



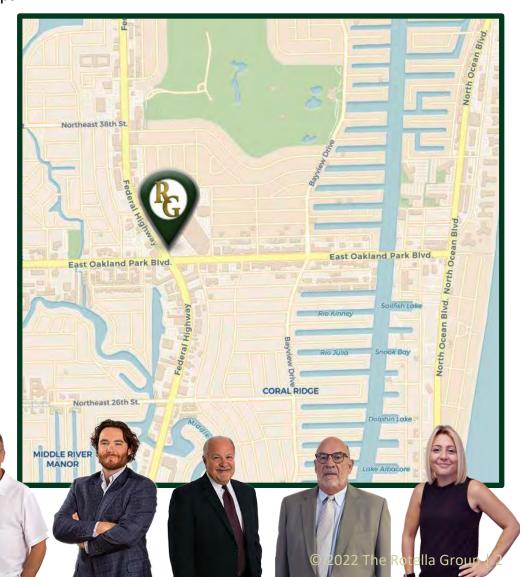
The Rotella Group, Inc. was founded in 1995 as a full-service commercial brokerage company specializing in tenant and landlord representation, investment brokerage, property acquisition, surplus property disposition, and consulting services. The Rotella Group's team of professionals provides our clients with the exceptional market knowledge and a tremendous depth of experience in our commitment to provide the highest standard of commercial real estate services. We are affiliated with the prestigious CCIM and ICSC national networking groups.

These powerful alliances provide our clients with a unique combination of international scope and extensive local expertise. The integrity and professionalism of The Rotella Group have propelled our firm into enjoying a reputation for being known as one of the foremost boutique brokerage firms in the Southeast.

\$\times 3300 N. Federal Highway, Suite 200 Fort Lauderdale, FL 33306

(954) 568-9015

www.rotellagroup.com

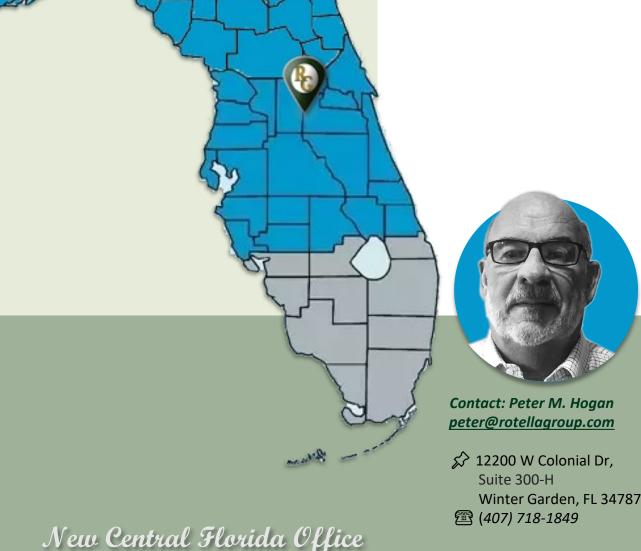












Following Florida's ever-expanding businesses and markets, **The Rotella Group** has recently opened its local office in Greater Orlando. Focusing primarily on commercial land development, our local team also offers traditional landlord, tenant, and investment sales representation services. Our Orlando office can service clients throughout these areas, covering **Greater Tampa/St. Petersburg, Bradenton/Sarasota, The Space Coast, Orlando/Daytona Beach, and all of Northeast Florida.**









OUR SERVICES



Land Representation

The Rotella Group provides selling, leasing, and consulting services for landowners. We represent national, regional, and local owners and investors, utilizing a high-impact massmarketing approach. Our experience and expertise are proven strategies to secure the sale or lease of your land. We have extensive experience in assembling parcels for developers, tenants, and investors.









OUR









The Rotella Group serves as an extension of the real estate department for national, regional, and local retailers providing a team approach to meet each client's individual requirements. We combine market analytics, location, and customer profiles to secure the right location to position you and your company for success.















Investment Sales

The Rotella Group combines market-specific knowledge along with exceptional research providing our clients with a marketing and sales strategy enabling the maximum potential of their assets. Our real estate professionals have successfully consummated numerous retail asset sales ranging from supermarketanchored shopping centers to single-tenant buildings.

OUR SERVICES









Property Acquisition and Disposition

The Rotella Group's brokerage professionals utilize extensive market knowledge, research, and negotiation skills to assist our clients with their acquisition and disposition requirements. We have a distinguished history of successful transactions with local and national retailers and restaurants including Burger King, Home Depot, Golden Corral, Dollar Tree Stores, Chipotle, PGA Tour Superstore, Beall's Outlet, and Taco Bell.



OUR SERVICES







Consulting Services

The Rotella Group provides a wide range of advisory services and resources including Opinion of Value Reports, Demographic Research, CoStar, and Restaurant Sales Volume Reports, Letter of Intent Negotiations, and Comparable Rent and Sales Data. Our specialists work closely with clients to assist them in making the right decision regarding their real estate requirements.

OUR SERVICES





OUR SERVICES

Consistent Marketing Strategies

















Our exclusive professional marketing communications department has all the necessary tools to promote our clients' businesses. Using the most modern digital marketing techniques, we guarantee our clients several promotion channels so that their deals flow quickly. Email marketing campaigns (Eblasts), social media channels, our website, marketing packages, and paid ads on the main national websites (Loopnet/CoStar, Crexi, Brevitas, among others) are some of the strategies used to promote our listings and services, and you also can count on the necessary flexibility and agility for eventual changes in your strategy.

THE TEAM





William (Bill) Rotella

Broker, President and Founder wjr@rotellagroup.com

Bill Rotella, a 40-year+ industry veteran, founded The Rotella Group, Inc. in 1995. Bill started his South Florida Commercial Real Estate Brokerage career at CBRE, formally Coldwell Banker, in 1981; attained a 1st VP designation and numerous other awards at CBRE. Early in his career, he was also awarded the "Up and Comers Award" from the South Florida Business Journal for commercial real estate professionals for candidates under the age of 40.

Bill has been instrumental in the redefining of the Fort Lauderdale and Broward County retail landscape. Recent deals include:

- represented The Home Depot in the assemblage of 14 parcels of land at Sunrise Blvd and NE 4th Avenue, a gateway into Downtown Fort Lauderdale that eliminated a blighted area at the north end of the city.
- Assisted The Home Depot in the acquisition of the former Sports Authority in Jupiter, FL for \$7.5M to help increase HD's presence in that market.
 - represented **PGA Superstore** in the purchase of a former ToysRUs in Plantation, FL for \$7.5M • represented the seller of 17 acres to Costco for \$6 M in Coral Springs, FL
- The Rotella Group has represented **Dollar Tree Stores** since 2008 and has increased its store count in the South Florida market by over 165 stores.

Bill was born in Rutland, Vermont, and received his BS in Marketing from Siena College in Loudonville, NY. The firm is joined by his sons Christopher and Michael and a team of associates with a combined 125 years of experience in the commercial real estate industry.

Community Services

- Broward Workshop Bill is a member of this private, non-profit group representing 100 of Broward County's major businesses and professionals working on critical issues that affect Broward County.
- Boys and Girls Clubs of Broward County - Bill has also served as President and Chairman of its Board of Directors. His 35 years with the BGCBC was highlighted with his induction into the BGCBC Hall of Fame in 2015; he was also awarded a Key to the City of North Lauderdale for his community service efforts at their signature club.
- Hospital Fundraisers Bill has also been involved in numerous charitable and civic organizations and has helped raise Millions of Dollars for several groups including St. Jude Children's Research Hospital, Memorial System, and the University of Miami/Jackson Hospital Trauma Center.
- The Watts Foundation He serves on the Board of Directors that assists local charities donating over \$1M annually to 20 different charities.
- St. John the Baptist Church Bill is also an active member, serving as both a Lector and Eucharistic Minister.









Steven M. Miller | Broker-Associate 954.568.9015 Ext. 226 | steve@rotellagroup.com

Steve is a licensed real estate broker with over 34 years in the business; his career has covered the development, leasing, and sales of retail, office, and land sites in 15 states. Steve joined **The Rotella Group** in 2001 as a Tenant Representation Broker and has assisted several retailers including Dollar Tree Stores, Home Depot, Beall's Outlet, and Golden Corral with their expansion and disposition programs throughout South Florida. Steve attended Ball State and Vincennes University and is a Veteran of the United States Air Force. He has served on the advisory board for St. Jude Children's Hospital and the Boys & Girls Clubs of Broward County. Steve enjoys traveling with his family, golfing, and snow skiing.

Christopher J. Rotella, MSRED | Broker-Associate 954.568.9015 Ext. 229 | chris@rotellagroup.com

Chris joined the company in 2012 and has completed third-party leasing assignments for Kimco, Equity One, and various other landlords. Some of his current and past Tenant Representation clients include Subway, Dunkin Donuts, Yoga Joint, Dutch Pot, and Playa Bowls. Chris has completed multiple investment sales deals including freestanding buildings, NNN investments, vacant buildings, and land parcels. Born and raised in Fort Lauderdale, Florida, he is a graduate of Saint Thomas Aguinas High School, and graduated from the University of Central Florida with a Bachelor's Degree in Real Estate, earning a Master's Degree in Real Estate Development from Nova Southeastern University. Chris began his commercial real estate career with Liberty Universal Management handling third-party leasing in the Orlando, Florida market. During his leisure time, Chris enjoys yoga, scuba diving, boating, sporting events, and flying. He is involved in several local charities and strongly believes that giving back to the community is vital to being successful in business and in life.

Feter M. Hogan | Broker-Associate 407.718.1849 | peter@rotellagroup.com

Peter is responsible for expanding The Rotella Group operations to the Central Florida Markets. He attended Fairfield University and has held a Real Estate license in various states for 40+ years, starting his career in Retail Store Operations. Peter has spent the last 30 years in Commercial Real Estate as Director/Vice President of Real Estate for Movie Gallery, Check Into Cash, Cato, and Simply Fashions as well as handling site selection for numerous clients in a brokerage capacity. Most recently Peter was the Senior Development Manager for Tricor International, LLC handling site selection in 7 states and overseeing the leasing of their portfolio. Peter enjoys time with his family as well as playing golf and we are very happy he joined our family.

Carl G. Santangelo, Esq | In-House Real Estate Counsel 954.561.3040 | csantangelolaw@aol.com

Carl has been in the practice of law for over 38 years in Florida, possessing extensive experience in real estate matters, corporate and business matters, taxation, wills & trusts, and probate. For 17 years running, Carl has been rated "AV-Preeminent" in the practice of real estate by Martindale-Hubbell, an attorney rating service in business since 1887. Carl holds a Master of Laws in Taxation from the University of Florida. His real estate practice greatly benefits from his knowledge of various tax laws since every real estate transaction has certain tax aspects which must be considered when buying, selling, and developing real properties. Carl G. Santangelo, PLLC is a small boutique firm that represents investors, developers, landlords, tenants, brokers, and lenders with respect to many aspects of real estate transactions, including © 2022 The Rotella Group | 12 buying, selling, developing, leasing title insurance, and lending transactions.







selection for Dollar Tree Stores, Enterprise, and Mod Wash, which has assisted him in gaining in-depth knowledge of both sides of these national retailers' leasing process. He received a degree in Business Management with a focus on finance from the University of North Florida and was very involved with student government where he chaired the Budget and Allocation Committee. During his senior year, Mike worked full-time for Merrill Lynch as a Client Service Representative before joining our company. Michael grew up very involved in community service and continues that family tradition by volunteering with the Boys and Girls Clubs of Broward County and other local charities. Clinton M. Casey | Broker-Associate

Mike is focused on Landlord Leasing and Sales, also handling tenant representation assignments for our team, including site



954.568.9015 Ext. 227 | clint@rotellagroup.com

Clint is a South Florida native and has over 30 years of commercial real estate experience including acquisitions, dispositions of land and buildings, leasing, ownership, and management. Most recently, Clint was a Vice President at Colliers International for 9 years in both the Leasing and Investment Sales Divisions. In addition to traditional brokerage, Clint has extensive experience in many workouts and dispositions of distressed assets with lenders and special servicers. He was involved in the Special Purpose Properties, CARS, SWAT and CART special service groups. Married with one child, Clint enjoys spending time with his family and friends, surfing, stand-up paddle boarding, woodworking, and being around the water.



Raymond a. Walsh | Broker-Associate 954.568.9015 Ext. 225 | ray@rotellagroup.com

Ray has over 20 years of experience in Commercial Real Estate, having worked as a Leasing Specialist for many ground-up Publix centers. Ray specializes in Tenant Representation and site selection for national and regional restaurants and retail clients throughout the State of Florida including The UPS Store, Dunkin Donuts, and Subway. Ray has a focus on restaurant and hospitality services assisting several restaurants to roll out their expansion plans and participating in the investment sales arena. Ray is a licensed Real Estate Broker and a member of ICSC. He has a Master's Degree from Springfield College. In his spare time, he likes to bike, swim and work on his golf game.



Anna Shon | Associate 954.568.9015 Ext. 223 | anna@rotellagroup.com

Anna is focused on landlord leasing in the South Florida market for The Rotella Group. She moved to South Florida in 2009 and has an intimate knowledge of the market with deep community ties and numerous professional contacts. Her expertise includes canvassing, cold calling, and contract negotiations. Anna has experience owning a fully licensed General Construction company in South Florida as well as a Mold Restoration company. Anna graduated top of her class from Queens College. Philanthropic work includes working with Kindness Matters 365, Kindness Angels as well as Kindness Teen Angels, and she is a Social Media expert.



Listings in Fort Lauderdale North of E Oakland Park Blvd

LISTINGS PORTFOLIO E



September 2022



Listings

3,750 SF BUILD-OUT GYM SPACE, CORNER UNIT FOR LEASE

Listings



RETAIL SPACE FOR LEASE @ MIRAMAR SHOPPING CENTER



SHOPPES AT 18TH AVENUE & COMMERCIAL BOULEVARD SPACE FOR LEASE



RETAIL SPACE FOR LEASE @ CYPRESS LAKES TOWN CENTER

RETAIL SPACE FOR LEASE (B) DELRAY SHOPPING CENTER



Fort Pierce 1.38 +/- Acres Vacant Land For Sale NEC Okeechobee & Hartman ...

* PRICE REDUCED * Office Building For Sale - 13,878 SF Corner Lot - 1,583 SF ...



7,637 SF Office Space for Sublease - East Fort Lauderdale



12,211 SF Free Standing Professional Office Building for Lease



Showroom Building For Sale or Lease - Owner-User Opportunity in Davie, FL



0.62 AC OF RETAIL LAND WITH 3,637 +/- SF BUILDING FOR SALE, LEASE OR G...

15,250 */- SF Showroom Building on a Corner Lot in Fort Lauderdale For Lease

RETAIL SPACE FOR LEASE @ COLLEGE PLAZA



Available Outparcels with 2.06 Acres for Lease in Atlantis-Lake Worth



RETAIL SPACE FOR LEASE @ THE PLACE AT HOLLYWOOD



FORMER BANK UNITED FREESTANDING BUILDING IN CORAL SPRINGS FOR ...



5,000 SF NEW RESTAURANT SPACE WITH OUTDOOR SEATING AND EQUIPM...



RETAIL SPACE FOR LEASE @ WESTGATE SHOPPING CENTER



ENDCAP FOR LEASE - 950 SF SPACE AVAILABLE IN FORT LAUDERDALE

Queland Purk's Cultury Arts District. It recently correlated a 10,000 SF redevelopment which person in



RETAIL SPACE FOR LEASE @ MEADOWBROOK SQUARE SHOPPING CENTER



RETAIL SPACES FOR LEASE @ LAUDERDALE MANOR SHOPPING CENTER

Three divalation statutes of 160 1177 A 1200 DH at a great bandom but applicated of billion Harrary - 341



RETAIL SPACE FOR LEASE @ TAMARAC SQUARE WEST

10,127 SQFT OF VACANT RESIDENTIAL LAND FOR SALE



RETAIL SPACE FOR LEASE @ HARBOR FREIGHT PLAZA





RETAIL SPACE FOR LEASE @ KIMBERLY SHOPPING CENTER

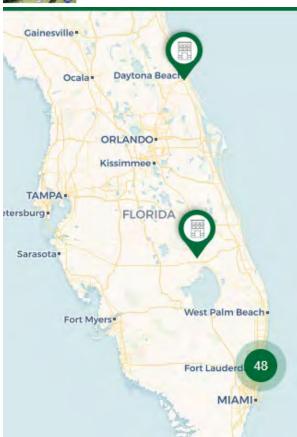


2 OUTPARCELS AVAILABLE FOR GROUND LEASE ON 1.76 ACRES IN PALM BE... DOW PUBLIX, COSTOD, WENDLY'S, DUMING DONLITS, TRACTOR SUPPLY, WANA ALEXAND MANY MORE



RETAIL SPACE FOR LEASE @ HOLLYWOOD PLAZA

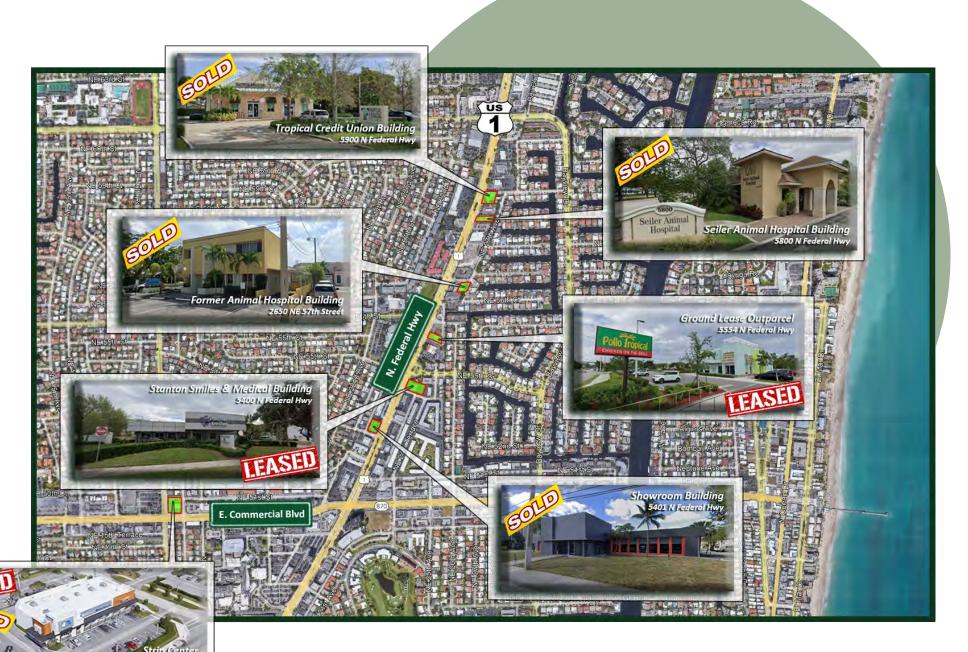




Latest Closed Deals in Fort Lauderdale Area between E Commercial Blvd and NE 59th Street



September 2022



Closed Deals in Fort Lauderdale Area South of E Commercial Blvd and Sunrise Blvd













What our clients say

Jason Brothers | Real Estate Manager, Dollar Tree Stores, Inc.

The Rotella Group has worked alongside Dollar Tree Stores in site selection throughout the Southeast Florida market securing over 165 locations in the past ten years. Their firm has consistently delivered great sites in a difficult market to penetrate and has always handled themselves with the highest integrity and professionalism. I can strongly recommend The Rotella Group if you are looking for site selection services. The Rotella Group is hardworking, and trustworthy and will provide consistent excellent retail sites.

Richard Yusem | President, **ABS Atlantic Bus Sales**

I appreciated the opportunity to work with Clint Casey on our recent transaction at 1200 S. Dixie Highway, Pompano Beach, FL. Clint is a true professional and gentleman. The way he accommodated our requests did not go unnoticed.

STIMONIALS

Ken Stephens | Managing Principal, Corporate Property **Dispositions**



I have partnered with Bill Rotella and The Rotella Group for more than 35 years. During that time, we have completed several transactions with Home Depot as well as other national retailers. The firm's local market knowledge and relationships have proven time and time again to be a key factor in the asset acquisition and disposition services that they continue to provide to our clients.

Jennifer Houston | Director of Leasing, **EDENS**

I have had the pleasure of working with The Rotella Group over the last ten years. The Rotella Group team is very professional, and their exceptional knowledge of the Florida market makes executing a deal effortless!

Bernie C. | Managing Partner, Yoga Joint

The Rotella Group helped us grow a strong base of South FL locations through a large network within the commercial real estate industry and personalized support in finding the right locations. Our studios are big investments, and we trust The Rotella Group to quide us in making the right choices with their strong understanding of the markets.



The Rotella Group, Inc.

Commercial Real Estate Brokers

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