

3314-3320 Bargaintown Rd, Egg Harbor Twp, NJ 08234 3314 Bargaintown Rd, Egg Harbor Twp, NJ, 08234, Drive Time: 3 minutes Prepared by Joshua Levin, CCIM

Latitude: 39.376400792 Longitude: -74.58034016

Summary Demographics						
2013 Population						2,796
2013 Households						1,098
2013 Median Disposable Income						\$51,354
2013 Per Capita Income						\$32,261
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Summary		(Retail Potential)	(Retail Sales)	•	Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$34,663,492	\$80,073,124	-\$45,409,632	-39.6	23
Total Retail Trade	44-45	\$31,277,904	\$76,529,549	-\$45,251,645	-42.0	19
Total Food & Drink	722	\$3,385,588	\$3,543,574	-\$157,986	-2.3	4
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Group		(Retail Potential)	(Retail Sales)	•	Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$6,128,800	\$53,279,261	-\$47,150,461	-79.4	2
Automobile Dealers	4411	\$5,318,956	\$53,092,332	-\$47,773,376	-81.8	1
Other Motor Vehicle Dealers	4412	\$356,156	\$0	\$356,157	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$453,688	\$186,929	\$266,759	41.6	1
Furniture & Home Furnishings Stores	442	\$778,406	\$280,521	\$497,885	47.0	1
Furniture Stores	4421	\$394,853	\$93,016	\$301,837	61.9	0
Home Furnishings Stores	4422	\$383,553	\$187,505	\$196,048	34.3	1
Electronics & Appliance Stores	4431	\$981,549	\$34,876	\$946,674	93.1	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$1,040,786	\$895,406	\$145,380	7.5	2
Bldg Material & Supplies Dealers	4441	\$918,138	\$861,399	\$56,738	3.2	2
Lawn & Garden Equip & Supply Stores	4442	\$122,649	\$34,006	\$88,642	56.6	0
Food & Beverage Stores	445	\$6,287,251	\$17,723,715	-\$11,436,464	-47.6	3
Grocery Stores	4451	\$5,438,515	\$15,625,215	-\$10,186,700	-48.4	1
Specialty Food Stores	4452	\$220,078	\$143,545	\$76,534	21.0	1
Beer, Wine & Liquor Stores	4453	\$628,658	\$1,954,956	-\$1,326,298	-51.3	1
Health & Personal Care Stores	446,4461	\$2,581,094	\$2,804,885	-\$223,792	-4.2	2
Gasoline Stations	447,4471	\$3,115,876	\$7,573	\$3,108,303	99.5	0
Clothing & Clothing Accessories Stores	448	\$2,208,819	\$252,684	\$1,956,135	79.5	2
Clothing Stores	4481	\$1,645,977	\$152,899	\$1,493,078	83.0	1
Shoe Stores	4482	\$270,705	\$18,192	\$252,513	87.4	0
Jewelry, Luggage & Leather Goods Stores	4483	\$292,137	\$81,594	\$210,543	56.3	1
Sporting Goods, Hobby, Book & Music Stores	451	\$794,855	\$168,488	\$626,367	65.0	2
Sporting Goods/Hobby/Musical Instr Stores	4511	\$658,192	\$138,851	\$519,341	65.2	1
Book, Periodical & Music Stores	4512	\$136,663	\$29,637	\$107,026	64.4	0
General Merchandise Stores	452	\$3,920,718	\$60,298	\$3,860,420	97.0	1
Department Stores Excluding Leased Depts.	4521	\$2,148,478	\$3,752	\$2,144,726	99.7	0
Other General Merchandise Stores	4529	\$1,772,241	\$56,547	\$1,715,694	93.8	1
Miscellaneous Store Retailers	453	\$978,189	\$823,039	\$155,150	8.6	4
Florists	4531	\$65,704	\$12,133	\$53,571	68.8	0
Office Supplies, Stationery & Gift Stores	4532	\$296,965	\$216,064	\$80,901	15.8	1
Used Merchandise Stores	4533	\$52,873	\$35,666	\$17,207	19.4	1
Other Miscellaneous Store Retailers	4539	\$562,647	\$559,176	\$3,471	0.3	2
Nonstore Retailers	454	\$2,461,561	\$198,803	\$2,262,758	85.1	1
Electronic Shopping & Mail-Order Houses	4541	\$1,976,924	\$113,214	\$1,863,711	89.2	0
Vending Machine Operators	4542	\$79,056	\$53,443	\$25,612	19.3	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf.

\$405,581

\$3,385,588

\$1,859,270

\$1,213,587

\$206,479

\$106,251

\$32,146

\$3,543,574

\$1,905,784

\$1,573,581

\$64,209

\$0

\$373,435

-\$157,986

-\$46,514

-\$359,994

\$206,479

\$42,042

85.3

-2.3

-1.2 -12.9

100.0

24.7

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4543

722

7221

7222

7223

7224

Direct Selling Establishments

Limited-Service Eating Places

Drinking Places - Alcoholic Beverages

Food Services & Drinking Places

Full-Service Restaurants

Special Food Services

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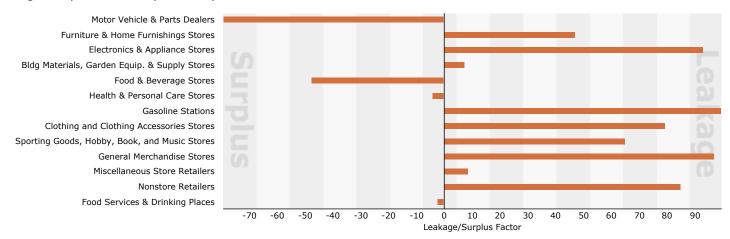
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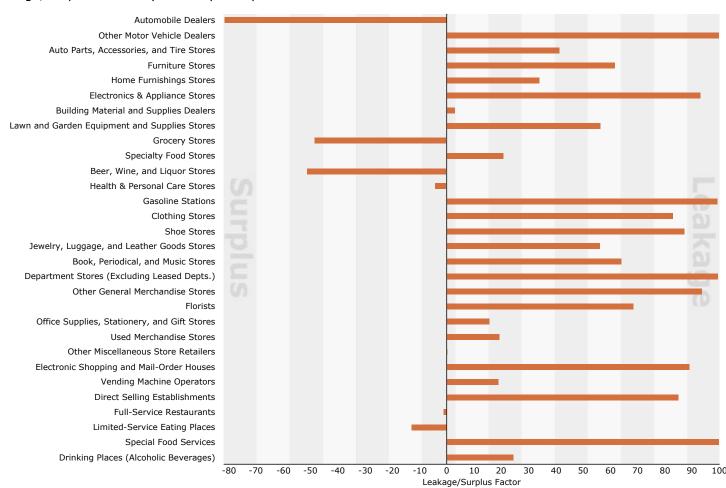
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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October 04, 2013



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Summary Demographics						
2013 Population						17,597
2013 Households						6,667
2013 Median Disposable Income						\$55,046
2013 Per Capita Income						\$34,558
·	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Summary		(Retail Potential)	(Retail Sales)	•	Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$217,987,472	\$349,086,871	-\$131,099,400	-23.1	211
Total Retail Trade	44-45	\$196,657,669	\$328,689,530	-\$132,031,861	-25.1	183
Total Food & Drink	722	\$21,329,803	\$20,397,341	\$932,461	2.2	28
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Group		(Retail Potential)	(Retail Sales)	-	Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$37,959,261	\$209,620,510	-\$171,661,249	-69.3	9
Automobile Dealers	4411	\$32,815,613	\$196,235,144	-\$163,419,531	-71.3	6
Other Motor Vehicle Dealers	4412	\$2,267,042	\$1,396,526	\$870,516	23.8	1
Auto Parts, Accessories & Tire Stores	4413	\$2,876,606	\$11,988,840	-\$9,112,234	-61.3	3
Furniture & Home Furnishings Stores	442	\$4,888,474	\$9,822,019	-\$4,933,545	-33.5	17
Furniture Stores	4421	\$2,446,132	\$8,413,076	-\$5,966,944	-54.9	9
Home Furnishings Stores	4422	\$2,442,342	\$1,408,942	\$1,033,399	26.8	8
Electronics & Appliance Stores	4431	\$6,119,921	\$2,007,881	\$4,112,040	50.6	11
Bldg Materials, Garden Equip. & Supply Stores	444	\$6,606,909	\$6,763,307	-\$156,398	-1.2	15
Bldg Material & Supplies Dealers	4441	\$5,815,167	\$5,399,158	\$416,009	3.7	14
Lawn & Garden Equip & Supply Stores	4442	\$791,742	\$1,364,149	-\$572,407	-26.6	2
Food & Beverage Stores	445	\$39,852,132	\$48,454,334	-\$8,602,202	-9.7	17
Grocery Stores	4451	\$34,497,845	\$42,942,680	-\$8,444,836	-10.9	
Specialty Food Stores	4452	\$1,397,959	\$1,105,430	\$292,529	11.7	9
Beer, Wine & Liquor Stores	4453	\$3,956,328	\$4,406,223	-\$449,895	-5.4	2
Health & Personal Care Stores	446,4461	\$16,447,291	\$7,926,086	\$8,521,205	35.0	9
Gasoline Stations	447,4471	\$19,330,970	\$5,325,413	\$14,005,557	56.8	3
	448	\$13,882,865	\$9,106,057	\$4,776,808	20.8	26
Clothing & Clothing Accessories Stores Clothing Stores	4481	\$10,372,703	\$3,872,297	\$6,500,406	45.6	16
Shoe Stores	4482	\$1,710,462	\$2,097,645	-\$387,183	-10.2	3
Jewelry, Luggage & Leather Goods Stores	4483			-\$1,336,415	-27.1	8
Sporting Goods, Hobby, Book & Music Stores	451	\$1,799,701	\$3,136,116		11.5	18
		\$4,945,699	\$3,921,838	\$1,023,861		14
Sporting Goods/Hobby/Musical Instr Stores	4511 4512	\$4,097,811 \$847,888	\$2,807,827	\$1,289,984 -\$266,123	18.7 -13.6	5
Book, Periodical & Music Stores General Merchandise Stores		\$24,629,063	\$1,114,010			3
Department Stores Excluding Leased Depts.	452 4521		\$18,201,638	\$6,427,425	15.0 86.8	2
Other General Merchandise Stores		\$13,422,636	\$949,656	\$12,472,980		2
Miscellaneous Store Retailers	4529 453	\$11,206,427	\$17,251,982	-\$6,045,555	-21.2 20.1	47
Florists		\$6,140,446	\$4,081,902	\$2,058,544		47
	4531	\$428,308	\$277,170	\$151,139 \$967,695	21.4 34.7	10
Office Supplies, Stationery & Gift Stores	4532	\$1,877,335	\$909,640	' '		3
Used Merchandise Stores	4533	\$328,398	\$366,493	-\$38,096	-5.5	
Other Miscellaneous Store Retailers	4539	\$3,506,405	\$2,528,599	\$977,806	16.2	25
Nonstore Retailers	454	\$15,854,640	\$3,458,547	\$12,396,093	64.2	7
Electronic Shopping & Mail-Order Houses	4541	\$12,452,876	\$998,964	\$11,453,912	85.1	1
Vending Machine Operators	4542	\$501,507	\$490,434	\$11,073	1.1	2
Direct Selling Establishments	4543	\$2,900,256	\$1,969,149	\$931,108	19.1	20
Food Services & Drinking Places	722	\$21,329,803	\$20,397,341	\$932,461	2.2	28
Full-Service Restaurants	7221	\$11,712,910	\$12,120,162	-\$407,252	-1.7	13
Limited-Service Eating Places	7222	\$7,636,340	\$6,987,473	\$648,867	4.4	12
Special Food Services	7223	\$1,302,741	\$166,977	\$1,135,764	77.3	0
Drinking Places - Alcoholic Beverages	7224	\$677,811	\$1,122,729	-\$444,918	-24.7	3

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf.

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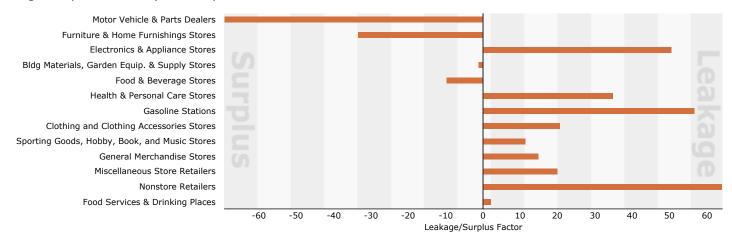
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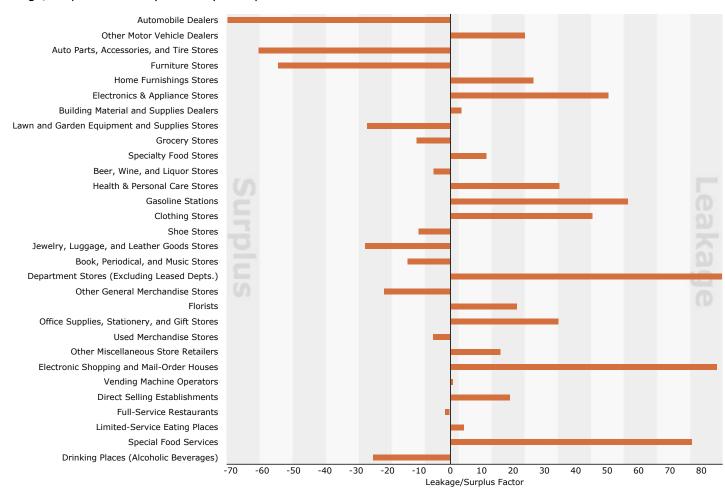
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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Summary Demographics						
2013 Population						78,915
2013 Households						28,034
2013 Median Disposable Income						\$48,133
2013 Per Capita Income						\$27,887
2013 Fei Capita Income	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Summary	MAICS	(Retail Potential)	(Retail Sales)	Retail Gap	Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$835,917,581	\$1,371,270,399	-\$535,352,817	-24.3	673
Total Retail Trade	44-45	\$753,856,235	\$1,311,749,720	-\$557,893,485	-27.0	583
Total Food & Drink	722	\$82,061,346	\$59,520,679	\$22,540,667	15.9	91
Total Total & Brink	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Group	1171200	(Retail Potential)	(Retail Sales)	notan oup	Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$144,895,729	\$529,099,566	-\$384,203,837	-57.0	38
Automobile Dealers	4411	\$125,360,989	\$491,504,333	-\$366,143,344	-59.4	19
Other Motor Vehicle Dealers	4412	\$8,552,277	\$14,780,685	-\$6,228,408	-26.7	8
Auto Parts, Accessories & Tire Stores	4413	\$10,982,464	\$22,814,549	-\$11,832,086	-35.0	11
Furniture & Home Furnishings Stores	442	\$18,612,635	\$30,257,320	-\$11,644,686	-23.8	44
Furniture Stores	4421	\$9,321,486	\$23,872,424	-\$14,550,938	-43.8	23
Home Furnishings Stores	4422	\$9,291,148	\$6,384,896	\$2,906,252	18.5	21
Electronics & Appliance Stores	4431	\$23,390,420	\$15,815,241	\$7,575,179	19.3	27
Bldg Materials, Garden Equip. & Supply Stores	444	\$24,980,969	\$47,215,536	-\$22,234,567	-30.8	49
Bldg Material & Supplies Dealers	4441	\$21,988,213	\$43,877,742	-\$21,889,529	-33.2	44
Lawn & Garden Equip & Supply Stores	4442	\$2,992,756	\$3,337,794	-\$345,038	-5.5	4
Food & Beverage Stores	445	\$153,667,239	\$209,480,260	-\$55,813,021	-15.4	78
Grocery Stores	4451	\$133,144,067	\$193,222,830	-\$60,078,763	-18.4	50
Specialty Food Stores	4452	\$5,394,759	\$4,173,028	\$1,221,731	12.8	23
Beer, Wine & Liquor Stores	4453	\$15,128,414	\$12,084,402	\$3,044,012	11.2	6
Health & Personal Care Stores	446,4461	\$62,673,857	\$64,434,059	-\$1,760,203	-1.4	32
Gasoline Stations	447,4471	\$74,662,321	\$171,774,056	-\$97,111,735	-39.4	18
Clothing & Clothing Accessories Stores	448	\$53,233,141	\$27,614,849	\$25,618,292	31.7	74
Clothing Stores	4481	\$39,814,648	\$16,291,449	\$23,523,200	41.9	45
Shoe Stores	4482	\$6,620,172	\$4,878,360	\$1,741,812	15.1	7
Jewelry, Luggage & Leather Goods Stores	4483	\$6,798,321	\$6,445,040	\$353,280	2.7	23
Sporting Goods, Hobby, Book & Music Stores	451	\$18,950,890	\$11,643,271	\$7,307,619	23.9	40
Sporting Goods/Hobby/Musical Instr Stores	4511	\$15,716,154	\$10,351,186	\$5,364,968	20.6	34
Book, Periodical & Music Stores	4512	\$3,234,736	\$1,292,084	\$1,942,651	42.9	6
General Merchandise Stores	452	\$94,527,630	\$165,749,847	-\$71,222,217	-27.4	19
Department Stores Excluding Leased Depts.	4521	\$51,397,173	\$5,584,047	\$45,813,127	80.4	8
Other General Merchandise Stores	4529	\$43,130,457	\$160,165,800	-\$117,035,344	-57.6	11
Miscellaneous Store Retailers	453	\$23,452,004	\$17,410,114	\$6,041,890	14.8	132
Florists	4531	\$1,613,114	\$1,763,754	-\$150,640	-4.5	10
Office Supplies, Stationery & Gift Stores	4532	\$7,164,258	\$7,635,368	-\$471,110	-3.2	33
Used Merchandise Stores	4533	\$1,251,949	\$929,660	\$322,289	14.8	18
Other Miscellaneous Store Retailers	4539	\$13,422,683	\$7,081,332	\$6,341,351	30.9	72
Nonstore Retailers	454	\$60,809,401	\$21,255,601	\$39,553,800	48.2	31
Electronic Shopping & Mail-Order Houses	4541	\$47,596,299	\$1,545,174	\$46,051,125	93.7	2
Vending Machine Operators	4542	\$1,935,889	\$3,072,175	-\$1,136,286	-22.7	13
Direct Selling Establishments	4543	\$11,277,213	\$16,638,252	-\$5,361,039	-19.2	16
Food Services & Drinking Places	722	\$82,061,346	\$59,520,679	\$22,540,667	15.9	91
Full-Service Restaurants	7221	\$45,015,654	\$29,817,042	\$15,198,611	20.3	38
Limited-Service Eating Places	7222	\$29,436,542	\$22,642,524	\$6,794,018	13.0	37
Special Food Services	7223	\$4,999,046	\$3,371,860	\$1,627,186	19.4	5
Drinking Places - Alcoholic Beverages	7224	\$2,610,104	\$3,689,252	-\$1,079,148	-17.1	11

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf.

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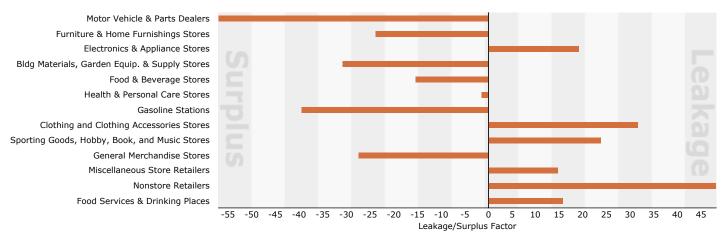
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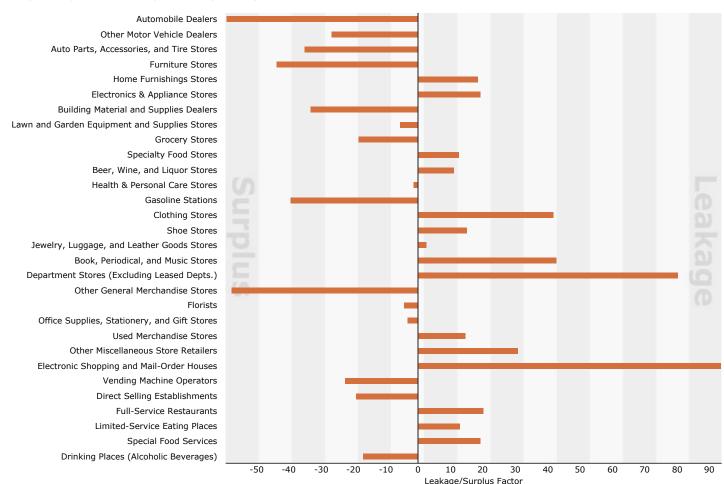
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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