



# Executive Summary

3314-3320 Bargaintown Rd, Egg Harbor Twp, NJ 08234  
 3314 Bargaintown Rd, Egg Harbor Twp, NJ, 08234,  
 Drive Time: 3, 5, 10 minutes

Prepared by Joshua Levin, CCIM  
 Latitude: 39.376400792  
 Longitude: -74.58034016

	0 - 3 minutes	0 - 5 minutes	0 - 10 minutes
<b>Population</b>			
2000 Population	2,230	13,525	65,084
2010 Population	2,818	17,633	78,917
2013 Population	2,796	17,597	78,915
2018 Population	2,784	17,633	79,791
2000-2010 Annual Rate	2.37%	2.69%	1.95%
2010-2013 Annual Rate	-0.24%	-0.06%	0.00%
2013-2018 Annual Rate	-0.08%	0.04%	0.22%
2013 Male Population	47.5%	47.5%	48.2%
2013 Female Population	52.5%	52.5%	51.8%
2013 Median Age	39.2	41.5	39.3

In the identified area, the current year population is 78,915. In 2010, the Census count in the area was 78,917. The rate of change since 2010 was 0.00% annually. The five-year projection for the population in the area is 79,791 representing a change of 0.22% annually from 2013 to 2018. Currently, the population is 48.2% male and 51.8% female.

## Median Age

The median age in this area is 39.3, compared to U.S. median age of 37.3.

## Race and Ethnicity

2013 White Alone	80.3%	78.7%	61.0%
2013 Black Alone	7.4%	7.2%	17.5%
2013 American Indian/Alaska Native Alone	0.1%	0.2%	0.4%
2013 Asian Alone	6.2%	7.3%	8.2%
2013 Pacific Islander Alone	0.0%	0.0%	0.0%
2013 Other Race	3.1%	3.9%	9.4%
2013 Two or More Races	2.9%	2.6%	3.5%
2013 Hispanic Origin (Any Race)	9.3%	10.6%	19.9%

Persons of Hispanic origin represent 19.9% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 72.1 in the identified area, compared to 62.1 for the U.S. as a whole.

## Households

2000 Households	911	5,329	23,740
2010 Households	1,107	6,684	28,127
2013 Total Households	1,098	6,667	28,034
2018 Total Households	1,094	6,688	28,318
2000-2010 Annual Rate	1.97%	2.29%	1.71%
2010-2013 Annual Rate	-0.26%	-0.08%	-0.10%
2013-2018 Annual Rate	-0.07%	0.07%	0.20%
2013 Average Household Size	2.54	2.61	2.79

The household count in this area has changed from 28,127 in 2010 to 28,034 in the current year, a change of -0.10% annually. The five-year projection of households is 28,318, a change of 0.20% annually from the current year total. Average household size is currently 2.79, compared to 2.78 in the year 2010. The number of families in the current year is 19,939 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



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<b>Median Household Income</b>			
2013 Median Household Income	\$65,348	\$73,212	\$60,255
2018 Median Household Income	\$77,261	\$82,164	\$72,171
2013-2018 Annual Rate	3.41%	2.33%	3.68%
<b>Average Household Income</b>			
2013 Average Household Income	\$84,676	\$91,698	\$78,229
2018 Average Household Income	\$97,422	\$106,131	\$89,946
2013-2018 Annual Rate	2.84%	2.97%	2.83%
<b>Per Capita Income</b>			
2013 Per Capita Income	\$32,261	\$34,558	\$27,887
2018 Per Capita Income	\$37,174	\$40,027	\$32,007
2013-2018 Annual Rate	2.88%	2.98%	2.79%

Current median household income is \$60,255 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$72,171 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$78,229 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$89,946 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$27,887 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$32,007 in five years, compared to \$32,073 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	953	5,582	25,300
2000 Owner Occupied Housing Units	736	4,381	17,805
2000 Owner Occupied Housing Units	174	948	5,936
2000 Vacant Housing Units	43	253	1,559
2010 Total Housing Units	1,176	7,052	30,025
2010 Owner Occupied Housing Units	857	5,648	21,447
2010 Renter Occupied Housing Units	250	1,036	6,680
2010 Vacant Housing Units	69	368	1,898
2013 Total Housing Units	1,180	7,109	30,239
2013 Owner Occupied Housing Units	826	5,501	20,735
2013 Renter Occupied Housing Units	271	1,166	7,299
2013 Vacant Housing Units	82	442	2,205
2018 Total Housing Units	1,192	7,170	30,561
2018 Owner Occupied Housing Units	835	5,574	21,268
2018 Renter Occupied Housing Units	258	1,114	7,051
2018 Vacant Housing Units	98	482	2,243

Currently, 68.6% of the 30,239 housing units in the area are owner occupied; 24.1%, renter occupied; and 7.3% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 30,025 housing units in the area - 71.4% owner occupied, 22.2% renter occupied, and 6.3% vacant. The annual rate of change in housing units since 2010 is 0.32%. Median home value in the area is \$214,839, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 2.27% annually to \$240,329.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.