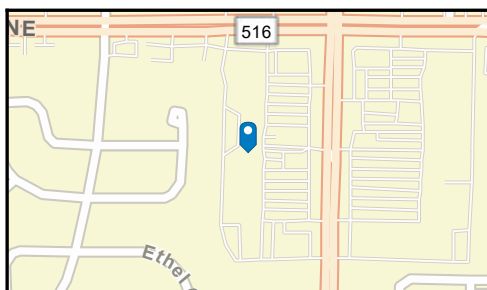
Source: ©2023 Kalibrate Technologies (Q2 2023).

July 31, 2023