





HOTEL OPPORTUNITIES AT OLYMPUS

EPIC EVERY DAY.™

Clermont, Florida





OPPORTUNITY

Planned Unit Development and Entitlements for 110-150 key Branded Hotel located within the Town Center of the Olympus Development within Wellness Way development Corridor.

- First hotel planned within the Olympus Sports development, with close proximity to Clermont's active sports tourism industry
- PUD and Entitlements for 100+ rooms approved and in hand, no need for enhanced approvals from City of Clermont
- Clermont offers unique topography, parks, lakes, trails and other outdoor amenities, become an increasingly popular destination for enthusiasts
- Limited hotel stock in Lake County provides great opportunity to capture visitor hospitality demand
- Gateway to Orlando-area theme parks and tourism destinations, but with a more relaxed atmosphere



OLYMPUS

EPIC EVERY DAY.™



110-KEY BRANDED HOTEL



± 3 ACRES

THE DEVELOPMENT

First Capital is pleased to present the opportunity to be a part of the Olympus Master Development.

Olympus spans 243 acres south of Clermont, adjacent to Lake Louisa State Park, and west of Hamlin in Horizon West. Integration of health, wellness, sports, and entertainment facilities aims to enrich the lives of residents and visitors, positioning Olympus as a focal point for South Lake County's growth and sports tourism.

The Town Center will be the heart of the project, attracting local, regional, and national visitors with its commercial, recreational, and entertainment offerings.

Envisioned as an integration of health, wellness, sports and entertainment facilities and programs that enrich the lives of residents and visitors alike, Olympus is the anchor point of South Lake County's growth and sports focused tourism.

Entitlements:

- ± 1 million SF of sports & entertainment venues
- ± 1,000 residential units
- ± 1,300 hotel rooms
- ± 1 million SF of retail, restaurant & office space
- ± 130,000 SF of conference space









TOWN CENTER SITE MAP

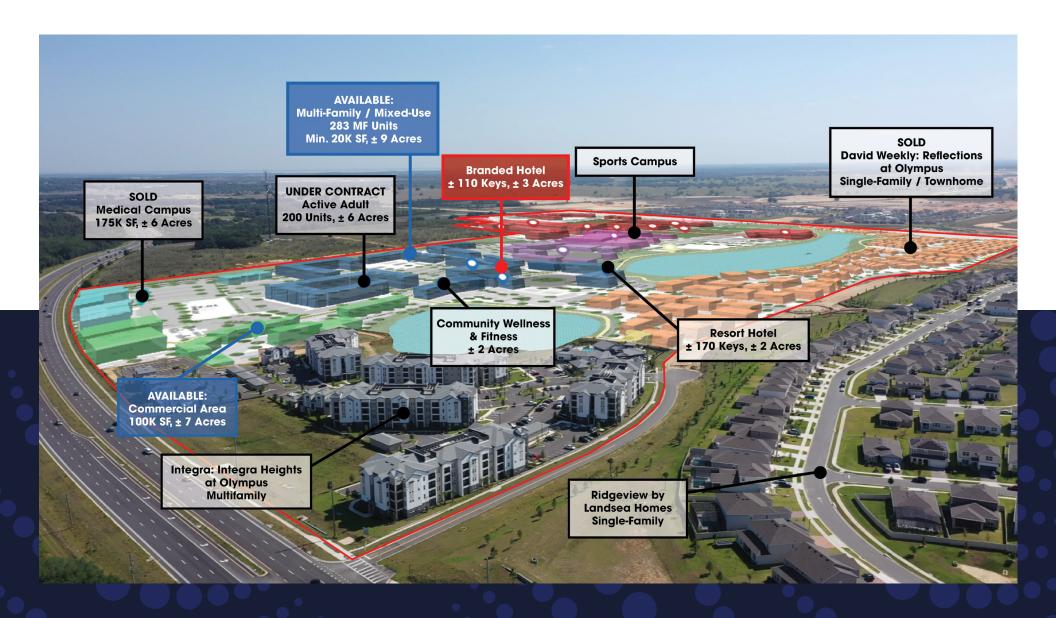








CURRENT AVAILABILITY









COMPLETE SITE MAP











MEET THE NEIGHBORS

David Weekley Homes, Integra Land Company and Edge Sports Global are a few of the early adopters who are committed to the development. Integra Heights at Olympus opened November 2023 with 289 units. David Weekley will build a mix of single-family and town homes to the east of Integra Heights.

NHL Legend and Tampa Bay Lightning Founder, Phil Esposito, is a founding member of the Ice Center at Olympus, a \$20 million facility. A partnership with Edge Sports Global, the premier athletic ecosystem specialists, to facilitate development, design and management of the 60-acre Sports Campus, and Broadcast Service Group, to bring full-service broadcast and video production services to the Sports Campus, ensuring that venues are always broadcast-ready have been established.









Tampa Bay Lightning Founder





SURROUNDING DEVELOPMENTS









LOCATION



2 minutes (1.6 miles)



7 minutes (5.2 miles)



8 minutes (5 miles)



9 minutes (6.4 miles)



17 minutes (10.5 miles)



25 minutes (24 miles)



30 minutes (26.9 miles)



Surrounding Businesses

2024	5 Mins	10 Mins	15 Mins
Retail Businesses	28	171	716
Food & Drink Businesses	7	65	276

Average Annual Daily Trips

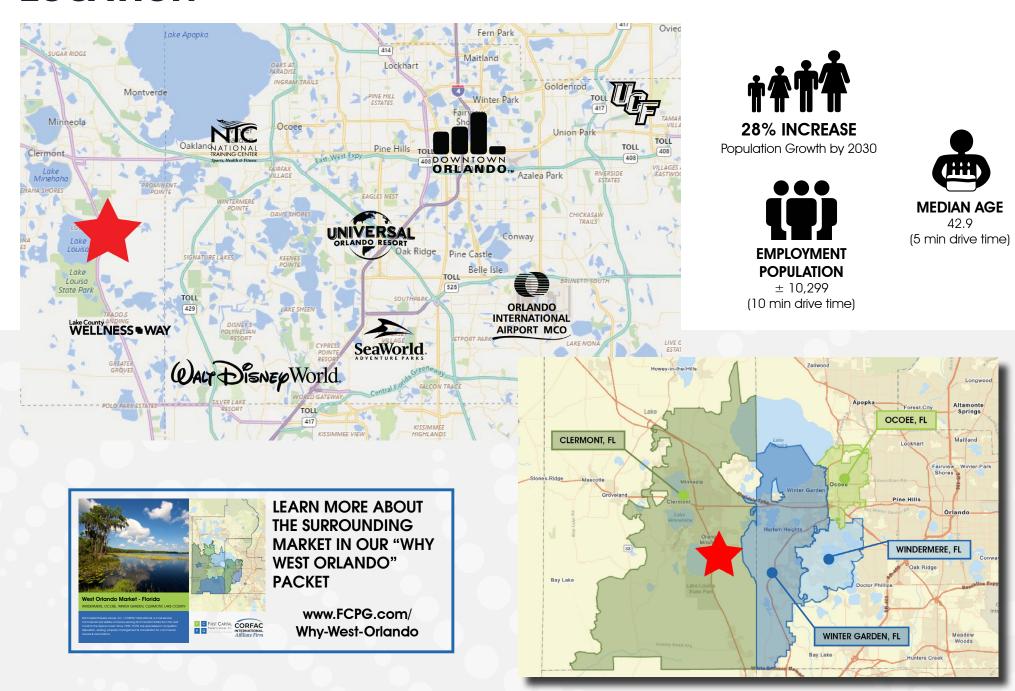
2023

US HWY 27

27,500

		Total Population	Total Families	Total Households	Average Income
5 mins -	2024	4,882	1,429	1,847	\$108,736
	2029	5,176	1,527	1,980	\$126,593
10 mins -	2024	38,874	10,770	14,599	\$114,023
	2029	41,335	11,538	15,702	\$131,542
15 mins -	2024	119,039	31,796	44,274	\$117,386
	2029	134,781	36,163	50,966	\$135,416

LOCATION



CLERMONT MARKET

Clermont is the **largest city in Lake County** at a population of over 44,800 within the 19 square miles of city limits. Located just 20 minutes west of Orlando near major transportation networks, the **picturesque hills and pristine lakes** draw a diverse demographic.

From those who want to be close to Orlando for work, enjoy being close to the **theme parks**, desire an abundance of **outdoor activity** options, want world-class **healthcare** options or top-notch **training opportunities**, Clermont has something for everyone.

Over 23 parks, 3.5 miles of paved trails, 4 piers, a boardwalk, splash pad and boat ramps are some of the **recreation** programs, sports and activities available in the Clermont area.

GROWTH

The area's low cost of living coupled with the area's focus on innovation, including but not limited to the 18 miles of optical fiber and cutting edge healthcare service options, continues to drive an influx of people moving to the region.

CHOICE OF CHAMPIONS

Clermont is home to the National Training Center which draws athletes from around the world. In the 2020 Tokyo Summer Olympics, at least **eighteen athletes trained in Clermont** and represented ten different countries across various track and field events. These Olympians earned 8 medals.

If Lake County were an independent country, it would have finished in the top three in the final medal count at the 2016 Summer Olympics in Rio de Janeiro. Clermont is also home to the Special Olympics Florida Headquarters, and Sommer Sports, the oldest American owned multi-sport event company. A 10-mile clay loop also attracts Olympians and residents alike with its scenic views and rolling hills.











± \$20,000,000
INVESTMENT INTO
DOWNTOWN
MASTER-PLAN



± 100 EVENTS
DOWNTOWN
ANNUALLY



"TOP 25 PLACES
TO RETIRE"
BY MONEY MAGAZINE
& FORBES (2016)



"MOST BUSINESS FRIENDLY CITY IN CENTRAL FL" BY WALLET HUB



"BEST CITY TO LIVE IN CENTRAL FL" ORLANDO BUSINESS JOURNAL READERS CHOICE, 2017



TOP 15 BEST LAKE TOWNS IN THE U.S. TRAVEL & LEISURE, 2021





















SPORTS. WELLNESS. FITNESS.



PLEASE INQUIRE FOR PRICING.



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