# Historic Downtown Orlando Building

17 E Pine St Orlando, FL 32801

### **OFFERING MEMORANDUM**

First Capital Property Group, Inc., as exclusive broker, is pleased to offer the opportunity to acquire the mixed-use three-story building located in the heart of the Central Business District in Orlando, Florida.





### **PROPERTY DESCRIPTION**

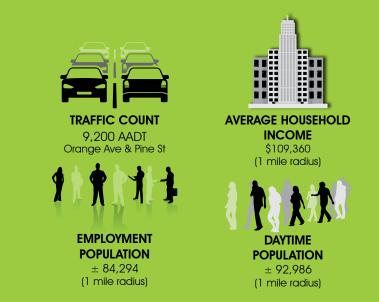
- Address: 17 East Pine Street Orlando, Florida 32801
- Asking Price: \$1,650,000 (\$348.76 / SF)
  - County: Orange County
  - Zoning: AC-3A/T/HP
- Land Use Code: 1800 Office Low-Rise
  - Tax District: City District, Orlando
  - Parcel ID: 26-22-29-7352-27-033
  - Land Size: 1,833 SF / .04 acres
  - Building Size:  $\pm$  4,731 SF
    - Stories: 3 Floors
    - Year Built: 1910
  - Property Type: Class "C" Office Building
    - Frontage:  $\pm$  20 ft on East Pine Street
- Slab/Foundation: Common Brick
  - Parking: No Parking included with building purchase. Significant Parking options within steps of the building, including Garage Parking, Street Parking, and Surface Lots.
  - Walk Score: Walker's Paradise (96)
  - Transit Score: Excellent Transit (71)

### PROPERTY SNAPSHOT

Seize a rare opportunity to own a piece of history in the heart of the city at 17 E Pine Street. Situated just steps from Main & Main, Orange Avenue, and Pine Street, this building sits on the most heavily trafficked block in downtown, offering unparalleled visibility. The three-story structure boasts dual entrances that provide easy access to both the ground floor and upper levels, making it an ideal location for retail or office use. This charming historical building is available for the first time in 30 years, presenting a unique chance for owner-users and investors alike.

The property's prime location and excellent signage visibility make it a standout for brand recognition and awareness. With its charming aesthetic and strategic positioning, it offers endless possibilities for various uses. Whether you're looking to establish a flagship retail store or a bustling office space, 17 E Pine Street delivers the flexibility and prominence you need to thrive in a dynamic urban core environment.

For investors, this property is a prime candidate for transitioning from office to retail use, which can significantly enhance its valuation. The combination of historical charm, prime location, and dual access points make it a compelling investment with a promising return. Don't miss out on this exceptional opportunity to secure a landmark building in one of the city's most coveted areas.



# **LOCATION OVERVIEW**

#### LOCATION HIGHLIGHTS

- Strategically positioned within 1 block of Orange Ave, Downtown Orlando's busiest thoroughfare, and within 2 blocks of I-4, Central Florida's North-South busiest highway
- Orlando's Central Business District surrounds the property with 12 million square feet of office space which numerous national and regional headquarters are housed
- Downtown Orlando features a lively nightlife, sporting venues, farmers markets, annual events and more contributing to heavy foot traffic around the core

INTERSTATE



TWO BLOCKS TH FROM I-4 FROI

THREE BLOCKS FROM LYNX STATION





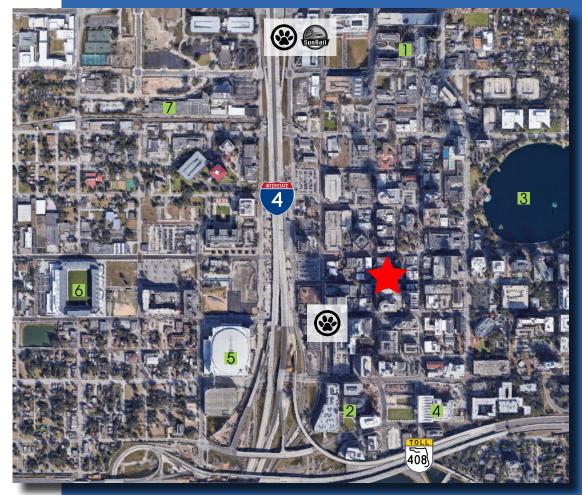


Average Daily Traffic	
2023	
Pine St & Orange Ave Intersection	9,200
I-4	175,000



#### LOCATION FACTS

Orange County Courthouse - .3 miles / 8 min. walk
Orlando City Hall - .4 miles / 10 min. walk
Lake Eola - .4 miles / 10 min. walk
Dr. Phillips Center for the Performing Arts - .5 miles/ 11 min. walk
Kia Center - .5 miles / 12 min. walk
Exploria Stadium - .6 miles / 14 min. walk
Creative Village / UCF Campus - .8 miles / 19 min. walk



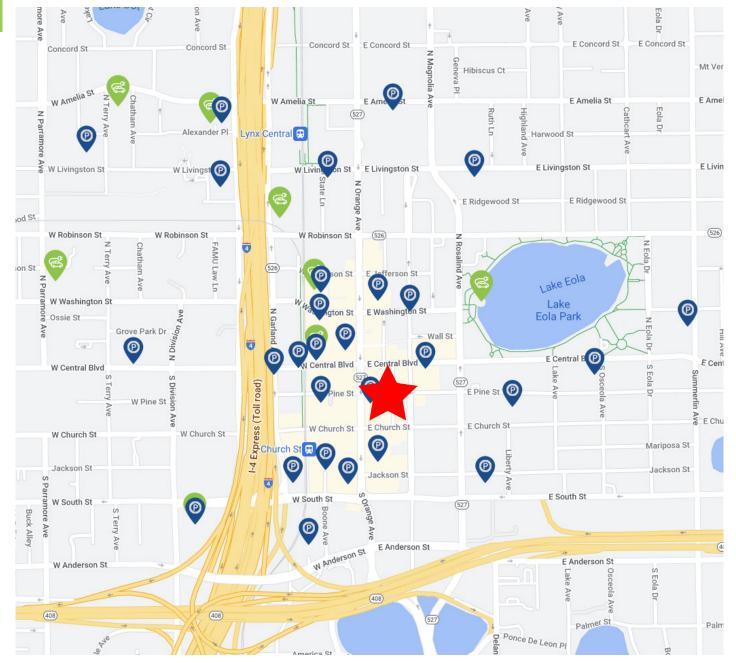
# **PARKING OPTIONS**

The Downtown Orlando area boasts a variety of well-maintained parking garages and lots within walking distance, ensuring that your clients and customers will always find a convenient place to park.

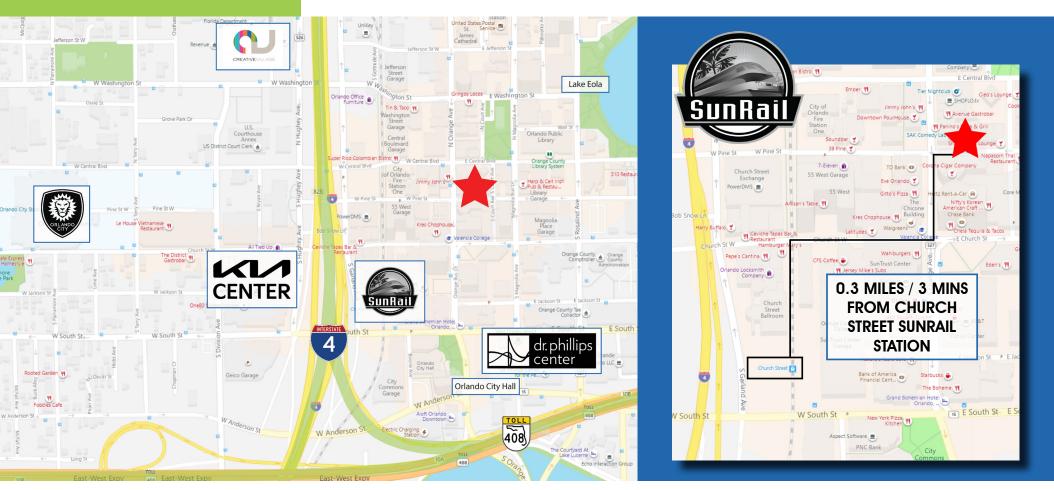
Additionally, the city's efficient and accessible bus system provides an eco-friendly and hassle-free commuting option for both employees and visitors from lots and garages in greater Downtown Orlando, further enhancing the property's accessibility.

Visit the below link for more information: https://www.orlando.gov/ Parking-Transportation/Parking/Parking-Garages-and-Lots





# LOCATION





2014 - 2018 U.S. Department of Labor, Bureau of Labor Statistics

Forbes, 2018



**PEOPLE IN THE** WORKFORCE



IN THE COUNTRY Forbes, 2018



#3 BEST CITY TO **FIND A NEW JOB** Wallet-hub, 2019









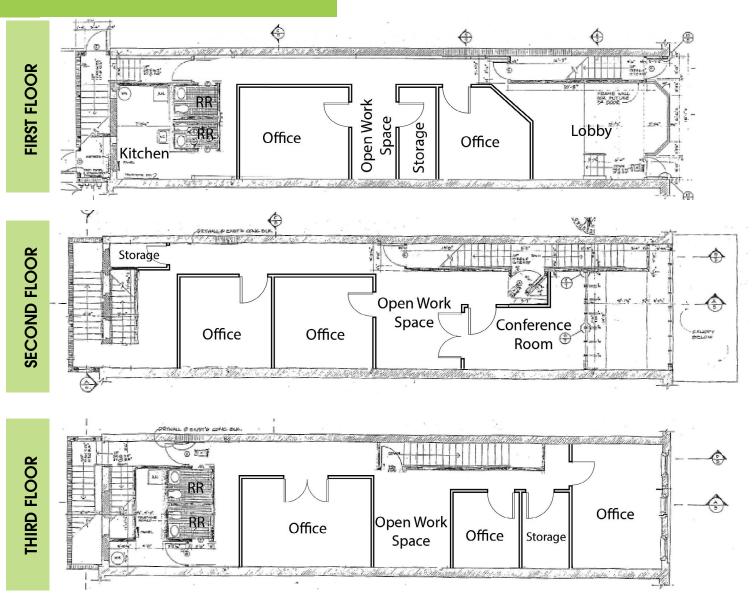
0.99% 2022 - 2027 TO ORLANDO PER WEEK **POPULATION GROWTH** 

#### 📕 615 E. Colonial Dr., Orlando, FL 32803 📕 Phone: 407.872.0209 📕 www.FCPG.com 📕

Information furnished regarding the subject property is believed to be accurate, but no guarantee or representation is made. References to square footage are approximate. This offering is subject to errors, omissions, prior sale or lease or withdrawal without notice. @2024 First Capital Property Group, Inc., Licensed Real Estate Brokers & Managers.



# **FLOORPLANS**





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## PROXIMITY



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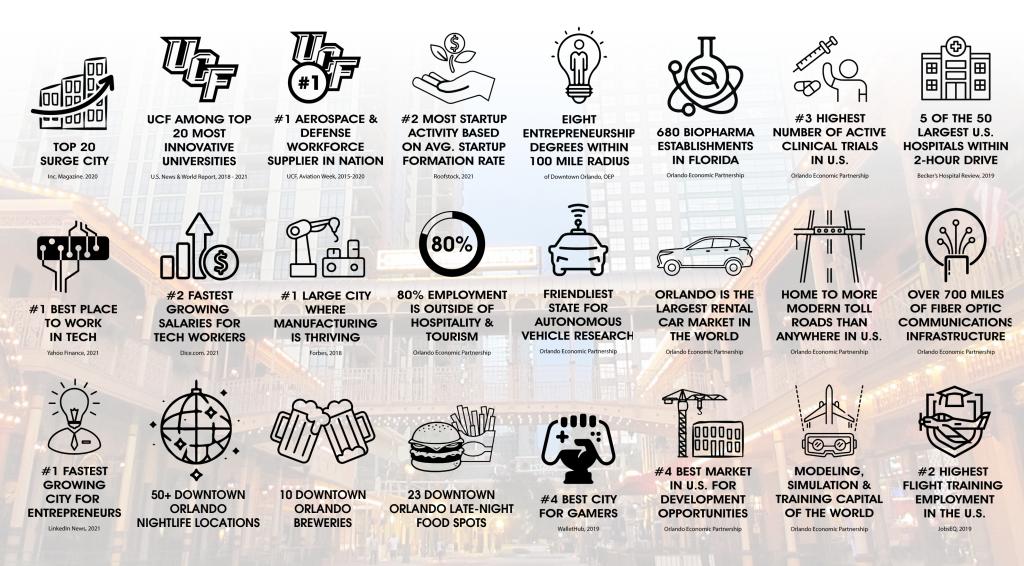
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# WHY DOWNTOWN ORLANDO: MARKET INSIGHTS

#### **KEY SECTORS**

Advanced Manufacturing Aerospace & Defense Autonomous Vehicles Aviation Biotechnology & Pharmaceuticals Digital Media FinTech Innovative Technologies Life Sciences & Healthcare Medical Technology Simulation Optics & Photonics Entertainment Technology Gaming Headquarters & Regional Offices Business Services Logistics & Distribution



## WHY DOWNTOWN ORLANDO: EDUCATION

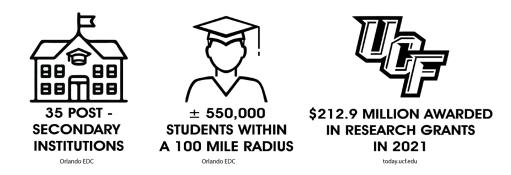
#### EDUCATIONAL ADVANTAGES

Downtown Orlando isn't just a location; it's a nexus of endless possibilities fueled by a thriving educational ecosystem. As you consider investing in this vibrant district, let's delve into why downtown Orlando stands out as the ultimate destination for your business.

First and foremost, downtown Orlando is strategically positioned amidst a constellation of esteemed educational institutions. From the illustrious campuses of the University of Central Florida to the specialized programs of Full Sail University and Valencia College, the region boasts a diverse array of academic powerhouses. This proximity isn't merely geographical; it's a strategic advantage that grants access to a talent pool brimming with creativity, innovation, and intellect.

Moreover, downtown Orlando serves as a melting pot of ideas and aspirations, where academia seamlessly intersects with commerce. By establishing your headquarters in this dynamic locale, you're not just tapping into a prime real estate opportunity; you're immersing yourself in a fertile environment primed for collaboration and growth. Imagine the synergy of top-tier research institutions, entrepreneurial incubators, and forward-thinking businesses converging to drive innovation and redefine industry standards.

In essence, downtown Orlando isn't just a business decision; it's a strategic investment in the future. It's about harnessing the intellectual capital of tomorrow's leaders and leveraging it to propel your enterprise to new heights of success.

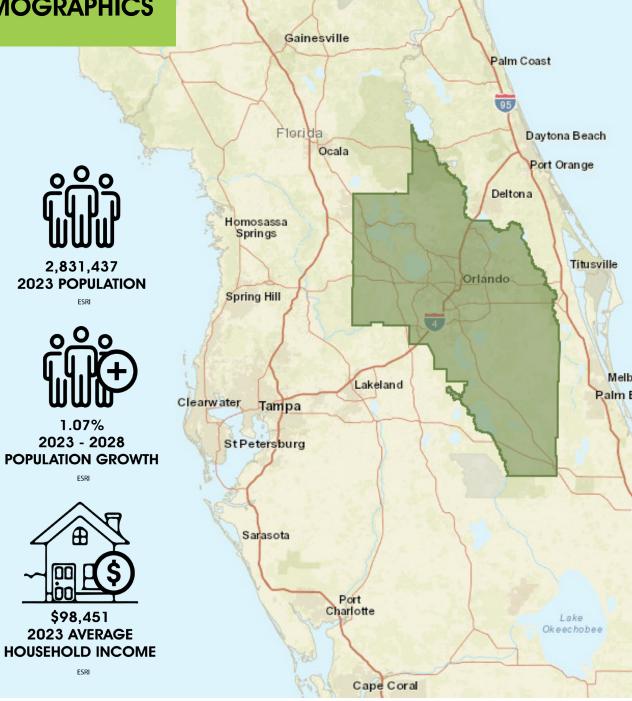


Central Florida is home to 35 post-secondary institutions including:

- University of Central Florida
- Full Sail University
- Rollins College: #1 regional university & #1 MBA program in FL
- Valencia College: nation's top community college
- Lake-Sumter State College: national learning center of the year
- Seminole State College: #1 college in Florida-RN graduate licensures
- Embry Riddle Aeronautical University
- Florida A&M University School of Law
- Barry University School of Law
- Ana G. Mendez University: first stateside campus (Puerto Rican-based)
- Beacon College: 1st higher education institution in the U.S. to award bachelor degrees exclusively to students with learning disabilities

# WHY DOWNTOWN ORLANDO: DEMOGRAPHICS

POPULATION	
2010 Population	2,134,411
2020 Population	2,673,376
2023 Population	2,831,437
2028 Population	2,986,500
2010 - 2020 Annual Rate	2.28%
2020 - 2023 Annual Rate	1.78%
2023 - 2028 Annual Rate	1.07%
2023 Male Population	49.2%
2023 Female Population	50.8%
2023 Median Age	37.9
RACE AND ETHNICITY	
2023 White Alone	49.3%
2023 Black Alone	15.2%
2023 American Indian / Alaska Native Alone	0.5%
2023 Asian Alone	4.8%
2023 Pacific Islander Alone	0.1%
2023 Other Race	11.9%
2023 Two or More Races	18.2%
2023 Hispanic Origin (Any Race)	33.3%
MEDIAN HOUSEHOLD INCOME	
2023 Median Household Income	\$67,669
2028 Median Household Income	\$78,487
2023 - 2028 Annual Rate	3.01%
AVERAGE HOUSEHOLD INCOME	
2023 Average Household Income	\$98,451
2028 Average Household Income	\$113,569
2023 - 2028 Annual Rate	2.90%
PER CAPITA INCOME	
2023 Per Capita Income	\$36,652
2028 Per Capita Income	\$42,492
2023 - 2028 Annual Rate	3.00%



The Orlando Metropolitan Statistical Area is made up of Orange, Osceola, Lake and Seminole Counties spanning across 4,012 square miles.

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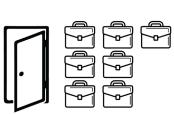
## WHY DOWNTOWN ORLANDO: HOUSING



\$1.16 BILLION UNDER CONSTRUCTION / PROPOSED APARTMENTS IN CENTRAL FLORIDA

Orlando Business Journal

SREN



1 APARTMENT CREATED FOR EVERY 7 JOBS CREATED IN 2018 Orlando Business Journal

963 SF

**AVERAGE** 

**APARTMENT SIZE** 

rentcafe.com, 2022



OVER 97% OCCUPANCY RATE (HIGHEST IN SOUTHEASTERN U.S.)

Orlando Business Journal



9% YEAR OVER YEAR CHANGE IN RENT PRICES rentcafe.com, 2021

HOUSEHOLDS	
2010 Households	798,445
2020 Households	989,354
2023 Total Households	1,052,205
2028 Total Households	1,115,754
2010 - 2020 Annual Rate	2.17%
2020 - 2023 Annual Rate	1.91%
2023 - 2028 Annual Rate	1.18%
2023 Average Household Size	2.64
HOUSING	
2010 Total Housing Units	942,312
2010 Owner Occupied Housing Units	504,792
2010 Renter Occupied Housing Units	293,653
2010 Vacant Housing Units	143,867
2020 Total Housing Units	1,087,949
2020 Vacant Housing Units	98,595
2023 Total Housing Units	1,150,885
2023 Owner Occupied Housing Units	651,728
2023 Renter Occupied Housing Units	400,477
2023 Vacant Housing Units	98,680
2028 Total Housing Units	1,220,649
2028 Owner Occupied Housing Units	697,848
2028 Renter Occupied Housing Units	417,906
2028 Vacant Housing Units	104,895



\$1,820

**AVERAGE** 

**APARTMENT RENT** 

rentcafe.com, 2022

\$324,099 MEDIAN HOME PRICE (MARCH 2022) rentcafe.com









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