



The Residences at Westside



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Furthermore, the inclusion or exclusion of information relating to any other hazardous, toxic or dangerous item, waste or substance (hereinafter collectively referred to as “Waste”) relating to the Property shall in no way be construed as creating any warranties or representations, expressed or implied, by the Owner or its agents as to the existence or nonexistence of Waste of any kind or nature in, under, or on the Property, or to create legal and/or economic obligations upon the Owner, lessee, and/or other holders of any interest in the Property or a part thereof.

ADVISORY SERVICES

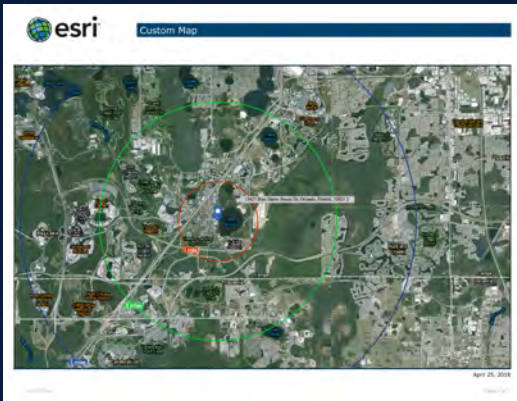
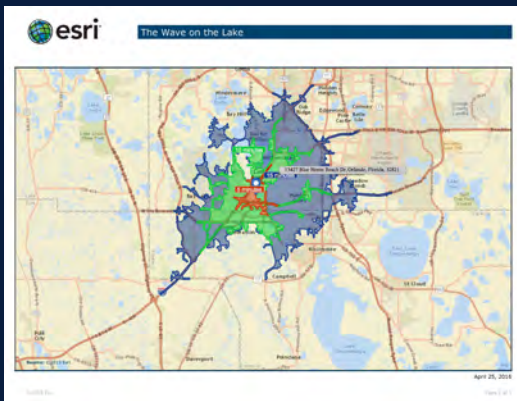
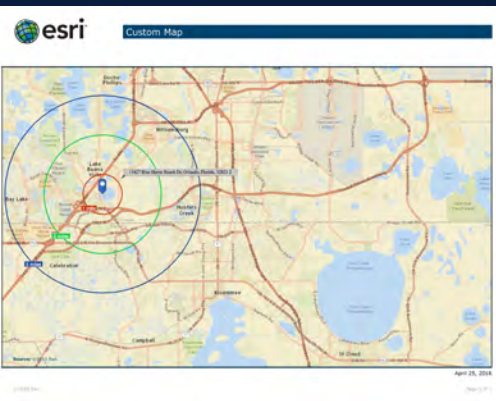
BREG Commercial Advisors provides a comprehensive range of Advisory services for our clients. We build long-term relationships with our clients and advise them throughout the entire life-cycle of their investment: development/acquisition, expansion/renovation, refinance and sale.

REAL TIME MARKET RESEARCH

BREG Commercial Advisors invests heavily in research, analysis, and the latest technological innovations in order to sustain a premier service delivery platform. Such investments equip the firm's professionals with the most current and accurate market information, enabling our clients to make well-informed decisions.

ASSET VALUATION

Because of the large volume of Vacant Land transactions that BREG Commercial is involved in, we have a firm grasp on current market asset valuations. The market is very dynamic and changes rapidly, and there are multiple micro & macro-economic factors that impact asset values. We know about deals that are under contract and not yet public record, so you can be confident that we have the most current real-time market data available in the industry. Whether you are a bank, institutional investor, trustee, private investor, family office, sovereign wealth fund or a private equity firm, why not leverage the power of BREG's real-time market data?



esri Business Summary

2017 Market Summary: 01-01-2017 to 12-31-2017

Market Segment	Volume	Value	Count	Value	Count	Value	Count
Ag Land	12	1.5M	12	1.5M	12	1.5M	12
Commercial	15	2.5M	15	2.5M	15	2.5M	15
Industrial	18	3.5M	18	3.5M	18	3.5M	18
Multi-Family	20	4.5M	20	4.5M	20	4.5M	20
Office	22	5.5M	22	5.5M	22	5.5M	22
Public Works	25	6.5M	25	6.5M	25	6.5M	25
Single-Family	28	7.5M	28	7.5M	28	7.5M	28
Special Use	30	8.5M	30	8.5M	30	8.5M	30
Warehouse	32	9.5M	32	9.5M	32	9.5M	32
Other	35	10.5M	35	10.5M	35	10.5M	35

The Residences at Westside

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Property Overview

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Executive Summary

OFFERING SUMMARY

BREG is pleased to present the sale of 5.08 Acres in Kissimmee, Florida near Walt Disney World, a rare piece of developable land located in the Central Florida submarket just outside Orlando, Florida.

This site presents a generational opportunity to redevelop in a high barrier to entry submarket that has been notoriously difficult for investors to purchase because of the small amount of land available in this area. This land will be sold fully rezoned, permitted, entitled and /or built.

The site is positioned for a Multifamily community featuring approximately 104 units. The property will feature 1 bedroom, 2 bedrooms and 3 bedrooms 2 baths units with an average of 1,155 heated sq. ft. Additionally, the property will have a state of the art club house with amenities.



The at
Westside

5.08 ac

Developable Land

104

Multifamily units

220,351

up to Total buildable Sq. Ft.

Property Description

Property Address

Westside Blvd. Kissimmee, FL 34747

Property Size

5.08 Acres

Flood Zone

X

Number of Multifamily Units

104 approximately

Parking

184 spaces

Height

4 stories building /Plus
Garage Floor: 5 stories
Total

Strong Market Fundamentals

6% 2023 Projected **Rent Growth**

97% Projected **5-Year Occupancy Rate**



Illustration Only

GROWTH POTENTIAL



Current

Top of the market – high barriers to entry submarket Current rents range from \$1.80 to \$2.25+ per sq. ft. Average rent well surpasses \$2,733 for a 3 bedrooms apt.

Projected

3% projected 2023 rent growth. Trended lease-up rents will surpass \$2.03 per sq. ft. on average. Continued projected

Stabilized

strong organic growth continued for the next few years. Low vacancy submarket – 3.8% current average vacancy

Exit

Stabilized sales can support price/unit exit values well north of \$300,000

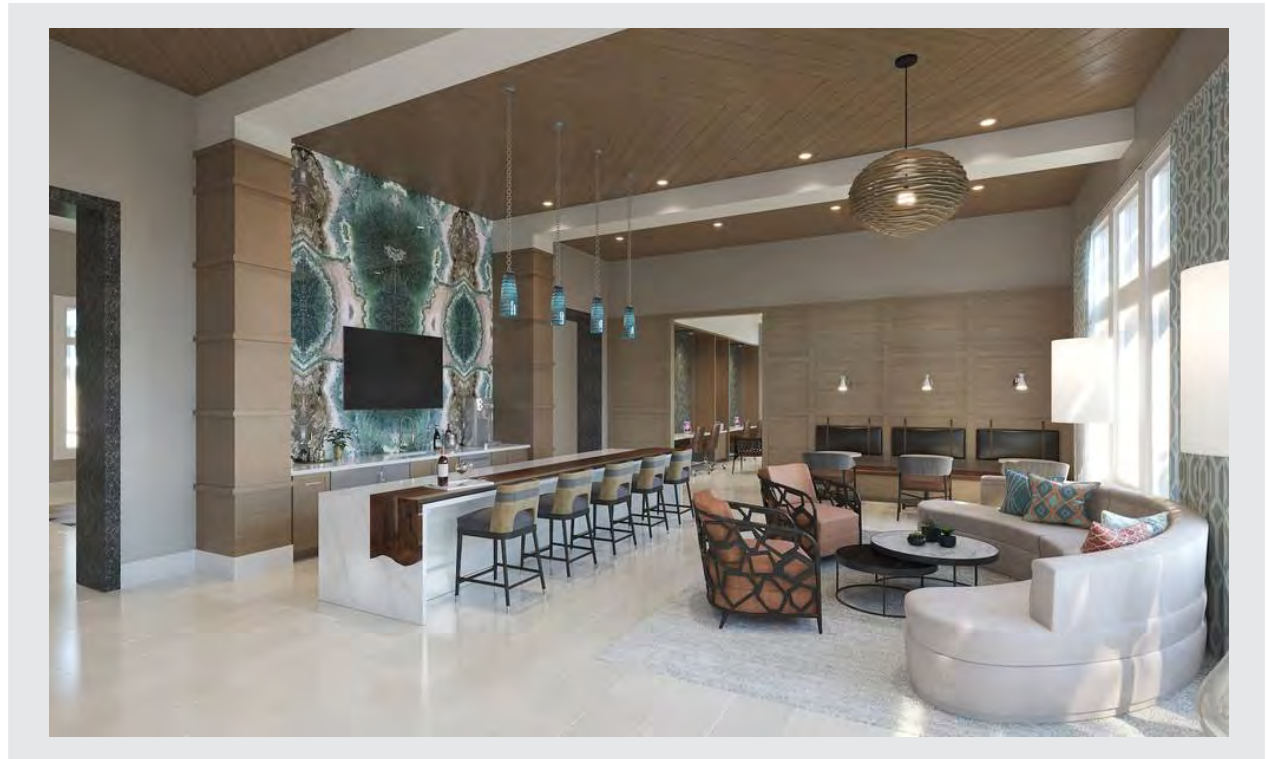


Illustration Only



Community Amenities

- › Resort Style Pool with Cabanas
- › Community Courtyard
- › Parking
- › Resident Lounge
- › Full Gym with Group Fitness Studio
- › Dog Park and Pet Wash Station
- › Resident Grills
- › On-Site Leasing and Management
- › Community Green Spaces



Unit Amenities

- › Modern Kitchen and Designer Cabinets
- › Extended Kitchen Islands for Eat-In Kitchens
- › Washer/Dryer in Every Unit
- › Balconies in Select Units
- › Walk-In Closets
- › Stone Kitchen and Vanity Countertops
- › Luxury Porcelain Flooring
- › Open Floor Plans





INVESTMENT DETAIL

Address	Westside Blvd. Kissimmee, FL 34747
Price	Offered without an asking price
Terms	All cash
TO BE BUILT :Year of Construction	2024/25
Total Units	104
Rentable Area	122,712+/- SF
Average Unit Size	1,155+/- SF
Market Rent Per Unit	\$2,233
Market Rent Per NSF	\$1.97
Occupancy	TBD%

* with suggested amenities





AVERAGE UNIT MIX SUMMARY

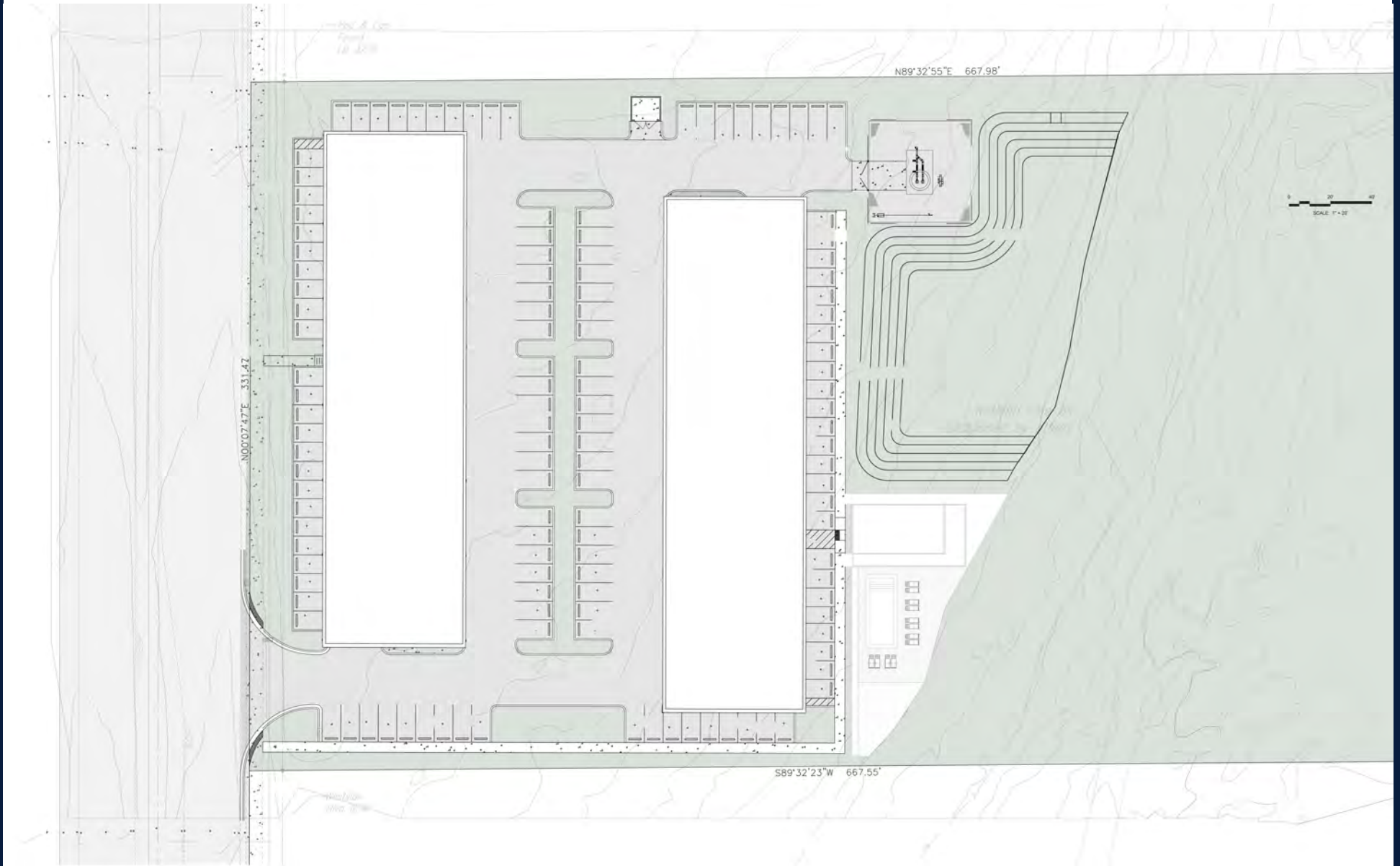
3% YRLY INCREASE

Unit Type	Unit Model	No Of Units	% Of Total	Unit SF.	Month	SF	Month	SF
1 Bed/ 1 Bath	C	24	23%	821	\$ 1,850	\$ 2.25	\$ 1,906	\$ 2.32
2 Bed/ 2 Baths	B	48	46%	1152	\$ 2,075	\$ 1.80	\$ 2,137	\$ 1.86
3 Bed/ 2 Baths	A	32	31%	1491	\$ 2,773	\$ 1.86	\$ 2,856	\$ 1.92
			0%					
			0%					
			0%					
Total Averages		104	100%	1155	\$ 2,233	\$ 1.97	\$ 2,300	\$ 2.03

(Owner and Broker make no representation as to the actual square footage of any units. Prospective purchasers are encouraged to independently confirm the measurement of all units.)

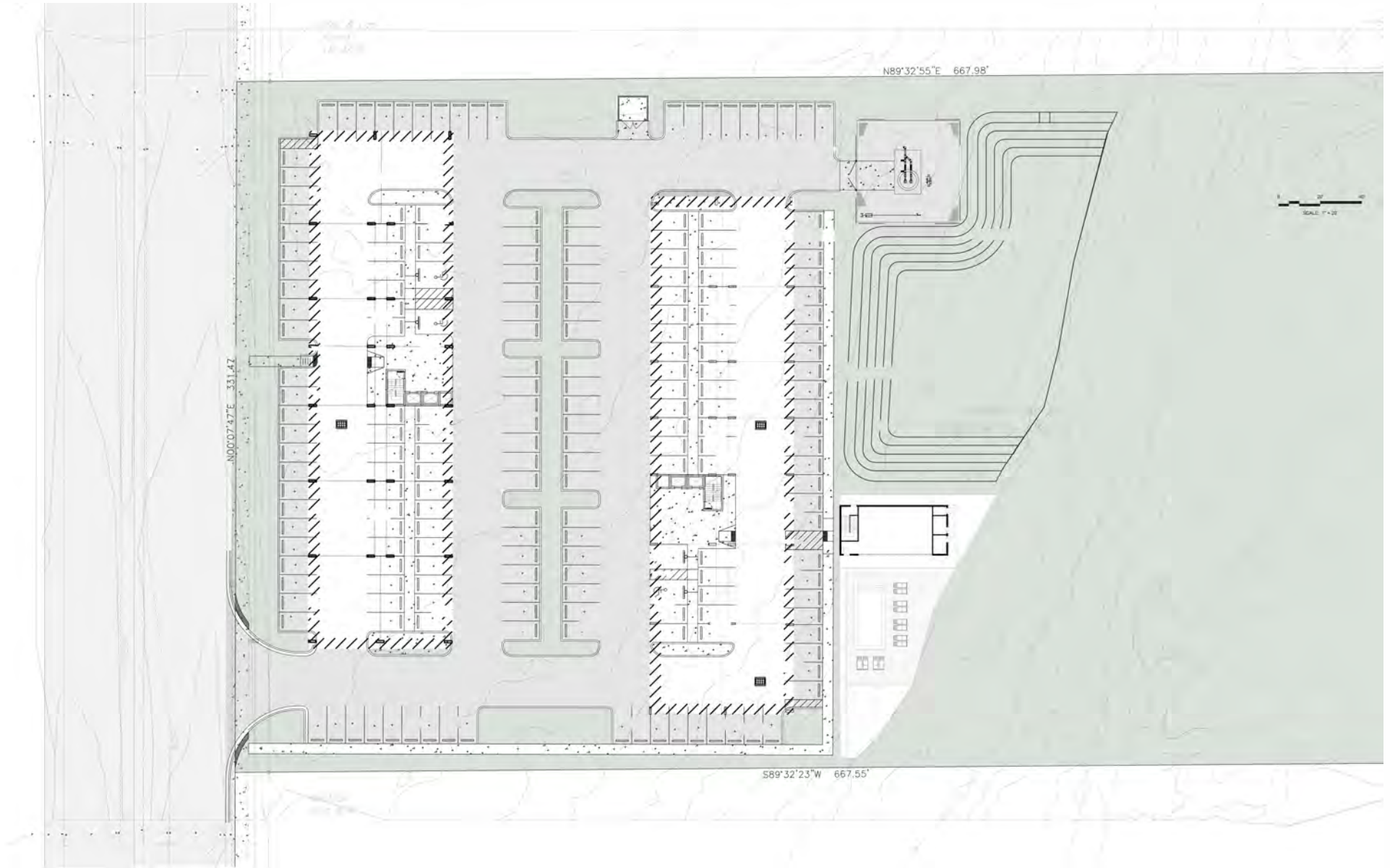
MASTERPLAN

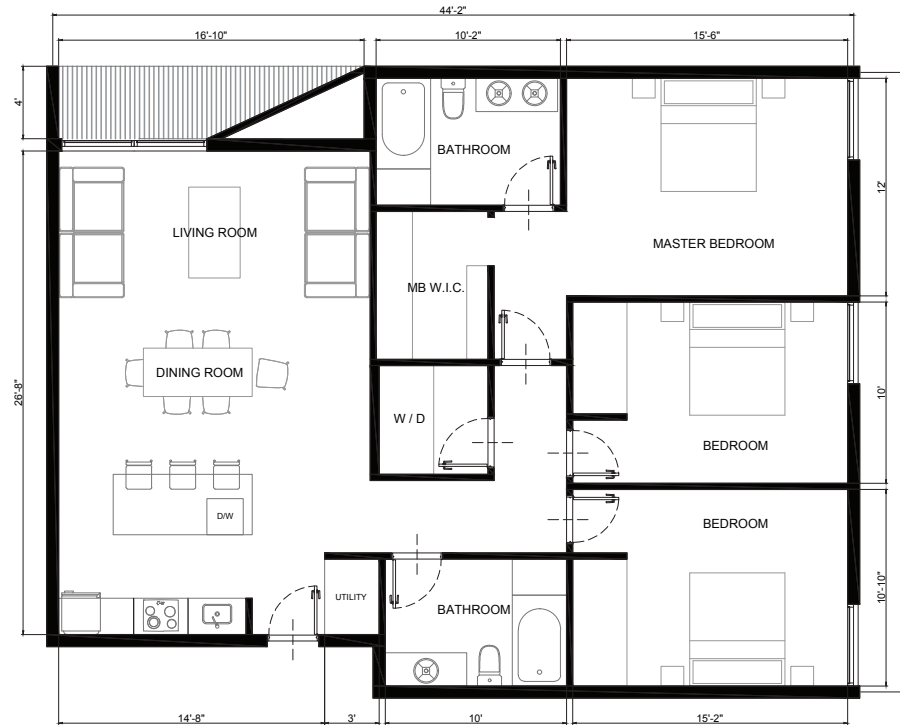
ROOF PLAN



MASTERPLAN

GROUND FLOOR





UNIT A
3 BEDROOM / 2 BATHROOM APT.
1491 SQFT



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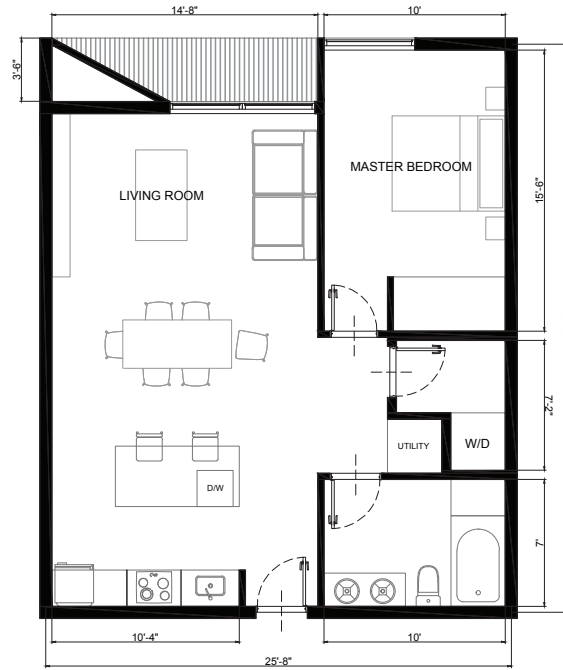


UNIT B
2 BEDROOM / 2 BATHROOM APT.
1152 SQFT



Illustration Only





UNIT C
1 BEDROOM / 1 BATHROOM APT.
821 SQFT



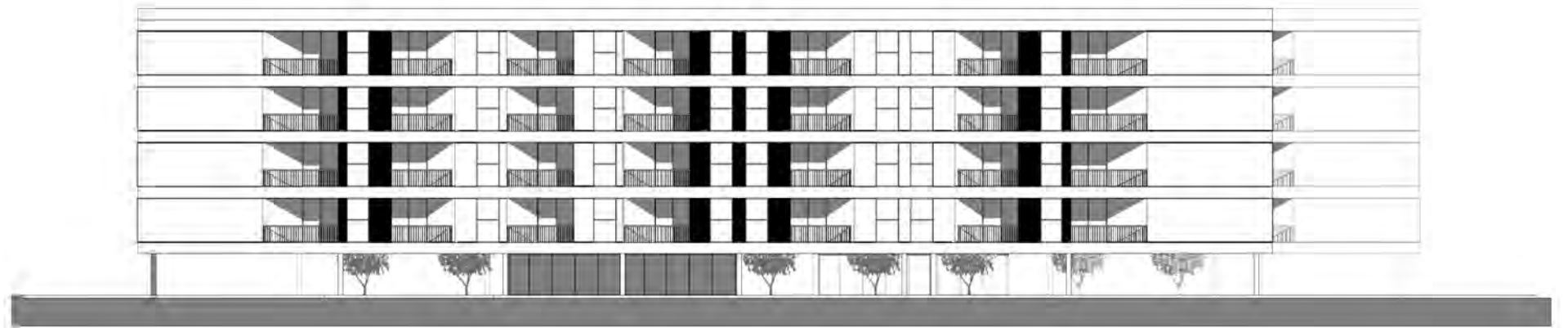
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BUILDING



(



EAST - WEST ELEVATION

WESTSIDE BLVD							
UNIT TYPE	UNIT MODEL	No OF UNITS	% OF TOTAL	UNIT SF	TOTAL SQ	PARKING RATIO	TOTAL PARKING
3 Bed / 2 Bathroom	A	32	31%	1491	47712	2	64
2 Bed / 2 Bathroom	B	48	46%	1152	55296	2	96
1 Bed / 1 Bathroom	C	24	23%	821	19704	1	24
TOTAL AVERAGES	-	104	100%	-	122712	-	184
Hallway					14360		
Lobby					2916		
Amenities Building					2333		
Solarium					3497		
Parking Lot					74533		
TOTAL BUILDABLE					220351		
TOTAL UNDER AC					142321		

BUILDING LAYOUT



2ND - 5TH FLOOR PLAN

Rental Overview

1

Rent Comparable Summary

1 BEDROOM / 1 BATH

Property Name	Year Built	Sq. Ft.	Market Rent	Rent/SF	6.0%	3.0%
					June 2024 Lease-Up Rent/SF	Post-Stabilization Rent/SF
The Grand At Westside Apt.	2015	790	\$1,745	\$2.21	\$2.34	\$2.28
The Muse at Winter Garden	2021	817	\$1,754	\$2.15	\$2.28	\$2.21
Domain Orlando	2017	827	\$1,980	\$2.39	\$2.53	\$2.46
Average of Comps		811	\$1,826	\$2.25	\$2.38	\$2.32



Rent Comparable Summary

2 BEDROOM / 2 BATH

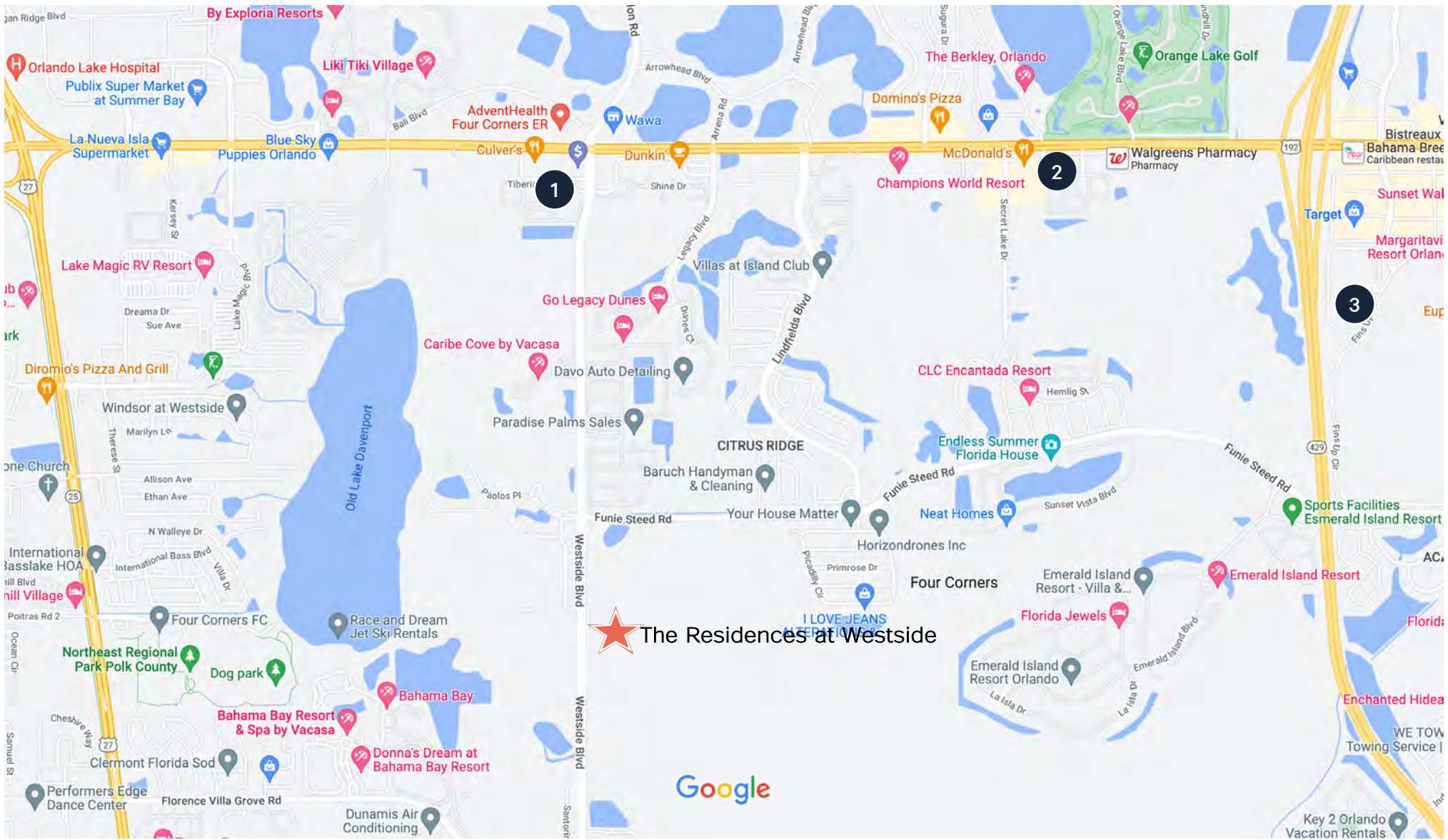
Property Name	Year Built	Sq. Ft.	Market Rent	Rent/SF	6.0%	3.0%
					June 2024 Lease-Up Rent/SF	Post-Stabilization Rent/SF
The Grand At Westside Apt.	2015	1250	\$2,113	\$1.69	\$1.79	\$1.74
The Muse at Winter Garden	2021	1,057	\$1,980	\$1.87	\$1.98	\$1.93
Domian Orlando	2017	1,110	\$2,035	\$1.83	\$1.94	\$1.88
Average of Comps		1,139	\$2,043	\$1.80	\$1.90	\$1.85

3 BEDROOM / 2 BATH

Property Name	Year Built	Sq. Ft.	Market Rent	Rent/SF	6.0%	3.0%
					June 2024 Lease-Up Rent/SF	Post-Stabilization Rent/SF
The Grand At Westside Apt.	2015	1,503	\$2,844	\$1.89	\$2.00	\$1.95
The Muse at Winter Garden	2021	1,397	\$2,433	\$1.74	\$1.84	\$1.79
Domain Orlando	2017	1,255	\$2,435	\$1.94	\$2.06	\$2.00
Average of Comps		1,385	\$2,571	\$1.86	\$1.97	\$1.91

Rent Comparable Map

- 1 The Grand at Westside Apt
- 2 The Muse at Winter Garden
- 3 Domain Orlando



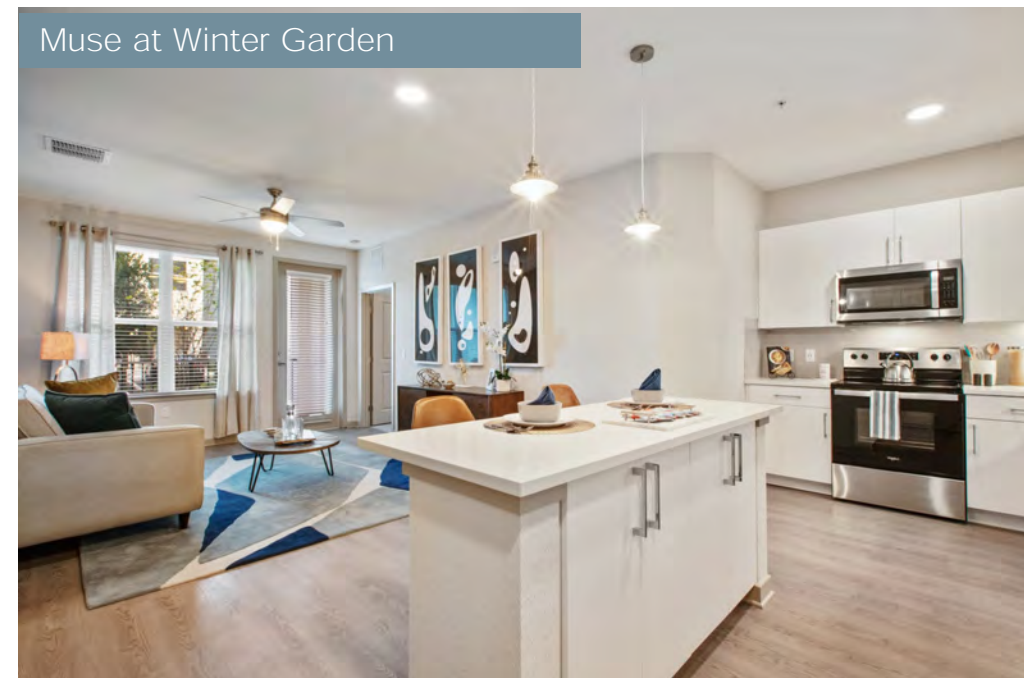
Map data ©2022 Google 1000 ft

Rent Comparable Photos

The Grand at Westside Apt



Muse at Winter Garden



Domain Orlando Apt

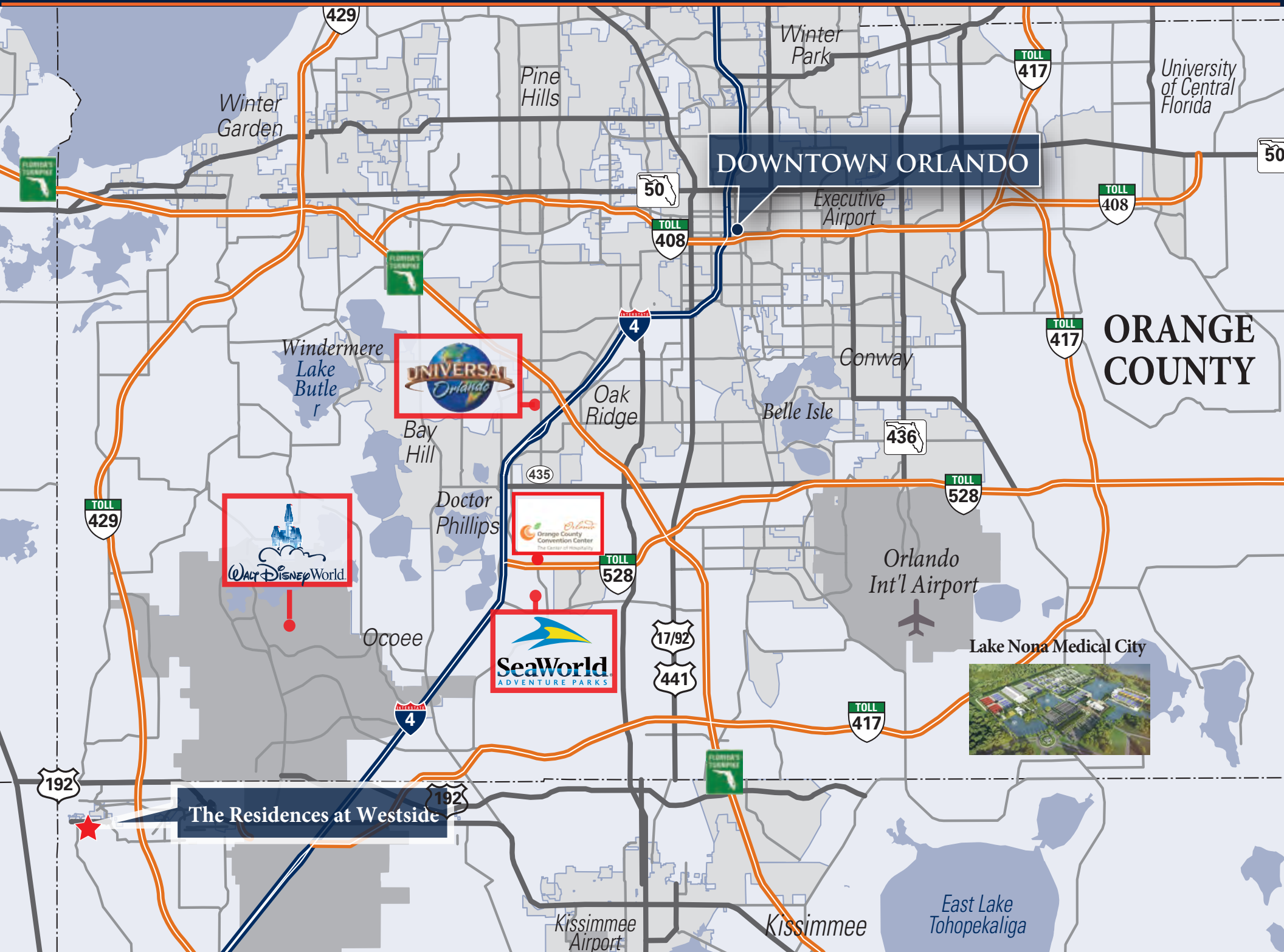


Domain Orlando Apartments



MARKET Overview

7

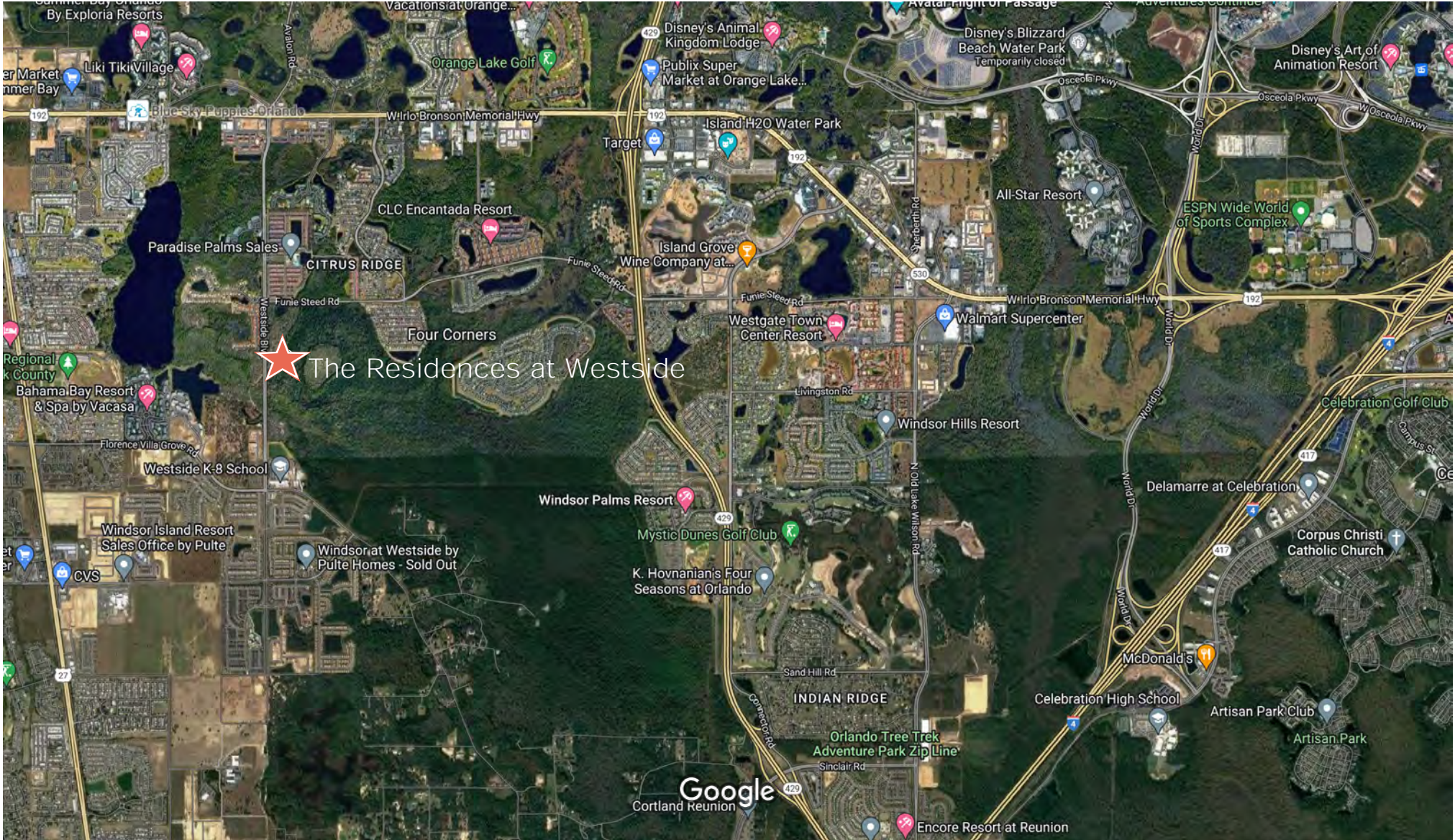


DOWNTOWN ORLANDO

ORANGE COUNTY

The Residences at Westside





Imagery ©2022 CNES / Airbus, Lake County, Landsat / Copernicus, Maxar Technologies, U.S. Geological Survey, Map data ©2022 2000 ft

 The Residences at Westside



UCF IS THE 2ND LARGEST UNIVERSITY IN THE U.S. BY ENROLLMENT

The University of Central Florida (UCF) was founded in 1963 and is the nation's second-largest university with over 72,000 students. Located in East Orlando, UCF and its 13 colleges provide 194 bachelor's and master's degrees and 34 doctoral programs. Students come from all 50 states and 152 countries. UCF enrollment is at 72,000 students and employs about 12,000 faculty and staff members. The university impacts more than 112,000 additional jobs and adds \$7.73 billion of value to the economy, according to a 2009-10 study by the Florida Board of Governors. More than 100,000 of its 322,000-plus alumni live in Orlando and the Central Florida region — each of them serving as brand ambassadors, boosting UCF's national and global reputation.

UCF CONTRIBUTES
\$7.0+
BILLION
TO THE LOCAL ECONOMY
ON AN ANNUAL BASIS



Living in America's most popular tourist destination has its perks, but there's a lot more to Orlando than theme parks and thrill rides. From our dynamic downtown to our eclectic neighborhoods and wide-open nature reserves, Orlando offers more reasons to explore than you can imagine. And with 236 days of signature sunshine to enjoy, it's no surprise that so many UCF alumni choose to stay in the region after graduation.

UCF athletes football and basketball
on the ACC Conference





Orlando MSA Rankings

Orlando ranks **#4** best market in the U.S. for Development Opportunities

-CBRE Research

Orlando's **3.5%** wage growth rate is one of the largest in the nation

-Wall Street Journal/Inc Money Mag

Orlando ranks **#10** hottest U.S. housing market for 2022

-Zillow

Orlando ranks **#10** among tech markets in the U.S.

-Biz Journals

Downtown Orlando ranks **TOP 5** places to live in Florida and Top 20 in the U.S.

-Biz Journals

1,100

New Residents Moving to Central Florida Each Week

81,893

Labor Force Jobs Added Over the Last Year

\$75.2 Billion

Annual Tourism Spending on a Yearly Basis

ORLANDO MSA OVERVIEW



The Orlando MSA has historically been one of the top real estate investment markets in the United States and is making a rapid and robust recovery from the COVID-19 pandemic. With the State of Florida experiencing 900+ net migrations per day and over \$1.19M of income migration per hour, the Orlando MSA is set to reach heights of growth never experienced before.

#3
MSA in the Country
for Resident Growth
in 2020

#1
Stem Job Market
In The State

#4
MSA in the Country
for Rent Growth
in 2021

24.4%
Rent Growth (YOY)
Q1 2022 per Costar

7.4%
Projected 2022
Job Growth

THE
MARKET

Top Employers

COMPANY	EMPLOYEES	
WALT DISNEY	58,478	
UNIVERSAL ORLANDO	21,143	
ADVENTHEALTH	37,000	
PUBLIX	15,511	
ORLANDO AIRPORT	15,783	
ORLANDO HEALTH	19,657	
UCF	12,354	
LOCKHEED MARTIN	10,000	
DARDEN	6,149	
SEAWORLD	6,032	

Major Orlando MSA Employment

Fortune 1000 Companies
Headquartered in Central FL



Major Developments

EA Sports new downtown office opens

Electronic Arts newly constructed office opens at 50% capacity. A \$62 million, 180,000 sq. ft., five-story building in the core of downtown Orlando, **bringing nearly 700 jobs.**



Key Locations

Creative Village is a digital media-focused district in the heart of Downtown Orlando. A **\$2 billion project that transformed 68-acres of land into a dynamic mixed-use Innovation District.**



Downtown Orlando's workforce population is made up of **87,200+ employees**. The Orlando metro gained the **highest number of private sector jobs** among all other metros, **adding 105,900 jobs**. The **labor force** overall **increased by 6.3%** in March 2022 and unemployment rate was at 2.9%.

The three largest employment sectors in Orlando are **Educational Services** (30.3% of jobs), **Public Administration** (22.1% of jobs), and **Professional, Scientific and Technical Services** (15.5% of jobs).

Trade Area Overview

The Tourism Corridor is home to many of Central Florida’s major demand drivers including theme parks, world-class entertainment, dining, shopping, lodging, and convention facilities. Walt Disney World 5.3 miles and SeaWorld Orlando is located less than 2 miles from the Property, and Universal Studios and Islands of Adventure are located less than 20 miles from the Property. Each of these theme parks is ranked in the top-10 in the United States in annual attendance. The Orange County Convention Center, located just over three miles north of the Property, is the second busiest and second largest convention center in the United States.

Orlando is in top 5 most visited city in the United States with more than 75 million visitors in 2019. Based upon the length of stay of visitors, tourism provides the full-time population equivalent of an additional 500,000 residents, a boost of 23% from the reported demographics. Further, the average household income of domestic (\$95,476) and international (\$93,001) tourists is nearly 50% higher than the income demographics of the metro area resident base (\$62,799). Based on a recent study by the Orlando Visitor and Convention Bureau most tourists specifically allocate time during their theme park vacations to shop and the shopping pattern of tourists is significantly different from traditional consumers. Tourists are very targeted in the goods they are seeking and do not comparison-shop. Many of the shoppers are international tourists and cannot find the quality or brands available in their home country, so they “binge” shop for themselves and friends back home.

Orlando Overview

ORL O IO LL CCL I E E LO E R E

Over 50,000 jobs added year over year

#3 fastest growing MSA in the country for job growth (4.1% year over year)

#2 projected population growth in 2019 (2.9%)

#1 STEM job growth leader in US (8.0%)

RI I G R E R E F E L

#3 market in the country for rent growth year over year 6.4% (Yardi Matrix)

96.8% average MSA occupancy

6:1 new jobs to new units in T:12

7.3% projected YE 2018 rent growth (Yardi Matrix)

Orlando has the second-highest number of hotel rooms with 144,125 and the second-largest convention center in the United States with 2,100,000 sq ft & over 7,000,000 sq ft (650,000 m2) of total convention space.



Trade Show Executive Snapshot:

The Top Convention Centers in the U.S.

RANKED BY AMOUNT OF PRIME EXHIBIT SPACE, SEPTEMBER 2013

Rank/Convention Center	Prime Exhibit Space
1. McCormick Place (Chicago, IL)	2,600,000 sf
2. Orange County Convention Center (Orlando, FL)	2,100,000 sf
3. Las Vegas Convention Center (Las Vegas, NV)	1,940,631 sf
4. Georgia World Congress Center (Atlanta, GA)	1,400,000 sf
5. Sands Expo & Convention Center/ The Venetian The Palazzo Resort Hotel Casino (Las Vegas, NV)	1,305,052 sf
6.* Kentucky Exposition Center (Louisville, KY)	1,100,000 sf
7.* New Orleans Ernest N. Morial Convention Center (New Orleans, LA)	1,100,000 sf
8. Reliant Park (Houston, TX)	1,056,213 sf
9. International Exposition Center (I-X Center) (Cleveland, OH)	1,050,000 sf
10. Kay Bailey Hutchison Convention Center, formerly Dallas Convention Center (Dallas, TX)	1,018,942 sf
Prime Exhibit Space at Top Ten U.S. Venues	14,670,838 sf
Percent of Total SF of Prime Exhibit Space at All U.S. Venues	26%

*Tied in amount of space



Market & Area Overview



2023 Visitors Outlook

More than 75 million visitors came to Orlando in 2019 to enjoy all there is to do including new rides and attractions across the destination. Today's announcement makes the theme park capital of the world the most visited destination in U.S. for the multiple years in a row.

The last two years have proven to be record breakers for tourism with the expansion of Wizarding World of Harry Potter in both theme parks at Universal Orlando Resort, Star Wars at Walt Disney World's Park, new rides and shows at SeaWorld Orlando and new attractions along International Drive, including the Orlando Eye at I-Drive 360.



2023 Visitors Outlook

Even more family fun awaits visitors coming to Orlando in 2023 including all new attractions at all four Walt Disney World theme parks, a new King Kong themed attraction at Universal's Islands of Adventure and the area's tallest, fastest roller coaster, Mako at SeaWorld, United States Tennis Association & Orlando City Soccer Stadium.

Orlando Newest Stadium

- 25,500 capacity
- 360 lower bowl
- Canopy to enhance crowd noise and provide shelter from sun / rain
- Field sunken 8' below ground level to offer spectacular views from street level
- All natural grass playing surface
- Expansive fan plaza spanning 10,000 square feet



Visitation to Orlando more than doubled over the past 20 years, growing from 32.4 million in 1995 to over 75 million visitor in 2019. In the past two decades, significant openings and expansions in Orlando's theme parks, new hotels and entertainment venues have continued to boost the city's tourist visitation.

DR. PHILLIPS CENTER FOR THE PERFORMING ARTS

- Phase I, \$386M 330K-SF state-of-the-art facility spanning almost 9 acres
- Phase II, currently under construction, will include a large rehearsal room, full kitchen facilities, larger lobby space and a 1,700 seat acoustical theater - expected completion in 2019
- One of the region's largest economic generators, supporting over 3,000 total jobs with an economic impact of \$315M with phase I alone





ORLANDO INTERNATIONAL AIRPORT

As of March 2015, work began on a \$3 billion expansion at Orlando International Airport (MCO). The expansion calls for numerous projects such as the construction of an Intermodal Transportation Facility to accommodate commuter rail stations, a South Airport Automated People Mover (APM), and enhancements at the North Terminal Facility. Improvements to the North Terminal Facility will include expanded ticket lobbies and enhanced baggage system. ORLANDO, FL. -

Orlando International Airport (MCO) ended 2021 as the busiest airport in Florida. With all the numbers counted, 40.3 million passengers traveled through Orlando International Airport for the year, up over 86 percent from 2020 totals. This was enough to propel MCO from 9th to 7th busiest airport in the nation. In 2019, prior to the pandemic, MCO registered 50.6 million passengers.

Estimated completion: Fall 2022



LAKE NONA

This 7,000-acre master-planned medical and residential development has entitlements for seven million square feet of commercial space, 11,000 homes, and infrastructure. The project boasts medical, research, office and academic institutions, retail centers, entertainment venues, as well as some of the nation's top hospitals and life science companies, making the project a global destination for the healthcare industry. More than \$2.8 billion worth of residential and commercial construction is taking place in the community. By 2023, this project is expected to support 50,000 jobs and have an economic impact of \$9 billion.



World's Top Tourist Destinations

The Area is squarely in the middle of the largest tourism destinations in the world. The front door to Seaworld Orlando is less than 16 miles from the property. Walt Disney World is located less than 6 miles from the property and they are more than 11 theme parks and water parks that are in the surrounding areas. Furthermore the 2.2 million square-foot Orange County convention Center which is the second largest in the United States is located less than 17 miles of the development.

Rail



Orlando's first commuter rail transit system, SunRail is a \$615 million investment that stretches 31 miles from DeBary, the north end of the Orlando region, to south Orange County near the Orlando International Airport (MCO). The second phase, which will extend the line further north in Volusia County and south into Osceola County, will include five more stations that cover an additional 30 miles. Also forthcoming is the Brightline train, a \$2.2 billion investment, which will use the existing Florida East Coast Railway corridor and build new track along State Road 528 between Cocoa and Orlando. The Miami to Orlando route will open for service in 2021-2022.

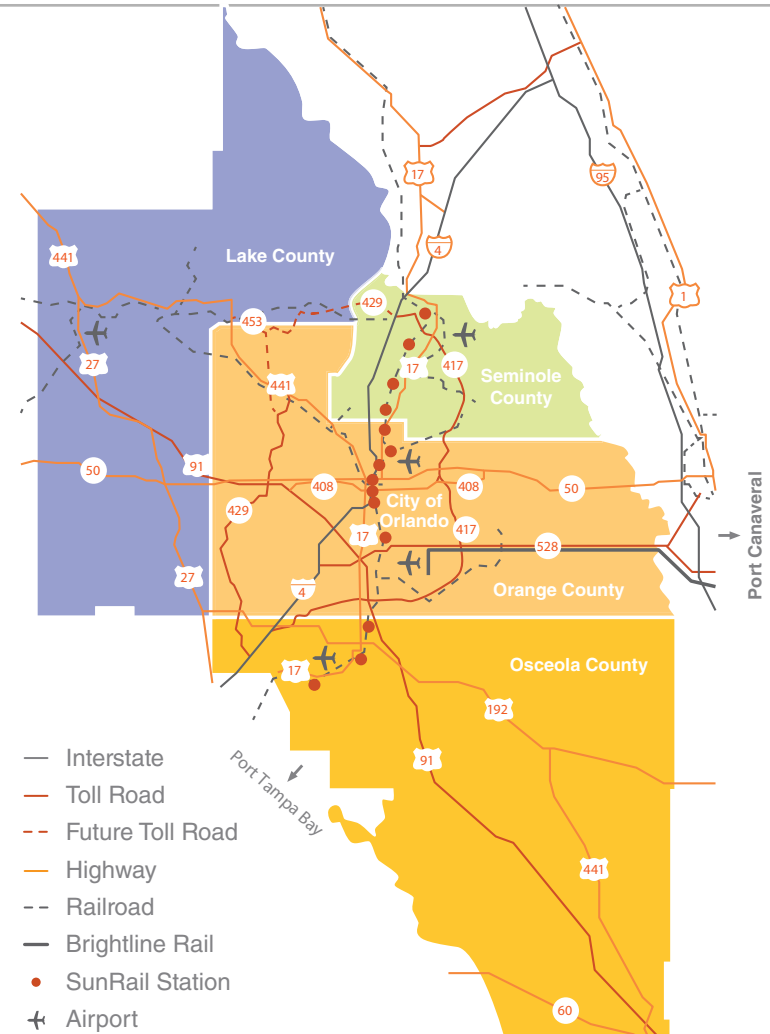


Located in Third Largest Hospitality Market in U.S.

Because of the magnitude of the world-renowned tourism drivers in the immediate area, there are more than 200 resorts and hotels within 12 miles of The Resort, many within walking distance or a short drive to the Property. Within the area, there are over 83,500 hotel rooms, which accounts for nearly 70% of the total Orlando hospitality market. Hotel occupancy at 85% and RevPAR are at all-time highs for the Orlando Lake Buena Vista submarket.

Walt Disney World - Orlando, Florida

Walt Disney World covers 27,258 acres, in which it houses 27 themed resort hotels, nine non-Disney hotels, four theme parks, two water parks, four golf courses, one nine-hole walking golf course for young golfers (no electric carts allowed), two themed miniature golf courses, one camping resort, a downtown-like shopping district, and other entertainment venues. In 2014, the resort's four theme parks all ranked in the top 8 on the list of the 25 most visited theme parks in the world; (1st) Magic Kingdom 19,332,000 visitors, (6th) Epcot - 11,454,000 visitors, (7th) Disney's Animal Kingdom - 10,402,000 visitors, and (8th) Disney's Hollywood Studios - 10,312,000 visitors.



Retail Market Overview

The property is located in the Tourist Corridor submarket, which is the fourth largest retail submarket in –Orlando, containing approximately 12.2 million square feet of space. The Tourist Corridor has experienced YTD net absorption of 58,721 square feet, the fourth highest positive absorption of any submarket in the Orlando area during that time. The property is located near some of the best retail assets in Orlando. Many of Orlando's top retail projects are located in the submarket, including two of the United States' top 10 most productive retail assets in The Mall at Millenia and the Orlando Vineland Premium Outlets.

Looking forward, the Tourist Corridor submarket is expected to continue to lead the market in occupancy and rental rate growth. The Tourist Corridor is the only retail submarket in the United States with 4 retail assets producing sales greater than \$1,000 PSF: Orlando Vineland Premium Outlets (\$1,537 PSF), The Mall at Millenia (\$1,400 PSF), Orlando International Premium Outlets (\$1,146 PSF), and The Florida Mall (\$1,102 PSF). Vacancy in the Tourist Corridor fell to 5.3% in 4Q 2015, a 4.1% decrease from 9.2% in 2Q 2013. Net absorption in the submarket has remained positive for the last six quarters and the market absorbed a total of 109,000 SF in 2019.



THE FLORIDA MALL



THE MALL AT MILLENIA

Premium Outlets

Orlando Vineland Premium Outlets thrives as the nation’s 8th highest sales grossing retail asset on a per square foot basis (Fortune Magazine). The outlet mall is located two miles from Walt Disney World and SeaWorld Orlando, and six miles from Universal Studios & Islands of Adventure. Built in 2000, the outlet mall has already expanded twice. Owned by Simon Property Group, the outlet mall features 160 outlets including high-end luxury brands such as Armani, Barneys New York, Burberry, Coach, Fendi, Prada, Salvatore Ferragamo, and Tory Burch. In 2019, the property generated sales of over \$1,500 PSF.

The Lake Buena Vista Factory Stores recently announced plans to add 110,000 square feet of leasable space to bring the center’s total to 348,000 square feet. Existing tenants include Tommy Hilfiger, Calvin Klein, Nike, Gap, Ann Taylor and Guess. Many retailers view Lake Buena Vista as a two-store market and operate successful locations at the Orlando Vineland Premium Outlets and Lake Buena Vista Factory Stores, only 2.5 miles apart.



Lake Buena Vista Factory Stores



Orlando Vineland Premium Outlets

Why Brokers Real Estate Group?

BREG is a corporation that understands what is involved in the complex condo sales process and how it can play a very important role in saving return time and capital for the investors of your company.

BREG has local area knowledge and experience in the Central Florida Real Estate market area. Competent and Experience sales staffs which will coordinate sales contracts, ensure buyers are provided with financing options and assist in securing loan commitments within time frame of contract as well as attend all closings on builders behalf to ensure piece of mind for the Developer and buyers alike.

BREG believes in Macro Economic strategies that return effective sales results with its Licensed Real Estate Sales Team, Sales Team Managers, telemarketing sales staff, transaction closing coordinators, Internet marketing staff, and presale/ post sale customer service reps.

BREG has the experience of being on the radio and on T.V commercial airtime to promote BREG services, its partners and their products Internationally and in 7 counties in the Central Florida area.

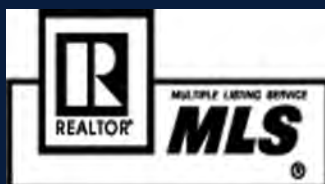
BREG will attract buyers to the properties by incorporating the inventory of these Luxury Single Family Homes , Townhouses and Condos in a variety of our existing advertising methods. This includes using Brokers Real Estate Group to implement a successful marketing campaign through Facebook, Twitter, Youtube, Google, Radio, Television, Multiple Listing Service (MLS), Loopnet, Commercial Alliance, CCIM Membership/ Dealshare, Telemarketing, Newspaper, Real Estate Magazines, Brochures, Trade Missions and Global Consultants Network. BREG is dedicated in providing and always exceeding superior customer service.



BREG is offers the full spectrum of Real Estate Services

- Individual competitive marketing analysis as the properties becomes available.
- Setup the entire sales system: To structure and implement the system means having all sales representatives in place, business sales process and training, computerized sales and tracking system, and sales reports.
- Organize the pre-sales operations: Setup all Sales reps meetings, sales training and safety training for each Development.
- Supervise the beginning to end unit sales (“Cradle to Grave”): The value of this service is to have one project manager for the sales who is ACCOUNTABLE for the entire sales process. This can only be achieved by having a specific Real Estate knowledge and a carefully crafted process to ensure that the sales runs as planned by the developers.
- Coordinate Trade Mission and International Sales Event. Execute the unit sales: This means aligning the mass sales via investors followed by the individual unit sales, culminating in a broker’s close out sale if need be.
- Pre and Post closing real estate services (proformas analysis/ rental rolls and sales progress reports/resale options/ exit strategies/ 1031 Tax deferred exchange knowledge / financing options/).
- REAL TIME MARKET RESEARCH: BREG Commercial Advisors invests heavily in research, analysis, and the latest technological innovations in order to sustain a premier service delivery platform. Such investments equip the firm’s professionals with the most current and accurate market information, enabling our clients to make well-informed decisions.
- BREG has local agents market knowledge, the infrastructure (Boots On the Ground) and shares the same vision as the developer. The local market knowledge is achieved with an existing sales rep network spreading throughout the mid-Florida region. At the Orlando BREG Headquarters, BREG has a state of the art facility located in the heart of Orlando, with phone, fax and T-1 secured Internet connections. This facility has the entire marketing infrastructure for mass media and direct mail promotions, Along with elegant closing conference room with Multi media displays and client’s refreshments center.

BREG has all the legally required licenses and permits to operate in the state of Florida.





Brokers Real Estate Group, Inc (B.R.E.G.) -

Founder and (C.E.O.) Chief Executive Officer

Licensed Real Estate Broker

Richard Canelon has been actively involved in Real Estate Brokerage and Commercial Real Estate Investments field in the state of Florida for over 22 years. As founder of Brokers Real Estate Group, Inc.™ Franchises and the BREG brand, Richard has been practicing as the Principal Broker for BREG since the brand took off in 2004. With extensive knowledge in Multifamily Real Estate Investments, Commercial & Industrial Land Acquisitions, Land Permitting, Rezoning, Land Mitigation Process, Project Development, Construction and Sales as well as institutional note's acquisition's from banks, receiverships and lending institutions. Richard, along with his team have assisted local and International Investors, Developers and hedge funds successfully achieve over \$300,000,000 Million dollars in sales and acquisitions of various residential properties , new construction properties, vacant land properties, 1,400 + multifamily units and more than 250,000 square feet of commercial office/ mixed use that have covered most major metropolitan cities in the state of Florida. Richard and his team are currently assisting developers in developing/planning multiple residential / multifamily communities, retail-commercial business centers and hotels throughout central Florida. With our experience in land acquisition, land planning, full construction development and sales we can assist investors achieve these investments goals in faster time with better results. Please call us to see how we can help you and your business invest in Central Florida.

Brokers Real Estate Group, The smart choice in real estate acquisitions.