



Property Overview





Sale Price \$400,000

OFFERING SUMMARY

City:

Acreage: 1.40 Acres
Price / Acre: \$285,714

County: Polk

Property Type: Vacant Land

PROPERTY OVERVIEW

Located just off HWY 98 in the desirable Parkway University Center, this vacant industrial/commercial property offers incredible potential for forward-thinking developers. Zoned Employment Center (EC), the site is suitable for a wide variety of uses, including hotel, motel, or other hospitality ventures. Its strategic position across from Polk State College ensures visibility and a steady flow of traffic, while the adjacent planned Grace City Church development adds to the property's long-term growth prospects. With flexible land use options and proximity to a major roadway, this site is an ideal location for investors and developers looking to capitalize on Lakeland's dynamic growth. Whether you're envisioning a new commercial hub or hospitality project, 4650 Exploration Ave presents a rare opportunity to be part of one of Lakeland's most promising areas for future development.

Lakeland

Location





LOCATION & DRIVING DIRECTIONS

Parcel: 242910280562000050

GPS: 27.981418, -81.891519

Heading South on US Hwy 98 turn right on

Driving Directions: Innovation Drive, Turn

right on Exploration Ave, Property is on the right at

cul-de-sac

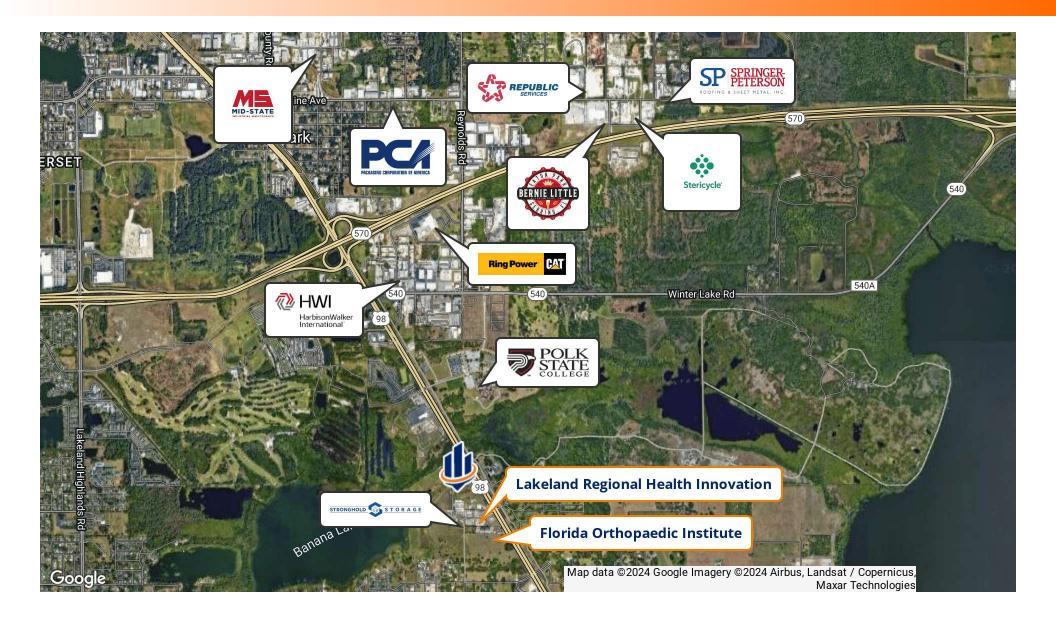
Showing Instructions: Contact Listing Agents





Market Area Map





Additional Photos









Additional Photos







City





LAKELAND

POLK COUNTY

Founded 1885

Population 117,606 (2023)

Area 74.4 sq mi

Website lakelandgov.net

Publix Supermarkets Saddle Creek Logistics

Major Employers

Geico Insurance

Amazon

Rooms to Go Welldyne Conveniently located along the I-4 corridor, Lakeland is a vibrant community offering great access to both Tampa and Orlando. With a population of just under 120,000, the city limits cover an impressive 74.4 square miles. At the core of its community, Lakeland is also home to an abundance of lakes that provide scenic views as well as ample recreational opportunities for its residents. Much of Lakeland's culture and iconic neighborhoods are built around the 38 named lakes found within the city.

Just as vital to the community, Downtown Lakeland is a lively and enjoyable scene for residents and visitors alike. Dubbed 'Lakeland's living room,' Downtown Lakeland truly embodies the city's community spirit. This dynamic community boasts quaint shops, casual restaurants, pubs, craft breweries, and fine-dining experiences in and around the historic brick buildings surrounding the historic Munn Park town square.

Embracing the City of Lakeland's rich history, tree-lined brick streets can be found winding through various historic neighborhoods of the community. The city is also home to several educational institutions, including Southeastern University, Florida Polytechnic University, Polk State College, and Florida Southern College, which hosts Frank Lloyd Wright's most extensive on-site collection of architecture.



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